

CR-05 - Goals and Outcomes

Progress the jurisdiction has made in carrying out its strategic plan and its action plan. 91.520(a)

This could be an overview that includes major initiatives and highlights that were proposed and executed throughout the program year.

The Program Year 2024/25 Year is the final year of the City of Madera's current Consolidated Plan (2020-2024) and accounts for projects and activities funded with Community Development Block Grant (CDBG) funds. The Program Year 2025 Consolidated Annual Performance and Evaluation Report (CAPER) provides a summary of accomplishments for activities between July 1, 2023 and June 30, 2024. The 2024 PY consolidated Annual Performance and Evaluation Report (CAPER) describes the City's progress towards achieving the strategic goals identified in the Consolidated Plan and Program Year (PY) 2024 Action plan and presents the outcomes of the projects and activities undertaken with Community Development Block Grant (CDBG funds available to the City of Madera).

Major initiatives and highlights proposed and executed throughout the program year are as follows:

1. Project Run Madera- Project Run Madera was able to assist 442 youth with new running shoes, sports bras, shorts, and other running gear.
2. OLIVE Safe House- OLIVE successfully provided individualized care to 31 Victims of human trafficking.
3. Madera Coalition for Community Justice- The Youth Stewardship completely exceeded their goal and was able to assist 32 youth in the area of community environmentalism.
4. Community Action Partnership- Housing Stabilization was able to assist 23 individuals to prevent homelessness by providing housing stability, case management and supportive services.
5. City of Madera Parks- Senior nutrition program served 333 seniors by providing various extracurricular activities and congregate meals.
6. City of Madera Parks- The Capital improvement project Frank Bergon Senior Center was completed and will benefit approximately 4,180 individuals.
7. Community Action Partnership- Fresno Madera Continuum of Care (FMCoC) addressed community challenges created by homelessness,

coordinated case management, intake and referrals with the local and regional collaboration of homeless service providers, input and accessed data to the Homeless Management Information System and represented Madera in the Fresno/Madera continuum of Care.

8. City of Madera Engineering Department- Parking lot rehabilitation is underway. Upon completion , an anticipated 6,600 Madera residents will benefit from such improvements.

9. City of Madera Engineering Department- Clinton Street sewer- This project has made great improvement, and it is estimated that about

10. City of Madera Public Works Department – Sidewalks and ADA Ramp Improvements Project completed the project. Over 5,000 square linear feet of concrete was poured.

Comparison of the proposed versus actual outcomes for each outcome measure submitted with the consolidated plan and explain, if applicable, why progress was not made toward meeting goals and objectives. 91.520(g)

Categories, priority levels, funding sources and amounts, outcomes/objectives, goal outcome indicators, units of measure, targets, actual outcomes/outputs, and percentage completed for each of the grantee's program year goals.

Goal	Category	Source / Amount	Indicator	Unit of Measure	Expected – Strategic Plan	Actual – Strategic Plan	Percent Complete	Expected – Program Year	Actual – Program Year	Percent Complete
Access to Affordable Housing	Affordable Housing	CDBG: \$ / RLF: \$	Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit	Persons Assisted	200	0	0.00%	0	0	0.00%
Access to Affordable Housing	Affordable Housing	CDBG: \$ / RLF: \$	Other	Other	20	0	0.00%	0	0	0.00%

Administration	Administration	CDBG: \$	Public service activities for Low/Moderate Income Housing Benefit	Households Assisted	20000	0	0.00%	0	0	0.00%
Enhance Economic Well-Being	Non-Housing Community Development	CDBG: \$	Public service activities for Low/Moderate Income Housing Benefit	Households Assisted	10	0	0.00%	25	23	92%
Enhance Quality of Infrastructure	Non-Housing Community Development	CDBG: \$	Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit	Persons Assisted	0	2167		15,000	3000	20%
Enhance Quality of Infrastructure	Non-Housing Community Development	CDBG: \$	Other	Other	1500	0	0.00%	0	0	0.00%
Improve Access to Services	Non-Homeless Special Needs Non-Housing Community Development	CDBG: \$	Public service activities other than Low/Moderate Income Housing Benefit	Persons Assisted	0	0	0.00%	1990	0	0.00%
Improve Access to Services	Non-Homeless Special Needs Non-Housing Community Development	CDBG: \$	Other	Other	840	0	0.00%	800	769	96%

