City of Madera
Disadvantaged Business Enterprise (DBE) Program
Policy Statement

It is the policy of the City of Madera to ensure that advantaged business enterprises (DBE’s) have an equal opportunity to receive and participate in U.S. Department of Transportation (DOT) assisted contracts.

It is also the policy of the City of Madera:
   a) to ensure nondiscrimination in the award and administration of DOT assisted contracts,
   b) to create a level playing field on which DBE’s can compete fairly for DOT assisted contracts,
   c) to ensure that their annual DBE participation percentage is narrowly tailored in accordance with applicable law,
   d) to ensure that only firms that fully meet 49 CFR, Part 26 eligibility standards are permitted to participate as DBEs,
   e) to help remove barriers to the participation of DBEs in DOT assisted contracts,
   f) to assist the development of firms that can compete successfully in the marketplace outside the DBE program; and

The City of Madera’s current DBE program was established by City Council Resolution No. 20-155, adopted on November 18, 2020. The DBE program names Keith Helmuth, City Engineer as the DBE Liaison Officer (DBELO). The DBELO is responsible for implementing the DBE program.

The DBE program includes both race-conscious and race-neutral components as means of facilitating DBE participation. Available means for achieving DBE participation are described in CFR Title 49 Part 26.51

This notice is published pursuant to the requirements of CFR Title 49 Part 26.23 and authorized by City Council Resolution No. 20-155.

[Signature]
Keith B. Helmuth, P.E.
City Engineer

Jan 6, 2021
Date