

City of Madera 2020-2024 Consolidated Plan



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Executive Summary

ES-05 Executive Summary - 24 CFR 91.200(c), 91.220(b)

1. Introduction

The Consolidated Plan serves as a comprehensive planning document for the City of Madera to use to identify the overall needs for affordable and supportive housing and community and economic development and outlines a strategy to address these needs. The City of Madera is an entitlement jurisdiction that receives Community Development Block Grant (CDBG) funds directly from the U.S. Department of Housing and Urban Development (HUD). The Consolidated Plan is required by HUD for the City to continue to receive CDBG funds. The Grants Division of the City of Madera Finance Department is designated by the Madera City Council as the single point of contact and lead agency for the administration of the CDBG program.

The Consolidated Plan embodies and reflects five overall goals, which relate to the major commitments and priorities of HUD, including:

- Low- to moderate-income citizens will have access to safe, decent, and affordable housing
- Improve the quality and access to programs and facilities for health and safety, information, transportation, and recreation services
- Enhance the economic well-being of all citizens through education and training, employment opportunities, and business development
- Enhance the quality and use to the physical infrastructure of Madera
- Prevent and reduce homelessness

The City of Madera prepared this Consolidated Plan for fiscal years 2020 through 2024 using the eCon Planning Suite system developed by HUD. The Consolidated Plan consists of five sections:

- Executive Summary (ES)
- The Process (PR)
- Needs Assessment (NA)
- Market Analysis (MA)
- Strategic Plan (SP)

Additionally, a companion document to this Consolidated Plan is the Analysis of Impediments to Fair Housing (AI), which was also updated during this process. The AI contains detailed data and analysis regarding demographics, housing market conditions, and fair housing issues in the City of Madera. The

City of Madera City Council approved the updated AI at its July 22, 2020 meeting. The City will provide the full AI or information contained in the AI to HUD, if requested.

2. Summary of the objectives and outcomes identified in the Plan Needs Assessment Overview

Overview

The Needs Assessment identified several types of programs, projects, and services that are needed in the community, including the following:

General Housing Needs

1. Increased supply of affordable housing.

Rentals for those with extremely low-income and very low-income. This would also include rental assistance programs.

Increased supply of housing (e.g., apartments and lower-cost homes) for people on a fixed income or otherwise at-risk of being “priced out” of the area – specifically, low-income seniors, people living with disabilities, and others on a fixed income.

2. Additional resources for people experiencing homelessness.

Additional capacity of temporary shelters.

Transitional support housing for individuals who are experiencing homelessness, mental health and/or substance use issues.

Housing for homeless young people and young people transitioning out of foster care.

3. Increased supply of apartments suitable for people living with disabilities.

4. Additional specialized housing (e.g., seasonal, or congregate-style units) for agricultural workers.

5. Additional, centralized sources of housing information for low-income residents – especially in select areas in Madera.

6. Additional resources to improve the quality of existing apartments and houses such as energy efficient improvements.

7. Additional shelters and support services for abused, abandoned, or neglected children; this would also include greater access to information about existing services.

8. Urgent resources for individuals and families impacted by the COVID-19 pandemic including information and support services (e.g., food, clothing, sanitation, and job support services) for those at-risk of becoming homeless, easily accessible information regarding foreclosure and eviction laws and rights, increased supply of temporary shelters (as noted above).

Non-Housing Community Development Needs

Public Facilities

1. Additional health and wellness activities for youth such as Teen Activity programs, new / renovated Teen Centers, and other community-led activities.

2. Increased downtown revitalization.
3. Increased / improved services for people experiencing homelessness including but not limited to food, clothing, healthcare including behavioral healthcare, showers, toilets, and child support/day care.

Public Services

1. Expanded job training and employment opportunity programs. Program to assist with job-skills development and job placement. This may increase in priority as the current COVID-19 pandemic continues to impact communities and the related economic need.
2. Additional services to address community health needs, e.g., mental health, substance misuse / abuse; intimate partner violence; services for abused, abandoned, or neglected children; and people living with HIV/AIDS.
3. Expanded Meals-on-Wheels for home-bound seniors.

Economic Development and Public Improvements

1. Improved infrastructure such as street maintenance; additional, accessible sidewalks; and improved maintenance of existing sidewalks.
2. Additional incentives to incentivize new development such as (but not limited to) reduce regulatory and permitting fees, increased zoning and building requirement flexibility.
3. Enhanced public transportation – including better access for seniors, youth, and people living with disabilities.

3. Evaluation of past performance

The City reports on its progress towards goals set in the Consolidated Plan and Annual Action Plans in the Consolidated Annual Performance and Evaluation Report (CAPER). The City reported for every year of the 2015-2019 Consolidated Plan.

Major initiatives and highlights as described in the 2018-2019 CAPER were as follows:

- Addressed community challenges created by homelessness, coordinated case management, intake, and referrals with the local and regional collaboration of homeless service providers, input and accessed data to the Homeless Management Information System and represented Madera in the Fresno/Madera Continuum of Care.
- Supported staffing, supplies, and associated programming costs for Parks' suite of senior activities (1) Meals on Wheels, (2) Recreation and enrichment at two congregate sites. The program served 467 seniors.

- Increased access to scholarships for higher education to 34 youth (27 low/moderate) high school students.
- Upgraded six units at the Pomona Ranch Housing Center with air conditioning and heating to provide temporary residences and a continuum of care for homeless families with children.
- Initiated construction of new, five-foot wide sidewalks with ADA compliant corner ramps and approaches on Lincoln Avenue, South Street and Austin Street adjacent to George Washington Elementary School.
- Assisted the Madera Rescue Mission with Administration and Operating expenses (108,000 meals were served, and 36,000 total bed nights were provided).
- Assisted Doors of Hope Pregnancy Care Center with office and educational supplies and brochures advertising their services (221 clients were served).
- Assisted Pequeños Empresarios to provide early childhood education in healthy eating, manners, respect for the planet and financial literacy (seven children were served (six from low-to moderate-income households).
- Initiated ADA improvements to Centennial Park, the Pan Am Community Center, Bergon Senior Center and City Hall.
- Installed a Rectangular Rapid Flashing Beacon near a new elementary school (Virginia Lee Rose).
- Obtained Right-of-Way acquisitions for new ADA compliant sidewalks adjacent to an elementary school (George Washington).
- Initiated installation of sidewalks near Madera High North, Madison and Alpha Elementary Schools and Madera High South.
- Installed a new roof on the Millview Community Center.
- Issued a small Business Loan to GQ Investments doing business as Sugar Pine Smokehouse

4. Summary of citizen participation process and consultation process

The City conducted an extensive community outreach program during the process of developing the Consolidated Plan. Specifically, the public consultation process included the following components:

Consultation with Public and Nonprofit Agencies

In preparing the Consolidated Plan, the City consulted with a variety of agencies, including local and regional service providers, the Housing Authority, business groups, nonprofits, and many others. The City also attended meetings and spoke with local housing and homeless service providers to gain additional input. The goal of the consultation process was to gather data, inform the community, and determine priority needs of Madera residents to develop the priorities and strategies contained within this five-year plan.

Focus Groups

From April 21-23, 2020, the City held seven Focus Group Meetings. Due to restrictions from COVID-19, the meetings were held digitally, via Zoom technology. The City publicized the Focus Group Meetings

using email announcements, the City's website and social media accounts, phone calls, and at a City Council meeting. Approximately 20 people attended the focus group discussions, which offered a Spanish language group for those who were interested.

Community Needs Survey

The City conducted a Community Needs Survey to solicit input from residents and workers. The survey informed respondents that the City was updating the Consolidated Plan for Federal CDBG funds that primarily serve low- to moderate-income residents. The survey polled respondents about the level of need in the City for various types of improvements that can potentially be addressed by the use of CDBG funds, including housing, public facilities and services, infrastructure, and economic development improvements. The City collected 302 survey responses, including surveys collected electronically and on paper. Of the 302 surveys, 270 individuals responded to the survey in English and 32 individuals responded in Spanish.

Stakeholder Interviews

The City outreached over 30 community organization leaders, government officials, and Madera residents to conduct in-depth one-on-one stakeholder interviews by phone. Interviews focused on identifying top needs of low-to moderate income, disabled, or other at-risk Madera residents, and identifying barriers that prevent individuals from meeting those needs.

Public Hearings

The Consolidated Plan was made available for public review from June 19, 2020 to July 20, 2020. The City held public hearings during City Council meetings on June 18, 2020 and July 22, 2020 at 6 p.m. The City posted the notice for the public hearings at City Hall, in the Madera Tribune, as well as promoting the event on the City website.

For a detailed analysis of Focus Group and Community Survey participation and needs analyses, see the Appendix.

5. Summary of public comments

There were no comments received during the 30-day comment period.

6. Summary of comments or views not accepted and the reasons for not accepting them

There were no comments received.

7. Summary

See discussion above.

The Process

PR-05 Lead & Responsible Agencies 24 CFR 91.200(b)

1. Describe agency/entity responsible for preparing the Consolidated Plan and those responsible for administration of each grant program and funding source

The following are the agencies/entities responsible for preparing the Consolidated Plan and those responsible for administration of each grant program and funding source.

Agency Role	Name	Department/Agency
CDBG Administrator	MADERA	Grants Department

Table 1 – Responsible Agencies

Narrative

The City of Madera Grant Administration Department is the Lead Agency for administration of the U.S. Department of Housing and Urban Development (HUD) Community Development Block Grant program. The Grant Administration Department is also responsible for the preparation of the Consolidated Plan, Annual Action Plans, and Consolidated Annual Performance Evaluation Reports (CAPER).

Consolidated Plan Public Contact Information

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PR-10 Consultation – 91.100, 91.110, 91.200(b), 91.300(b), 91.215(I) and 91.315(I)

1. Introduction

In February 2020, the City of Madera contracted with Crescendo Consulting Group for the development and preparation of the Consolidated Plan for fiscal years 2020-2024. With the assistance of the Consultants, the City launched an in-depth and collaborative effort to consult with City officials, City departments, community stakeholders, and beneficiaries of the entitlement program to inform and develop the priorities and strategies contained within this five-year plan.

Provide a concise summary of the jurisdiction’s activities to enhance coordination between public and assisted housing providers and private and governmental health, mental health and service agencies (91.215(I)).

In preparing the Consolidated Plan, the City consulted with a variety of agencies, including local and regional service providers, the Housing Authority, business groups, and many others. The City also attended meetings and spoke with local housing and homeless service providers to gain additional input. The goal of the consultation process was to gather data, inform the community, and determine priority needs of Madera residents to further develop the priorities and strategies contained within this five-year plan.

The City of Madera, with assistance from Crescendo Consulting Group, facilitated a comprehensive outreach effort to enhance coordination and discuss new approaches and efficiencies with public and assisted housing providers; health, mental health, and service agencies; and other representative stakeholders that use funding for eligible activities, projects, and programs.

The outreach and consultation strategies of the City included the formation of community outreach partnerships with housing, services, workforce developers, community advocates, the real estate community, and others. The partners alerted their clients and program beneficiaries that an important planning process was being undertaken and encouraged active participation by beneficiaries to create a plan that reflected the needs of the community. The City also reached out to community business leaders, including those of the real estate development profession, as well as public agencies and departments of both the City and County of Madera. This was done to spread the word about the Consolidated Plan process, the Community Needs Survey, the Community Forum, and the Focus Group Meetings. For a detailed discussion on Citizen Participation, see section PR-15: Citizen Participation, below.

Describe coordination with the Continuum of Care and efforts to address the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans, and unaccompanied youth) and persons at risk of homelessness

The Fresno-Madera Continuum of Care (FMCoC) provides comprehensive homeless and housing services to individuals in both the Fresno and Madera regions. FMCoC assists homeless persons make the transition from homelessness to independent or supportive permanent housing. FMCoC provides access to education, health and mental health services, employment training, and life skills development. In 2020 FMCoC is comprised of 15 members from a broad spectrum, including: service providers, government agencies, housing providers, and community coalitions.

The city staff within the grants department has actively worked with the FMCoC by attending various community organizations and meetings that address homelessness in the City of Madera. Based on these meetings, the city and the FMCoC identified the need for efforts to expand capacity to treat homelessness in the city. The city of Madera has worked with FMCoC to identify a goal of developing seven additional self-contained housing units. The new units will follow the Housing First Model and will serve as a triage facility where those who are provided shelter in the new units will receive dedicated case management services to ease transition into permanent housing. If clients stay six months, there is a potential of serving 16 clients a year. The city and FMCoC also hopes to expand permanent supportive housing by 10 beds a year. Through volunteer efforts with the CoC and the city, 500 street outreach contacts per year is possible. The FMCoC and the city also work collaboratively each year to conduct the annual PIT count.

The CoC and the city also hope to provide substance abuse treatment programs for 20 individuals, mental health treatment for 50 individuals and employment placement for 10 individuals. This does not include those that the Community Action Partnership of Madera County (CAPMC) refers to Madera Workforce. CAPMC staff work directly with homeless individuals in Madera to assist with finding job applications and interview preparation that can lead to employment. CAPMC, the CoC, and the City of Madera will help ensure the programs reach as many individuals experiencing homelessness as possible. Around 100 homeless individuals a year will also be assisted the following services: Cash aid, Cal-Fresh, Medical, and/or Social Security Benefits.

HUD requires all Continuums of Care to produce a statistically reliable, unduplicated count of homeless persons in sheltered and unsheltered locations within their geographic region at a one-day point-in-time (PIT) count. The 2019 FMCoC PIT count identified 2,508 homeless individuals in the Fresno-Madera region, of which, 439 were sheltered and 2,069 were unsheltered. In the City of Madera, 260 homeless individuals were unsheltered and 96 were sheltered. Most of the homeless individuals counted did not reside in the City of Madera. More specifically, roughly 21 percent of sheltered and 13 percent of unsheltered homeless individuals were in the City of Madera during the 2019 PIT count.

There were 207 sheltered and 1,929 unsheltered persons in households with only adults; 23 sheltered and 675 unsheltered chronically homeless individuals; zero sheltered and two unsheltered chronically

homeless families; 144 sheltered and 10 unsheltered youths; two sheltered and 15 unsheltered persons with HIV; and 69 sheltered and 166 unsheltered veterans.

Describe consultation with the Continuum(s) of Care that serves the jurisdiction's area in determining how to allocate ESG funds, develop performance standards and evaluate outcomes, and develop funding, policies, and procedures for the administration of HMIS

Neither the City nor the County of Madera receives ESG grant funds. The Fresno Housing Authority serves as the local administrator and lead of HMIS. HMIS policies and procedures are developed by Fresno Housing Authority HMIS staff in accordance with HUD guidelines and are reviewed by a HMIS committee comprised of HMIS FMCoC users and approved by the FMCoC Board.

2. Describe Agencies, groups, organizations and others who participated in the process and describe the jurisdictions consultations with housing, social service agencies and other entities

Table 2 – Agencies, groups, organizations who participated

1	Agency/Group/Organization	Hope House, Turning Point
	Agency/Group/Organization Type	Housing
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homelessness Strategy
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Stakeholder interviews/community survey. Increased likelihood of addressing resident needs.
2	Agency/Group/Organization	Madera County Department of Social Services
	Agency/Group/Organization Type	Services-Elderly Persons Services-homeless Regional organization
	What section of the Plan was addressed by Consultation?	Homeless Needs - Chronically homeless Homeless Needs - Families with children
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Stakeholder interviews/community survey. Increased likelihood of addressing resident needs.
3	Agency/Group/Organization	Madera County, Office of Education
	Agency/Group/Organization Type	Regional organization
	What section of the Plan was addressed by Consultation?	Homelessness Needs - Unaccompanied youth Market Analysis
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Stakeholder interviews/community survey. Increased likelihood of addressing resident needs.
4	Agency/Group/Organization	First 5 Madera
	Agency/Group/Organization Type	Services-Children
	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Stakeholder interviews/community survey. Increased likelihood of addressing resident needs.

5	Agency/Group/Organization	Madera County Food Bank
	Agency/Group/Organization Type	Regional organization
	What section of the Plan was addressed by Consultation?	Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Market Analysis
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Stakeholder interviews/community survey. Increased likelihood of addressing resident needs.
6	Agency/Group/Organization	Madera Unified School District
	Agency/Group/Organization Type	Services-Children Regional organization
	What section of the Plan was addressed by Consultation?	Market Analysis
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Stakeholder interviews/community survey. Increased likelihood of addressing resident needs.
7	Agency/Group/Organization	SELF HELP ENTERPRISES
	Agency/Group/Organization Type	Regional organization
	What section of the Plan was addressed by Consultation?	Market Analysis
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Stakeholder interviews/community survey. Increased likelihood of addressing resident needs.
8	Agency/Group/Organization	City of Madera, Parks and Community Services Department, Senior Services Division
	Agency/Group/Organization Type	Other government - Local
	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs Market Analysis
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Stakeholder interviews/community survey. Increased likelihood of addressing resident needs.

9	Agency/Group/Organization	HABITAT FOR HUMANITY (FRESNO)
	Agency/Group/Organization Type	Services - Housing
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Non-Homeless Special Needs Anti-poverty Strategy
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Stakeholder interviews/community survey/focus group. Increased likelihood of addressing resident needs.
10	Agency/Group/Organization	St. Joachim's Catholic Church
	Agency/Group/Organization Type	Religious Organization
	What section of the Plan was addressed by Consultation?	Homelessness Strategy Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Market Analysis
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Stakeholder interviews/community survey. Increased likelihood of addressing resident needs.
11	Agency/Group/Organization	Victory Outreach Church
	Agency/Group/Organization Type	Religious Organization
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Non-Homeless Special Needs
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Stakeholder interview. Increased likelihood of addressing resident needs.
12	Agency/Group/Organization	Madera County Public Health Department
	Agency/Group/Organization Type	Other government - Local
	What section of the Plan was addressed by Consultation?	HOPWA Strategy
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Stakeholder interview. Increased likelihood of addressing resident needs.

13	Agency/Group/Organization	Housing Authority of the City of Madera
	Agency/Group/Organization Type	PHA
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Lead-based Paint Strategy Homelessness Needs - Unaccompanied youth Market Analysis
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Stakeholder interview/community survey/focus group. Increased likelihood of addressing resident needs.
14	Agency/Group/Organization	Community Action Partnership of Madera County
	Agency/Group/Organization Type	Services - Housing Services-Children Services-Elderly Persons Services-Persons with Disabilities Services-Persons with HIV/AIDS Services-Victims of Domestic Violence Services-homeless Services-Health Services-Education Services-Employment Service-Fair Housing Services - Victims Services - Broadband Internet Service Providers Services - Narrowing the Digital Divide
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homelessness Strategy Market Analysis Anti-poverty Strategy
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Stakeholder interview/community survey/focus group. Increased likelihood of addressing resident needs.
15	Agency/Group/Organization	Madera Chamber of Commerce
	Agency/Group/Organization Type	Business Leaders
	What section of the Plan was addressed by Consultation?	Economic Development Market Analysis

	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Stakeholder interview/community survey. Increased likelihood of addressing resident needs.
16	Agency/Group/Organization	Madera County Economic Development Corporation
	Agency/Group/Organization Type	Regional organization
	What section of the Plan was addressed by Consultation?	Economic Development Market Analysis
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Stakeholder interview/community survey. Increased likelihood of addressing resident needs.
17	Agency/Group/Organization	Madera County Behavioral Health Services
	Agency/Group/Organization Type	Services-Health Regional organization
	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Stakeholder interview/community survey. Increased likelihood of addressing resident needs.
18	Agency/Group/Organization	DMP Development Corporation
	Agency/Group/Organization Type	Housing
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Public Housing Needs Economic Development Market Analysis
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Stakeholder interview. Increased likelihood of addressing resident needs.
19	Agency/Group/Organization	Block Grant Commission
	Agency/Group/Organization Type	Regional organization Planning organization

	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homelessness Strategy Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Non-Homeless Special Needs Economic Development Market Analysis Anti-poverty Strategy
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Stakeholder interview/community survey/focus group. Increased likelihood of addressing resident needs.
20	Agency/Group/Organization	California Rural Legal Assistance
	Agency/Group/Organization Type	Regional organization
	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	Stakeholder interview. Increased likelihood of addressing resident needs.

Identify any Agency Types not consulted and provide rationale for not consulting

The City consulted a variety of agencies serving Madera residents and the region. No agency types were specifically left out of the consultation process.

Other local/regional/state/federal planning efforts considered when preparing the Plan

Name of Plan	Lead Organization	How do the goals of your Strategic Plan overlap with the goals of each plan?
Continuum of Care	Fresno-Madera Continuum of Care	Coordinating homelessness services with CoC priorities
City of Madera General Plan	City of Madera	The goals of the Strategic Plan were developed to be consistent with the City of Madera General Plan

Name of Plan	Lead Organization	How do the goals of your Strategic Plan overlap with the goals of each plan?
5-year Plan and Annual Plan	Housing Authority of the City of Madera	The goals of the Strategic Plan were developed with consideration of the Housing Authority's 5-year Plan and Annual Action Plan

Table 3 – Other local / regional / federal planning efforts

Describe cooperation and coordination with other public entities, including the State and any adjacent units of general local government, in the implementation of the Consolidated Plan (91.215(l))

The City of Madera will continue its collaborative efforts and partnerships, as described throughout this report. Collaborative efforts consist of coordinating between public and private health, housing, and social service agencies such as:

- Housing Authority of the City of Madera
- Madera County Economic Development Commission
- Madera County Workforce Investment Corporation
- Madera County Social Services and Behavioral Health

Narrative (optional):

PR-15 Citizen Participation – 91.105, 91.115, 91.200(c) and 91.300(c)

**1. Summary of citizen participation process/Efforts made to broaden citizen participation
Summarize citizen participation process and how it impacted goal-setting**

The City released the Consolidated Plan on June 19, 2020 for a 30-day public review and comment period. The City made the Plan available electronically at <https://www.madera.gov/>.

Demo

Citizen Participation Outreach

Demo

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
1	Stakeholder Interviews	<p>Non-English Speaking - Specify other language: Spanish</p> <p>Residents of Public and Assisted Housing</p> <p>service providers and real estate development professionals</p>	<p>From April 21-23, 2020, the City held seven Focus Group Meetings. Due to restrictions from COVID-19, the meetings were held digitally, via Zoom technology. The City publicized the Focus Group Meetings using email announcements, the City's website, and social media accounts, phone calls, and at a City Council meeting. Approximately 20 people attended the focus group discussions, which offered a Spanish language group for those who were interested.</p>	<p>Comments from these meetings focused on homelessness, housing, neighborhoods, workforce development, youth services, senior services, people with disabilities, and health and interests of veterans. The Consolidated Plan Goals and Priority Needs were developed from comments received.</p>	N/A	

Demo

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
2	Stakeholder Interviews	Non-targeted/broad community Service providers	The City performed outreach to over 30 community organization leaders, government officials, and Madera residents to conduct in-depth one-on-one stakeholder interviews by phone. Interviews focused on identifying top needs of low-to moderate income, disabled, or other at-risk Madera residents, and identifying barriers that prevent individuals from meeting those needs.	Comments from these meetings focused on crisis services, homelessness, behavioral health, housing, neighborhoods, workforce development, youth services, senior services, people with disabilities, and health and interests of veterans. The Consolidated Plan Goals and Priority Needs were developed from comments received.	N/A	

Demo

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
3	Public Hearing	Non-targeted/broad community	The City held public hearings during City Council meetings on June 18, 2020 and July 22, 2020 at 6 p.m. The City posted the notice for the public hearings at City Hall, in the Madera Tribune, as well as promoting the event on the City website.	Representatives from community organizations seeking CBDG funding attended the meeting and made statements to Council stating their reasoning for asking for the funds. All attendees who spoke were representatives of organizations that were eventually approved funding requests.	N/A	

Demo

4	Stakeholder Interviews	Non-targeted/broad community	The City conducted a Community Needs Survey to solicit input from residents and workers. The survey informed respondents that the City was updating the Consolidated Plan for Federal CDBG funds that primarily serve low- to moderate-income residents. The survey polled respondents about the level of need in the City for various types of improvements that can potentially be addressed using CDBG funds, including housing, public facilities and services, infrastructure, and economic development improvements. The City collected 302	See appendix for survey cross-tabulations of survey results.	N/A	
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Demo

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
			survey responses, including surveys collected electronically and on paper. Of the 302 surveys, 270 individuals responded to the survey in English and 32 individuals responded in Spanish.			
5	Internet Outreach	Non-targeted/broad community	The City sent out email announcements to inform stakeholders and community members throughout the Plan process. Due to qualitative research conducted during COVID-19, internet outreach was the primary method of outreach.	N/A	N/A	

Table 4 – Citizen Participation Outreach

Demo

Needs Assessment

NA-05 Overview

Needs Assessment Overview

In 2019 there were 64,058 residents and 17,606 households in the City of Madera, according to American Community Survey (ACS) data. The median household income in the City was \$40,731 in 2019. In terms of income categories, about 17 percent (2,835) of households in Madera qualify as extremely low income, 17 percent (2,960) qualify as very low income, 21 percent (3,535) qualify as low income, and about 8 percent (1,355) qualify as moderate-income households. As the number of households in Madera increased by 11% since 2010, so too has the number of extremely low-income households. The percentage of extremely low-income households increased from 12% in 2011 to 17% in 2019 indicating more people are struggling with housing issues.

Housing Problems

There is a disparity between renter and owner households in terms of housing problems. The most common housing problems faced by households in the City of Madera are cost burden and overcrowding. An estimated 34 percent of all households in the City pay more than 30 percent of their income on housing, with over 15 percent of households paying more than 50 percent of their income on housing. Renters in Madera are more likely than owners to be housing cost burdened.

Within the low- and moderate-income population, a larger number of renter households suffer from housing problems compared to owner households. For example, over twice as many low/moderate-income renter households suffered from at least one of the four housing problems compared to low/moderate income owner households.

Black or African American households were slightly more likely to experience housing problems than other races/ethnicities. Black or African American households, which make up approximately 4% of Madera households, made up 7% of Madera's Housing problems. Hispanic or Latino households, which make up 79% of Madera, made up 75% of Madera housing problems.

Housing Needs

Primary housing issues in Madera revolve around providing housing that is accessible and affordable to the lowest-income segments of the population, and at-risk populations such as agricultural workers, abused or neglected children, and persons with disabilities. Demand for affordable housing, especially for extremely low- and very low-income households, continues to outpace production. The high cost of subsidy, limited funding resources, and restrictions on funding sources provide challenges in addressing existing and projected affordable housing needs.

Through outreach and consultation, the following general housing needs were identified:

1. Increased supply of affordable housing.

Rentals for those with extremely low-income and very low-income. This would also include rental assistance programs.

Increased supply of housing (e.g., apartments and lower-cost homes) for people on a fixed income or otherwise at-risk of being “priced out” of the area – specifically, low-income seniors, people living with disabilities, and others on a fixed income.

2. Additional resources for people experiencing homelessness.

Additional capacity of temporary shelters.

Transitional support housing for individuals who are experiencing homelessness, mental health and/or substance use issues.

Housing for homeless young people and young people transitioning out of foster care.

3. Increased supply of apartments suitable for people living with disabilities.

4. Additional specialized housing (e.g., seasonal or congregate-style units) for agricultural workers.

5. Additional, centralized sources of housing information for low income residents – especially in select areas in Madera.

6. Additional resources to improve the quality of existing apartments and houses such as energy efficient improvements.

7. Additional shelters and support services for abused, abandoned, or neglected children; this would also include greater access to information about existing services.

8. Urgent resources for individuals and families impacted by the COVID-19 pandemic including information and support services (e.g., food, clothing, sanitation, and job support services) for those at-risk of becoming homeless, easily accessible information regarding foreclosure and eviction laws and rights, increased supply of temporary shelters (as noted above).

Public Housing

As of May 2019, the Housing Authority of the City of Madera (HACM) operates 244 Public Housing units. In addition, HACM administers a total of 795 Housing Choice Vouchers (Section 8), including 16 Project-based vouchers, 708 tenant-based vouchers, 54 Veterans Affairs Supportive Housing (VASH), and 17 Family Unification Program (FUP) special purpose vouchers. It is important to note that out of the 795 Housing Choice Vouchers administered by HACM, more than a quarter of them, or 281, are for disabled families. The needs of public housing residents, including those with disabilities, include social services and self-sufficiency training, including job training, after-school and daycare programs, and health and educational services.

Non-Housing Community Development Needs

Public Facilities

1. Additional health and wellness activities for youth such as Teen Activity programs, new / renovated Teen Centers, and other community-led activities.

2. Increased downtown revitalization.
3. Increased / improved services for people experiencing homelessness including but not limited to food, clothing, healthcare including behavioral healthcare, showers, toilets, and child support/day care.

Public Services

1. Expanded job training and employment opportunity programs. Program to assist with job-skills development and job placement. This may increase in priority as the current COVID-19 pandemic continues to impact communities and the related economic need.
2. Additional services to address community health needs, e.g., mental health, substance misuse / abuse; intimate partner violence; services for abused, abandoned, or neglected children; and people living with HIV/AIDS.
3. Expanded Meals-on-Wheels for home-bound seniors.