Prevent and Reduce Homelessness	Homeless	CDBG: \$	Homelessness Prevention	Persons Assisted	300	0	0.00%	34	0	0.00%
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Table 1 - Accomplishments – Program Year & Strategic Plan to Date

Assess how the jurisdiction’s use of funds, particularly CDBG, addresses the priorities and specific objectives identified in the plan, giving special attention to the highest priority activities identified.

Each of the goals listed in the above charts are indicative of the programs the City assisted to address the specific objectives identified in the 2024-2025 Annual Action Plan. In terms of the City’s use of funds towards the highest need area (housing and homelessness), the City continued diligent efforts in filling these local gaps. A portion of the City's CDBG Administration allocation funded the Community Action Partnership of Madera County (CAPMC) local and regional homeless services coordination and participation in the Fresno Madera Continuum of Care (FMCoC).

CR-10 - Racial and Ethnic composition of families assisted

Describe the families assisted (including the racial and ethnic status of families assisted).

91.520(a)

	CDBG
White	3,680
Black or African American	191
Asian	92
American Indian or American Native	30
Native Hawaiian or Other Pacific Islander	0
Total	3,993
Hispanic	3,210
Not Hispanic	783

Table 2 – Table of assistance to racial and ethnic populations by source of funds

Narrative

The CDBG program serves residents of all races and ethnicities. In the “White” category 617 residents identify as “Other” in the demographic information collected by subrecipients. For purposes of ensuring these individuals were represented, they were placed in the “White” category. CDBG and all other federal and state funds committed to activities within the City of Madera include a directive to serve low- and moderate-income persons and households within the community. The City will continue to assess outreach, intake and delivery of projects/activities to reach and accommodate the targeted population.

CR-15 - Resources and Investments 91.520(a)

Identify the resources made available

Source of Funds	Source	Resources Made Available	Amount Expended During Program Year
CDBG	public - federal	989,495	166,393.16+135,199.88= \$301,593.04
Other	public - federal	0	
Other	public - state	0	

Table 3 - Resources Made Available

Narrative

Identify the geographic distribution and location of investments

Target Area	Planned Percentage of Allocation	Actual Percentage of Allocation	Narrative Description
City of Madera City Limits	100	100	

Table 4 – Identify the geographic distribution and location of investments

Narrative

All funds were expended within CDBG eligible Census Tracts. Capital Improvement projects completed include the Frank Bergon Senior Center Project. Other projects funded with previous years' allocations are underway and expected to be completed on or before June 30, 2026.

Leveraging

Explain how federal funds leveraged additional resources (private, state and local funds), including a description of how matching requirements were satisfied, as well as how any publicly owned land or property located within the jurisdiction that were used to address the needs identified in the plan.

The majority of the subrecipients have secondary resources to maximize their CDBG funding award. Resources made available to carry out CDBG-funded subrecipient activities include sources from the Fresno/Madera Area Agency on Aging, Local Workforce Innovation and Opportunity Act, CalWORKs, Department of Rehabilitation, Local Transportation Funds and Development Impact Fees. In addition, some subrecipients receive donations and utilize in-kind volunteers.

CR-20 - Affordable Housing 91.520(b)

Evaluation of the jurisdiction's progress in providing affordable housing, including the number and types of families served, the number of extremely low-income, low-income, moderate-income, and middle-income persons served.

	One-Year Goal	Actual
Number of Homeless households to be provided affordable housing units	34	0
Number of Non-Homeless households to be provided affordable housing units	0	0
Number of Special-Needs households to be provided affordable housing units	0	0
Total	34	0

Table 5 – Number of Households

	One-Year Goal	Actual
Number of households supported through Rental Assistance	0	0
Number of households supported through The Production of New Units	0	0
Number of households supported through Rehab of Existing Units	1	0
Number of households supported through Acquisition of Existing Units	0	0
Total	1	0

Table 6 – Number of Households Supported

Discuss the difference between goals and outcomes and problems encountered in meeting these goals.

