



Regular Meeting of the Madera Transit Advisory Board

205 W. 4th Street, Madera, California 93637

NOTICE AND AGENDA

THURSDAY

April 29, 2021

5:30PM

This meeting will be conducted pursuant to the provisions of the Governor's Executive Order which suspends certain requirements of the Ralph M. Brown Act. Members of the public may participate in the meeting remotely through an electronic meeting in the following ways; via phone by dialing (669) 900-6833 enter ID: 93897257682# followed by *9 on your phone when prompted to signal you would like to speak, or by computer at <https://www.zoom.us/j/93897257682>. Public comment will also be accepted via email at dhuff@madera.gov or by regular mail at 205 W. 4th Street, Madera, Ca 93637. Attention Grants Department – Transit Advisory Board.

CALL TO ORDER

I. ROLL CALL:

Andrew Albonico, Vice Chair
Latif Muhamad
Marie Luna
Steve Salter, Chair
Otilia Morales
Linda Clark
Cynthia Ortegon

Steve Salter, Chair

District 1 (Council Member Gallegos nominee)
District 2 (Council Member Rodriguez nominee)
District 3 (Council Member Montes nominee)
District 4 (Council Member Robinson nominee*)
District 5 (Council Member Garcia nominee*)
District 6 (Council Member Holley nominee*)
Mayor Nominee*

*Serving until new nominations are appointed.

II. PUBLIC COMMENT:

This time is made available for comments from the public on matters within the Board's jurisdiction that are not on the agenda. Each speaker will be limited to three (3) minutes. Attention is called to the fact that the Board is prohibited by law from taking any substantive action on matters discussed that are not on the agenda, and no adverse conclusions should be drawn if the Board does not respond to the public comment at this time. It is requested that no comments be made during this period on items that are on today's agenda. Members of the public may comment on any item that is on today's agenda when the item is called and should notify the Board Chair of their desire to address the Board when that agenda item is called.

III. APPROVAL OF MINUTES:

- A. Minutes of October 29, 2020 Steve Salter
- B. Minutes of January 28, 2021 (Unavailable)

IV. COMMUNICATIONS:

- A. COVID-19 Updates Ivette Iraheta
 - 1. Fixed Route and DAR Fee’s remain waived
 - 2. Transit passenger maximum remains active – 32ft: 10 Passengers / 26ft: 6 Passengers
 - 3. Driver Safety Shields – Installed on all vehicles (\$24,000)
 - 4. Weekly Sanitation – Service provided by Eagle Shield beginning September 2020 (\$570 @ full operation)
 - 5. Daily Sanitation
 - 6. Onboard Sanitizer Stations – In process of completion (\$170 ea.)

V. DISCUSSION ITEMS:

- A. Transit Operations Data, Ridership Overview, Service Changes David Huff
 - 1. Fixed Route and DAR Operations
 - 2. Route 3 Operations
 - 3. Ridership Overview
 - 4. Service Changes
- B. Update on Transit Public Outreach & Marketing Plan David Huff
 - 1. Facebook
 - 2. Madera Metro Webpage Revisions
 - 3. Bus Wraps
 - 4. Madera Metro Brochures
 - 5. Regular updates on Madera Moments (Utility Newsletter)
 - 6. Upcoming: Grants Department Quarterly Newsletter
- C. Update on Other Transit Projects Ivette Iraheta
 - 1. Madera Transit Center Fiber Optic Installment – Date TBD
 - 2. Safety Plan — Awaiting Safety Audit from Caltrans
 - 3. Farebox modernization – Currently developing Request for Proposal (RFP)
 - 4. New bus stop signage
 - Final Phase
 - 5. Madera Metro Quadrant/ID System
 - 6. Consultant procurement (Walmart Stop, etc.)
 - Released within the quarter (April – June 2021)
 - 7. Madera Transit Plan - Underway
 - Introduction of WSP (Project Manager and Team)
 - 8. Bus stop solar lights – Begin studies Spring 21’
- D. Newly Requested Transit Funds Ivette Iraheta
 - 1. LCTOP – FY20/21

- Project: Purchase One Madera Metro Paratransit Bus

E. Reports for 2021 David Huff

1. NTD Report – Submitted
2. TDA Triennial Audit – Completed January 2021
3. FTA Triennial Audit (Safety Plan) – In 2021, Kickoff TBD

F. Madera Metro Usage TAB Members

1. Concerns
2. Areas of Improvement
3. Lack of Access and Services
4. MCTC Unmet Transit Needs process
5. Etc.

G. Other David Huff

1. Schnoor and National Bus Stop – Public Concerns
2. Council TAB Assignments - TBD

VI. ACTION ITEMS:

VII. TAB SECRETARY AND MEMBER COMMENTS: Members/Secretary

VIII. ADJOURN MEETING: Steve Salter

(Next Quarterly TAB meeting is scheduled for July 29, 2021.)

The meeting room is accessible to the physically disabled, and the services of a translator can be made available. Requests for additional accommodations for the disabled, signers, assistive listening devices, or translators needed to assist participation in this public meeting should be made at least seventy-two (72) hours prior to the meeting. Please call the Human Resources Office at (559) 661-5401. Those who are hearing impaired may call 711 or 1-800-735-2929 for TTY Relay Service. Any writing related to an agenda item for the open session of this meeting distributed to the Transit Advisory Board less than 72 hours before this meeting is available for inspection at the City of Madera Office of the City Clerk, 205 W. 4th Street, Madera, California 93637 during normal business hours. Para asistencia en Español sobre este aviso, por favor llame al (559) 661-5405.

I, David Huff, Programs Manager for the City of Madera, declare under penalty of perjury that I posted the above Transit Advisory Board Meeting Agenda for the scheduled meeting of April 29, 2021 on the Transit Advisory Webpage on Monday, April 26, 2021.

David Huff

 David Huff, Programs Manager