Economic Development and Public Improvements

1. Improved infrastructure such as street maintenance; additional, accessible sidewalks; and, improved maintenance of existing sidewalks.
2. Additional incentives to incentivize new development such as (but not limited to) reduce regulatory and permitting fees, increased zoning and building requirement flexibility.
3. Enhanced public transportation – including better access for seniors, youth, and people living with disabilities.

NA-10 Housing Needs Assessment - 24 CFR 91.205 (a,b,c)

Summary of Housing Needs

An implication of the overall population demographics in the City of Madera indicates there will be a continuing demand for affordable housing. It would be desirable to focus efforts at providing more affordable units throughout the community, to provide a greater range of neighborhood selections and housing opportunities. Housing demands for low- and very low-income households will continue to be very high in certain areas of the community, and programs should be developed to satisfy those requirements throughout the City.

Demographics	Base Year: 2010	Most Recent Year: 2019	% Change
Population	59,006	64,058	9%
Households	15,857	17,606	11%
Median Income	\$40,889.00	\$44,854.00	10%

Table 5 - Housing Needs Assessment Demographics

Alternate Data Source Name:

American Community Survey

Data Source Comments: Data Source: American Community Survey

Housing Needs Assessment Demographics

The demographic data above shows the change in population, households, and median household income in Madera from 2010 to 2019. From 2010 to 2019, the population increased by 8.5 percent, from 59,006 to 64,058. Over the same time, the number of households increased by 11 percent from 15,857 households in 2010 to 17,606 households in 2019. From 2010 to 2019, the median household income in the City decreased slightly from \$40,889 to \$40,731, a 0.3 percent decrease.

Number of Households Table

	0-30% HAMFI	>30-50% HAMFI	>50-80% HAMFI	>80-100% HAMFI	>100% HAMFI
Total Households	2,835	2,960	3,535	1,335	6,320
Small Family Households	1,295	1,585	2,130	735	3,815
Large Family Households	485	885	775	335	1,505
Household contains at least one person 62-74 years of age	404	400	665	245	1,235
Household contains at least one person age 75 or older	314	230	315	85	535
Households with one or more children 6 years old or younger	1,020	1,105	1,170	460	1,350

Table 6 - Total Households Table

Alternate Data Source Name:

CHAS Database

Data Source Comments:

Total Households

Number of Households shows the number of lower- and moderate-income households by income category based on HUD Area Median Family Income (HAMFI) for the City of Madera. HAMFI is the median family income calculated by HUD for each jurisdiction, to determine Fair Market Rents and income limits for HUD programs.

Housing Needs Summary Tables

1. Housing Problems (Households with one of the listed needs)

	Renter					Owner				
	0-30% AMI	>30- 50% AMI	>50- 80% AMI	>80- 100% AMI	Total	0-30% AMI	>30- 50% AMI	>50- 80% AMI	>80- 100% AMI	Total
NUMBER OF HOUSEHOLDS										
Substandard Housing - Lacking complete plumbing or kitchen facilities	10	35	10	0	55	0	15	20	0	35
Severely Overcrowded - With >1.51 people per room (and complete kitchen and plumbing)	55	90	125	70	340	10	20	35	0	65
Overcrowded - With 1.01-1.5 people per room (and none of the above problems)	220	455	245	100	1,020	15	90	105	25	235
Housing cost burden greater than 50% of income (and none of the above problems)	1,305	520	15	0	1,840	300	185	195	115	795

	Renter					Owner				
	0-30% AMI	>30-50% AMI	>50-80% AMI	>80-100% AMI	Total	0-30% AMI	>30-50% AMI	>50-80% AMI	>80-100% AMI	Total
Housing cost burden greater than 30% of income (and none of the above problems)	1,530	1,230	970	115	3,845	435	420	555	250	1,660
Zero/negative Income (and none of the above problems)	355	0	0	0	355	55	0	0	0	55

Table 7 – Housing Problems Table

Alternate Data Source Name:

CHAS Database

Data Source

Comments:

Housing Needs Summary Tables

The following tables show housing problems of lower- and moderate-income households. HUD identifies housing problems as 1) a housing unit that lacks complete kitchen facilities; 2) a housing unit that lacks complete plumbing facilities; 3) a household that is overcrowded; and 4) a household that is cost burdened.

A housing unit is considered substandard if its present condition endangers the health, safety, or well-being of an individual or family. HUD defines a unit as substandard if it is dilapidated; does not have a usable flush toilet or bathtub inside the unit for the exclusive use of a family; does not have electricity or has inadequate or unsafe electrical service; does not have a safe or adequate source of heat; or, has been declared unfit for habitation by an agency or unit of government.

HUD defines overcrowding as more than 1.0 person per room and severe overcrowding as more than 1.5 persons per room. HUD defines cost burden as a household where monthly housing costs, including utilities, exceed 30 percent of their monthly income. Along those lines, HUD defines severe cost burden as a household where monthly housing costs, including utilities, exceed 50 percent of their monthly income.

Housing Problems

2. Housing Problems 2 (Households with one or more Severe Housing Problems: Lacks kitchen or complete plumbing, severe overcrowding, severe cost burden)

	Renter					Owner				
	0-30% AMI	>30-50% AMI	>50-80% AMI	>80-100% AMI	Total	0-30% AMI	>30-50% AMI	>50-80% AMI	>80-100% AMI	Total
NUMBER OF HOUSEHOLDS										
Having 1 or more of four housing problems	1,805	1,810	1,350	280	5,245	460	545	715	275	1,995
Having none of four housing problems	180	350	815	340	1,685	30	250	660	455	1,395
Household has negative income, but none of the other housing problems	305	0	0	0	305	55	0	0	0	55

Table 8 – Housing Problems 2

Alternate Data Source Name:

CHAS Database

Data Source

Comments:

Housing Problems 2 (Severe)

The table shows lower- and moderate-income households in Madera with one or more severe housing problems. Severe housing problems are defined by HUD as: 1) a household that lacks a kitchen; 2) a household that lacks complete plumbing; 3) a household that is severely overcrowded; or 4) a household that is severely cost burdened. The table shows that over twice as many renter households (5,245) suffer from at least one or more of the four housing problems when compared to owner households (1,995). The incidence of housing problems was particularly high for renter households earning 0 to 30 percent AMI (i.e., extremely low income) and 30 to 50 percent AMI with approximately 1,800 households each having one or more of the four severe housing problems.

3. Cost Burden > 30%

	Renter				Owner			
	0-30% AMI	>30-50% AMI	>50-80% AMI	Total	0-30% AMI	>30-50% AMI	>50-80% AMI	Total
NUMBER OF HOUSEHOLDS								
Small Related	730	895	680	2,305	195	175	310	680
Large Related	400	595	135	1,130	15	145	190	350
Elderly	65	100	105	270	100	115	35	250

	Renter				Owner			
	0-30% AMI	>30-50% AMI	>50-80% AMI	Total	0-30% AMI	>30-50% AMI	>50-80% AMI	Total
Other	490	119	195	804	150	75	99	324
Total need by income	1,685	1,709	1,115	4,509	460	510	634	1,604

Table 9 – Cost Burden > 30%

Alternate Data Source Name:

CHAS Database

Data Source

Comments:

Cost Burden > 30 percent

The table shows the number of lower-income households that experienced a housing cost burden by household type and AMI. The total number of lower-income renter households considered cost-burdened was approximately three times the total number of cost-burdened lower-income owner households, 4,509 versus 1,604, respectively. However, it is important to note that the number of lower-income, cost burdened elderly renter households compared to lower-income elderly owner households are approximately the same indicating that low-income elderly households are more likely to experience cost burdened regardless of homeownership status. This is the only subgroup where this occurred and likely since many elderly households live on fixed incomes from social security and disability.

4. Cost Burden > 50%

	Renter				Owner			
	0-30% AMI	>30-50% AMI	>50-80% AMI	Total	0-30% AMI	>30-50% AMI	>50-80% AMI	Total
NUMBER OF HOUSEHOLDS								
Small Related	600	310	15	925	170	80	125	375
Large Related	385	145	0	530	15	45	35	95
Elderly	65	60	0	125	30	55	0	85
Other	395	85	0	480	110	30	45	185
Total need by income	1,445	600	15	2,060	325	210	205	740

Table 10 – Cost Burden > 50%

Alternate Data Source Name:

CHAS Database

Data Source

Comments:

Cost Burden > 50 percent

The total number of renter households considered severely cost-burdened was larger than the total number of severely cost-burdened owner households, 2,060 versus 740, respectively.

5. Crowding (More than one person per room)

	Renter					Owner				
	0-30% AMI	>30-50% AMI	>50-80% AMI	>80-100% AMI	Total	0-30% AMI	>30-50% AMI	>50-80% AMI	>80-100% AMI	Total
NUMBER OF HOUSEHOLDS										
Single family households	230	520	330	75	1,155	25	95	35	10	165
Multiple, unrelated family households	45	25	35	95	200	0	15	105	15	135
Other, non-family households	0	0	0	0	0	0	0	0	0	0
Total need by income	275	545	365	170	1,355	25	110	140	25	300

Table 11 – Crowding Information – 1/2

Alternate Data Source Name:

CHAS Database

Data Source

Comments:

Crowding (More than one person per room)

HUD considers a household to be overcrowded if there is more than one person per room and severely overcrowded if there are more than 1.5 persons per room. A “room” in this context includes bedrooms and living rooms but not kitchen or bathroom facilities. For example, a family of five living in a three-bedroom home with one living room would be calculated as 1.25 persons per room and therefore, would technically be considered “overcrowded.” Regardless of income and family type, a significantly larger number of renter households were overcrowded compared to owner households, 1,355 versus 300, respectively.

	Renter				Owner			
	0-30% AMI	>30-50% AMI	>50-80% AMI	Total	0-30% AMI	>30-50% AMI	>50-80% AMI	Total
Households with Children Present	905	935	715	2,555	115	170	455	740

Table 12 – Crowding Information – 2/2

Data Source

Comments: Households with children under 6 present.

Describe the number and type of single person households in need of housing assistance.

An estimated 18.1 percent of all households in the City of Madera are single person households. Services providers described a need for single room occupancy units and small affordable studios located within walking distance to transportation, amenities, grocery stores, and educational facilities. According to the 2013-2017 ACS 5 Year Estimates, studios and one-bedroom housing units make up the smallest share of housing types in the City of Madera, at 4 percent and 9 percent of all housing units, respectively.

Estimate the number and type of families in need of housing assistance who are disabled or victims of domestic violence, dating violence, sexual assault and stalking.

There are currently (2020) 64 disabled families on public housing assistance and a total of 11 families requesting accessibility features; 219 disabled families in the City of Madera receive a Housing Choice Voucher. The Fresno-Madera Continuum of Care 2019 Point-in-time Count reported 149 homeless victims of domestic violence in the Fresno-Madera region, of which, 60 were sheltered and 89 were unsheltered. There is no other available information at the City-level.

What are the most common housing problems?

The most common housing problems in the City of Madera are housing costs burdens and overcrowding, two of the housing problems defined by HUD. Additionally, there is a disparity between renter and owner households in terms of these housing problems.

Are any populations/household types more affected than others by these problems?

A significantly larger number of renter households are considered to have a HUD-defined housing problem compared to owner households. Over twice as many renter households (5,245) suffered from a housing problem compared to owner households (1,995).

Describe the characteristics and needs of Low-income individuals and families with children (especially extremely low-income) who are currently housed but are at imminent risk of either residing in shelters or becoming unsheltered 91.205(c)/91.305(c)). Also discuss the needs of formerly homeless families and individuals who are receiving rapid re-housing assistance and are nearing the termination of that assistance

Households that are severely cost burdened are at imminent risk of either residing in shelters or becoming unsheltered. This is especially true for renter households, which have higher rates of overpaying for housing. Additionally, households in the 0-30 percent AMI category (i.e., extremely low-income) are the most at risk of becoming unsheltered because they are in the lowest income bracket, therefore a decrease or loss of income could mean the immediate loss of their home.

Single person households and small family households, more specifically the ones earning 0-30 percent AMI, are at imminent risk of becoming unsheltered. These households may not have the additional number of wage earners needed to cover the costs of housing, and as a result, may suffer a cost burden.

Households that are paying over 50 percent of their income on housing often have to make difficult decisions about what to pay and prioritize between housing, food, education, transportation, and childcare. With limited resources, one emergency or unplanned situation can force this household to become unsheltered. The most common services needed for these households to achieve stability include reliable transportation, health care, mental health resources, job search assistance and job training, and financial education.

If a jurisdiction provides estimates of the at-risk population(s), it should also include a description of the operational definition of the at-risk group and the methodology used to generate the estimates:

The City of Madera does not have specific estimates of the at-risk population beyond those available through the U.S. Census, American Community Survey (ACS), and other publicly available data sets.

Specify particular housing characteristics that have been linked with instability and an increased risk of homelessness

The most common housing characteristics that have been linked with instability and an increased risk of homelessness include severe housing cost burden, unemployment, and mental or physical disabilities.

Discussion

The primary housing issue in the City of Madera is the need to provide housing that is affordable to the lowest income segments of the population, specifically extremely low-income households. A shortage of resources at the Federal and state levels, and a preference at those levels for funding housing in dense urban areas, has created challenges for the City of Madera in producing affordable housing. The level of housing need varies between renter and owner households, particularly in terms of cost burden and overcrowding. While both types of households suffer from housing problems, over twice as many renter households (5,245) suffer from a housing problem compared to owner households (1,995).

NA-15 Disproportionately Greater Need: Housing Problems – 91.205 (b)(2)

Assess the need of any racial or ethnic group that has disproportionately greater need in comparison to the needs of that category of need as a whole.

Introduction

A disproportionately greater need exists when the members of a racial or ethnic group at an income level experience housing problem at a greater rate (10 percent points or more) than the income level. These tables show the number of households experiencing housing problems by income level and race/ethnicity.

0%-30% of Area Median Income

Housing Problems	Has one or more of four housing problems	Has none of the four housing problems	Household has no/negative income, but none of the other housing problems
Jurisdiction as a whole	2,265	210	360
White	345	70	60
Black / African American	155	0	90
Asian	25	0	0
American Indian, Alaska Native	15	0	0
Pacific Islander	0	0	0
Hispanic	1,685	140	210
0	0	0	0

Table 13 - Disproportionally Greater Need 0 - 30% AMI

Alternate Data Source Name:

CHAS Database

Data Source Comments:

*The four housing problems are:

1. Lacks complete kitchen facilities, 2. Lacks complete plumbing facilities, 3. More than one person per room, 4. Cost Burden greater than 30%

30%-50% of Area Median Income

Housing Problems	Has one or more of four housing problems	Has none of the four housing problems	Household has no/negative income, but none of the other housing problems
Jurisdiction as a whole	2,355	600	0
White	330	90	0

Housing Problems	Has one or more of four housing problems	Has none of the four housing problems	Household has no/negative income, but none of the other housing problems
Black / African American	0	0	0
Asian	35	10	0
American Indian, Alaska Native	0	0	0
Pacific Islander	0	0	0
Hispanic	1,970	505	0
0	0	0	0

Table 14 - Disproportionally Greater Need 30 - 50% AMI

Alternate Data Source Name:

CHAS Database

Data Source Comments:

*The four housing problems are:

1. Lacks complete kitchen facilities, 2. Lacks complete plumbing facilities, 3. More than one person per room, 4. Cost Burden greater than 30%

50%-80% of Area Median Income

Housing Problems	Has one or more of four housing problems	Has none of the four housing problems	Household has no/negative income, but none of the other housing problems
Jurisdiction as a whole	2,065	1,475	0
White	430	370	0
Black / African American	70	0	0
Asian	65	0	0
American Indian, Alaska Native	0	0	0
Pacific Islander	0	0	0
Hispanic	1,460	1,055	0
0	0	0	0

Table 15 - Disproportionally Greater Need 50 - 80% AMI

Alternate Data Source Name:

CHAS Database

Data Source Comments:

*The four housing problems are:

1. Lacks complete kitchen facilities, 2. Lacks complete plumbing facilities, 3. More than one person per room, 4. Cost Burden greater than 30%

80%-100% of Area Median Income

Housing Problems	Has one or more of four housing problems	Has none of the four housing problems	Household has no/negative income, but none of the other housing problems
Jurisdiction as a whole	555	795	0
White	150	125	0
Black / African American	35	10	0
Asian	15	10	0
American Indian, Alaska Native	0	0	0
Pacific Islander	10	0	0
Hispanic	320	650	0
0	0	0	0

Table 16 - Disproportionally Greater Need 80 - 100% AMI

Alternate Data Source Name:

CHAS Database

Data Source Comments:

*The four housing problems are:

1. Lacks complete kitchen facilities, 2. Lacks complete plumbing facilities, 3. More than one person per room, 4. Cost Burden greater than 30%

Discussion**Extremely Low Income**

An estimated 79.9 percent of all extremely low-income households in the City had at least one housing problem, compared with 72.6 percent of White households, 63.3 percent of Black/African American households, 100 percent of Asian households, 100 percent of American Indian /Alaska Native households, zero percent of Pacific Islander households, and 82.8 percent of Hispanic households. In the extremely low-income group, Asian and American Indian/Alaska Native households had a disproportionately greater need.

Very Low Income

An estimated 79.9 percent of all very low-income households had at least one housing problem, compared with 78.6 percent of White households, 0 percent of Black/African American households, 77.8 percent of Asian households, zero American Indian/Alaska Native households, zero Pacific Islander households, and 79.6 percent of Hispanic households. No racial/ethnic group had a disproportionately greater need in the very low-income group.

Low Income

Demo

An estimated 58.3 percent of low-income households had at least one housing problem, compared with 53.8 percent of White households, 100 percent of Black/African American households, 100 percent of Asian households, zero American Indian/Alaska Native households, zero Pacific Islander households, and 58.1 percent of Hispanic households. In the low-income category, Black/African American and Asian households had a disproportionately greater need.

Moderate Income

An estimated 41.1 percent of moderate-income households in the City had at least one housing problem, compared with 54.5 percent of White households, 77.8 percent of Black/African American households, 60 percent of Asian households, zero American Indian/Alaska Native households, 100 percent Pacific Islander households, and 33.0 percent of Hispanic households. In the moderate-income category, White, Black/African American, Asian households, and Pacific Islander households had a disproportionately greater need.

Summary

Across all income categories, Asian households, which make up a small percentage of households in the City, are the most likely to experience a disproportionate number of housing problems. Low- and moderate-income Black/African American households, which also make up a small percentage of households in the City, are more likely to experience a disproportionate number of problems. This is not to say that households of other racial/ethnic groups do not suffer from housing problems, however, the remaining racial/ethnic household groups do not suffer disproportionately from housing problems, per HUD's definition.

NA-20 Disproportionately Greater Need: Severe Housing Problems – 91.205 (b)(2)

Assess the need of any racial or ethnic group that has disproportionately greater need in comparison to the needs of that category of need.

Introduction

The following tables show the number of households experiencing severe housing problems by income level and race/ethnicity.

0%-30% of Area Median Income

Severe Housing Problems*	Has one or more of four housing problems	Has none of the four housing problems	Household has no/negative income, but none of the other housing problems
Jurisdiction as a whole	1,910	570	360
White	285	135	60
Black / African American	125	30	90
Asian	25	20	0
American Indian, Alaska Native	15	0	0
Pacific Islander	0	0	0
Hispanic	1,435	395	210
0	0	0	0

Table 17 – Severe Housing Problems 0 - 30% AMI

Alternate Data Source Name:

CHAS Database

Data Source Comments:

*The four severe housing problems are:

1. Lacks complete kitchen facilities, 2. Lacks complete plumbing facilities, 3. More than 1.5 persons per room, 4. Cost Burden over 50%

30%-50% of Area Median Income

Severe Housing Problems*	Has one or more of four housing problems	Has none of the four housing problems	Household has no/negative income, but none of the other housing problems
Jurisdiction as a whole	1,415	1,545	0
White	150	265	0
Black / African American	0	0	0

Severe Housing Problems*	Has one or more of four housing problems	Has none of the four housing problems	Household has no/negative income, but none of the other housing problems
Asian	35	10	0
American Indian, Alaska Native	0	0	0
Pacific Islander	0	0	0
Hispanic	1,205	1,265	0
Other	0	0	0

Table 18 – Severe Housing Problems 30 - 50% AMI

Alternate Data Source Name:

CHAS Database

Data Source Comments:

*The four severe housing problems are:

1. Lacks complete kitchen facilities, 2. Lacks complete plumbing facilities, 3. More than 1.5 persons per room, 4. Cost Burden over 50%

50%-80% of Area Median Income

Severe Housing Problems*	Has one or more of four housing problems	Has none of the four housing problems	Household has no/negative income, but none of the other housing problems
Jurisdiction as a whole	745	2,790	0
White	75	735	0
Black / African American	15	55	0
Asian	25	40	0
American Indian, Alaska Native	0	0	0
Pacific Islander	0	0	0
Hispanic	635	1,880	0
Other	0	0	0

Table 19 – Severe Housing Problems 50 - 80% AMI

Alternate Data Source Name:

CHAS Database

Data Source Comments:

*The four severe housing problems are:

1. Lacks complete kitchen facilities, 2. Lacks complete plumbing facilities, 3. More than 1.5 persons per room, 4. Cost Burden over 50%

80%-100% of Area Median Income

Severe Housing Problems*	Has one or more of four housing problems	Has none of the four housing problems	Household has no/negative income, but none of the other housing problems
Jurisdiction as a whole	305	1,045	0
White	95	180	0
Black / African American	0	45	0
Asian	0	25	0
American Indian, Alaska Native	0	0	0
Pacific Islander	0	10	0
Hispanic	200	770	0
Other	0	0	0

Table 20 – Severe Housing Problems 80 - 100% AMI

Alternate Data Source Name:

CHAS Database

Data Source Comments:

*The four severe housing problems are:

1. Lacks complete kitchen facilities, 2. Lacks complete plumbing facilities, 3. More than 1.5 persons per room, 4. Cost Burden over 50%

Discussion**Extremely Low Income**

An estimated 67.3 percent of all extremely low-income households in the City had at least one severe housing problem, compared with 59.4 percent of White households, 51.0 percent of Black/African American households, 100 percent of Asian households, 100 percent American Indian/Alaska Native households, zero Pacific Islander households, and 70.3 percent of Hispanic households. In the extremely low-income category, Asian, American Indian/Alaska Native, and Hispanic households had a disproportionately greater need related to severe housing problems.

Very Low Income

An estimated 47.8 percent of very low-income households had at least one severe housing problem, compared with 36.1 percent of White households, zero Black/African American households, 77.8 percent of Asian households, zero American Indian/Alaska Native households, zero Pacific Islander households, and 48.8 percent of Hispanic households. In the very low-income category, Asian and Hispanic households had a disproportionately greater need related to severe housing problems.

Demo

Low Income

An estimated 21.1 percent of low-income households had at least one severe housing problem, compared with 9.3 percent of White households, 21.4 percent of Black/African American households, 38.5 percent of Asian households, zero American Indian/Alaska Native households, zero Pacific Islander households, and 25.2 percent of Hispanic households. Asian households were the only low-income racial group that experienced a disproportionately greater need related to severe housing problems.

Moderate Income

An estimated 22.6 percent of moderate-income households had at least one severe housing problem, compared with 34.5 percent of White households, zero Black/African American households, zero Asian households, zero American Indian/Alaska Native households, zero Pacific Islander households, and 20.6 percent of Hispanic households. White households were the only moderate-income racial group that experienced a disproportionately greater need related to severe housing problems.

Summary

Across all income categories, Asian and Black/African American households, while a small percentage of total households in the City, are the most likely to experience a disproportionate number of severe housing problems. This is not to say that households of other racial/ethnic groups do not suffer from severe housing problems, however, the remaining racial/ethnic household groups do not suffer disproportionately from severe housing problems, per HUD's definition.

NA-25 Disproportionately Greater Need: Housing Cost Burdens – 91.205 (b)(2)

Assess the need of any racial or ethnic group that has disproportionately greater need in comparison to the needs of that category of need.

Introduction:

The data tables show the number of households by income level and race/ethnicity that experience cost burdens. HUD defines a household as cost burdened if the household pays more than 30 percent of their income for housing and severely cost burdened if the household pays more than 50 percent of their income on housing costs. Households that are cost burdened may have difficulty affording other necessities such as food, clothing, transportation, and medical care.

Housing Cost Burden

Housing Cost Burden	<=30%	30-50%	>50%	No / negative income (not computed)
Jurisdiction as a whole	9,505	4,040	3,065	405
White	2,430	860	645	60
Black / African American	275	155	155	90
Asian	220	80	85	0
American Indian, Alaska Native	0	0	15	0
Pacific Islander	0	10	0	0
Hispanic	6,410	2,860	2,110	255

Table 21 – Greater Need: Housing Cost Burdens AMI

Alternate Data Source Name:

CHAS Database

Data Source Comments:

Discussion:

An estimated 56 percent of all households in the City of Madera pay more than 30 percent of their income on housing with 23.8 percent paying between 30 and 50 percent of their income and 18 percent paying more than 50 percent.

The racial and ethnic composition of cost burdened and severely cost burdened households varies. As previously mentioned, for a disproportionate greater need to exist, that racial/ethnic group must experience a cost burdened or severe cost burden at a rate of 10 percentage points or greater. American Indian/Alaska Native and Pacific Islander households are the only racial/ethnic household group experiencing a disproportionate greater need compared to the jurisdiction as a whole.

NA-30 Disproportionately Greater Need: Discussion – 91.205(b)(2)

Are there any Income categories in which a racial or ethnic group has disproportionately greater need than the needs of that income category as a whole?

Within every income bracket in the City, at least one racial/ethnic group experienced a disproportionate number of housing problems or cost burden. See the discussion above for details.

If they have needs not identified above, what are those needs?

Not applicable.

Are any of those racial or ethnic groups located in specific areas or neighborhoods in your community?

An “area of minority or racial and ethnic concentration” is defined as any census tract in which the percentage of persons of a racial or ethnic minority exceeds the Citywide percentage of such persons by 10 percent. The Hispanic population constitutes a majority of the total population in most block groups in Madera.

Based on 2017 ACS data that noted the Citywide average at 79 percent, many block groups on the eastern side of Madera are identified as areas of Hispanic concentration, including block groups 507-3, 604-1, 603-2, 602-3, 602-2, 900-1, 900-2, 900-3, 800-2, 800-3, 800-4, 502-1, and 508-2. The lowest percentage of Hispanic population is found in the census tracts in western Madera. There are no block groups with a concentration of any other race. For a detailed map of concentration by race and ethnicity, please see MA-50, Needs and Market Analysis Discussion.

NA-35 Public Housing – 91.205(b)

Introduction

The Housing Authority of the City of Madera (HACM) is the Public Housing Agency (PHA) responsible for managing the public housing inventory and the Housing Choice Voucher (Section 8) program in the City of Madera. The mission of the Housing Authority is to serve the needs of low-income, very low-income, and extremely low-income families by providing housing opportunities through multiple strategies. HACM operates independently from the City of Madera, and the City retains no control over their programs or housing units.

HACM pays out \$374,000 monthly in assistance to households participating in the Housing Choice Voucher (HCV) program. That amounts to \$4.4 million annually in voucher assistance. In addition, since the previous Consolidated Plan was prepared in 2015, HACM completed over \$1.8 million in modernization work through its public housing capital fund and capital reserves. HACM has an annual budget of over \$9 million per year, nearly all of which is restricted funding for affordable housing programs.

HACM operates 244 Public Housing Units and administers 795 Housing Choice Vouchers. More specifically, HACM administers 16 Project-based vouchers and 708 Tenant-based vouchers. In terms of Special Purpose Vouchers, HACM administers 54 Veterans Affairs Supportive Housing (VASH) vouchers and 17 Family Unification Program (FUP) vouchers. While no special purpose vouchers for the disabled are in use, as shown in Exhibit 24, 281 families with a disabled family member receive a voucher.

Totals in Use

	Program Type								
	Certificate	Mod-Rehab	Public Housing	Vouchers					
				Total	Project - based	Tenant - based	Special Purpose Voucher		
							Veterans Affairs Supportive Housing	Family Unification Program	Disabled *
# of units vouchers in use	0	0	244	795	16	708	54	17	0

Table 22 - Public Housing by Program Type

***includes Non-Elderly Disabled, Mainstream One-Year, Mainstream Five-year, and Nursing Home Transition**

Alternate Data Source Name:

HACM

Data Source Comments:

Table 29 - Public Housing by Program Type

The HCV program, also known as Section 8, provides rent subsidy to eligible low-income families who cannot afford to rent decent, safe, and sanitary housing in private rental markets. This program is funded by HUD. In order to qualify households must meet income limits as well as qualify as a U.S. Citizen or have eligible immigration status and pass a background check. When eligible families receive their Voucher, they are provided the opportunity to search for their own rental housing in the private market. The Voucher can be portable, meaning a family can transfer their Voucher to another jurisdiction (City or state) if the family meets the eligibility criteria in the new jurisdiction. The rental unit must pass HUD Housing Quality Standards (HQS) and the rent amount must be comparable to unassisted rental units in the immediate area.