The goal of number of homeless assistance was met, but the City understands that there is still a need/importance of affordable housing. No applications were received for this specific project; so, the City will work on citizen participation to improve community outreach.

The City became a HOME recipient and will use HOME funds to increase housing stock and/ or improving the existing housing stock into the community. This may be met through the implementation of an owner-occupied rehabilitation program and /or through the development of affordable housing.

Discuss how these outcomes will impact future annual action plans.

The City recognizes the ongoing need to support affordable housing and work toward preventing/reducing homelessness. The demand in affordable housing programs continues. Continuous changes in the housing market have resulted in the First-Time Home Buyer Assistance Program to be highly sought. The increase in home appraisals results in higher down payment costs, creating a burden for residents trying to purchase a home. The City will continue to seek partnerships with affordable housing developers to provide the affordable housing units needed.

In 2024/2025 the City acquired HOME funds and will begin the program development and implementation.

Include the number of extremely low-income, low-income, and moderate-income persons served by each activity where information on income by family size is required to determine the eligibility of the activity.

The goal of number of homeless assistance was met, but the City understands that there is still a need/importance of affordable housing. No applications were received for this specific project; so, the City will work on citizen participation to improve community outreach.

The City became a HOME recipient and will use HOME funds to increase housing stock and/ or improving the existing housing stock into the community. This may be met through the implementation of an owner-occupied rehabilitation program and /or throughout the development of affordable housing.

Number of Households Served	CDBG Actual	HOME Actual
Extremely Low-income	23	0
Low-income	0	0
Moderate-income	0	0
Total	0	0

Table 7 – Number of Households Served

Narrative Information

Community Action Partnership assists individuals and families who are experiencing homelessness.

CR-25 - Homeless and Other Special Needs 91.220(d, e); 91.320(d, e); 91.520(c)

Evaluate the jurisdiction's progress in meeting its specific objectives for reducing and ending homelessness through:

The City collaborates with the Madera Homeless Coalition. This coalition consists of representatives from the Department of Social Services, local faith-based organizations, Madera Food Bank, Madera Rescue Mission, the Madera County Sheriff's Department, and the Madera Police Department. The Community Action Partnership of Madera County leads the Coalition and represents the region on the Fresno Madera Continuum of Care (FMCoC). The FMCoC coordinates an active multi-disciplinary team. Efforts to meet specific objectives for reducing and ending homelessness are evaluated. The outcome of this evaluation determines the direction taken to reach out to support the homeless. The City recommended that the PLHA funds awarded to the City be distributed to the Madera Rescue Mission (Rescue Mission) for homeless emergency shelter services.

Reaching out to homeless persons (especially unsheltered persons) and assessing their individual needs

Addressing the emergency shelter and transitional housing needs of homeless persons

The City collaborates with CAPMC who is an active member of the FMCoC. The FMCoC is the organization responsible for the Fresno & Madera Regional 10-Year Plan to end Homelessness. The FMCoC meets the requirements of the United States Department of Housing and Urban Development (HUD), to provide a comprehensive coordinated homeless housing and services delivery system. The FMCoC assisted homeless persons in making the critical transition from homelessness to independent or supportive permanent housing, accessing education, health and mental health services, employment training, and life skills development CAPMC also has a Housing Stabilization program which helps individuals get matched to permanent housing.

Additionally, the City works in close partnership with the Madera Rescue Mission which provides vital services to individuals and families that find themselves without a home. The Mission provides meals, lodging, 9/12 months of in-patient Recovery Program, and additional services designed to prepare individuals to re-enter the community. Also, as previously stated, the City began implementation of the PLHA grant which focuses on homeless assistance. So far the Madera Rescue Mission has assisted 374 unduplicated individuals with PLHA fund. They are also currently providing housing for 11 men and 6 women. They have space to house a total of 34 clients. In addition to that, they also provide triage housing to 7 individuals.

