

CR-05 - Goals and Outcomes

Progress the jurisdiction has made in carrying out its strategic plan and its action plan. 91.520(a)

This could be an overview that includes major initiatives and highlights that were proposed and executed throughout the program year.

The 2020 Program Year is the first of five years within the City of Madera's current Consolidated Plan (2020-2024) and accounts for projects and activities undertaken between July 1, 2020, and June 30, 2021. The 2020 Consolidated Annual Performance and Evaluation Report (CAPER) describes the City's progress toward achieving the strategic goals identified in the Consolidated Plan, and presents outcomes of largely the projects and activities implemented with Community Development Block Grant (CDBG) and CDBG Coronavirus Aid, Relief, and Economic Security Act (CARES Act | CDBG-CV) funds available to the City of Madera.

Major initiatives and highlights proposed and executed throughout the program year were as follows:

1. Addressed community challenges created by homelessness, coordinated case management, intake, and referrals with the local and regional collaboration of homeless service providers, input and accessed data to the Homeless Management Information System and represented Madera in the Fresno/Madera Continuum of Care.
2. Supported staffing, supplies and associated programming costs for Parks' suite of senior activities with meals, recreation and enrichment at two congregate sites. The program served 460 seniors.
3. Increased access to scholarships for higher education to 31 youth (29 low/moderate) high school students.
4. Assisted Habitat for Humanity addressing home repair needs for fifteen unduplicated homes. Repairs included roof repairs, roof replacement, water heater replacement and numerous accessibility modifications.
5. Assisted the Madera Rescue Mission with serving the homeless expenses (108,000 meals were served and 36,000 total bed nights were provided).
6. Assisted Door of Hope Pregnancy Care Center with office, educational supplies and brochures advertising their services (202 clients were served).
7. Assisted Pequeños Empresarios to provide early childhood education in healthy eating, manners, respect for the planet and financial literacy (thirty-seven children were served; each from low- to moderate-income households).

Comparison of the proposed versus actual outcomes for each outcome measure submitted with the consolidated plan and explain, if applicable, why progress was not made toward meeting goals and objectives. 91.520(g)

Categories, priority levels, funding sources and amounts, outcomes/objectives, goal outcome indicators, units of measure, targets, actual

outcomes/outputs, and percentage completed for each of the grantee's program year goals.

Goal	Category	Source / Amount	Indicator	Unit of Measure	Expected – Strategic Plan	Actual – Strategic Plan	Percent Complete	Expected – Program Year	Actual – Program Year	Percent Complete
Access to Affordable Housing	Affordable Housing	CDBG: \$ / RLF: \$	Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit	Persons Assisted	200	0	0.00%			
Access to Affordable Housing	Affordable Housing	CDBG: \$ / RLF: \$	Other	Other	20	0	0.00%	20	0	0.00%
Administration	Administration	CDBG: \$	Public service activities for Low/Moderate Income Housing Benefit	Households Assisted	20000	0	0.00%			
Enhance Economic Well-Being	Non-Housing Community Development	CDBG: \$	Public service activities for Low/Moderate Income Housing Benefit	Households Assisted	10	0	0.00%	10	0	0.00%
Enhance Quality of Infrastructure	Non-Housing Community Development	CDBG: \$	Other	Other	1500	0	0.00%	1500	0	0.00%

Improve Access to Services	Non-Homeless Special Needs Non-Housing Community Development	CDBG: \$	Public service activities other than Low/Moderate Income Housing Benefit	Persons Assisted	0	102		0	102	
Improve Access to Services	Non-Homeless Special Needs Non-Housing Community Development	CDBG: \$	Other	Other	840	0	0.00%	840	0	0.00%
Prevent and Reduce Homelessness	Homeless	CDBG: \$	Homelessness Prevention	Persons Assisted	300	0	0.00%	300	0	0.00%

Table 1 - Accomplishments – Program Year & Strategic Plan to Date

Assess how the jurisdiction’s use of funds, particularly CDBG, addresses the priorities and specific objectives identified in the plan, giving special attention to the highest priority activities identified.