As part of the HCV program, HACM currently (2020) administers 16 Project-based and 708 Tenant-based vouchers. Project-based vouchers are a component of a public housing agencies (PHAs) housing choice voucher program. A PHA can attach up to 20 percent of its voucher assistance to specific housing units if the owner agrees to either rehabilitate or construct the units, or the owner agrees to set-aside a portion of the units in an existing development. Tenant-based vouchers are vouchers that increase affordable housing choices for very low-income families. Families with a tenant-based voucher choose and lease safe, decent, and affordable privately-owned rental housing.

HACM currently (2020) administers 17 vouchers through the Family Unification Program (FUP), a sub-program of the HCV program. FUP is a program under which Housing Choice Vouchers are provided to families for whom the lack of adequate housing is a primary factor in the imminent placement of the family's child, or children, in out-of-home care; or the delay in the discharge of the child, or children, to the family from out-of-home care. This program also includes an 18-month Voucher for youth at least 18 years old and not more than 21 years old who left foster care at age 16 or older and who do not have adequate housing.

HACM currently (2020) administers 54 vouchers through the Veteran's Affairs Supportive Housing (VASH) program, a sub-program of the HCV program. The VASH program provides Voucher rental assistance specifically for qualifying homeless veterans. This program is also funded by HUD. The VASH program, through a cooperative partnership, provides long-term case management, supportive services, and permanent housing support. Eligible homeless veterans receive Veteran Affairs provided case management and supportive services to support stability and recovery

Demo

from physical and mental health, substance use, and functional concerns contributing to or resulting from homelessness. The program goals include promoting Veteran recovery and independence to sustain permanent housing in the community for the Veteran and the Veteran's family.

The need for affordable rental housing is demonstrated by the current wait list for vouchers. As of May 2020, there were 681 households on the waitlist for a Housing Choice Voucher.

Characteristics of Residents

	Program Type							
	Certificate	Mod-Rehab	Public Housing	Vouchers				
				Total	Project - based	Tenant - based	Special Purpose Voucher	
							Veterans Affairs Supportive Housing	Family Unification Program
Average Annual Income	0	0	19,607	12,623	22,182	16,263	12,697	13,825
Average length of stay	0	0	8	7	3	5	5	0
Average Household size	0	0	3	3	5	3	2	4
# Homeless at admission	0	0	6	62	0	39	23	0
# of Elderly Program Participants (>62)	0	0	81	125	1	111	13	0
# of Disabled Families	0	0	64	219	0	256	21	2
# of Families requesting accessibility features	0	0	11	767	0	728	15	14
# of HIV/AIDS program participants	0	0	0	0	0	0	0	0
# of DV victims	0	0	0	0	0	0	0	0

Table 23 – Characteristics of Public Housing Residents by Program Type

Alternate Data Source Name:

HACM

Data Source Comments:**Table 30 - Characteristics of Public Housing Residents by Program Type**

The average annual income for a resident of public housing is \$19,604, while Housing Choice Voucher recipients earn an average income of \$16,250. Additionally, project-based voucher recipients earn an average of \$22,182. Tenant-based voucher recipients earn an average of \$16,263, Veterans Affairs Supportive Housing recipients earn an average of \$13,825, and Family Unification Program voucher recipients earn an average of \$9,080 annually. Exhibit 25 also outlines the average length of stay for recipients of public housing assistance and the Housing Choice Voucher programs. The average length of stay is eight years for public housing assistance recipients.

Race of Residents

Race	Certificate	Mod-Rehab	Public Housing	Program Type					
				Vouchers					
				Total	Project - based	Tenant - based	Special Purpose Voucher		
							Veterans Affairs Supportive Housing	Family Unification Program	Disabled *
White	0	0	232	625	14	566	30	15	0
Black/African American	0	0	3	128	0	122	5	1	0
Asian	0	0	3	5	0	5	0	0	0
American Indian/Alaska Native	0	0	3	18	0	17	1	0	0
Pacific Islander	0	0	0	3	0	3	0	0	0
Other	0	0	0	0	0	0	0	0	0
*includes Non-Elderly Disabled, Mainstream One-Year, Mainstream Five-year, and Nursing Home Transition									

Table 24 – Race of Public Housing Residents by Program Type

Alternate Data Source Name:

HACM

Data Source Comments:

Table 31 - Race of Public Housing Residents by Program Type

Of the 244 households in public housing, 232 are headed by a White head of household (96 percent), three by a Black/African American (1.2 percent), three by an American Indian/Alaska Native (1.2 percent), and three Pacific Islander (1.2 percent) head of household. Of the Housing Choice Voucher recipients, 625 are White heads of household, and 128 are Black/African American, five are Asian, 18 are American Indian/Alaska Native, and three are Pacific Islander heads of household. All except for one head of household from the Family Unification Program is White.

Ethnicity of Residents

Ethnicity	Certificate	Mod-Rehab	Public Housing	Program Type					
				Vouchers					
				Total	Project - based	Tenant - based	Special Purpose Voucher		
							Veterans Affairs Supportive Housing	Family Unification Program	Disabled *
Hispanic	0	0	219	529	13	491	13	11	0
Not Hispanic	0	0	22	250	0	224	22	6	0
*includes Non-Elderly Disabled, Mainstream One-Year, Mainstream Five-year, and Nursing Home Transition									

Table 25 – Ethnicity of Public Housing Residents by Program Type

Alternate Data Source Name:

HACM

Data Source Comments:

Section 504 Needs Assessment: Describe the needs of public housing tenants and applicants on the waiting list for accessible units:

Based on data obtained from HACM, 64 families with at least one member with a disability receive public housing assistance. Also, 11 families receiving public housing assistance requested accessibility features in their unit. Residents with disabilities need a range of accessibility features, including wider doorways, accessible bathrooms, and features that allow older adults to age in place.

Most immediate needs of residents of Public Housing and Housing Choice voucher holders

To increase self-sufficiency among residents of public housing and voucher holders, affordable housing is best located near public transit for easy access to services such as health, education, and employment. Based on discussions with service providers, the need for workforce development to increase employment opportunities for residents of public housing and HCV holders is an immediate need. This immediate need can take the form of teaching residents basic soft-skills such as: the interview process, how to apply for employment, basic computer and communication skills, and skill-based learning such as welding, construction, and typing skills.

How do these needs compare to the housing needs of the population at large

One major difference between the applicants on the public housing and Housing Choice Voucher list is that Madera's low-income population at-large also includes many homeowners, whose needs are different from renters. While both renters and owners may benefit from social services, such as after-school programs and job training, homeowners have a more difficult time moving to housing more suited for their needs simply because they are permanent residents of that home until they decide to sell, versus renters who may decide to move once their lease period is complete. Homeowners need access to resources that assist them with paying their mortgages and utilities, and resources that help them stay in their homes, such as accessibility modifications and home repair programs.

Discussion

See discussion above.

NA-40 Homeless Needs Assessment – 91.205(c)

Introduction:

The Fresno-Madera Continuum of Care (FMCoC), established in 2001, oversees local homeless assistance programs in the counties of Fresno and Madera. FMCoC acts as the coordinating body for the local area. The FMCoC performs the mandated annual homeless Point-in-Time count (PIT) and maintains a database of the homeless and homeless service providers called the Homeless Management Information System (HMIS). The Annual Point-in-Time count consists of data collected on the sheltered and unsheltered homeless population. Sheltered homeless include those occupying shelter beds on the night of the count. Data describing the characteristics of sheltered homeless persons are obtained from HMIS where possible or collected directly from providers. Unsheltered homeless are counted by direct observation, and PIT volunteers canvas the region by car and on foot during the chosen hours of the chosen night. A large subset of the unsheltered population is also interviewed, providing data that is then used to estimate demographic details of the unsheltered population as a whole at a single point-in-time.

HUD defines sheltered homeless as a person that resides in emergency housing (a shelter facility or in a hotel/motel paid for by charitable organizations or by Federal, State, or local governments), a warming center, transitional housing, and/or supportive housing for homeless persons. HUD defines unsheltered homeless as a person that resides in a place not meant for human habitation, such as cars, parks, sidewalks, abandoned buildings, or on the street. HUD defines chronically homeless as either, 1) an unaccompanied homeless individual with a disabling condition who has been continuously homeless for a year or more, or 2) an unaccompanied individual with a disabling condition who has had at least four episodes of homelessness in the past three years. The long-term or recurrent homelessness is defined as having lived on the streets or a place not meant for human habitation, in a safe haven, or in an emergency shelter for at least a year or at least on four separate occasions within the last three years.

Homeless Needs Assessment

Population	Estimate the # of persons experiencing homelessness on a given night		Estimate the # experiencing homelessness each year	Estimate the # becoming homeless each year	Estimate the # exiting homelessness each year	Estimate the # of days persons experience homelessness
	Sheltered	Unsheltered				
Persons in Households with Adult(s) and Child(ren)	16	225	0	0	0	0

Demo

Population	Estimate the # of persons experiencing homelessness on a given night		Estimate the # experiencing homelessness each year	Estimate the # becoming homeless each year	Estimate the # exiting homelessness each year	Estimate the # of days persons experience homelessness
	Sheltered	Unsheltered				
Persons in Households with Only Children	0	6	0	0	0	0
Persons in Households with Only Adults	2,053	208	0	0	0	0
Chronically Homeless Individuals	675	23	0	0	0	0
Chronically Homeless Families	6	0	0	0	0	0
Veterans	166	69	0	0	0	0
Unaccompanied Child	84	22	0	0	0	0
Persons with HIV	15	2	0	0	0	0

Table 26 - Homeless Needs Assessment

Data Source Comments: Data Source: Fresno Housing Authority, 2019. Notes: *Data presented in this section is based on statistics for the cities of Fresno and Madera. Additional breakdown of homelessness confined to Madera is in discussion below. Additionally, not the Continuum of care point in time count does not estimate by year.

Indicate if the homeless population is: Has No Rural Homeless

If data is not available for the categories "number of persons becoming and exiting homelessness each year," and "number of days that persons experience homelessness," describe these categories for each homeless population type (including chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth):

Demo

There were 207 sheltered and 1,929 unsheltered persons in households with only adults; 23 sheltered and 675 unsheltered chronically homeless individuals; zero sheltered and two unsheltered chronically homeless families; 144 sheltered and 10 unsheltered youths; two sheltered and 15 unsheltered persons with HIV; and 69 sheltered and 166 unsheltered veterans.

Nature and Extent of Homelessness: (Optional)

Race:	Sheltered:	Unsheltered (optional)
White	78	352
Black or African American	323	1,359
Asian	8	30
American Indian or Alaska Native	12	239
Pacific Islander	7	36
Ethnicity:	Sheltered:	Unsheltered (optional)
Hispanic	249	937
Not Hispanic	210	1,132

Data Source
Comments:

Data Source: Fresno Housing Authority, 2019. Notes: *Data presented in this section is based on statistics for the cities of Fresno and Madera. Additional breakdown of homelessness confined to Madera is in discussion below. Additionally, not the Continuum of care point in time count does not estimate by year.

Population	Sheltered		Unsheltered/Total	
	Emergency Shelter	Transitional Housing	Unsheltered	Total
Households without children	160	47	1,929	2,136
Households with at least one adult and one child	63	14	4	81
Households with only children	6	0	0	6
<i>Total Homeless Households</i>	<i>229</i>	<i>61</i>	<i>1,933</i>	<i>2,223</i>

SOURCE: HUD 2019 Continuum of Care Homeless Assistance Programs Homeless Populations and Subpopulations, Data Collected by Fresno-Madera Continuum of Care

More on Homelessness - 1

Population	Sheltered		Unsheltered/Total	
	Emergency Shelter	Transitional Housing	Unsheltered	Total
Persons in households without children	161	47	2,053	2,261
Age 18-24	15	7	106	128
Age 25+	146	40	1,947	2,133
Persons in households with at least one adult and one child	186	39	16	241
Children age < 18	119	25	10	154
Persons age 18-24	8	2	0	10
Persons age 25+	59	12	6	77
Persons in households with only children	6	0	0	6
<i>Total Homeless Persons</i>	<i>353</i>	<i>86</i>	<i>2,069</i>	<i>2,508</i>

SOURCE: HUD 2019 Continuum of Care Homeless Assistance Programs Homeless Populations and Subpopulations, Data Collected by Fresno-Madera Continuum of Care

More on Homelessness - 2

Population	Sheltered		Unsheltered/Total	
	Emergency Shelter	Transitional Housing	Unsheltered	Total
Hispanic/Latino	186	43	937	1,166
Non-Hispanic/ Non-Latino	167	43	1,132	1,342
<i>Total</i>	<i>353</i>	<i>86</i>	<i>2,069</i>	<i>2,508</i>

SOURCE: HUD 2019 Continuum of Care Homeless Assistance Programs Homeless Populations and Subpopulations, Data Collected by Fresno-Madera Continuum of Care

More on Homelessness - 3

Population	Sheltered		Unsheltered/Total	
	Emergency Shelter	Transitional Housing	Unsheltered	Total
Female	184	40	631	855
Male	168	46	1,434	1,648
Transgender	0	0	2	2
Gender Non-Conforming	1	0	2	3
<i>Total</i>	<i>353</i>	<i>86</i>	<i>2,069</i>	<i>2,508</i>

SOURCE: HUD 2019 Continuum of Care Homeless Assistance Programs Homeless Populations and Subpopulations, Data Collected by Fresno-Madera Continuum of Care

More on Homelessness - 4

Population	Sheltered		Unsheltered/Total	
	Emergency Shelter	Transitional Housing	Unsheltered	Total
Black or African American	62	16	352	430
White	265	58	1,359	1,682
Asian	4	4	30	38
American Indian or Alaska Native	11	1	239	251
Native Hawaiian or Other Pacific Islander	4	3	36	43
Other	7	4	53	64
<i>Total</i>	<i>353</i>	<i>86</i>	<i>2,069</i>	<i>2,508</i>

SOURCE: HUD 2019 Continuum of Care Homeless Assistance Programs Homeless Populations and Subpopulations, Data Collected by Fresno-Madera Continuum of Care

More on Homelessness - 5

Population	Sheltered		Unsheltered/Total	
	Emergency Shelter	Transitional Housing	Unsheltered	Total
Chronically homeless households with at least one adult and one child	0	0	2	2
Chronically homeless persons in households without children	23	0	669	692
Chronically homeless persons in households with at least one adult and one child	0	0	6	6
Chronically homeless persons in households with only children	0	0	0	0
<i>Total</i>	<i>23</i>	<i>0</i>	<i>675</i>	<i>698</i>

SOURCE: HUD 2019 Continuum of Care Homeless Assistance Programs Homeless Populations and Subpopulations, Data Collected by Fresno-Madera Continuum of Care

More on Homelessness - 6

Population	Sheltered		Unsheltered/Total	
	Emergency Shelter	Transitional Housing	Unsheltered	Total
Severely mentally ill	15	16	505	536
Chronic substance abuse	6	17	288	411
Veterans	40	29	166	235
HIV/AIDS	1	1	15	17
Victims of domestic violence	43	17	89	149
Unaccompanied youth	21	7	84	112
Unaccompanied youth under 18	6	0	0	6
Unaccompanied youth 18-24	15	7	84	106
Parenting youth	5	2	0	7
Parenting youth under 18	0	0	0	0
Parenting youth 18-24	5	2	0	7
Children of parenting youth	11	4	0	15

SOURCE: HUD 2019 Continuum of Care Homeless Assistance Programs Homeless Populations and Subpopulations, Data Collected by Fresno-Madera Continuum of Care

More on Homelessness - 7

Estimate the number and type of families in need of housing assistance for families with children and the families of veterans.

There were 207 sheltered and 1,929 unsheltered persons in households with only adults; 23 sheltered and 675 unsheltered chronically homeless individuals; zero sheltered and two unsheltered chronically

homeless families; 144 sheltered and 10 unsheltered youths; two sheltered and 15 unsheltered persons with HIV; and 69 sheltered and 166 unsheltered veterans.

Describe the Nature and Extent of Homelessness by Racial and Ethnic Group.

The race of sheltered homeless in the City of Madera is as follows: 73 percent White, 17 percent Black or African American, 1 percent Asian, 2 percent American Indian/Alaska Native, 1 percent Native Hawaiian or other Pacific Islanders, and 2 percent multiple races. The race of unsheltered homeless in the City of Madera includes: 65 percent White, 17 percent Black or African American, and one percent or less of the following races: Asian, American Indian/Alaska Native, Native Hawaiian or other Pacific Islanders, multiple races.

The ethnicity of individuals experiencing homelessness in the City of Madera is as follows: 46 percent Hispanic or Latino and 54 percent non-Hispanic or Latino.

Describe the Nature and Extent of Unsheltered and Sheltered Homelessness.

The 2019 FMCoC PIT count identified 2508 homeless individuals in the Fresno-Madera region, of which, 439 were sheltered and 2069 were unsheltered. In the City of Madera, 260 homeless individuals were unsheltered and 96 were sheltered. The majority of the homeless individuals counted did not reside in the City of Madera. More specifically, roughly 21 percent of sheltered and 13 percent of unsheltered homeless individuals were located in the City of Madera during the 2019 PIT count. The homeless shelter and service system in the counties of Fresno and Madera, like those in most urban/suburban areas, has evolved over the past two decades to address the changing demographics of its homeless population by putting more focus on transitional and permanent supportive housing. Initially the system was predominantly seasonal or overnight facilities designed to harbor the homeless against harsh weather, provide some degree of safety, and address basic needs. However more recently this shelter model represents less than a fifth of the beds in Fresno and Madera systems of care.

Emergency shelters typically now only serve single adults. While they are smaller in number, there are more people staying on the streets for longer periods of time. This in part is due to the philosophical stance that the emergency stay is for the provision of basic need services of food and a bed. While this is adequate for some (and will always be needed to some degree) the majority of these individuals actually represent the core of the chronic homeless population.

The chronic homeless typically stay in the emergency shelters for extended periods of time, not moving forward nor improving their plight through contact with service providers. This service philosophy has shown the cyclical nature of homelessness. The fact that many of those who became homeless were

experiencing repeated and prolonged episodes of homelessness suggested that minimalist, basic needs approaches, while effective at protecting people from the larger hazards of street life, were insufficient to truly move people out of homelessness.

Service intervention and transitional housing efforts tend to allow longer lengths of stay (some up to two years) in a services-enriched environment. Some transitional living programs have been providing an increasing range of services, such as mental health and substance abuse intervention on-site. In lieu of affordable housing alternatives, this approach has expanded to become a residential service model designed to equip homeless households with the skills and resources to succeed in permanent housing.

Discussion:

NA-45 Non-Homeless Special Needs Assessment - 91.205 (b,d)

Introduction:

Certain groups may have more difficulty finding housing and may require specialized services or assistance. Due to their special circumstances, they are more likely to be low-income. These groups include the following: elderly persons, including frail elderly; persons with disabilities, including developmental disabilities; large households; single female-headed households; and farmworkers.

Describe the characteristics of special needs populations in your community:

Elderly persons, including frail elderly

Elderly persons (seniors) are persons over the age of 65. Frail elderly is defined, for the purposes of this report, as individuals age 65 and older with a self-care disability. Elderly households have special housing needs primarily resulting from physical disabilities and limitations, income, and healthcare costs.

According to the 2010 U.S. Census and 2017 ACS, the elderly population in the City of Madera decreased from 8.6 percent in 2010 to 8.3 percent in 2019. In 2019 males made up 42.5 percent (2,260) while females made up 57.5 percent (3,053) of the elderly population. Compared to the overall City population, elderly individuals are more likely to be disabled, with 55 percent of elderly ages 65 or older considered disabled, compared to 11.4 percent of the City population as a whole. About 15.6 percent (737) of seniors reported a self-care disability.

Specific disabilities reported by the elderly include: 2,478 have an ambulatory difficulty (38 percent of age group); 995 have a hearing disability (21 percent of age group); 1,253 have an independent living difficulty (27 percent of age group); 629 have a vision difficulty (13 percent of age group); and, 616 have cognitive difficulty (13 percent of age group).

Persons with Disabilities, including developmental disabilities

Physical, mental, and/or developmental disabilities could prevent a person from working, restrict a person's mobility, or make caring for oneself difficult. According to the 2013-2017 ACS, an estimated 11.4 percent of the population in the City of Madera has a disability. An estimated 3.7 percent of those aged 5 to 17 have a disability; and 11.2 percent of Madera's population 18 to 64 years of age has a disability. The percentage of seniors (65 years and older) with a disability is much larger at 51 percent. It is important to note that the most common type of disability varies by age group. The most common disability for individuals ages 5 to 17 years is a vision difficulty; for individuals ages 18 to 64 is an ambulatory difficulty, while for seniors, the most common disability is also ambulatory difficulty.

What are the housing and supportive service needs of these populations and how are these needs determined?

Elderly persons, including frail elderly

The challenges faced by the elderly population include:

- Income: People over the age of 65 are usually retired and living on a fixed income;
- Health care: Due to higher rates of illness, health care is essential;
- Transportation: Many elderly are reliant upon public transit or family and friends;
- Housing: Many elderly live alone and would prefer to age-in-place and not have to relocate.

Persons with Disabilities, including developmental disabilities

The greatest proportion of disabilities are employment disabilities followed closely by physical disabilities, which are often related to each other, meaning a person with a physical disability may not be able to work. Those with a disability can face serious disadvantages in finding employment and can find themselves living on a fixed income that does not fully cover their cost-of-living expenses, and in need of affordable housing options. According to the 2013-2017 ACS, 4.9 percent of the population that is in the labor force in the City of Madera has a disability and is employed. Also, 10.3 percent of the Madera population with a disability is not in the labor force, compared to 36.9 percent of individuals with no disability not in the labor force.

Farmworkers

A special report prepared for the Madera Housing Authority and the Darin M. Camarena Health Centers Inc. provides information on the needs of farmworkers in Madera County. The study concludes that the very low wages paid to agricultural workers, the seasonal nature of farm labor, and the rising housing costs in the Central Valley pose serious constraints on the ability of Madera's agricultural workers to secure decent and affordable housing. The ineligibility of undocumented workers for government-sponsored housing programs is a serious problem as well. City and County staff routinely receive complaints of single-family units being occupied by groups of farm laborers or families. Investigations by staff previously showed as many as 10 to 20 residents in a single unit and adjacent sheds. These circumstances present serious health and safety problems and substandard housing conditions, such as electrical hazards and inadequate toilet, shower, heating, and kitchen facilities.

Discuss the size and characteristics of the population with HIV/AIDS and their families within the Eligible Metropolitan Statistical Area:

The Madera County Public Health Department administers the Countywide AIDS Program. The Department also administers the Housing Opportunities for Persons with AIDS (HOPWA) Grant Program, which provides housing assistance to persons with AIDS. According to the California Department of Public Health, 7 individuals in Madera County were diagnosed with HIV. In addition, the 2019 PIT homeless count reports that two sheltered and 15 unsheltered adults with HIV/AIDS are homeless in the Fresno-Madera region. As of May 2020, 22 individuals were enrolled in the HOPWA program in the County, and of those, 18 resided in the City of Madera.

According to the California Department of Public Health HOPWA Funding Allocation Process Report, the total final allocation for fiscal year 2019-2020 for Madera HOPWA Programs is \$58,926. Public Health officials note that persons with AIDS may also suffer from mental illnesses or have financial problems due to their illness that make it difficult to find housing. In addition to living with their illness and inadequate housing situations, persons with HIV and AIDS in need of housing face several barriers, including discrimination, housing availability, transportation and housing affordability. People with HIV/AIDS also face a barrage of medical problems and appointments, which put financial and transportation strain on everyday life. According to the Madera Department of Public Health, there is only one infectious disease provider in Madera who takes MediCAL.

Discussion:

NA-50 Non-Housing Community Development Needs – 91.215 (f)

Describe the jurisdiction's need for Public Facilities:

The public needs in Madera as described by community members are varied and extensive, and in total exceed available resources. In the City of Madera, there is a continuing need to rehabilitate aging public facilities or build new facilities to serve growing special needs populations. In the past five years, the City has devoted substantial funds to upgrading and improving several public facilities within the City. The targeted areas for public facility improvements over the next five years fall into several broad categories as noted below:

- **Community Centers.** Several community centers in the City provide programs for the youth, seniors, and people with special needs. Some facilities to serve these populations have undergone recent upgrades (Frank Bergon Senior Center and the Centennial Pool Complex, for example.) However, with the growing youth population, a growing senior population, and a shortage of facilities for seniors with cognitive and/or physical limitations, there is a need for construction of additional centers or upgrades to existing centers.
- **Homeless Facilities.** There is a need for additional transitional housing, especially for individuals who have left homeless shelters but are on the waitlist for a Housing Choice Voucher. There is also a need for more emergency shelter beds, especially for men and the increasing number of returning Veterans.
- **Parks and Recreation Facilities.** The City's Parks and Community Services Department supervises and maintains City parks and recreational facilities. There is a need to continue maintaining and investing in parks and recreation facilities in the City to promote the use of such facilities and improve the quality of life for residents.
- **Neighborhood Issues.** There is a need for continued code enforcement to eliminate blighted conditions, such as the physical conditions within subdivisions, graffiti, abandoned vehicles and units, substandard buildings, and associated problems brought on by an accumulation of weeds, trash, junk, and debris.

How were these needs determined?

The priority needs were developed after the data was collected using four complementary methods:

- Secondary Data Analysis
- Individual Interviews

- Group Video Discussions
- Community-wide Quantitative Survey

The community needs that were identified by participants and survey respondents were prioritized based, in part, on approaches supported by The Office of Community Planning and Development of the U.S. Department of Housing and Urban Development (HUD), the Centers for Disease Control and Prevention, the National Community Development Association and others.

Describe the jurisdiction's need for Public Improvements:

Public improvement projects are managed under the City's Capital Improvement Plan (CIP), which is the financial plan for the repair and/or construction of municipal infrastructure. The capital assets within the City's span of responsibility include street and related right-of-way features; stormwater and drainage systems; water and sewer systems; public buildings, such as libraries, parks, and recreational and community centers; and public safety facilities, such as police and fire stations. Needs identified over the next five years include the following:

- **Street Improvements.** There is a need for additional street and street light improvements, including the removal of any architectural barriers that limit street circulation and access for persons with disabilities. These street improvements could include new road construction, reconstruction, eliminating pot-holes, and widening of streets, just to name a few.
- **Pedestrian and Bikeway Improvements.** There is a need for sidewalk and bikeway improvements in the City. Sidewalk infill projects install sidewalk, curb, and gutter and accessibility improvements in areas where there is currently no sidewalk. Also, the removal of architectural barriers to increase bikeway circulation in the City is needed. This is especially important as individuals are beginning to search for and use alternative modes of transportation.
- **Water, Sewer, and Storm Drain Improvements.** There is a need for continued water, sewer, and storm drain improvements. Specifically, there is a need for additional storm drainage projects designed to allow rain runoff to be controlled within neighborhoods. Also, in many older neighborhoods of the City, the water and sewer systems are decrepit and not efficient, and the water system needs additional water wells to maintain water pressure and flow.
- **ADA Accessibility Improvements.** There is a need to improve the pavement conditions for sidewalks in the City to increase accessibility for the disabled and senior population. This could be in the form of installing curb ramps that allow disabled residents to have a safe path of travel on City sidewalks. This becomes increasingly important as the disabled senior population continues to grow in Madera.

How were these needs determined?

For the purposes of this Plan, the public improvement needs were determined in consultation with City departments and service agencies, as well as by reviewing the CIP. City departments develop the Capital Improvement Plan needs lists based upon input from several sources, including elected officials, community-based organizations, community planning groups, private residents, and operations and maintenance staff. In addition, needs for public improvements were identified at the Community Forum and Focus Group Meetings. The priority needs are further reinforced through the Community Needs Survey.

Describe the jurisdiction's need for Public Services:

Public services are provided by the City of Madera to people and businesses within the jurisdiction, either directly or by grant awards to local organizations for provision of specific services. The City strives to improve the quality, quantity, and usefulness of public services for its residents and business communities. Needs identified over the next five years include the following:

- **Workforce Skills Training and Education.** Many low-income individuals need specialized job training and mentoring in order to fill the needs of Madera's employers.
- **Youth Services.** The City built a youth center (John W. Wells), which offers the youth a central location for services. There is a need for continued strengthening of youth services. Specifically, there is a need for an afterschool programs designed to teach the youth about healthy lifestyles, computer and literacy skills, creative arts, leadership skill building, positive decision making, and provide homework and career counseling.
- **Homeless Assistance.** Some homeless individuals and households need comprehensive assistance to escape poverty and homelessness. These individuals need services such as case management, along with job training, educational classes, life skills training, and parenting courses.
- **Senior Services.** Seniors need continued support for meals, delivered to homebound seniors or at the Senior/Community Centers for seniors who are more mobile. Seniors also need access to transit that provides service close to their homes, medical facilities, shopping, and other services.
- **Economic Development Services.** The City is seen as affordable in comparison to others in the region. It has good logistics; reasonable land and labor costs, low energy costs, and many medium income families can still afford to buy a house here. But there is a need for more economic development activities to maximize these strengths, including small business loans, which can help bring new jobs to the area and to target populations of this Plan. This becomes

especially important with the City slowly recovering from the recession and businesses more recently impacted by COVID-19.