Helping low-income individuals and families avoid becoming homeless, especially extremely

low-income individuals and families and those who are: likely to become homeless after being discharged from publicly funded institutions and systems of care (such as health care facilities, mental health facilities, foster care and other youth facilities, and corrections programs and institutions); and, receiving assistance from public or private agencies that address housing, health, social services, employment, education, or youth needs

Resources were provided by the Madera County Department of Social Services through CalFresh, CalWorks, Medi-Cal, General Relief and other programs. In addition, Madera residents have access to facilities in adjacent larger cities and counties that have community care facilities and supportive housing beds for people with health-related needs.

Helping homeless persons (especially chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth) make the transition to permanent housing and independent living, including shortening the period of time that individuals and families experience homelessness, facilitating access for homeless individuals and families to affordable housing units, and preventing individuals and families who were recently homeless from becoming homeless again

The partnerships developed between the FMCoC members and other agencies allow service providers to coordinate efforts to assist those experiencing homelessness make the transition to permanent housing and remain permanently housed as quickly as possible.

Operated by the Madera Rescue Mission, MAP (Multi-Agency Access Program) is an integrated intake process that connects individuals facing homelessness and connects them with housing. In addition, MAP connects those homeless facing challenges with behavioral health, substance abuse, physical health and/or mental health to the appropriate social services.

CR-30 - Public Housing 91.220(h); 91.320(j)

Actions taken to address the needs of public housing

The Housing Authority of the City of Madera (HACM) receives Federal and State funding for the HACM's Section 8, Public Housing, Farm Worker Housing, and Pomona Ranch Migrant Housing Center. The HACM receives annual allocations of Federal and State housing funds. The annual allocations for both are insufficient to address the extent of households paying more than half of their income for rent or living in substandard housing and for providing additional public housing. A portion of the HACM's budget is allocated to maintenance thereby addressing health and safety needs of their public housing units.

Actions taken to encourage public housing residents to become more involved in management and participate in homeownership

All Public Housing families are invited to participate in becoming a Resident Advisory Board (RAB) member. The members take on an important role in the policy, procedures, and program implementations. RAB members make recommendations regarding the development of the Agency Plan or any significant amendments or modifications to the Agency Annual or Five-Year Plans. All Public Housing participants are invited and encouraged to participate in the Family Self Sufficiency (FSS) program. This program encourages families to become homeowners.

Families in the FSS and Resident Opportunities and Self-Sufficiency programs are provided information on training and employment opportunities and other community resources. At the time that a family moves into a Public Housing unit, a survey is given to them to see what kinds of supportive services would benefit them.

Actions taken to provide assistance to troubled PHAs

Not Applicable. HACM is not designated as a "troubled" agency.

CR-35 - Other Actions 91.220(j)-(k); 91.320(i)-(j)

Actions taken to remove or ameliorate the negative effects of public policies that serve as barriers to affordable housing such as land use controls, tax policies affecting land, zoning ordinances, building codes, fees and charges, growth limitations, and policies affecting the return on residential investment. 91.220 (j); 91.320 (i)

The City of Madera meets the California Department of Housing and Community Development objectives and strategies as follows:

Access to Opportunity

Outreach and Engagement: Engaged in campaign or other approach to combat NIMBYism--Housing Element and Zoning Ordinance support a variety of housing supply.

Ensure language access (e.g., translations and multi-lingual staff) in dominant languages in materials and at meetings)--Bilingual (English and Spanish) public meeting and hearing announcements are published and posted. Availability of translation is verbally announced during the public hearings. posted. Bilingual staff is available during each public meeting.

Support strategies to facilitate leadership development (improving capacity to engage in local decision-making) The Citizens' Police Academy facilitates leadership development. Non-profits are awarded funds for youth and parent engagement activities. The Citizens' Leadership Academy also facilitates citizens learning and understanding of local government operations through a cohort of Department heads.