Portions of the City's CDBG Administration allocation funded Madera's, County EDC, Downtown Association and Community Action Partnership organizations. Approximately 138 households and 26 business received rental assistance, payroll and other operating expenses due to the Covid crisis. With an average daily through put rate of 400-500 automobiles many citizens have benefited from the installation of a flashing stop sign at the intersection of Lake and Adell. The Madera Rescue Mission has been able to provide shelter, meals and to 100 unduplicated individuals. Habitat for Humanity has assisted 2 household rehabilitations, providing better living conditions for the effected families. Through its Youth Leadership Program, the Madera Coalition for Community Justice served 35 low to moderate young people. Similarly, 30 youth have been introduced to life enhancing skills encompassing nutrition, budgeting, manners and banking through the Pequenos Emprarios organization. Doors of hope Parenting Center has distributed more than 175000 diapers and other necessary items for child rearing. Families have also been able to learn better parenting skills/techniques commensurate to overall family mental health. The Big brothers/Big Sisters organization has facilitated improved grades and reduced truancy for 33 young adults. Madera Parks and Community has service a total of 280 individuals through in Senior nutrition and recreation program.

CR-10 - Racial and Ethnic composition of families assisted

Describe the families assisted (including the racial and ethnic status of families assisted).

91.520(a)

	CDBG
White	98
Black or African American	2
Asian	1
American Indian or American Native	0
Native Hawaiian or Other Pacific Islander	0
Total	101
Hispanic	88
Not Hispanic	13

Table 2 – Table of assistance to racial and ethnic populations by source of funds

Narrative

CDBG and all other federal and state resources committed to activities within the City of Madera typically involve a directive to serve low-income and underrepresented racial / ethnic groups within the community. The City will continue to assess outreach, intake, and delivery of projects / activities in order to ensure accommodations are present.

According to the 2019 US Census Quick Facts, Madera's Hispanic/Latino (of any race) make up 78.4 percent of the population. Whites alone make up 14.6 percent, Black or African American are 3.9 percent, American Indian and Alaska Native alone are 0.9 percent, Asians alone are 1.6 percent, Native Hawaiian and other Pacific Islander alone make up 0.1 percent and Some Other Race along are 0.2 percent of the population.

The percentage of families assisted by CDBG are close to the percentages in the ACS Survey Estimates. This indicated City is meeting and serving Madera's racial and ethnic populations

CR-15 - Resources and Investments 91.520(a)

Identify the resources made available

Source of Funds	Source	Resources Made Available	Amount Expended During Program Year
CDBG	public - federal	911,586	668,220
Other	public - federal	12,029,738	269,785
Other	public - state	12,029,738	269,785

Table 3 - Resources Made Available

Narrative

Identify the geographic distribution and location of investments

Target Area	Planned Percentage of Allocation	Actual Percentage of Allocation	Narrative Description
City of Madera City Limits		100	

Table 4 – Identify the geographic distribution and location of investments

Narrative

All funds were spent within CDBG eligible Census Tracts. Projects from multiple years are underway

Leveraging

Explain how federal funds leveraged additional resources (private, state and local funds), including a description of how matching requirements were satisfied, as well as how any publicly owned land or property located within the jurisdiction that were used to address the needs identified in the plan.

Some subrecipients have additional resources to leverage with their CDBG allocations. Resources made available to carry out CDBG-funded subrecipient activities include sources from the Fresno/Madera Area Agency on Aging, Local Workforce Innovation and Opportunity Act, CalWORKs, Department of Rehabilitation, Local Transportation Funds and Development Impact Fees. In addition, some subrecipients receive donations and utilize in-kind volunteers.

The ongoing development of the Downtown Madera Veterans and Family Housing (DMVFH) project will create 48 affordable housing units for extremely-low to low-income households earning between 30 and 60 percent of Area Median Income. The DMVFH will be located at the intersections of C and 5th Streets, on two publicly owned sites. The project includes seven supportive housing units for homeless persons, improvements to sidewalks, bicycles routes and connections to transit between the project site and key destinations in Madera. It includes two, three-story buildings with a diverse unit mix of 18 studios, 10 one-bedroom, 12 two-bedroom and 8 three-bedroom apartments.

CR-20 - Affordable Housing 91.520(b)

Evaluation of the jurisdiction's progress in providing affordable housing, including the number and types of families served, the number of extremely low-income, low-income, moderate-income, and middle-income persons served.