- Fair Housing. There is a need to educate the public about fair housing and develop a formal housing complaint process.

How were these needs determined?

The public service needs were determined in consultation with City departments and service agencies. In addition, needs for public services were identified at the Community Forum and Focus Group Meetings, and further reinforced through the Community Needs Survey.

Housing Market Analysis

MA-05 Overview

Housing Market Analysis Overview:

The purpose of the Market Analysis is to provide a clear picture of the environment in which the City of Madera administers its programs over the course of the Consolidated Plan period (2020-2024). In conjunction with the Needs Assessment, the Market Analysis provides the basis for the Strategic Plan, including the programs and projects administered under the Plan.

The following gives a brief overview of the market analysis results, with more detail included in each corresponding section:

MA-10 Units Available

There were 8,094 owner-occupied units and 9,512 renter-occupied units in Madera, for a total of 17,606 housing units. Approximately 74 percent of housing units in the City are single-family homes.

MA-15 Cost of Housing

In 2010 the median home value in the City of Madera was \$230,300 and decreased by 21.6 percent to \$180,400 in 2017. The median rent increased between 2010 and 2017 from \$841 to \$972, a 15.6 percent change.

MA-20 Condition of Housing

The majority owner households in the City, 67.3 percent (or 5,446 households), had no indication of substandard housing conditions. However, 54.5 percent of renter households (5,183 households) experienced at least one substandard housing condition. About 49 percent (8,624) of all housing units (both owner- and renter-occupied units) in Madera were built before 1980, and as a result, may be at risk of a lead-based paint hazard, which was used in residential units until 1978, when it was prohibited.

MA-25 Public and Assisted Housing

The Housing Authority of the City of Madera owns 244 public housing units ranging from apartments to single-family homes at over 50 scattered sites throughout the City. The Housing Authority also administers 795 Housing Choice Vouchers.

MA-30 Homeless Facilities

A variety of housing facilities and services are offered to homeless individuals by organizations within Madera, including Emergency Shelters, Transitional Housing, and Permanent Supportive housing

options. There are 135 Emergency Shelter beds available in Madera to households with only adults. There are 19 Transitional Housing beds available to households with adults. There are 53 Permanent Supportive housing for households without children and 42 households with adults and children.

MA-35 Special Needs Facilities

There are certain segments of the population with special needs that may have difficulty finding community social services facilities as well as special supportive and housing services due to their special needs. Also, these special needs populations often have an increased need for housing, services, and facilities. Through public and private partnerships, the City of Madera continues to strive to provide services and safe, and decent, and affordable housing.

MA-40 Barriers to Affordable Housing

The provision of affordable housing can be constrained by a number of factors, such as public policies on housing and residential investment, including land use controls, residential development standards, off-site improvements, and the permit and approval process.

MA-45 Non-Housing Community Development

The major employment sectors in the City are agriculture, education and health care services, retail, and manufacturing. Nearly 90 percent of Madera residents have at least a high school diploma or equivalent. Approximately 31 percent have a college degree or higher. Individuals who earned the highest educational attainment level have the highest median earnings (\$69,685), while individuals who earned the lowest educational attainment level, less than a high school graduate, have the lowest median earnings (\$25,448) – a difference of over \$44,000 annually.

MA-10 Number of Housing Units – 91.210(a)&(b)(2)

Introduction

As the table below shows, the City of Madera consists primarily of single-family houses with a smaller percentage of small apartment buildings or duplexes. Most of the available housing units in Madera have two or three bedrooms.

All residential properties by number of units

Property Type	Number	%
1-unit detached structure	13,086	71%
1-unit, attached structure	517	3%
2-4 units	2,629	14%
5-19 units	1,260	7%
20 or more units	646	3%
Mobile Home, boat, RV, van, etc	320	2%
Total	18,458	100%

Table 27 – Residential Properties by Unit Number

Alternate Data Source Name:

American Community Survey

Data Source Comments:

Exhibit 37: Publicly Assisted Housing Developments

Property	Address	Total # of Units	# of Affordable Units	Target Population
Cottonwood Creek	2236 Tozer	40	39	Special Needs
Valle de Las Brisas	101 East Adell Street	81	80	Senior
Madera Apartments	1525 East Cleveland Avenue	68	67	Non-targeted
Madera Garden Apartments	1600 N. Lake Street	65	58	Non-targeted
Sunrise Terrace	601 Sunrise Avenue	52	52	Large Family
Sherwood Pointe Apartments	338 Sherwood Way	81	80	Large Family
The Crossings at Madera	120 W. Adell Street	64	63	Large Family
Lakewood Terrace	1995 North Lake Street	76	76	Large Family
Valley Vista	1832 Merced Street	60	60	Large Family
The Village of Madera	501 Monterey Street	75	74	Large Family
Madera Family Apartments	785 Milano	40	40	-
Yosemite Manor	108 P Street	76	76	-
Arborpoint Apartments	300 W. Clark Street	64	32	Large Family
Madera Villa Apartments	2190 Schnoor	136	28	Families
Total		978	825	

SOURCE: Housing Authority, City of Madera

Publicly Assisted Housing Developments

Unit Size by Tenure

	Owners		Renters	
	Number	%	Number	%
No bedroom	149	2%	905	7%
1 bedroom	214	2%	2,031	17%
2 bedrooms	6,434	52%	9,586	69%
3 or more bedrooms	14,756	144%	15,277	108%
Total	21,553	200%	27,799	201%

Table 28 – Unit Size by Tenure

Alternate Data Source Name:

American Community Survey

Data Source Comments:

Table 40 - Unit Size by Tenure

According to the 2013-2017 American Community Survey, the City had a total of 8,094 owner-occupied units and 9,512 renter-occupied units. In both cases of owner and renter units, units with three or more bedrooms made up the majority of unit types.

Describe the number and targeting (income level/type of family served) of units assisted with federal, state, and local programs.

There are many sources of affordable housing in the City of Madera. This subsection starts by discussing housing provided by the local public housing authority and housing targeted to the homeless population. Additional information about assisted housing (managed by other providers) is presented in Section MA-25 Public and Assisted Housing, below.

The Housing Authority of the City of Madera (HACM) operates 244 public housing units, which target very low-income residents. The average annual income for a resident of public housing is \$19,604.

A total of 825 units are located in assisted, privately- owned affordable multifamily housing developments in the City.

In addition to these assisted multifamily units, there are hundreds of units, many of which are single family homes, that were assisted with Redevelopment Agency funding. These units have affordability restrictions for a variety of lengths from 30 to 55 years.

Provide an assessment of units expected to be lost from the affordable housing inventory for any reason, such as expiration of Section 8 contracts.

There are currently (2020) 825 affordable units in publicly assisted housing developments. None of the units are at risk of expiring in the current or subsequent 5-year planning period. The expiration dates for 134 units in two of the developments, Lakewood Terrace and Madera Garden Apartments, have already passed. It is possible, although highly unlikely, that these developments had additional sources of funding that extended the affordability expiration dates. It is important to note the Housing Authority of the City of Madera will continue to manage its inventory of 244 public housing units, and none of these units are expected to convert during the planning period.

Does the availability of housing units meet the needs of the population?

While housing of a variety of types is available in the City, there is an affordability mismatch. Many low-income households are cost-burdened. The problem is worse for very low- and extremely low-income households. Also as discussed in the Needs Assessment, there are 1,106 households on the waitlist for

the Housing Choice Voucher Program, indicating a need for more affordable units. Additionally, as discussed in the Needs Assessment, there is a high rate of overcrowding among renters, indicating a lack of larger rental units. For more information on housing unit access and wait list demographics, see the Analysis to Impediments of Fair Housing report.

Describe the need for specific types of housing:

Through the consultation and public meeting process, rental housing for low-income people, increasing temporary shelters, apartments for those with disabilities, specialized housing (congregate-style units) for agricultural workers, and additional resources to improve the quality of existing apartments were identified as specific needs.

Discussion

MA-15 Housing Market Analysis: Cost of Housing - 91.210(a)

Introduction

Housing affordability is an important factor for evaluating the housing market, as well as quality of life, as many housing problems are directly related to the cost of housing. HUD measures affordability by the number of households paying no more than 30 percent of their gross income towards housing costs, including utilities.

Cost of Housing

	Base Year: 2010	Most Recent Year: 2017	% Change
Median Home Value	230,300	180,400	(22%)
Median Contract Rent	841	972	16%

Table 29 – Cost of Housing

Alternate Data Source Name:

American Community Survey

Data Source Comments:

Rent Paid	Number	%
Less than \$500	1,035	17.8%
\$500-999	4,019	62.8%
\$1,000-1,499	3,615	17.1%
\$1,500-1,999	452	0.7%
\$2,000 or more	128	1.7%
Total	9,249	100.0%

Table 30 - Rent Paid

Alternate Data Source Name:

American Community Survey

Data Source Comments:

Housing Affordability

% Units affordable to Households earning	Renter	Owner
30% HAMFI	475	No Data
50% HAMFI	730	1,660
80% HAMFI	2,935	2,105
100% HAMFI	No Data	1,065
Total	4,140	4,830

Table 31 – Housing Affordability

Alternate Data Source Name:

American Community Survey

Data Source Comments:

Table 44 - Housing Affordability

For very low-income renters (earning up to 50 percent HAMFI) there are an estimated 730 units that would be affordable. By contrast, for low-income households (earning between 50 and 80 percent HAMFI) nearly 3,000 rental units are available.

Monthly Rent

Monthly Rent (\$)	Efficiency (no bedroom)	1 Bedroom	2 Bedroom	3 Bedroom	4 Bedroom
Fair Market Rent	766	771	1,020	1,450	1,609
High HOME Rent	720	771	929	1,065	1,169
Low HOME Rent	567	608	730	842	940

Table 32 – Monthly Rent

Data Source Comments:

Is there sufficient housing for households at all income levels?

According to the 2013-2017 CHAS data most of the housing units in Madera are available to households earning at least 80 percent HAMFI. While some low-income households have difficulty finding affordable housing, especially those households that need units that consist of three or more bedrooms, rental housing is generally affordable to low- and moderate-income residents. Extremely low- and very low-income households have a difficult time locating affordable housing. The City has few affordable housing units dedicated to extremely low-income households.

How is affordability of housing likely to change considering changes to home values and/or rents?

The economic challenges of the past decade resulted in large price swings on Madera homes. Though the market saw a large bottoming out (along with the rest of the nation) between 2007 and 2011, values have continued to climb since then. In May 2020, the value per square foot of Madera homes was \$182, up 13% from 2019, with a median price of \$332,000, up 30% from 2019. Madera's housing market was scored 71/100, or "very competitive", according to Redfin, a real estate Brokerage. It should be noted this report was completed in the midst of the COVID-19 pandemic, which may alter the housing market in a number of ways, potentially limiting the amount of available housing stock, affecting prices.

With regards to lower income residents, the forecasts are not encouraging. As the cash investor market grows and competition with investors also increases, many low-income residents may be prevented

from becoming homeowners. Rents for the most part have steadily increased since the lowest parts of the previous decade's economic recession.

How do HOME rents / Fair Market Rent compare to Area Median Rent? How might this impact your strategy to produce or preserve affordable housing?

The area median rent of \$972, according to the 2013-2017 American Community Survey, is comparable to the High HOME and FMR rents for a two-bedroom unit (but too high for the Low HOME rent for a two-bedroom unit). Rents for low-income units at the City's affordable apartment complexes are similar to market-rate rents. The City's housing strategy should therefore focus on those households for which market-rate rents remain unaffordable, namely very low- and extremely low- income households. For lower-income households and especially first-time buyers, it is still a very difficult housing market even with lower mortgage interest rates due to substantial down-payments required by lenders, a shrinking inventory of affordably priced homes, and competition from cash investors bidding for the same homes, which reduces the number of affordable properties available to lower-income buyers.

Discussion

MA-20 Housing Market Analysis: Condition of Housing – 91.210(a)

Introduction

HUD defines housing “conditions” similarly to the way housing problems are evaluated in the Needs Assessment. These conditions, shown in Exhibit 44, include: overcrowding, cost burden greater than 30 percent, or a lack of complete plumbing or kitchen facilities. In addition, standard housing is defined as meeting HUD Housing Quality Standards and all state and local codes, while a substandard housing unit is defined when a unit in its present condition endangers the health, safety, or well-being of an individual or family. HUD defines a unit as substandard if it is dilapidated; does not have a usable flush toilet or bathtub inside the unit for the exclusive use of a family; does not have electricity or has inadequate or unsafe electrical service; does not have a safe or adequate source of heat; or, has been declared unfit for habitation by an agency or unit of government.

Definitions

HUD defines housing “conditions” similarly to the way housing problems are evaluated in the Needs Assessment. These conditions, shown in Exhibit 44, include: overcrowding, cost burden greater than 30 percent, or a lack of complete plumbing or kitchen facilities. In addition, standard housing is defined as meeting HUD Housing Quality Standards and all state and local codes, while a substandard housing unit is defined when a unit in its present condition endangers the health, safety, or well-being of an individual or family. HUD defines a unit as substandard if it is dilapidated; does not have a usable flush toilet or bathtub inside the unit for the exclusive use of a family; does not have Electricity or has inadequate or unsafe electrical service; does not have a safe or adequate source of heat; or, has been declared unfit for habitation by an agency or unit of government.

Condition of Units

Condition of Units	Owner-Occupied		Renter-Occupied	
	Number	%	Number	%
With one selected Condition	2,438	39%	5,183	54%
With two selected Conditions	210	3%	965	10%
With three selected Conditions	0	0%	52	1%
With four selected Conditions	0	0%	0	0%
No selected Conditions	5,446	87%	3,312	35%
Total	8,094	129%	9,512	100%

Table 33 - Condition of Units

Alternate Data Source Name:

American Community Survey

Data Source Comments:

HUD's form Auto calculates the renter percentage of units with no selected conditions as 87%, when that number is 67%. The total percentage of Owner occupied units is 100%, not 127%.

Year Unit Built

Year Unit Built	Owner-Occupied		Renter-Occupied	
	Number	%	Number	%
2000 or later	1,102	18%	2,145	23%
1980-1999	2,138	34%	2,660	28%
1950-1979	2,786	44%	4,284	45%
Before 1950	262	4%	423	4%
Total	6,288	100%	9,512	100%

Table 34 – Year Unit Built

Alternate Data Source Name:

American Community Survey

Data Source Comments:

Risk of Lead-Based Paint Hazard

Risk of Lead-Based Paint Hazard	Owner-Occupied		Renter-Occupied	
	Number	%	Number	%
Total Number of Units Built Before 1980	3,048	48%	4,707	49%
Housing Units build before 1980 with children present	863	14%	514	5%

Table 35 – Risk of Lead-Based Paint

Alternate Data Source Name:

CHAS Database

Data Source Comments: CHAS Database and American Community Survey Data

Table 49 - Risk of Lead-Based Paint

In 1978 the Consumer Product Safety Commission banned the manufacture of paint containing more than 0.06 percent lead by weight for use on interior and exterior residential surfaces and furniture. For this reason, calculating the number of units built before 1978 helps determine the number of housing units that may be at risk of lead-based paint hazards. The U.S. Census Bureau only reports on units built by decade, so units built before 1980 is the best available information on units that may contain lead-based paint.

The percentage of renter units and owner units built before 1980 were approximately the same for a total of 49 percent of the entire housing stock. In absolute numbers there are also more rental units built before 1980.

Vacant Units

	Suitable for Rehabilitation	Not Suitable for Rehabilitation	Total
Vacant Units	0	0	0

	Suitable for Rehabilitation	Not Suitable for Rehabilitation	Total
Abandoned Vacant Units	0	0	0
REO Properties	0	0	0
Abandoned REO Properties	0	0	0

Table 36 - Vacant Units

Data Source Comments: REO Properties According to www.auction.com , there are 10 single-family homes on auction in Madera. Vacant units in Madera According to the American Community Survey, 1,923 Madera housing units are vacant, or 7.7% of all housing units. 8.7% of rental units are vacant, 3.1% owner units are vacant.

Need for Owner and Rental Rehabilitation

The City noted that often times, property owners of vacant buildings will opt to board up their building and leave it vacant in lieu of repairs and maintenance. Although property owners have a right to do this, the City requires that if a building is left vacant or boarded up and is no longer able to be used for its purpose, the owner has 90 days to bring the property up to standard. This entails boarding and securing, painting the boards to match the exterior to maintain aesthetics in the neighborhood, registering the property, and regular maintenance. If property owners refuse to comply, enforcement and possible fines ensue.

As Madera's ownership and rental housing ages there will be a growing need to rehabilitate these units. It is important that the City of Madera, to the maximum extent possible, maintain programs that offer ownership and rental housing rehabilitation assistance

Estimated Number of Housing Units Occupied by Low- or Moderate-Income Families with LBP Hazards

For the purposes of this plan, units built before 1980 are used as a proxy for units that could contain lead-based paint hazards, since lead-based paint was prohibited for use in residential units in 1978. As previously stated, about 49 percent (8,624) of all housing units (both owner- and renter-occupied units) in Madera were built before 1980, and as a result, may be at risk of a lead-based paint hazard.

Discussion

MA-25 Public and Assisted Housing – 91.210(b)

Introduction

The Housing Authority of the City of Madera owns 244 public housing units ranging from apartments to single-family homes at over 50 scattered sites throughout the City. The Housing Authority also administers 795 Housing Choice Vouchers, shown in Exhibit 48.

For specific program definitions see Section NA-45 Public Housing.

Totals Number of Units

	Program Type								
	Certificate	Mod-Rehab	Public Housing	Vouchers					
				Total	Project -based	Tenant -based	Special Purpose Voucher		
							Veterans Affairs Supportive Housing	Family Unification Program	Disabled *
# of units vouchers available	0	0	244	795	16	708	54	17	0
# of accessible units									
*includes Non-Elderly Disabled, Mainstream One-Year, Mainstream Five-year, and Nursing Home Transition									

Table 37 – Total Number of Units by Program Type

Alternate Data Source Name:

HACM

Data Source Comments:

Supply of Public Housing Developments

- 724 East Yosemite Avenue
- 816 East Yosemite Avenue
- 725 East 6th Street
- 817 East 6th Street
- 131 Mace Road
- 1001 East Yosemite Avenue
- 304 South "B" street
- 327 Fig Street #A and #B
- 1009 Clinton Way
- 1022 Clinton Way
- 220 Fig Street
- 316 Malone Drive
- 429 Roosevelt Drive
- 909 South Avenue
- 404 Stinson Drive
- 1208 Sunrise drive
- 822 Washington Drive
- 1017 Washington Drive
- 724 East Yosemite Avenue
- 708 Oakridge Drive
- 1319 Fountain Way
- 1113 Toronado Drive
- 1305 Sanarita Way
- 2712 Driftwood Drive
- 1400 Central Way
- 1034 Kennedy Drive
- 813-821 Terrace Place
- 408 North "C" Street
- 229 Central Avenue
- 213, 217 Cypress Street
- 201-217 Lewis Street
- 125 Park St.
- 129 Park #A
- 1045 Sharon St.
- 1053 Sharon St.
- 805 Torres Way
- 614 South Avenue
- 213 North "B" Street
- 625 South "G" Street
- 109 Clark Street.
- 127 Martin Street.
- 1004 Kennedy Street.
- 705 Ashlan Way
- 1492 Seneca Drive
- 204 Adell Street
- 721 James Way
- 103 Lynn Way
- 1608 Lucia Way
- 132 Joseph Lane
- 1451 Seneca Drive
- 1431 Riverview Drive
- 704 Deerwood Court
- 121 Monterey Drive
- 123 Santa Cruz Drive
- 211 Santa Cruz Drive
- 412 North Lake Drive
- 724 North G Street
- 701-713 North "H" Street
- 1000-1004 Adell Street
- 1105 Clark Street
- 108, 112 Cleveland Road
- 1009 Columbia Street
- 305 Grove Street
- 200 Lincoln Street
- 704 Nebraska Road
- 105, 109 Park Avenue
- 825 Sonora Street
- 604 South Street
- 809, 813 Terrace Place

Public Housing Developments

Describe the supply of public housing developments:

Describe the number and physical condition of public housing units in the jurisdiction, including those that are participating in an approved Public Housing Agency Plan:

The Housing Authority of the City of Madera owns 244 public housing units ranging from apartments to single-family homes at over 50 scattered sites throughout the City. The Housing Authority also administers 795 Housing Choice Vouchers.

The Housing Authority (HACM) upkeeps properties by doing routine maintenance throughout the year. HACM management and supervisory departments review general conditions of the sites. HACM staff noted how some of the major deficiencies they've dealt with recently include: the weatherization of most properties, roof replacement and/or repair, and addressing units that lack sufficient air conditioning systems due to the age of the properties. Additionally, the HACM maintenance team is responsible for the day-to-day property upkeep, work orders, and routine maintenance of the units. On a weekly basis, maintenance staff walks the sites, notes deficiencies, and makes routine minor repairs. Some repairs are done by HACM, while others are contracted out. However, in order to address a larger variety of deficiencies quicker, HACM is training its maintenance team in the HVAC and electrical fields.

Public Housing Condition

Public Housing Development	Average Inspection Score
AMP 1	82
AMP 2	81

Table 38 - Public Housing Condition

Describe the restoration and revitalization needs of public housing units in the jurisdiction:

HUD's Real Estate Assessment Center (REAC) conducts annual physical inspections of public and assisted housing. Scores range from 0 to 100. All properties start with 100 points. Each deficiency observed reduces the Asset Management Project (AMP) score by an amount dependent on the importance and severity of the deficiency. The AMP score project-based management approach was adopted by HUD around 2006 and requires Housing Authorities to organize their properties/developments into groups of units or buildings to maximize operational efficiencies. Public housing units in the City of Madera are divided into AMP regions: AMP 1 and AMP 2. AMP 1 covers units located mainly in the eastern part of the City, while AMP 2 covers units in the northern and southern part of the City. HUD and Housing Authority provided the AMP inspection scores for 2019. As Exhibit 49 outlines, the inspection scores from 2010 to 2019 for AMP 1 changed from 88 to 82, while AMP 2 changed from 99 to 81.

Describe the public housing agency's strategy for improving the living environment of low- and moderate-income families residing in public housing:

The Housing Authority identified several goals and strategies in its most recent HUD-required Annual Plan (FY 2020). The goals and strategies are designed to improve the living environment of low- and moderate- income families residing in public housing. These goals and strategies are formed to promote self-sufficiency among public housing residents. An example of this is the Family Self- Sufficiency program which encourages and assists clients in increasing their earned income, thereby increasing their ability to become economically self-sufficient. Resources offered through the program include job training and searching assistance, financial counseling, credit repair, and regular one-on-one support.

Discussion:

MA-30 Homeless Facilities and Services – 91.210(c)

Introduction

A variety of housing facilities and services are offered to homeless individuals by organizations within Madera, including Emergency Shelters, Transitional Housing, and Permanent Supportive housing options. The table below shows, there are 135 Emergency Shelter beds available in Madera to households with only adults. There are 19 Transitional Housing beds available to households with adults. There are 53 Permanent Supportive housing for households without children and 42 households with adults and children.

Facilities and Housing Targeted to Homeless Households

	Emergency Shelter Beds		Transitional Housing Beds	Permanent Supportive Housing Beds	
	Year-Round Beds (Current & New)	Voucher / Seasonal / Overflow Beds	Current & New	Current & New	Under Development
Households with Adult(s) and Child(ren)	38	12	0	48	0
Households with Only Adults	108	0	32	52	0
Chronically Homeless Households	0	0	0	20	0
Veterans	0	0	0	85	0
Unaccompanied Youth	0	0	0	0	0

Table 39 - Facilities and Housing Targeted to Homeless Households

Alternate Data Source Name:

HUD 2019 Continuum of Care Homeless Assistance

Data Source Comments:

**Permanent Supportive/Transitional/Emergency Housing
City of Madera
2019**

Project Type	Organization Name	Project Name	CH Beds HH w/ Children	CH Beds HH w/o Children	Year-Round Beds	PIT Count	Total Count
ES	Community Action Partnership of Madera	Martha Diaz Shelter			18	13	18
PSH	Community Action Partnership of Madera	Shunammite Place	3	18	21	20	21
TH	Community Action Partnership of Madera	Victim Services			14	15	14
ES	County of Madera	Cal Works ETA			5	5	5
ES	Madera Rescue Mission	Men's Emergency Shelter			80	52	80
ES	Madera Rescue Mission	Women & Children Emergency Shelter			32	11	32
PSH	The Housing Authority of the City of Madera	VASH Madera	39	28	102	74	102

Homeless - Permanent, Transitional, Supportive

Describe mainstream services, such as health, mental health, and employment services to the extent those services are used to complement services targeted to homeless persons

Homeless support services offered within the City include the following:

- Outreach and Engagement. The Fresno-Madera Continuum of Care is the organization that coordinates homeless outreach and engagement, including homeless housing and service delivery. They also conduct the annual Point-in-time count.
- Medical Services. The Madera County Public Health Department offers a wide variety of health and educational programs for homeless persons. In addition, the Darin M. Camarena Health Center operates in Madera and provides comprehensive general medicine and dental care services for homeless persons.
- Employment Assistance. The Madera County Workforce Investment Board operates in Madera and assists homeless persons looking for employment. The Madera Adult School offers career and technical education, high school diplomas, and general education development to homeless individuals.
- Substance Abuse Recovery. The Madera County Behavioral Health Services offers substance abuse counseling and services to homeless persons.
- Legal Aid. The California Rural Legal Assistance (CRLA) offers legal assistance to homeless individuals in the Madera area.
- Mental Health Care. The Madera County Behavioral Health Services offers mental health counseling and services to homeless persons.
- Veteran Services. The Housing Authority administers the Veteran's Affairs Supportive Housing (VASH) program, a sub-program of the Housing Choice Voucher program. The VASH program provides voucher rental assistance specifically for qualifying homeless veterans.
- Public Assistance Benefits and Referrals. The Fresno-Madera Continuum of Care is the organization that assists homeless persons with identifying public assistance programs and administers referrals to homeless individuals seeking public services.
- Family Crisis Shelters and Childcare. The Madera Child Welfare & Adult Protective Services administers a 24-hour hotline for information and referral of child abuse/neglect. The Community Action Partnership of Madera County offers the Child Care Resource and Referral Program, which is information on choosing quality childcare programs. The Cal-Learn program helps with childcare, transportation, and educational expenses for pregnant teens to attend and graduate high school.
- Domestic Violence Support. The Madera Child Welfare & Adult Protective Services administers a 24-hour hotline for information and referral hotline. Callers can report or obtain information or referrals to address homelessness and adult abuse or neglect.

List and describe services and facilities that meet the needs of homeless persons, particularly chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth. If the services and facilities are listed on screen SP-40 Institutional Delivery Structure or screen MA-35 Special Needs Facilities and Services, describe how these facilities and services specifically address the needs of these populations.

Currently (2020) there are 283 shelter beds operated by several programs, including emergency, transitional, and permanent supportive housing programs. Specific facilities are available to each of these subgroups: Chronically homeless, homeless families with children, veterans and their families, and unaccompanied youth.

MA-35 Special Needs Facilities and Services – 91.210(d)

Introduction

There are certain segments of the population with special needs that may have difficulty finding community social services facilities as well as special supportive and housing services due to their special needs. Also, these special needs populations often have an increased need for housing, services, and facilities. Through public and private partnerships, the City of Madera continues to strive to provide services and safe, and decent, and affordable housing.

Special needs populations often benefit from supportive housing, which is a combination of housing and services intended to help people live more stable, productive lives. Supportive housing is widely believed to work well for those who face the most complex challenges and is coupled with such social services as job training, life skills training, substance abuse programs, educational programs, and case management.

Including the elderly, frail elderly, persons with disabilities (mental, physical, developmental), persons with alcohol or other drug addictions, persons with HIV/AIDS and their families, public housing residents and any other categories the jurisdiction may specify, and describe their supportive housing needs

Supportive housing for the elderly, persons with disabilities, persons with addictions, and those living with HIV/AIDS should be designed to allow the individuals to live as independently as possible. Those suffering from substance abuse might require counseling or case management and a shorter-term rehabilitation. Other more challenging/on-going conditions might require supportive services that include long-term assisted living as well as transportation and nursing care.

Former foster youth aging out of foster system also need access to facilities and programs that ensure safe, decent, and affordable housing. In addition, single-room units with supportive services located near or on site are critical for former foster youth during their transition from living in a group setting to living independently. These supportive services include life skills training, job training, and educational programs.