Recruit residents from neighborhoods to serve or participate in boards, committees and other local government bodies. The City Council is elected by district and the Mayor is elected at-large. The City Council approves the appointment of members from each district as recommended by the Mayor to boards, committees, and other local government bodies.

Meetings are conducted at suitable times, accessible to people with disabilities and public transit with interpretation and translation services. Meetings are held in the evenings in locations accessible to persons with disabilities and interpretation/translation services provided.

Actively seek a variety of funding opportunities such as rehabilitation, parks, transit and active transportation. Staff actively seeks funding sources to rehabilitate homes, develop parks, expand transit, and provide pedestrian and bicycle transportation.

Seek funding to prioritize basic infrastructure improvements while mitigating displacement and increased costs to vulnerable populations (e.g., seniors, persons with disabilities and farmworkers)--Staff actively seeks funds to improve infrastructure in disadvantaged areas of the City. No displacement or increased costs are associated with these improvements.

Target acquisition and rehabilitation of vacant and blighted properties. Staff actively seeks funds for infill development.

Affirmatively market or take other actions to promote use of housing choice vouchers in high opportunity areas--The HACM promotes the use of housing choice vouchers citywide.

Actions taken to address obstacles to meeting underserved needs. 91.220(k); 91.320(j)

In Program Year 2024/2025, the City funded programs and activities to address underserved needs as follows:

- CAPMC coordinated local and regional efforts to address homelessness through Fresno/ Madera Continuum of Care
- OLIVE Charitable Organization partnered with local law enforcement and other agencies to identify, rescue and rehabilitate victims of sex trafficking. They assisted a total of 31 clients in the program year.
- Project Run helped provide 442 student athletes with running shoes, shorts, shirts, sports bras and socks.
- MCCJ successfully served 32 youth in their year-long environmental justice issues.
- City of Madera Parks Department finished the rehabilitation of the Frank Bergon Senior Center.
- City of Madera Engineering Department initiated improvements to the Parking lot rehabilitation project.
- City of Madera Engineering Department made great progress with the repair, rehabilitation and replacement of sewer mains and water lines.
- City of Madera Public Works department completed the sidewalk rehabilitation program.

Actions taken to reduce lead-based paint hazards. 91.220(k); 91.320(j)

All City capital improvement projects follow lead-based paint safety regulations and policies.

The City and sub recipients provide lead-based paint testing as required by funding sources for residential rehabilitation and acquisition.

Actions taken to reduce the number of poverty-level families. 91.220(k); 91.320(j)

The City provided assistance to at-risk youth and their families. Mentorship, social activities, leadership

strategies and multiple resources were provided to these individuals and families to help them achieve more stable and healthy lives.

Actions taken to develop institutional structure. 91.220(k); 91.320(j)

The City's CDBG-funded programs are administered by the City's Finance Department - Grants Division. This Division works collaboratively with other City Departments such as Planning, Community Development, Engineering, Finance, Building, Public Works, and Parks. With the planning of the 2025-2029 Consolidated Plan City staff was able to meet many new stakeholders. The City understands the importance of networking within the community and remains committed to resume such practice during PY 2025-2026.

Actions taken to enhance coordination between public and private housing and social service agencies. 91.220(k); 91.320(j)

The City will continue to meet with HACM staff during PY 2025-2026 in an effort to meet the local needs of public housing residents and bridge the social service gap. The housing authority was very involved in stakeholder meetings during the preparation of the Consolidated Plan, their feedback was documented and helped identify local needs.

Identify actions taken to overcome the effects of any impediments identified in the jurisdictions analysis of impediments to fair housing choice. 91.520(a)

The City has continued to comply with antidiscrimination requirements, including all applicable Federal regulations as demonstrated in the City's application for Community Development Block Grant, HOME, and other Federal funds, implement policies and programs identified in its Housing Element and implement Zoning Ordinance amendments necessary to further fair housing and implement the recommended actions in the City of Madera ADA Self-Evaluation and Transition Plan to modify its policies, practices, and procedures to avoid discrimination against people with disabilities.

