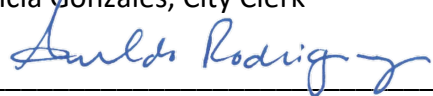


REPORT TO CITY COUNCIL

Approved by:



Alicia Gonzales, City Clerk



Arnoldo Rodriguez, City Manager

Council Meeting of: August 4, 2021

Agenda Number: B-9

SUBJECT:

2021 Old Timers Day Parade Entry Form for City Participation

RECOMMENDATION:

Adopt a Minute Order authorizing submittal of the entry form and authorizing the Mayor to sign on behalf of the City the Hold Harmless Agreement for City Council participation in the Old Timers Day Parade scheduled September 25, 2021

SUMMARY:

The City Council has traditionally participated in the Old Timers Day Parade. The parade is one of Madera's most historic, and longest legacies. This year marks the parades 90th year of history. The Mayor and Councilmembers have used a variety of vehicles over the years as their parade entry with fire engines and police vehicles being the most common.

DISCUSSION:

Should the Council decide to participate in the parade, the parade organizers require that a Hold Harmless Agreement be signed and submitted with the entry application. The City Clerk will work with the Police and Fire Departments to arrange transportation during the parade.

FINANCIAL IMPACT:

The parade entry fee of \$75.00 is a budgeted expense.

CONSISTENCY WITH THE VISION MADERA 2025 PLAN:

While this action is not specifically identified in the Vision and Action Plan; it is closely aligned with Strategy 317.4, develop, and encourage gatherings, festivals, and events.

ALTERNATIVES:

The Council may direct staff not to participate in the parade.

ATTACHMENTS:

1. Parade Entry Form and Hold Harmless Agreement

Category of Entries **(SELECT ONE)**

(see parade rules #5 & #6)

Class: 1 Floats

1. Commercial
2. Youth Groups
3. Organizations

Class 2: Military Units

1. Drill Teams
2. Color Guard

Class 3: Bands

1. High School (over 1600 students)
2. High School (700-1599)
3. High School (100-699)
4. Junior High School

Class 4: Drill Teams (Non Military)

1. Auxiliary – Jr.
2. Auxiliary – Sr.

Class 5: Majorette/Drum Majors

1. Majorette, Peewee Group (3 or more)
2. Majorette, Single Junior
3. Majorette, Single Senior
4. Majorette, Jr. Group (3 or more)
5. Majorette, Sr. Group (3 or more)
6. Drum Major, Junior. High School
7. Drum Major, Senior High School

Class 6 Open Class

1. Future Horseman (ages 1 - 8)
Costume or Western
2. Junior Equestrian (ages 9 - 12)

Class 7: Divided Classes (Male & Female)

1. Mounted Group
2. Color Guard
3. Charro/Charra
4. Parade Horse or Pony
5. Charro/Charra Costume
6. Working Horse Western – Jr.
7. Working Horse Western – Sr.
8. Fancy Dressed Western – Jr.
9. Fancy Dressed Western – Sr.
10. Plain Western – Jr.
11. Plain Western – Sr.
12. Novelty – Fiesta (Jr. & Sr.)

Class 8: Hitch Classes

1. Horse
2. Pony
3. Mule

Class 9: Special Groups

1. Antique Auto
2. Antique Auto Group (3 or more)
3. Classic Auto
4. Classic Auto Group (3 or more)
5. Decorated Auto, Truck, Car, or Boat
6. Dune Buggy or 4-Wheel Drive
7. Comic
8. Street Rods
9. Motorcycle
10. Old Fire Trucks

Class 10: Youth Groups

1. Dance Group
2. Performing Gymnastics Group
3. Youth Comic
4. Scout Troops
5. Bike Group/Clubs
6. Cheer
7. Youth Activities-Other

Class 11: Non-Judged

1. Commercial
2. Political Individual/Group
3. Miscellaneous

Entry Fees:

Political	\$100.00
All Others	\$45.00
Late Fees (after 9/10/2021)	\$20.00
<i>No Entry Fee for Bands</i>	

Completed signed application and hold harmless agreement can be mailed or delivered to:

Old Timers' Day Parade
c/o Madera Chamber of Commerce
120 North E Street
Madera, CA 93638

Or email forms to:
District3@maderacounty.com

Please make checks payable to:
Madera Downtown Association

PARADE RULES

1. Parade starts at 10:00 a.m. SHARP!
2. Forward motion at all times. Units will be penalized for delay.
3. Maintain approximately 50 ft. between units.
4. NO throwing or distributing of candy or objects to spectators.
5. Junior Units are age 13 and under. (circle)
6. Senior Units are age 14 and older. (circle)
7. Bands should play often along route.
8. Identification numbers are to be placed in view of the judges (facing north).
9. Entries involving vehicles or animals must maintain control of same at all time.
10. Entries may enter in only one category.
11. Only one trophy awarded per entry.
12. Children under the age of 6 may not enter unless accompanied by a person 18 years of age or older.
13. Parade officials reserve the right to discharge any parade participant...
14. All vehicles participating in parade must be insured for liability.