Describe programs for ensuring that persons returning from mental and physical health institutions receive appropriate supportive housing

The Madera County Department of Behavioral Health Services (BHS) provides and coordinates housing services for people who are mentally ill. The department works closely with facility and service providers

in the County to ensure clients receive housing services and other supportive services. BHS, in collaboration with the Housing Authority, the property manager, administers a program for permanent supportive housing for homeless individuals or those at risk for being homeless and have serious mental illness.

Also, the Resources for Independence Central Valley provides housing-related services to people with disabilities, including information and referral; landlord/tenant advocacy; home modification resources; apartment referral list; and homeowner/rental assistance.

Specify the activities that the jurisdiction plans to undertake during the next year to address the housing and supportive services needs identified in accordance with 91.215(e) with respect to persons who are not homeless but have other special needs. Link to one-year goals. 91.315(e)

During the planning period for the Consolidated Plan, the City will continue to fund several nonprofits and City programs that provide a range of supportive services, including meals for homebound seniors, housing counseling to persons who are homeless or at risk of becoming homeless, life skills training, job training, and case management, among other services. The City will also look for ways to support development of new housing, with increased emphasis on extremely low-income and very low-income housing.

For entitlement/consortia grantees: Specify the activities that the jurisdiction plans to undertake during the next year to address the housing and supportive services needs identified in accordance with 91.215(e) with respect to persons who are not homeless but have other special needs. Link to one-year goals. (91.220(2))

For a thorough review of goals and plans related to housing and homelessness, see the Goals section SP-45 and projects section AP-35.

MA-40 Barriers to Affordable Housing – 91.210(e)

Negative Effects of Public Policies on Affordable Housing and Residential Investment

The provision of affordable housing can be constrained by several factors, including public policies on housing and residential investment. Potential barriers to affordable housing include:

- Land use controls. Zoning designations affect the availability of land for multifamily development.
- Residential development standards. Parking regulations, height limits, and open space requirements may constrain the density of a housing development but are essential for ensuring Madera remains a safe and attractive community.
- Off-site Improvements. Off-site improvements can be a major cost of development, but are essential to orderly development, the provision of services, and the health and safety of residents. Permit and approval process. In addition to the cost of fees on new projects, the amount of time required to process them varies by project, and the developer generally must pay holding costs, such as property taxes, during this time.
- Credit Score Restrictions. This report was completed amidst the COVID-19 pandemic, where many lenders have increased credit score minimums.

MA-45 Non-Housing Community Development Assets – 91.215 (f)

Introduction

This section identifies economic sectors in the City of Madera where job opportunities exist and identifies reasons why some employment sector positions are not being filled. The main employment challenges are education, training, and certification deficiencies. Employment rates have fluctuated with the uncertain economic forecasting of the COVID-19 pandemic; the unemployment rate in Madera County was 14.1 percent in June 2020, down from a revised 15.1 percent in May 2020, and above the year-ago estimate of 6.8 percent. This compares with an unadjusted unemployment rate of 15.1 percent for California and 11.2 percent for the nation during the same period. Employment numbers in the tables below reflect long term estimates from the American Community Survey Census Data.

Economic Development Market Analysis

Business Activity

Business by Sector	Number of Workers	Number of Jobs	Share of Workers %	Share of Jobs %	Jobs less workers %
Agriculture, Mining, Oil & Gas Extraction	6,174	5,556	25	27	2
Arts, Entertainment, Accommodations	1,737	1,181	7	6	-1
Construction	1,163	732	5	4	-1
Education and Health Care Services	4,551	5,006	18	24	6
Finance, Insurance, and Real Estate	753	579	3	3	0
Information	244	136	1	1	0
Manufacturing	2,629	1,474	11	7	-4
Other Services	867	650	3	3	0
Professional, Scientific, Management Services	1,147	504	5	2	-3
Public Administration	1,331	1,344	5	7	2
Retail Trade	2,881	2,909	12	14	2
Transportation and Warehousing	895	393	4	2	-2
Wholesale Trade	438	188	2	1	-1
Total	24,810	20,652	--	--	--

Alternate Data Source Name:
American Community Survey
Data Source Comments:

Table 40 - Business Activity

Labor Force

Total Population in the Civilian Labor Force	26,979
Civilian Employed Population 16 years and over	24,767
Unemployment Rate	8.20
Unemployment Rate for Ages 16-24	17.40
Unemployment Rate for Ages 25-65	7.70

Table 41 - Labor Force

Alternate Data Source Name:

American Community Survey

Data Source Comments:

Labor Force

According to the 2013-2017 American Community Survey, the total civilian labor force was 26,979, with about 92 percent of the civilian population over 16 years of age employed. This means that Madera had an estimated 8.2 percent unemployment rate. The unemployment rate for individuals ages 16-24 years was significantly higher (17.4 percent) than the unemployment rate of all Madera.

Occupations by Sector	Number of People
Management, business and financial	4,399
Farming, fisheries and forestry occupations	6,174
Service	3,678
Sales and office	5,265
Construction, extraction, maintenance and repair	7,583
Production, transportation and material moving	3,885

Table 42 – Occupations by Sector

Alternate Data Source Name:

American Community Survey

Data Source Comments:

Occupations by Sector

The Construction, Extraction, Maintenance, and Repair sector had the highest number of people employed (7,583 people), followed by the Farming, Fisheries and Forestry sector, with 6,174 people employed.

Travel Time

Travel Time	Number	Percentage
< 30 Minutes	12,636	61%
30-59 Minutes	6,432	31%
60 or More Minutes	1,627	8%
Total	20,695	100%

Table 43 - Travel Time

Alternate Data Source Name:

American Community Survey

Data Source Comments:

Travel Time

The majority, 61 percent (12,636 individuals) have a travel time of 30 minutes or less.

Education:

Educational Attainment by Employment Status (Population 16 and Older)

Educational Attainment	In Labor Force		Not in Labor Force
	Civilian Employed	Unemployed	
Less than high school graduate	764	98	768
High school graduate (includes equivalency)	2,851	126	1,248
Some college or associate degree	4,527	288	689
Bachelor's degree or higher	4,339	51	718

Table 44 - Educational Attainment by Employment Status

Alternate Data Source Name:

American Community Survey

Data Source Comments:

Educational Attainment

As is typically the case, those with a higher level of educational attainment have less trouble obtaining employment and have lower rates of unemployment. Most of the population in Madera have at least a high school education or equivalent.

Educational Attainment by Age

	Age				
	18–24 yrs	25–34 yrs	35–44 yrs	45–65 yrs	65+ yrs
Less than 9th grade	17	219	78	167	263

	Age				
	18–24 yrs	25–34 yrs	35–44 yrs	45–65 yrs	65+ yrs
9th to 12th grade, no diploma	439	321	283	562	587
High school graduate, GED, or alternative	1,331	1,200	987	2,093	1,390
Some college, no degree	4,916	1,970	783	1,606	1,318
Associate degree	174	393	384	707	240
Bachelor's degree	279	1,119	618	1,291	668
Graduate or professional degree	20	463	613	1,047	726

Table 45 - Educational Attainment by Age

Alternate Data Source Name:

American Community Survey

Data Source Comments:

Table 61 - Educational Attainment by Age

Nearly 90 percent of Madera residents have at least a high school diploma or equivalent. Approximately 31 percent have a college degree.

Educational Attainment – Median Earnings in the Past 12 Months

Educational Attainment	Median Earnings in the Past 12 Months
Less than high school graduate	25,448
High school graduate (includes equivalency)	31,716
Some college or associate degree	37,545
Bachelor's degree	53,958
Graduate or professional degree	69,685

Table 46 – Median Earnings in the Past 12 Months

Alternate Data Source Name:

American Community Survey

Data Source Comments:

Median Earnings

As is typically the case, higher educational attainment levels equate to higher median earnings. As the table shows, individuals who earned the highest educational attainment level have the highest median earnings (\$69,685), while individuals who earned the lowest educational attainment level, less than a high school graduate, have the lowest median earnings (\$25,448) – a difference of over \$44,000 annually.

Based on the Business Activity table above, what are the major employment sectors within your jurisdiction?

The major employment sectors in Madera are agriculture, education and health care services, retail, and manufacturing.

Describe the workforce and infrastructure needs of the business community:

Infrastructure Needs

The quality of the County's infrastructure is critical to its ability to grow and maintain a vibrant economy. Efficient and well-maintained infrastructure makes the County more competitive and accommodates business and job growth. Investments in industrial parks, transportation, water, and wastewater are critical assets that support economic vitality and quality of life. Given the enormous costs associated with infrastructure creation, maintenance, replacement and operation, affordable funding mechanisms are needed to ensure that needed investments are made in a timely manner to address backlogs and keep pace with new growth.

The County and cities continue to invest in physical infrastructure to expand services to new developing areas, replace deficient equipment, and maintain existing services. Many of these improvements were financed using federal and state grants and low-interest loan programs. Recent infrastructure projects include expansion of wastewater treatment facilities, on and off-site infrastructure improvements to serve new industrial parks, new water storage facilities, road resurfacing projects, and new fire stations.

Madera County and its cities will need to continue investing in its physical infrastructure to meet current and projected needs of residential, commercial, and industrial customers. However, with an ever-growing population with high social service needs that strains limited resources, the cities and County are forced to make tough choices in their spending priorities resulting in a situation where capitalizing on economic development opportunities are severely constrained.

Workforce Needs

A 2016 skills gap analysis for the region identified a modest job growth of 1.4 percent a year to 2025, with several sectors (construction, health, logistics, professional, scientific, and technical services, administrative support, education, and food services) to exceed this overall annual growth rate. Most, if not all these jobs will require completion of post-secondary education and credentials. Today, shortages of skilled workers exist in the region for medical technology, electricians, maintenance mechanics, computer operated processing, and business and supervisory skills. The Workforce Development Board of Madera County is a leader and partner, working with the State Center Community College District and the school districts in Madera County to develop and implement innovative and strategic education and training programs to fill the current shortages and to meet the demand for skilled workers. A key objective of this consortium is to continually reorganize around a demand-driven model that builds career pathways starting in K-12 education, and matriculates through the university level to meet the technical and professional needs of business.

Building the pipeline of skilled talent is led by a team of collaborative partners in Madera County that includes individual businesses and industry associations, K-12, higher education, and workforce training. Current efforts to address identified skill shortage include:

- MUSD offers career exploration in 6th grade and over ten industry-sponsored career paths that align with degrees and certificates available at the Madera campus.
- Increased the capacity of in-demand education and skills training, including health care and manufacturing trades. The Madera campus is increasing its LVN program from 24 students enrolled every 18 months to 24 students enrolled every 12 months and the LVN-RN Bridge program to 12 students enrolled every 12 months.
- The new Madera campus, Centers for Advanced Manufacturing, Agriculture, and Technology will increase the capacity of these tech centers to fill skilled talent needs in the agriculture, manufacturing and technology sectors.

Describe any major changes that may have an economic impact, such as planned local or regional public or private sector investments or initiatives that have affected or may affect job and business growth opportunities during the planning period. Describe any needs for workforce development, business support or infrastructure these changes may create.

California is a high-cost state. Among the factors cited as contributing to the high business costs in California are business taxes that are 22 percent higher than the national average, workers compensation rates 61 percent higher than average, one of the highest minimum wage rates in the nation, stricter overtime rules and higher litigation costs. Given this uneven start out of the gate, Madera County and cities work hard to establish and implement local policies and programs that foster a competitive business climate. Because of the state's high business costs, Madera County's best opportunity for new business locations are often companies already located in California that are expanding, or businesses considering a move out of the state due to high costs at their current location (Los Angeles or San Francisco MSAs).

An easy-to-understand permitting system and regulatory climate are important aspects of a competitive business environment. Collaborative, seamless, consistent, friendly, and timely customer service is a key economic development strategy. Removing barriers to business growth and development and providing specialized services and infrastructure that helps reduce costs, increase efficiency, and increase local businesses market share makes the County a more competitive business location.

The County and cities have established development incentive packages, including streamlined regulatory timelines, and reduced permitting and processing fees to increase competitiveness. In addition, all jurisdictions actively promote and partner with businesses to utilize available state and federal development incentives. Commitment to seek innovative incentives and implement business friendly regulatory processes will be critical to achieving the County's economic potential. A continuing challenge will be the need to balance the consideration and provision of incentives with the need to

measure the benefits of these incentives relative to the cost of the public expenditure and contribution to social equity.

How do the skills and education of the current workforce correspond to employment opportunities in the jurisdiction?

Increasing educational attainment and talent supply is an important foundational initiative for Madera County to initiate transformation. Educated and skilled talent is the cornerstone to a sustainable economic future. Many jobs created in this country over the next ten years will require some post-secondary education. Trends in Madera County indicate this future may be threatened by several factors, including:

- Only about 16.5 percent of the adult population in the County has an Associate Degree or higher, compared to 37.5 percent of the population in the state as a whole
- The percentage of youth who do not complete 9th grade is 14.7 as compared with the state average of 8.7 percent. High school completions are up, but completion of higher degrees is falling behind, an essential indicator of a skilled talent pool
- Average SAT scores declined steady and were consistently lower than the statewide average

The critical importance of a well-funded, education and technical training system cannot be overstated. Educational attainment is a key ingredient for social and economic mobility. It increases the productivity of workers and can provide a pathway to higher paying work. Many of the challenges faced by the County to create a better and more robust educational system are hampered by low-income and poverty in the County, but the strategies and initiatives contained in the Action Plan will help lift the County out of poverty and reverse the educational trends currently being experienced.

Describe any current workforce training initiatives, including those supported by Workforce Investment Boards, community colleges and other organizations. Describe how these efforts will support the jurisdiction's Consolidated Plan.

The Madera County Workforce Assistance Center is a partnership of various community agencies working together to assist the residents of Madera. Some of the services they provide include:

- Assistance with finding a job;
- Referral to a school or training to improve workforce skills;
- Assistance with housing, cash aid, food stamps, Medi-Cal; and,
- Locating and getting involved with programs for youth.

The Workforce Assistance Center, also known as the One Stop, is operated, and staffed by Madera County Workforce Investment Corporation (MCWIC). The services One Stop offers include:

- Comprehensive and specialized assessment, such as diagnostic testing and interviewing;

- Full development of individual employment plan;
- Group counseling;
- Individual counseling and career planning;
- Short-term pre-vocational services; and,
- Follow-up services, including coaching for registrants (those previously receiving intensive/training services) after entering employment.

Part of the One Stop Center includes the Business Services Unit, which is made up of members from partner agencies. The Business Services Unit develops and maintains relationships with the business community through the provision of services intended to connect employers to qualified job seekers. The focus of the Business Services Unit is to assist local businesses to attract, train, and retain quality employees, while maximizing all available employer initiative programs. Also, the Business Services Unit of the One Stop Center plans and organizes two job fairs each year to meet local business hiring needs.

Does your jurisdiction participate in a Comprehensive Economic Development Strategy (CEDS)?

Yes

If so, what economic development initiatives are you undertaking that may be coordinated with the Consolidated Plan? If not, describe other local/regional plans or initiatives that impact economic growth.

Madera County has certain challenges for business development including logistics and transportation, limited venture capital, and the need to continually upgrade the skill level of the resident workforce.

Working with the many private and public sector partners dedicated to the economic vitality of the region, the Comprehensive Economic Development Strategy (CEDS) Committee helps drive the local economy. The Comprehensive Economic Development Strategy Committee drafted a strategy report in 2019, which outlines the following goals, objectives, and strategies:

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Goals

1. Improve the quality of life for all residents through the attainment of careers with family sustaining wages in diverse and globally competitive industry sectors.
2. Improve the economic equity and resiliency of the County while maintaining a high quality of life and sense of community.

Objectives

1. Grow economic base businesses and jobs in diverse and resilient industry sectors.
2. Foster opportunities for economic prosperity.

3. Increase the share of jobs with family sustaining wages and career opportunities.
4. Increase the County's appeal to employers, workers, residents, and visitors.

Strategies

- 1: Support innovative and strategic demand-driven education and training programs that build career pathways starting in K-12 education and articulates through the university level to serve the technical and professional needs of business.
- 2: Attract, expand, grow, and diversify high value economic base industry sectors that increase economic equity and resiliency.
- 3: Enhance the business climate through strategic policies, partnerships, and public/private sector investment.

Discussion

MA-50 Needs and Market Analysis Discussion

Are there areas where households with multiple housing problems are concentrated? (include a definition of "concentration")

For the purposes of this Consolidated Plan, concentration is defined as an area in which the percentage of housing problems exceeds the Citywide percentage of such households by 10 percentage points.

Citywide, 57.4 percent of households experienced one of four housing problems. There are two Census Tracts located in the northeast part of the City (portions of 5.07 and 6.04) where the percentage of households with housing problems exceeds the Citywide average by 10 percentage points, indicating concentration of housing problems. However, Census Tract 5.07 is primarily outside the City limits. The portion of Census Tract 5.07 within City limits is relatively new construction, and therefore it is likely that the high incidence of housing problems is primarily an issue in the unincorporated County.

Citywide, 49.1 percent of households were overpaying.

Census Tracts 5.07 and 6.04 are the two census tracts that show a concentration of households overpaying. Again, the majority of Census Tract 5.07 is outside City limits, so it is difficult to know if the City of Madera residents within this area have a high incidence of overpayment.

Are there any areas in the jurisdiction where racial or ethnic minorities or low-income families are concentrated? (include a definition of "concentration")

An "area of minority or racial and ethnic concentration" is defined as any Census Tract in which the percentage of persons of a racial or ethnic minority exceeds the Citywide percentage of such persons by 10 percentage points. The Hispanic population constitutes a majority of the total population in most block groups in Madera and made-up 75 percent of the population according to the 2013-2017 American Community Survey.

Many block groups on the eastern side of Madera would be considered areas of Hispanic concentration, including block groups 507-3 (southern portion), 604-1, 603-2, 602-3, 602-2, 900-1, 800-2, 800-3, 800-4, 900-3, and 508-2 (western portion). Two of these block groups (507-03 and 508-2) are primarily located outside City limits. The lowest percentage of Hispanic population is found in the block groups in western Madera. There are no block groups with a concentration of residents of any other race/ethnicity.

An "area of low-income concentration" is defined as any Census Tract in which the percentage of low-income households (earning less than 80 percent of the area median income) exceeds the Citywide average by 10 percentage points. Citywide, 47 percent of households are low-income. Based on the data, Census Tracts 5.08 (portion), 6.04, 6.03, 6.02, 8, and 9, located in the eastern part of the City, are areas of low-income concentration. However, Census Tract 5.08 is primarily outside City limits and there is very little residential in the portion of the census tract within City limits.

What are the characteristics of the market in these areas/neighborhoods?

Several barriers exist for residents in these areas. With higher numbers of low-income and minority households, these areas are often historically underserved communities facing disproportionate housing problems, such as overcrowding and cost burden, greater public investment and infrastructure needs, less accessible public facilities such as parks, and a need for increased public safety services, such as police and fire stations.

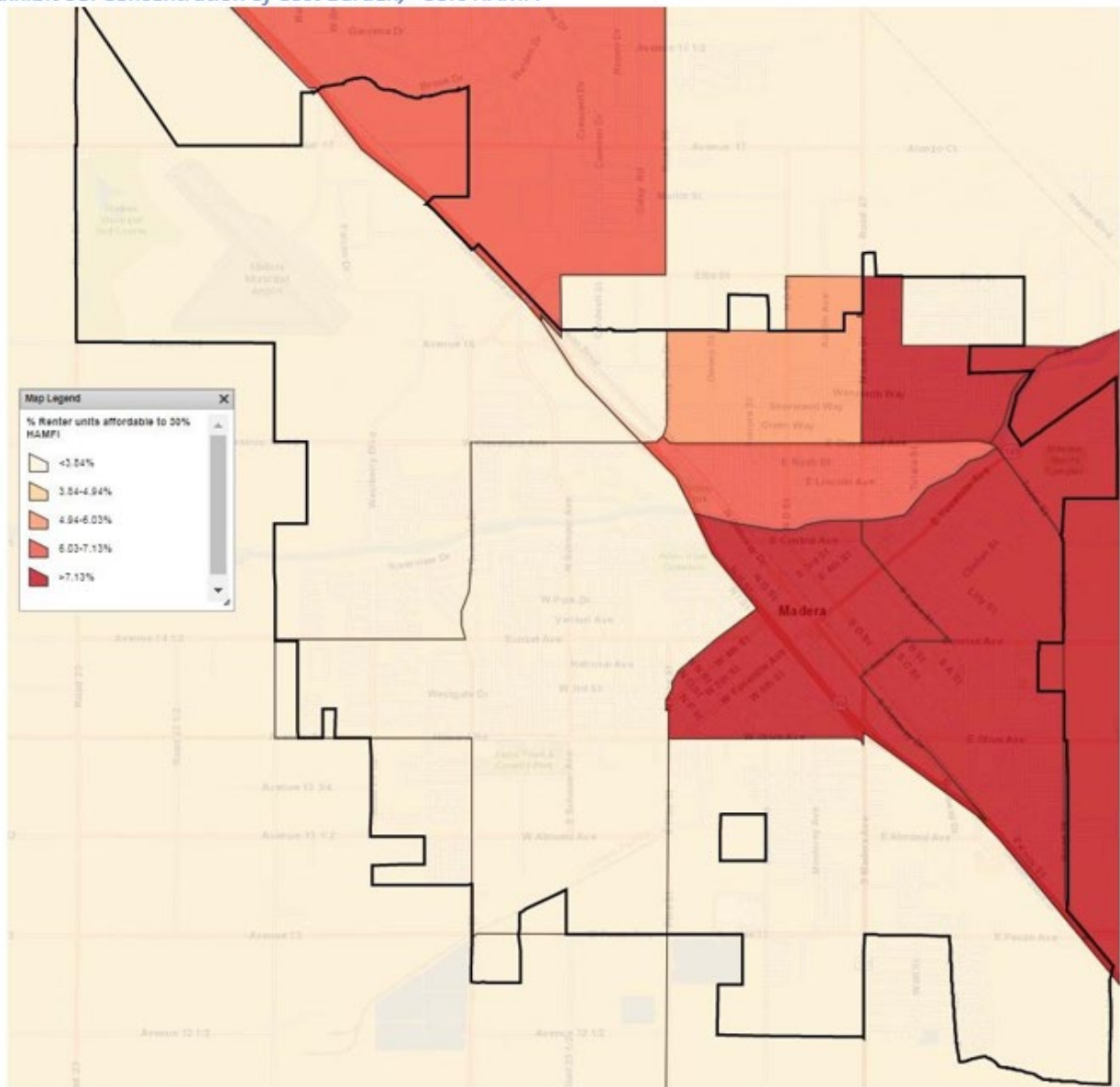
Are there any community assets in these areas/neighborhoods?

Several parks and community assets serve the areas identified above, including Courthouse Park, Centennial Park (with a pool complex), McNally Memorial Park, Knox Park, Rotary Park, Community Gardens, Frank Bergon Senior Center, Pan American Community Center and Park, Sunrise Rotary Sports Complex, Millview Gym, Rotary Youth Hut, and the Vern McCullough Fresno River Trail. In addition, three schools are located within these areas, including the Martin Luther King Jr. Middle School, the Sierra Vista Elementary School, and the Cottonwood Head Start Center. The most significant community assets in this area are the John W. Wells Youth Center, located at the Centennial Park facility, and the Camarena Health Centers, located in Downtown Madera.

Are there other strategic opportunities in any of these areas?

The areas shown above are in or within a short distance of the central core of Downtown Madera. More recently, people have noticed the importance of a strong central core and researchers have reported on the recent return to Main Streets and downtowns. This shift in attitude may help these areas as investments and resources may soon enter these neighborhoods. This may be in the form of infill or new facilities and infrastructure; new service providers locating in the central area; and, in general, economic and community development in the core of the City.

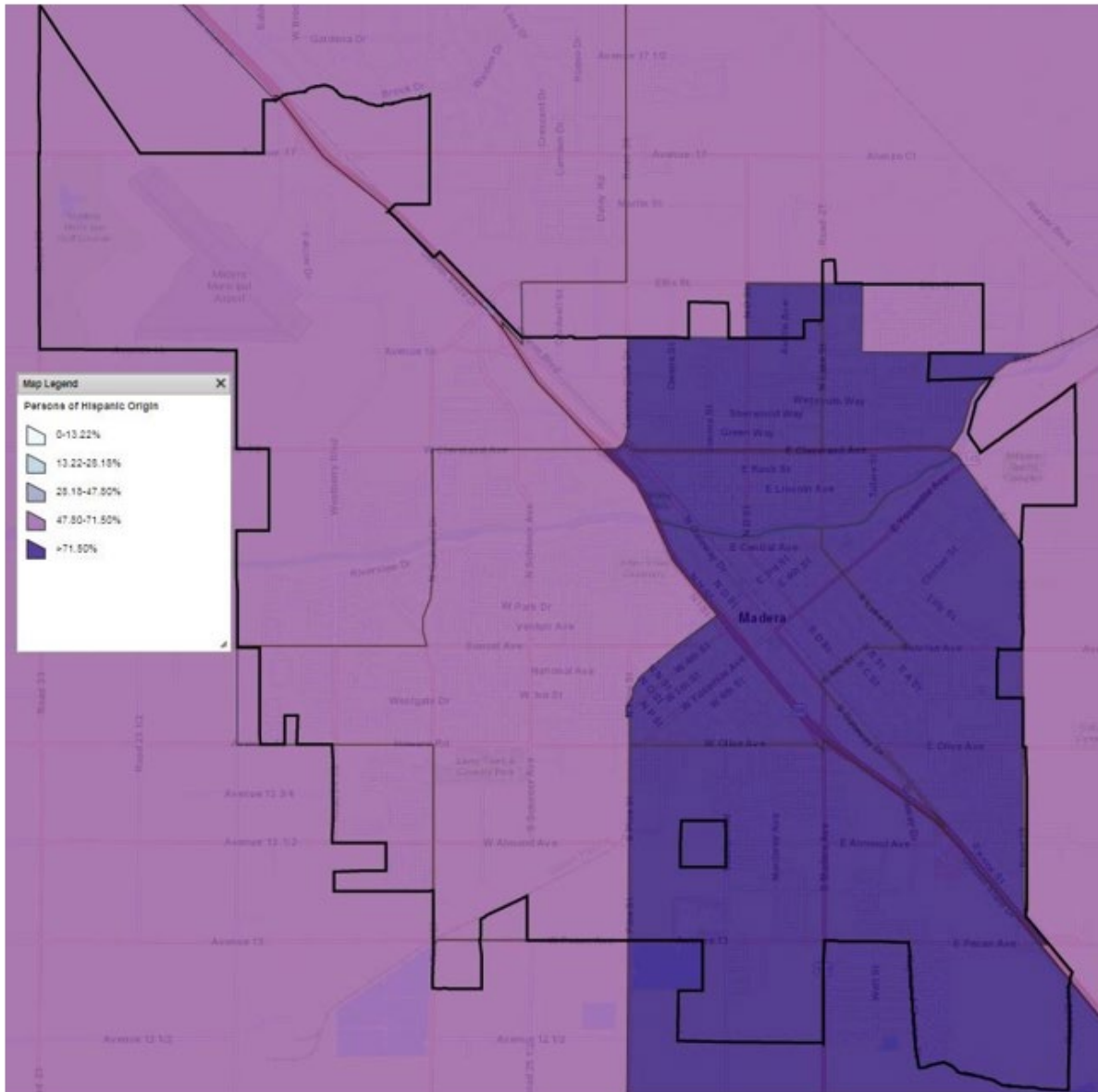
Exhibit 58: Concentration of Cost Burden, <30% HAMFI



SOURCE: CPD Maps

Concentration Cost Burdened HH

Exhibit 60: Concentration of Race and Ethnic Minorities



SOURCE: CPD Maps

Concentration Racial/Ethnic Minority

MA-60 Broadband Needs of Housing occupied by Low- and Moderate-Income Households - 91.210(a)(4), 91.310(a)(2)

Describe the need for broadband wiring and connections for households, including low- and moderate-income households and neighborhoods.

72.1% of Madera County's geography has access to Broadband Internet, a lower percentage than the California average (94.1%). The average home download speed in Madera is 69 Mbps. Nearly 20,000 people in Madera County do not have access to any wired internet.

According to Broadband Now, small households with 1-2 individuals need download speeds of at least 25 Mbps. For larger households of four or more or individuals looking to work from home, speeds of at least 100 Mbps are ideal.