CR-40 - Monitoring 91.220 and 91.230

Describe the standards and procedures used to monitor activities carried out in furtherance of the plan and used to ensure long-term compliance with requirements of the programs involved, including minority business outreach and the comprehensive planning requirements

The City of Madera staff is available to offer assistance and answer questions from sub-recipients. At minimum, City staff contacts each sub-recipient on a quarterly basis upon the submission of quarterly reports, invoices, and any related matters. Staff works with departments issuing CDBG-funded RFPs to ensure minority business and Section 3 outreach and compliance is included.

Citizen Participation Plan 91.105(d); 91.115(d)

Describe the efforts to provide citizens with reasonable notice and an opportunity to comment on performance reports.

Pursuant to HUD public noticing requirements, the CAPER will be made available for public review and comment for a two-week period. Public notice of the comment period will be published in the Madera Tribune, on the City Website and on social media. Notices were also provided to the HACM and the Madera County Library.

The draft CAPER is available on the City's website at www.madera.gov. Copies are also available at Madera City Hall in the Grants Division's office. The public is invited to submit comments directly to staff during the comment period.

CR-45 - CDBG 91.520(c)

Specify the nature of, and reasons for, any changes in the jurisdiction's program objectives and indications of how the jurisdiction would change its programs as a result of its experiences.

Community outreach efforts with citizens were meaningful and informed when developing the Action Plan. Community input was prioritized in the development of the Action Plan. With this FY being the first year of the Consolidated Plan, community outreach was extensive. The goal was to determine what residents considered to be the most pressing local needs and determine which needs should be supported by CDBG funds.

Does this Jurisdiction have any open Brownfields Economic Development Initiative (BEDI)

grants?

No.

[BEDI grantees] Describe accomplishments and program outcomes during the last year.

CR-58 – Section 3

Identify the number of individuals assisted and the types of assistance provided

Total Labor Hours	CDBG	HOME	ESG	HOPWA	HTF
Total Number of Activities	1	0	0	0	0
Total Labor Hours	240				
Total Section 3 Worker Hours	0				
Total Targeted Section 3 Worker Hours	0				

Table 8 – Total Labor Hours

Qualitative Efforts - Number of Activities by Program	CDBG	HOME	ESG	HOPWA	HTF
Outreach efforts to generate job applicants who are Public Housing Targeted Workers					
Outreach efforts to generate job applicants who are Other Funding Targeted Workers.					
Direct, on-the job training (including apprenticeships).					
Indirect training such as arranging for, contracting for, or paying tuition for, off-site training.					
Technical assistance to help Section 3 workers compete for jobs (e.g., resume assistance, coaching).					
Outreach efforts to identify and secure bids from Section 3 business concerns.	X				
Technical assistance to help Section 3 business concerns understand and bid on contracts.					
Division of contracts into smaller jobs to facilitate participation by Section 3 business concerns.					
Provided or connected residents with assistance in seeking employment including: drafting resumes, preparing for interviews, finding job opportunities, connecting residents to job placement services.					
Held one or more job fairs.					
Provided or connected residents with supportive services that can provide direct services or referrals.					
Provided or connected residents with supportive services that provide one or more of the following: work readiness health screenings, interview clothing, uniforms, test fees, transportation.					
Assisted residents with finding child care.					
Assisted residents to apply for, or attend community college or a four year educational institution.					
Assisted residents to apply for, or attend vocational/technical training.					
Assisted residents to obtain financial literacy training and/or coaching.					
Bonding assistance, guaranties, or other efforts to support viable bids from Section 3 business concerns.					
Provided or connected residents with training on computer use or online technologies.					
Promoting the use of a business registry designed to create opportunities for disadvantaged and small businesses.					
Outreach, engagement, or referrals with the state one-stop system, as designed in Section 121(e)(2) of the Workforce Innovation and Opportunity Act.					

Other.					
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Table 9 – Qualitative Efforts - Number of Activities by Program

Narrative