PARADE GOES ON RAIN OR SHINE!

AWARDS CEREMONY

After the parade, and upon judges final tallying of scores, the Awards Ceremony will be held after the parade, at Courthouse Park.

AWARDS

1st, 2nd & 3rd Place categories receive trophies.

Bands: In addition to 1st, 2nd, and 3rd place trophies, the school who places 1st Overall (band, aux., and drum major) will receive \$200.00

Equestrian: All will be judged by CAHA judge. The 1st Overall equestrian will receive \$150.00, 2nd Overall will receive \$100.00 and 3rd Overall will receive \$50.00. Trophies will be awarded for all equestrian entries.

Questions??

Call: 559-474-9901

Email: district3@maderacounty.com



ENTRY FORM

2021 Old Timers' Day Parade
Saturday, September 25, 2021
Entries Close September 15, 2021

Organization Name _____

Authorized Representative _____

Address _____

City _____ Zip _____

Phone _____

Email _____

of Participants _____ # of Vehicles _____

Entry Type _____

(ex: Semi-Trailer/Car/Truck/Horses/Float/Harley)

Approx. length of entry _____

Amount Enclosed \$ _____

My signature certifies the category of entry in which to be judged. In entering this event, I agree to accept the decision of the duly appointed judges. I have read and agree to abide by all rules and regulations of the event. I agree to release the Madera Downtown Association, Madera Sunrise Rotary, and all their associates affiliates with this event from any, and all, responsibility for loss, damage, and/or personal injury to any person or property from any participation in this event. I also confirm that this entry holds a current liability insurance policy to cover event participation.

Signature of Authorized Representative _____



2021 Old Timers Day Parade

HOLD HARMLESS AGREEMENT

In submitting this application, the Applicant (organization/group name) _____, and its agents and those assigned, agrees to release and hold harmless the, Madera Downtown Association, City of Madera, Madera Sunrise Rotary Club, and their directors, members, employees, volunteers, and other representatives, and to promptly indemnify same, from and against any and all claims, actions, damages, liability of every typed and nature, including all costs and legal expenses incurred by the applicant or any other party, by reason of any activity arising under, or in connection with the applicant's participation in the Old Timers Day Parade including but not limited to loss of life, personal injury, and/or damage to property arising from, or out, of any occurrence, omission, or activity to such participation. In the event Madera Downtown Association, City of Madera, and Madera Sunrise Rotary Club shall be made a party to any litigation by or against the Applicant, then the Applicant shall hold the Madera Downtown Association, City of Madera, and Madera Sunrise Rotary Club harmless and shall pay all cost, expenses and attorney's fees incurred or paid by them in connection with such litigation. In signing below, I verify that in consideration of your acceptance of this entry, I intend to be legally bound myself, my heirs, executors and administrators, waive and release any and all rights I may have against Madera Downtown Association, City of Madera, and Madera Sunrise Rotary Club, and all other associated sponsors, promoters, and agents for any and all injuries suffered by me in conjunction with/and or arising in and out of my traveling to, participate in, and returning from Old Timers Day Parade.

By signing this document, the applicant certifies that they have read, understand and will comply with the Old Timers Day Parade Rules and Regulations. The applicant further certifies that all members participating in the unit identified in the application have been advised of and are knowledgeable of said rules and regulations and have agreed to comply with them. The applicant further agrees to hold harmless, the Madera Downtown Association, City of Madera, Madera Sunrise Rotary Club and its designated representatives, volunteers and sponsors, for all claims, damages and liability arising from any injury associated with the parade in all manner.

THIS HOLD HARMLESS AGREEMENT MUST BE SIGNED OR THE APPLICANT WILL NOT BE ADMITED TO THE PARADE.

I agree to the Hold Harmless Agreement.

SIGNATURE OF AUTHORIZED REPRESENTATIVE TO GIVE CONSENT:

Print Name of AUTHORIZED REPRESENTATIVE TO GIVE CONSENT

Date _____



**The Madera Downtown Association & Madera Sunrise Rotary
2021 Old Timers' Day Parade
SATURDAY, SEPTEMBER 25, 2021 AT 10:00 A.M.**

Entries due by September 15, 2021

Announcers Script Information

Please tell us a little about your entry, your past awards, and other parades you've been involved in. If your entry is a float, please tell us who built it, the name of your sponsors, etc. This information will be read by the parade announcer and will be used in the pre-parade publicity. Please limit your script to 50 words. We will edit your script if necessary.

Your entry will be final when all paperwork; entry form, hold harmless agreement, publicity information sheet, and payment has been submitted. After completion of parade application forms, please make a copy for your records.

Mail or deliver your completed entry form, with payment (Cash, Check, or Credit Card, to:

**Madera Old Timers' Day Parade c/o Madera Chamber of Commerce
120 N. E St. Madera, CA 93638
Or email forms to: district3@maderacounty.com**

**Please contact the parade organizer with any questions at:
District3@maderacounty.com or [\(559\) 474-9901](tel:5594749901)**