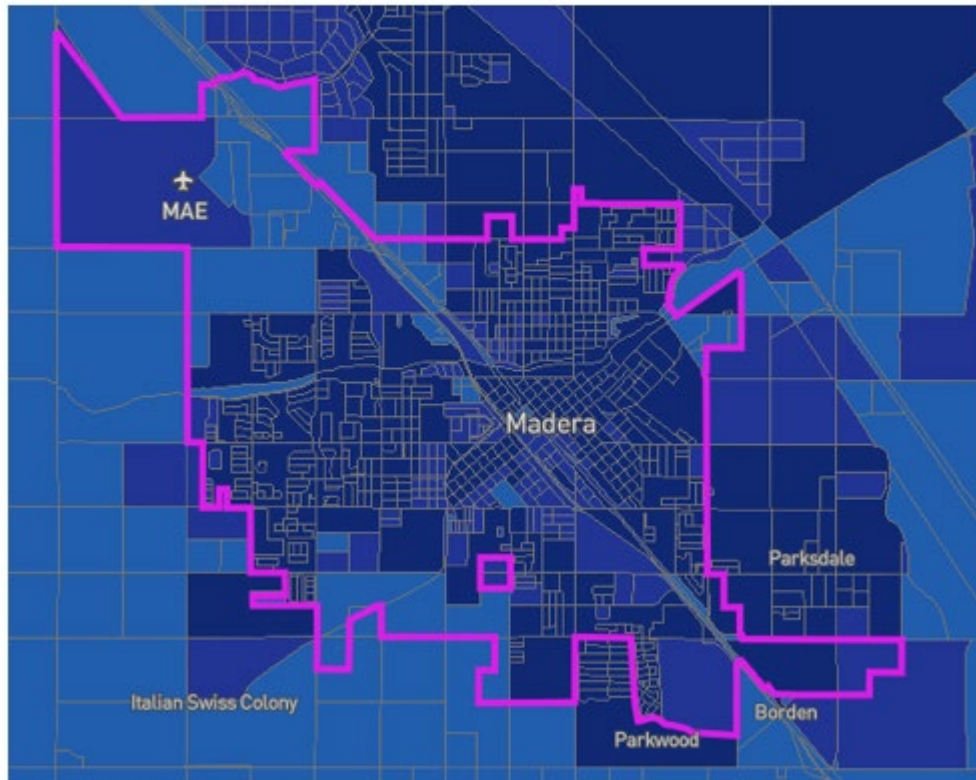
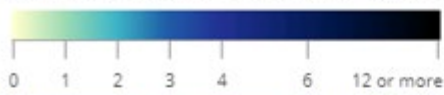
Describe the need for increased competition by having more than one broadband Internet service provider serve the jurisdiction.

The average household in Madera can get service from 4-5 Internet providers. This is actually a strong amount of choice contrasted with similar-sized cities. Competition between two or more providers in a city often results in better regional pricing.

Downtown Madera tends to have slightly higher numbers of provider options.

Exhibit 62: Broadband Coverage in Madera

Number of Fixed Residential Broadband Providers



SOURCE: FCC Broadband

Broadband Map

MA-65 Hazard Mitigation - 91.210(a)(5), 91.310(a)(3)

Describe the jurisdiction's increased natural hazard risks associated with climate change.

The Madera County Planning Area is vulnerable to numerous hazards that are identified, profiled, and analyzed in this plan. Floods, earthquakes, drought, landslides, wildfires, and other severe weather events are among the hazards that can have a significant impact on the County.

Describe the vulnerability to these risks of housing occupied by low- and moderate-income households based on an analysis of data, findings, and methods.

Based on the results of the risk assessment, the participating jurisdictions (cities of Chowchilla and Madera, and the North Fork Rancheria of Mono Indians) and the Hazard Mitigation Planning Committee (HMPC) developed a mitigation strategy for reducing the County's risk and vulnerability to hazards. The resulting Mitigation Strategy for the Madera County Planning Area is comprised of Local Hazardous Mitigation Plan (LHMP) goals and objectives and a mitigation action plan which includes a series of mitigation action projects and implementation measures.

Based on the risk assessment, the HMPC identified goals and objectives for reducing the County's vulnerability to hazards. The goals and objectives of this multi-hazard mitigation plan are:

Goal 1: Minimize risk and vulnerability of Madera County to hazards and protect lives and prevent losses to property, public health and safety, economy, and the environment.

Goal 2: Increase community outreach, education, and awareness of risk and vulnerability to hazards and promote preparedness and engagement to reduce hazard related losses.

Goal 3: Improve communities' capabilities to prevent/mitigate hazard-related losses and to be prepared for, respond to, and recover from a disaster event.

Goal 4: Increase and maintain wildfire prevention and protection in Madera County. Reduce the wildfire risk and vulnerability in Madera County.

Goal 5: Improve community resiliency to drought conditions including establishing a sustainable water supply in Madera County.

Goal 6: Improve community resiliency to flooding in Madera County.

Goal 7: Maintain FEMA eligibility for grant funding.

Strategic Plan

SP-05 Overview

Strategic Plan Overview

This section contains the Strategic Plan for housing and community development that will guide the City of Madera's investment of Community Development Block Grant (CDBG) funding during the 2020-2024 planning period. The City of Madera's priority needs were identified through an extensive public input process. The City will use its available CDBG resources to fund activities that will achieve the goals identified in the plan and address the priority needs.

The Consolidated Plan embodies and reflects five overall goals, which relate to the major commitments and priorities of HUD. These goals serve as the basis for the actions the City will use to meet these needs. The goals are listed below in no order:

- Low- to moderate-income citizens will have access to safe, decent, and affordable housing
- Improve the quality and access to programs and facilities for health and safety, transportation, and recreation services
- Enhance the economic well-being of all citizens through education and training, employment opportunities, and business development
- Enhance the quality and use of the physical infrastructure of Madera
- Prevent and reduce homelessness

The City anticipates funding activities using a variety of sources, including CDBG, HOME, the General Fund, and grants received by the City. The City will work with local and regional nonprofits, as well as affordable housing developers, to implement many of the activities. The City will also undertake public improvements using internal staff and contractors.

SP-10 Geographic Priorities – 91.215 (a)(1)

Geographic Area

Table 47 - Geographic Priority Areas

1	Area Name:	City of Madera City Limits
	Area Type:	Local Target area
	Other Target Area Description:	
	HUD Approval Date:	
	% of Low/ Mod:	
	Revital Type:	Comprehensive
	Other Revital Description:	
	Identify the neighborhood boundaries for this target area.	City of Madera, California City Limits
	Include specific housing and commercial characteristics of this target area.	City of Madera, California City Limits
	How did your consultation and citizen participation process help you to identify this neighborhood as a target area?	City of Madera, California City Limits
	Identify the needs in this target area.	The City of Madera does not intend to target funds on a geographic basis, but rather based on need over the planning period. In consultation with City staff, service providers, and community groups, no areas were identified as needing a high level of investment.
	What are the opportunities for improvement in this target area?	The City of Madera does not intend to target funds on a geographic basis, but rather based on need over the planning period. In consultation with City staff, service providers, and community groups, no areas were identified as needing a high level of investment.
	Are there barriers to improvement in this target area?	The City of Madera does not intend to target funds on a geographic basis, but rather based on need over the planning period. In consultation with City staff, service providers, and community groups, no areas were identified as needing a high level of investment.

General Allocation Priorities

Describe the basis for allocating investments geographically within the jurisdiction (or within the EMSA for HOPWA)

The City of Madera does not intend to target funds on a geographic basis, but rather based on need over the planning period. In consultation with City staff, service providers, and community groups, no areas were identified as needing a high level of investment.

Certain types of projects, including affordable housing and accessibility improvements, were consistently ranked as a high priority. Given the difficulties that already exist in implementing these types of projects, it does not make sense to further limit them to a certain area within the City. Most of the services available in the City are open to all residents.

Geographic Area

The City is not proposing any geographic area targeting. The Geographic Priority Areas table is therefore not included. However, the City uses CDBG funds within eligible CDBG census tracts and has submitted a request for a technical assistance grant to identify and establish a geographic area of operation to qualify as a Community Based Development Organization (CBDO). This would allow the City to establish new programs and would likely result in the City proposing geographic targeting in subsequent consolidated plans and/or annual plans.

SP-25 Priority Needs - 91.215(a)(2)

Priority Needs

Table 48 – Priority Needs Summary

1	Priority Need Name	Housing Needs
	Priority Level	High
	Population	Chronic Homelessness Individuals/Families with Children veterans Elderly
	Geographic Areas Affected	City of Madera City Limits
	Associated Goals	Access to Affordable Housing/Rental Assistance Prevent and Reduce Homelessness
	Description	<p>Goal: Low- to moderate-income citizens will have access to safe, decent, and affordable housing</p> <p>The City of Madera will work with community organizations to provide housing rehabilitation to 20 individual residential units per year for low-to-moderate income households, seniors, and veterans, provide 10 new rental units per year to house homeless individuals and families, and provide rental assistance to 40 near homeless individuals/families.</p> <p>The City will also focus on promoting the interest of safe, decent, and affordable housing by promoting:</p> <p>Public awareness and education of landlords on public housing programs to help reduce the stigma of public housing and to increase the available units available to public housing program recipients.</p> <p>Support and discussions around incentives for developers to build more affordable houses through potential new programs, such as empowerment or opportunity zones.</p> <p>The push for community organizations to submit more projects for consideration that focus on housing needs for the 2022, 2023, 2024, and 2025 Annual Action Plans.</p>

	Basis for Relative Priority	Focus Group Meetings, Community Survey, Stakeholder Interviews, and the Housing Market Analysis identified this as a priority need
4	Priority Need Name	Public Improvements and Public Infrastructure
	Priority Level	High
	Population	Low to Moderate Income neighborhoods and census tract areas. Children Elderly
	Geographic Areas Affected	City of Madera City Limits
	Associated Goals	Improve Access to Services Safety Enhance Quality of Infrastructure
	Description	Goal: Enhance the quality and use of the physical infrastructure of Madera by building 7,500 feet of new sidewalks, developing “Safe Routes” to schools and parks by building 7,500 feet of ADA compliant sidewalks, increasing the number of downtown streetlights for 1,000 residents, and continuing park improvements for children and families. These actions focus on improving both the physical and mental well-being of children, and those who live in the downtown Madera area.
	Basis for Relative Priority	Focus Group Meetings, stakeholder interviews, and the community survey identified this as a priority need
5	Priority Need Name	Homeless Needs and Services
	Priority Level	High
	Population	Chronic Homelessness Individuals/Families with Children veterans Elderly
	Geographic Areas Affected	City of Madera City Limits

Associated Goals	Prevent and Reduce Homelessness
Description	<p>Goal: Prevent and reduce homelessness</p> <p>The city staff within the grants department has actively worked with the FMCoC by attending various community organizations and meetings that address homelessness in the City of Madera. Based on these meetings, the city and the FMCoC identified the need for efforts to expand capacity to treat homelessness in the city. The city of Madera has worked with FMCoC to identify a goal of developing seven additional self-contained housing units. The new units will follow the Housing First Model and will serve as a triage facility where those who are provided shelter in the new units will receive dedicated case management services to ease transition into permanent housing. If clients stay six months, there is a potential of serving 16 clients a year. The city and FMCoC also hopes to expand permanent supportive housing by 10 beds a year. Through volunteer efforts with the CoC and the city, 500 street outreach contacts per year is possible. The FMCoC and the city also work collaboratively each year to conduct the annual PIT count.</p> <p>The CoC and the city also hope to provide substance abuse treatment programs for 20 individuals, mental health treatment for 50 individuals and employment placement for 10 individuals. This does not include those that the Community Action Partnership of Madera County (CAPMC) refers to Madera Workforce. CAPMC staff work directly with homeless individuals in Madera to assist with finding job applications and interview preparation that can lead to employment. CAPMC, the CoC, and the City of Madera will help ensure the programs reach as many individuals experiencing homelessness as possible. Around 100 homeless individuals a year will also be assisted the following services: Cash aid, Cal-Fresh, Medical, and/or Social Security Benefits.</p>
Basis for Relative Priority	Community Needs Survey, focus groups, and stakeholder interviews identified this as a priority need

Narrative (Optional)

The City identified the following priority needs and goals based on the results of the qualitative and quantitative analyses of the Needs Assessment.

City of Madera Five-Year Consolidated Plan 2020-2024 Priorities



SP-30 Influence of Market Conditions – 91.215 (b)

Influence of Market Conditions

Affordable Housing Type	Market Characteristics that will influence the use of funds available for housing type
Tenant Based Rental Assistance (TBRA)	Of the 15,807 housing units with three or more bedrooms, 50.1% percent are owner-occupied, though rental units outweigh owner units by over 1,000. Given the high rate of overcrowding among renters, this indicates a potential mismatch between the City’s housing inventory and the housing needed by renter households who want to locate units that meet the occupancy standards established under the Tenant Based Rental Assistance program.
TBRA for Non-Homeless Special Needs	Madera’s advisory committee on issues related to the disabled community (the “Madera ADA Advisory Council”) has indicated that there are too few residential units available to accommodate the physically disabled. The Committee has indicated that expanding use of universal design features in housing construction will help facilitate the housing needs of the disabled.
New Unit Production	According to the State of California Department of Finance Population and Housing Estimates, there was an increase in housing units from 2014 to 2019. More specifically, single detached housing units increased in number by 17%, from 12,413 to 14,558. In other words, the market has increased the supply of housing (particularly the supply of multifamily housing). The City will continue to provide incentives to developers and property owners for the construction of affordable housing including density bonuses for units for lower-income, senior and large-family households.
Rehabilitation	For owner-occupied households, 32% have substandard housing conditions. However, for renter-occupied units, the comparable figure is almost 70 percent (65.6%). Since It is sometimes difficult to persuade rental property owners to accept the affordability restrictions required by CDBG loans and other financing sources, this makes rehabilitation of rental housing more difficult. In addition, Madera faces the problem of over-crowded, substandard housing occupied by agricultural workers, some of whom are undocumented. These circumstances present serious health and safety problems and substandard housing conditions, such as electrical hazards and inadequate toilet, shower, heating, and kitchen facilities.
Acquisition, including preservation	The low availability of multifamily rental housing to acquire is a primary factor in Madera. Construction costs for rehabilitation and the availability of private and/or tax credit financing is also a factor.

Table 49 – Influence of Market Conditions

Housing Needs Assessment Demographics

The demographic data above shows the change in population, households, and median household income in Madera from 2010 to 2019. From 2010 to 2019, the population increased by 8.5 percent, from 59,006 to 64,058. Over the same time, the number of households increased by 11 percent from 15,857 households in 2010 to 17,606 households in 2019. From 2010 to 2019, the median household income in the City decreased slightly from \$40,889 to \$40,731, a 0.3 percent decrease.

SP-35 Anticipated Resources - 91.215(a)(4), 91.220(c)(1,2)

Introduction

The City anticipates continuing to receive CDBG funding throughout the Consolidated Plan period. The City also expects to apply for and receive HOME grants from the California Department of Housing and Community Development.

Anticipated Resources

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Remainder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
CDBG	public - federal	Acquisition Admin and Planning Economic Development Housing Public Improvements Public Services	911,586	0	0	911,586	0	The City is a CDBG entitlement jurisdiction.

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Remainder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
Other	public - federal	Housing	532,959	72,504	0	605,463	0	RLF. The City is a CDBG entitlement jurisdiction. Note: This is an estimate of the Revolving Loan Fund (RLF) earnings for 2020/2021. It is not an amount we program for 2020/2021. It is not a prior year CDBG resource. These funds contribute to the amount of funding on hand to use before CDBG funds are drawn. We have no way of knowing what the RLF will earn
Other	public - state	Housing	422,319	0	0	422,319	0	PLHA. A state grant to local governments for housing-related projects and programs that assist in addressing the unmet housing needs of local communities.
Other	public - state	Housing Public Improvements	11,074,460	0	0	11,074,460	0	This is a competitive grant. 48-unit community of affordable housing options for veterans, seniors, and families. Also, for designated sidewalk improvements in City.

Table 50 - Anticipated Resources

Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied

The CDBG program does not have a matching requirement. However, in evaluating the proposals for CDBG funding each year, the City uses the availability of matching funds as a factor in determining recommended allocations.

If appropriate, describe publicly owned land or property located within the jurisdiction that may be used to address the needs identified in the plan

No publicly owned land or property within the City has been identified that would be used to address identified needs. However, the City could use some CDBG funding to acquire such land over the course of the planning period. Furthermore, the City may consider the use of surplus land for the development of affordable housing units.

Discussion

The City attempts to maximize the use of all of its available funding sources by encouraging projects that access private financing (grants, loans, and donations) or other Federal or State funding resources, including tax credits. The City actively pursues available grants for housing and community development programs.

SP-40 Institutional Delivery Structure – 91.215(k)

Explain the institutional structure through which the jurisdiction will carry out its consolidated plan including private industry, non-profit organizations, and public institutions.

Responsible Entity	Responsible Entity Type	Role	Geographic Area Served
City of Madera Grants Administration Department	Government	public services	Other

Table 51 - Institutional Delivery Structure

Assess of Strengths and Gaps in the Institutional Delivery System

The role of the City of Madera Grants Administration Department is to serve as the Lead Agency by providing oversight of the implementation, contracting, and monitoring of the CDBG program. The City of Madera Grants Administration Department also provides Fair Housing administration.

The working relationship between the City and the organizations described elsewhere in the Consolidated Plan are strong. The size of the City provides the opportunity for direct and fast communication between its partners. As a result of these factors, gaps in program services or program delivery are typically not a result of poor institutional structure or lack of intergovernmental cooperation, but rather due to shortcomings in available resources.

Availability of services targeted to homeless persons and persons with HIV and mainstream services

Homelessness Prevention Services	Available in the Community	Targeted to Homeless	Targeted to People with HIV
Homelessness Prevention Services			
Counseling/Advocacy	X	X	
Legal Assistance	X	X	
Mortgage Assistance	X		
Rental Assistance	X	X	
Utilities Assistance	X	X	
Street Outreach Services			
Law Enforcement			
Mobile Clinics			
Other Street Outreach Services	X	X	
Supportive Services			
Alcohol & Drug Abuse	X	X	

Child Care	X		
Education	X	X	
Employment and Employment Training	X		
Healthcare	X		
HIV/AIDS	X		
Life Skills	X	X	
Mental Health Counseling	X	X	
Transportation	X		
Other			

Table 52 - Homeless Prevention Services Summary

Describe how the service delivery system including, but not limited to, the services listed above meet the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth)

The City of Madera participates in the Fresno Madera Continuum of Care (FMCoC). The Fresno and Madera Continuum of Care is a consortium of community organizations, private and public, not-for-profit and for-profit entities committed to ending homelessness in Fresno and Madera. The FMCoC's strategy revolves around the belief that the most effective solution to homelessness is to address immediate crisis basic needs before homelessness occurs, rapidly re-house the homeless through affordable local housing, and ensuring necessary supports are in place to promote sustainability and stability.

The Fresno and Madera Continuum of Care is overseen by a Governing Board, which coordinates and facilitates the planning process and oversees the distribution of funding. The Governing Board is comprised of both elected and appointed members representing the range of organizations and groups needed to end homelessness, including homeless service providers, consumers and advocates, City, County and state agencies, and business and foundation leaders.

Describe the strengths and gaps of the service delivery system for special needs population and persons experiencing homelessness, including, but not limited to, the services listed above

Included within this Continuum of Care are schools, faith organizations, local businesses and employers, civic organizations, and concerned individuals, as well as public and private providers and service-funders that help address the needs of people who are homeless. Shelter providers, mental health organizations, substance abuse treatment programs, domestic violence counseling centers, employment assistance groups, housing developers, and state and City government offices all play key roles in the

organization. Through outreach and consultation, the following general housing needs were identified for the homeless and formerly homeless:

- Additional capacity of temporary shelters.
- Transitional support housing for individuals who are experiencing homelessness, mental health and/or substance use issues.
- Housing for homeless young people and young people transitioning out of foster care.

Provide a summary of the strategy for overcoming gaps in the institutional structure and service delivery system for carrying out a strategy to address priority needs

The City of Madera hopes to address these needs by first identifying appropriate programs and services to provide in the City, then providing local services, facilities, and programs over time to assist target-income residents. The City will work closely with its nonprofit partners to determine whether there are any funding resources or collaborative relationships (e.g., shared space) that would facilitate greater local service provision.

SP-45 Goals Summary – 91.215(a)(4)

Goals Summary Information

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
1	Access to Affordable Housing	2020	2024	Affordable Housing	City of Madera City Limits	Housing Needs	CDBG: \$215,000 RLF: \$72,504	Housing Benefit: 40 Persons Assisted Other: 30 Other
5	Prevent and Reduce Homelessness	2020	2024	Homeless	City of Madera City Limits	Homeless Needs and Services	CDBG: \$156,759	Homelessness Prevention: 1,100 People Assisted
2	Enhance Quality of Infrastructure	2020	2024	Non-Housing Community Development	City of Madera City Limits	Public Improvements and Public Infrastructure	CDBG: \$573,842	Other: 2000 Other
6	Administration	2020	2024	Administration	City of Madera City Limits	Housing Needs Community Services Economic Development Public Improvements and Public Infrastructure Homeless Needs and Services	CDBG: \$182,206	Public service/city department activities for Low/Moderate Income Housing Benefit: 20000 Households Assisted

Table 53 – Goals Summary

Goal Descriptions

1	Goal Name	Access to Affordable Housing
	Goal Description	<p>Increase the supply of affordable housing in Madera by:</p> <p>Providing rehabilitation to 20 individual residential units per year for low-to-moderate income families, elderly, and veterans.</p> <p>Providing 10 new rental units per year to help house homeless individuals and families. From housing previously identified with code enforcement deficiencies.</p> <p>Providing rental assistance to 40 near homeless individuals/families.</p> <p>Over the course of the Consolidated Plan, the City will aim to assist over 350 families/individuals with affordable housing.</p> <p>Funding will come from CDBG.</p>

5	Goal Name	Prevent and Reduce Homelessness
	Goal Description	<p>The City of Madera aims to create:</p> <ul style="list-style-type: none"> • Self-contained housing units. The creation of seven new units will follow the Housing First Model and will serve as a triage facility with the goal being that those who are provided shelter in the tiny homes will receive dedicated case management services and will exit to permanent housing. If clients stay six months, there is a potential of serving 16 clients a year. • The expansion of permanent supportive housing by 10 beds a year. • Substance use treatment for 20 homeless individuals a year. • Mental health treatment for 50 homeless individuals a year. • Employment placement for 10 individuals a year. • Assistance with applying for and receiving at least one of the following services: Cash aid, Cal-Fresh, Medical, or Social Security Benefits (100 individuals). • Assisting 50 homeless individuals to obtain permanent housing each year for five consecutive years. At the end of the fifth year, our hope is to help a total of 250 clients find housing. <p>Funding will come from CDBG</p>

4	Goal Name	Enhance Quality of Infrastructure
	Goal Description	<p>Enhancing the quality and use of the physical infrastructure of Madera will be accomplished by building 7,500 feet of new sidewalks, developing “Safe Routes” to schools and parks by building 7,500 feet of ADA compliant sidewalks, increasing the number of downtown streetlights for 1,000 residents, and continuing park improvements for children and families.</p> <p>These actions focus on improving both the physical and mental well-being of children, and those who live in the downtown Madera area.</p> <p>Funding will come from CDBG.</p>
6	Goal Name	Administration
	Goal Description	Provide Administrative Services to Achieve Madera 2020-2024 Consolidated Plan Goals

Estimate the number of extremely low-income, low-income, and moderate-income families to whom the jurisdiction will provide affordable housing as defined by HOME 91.315(b)(2)

The City of Madera uses CDBG funds primarily for public services, economic development, and capital projects/public improvements. The City funds housing activities with Department of Housing and Community Development HOME and CalHome grants.

SP-50 Public Housing Accessibility and Involvement – 91.215(c)

Need to Increase the Number of Accessible Units (if Required by a Section 504 Voluntary Compliance Agreement)

The Housing Authority of Madera (HACM) Section 504 Voluntary Compliance Agreement does not require an increase in the number of accessible units.

Activities to Increase Resident Involvements

HACM encourages residents to participate by holding resident meetings and question and answer workshops. HACM sends out informational flyers in both English and Spanish to inform residents of any updates and encourage feedback and comments regarding any changes.

Is the public housing agency designated as troubled under 24 CFR part 902?

No

Plan to remove the ‘troubled’ designation

HACM is not identified as “troubled.”

SP-55 Barriers to affordable housing – 91.215(h)

Barriers to Affordable Housing

The provision of affordable housing can be constrained by a number of factors, including public policies on housing and residential investment. Potential barriers to affordable housing include:

- Land use controls. Zoning designations affect the availability of land for multifamily development.
- Residential development standards. Parking regulations, height limits, and open space requirements may constrain the density of a housing development but are essential for ensuring Madera remains a safe and attractive community.
- Off-site Improvements. Off-site improvements can be a major cost of development, but are essential to orderly development, the provision of services, and the health and safety of residents. Permit and approval process. In addition to the cost of fees on new projects, the amount of time required to process them varies by project, and the developer generally must pay holding costs, such as property taxes, during this time.
- Credit Score Restrictions. This report was completed amidst the COVID-19 pandemic, where many lenders have increased credit score minimums.

Strategy to Remove or Ameliorate the Barriers to Affordable Housing

The City is committed to removing or reducing barriers to affordable housing whenever possible. The City's Housing Element contains a variety of actions to address these barriers, including:

- Providing incentives for the development of affordable housing, such as density bonus, priority processing, expedited review, and modification of development requirements, such as parking standards for special needs housing.
- Providing fee waivers and adjustments for infill projects.
- Supporting funding applications and pursuing grant funding for affordable housing.

Barriers to Affordable Housing Continued

- *Construction costs.* Construction costs can be a major barrier, especially when prevailing wage law is triggered.
- *Availability of financing.* Securing financing for affordable housing is more difficult than market rate housing.

SP-60 Homelessness Strategy – 91.215(d)

Reaching out to homeless persons (especially unsheltered persons) and assessing their individual needs

One of the City's goals relates to expanding homeless housing and services. To that end, the City expects to work with nonprofits that provide counseling and outreach to homeless persons or those at risk of homelessness. The City will continue to participate in the Fresno Madera Continuum of Care and the Madera County Homeless Coalition to coordinate regionally on homeless issues

Addressing the emergency and transitional housing needs of homeless persons

The Fresno-Madera Continuum of Care (FMCoC) provides comprehensive homeless and housing services to individuals in both the Fresno and Madera regions. FMCoC assists homeless persons make the transition from homelessness to independent or supportive permanent housing. FMCoC provides access to education, health and mental health services, employment training, and life skills development. In 2020 FMCoC is comprised of 15 members from a broad spectrum, including: service providers, government agencies, housing providers, and community coalitions.

The city staff within the grants department has actively worked with the FMCoC by attending various community organizations and meetings that address homelessness in the City of Madera. Based on these meetings, the city and the FMCoC identified the need for efforts to expand capacity to treat homelessness in the city. The city of Madera has worked with FMCoC to identify a goal of developing seven additional self-contained housing units. The new units will follow the Housing First Model and will serve as a triage facility where those who are provided shelter in the new units will receive dedicated case management services to ease transition into permanent housing. If clients stay six months, there is a potential of serving 16 clients a year. The city and FMCoC also hopes to expand permanent supportive housing by 10 beds a year. Through volunteer efforts with the CoC and the city, 500 street outreach contacts per year is possible. The FMCoC and the city also work collaboratively each year to conduct the annual PIT count.

The CoC and the city also hope to provide substance abuse treatment programs for 20 individuals, mental health treatment for 50 individuals and employment placement for 10 individuals. This does not include those that the Community Action Partnership of Madera County (CAPMC) refers to Madera Workforce. CAPMC staff work directly with homeless individuals in Madera to assist with finding job applications and interview preparation that can lead to employment. CAPMC, the CoC, and the City of Madera will help ensure the programs reach as many individuals experiencing homelessness as possible. Around 100 homeless individuals a year will also be assisted the following services: Cash aid, Cal-Fresh, Medical, and/or Social Security Benefits.

HUD requires all Continuums of Care to produce a statistically reliable, unduplicated count of homeless persons in sheltered and unsheltered locations within their geographic region at a one-day point-in-time (PIT) count. The 2019 FMCoC PIT count identified 2,508 homeless individuals in the Fresno-Madera

region, of which, 439 were sheltered and 2,069 were unsheltered. In the City of Madera, 260 homeless individuals were unsheltered and 96 were sheltered. Most of the homeless individuals counted did not reside in the City of Madera. More specifically, roughly 21 percent of sheltered and 13 percent of unsheltered homeless individuals were in the City of Madera during the 2019 PIT count.

There were 207 sheltered and 1,929 unsheltered persons in households with only adults; 23 sheltered and 675 unsheltered chronically homeless individuals; zero sheltered and two unsheltered chronically homeless families; 144 sheltered and 10 unsheltered youths; two sheltered and 15 unsheltered persons with HIV; and 69 sheltered and 166 unsheltered veterans.

Helping homeless persons (especially chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth) make the transition to permanent housing and independent living, including shortening the period of time that individuals and families experience homelessness, facilitating access for homeless individuals and families to affordable housing units, and preventing individuals and families who were recently homeless from becoming homeless again.