	One-Year Goal	Actual
Number of Homeless households to be provided affordable housing units	0	0
Number of Non-Homeless households to be provided affordable housing units	0	0
Number of Special-Needs households to be provided affordable housing units	0	0
Total	0	0

Table 5 – Number of Households

	One-Year Goal	Actual
Number of households supported through Rental Assistance	0	0
Number of households supported through The Production of New Units	0	2
Number of households supported through Rehab of Existing Units	8	0
Number of households supported through Acquisition of Existing Units	0	0
Total	8	2

Table 6 – Number of Households Supported

Discuss the difference between goals and outcomes and problems encountered in meeting these goals.

Due to COVID - 19 several projects were delayed, but are back on track as Covid has lessened. Two (2) families have been provided homes via the Habitat For Humanity Program.

Discuss how these outcomes will impact future annual action plans.

Moving forward it is anticipated that Covid will not have the same/similar impact on outcomes as it did in the year prior. The City is working closely working with Habitat Humanity to make up for lost ground. There are three homes on track to be completed and occupied by needy families before calendar year end 2021.

Include the number of extremely low-income, low-income, and moderate-income persons served by each activity where information on income by family size is required to determine the eligibility of the activity.

Number of Households Served	CDBG Actual	HOME Actual
Extremely Low-income	2	0
Low-income	0	0
Moderate-income	0	0
Total	2	0

Table 7 – Number of Households Served

Narrative Information

The City is on track to provide 6 new homes to extremely low income households during FY2021. The city will also continue to promote and administer programs providing down payment assistance and owner occupied rehab to those who are in need.

CR-25 - Homeless and Other Special Needs 91.220(d, e); 91.320(d, e); 91.520(c)

Evaluate the jurisdiction's progress in meeting its specific objectives for reducing and ending homelessness through:

Reaching out to homeless persons (especially unsheltered persons) and assessing their individual needs

The city participates on the Madera Homeless Coalition. This coalition consists of representatives from the Department of Social Services, local faith-based organizations, Madera Food Bank, Madera Rescue Mission, the Madera County Sherriff's Department and the Madera Police Department. The Community Action Partnership of Madera County leads the Coalition. Efforts to meet specific objectives for reducing and ending homelessness are evaluated thereby resulting in the direction taken to reach out to homeless persons

Addressing the emergency shelter and transitional housing needs of homeless persons

The City is an active member of the Fresno Madera Continuum of Care, which is the organization that acts as the regional planning body to address homelessness and homeless issues in the region.

The continuum is responsible for the Fresno & Madera regional 10-year plan to end homelessness, through: Homeless Prevention Activities, Outreach and assessment, Emergency housing, Transitional housing, Health & Mental Healthcare access, Supportive services and ensuring availability of supportive permanent & affordable housing.

Additionally, the city works in close partnership with the Madera Rescue Mission which provides a vital service to men, woman and children that find themselves without a home. The Mission provides food, hot showers , clean beds and many other services.

Helping low-income individuals and families avoid becoming homeless, especially extremely low-income individuals and families and those who are: likely to become homeless after being discharged from publicly funded institutions and systems of care (such as health care facilities, mental health facilities, foster care and other youth facilities, and corrections programs and institutions); and, receiving assistance from public or private agencies that address housing, health, social services, employment, education, or youth needs

Madera residents also have access to many facilities in adjacent cities and counties. For instance, in the neighboring city of Fresno, there are 236 licensed community care facilities with a total of 4,386 supportive housing beds available for people with health-related conditions.

Helping homeless persons (especially chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth) make the transition to permanent housing and independent living, including shortening the period of time that individuals and families experience homelessness, facilitating access for homeless individuals and families to affordable housing units, and preventing individuals and families who were recently homeless from becoming homeless again

Operated by the Madera Rescue Mission), MAP (Multi-Agency Access Program) is an integrated intake process that connects individuals facing homelessness and connects them with housing. In addition, MAP connects those homeless facing challenges with behavioral health, substance abuse, physical health and/or mental health to the appropriate social services.

CR-30 - Public Housing 91.220(h); 91.320(j)

Actions taken to address the needs of public housing

The City and the Housing Authority of the City of Madera (HACM) receive Federal funding for the HACM's Section 8, Farm Worker Housing and Pomona Ranch Migrant Housing Center. The two agencies receiving annual allocations of Federal housing funds. The annual allocations for both are insufficient to address the extent of households paying more than half of their income for rent or living in substandard housing and for providing additional public housing. A portion of the HACM's budget is allocated to maintenance thereby addressing health and safety needs of public housing units.