The City's strategic plan goals contribute to helping homeless persons make the transition to permanent housing and independent living by supporting facilities operated by agencies that serve these populations and by expanding affordable housing options to these populations. Specifically, the City will:

1. Continue to incorporate and support the programs provided by Madera County Behavioral Health Department.
2. Work with and support CAPMC.
3. Work with and support the homeless providers of Madera County Office of Education and Madera Unified School District.

Help low-income individuals and families avoid becoming homeless, especially extremely low-income individuals and families who are likely to become homeless after being discharged from a publicly funded institution or system of care, or who are receiving assistance from public and private agencies that address housing, health, social services, employment, education or youth needs

The City will help low-income individuals and families avoid becoming homeless by expanding affordable housing opportunities in the city. The City will also consider providing funding for service providers that serve these populations and assist residents in becoming self-sufficient. The City will continue to encourage participation in the Madera County Homeless Coalition and collaborate with:

- the Central California Women's Facility
- the Madera County Sheriff's Department
- the City of Madera Police Department

- the Madera County Department of Social Services
- the Madera County Workforce Investment Corporation
- the Madera Rescue Mission
- the Housing Authority of the City of Madera
- First 5 Madera
- Madera Unified School District
- Madera County Office of Education
- Madera County Behavioral Health
- Madera County Department of Social Services
- Madera Community Hospital
- Camarena Health Centers

SP-65 Lead based paint Hazards – 91.215(i)

Actions to address LBP hazards and increase access to housing without LBP hazards

This section outlines programs the City will pursue over the next five years to evaluate and reduce lead-based paint hazards. According to the Needs Assessment almost half of all renter-occupied units were built before 1980. Since older units are more at-risk of lead-based paint, programs that help renter-occupied housing are critical.

The City will continue to enforce building, electrical, mechanical and fire codes to assure safe housing. The City shall continue to explore new sources of revenue to make its code enforcement programs self-sufficient, and work toward reinitiating the Neighborhood Improvement Program and developing new programs. However, with the loss of Redevelopment funds, it depends on the State to administer funding for the Neighborhood Improvement Program. Information programs will be developed, and technical assistance will be provided to educate families to identify lead-based paint and to reduce the incidence of accidental ingestion of leaded paint by infants and children.

In addition, the City will continue to seek and use available funds for weatherization and energy conservation work in homes and provide for inspection and reduction of lead-based paint hazards as priority in housing rehabilitation programs.

Finally, the City will continue to incorporate energy measures and lead-based paint removal into Housing Rehabilitation work, especially insulation and weather stripping.

How are the actions listed above related to the extent of lead poisoning and hazards?

Through inspections and programs to help fund building upgrades, the hazards of lead poisoning should be reduced.

How are the actions listed above integrated into housing policies and procedures?

These actions are part of code enforcement, and are included in weatherization and energy conservation programs, as well as in the Housing Rehabilitation program.

SP-70 Anti-Poverty Strategy – 91.215(j)

Jurisdiction Goals, Programs and Policies for reducing the number of Poverty-Level Families

There are two aspects to the City's anti-poverty strategy: Economic Development and direct services.

Economic development activities to reduce the number of poverty level families through the creation and retention of new jobs tied to a Small Business Revolving Loan Program funded by CDBG and administered by the Madera County Economic Development Commission in partnership with the Madera County Workforce Investment Corporation. The loans are used by businesses within the City of Madera to increase job opportunities to low and moderate-income persons. As the loans are recaptured, they are lent out to other businesses to create or retain jobs for targeted citizens.

The programs and policies for producing and preserving affordable housing set forth in the housing component of the Consolidated Plan will be coordinated with these new wage earners so that they can take advantage of new housing opportunities. To the extent that the Revolving Loan Program is used to create new jobs, the number of people benefiting from this effort will be reported, including an estimate of the number of poverty level families assisted.

In addition to the economic development-based approach identified above, the City will pursue the following anti-poverty strategies:

- Provide support services to low-income households to achieve self-sufficiency: childcare, youth services, and elderly services.
- Provide targeted youth services to teach job training and life skills.
- Reduce concentration of poverty through geographic dispersion of affordable housing. The City will encourage affordable housing developments that locate outside of existing low-income neighborhoods. This geographic dispersion allows for increased opportunities for low-income households.

How are the Jurisdiction poverty reducing goals, programs, and policies coordinated with this affordable housing plan?

Dispersion of affordable housing can indirectly reduce poverty by expanding opportunities for better schools and access to job centers.

SP-80 Monitoring – 91.230

Describe the standards and procedures that the jurisdiction will use to monitor activities carried out in furtherance of the plan and will use to ensure long-term compliance with requirements of the programs involved, including minority business outreach and the comprehensive planning requirements

On-Site Monitoring Workflow:

Step 1 Send Notification

The Program Manager - Grants sends a Notification Letter to the subrecipient. The letter will be sent at least thirty days prior to the site visit confirming the following:

- The dates and scope of the monitoring visit
- Provide a description of the information that will be reviewed
- Provide an applicable HUD monitoring checklist

Step 2 Entrance Interview

The Program Manager - Grants conducts an entrance interview with the subrecipient to review the monitoring process and procedures. The Program Manager - Grants uses the HUD Monitoring Checklist to guide the on-site monitoring process.

Step 3 Conduct Monitoring Review

The Program Manager - Grants conducts a program and compliance monitoring with components for a specific program year. The Program Manager - Grants completes all applicable worksheets, documenting the monitoring review.

Step 4 Exit Interview

The Program Manager - Grants will present tentative conclusions, request information to clarify any concerns, and suggest improvements. The Program Manager - Grants will inform the subrecipient that a formal letter with conclusion will be sent within 30 days.

Step 5 Completion of Monitoring Report

Within 30 calendar days of the on-site monitoring review, the Program Manager - Grants generates a monitoring report that will include any concerns and findings. The monitoring report is reviewed and approved by the Grants Administrator and then mailed to the subrecipient.

Step 6. Obtain Written Response

If there are monitoring findings or concerns, a written response is required from the subrecipient within 30 days.

Step 7. Close Finding

If the City is satisfied with the subrecipient's response to the concern and/or findings, it will close out the finding in writing. The Program Manager - Grants will report monitoring findings to the Block Grant Commission.

Expected Resources

AP-15 Expected Resources – 91.220(c)(1,2)

Introduction

The City anticipates continuing to receive CDBG funding throughout the Consolidated Plan period. The City also expects to apply for and receive HOME grants from the California Department of Housing and Community Development.

Expected Resources

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Remainder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
CDBG	public - federal	Acquisition Admin and Planning Economic Development Housing Public Improvements Public Services	911,586	0	0	911,586	0	The City is a CDBG entitlement jurisdiction.

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Remainder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
Other	public - federal	Housing	532,959	72,504	0	605,463	0	RLF. The City is a CDBG entitlement jurisdiction. Note: This is an estimate of the Revolving Loan Fund (RLF) earnings for 2020/2021. It is not an amount we program for 2020/2021. It is not a prior year CDBG resource. These funds contribute to the amount of funding on hand to use before CDBG funds are drawn. We have no way of knowing what the RLF will earn
Other	public - state	Housing	422,319	0	0	422,319	0	PLHA. A state grant to local governments for housing-related projects and programs that assist in addressing the unmet housing needs of local communities.
Other	public - state	Housing Public Improvements	11,074,460	0	0	11,074,460	0	This is a competitive grant. 48-unit community of affordable housing options for veterans, seniors, and families. Also, for designated sidewalk improvements in City.

Table 54 - Expected Resources

Explain how federal funds will leverage those additional resources (private, state, and local funds), including a description of how matching requirements will be satisfied

The CDBG program does not have a matching requirement. However, in evaluating the proposals for CDBG funding each year, the City uses the availability of matching funds as a factor in determining recommended allocations.

If appropriate, describe publicly owned land or property located within the jurisdiction that may be used to address the needs identified in the plan

No publicly owned land or property within the City has been identified that would be used to address identified needs. However, the City could use some CDBG funding to acquire such land over the course of the planning period. Furthermore, the City may consider the use of surplus land for the development of affordable housing units.

Discussion

The City attempts to maximize the use of all of its available funding sources by encouraging projects that access private financing (grants, loans, and donations) or other Federal or State funding resources, including tax credits. The City actively pursues available grants for housing and community development programs.

Annual Goals and Objectives

AP-20 Annual Goals and Objectives

Goals Summary Information

Goals Summary Information

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
1	Access to Affordable Housing	2020	2024	Affordable Housing	City of Madera City Limits	Housing Needs	CDBG: \$215,000 RLF: \$72,504	Housing Benefit: 40 Persons Assisted Other: 30 Other
5	Prevent and Reduce Homelessness	2020	2024	Homeless	City of Madera City Limits	Homeless Needs and Services	CDBG: \$156,759	Homelessness Prevention: 1,100 People Assisted
2	Enhance Quality of Infrastructure	2020	2024	Non-Housing Community Development	City of Madera City Limits	Public Improvements and Public Infrastructure	CDBG: \$573,842	Other: 2000 Other

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
6	Administration	2020	2024	Administration	City of Madera City Limits	Housing Needs Community Services Economic Development Public Improvements and Public Infrastructure Homeless Needs and Services	CDBG: \$182,206	Public service/city department activities for Low/Moderate Income Housing Benefit: 20000 Households Assisted

Table 55 – Goals Summary

Goal Descriptions

1	Goal Name	Access to Affordable Housing
	Goal Description	<p>Increase the supply of affordable housing in Madera by:</p> <p>Providing rehabilitation to 20 individual residential units per year for low-to-moderate income families, elderly, and veterans.</p> <p>Providing 10 new rental units per year to help house homeless individuals and families. From housing previously identified with code enforcement deficiencies.</p> <p>Providing rental assistance to 40 near homeless individuals/families.</p> <p>Over the course of the Consolidated Plan, the City will aim to assist over 350 families/individuals with affordable housing.</p> <p>Funding will come from CDBG.</p>

5	Goal Name	Prevent and Reduce Homelessness
	Goal Description	<p>The City of Madera aims to create:</p> <ul style="list-style-type: none"> • Self-contained housing units. The creation of seven new units will follow the Housing First Model and will serve as a triage facility with the goal being that those who are provided shelter in the tiny homes will receive dedicated case management services and will exit to permanent housing. If clients stay six months, there is a potential of serving 16 clients a year. • The expansion of permanent supportive housing by 10 beds a year. • Substance use treatment for 20 homeless individuals a year. • Mental health treatment for 50 homeless individuals a year. • Employment placement for 10 individuals a year. • Assistance with applying for and receiving at least one of the following services: Cash aid, Cal-Fresh, Medical, or Social Security Benefits (100 individuals). • Assisting 50 homeless individuals to obtain permanent housing each year for five consecutive years. At the end of the fifth year, our hope is to help a total of 250 clients find housing. <p>Funding will come from CDBG</p>

4	Goal Name	Enhance Quality of Infrastructure
	Goal Description	<p>Enhancing the quality and use of the physical infrastructure of Madera will be accomplished by building 7,500 feet of new sidewalks, developing “Safe Routes” to schools and parks by building 7,500 feet of ADA compliant sidewalks, increasing the number of downtown streetlights for 1,000 residents, and continuing park improvements for children and families.</p> <p>These actions focus on improving both the physical and mental well-being of children, and those who live in the downtown Madera area.</p> <p>Funding will come from CDBG.</p>
6	Goal Name	Administration
	Goal Description	Provide Administrative Services to Achieve Madera 2020-2024 Consolidated Plan Goals

Table 56 – Goals Summary

Projects

AP-35 Projects – 91.220(d)

Introduction

The activities to be undertaken during 2020-21 with CDBG funds are summarized below. This does not include programs funded by CalHOME funds or other sources. All activities identified are expected to be completed no later than June 30, 2021.

Projects

#	Project Name
1	Local Administration
2	CAPMC Administration
3	City of Madera Parks & Community Services Senior Nutrition and Recreation Program
4	Madera Rescue Mission
5	Big Brothers Big Sisters of Central California High School Bigs Program
6	Doors of Hope Parenting Center Building Better Parents
7	Pequenos Empresarios
8	Madera Coalition for Community Justice
9	Habitat for Humanity Greater Fresno Area Home Rehabilitation Program
10	City of Madera Engineering Department Sidewalks, Ramps, Drive Approach Improvements, Various Census
11	City of Madera Engineering Department Lilly St. & Vineyard Ave. Sidewalk Improvements
12	City of Madera Engineering Department Installation of Flashing Stop Signs, Lake & Adell

Table 57 – Project Information

Describe the reasons for allocation priorities and any obstacles to addressing underserved needs

While there are several constraints to meeting the needs of low-income residents, the primary obstacle is that there is a lack of funding to fully address all needs. The economic challenges facing the nation have forced many nonprofits to cut services at a time when governmental entities and others are least able to provide them.

The City of Madera did not have any applicants whose priority is focused on housing affordability and rental assistance. The city will attempt to increase applicants through solicitation to further achieve the city's top priority regarding housing affordability.

AP-38 Project Summary
Project Summary Information

1	Project Name	Local Administration
	Target Area	City of Madera City Limits
	Goals Supported	Improve Access to Services Enhance Economic Well-Being
	Needs Addressed	Housing Needs Community Services Economic Development Public Improvements and Public Infrastructure Homeless Needs and Services
	Funding	CDBG: \$162,206
	Description	This activity funds labor and overhead costs associated with carrying out the oversight of the City's CDBG Program.
	Target Date	6/30/2021
	Estimate the number and type of families that will benefit from the proposed activities	From all Public Service and Capital Project/Public Improvements, approximately 20,000 families will benefit from the proposed activities.
	Location Description	205 W. Fourth Street, Madera, CA 93637
	Planned Activities	Planned activities consist of CDBG Administration.
2	Project Name	CAPMC Administration
	Target Area	City of Madera City Limits
	Goals Supported	Prevent and Reduce Homelessness
	Needs Addressed	Housing Needs Community Services Homeless Needs and Services
	Funding	CDBG: \$20,000
	Description	Support Community Action Partnership of Madera County participation in the FMCoC.
	Target Date	6/30/2021
	Estimate the number and type of families that will benefit from the proposed activities	Approximately 310 homeless individuals will benefit from the Annual Point in Time count.

	Location Description	1225 Gill Ave, Madera, CA 93637
	Planned Activities	Coordinate the Annual Point in Time count, the Fresno/Madera Continuum of Care and the Madera Homeless Coalition.
3	Project Name	City of Madera Parks & Community Services Senior Nutrition and Recreation Program
	Target Area	City of Madera City Limits
	Goals Supported	Improve Access to Services
	Needs Addressed	Public Improvements and Public Infrastructure
	Funding	CDBG: \$37,609
	Description	Support staffing, supplies, and associated programming costs for suite of senior activities which are in Madera's disadvantaged neighborhoods, at the Frank Bergon Senior Center and the Pan American Community Center.
	Target Date	6/30/2021
	Estimate the number and type of families that will benefit from the proposed activities	Approximately 550 seniors will benefit from the proposed activity.
	Location Description	701 East 5th Street, Madera, CA 93638
	Planned Activities	Senior Meal Program. This program provides a nutritious and balanced meal five days per week throughout the year, excluding holidays the Pan American Community Center and Frank Bergon Senior Center. Wellness and nutrition program offered throughout the week include Tai Chi, aerobics, Yoga, walking, Zumba, balance and stretching. Also, throughout the week, nutritional healthy food education/classes are provided on a regular basis. Presentations on enhancing wellness, healthy living, managing depression and safety at home are given regularly. Discussions also include senior fraud/scams led by local law enforcement, technology related programs, arts and crafts, ceramic classes, social dances, karaoke and a wide variety of local excursions and regional trips.
4	Project Name	Madera Rescue Mission
	Target Area	City of Madera City Limits
	Goals Supported	Prevent and Reduce Homelessness

	Needs Addressed	Homeless Needs and Services
	Funding	CDBG: \$30,000
	Description	Provide shelter to homeless Madeirans, serve daily meals, provide counseling services, and assist with clothes washing services.
	Target Date	6/30/2021
	Estimate the number and type of families that will benefit from the proposed activities	Shelter approximately 100 men, women and children nightly. Serve approximately 200 meals daily.
	Location Description	1305 Clinton Street, Madera, CA 93637
	Planned Activities	Provide shelter to homeless Madeirans, serve daily meals, provide counseling services, and assist with clothes washing services.
5	Project Name	Big Brothers Big Sisters of Central California High School Bigs Program
	Target Area	City of Madera City Limits
	Goals Supported	Improve Access to Services Enhance Economic Well-Being
	Needs Addressed	Community Services Economic Development Public Improvements and Public Infrastructure
	Funding	CDBG: \$10,000
	Description	Support High School Bigs STEM program to provide youth in the community an opportunity to reach their full potential.
	Target Date	6/30/2021
	Estimate the number and type of families that will benefit from the proposed activities	Approximately 20 youth will be partnered with 20 High School students. At this time, the number and type of families benefiting is unknown.
	Location Description	2300 W. Industrial Ave. Madera, CA 93637
6	Project Name	Doors of Hope Parenting Center Building Better Parents
	Target Area	City of Madera City Limits

	Goals Supported	Improve Access to Services
	Needs Addressed	Community Services
	Funding	CDBG: \$15,300
	Description	Prenatal/child development education, parenting classes, anger management counseling.
	Target Date	6/30/2021
	Estimate the number and type of families that will benefit from the proposed activities	Approximately 270 individuals, unmarried couples and married parents will benefit from the proposed activity.
	Location Description	500 E Almond Ave. Suite 5A, Madera, CA 93637
	Planned Activities	To provide parenting and anger management skills, pregnancy testing and to coordinate with Child Protective Services and Madera County Probation to provide certificates of completion for family reunification.
7	Project Name	Pequenos Empresarios
	Target Area	City of Madera City Limits
	Goals Supported	Improve Access to Services
	Needs Addressed	Community Services
	Funding	CDBG: \$10,000
	Description	Childcare/development to help children improve personal development.
	Target Date	6/30/2021
	Estimate the number and type of families that will benefit from the proposed activities	Approximately 25 youth from single parent, with unmarried parents or with both parents will benefit from the activity.
	Location Description	16905 Rd 26 Suite 103, Madera, CA 93638
	Planned Activities	To provide early childhood education and to reinforce etiquette, healthy food choices and knowledge of financial/money management, entrepreneur skills and environmental awareness.
	Project Name	Madera Coalition for Community Justice

8	Target Area	City of Madera City Limits
	Goals Supported	Improve Access to Services Enhance Economic Well-Being
	Needs Addressed	Community Services
	Funding	CDBG: \$33,850
	Description	Provide direction and support to disenfranchised or at-risk Madera youth to pave a path for life success.
	Target Date	6/30/2021
	Estimate the number and type of families that will benefit from the proposed activities	The program proposes to serve 40 youth; however, siblings are counted individually. In some cases, the youth are from single parents, couples and married parents or live with a relative. Therefore, an estimate of the number and type of families served is not available at this time. The program recruits throughout the year. This results in an increased number of participants; however, the increased number is unknown.
	Location Description	219 S D St, Madera, CA 93638
	Planned Activities	To assist students through childhood trauma and compounded obstacles to overcome to reach their educational and career goals and leadership skills.
9	Project Name	Habitat for Humanity Greater Fresno Area Home Rehabilitation Program
	Target Area	City of Madera City Limits
	Goals Supported	Access to Affordable Housing
	Needs Addressed	Housing Needs
	Funding	CDBG: \$215,000
	Description	Provide critical home and accessibility improvements Madera homes.
	Target Date	6/30/2021
	Estimate the number and type of families that will benefit from the proposed activities	Approximately 20 owner occupants, single, unmarried or married couples will benefit from this activity.
	Location Description	4991 East McKinley Avenue, Suite 123, Fresno, CA 93727

	Planned Activities	To provide home repairs consisting of, yet not limited to, roof repair/replacement, HVAC systems, water heaters, electrical, plumbing and accessibility improvements.
10	Project Name	City of Madera Engineering Department Sidewalks, Ramps, Drive Approach Improvements, Various Census
	Target Area	City of Madera City Limits
	Goals Supported	Enhance Quality of Infrastructure
	Needs Addressed	Public Improvements and Public Infrastructure
	Funding	CDBG: \$36,755
	Description	Improve paths of travel for students and all residents.
	Target Date	6/22/2022
	Estimate the number and type of families that will benefit from the proposed activities	Approximately 200 families will benefit. The project is in a low-income area with a high minority population. The area currently has minimal pedestrian facilities on the local roads leading to the schools and commercial areas.
	Location Description	Tracts 5.02, 6.02, 6.03, 8 and 9
11	Planned Activities	The project involves the maintenance of existing pedestrian facilities including sidewalk, access curb ramps and drive approaches. will begin to improve the condition of the existing sidewalks along direct routes to school while also providing ADA compliant corner ramps and adjust existing approaches as required. The project includes various locations in the City of Madera within CDBG eligible Census Tracts.
	Project Name	City of Madera Engineering Department Lilly St. & Vineyard Ave. Sidewalk Improvements
	Target Area	City of Madera City Limits
	Goals Supported	Enhance Quality of Infrastructure
	Needs Addressed	Public Improvements and Public Infrastructure
	Funding	CDBG: \$97,065
	Description	Improve paths of travel for students and all residents.
	Target Date	6/30/2022

	Estimate the number and type of families that will benefit from the proposed activities	Approximately 9,500 residents in the surrounding area would benefit from construction of sidewalks and ADA facilities
	Location Description	Lilly St. & Vineyard Ave. Sidewalk Improvements Near Martin Luther King Middle School
	Planned Activities	To install approximately 1,440 liner feet of sidewalks adjacent to Martin Luther King Middle School.
12	Project Name	City of Madera Engineering Department Installation of Flashing Stop Signs, Lake & Adell
	Target Area	City of Madera City Limits
	Goals Supported	Enhance Quality of Infrastructure
	Needs Addressed	Public Improvements and Public Infrastructure
	Funding	CDBG: \$22,580
	Description	Improve pedestrian facilities/safety.
	Target Date	6/30/2022
	Estimate the number and type of families that will benefit from the proposed activities	Approximately 1400 families will benefit. The project is in a low-income area with a high minority population. Approximately 5,653 residents in the surrounding area would benefit from the installation of flashing stop signs.
	Location Description	Intersection of Lake and Adell St, Madera, CA
	Planned Activities	The project involves the installation of flashing stop signs at the intersection of Lake Street and Adell Street. The existing pedestrian facilities at this intersection are used daily by children walking to school. A determination has been made that additional measures need to be taken to provide a safer route through the intersection by installing higher visibility stop signs such as flashing stop signs.

AP-50 Geographic Distribution – 91.220(f)

Description of the geographic areas of the entitlement (including areas of low-income and minority concentration) where assistance will be directed

The City is not proposing any geographic area targeting. Therefore, the Geographic Priority Areas table is not included. However, the City uses CDBG funds within eligible CDBG census tracts and has submitted a request for a technical assistance grant to identify and establish a geographic area of operation to qualify as a Community Based Development Organization (CBDO). This would allow the City to establish new programs and would likely result in the City proposing geographic targeting in subsequent consolidated plans and/or annual plans.

Geographic Distribution

Target Area	Percentage of Funds
City of Madera City Limits	

Table 58 - Geographic Distribution

Rationale for the priorities for allocating investments geographically

The City did not allocate investments geographically.

Discussion

No geographic priorities are proposed.

Affordable Housing

AP-55 Affordable Housing – 91.220(g)

Introduction

Although the Consolidated Plan and Action Plan focus on affordable housing, the City's only HUD funding source is CDBG, which limits the amount of funding that can be spent on affordable housing by prohibiting new construction of housing. (Other HUD programs, such as HOME, are specifically targeted to developing affordable housing. Since Madera is not an entitlement City for HOME funds, they are available to Madera on a competitive basis through the HOME and CalHOME programs only.) Other funding sources are provided to support affordable housing as available.

One Year Goals for the Number of Households to be Supported	
Homeless	0
Non-Homeless	0
Special-Needs	0
Total	0

Table 59 - One Year Goals for Affordable Housing by Support Requirement

One Year Goals for the Number of Households Supported Through	
Rental Assistance	0
The Production of New Units	0
Rehab of Existing Units	8
Acquisition of Existing Units	0
Total	8

Table 60 - One Year Goals for Affordable Housing by Support Type

Discussion

The City uses other funding sources, such as CalHOME, to support affordable housing goals.

AP-60 Public Housing – 91.220(h)

Introduction

Public housing needs are addressed through the Housing Authority of the City of Madera (HACM). The HACM is independent of the City of Madera, and the City retains no control over its funding or implementation of programs.

Actions planned during the next year to address the needs to public housing

Please refer to the HA's Public Housing Authority Annual Plan for information on the ways that the Housing Authority plans to address public housing needs.

Actions to encourage public housing residents to become more involved in management and participate in homeownership

HACM encourages residents to participate by holding resident meetings and question and answer workshops. HACM sends out informational flyers in both English and Spanish to inform residents of any updates and encourage feedback and comments regarding any changes.

If the PHA is designated as troubled, describe the manner in which financial assistance will be provided or other assistance

The HACM is not designated as "troubled" and is in good standing under 24 CFR 902.

Discussion

Detailed information on HACM and their programs, housing resources, budgets, and financial planning and reporting is available on their website at: www.maderaha.org.

AP-65 Homeless and Other Special Needs Activities – 91.220(i)

Introduction

The City's strategy related to the needs of the homeless, those at risk of homelessness, and other special needs populations is focused on providing funding to the Fresno-Madera Continuum of Care (FMCoC).

Describe the jurisdictions one-year goals and actions for reducing and ending homelessness including

Reaching out to homeless persons (especially unsheltered persons) and assessing their individual needs

The Fresno-Madera Continuum of Care (FMCoC) provides comprehensive homeless and housing services to individuals in both the Fresno and Madera regions. FMCoC assists homeless persons make the transition from homelessness to independent or supportive permanent housing. FMCoC provides access to education, health and mental health services, employment training, and life skills development. In 2020 FMCoC is comprised of 15 members from a broad spectrum, including: service providers, government agencies, housing providers, and community coalitions.

The city staff within the grants department has actively worked with the FMCoC by attending various community organizations and meetings that address homelessness in the City of Madera. Based on these meetings, the city and the FMCoC identified the need for efforts to expand capacity to treat homelessness in the city. The city of Madera has worked with FMCoC to identify a goal of developing seven additional self-contained housing units. The new units will follow the Housing First Model and will serve as a triage facility where those who are provided shelter in the new units will receive dedicated case management services to ease transition into permanent housing. If clients stay six months, there is a potential of serving 16 clients a year. The city and FMCoC also hopes to expand permanent supportive housing by 10 beds a year. Through volunteer efforts with the CoC and the city, 500 street outreach contacts per year is possible. The FMCoC and the city also work collaboratively each year to conduct the annual PIT count.

The CoC and the city also hope to provide substance abuse treatment programs for 20 individuals, mental health treatment for 50 individuals and employment placement for 10 individuals. This does not include those that the Community Action Partnership of Madera County (CAPMC) refers to Madera Workforce. CAPMC staff work directly with homeless individuals in Madera to assist with finding job applications and interview preparation that can lead to employment. CAPMC, the CoC, and the City of Madera will help ensure the programs reach as many individuals experiencing homelessness as possible. Around 100 homeless individuals a year will also be assisted the following services: Cash aid, Cal-Fresh, Medical, and/or Social Security Benefits.

HUD requires all Continuums of Care to produce a statistically reliable, unduplicated count of homeless persons in sheltered and unsheltered locations within their geographic region at a one-day point-in-time

(PIT) count. The 2019 FMCoC PIT count identified 2,508 homeless individuals in the Fresno-Madera region, of which, 439 were sheltered and 2,069 were unsheltered. In the City of Madera, 260 homeless individuals were unsheltered and 96 were sheltered. Most of the homeless individuals counted did not reside in the City of Madera. More specifically, roughly 21 percent of sheltered and 13 percent of unsheltered homeless individuals were in the City of Madera during the 2019 PIT count.

There were 207 sheltered and 1,929 unsheltered persons in households with only adults; 23 sheltered and 675 unsheltered chronically homeless individuals; zero sheltered and two unsheltered chronically homeless families; 144 sheltered and 10 unsheltered youths; two sheltered and 15 unsheltered persons with HIV; and 69 sheltered and 166 unsheltered veterans.

Addressing the emergency shelter and transitional housing needs of homeless persons

The FMCoC applies for and receives almost \$10 million annually in HUD homeless funds. Providing CDBG funding for CAPMC participation in the FMCoC will ensure that Madera remains eligible for HUD funds to address homelessness. For example, the FMCoC was recently awarded funding to open a permanent supportive housing project in Madera to serve fourteen chronically homeless men.

Helping homeless persons (especially chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth) make the transition to permanent housing and independent living, including shortening the period of time that individuals and families experience homelessness, facilitating access for homeless individuals and families to affordable housing units, and preventing individuals and families who were recently homeless from becoming homeless again

The FMCoC applies for HUD funds to continue to provide operational and supportive services for the Shunammite Place permanent supportive housing facilities. In addition, the opening of the new permanent supportive housing project in Madera will provide services to seven chronically homeless men.

Helping low-income individuals and families avoid becoming homeless, especially extremely low-income individuals and families and those who are: being discharged from publicly funded institutions and systems of care (such as health care facilities, mental health facilities, foster care and other youth facilities, and corrections programs and institutions); or, receiving assistance from public or private agencies that address housing, health, social services, employment, education, or youth needs

The funding for the FMCoC will support efforts to bring community awareness to the homeless populations and their issues and provide outreach and education on the resources available for

residents at-risk of becoming homeless. The Homeless Awareness Day Event in the City of Madera is a good example of this outreach and education.

Discussion

AP-75 Barriers to affordable housing – 91.220(j)

Introduction:

Market and governmental factors pose constraints to the provision of adequate and affordable housing. These factors tend to disproportionately affect lower-income households due to their limited resources for absorbing the costs. Local jurisdictions have little influence over the market factors, such as the cost of labor and construction materials, cost of land, and the availability of financing, or statewide and national policies, such as prevailing wage requirements and environmental protection. As discussed in the Market Analysis, other local factors that could impede affordable housing development include:

- Land Use Controls
- Residential Development Standards
- Off-site Improvement Requirements
- Permit and approval process

Actions it planned to remove or ameliorate the negative effects of public policies that serve as barriers to affordable housing such as land use controls, tax policies affecting land, zoning ordinances, building codes, fees and charges, growth limitations, and policies affecting the return on residential investment

The City is undertaking several actions to reduce potential barriers and constraints to affordable housing, as well as promote housing for special needs populations. These actions include providing funds in support of affordable housing development, a comprehensive Zoning Ordinance Update, regulatory incentives, and density bonuses. These are described in more detail in the City's Draft 2016-2024 Housing Element.

Discussion:

More information is available in the City's Draft 2016-2024 Housing Element.

AP-85 Other Actions – 91.220(k)

Introduction:

The City of Madera uses a range of strategies to address the housing, homeless, and community development goals identified in the Consolidated Plan. This section discusses actions planned to foster and maintain affordable housing, to reduce lead-based paint hazards, to reduce the number of poverty-level families in Madera, and to coordinate activities in these areas with other entities.

Actions planned to address obstacles to meeting underserved needs

The primary obstacle to meeting underserved needs is the limited amount of Federal, State, and local resources available to meet the many needs in the community. The City of Madera will continue to pursue State and Federal resources as available to meet underserved needs and support efforts of nonprofits serving the community.

Actions planned to foster and maintain affordable housing

As described earlier, the City applies for HOME and CalHome funds to support its affordable housing programs. The City will continue to foster and maintain affordable housing through the following programs:

- The Down Payment Assistance Program for First Time Homebuyers;
- Counseling for first time homebuyers;
- The (On-Site) Owner-Occupied Residential Rehabilitation Program; and
- The Manufactured Housing Owner-Occupied Rehabilitation Program.

Actions planned to reduce lead-based paint hazards

Lead-based paint hazards are identified and abated prior to construction or close of escrow when the City assists a housing unit built before 1978. Also, the City will continue to provide deferred, zero-interest loans through the Owner-Occupied Residential Rehabilitation Program (OOR) to abate lead-based paint hazards. This program is funded by an award from the State's HOME and CalHome Programs. The City estimates aiding eight owner occupants annually. The City will also continue to provide loans for rehabilitation of manufactured housing, and estimates aiding six manufactured homes annually.

Actions planned to reduce the number of poverty-level families

The City's anti-poverty strategy is based on addressing and preventing homelessness and providing a range of employment opportunities and supportive services aimed at enabling those in poverty to move into the workforce. For the 2020-21 program year, four activities will be funded to address this

need. These activities are:

- The Community Action Partnership of Madera County and Fresno/Madera Continuum of Care Coordination;
- Madera County Workforce Investment Center scholarships for adults learning and training;
- Madera Coalition for Community Justice Youth Leaders Program; and
- Providing small business loans through the Small Business Revolving Loan Fund.

Actions planned to develop institutional structure

The City's Administrative Services Department is responsible for the management, implementation, and monitoring of the Consolidated Plan documents, including the Action Plan. The Grants Administration Division within the department is specifically charged with these tasks. The City also has a designated staff position (Grants Program Manager) to administer the programs and activities funded with CDBG funds. Staff works with the individual City divisions, such as Public Works and Planning, and the City's CDBG Review and Advisory Committee to develop procedures and coordination for administering programs. Thus, the City has already developed its institutional structure to coordinate Consolidated Plan activities.

Actions planned to enhance coordination between public and private housing and social service agencies

The City will continue to work with many of the local nonprofits that provide a range of services to low-income residents. The City will also continue to participate in the Madera Homeless Coalition and Fresno-Madera Continuum of Care to implement the Ten-Year Plan to End Homelessness.

Discussion:

Program Specific Requirements

AP-90 Program Specific Requirements – 91.220(l)(1,2,4)

Introduction:

The program-specific requirements that apply to the City are those for the CDBG program.

Community Development Block Grant Program (CDBG)

Reference 24 CFR 91.220(l)(1)

Projects planned with all CDBG funds expected to be available during the year are identified in the Projects Table. The following identifies program income that is available for use that is included in projects to be carried out.

1. The total amount of program income that will have been received before the start of the next program year and that has not yet been reprogrammed	0
2. The amount of proceeds from section 108 loan guarantees that will be used during the year to address the priority needs and specific objectives identified in the grantee's strategic plan.	0
3. The amount of surplus funds from urban renewal settlements	0
4. The amount of any grant funds returned to the line of credit for which the planned use has not been included in a prior statement or plan	0
5. The amount of income from float-funded activities	0
Total Program Income:	0

Other CDBG Requirements

1. The amount of urgent need activities	0
2. The estimated percentage of CDBG funds that will be used for activities that benefit persons of low and moderate income. Overall Benefit - A consecutive period of one, two or three years may be used to determine that a minimum overall benefit of 70% of CDBG funds is used to benefit persons of low and moderate income. Specify the years covered that include this Annual Action Plan.	80.00%

The program-specific requirements that apply to the City are those for the CDBG program.

Appendix

A. Alternate/Local Data Sources

1	Data Source Name Maplebrook
	List the name of the organization or individual who originated the data set. NA
	Provide a brief summary of the data set. NA
	What was the purpose for developing this data set? NA
	How comprehensive is the coverage of this administrative data? Is data collection concentrated in one geographic area or among a certain population? NA
	What time period (provide the year, and optionally month, or month and day) is covered by this data set? NA

	<p>What is the status of the data set (complete, in progress, or planned)?</p> <p>NA</p>
2	<p>Data Source Name</p> <p>HACM</p> <p>List the name of the organization or individual who originated the data set.</p> <p>The Housing Authority of the City of Madera (HACM)</p> <p>Provide a brief summary of the data set.</p> <p>Public Housing data from the Housing Authority specific for the city of Madera, including: the total number of units or vouchers in use; characteristics of Public Housing residents by program type; race/ethnicity of Public Housing residents.</p> <p>What was the purpose for developing this data set?</p> <p>The purpose for developing this data set was to provide a more accurate and up-to-date data set for the Consolidated Plan report.</p> <p>How comprehensive is the coverage of this administrative data? Is data collection concentrated in one geographic area or among a certain population?</p> <p>Data for the city of Madera from the Housing Authority is comprehensive and specific to the city. The data is concentrated in one geographic area: the city of Madera, California.</p> <p>What time period (provide the year, and optionally month, or month and day) is covered by this data set?</p> <p>Year: 2019</p> <p>What is the status of the data set (complete, in progress, or planned)?</p> <p>Complete.</p>
3	<p>Data Source Name</p> <p>HUD FMR and HOME Rents</p> <p>List the name of the organization or individual who originated the data set.</p> <p>U.S. Department of Housing and Urban Development</p> <p>Provide a brief summary of the data set.</p> <p>HUD Fair Market Rents and HOME rent limits, specific to Madera-Chowchilla MSA in 2014.</p> <p>What was the purpose for developing this data set?</p> <p>The purpose for developing this data set was to provide a more accurate and up-to-date data set for the Consolidated Plan report.</p> <p>How comprehensive is the coverage of this administrative data? Is data collection concentrated in one geographic area or among a certain population?</p> <p>Data is specific to Madera-Chowchilla MSA.</p>

	<p>What time period (provide the year, and optionally month, or month and day) is covered by this data set?</p> <p>Year: 2019</p>
	<p>What is the status of the data set (complete, in progress, or planned)?</p> <p>Complete.</p>
4	<p>Data Source Name</p> <p>City of Madera Neighborhood Revitalization Dept.</p>
	<p>List the name of the organization or individual who originated the data set.</p> <p>City of Madera Neighborhood Revitalization Department.</p>
	<p>Provide a brief summary of the data set.</p> <p>Public Housing data from the City of Madera Neighborhood Revitalization Department regarding total number of abandoned vacant units and REO properties.</p>
	<p>What was the purpose for developing this data set?</p> <p>The purpose for developing this data set was to provide a more accurate and up-to-date data set for the Consolidated Plan report.</p>
	<p>How comprehensive is the coverage of this administrative data? Is data collection concentrated in one geographic area or among a certain population?</p> <p>Data for the City of Madera Neighborhood Revitalization Department is comprehensive and specific to the city.</p>
	<p>What time period (provide the year, and optionally month, or month and day) is covered by this data set?</p> <p>Year: 2015</p>
	<p>What is the status of the data set (complete, in progress, or planned)?</p> <p>Complete.</p>
5	<p>Data Source Name</p> <p>American Community Survey</p>
	<p>List the name of the organization or individual who originated the data set.</p> <p>United States Census Bureau</p>
	<p>Provide a brief summary of the data set.</p> <p>The American Community Survey (ACS) helps local officials, community leaders, and businesses understand the changes taking place in their communities. It is the premier source for detailed population and housing information about our nation.</p>

	<p>What was the purpose for developing this data set?</p> <p>Through the ACS, we know more about jobs and occupations, educational attainment, veterans, whether people own or rent their homes, and other topics. Public officials, planners, and entrepreneurs use this information to assess the past and plan the future. When you respond to the ACS, you are doing your part to help your community plan for hospitals and schools, support school lunch programs, improve emergency services, build bridges, and inform businesses looking to add jobs and expand to new markets, and more.</p> <p>How comprehensive is the coverage of this administrative data? Is data collection concentrated in one geographic area or among a certain population?</p> <p>The ACS Covers All Regions of the United States</p> <p>What time period (provide the year, and optionally month, or month and day) is covered by this data set?</p> <p>The most recently accurate ACS data sets used in this report are the 2013-2017 5-Year Estimates</p> <p>What is the status of the data set (complete, in progress, or planned)?</p> <p>Complete</p>
6	<p>Data Source Name</p> <p>CHAS Database</p> <p>List the name of the organization or individual who originated the data set.</p> <p>The United States Department of Housing and Urban Development manages the Comprehensive Housing Affordability Strategy (CHAS) database</p> <p>Provide a brief summary of the data set.</p> <p>Each year, the U.S. Department of Housing and Urban Development (HUD) receives custom tabulations of American Community Survey (ACS) data from the U.S. Census Bureau. These data, known as the "CHAS" data (Comprehensive Housing Affordability Strategy), demonstrate the extent of housing problems and housing needs, particularly for low income households. The CHAS data are used by local governments to plan how to spend HUD funds, and may also be used by HUD to distribute grant funds.</p> <p>What was the purpose for developing this data set?</p> <p>To provide the most recent CHAS data for the consolidated plan</p> <p>Provide the year (and optionally month, or month and day) for when the data was collected.</p> <p>2013-2017</p> <p>Briefly describe the methodology for the data collection.</p> <p>Each year, the U.S. Department of Housing and Urban Development (HUD) receives custom tabulations of American Community Survey (ACS) data from the U.S. Census Bureau.</p> <p>Describe the total population from which the sample was taken.</p> <p>The entire American Community Survey</p>

	<p>Describe the demographics of the respondents or characteristics of the unit of measure, and the number of respondents or units surveyed.</p> <p>The ACS covers the entire United States</p>
7	<p>Data Source Name</p> <p>HUD 2019 Continuum of Care Homeless Assistance</p>
	<p>List the name of the organization or individual who originated the data set.</p> <p>Fresno-Madera Continuum of Care</p>
	<p>Provide a brief summary of the data set.</p> <p>The Fresno-Madera Continuum of Care carries Out Annual Homelessness Surveys in the Fresno/Madera Region</p>
	<p>What was the purpose for developing this data set?</p> <p>The Fresno Madera Continuum of Care (FMCoC) is organized, meeting the requirements of the United States Department of Housing and Urban Development (HUD), to provide a comprehensive coordinated homeless housing and services delivery system called a continuum of care (CoC). The Fresno Madera Continuum of Care assists homeless persons to make the critical transition from homelessness to independent or supportive permanent housing; accessing education, health and mental health services, employment training, and life skills development. We are dedicated to increasing community awareness of homeless people and their problems; and the development and implementation of strategies to create permanent solutions to homelessness in our community.</p>
	<p>Provide the year (and optionally month, or month and day) for when the data was collected.</p> <p>2019</p>
	<p>Briefly describe the methodology for the data collection.</p> <p>In order for the Point-in-Time Count to be successful, it will take an effort to recruit and train volunteers to canvas Fresno and Madera County streets and shelters to survey the county's most vulnerable homeless individuals and families. Your participation in this data collection is important because it assists us in understanding the extent of homelessness and changes among this population, measuring local performance and progress toward ending homelessness, planning future services and resources, complying with reporting requirements from funders, and generating public awareness and education.</p>
	<p>Describe the total population from which the sample was taken.</p> <p>The entire Fresno-Madera Region.</p>
	<p>Describe the demographics of the respondents or characteristics of the unit of measure, and the number of respondents or units surveyed.</p> <p>2223 persons were identified during the count.</p>

B. Citizen Participation Results

Community Survey Form (English Language Version)



Madera, 2020-2024 Consolidated Plan, March 2020 - English Language Version

Housing-related Needs Prioritization Survey

The City of Madera (City) updates its Community Development Block Grant (CDBG) Consolidated Plan (Plan) every five years. It is a Plan that will guide City's decision makers on how to use its U.S. Housing and Urban Development (HUD) CDBG annual allocation (approximately \$850K) on services and projects. The City is seeking public input to help identify how to prioritize the use of these funds.

Your opinion matters because you are directly affected by the type of resources and services that exist in the City. Your responses to the following questions will help to prioritize how approximately \$5 million should be used to address housing, public services, public facilities and economic resources in upcoming years - with an emphasis on meeting the needs of low or moderate income residents.

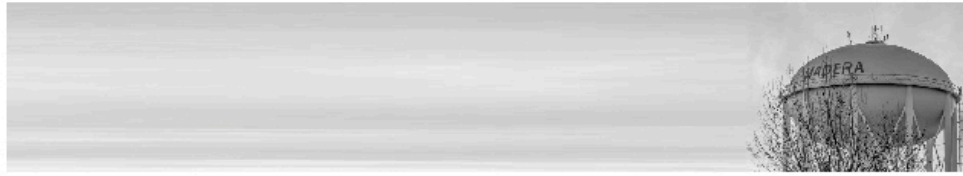
Thank you for participating in the following survey.

1. When thinking about the City of Madera's housing conditions, in your opinion what is the level of need for improving or needing to fund programs/services in the following areas?

	No need	Low need	Moderate need	High need	I do not know
Additional services (e.g., shower facilities, shelters, laundry, healthcare, etc.) for the homeless	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Advocacy to provide fair housing assistance to apartment residents and home owners / buyer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Assistance to help pay rent	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Assistance to purchase housing; home buyer counseling	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Centralized information system to learn about housing availability and related services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Down payment assistance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Energy efficient improvements	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fair housing outreach and testing (due to discrimination)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increase supply of affordable rental housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increase supply of housing for low-income seniors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increase supply of housing for people living with disabilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lead-based paint / lead hazard screens	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Neighborhood revitalization	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Owner-occupied housing rehabilitation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Permanent housing for the homeless	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Rental housing rehabilitations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

2. Have you ever encountered any of the following forms of housing discrimination or known someone who has? (Check all that apply)

	Yes, I have experienced the issue	Yes, someone I know experienced the issue	No, I have not experienced the issue and do not know anyone who has
Refusing, discouraging or charging more to rent an apartment or buy a home	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Discouraging a person from living where they want to live or steering them to another apartment, complex or neighborhood	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Refusing to make reasonable accommodation or allowing modifications to make an apartment more accessible for a person with a disability	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



Madera, 2020-2024 Consolidated Plan, March 2020 - English Language Version

Community Description

5. What is your home zip code?

6. What is your work zip code?

7. Age

- ☐ 14-17 ☐ 18-25 ☐ 26-40 ☐ 41-59 ☐ 60+ ☐ Prefer not to say

8. How would you describe your ethnicity? [Check all that apply]

- | | | |
|---|--|--|
| <input type="checkbox"/> White | <input type="checkbox"/> Asian | <input type="checkbox"/> Prefer not to say |
| <input type="checkbox"/> Hispanic | <input type="checkbox"/> Hawaiian / Pacific Islander | |
| <input type="checkbox"/> African American | <input type="checkbox"/> Native American / Alaska Native | |

9. What is the primary language spoken at home? [Check one]

- | | | |
|-------------------------------|-------------------------------|---------------------------------|
| <input type="radio"/> English | <input type="radio"/> Hmong | <input type="radio"/> Punjabi |
| <input type="radio"/> Spanish | <input type="radio"/> Laotian | <input type="radio"/> Cambodian |

10. In what range was your approximate household income last year?

- | | | |
|---|---|---|
| <input type="radio"/> Under \$15,000 | <input type="radio"/> Between \$40,000 and \$74,999 | <input type="radio"/> Over \$100,000 |
| <input type="radio"/> Between \$15,000 and \$39,999 | <input type="radio"/> Between \$75,000 and \$99,999 | <input type="radio"/> Prefer not to say |

3. When thinking about the City of Madera's existing public services, in your opinion what is the level of need for improving and funding projects in the following areas?

	No need	Low need	Moderate need	High need	I do not know
Abused, abandoned, or neglected children services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public health services and facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mental health services and facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parks and recreational programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Services for persons with needs related to age - 60 and older	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Services for persons with HIV/AIDS	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Substance abuse services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Youth centers and programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Prenatal services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4. When thinking about the City of Madera's existing community facilities and economic development resources, in your opinion what is the level of need for improving and funding projects in the following areas?

	No need	Low need	Moderate need	High need	I do not know
Centers, parks, and other public facilities accessible to people with disabilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Financial assistance for low-income individuals to create or expand a business	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public improvements to commercial / industrial sites	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sidewalks – Additional, accessible sidewalks in places where sidewalks do not currently exist	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sidewalks – Improved maintenance and accessibility of existing sidewalks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Store front improvements in low-income neighborhoods	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Street maintenance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Program to assist with job-skills development and job placement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Community Survey Form (Spanish Language Version)

	Sin necesidad	Baja necesidad	Necesidad moderada	Alta necesidad	No lo sé
Mejoras en cuanto a la eficiencia energética de las unidades residenciales (ya sean ocupadas por el propietario o por el inquilino)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Promoción y pruebas de vivienda justa (debido a la discriminación)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Aumentar la oferta de viviendas de alquiler asequibles	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Aumentar la oferta de viviendas para personas mayores de bajos ingresos	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Aumentar la oferta de viviendas para personas con discapacidad	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pintura a base de plomo/pruebas de detección de plomo	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Revitalización del vecindario (proyectos de mejora comunitaria)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Rehabilitación de viviendas ocupadas por el propietario (fondos para ayudar con las reparaciones de viviendas)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Desarrollar viviendas permanentes para las personas sin hogar.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Rehabilitación de viviendas de alquiler (fondos para ayudar con las reparaciones de unidades de alquiler)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

2. ¿Alguna vez se ha encontrado con alguna de las siguientes formas de discriminación de vivienda o ha conocido a alguien que lo haya hecho? (Marque todas las que correspondan)

	Sí, he experimentado el problema	Sí, alguien que conozco ha experimentado el problema	No, no he experimentado el problema y no conozco a nadie que tenga
¿Rechazar, disuadir o cobrar más por alquilar un departamento o comprar una casa?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
¿Disuadir a una persona de vivir donde quiere vivir o llevarla a otro departamento, complejo o vecindario?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
¿Negarse a hacer adaptaciones razonables o permitir modificaciones para hacer que un departamento sea más accesible para una persona con discapacidad?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2



Madera, 2020-2024 Consolidated Plan, March 2020 -- Spanish Language Version

Cada cinco años, la Ciudad de Madera (Ciudad) actualiza su Plan Consolidado (Plan) de Subsidio Global para el Desarrollo Comunitario (CDBG, por sus siglas en inglés). Es un plan que guiará a los encargados de tomar las decisiones de la ciudad sobre cómo utilizar su asignación anual del CDBG del Departamento de Vivienda y Desarrollo Urbano de los Estados Unidos (HUD) (aproximadamente \$850 mil) en servicios y proyectos. La Ciudad busca la opinión del público para ayudar a identificar cómo dar prioridad al uso de estos fondos.

Su opinión es importante porque se ve directamente afectado por el tipo de recursos y servicios que existen en la Ciudad. Sus respuestas a las siguientes preguntas ayudarán a priorizar la forma en que se deben utilizar alrededor de \$5 millones para atender las necesidades de vivienda, servicios públicos, instalaciones públicas y recursos económicos en los próximos años, enfatizando la satisfacción de las necesidades de los residentes de bajos o moderados ingresos.

Gracias por participar en la siguiente encuesta.

1. Al pensar en las condiciones de vivienda de la Ciudad de Madera, en su opinión, ¿cuál es el nivel de necesidad de mejorar o de financiar programas/servicios en las siguientes áreas?

	Sin necesidad	Baja necesidad	Necesidad moderada	Alta necesidad	No lo sé
Servicios adicionales (por ejemplo, duchas, refugios, lavandería, atención médica, etc.) para las personas sin hogar	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Defensoría para proporcionar una vivienda justa (para proteger a los ciudadanos de la discriminación) asistencia a los residentes de los departamentos y a los propietarios/compradores de viviendas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Asistencia para ayudar a pagar el alquiler (para residentes de bajos ingresos)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Asistencia para comprar vivienda; asesoramiento para compradores de vivienda	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sistema de información centralizado para conocer la disponibilidad de viviendas y servicios relacionados	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Asistencia para el pago inicial	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3. Al pensar en los servicios públicos existentes en la Ciudad de Madera, en su opinión, ¿cuál es el nivel de necesidad para mejorar y financiar proyectos en las siguientes áreas?

	Sin necesidad	Baja necesidad	Necesidad moderada	Alta necesidad	No lo sé
Servicios para niños maltratados, abandonados o descuidados	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Servicios e instalaciones de salud pública	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Servicios e instalaciones de salud mental	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parques y programas recreativos	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Servicios para personas con necesidades relativas a las personas mayores de 60 años	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Servicios para personas con VIH/SIDA	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Servicios para abuso de sustancias	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Centros y programas juveniles	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Servicios prenatales	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4. Al pensar en las instalaciones comunitarias existentes y los recursos de desarrollo económico de la Ciudad de Madera, en su opinión, ¿cuál es el nivel de necesidad para mejorar y financiar proyectos en las siguientes áreas?

	Sin necesidad	Baja necesidad	Necesidad moderada	Alta necesidad	No lo sé
Centros, parques y otras instalaciones públicas accesibles para personas con discapacidad	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Asistencia financiera para personas de bajos ingresos para crear o expandir un negocio	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mejoras públicas para los sitios comerciales/industriales	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Aceras: aceras adicionales y accesibles en lugares donde las aceras no existen actualmente	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Aceras: mantenimiento y accesibilidad mejorados de las aceras existentes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mejoras en el frente de tiendas en vecindarios de bajos ingresos	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mantenimiento de calles/carreteras	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Programa para ayudar con el desarrollo de habilidades laborales y colocación laboral	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



Madera, 2020-2024 Consolidated Plan, March 2020 -- Spanish Language Version

Descripción de la comunidad

5. ¿Cuál es el código postal de su casa?

6. ¿Cuál es el código postal de su trabajo?

7. Edad

☐ 14-17 ☐ 18-25 ☐ 26-40 ☐ 41-59 ☐ 60+ ☐ Prefiero no decirlo

8. ¿Cómo describiría su origen étnico? [Marque todas las que correspondan]

☐ Blanco ☐ Asiático ☐ Prefiero no decirlo
☐ Hispano ☐ Hawaiano/Isleño del Pacífico
☐ Afroamericano ☐ Nativo Americano/Nativo de Alaska

9. ¿Cuál es el idioma principal que se habla en casa? [Marque una]

☐ Inglés ☐ Hmong ☐ Punjab
☐ Español ☐ Laosiano ☐ Camboyano

10. ¿Aproximadamente en qué rango se encontraban los ingresos familiares del año pasado?

☐ Menos de \$15,000 ☐ Entre \$40,000 y \$74,999 ☐ Más de \$100,000
☐ Entre \$15,000 y \$39,999 ☐ Entre \$75,000 y \$99,999 ☐ Prefiero no decirlo

¡Gracias por su participación!

Community Survey Priority Results

City of Madera 2020-2024 Consolidated Plan Community Survey Summary		
Rank	Community Services	Avg. Score
1	Abused, abandoned, or neglected children services	3.77
2	Mental health services and facilities	3.74
3	Substance abuse services	3.67
4	Services for persons with HIV/AIDS	3.64
5	Services for persons with needs related to age - 60 and older	3.63
6	Youth centers and programs	3.59
7	Public health services and facilities	3.51
Rank	Housing Needs	Avg. Score
1	Increase supply of affordable rental housing	3.74
2	Increase supply of housing for low-income seniors	3.73
3	Increase supply of housing for people living with disabilities	3.72
4	Neighborhood revitalization	3.63
5	Energy efficient improvements	3.60
6	Permanent housing for the homeless	3.58
7	Additional services (e.g., shower facilities, shelters, laundry, healthcare, etc.) for the homeless	3.58
8	Down payment assistance	3.58
9	Advocacy to provide fair housing assistance to apartment residents and home owners / buyer	3.57
10	Centralized information system to learn about housing availability and related services	3.56
11	Owner-occupied housing rehabilitation	3.55
12	Assistance to help pay rent	3.54
Rank	HOMELESS FACILITIES AND SERVICES NEEDS	Avg. Score
1	Permanent housing for the homeless	3.58
2	Additional services (e.g., shower facilities, shelters, laundry, healthcare, etc.) for the homeless	3.58
3	Program to assist with job-skills development and job placement	3.54
Rank	Community Facilities and Economic Development Resources	Avg. Score
1	Street maintenance	3.66
2	Program to assist with job-skills development and job placement	3.54
3	Financial assistance for low-income individuals to create or expand a business	3.53
4	Sidewalks – Additional, accessible sidewalks in places where sidewalks do not currently exist	3.47
5	Sidewalks – Improved maintenance and accessibility of existing sidewalks	3.45
6	Store front improvements in low-income neighborhoods	3.44
7	Additional street lights	3.36
NOTE: 1 = No Need 2 = Low Need 3 = Moderate Need 4 = High Need TOTAL Sample Size = 281		

Focus Group Priority Needs and Merging Feedback

Top FG Needs	Top Survey Needs	Priority Needs
Affordable housing for all incomes	Abused, abandoned, or neglected children services	Housing Needs
Transitional housing	Mental health services and facilities	Public Improvements and Public Infrastructure
Housing for youths	Increase supply of affordable rental housing	Homeless Needs and Services
Revitalized downtown area	Increase supply of housing for low-income seniors	
Increased public lighting, especially downtown	Increase supply of housing for people living with disabilities	
Taking on the challenge of “NIMBYism” (“Not in My Backyard”) surrounding public housing developments	Substance abuse services	
Addressing public fatigue around bureaucracy	Street maintenance	

Top Focus Group priorities were determined by grouping conversational topics together, using a uniform discussion guide, and analyzing the text of Focus Group discussion notes. Priority Needs were determined by identifying like needs together and creating a strategy that allows the City of Madera to address the most identified needs both in Focus Group discussions and in the community survey.

For instance, by melding “Affordable Housing for all incomes,” “Transitional Housing,” and “Housing for Youths” from the Focus Group discussions with “Increase supply of housing for low-income seniors” and “Increase supply of housing for people living with Disabilities” from the survey into “Housing Needs,” the city has properly identified a top priority need at a high level.

Similarly, “Revitalized Downtown Area,” and “Abused, abandoned, or neglected children services” forge to become a priority need of “Public Improvements and Public Infrastructure”. Homelessness, identified as a top need in Focus Groups, is alluded to in survey results with responses like “Mental health services and facilities” and “Substance abuse services”. Hence, the final priority need of Homeless Needs and Services”.

Focus Group Feedback and CDBG Funding

Two individuals representing organizations that went on to receive CDBG funding attended focus groups.