The Downtown Madera Veterans and Family Housing (DMVFH) project is a 48-unit affordable housing development for extremely low to low-income households earning between 30 and 60 percent of Area Median Income. DMVFH is located at the intersections of C and 5th Streets, on two publicly owned sites. The project includes seven units as supportive improvements to sidewalks, bicycles routes and connections to transit between the project site and key destinations in Madera. it includes two, three-story buildings with a diverse unit mix of 18 studios, 10 one-bedroom, 12 two-bedroom and 8 three-bedroom apartments.

Actions taken to encourage public housing residents to become more involved in management and participate in homeownership

All Public Housing families are invited to participate in becoming a Resident Advisory Board (RAB) member. The members take on an important role in the policy, procedures and program implementations. RAB members make recommendation is regarding the development of the Agency Plan or any significant amendments or modification to the Agency Annual or Five-Year Plans. All Public Housing participants are invited and encouraged to participate in the Family Self Sufficiency (FSS) program. This program encourages families to become homeowners.

Families in the FSS and Resident Opportunities and Self-Sufficiency programs are given information on training and employment opportunities and other community resources. At the time that a family moves into a Public Housing unit, a survey is given to them to see what kinds of supportive services is needed for them.

Actions taken to provide assistance to troubled PHAs

HACM is not designated as a "troubled."

CR-35 - Other Actions 91.220(j)-(k); 91.320(i)-(j)

Actions taken to remove or ameliorate the negative effects of public policies that serve as barriers to affordable housing such as land use controls, tax policies affecting land, zoning ordinances, building codes, fees and charges, growth limitations, and policies affecting the return on residential investment. 91.220 (j); 91.320 (i)

The City of Madera meets the California Department of Housing and Community Development objectives and strategies as follows:

Access to Opportunity

Outreach and Engagement: Engaged in campaign or other approach to combat NIMBYism--Housing Element and Zoning Ordinance support a variety of housing supply.

Ensure language access (e.g., translation, interpretation and multi-lingual staff) in needed languages in materials and at meetings)--Bilingual (English and Spanish) public meeting and hearing announcements are published, posted and availability of translation is verbally announced during the public hearings. posted. Bilingual staff is available during each public meeting.

Support strategies to facilitate leadership development (improving capacity to engage in local decision-making)--Citizens' Police Academy facilitate leadership development. Non-profits awarded funds for youth and parent engagement activities. Citizens' Leadership Academy facilitates citizens learning and understanding of local government operations through a cohort of Department heads.

Recruit residents from neighborhoods to serve or participate in boards, committees and other local government bodies--The City Council is elected by district and the Mayor is elected at-large. Each Council Member appoints persons from their district to boards, committees and other local government bodies. Provides training for staff, elected officials and appointees on issues of disparity, structural racism and inequality--Included as part of HUD's Affirmatively Furthering Fair Housing Plan.

Meetings are conducted at suitable times, accessible to people with disabilities and public transit with interpretation and translation services--Meetings are held in the evenings in locations accessible to persons with disabilities and interpretation/translation services provided.

Actively seek a variety of funding opportunities such as rehabilitation, parks, transit and active transportation--Staff actively seeks funding sources to rehab homes and develop parks, expand transit and provide pedestrian and bicycle transportation.

Develop a proactive code enforcement program that targets rehabilitation needs, results in repairs and mitigates potential costs, displacement and relocation impacts on residents--A rental housing inspection program was approved by an Ordinance. Both single-family and multi-family rental housing is inspected.

Seek funding to prioritize basic infrastructure improvements while mitigating displacement and

increased costs to vulnerable populations (e.g., seniors, persons with disabilities and farmworkers)--Staff actively seeks funds to improve infrastructure in disadvantaged areas of the City. No displacement or increased costs are associated with these improvements.

Target acquisition and rehabilitation of vacant and blighted properties--Staff actively seeks funds for infill development. Council adopted three incentive programs to assist businesses and non-profits operating downtown by waiving engineering, planning and building fees for remodeling and ADA improvements.

Affirmatively market or take other actions to promote use of housing choice vouchers in high opportunity areas--The HACM promotes the use of housing choice vouchers citywide.

Actions taken to address obstacles to meeting underserved needs. 91.220(k); 91.320(j)

the City funded programs and activities to address underserved needs as follows:

- CAPMC to coordinate local and regional efforts to address homelessness through the FMCoC.
- Madera Coalition for Community Justice Youth Leadership Program to provide youth leadership skills by carrying out community service projects and receiving resources for scholarships and loans to continue their higher education.
- Parks Senior Services Program to provide senior with nutritious meals five days per week, excluding holidays, and the meals program to provide home-bound seniors with seven meals per week including fruits and vegetables.
- Doors of Hope Pregnancy Resource Center provide counseling, anger management and co-parenting classes.
- Pequenos Empresarios provided early childhood education in healthy eating, manners, finance and care for the planet.
- Habitat for Humanity addressing home repair needs for fifteen unduplicated homes.
- Assisted Big Brothers Big Sisters in supporting thirty-eight, one-to-one mentoring relationships.

Actions taken to reduce lead-based paint hazards. 91.220(k); 91.320(j)

All City capital improvement projects follow lead-based paint safety regulations and policies.

Provide lead-based paint testing as required by funding sources for residential rehabilitation and acquisition

Actions taken to reduce the number of poverty-level families. 91.220(k); 91.320(j)

The City provides assistance to at-risk youth and their families, to homebound seniors and seniors at Senior Centers. Advice, social activities, leadership strategies and multiple resources were provided to these individuals and families to help them achieve more stable and healthy lives.

Actions taken to develop institutional structure. 91.220(k); 91.320(j)

The City's CDBG-funded programs are administered by the City's Grants Department. This Department works collaboratively with other City Departments such as Planning, Community Development, Engineering, Finance, Building, Public Works and Parks. City staff attends the Madera Homeless Coalition and the Fresno/Madera Continuum of Care meetings. Participation in these committees help the City CDBG program and Grants Department stay current and aware of the most pressing community needs, as well as allows networking/problem solving with local/regional social service providers and to bring in additional resources to meet these needs

Actions taken to enhance coordination between public and private housing and social service agencies. 91.220(k); 91.320(j)

The City continues to participate in the Madera Homeless Coalition and the Fresno/Madera Continuum of Care meetings. The City collaborated with the HACM on the Affordable Housing and Sustainable Communities (AHSC) grant.

Identify actions taken to overcome the effects of any impediments identified in the jurisdictions analysis of impediments to fair housing choice. 91.520(a)

Continue to comply with antidiscrimination requirements, including all applicable Federal regulations as demonstrated in the City's application for Community Development Block Grant, HOME, and other Federal funds, implement policies and programs identified in its Housing Element and implement Zoning Ordinance amendments necessary to further fair housing and implement the recommended actions in the City of Madera ADA Self-Evaluation and Transition Plan to modify its policies, practices, and procedures to avoid discrimination against people with disabilities.

CR-40 - Monitoring 91.220 and 91.230

Describe the standards and procedures used to monitor activities carried out in furtherance of the plan and used to ensure long-term compliance with requirements of the programs involved, including minority business outreach and the comprehensive planning requirements

City staff is available to offer assistance and answer questions of sub-recipients and is in contact with each sub-recipient quarterly regarding quarterly reports, invoices and other matters. Staff works with departments issuing CDBG-funded RFPs to ensure minority business and Section 3 outreach and compliance is included. City staff coordinate with the CAPMC and the HACM to comprehensively plan and prioritize specific objectives for reducing and ending homelessness.

Citizen Participation Plan 91.105(d); 91.115(d)

Describe the efforts to provide citizens with reasonable notice and an opportunity to comment on performance reports.

The City posted notices of the availability of the CAPER in the local newspaper, the Madera Tribune. These postings are required according to the City's Citizen Participation Plan. The notices contained the start and ending dates to receive comments and the staff contact information. No written or verbal comments were received. The public was invited to provide comments during the public hearing.

CR-45 - CDBG 91.520(c)

Specify the nature of, and reasons for, any changes in the jurisdiction's program objectives and indications of how the jurisdiction would change its programs as a result of its experiences.

Does this Jurisdiction have any open Brownfields Economic Development Initiative (BEDI) grants?

No

[BEDI grantees] Describe accomplishments and program outcomes during the last year.

CR-45 - CDBG 91.520(c)

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