



Regular Meeting of the Madera Transit Advisory Board

205 W. 4th Street, Madera, California 93637

NOTICE AND AGENDA

THURSDAY

JANUARY 28, 2021

5:30PM

This meeting will be conducted pursuant to the provisions of the Governor's Executive Order which suspends certain requirements of the Ralph M. Brown Act. Members of the public may participate in the meeting remotely through an electronic meeting in the following ways; via phone by dialing (669) 900-6833 enter ID: 94314577934# followed by *9 on your phone when prompted to signal you would like to speak, or by computer at <https://www.zoom.us/j/94314577934>. Public comment will also be accepted via email at dhuff@madera.gov or by regular mail at 205 W. 4th Street, Madera, Ca 93637. Attention Grants Department – Transit Advisory Board.

CALL TO ORDER

I. ROLL CALL:

Andrew Albonico	District 1 (Council Member Gallegos nominee)
Latif Muhamad	District 2 (Council Member Rodriguez nominee)
Marie Luna	District 3 (Council Member Montes nominee)
Steve Salter	District 4 (Council Member Robinson nominee*)
Otilia Morales	District 5 (Council Member Garcia nominee*)
Linda Clark	District 6 (Council Member Holley nominee*)
Cynthia Ortegon	Mayor Nominee*

Steve Salter, Chair

*Serving until new nominations are appointed.

II. PUBLIC COMMENT:

This time is made available for comments from the public on matters within the Board's jurisdiction that are not on the agenda. Each speaker will be limited to three (3) minutes. Attention is called to the fact that the Board is prohibited by law from taking any substantive action on matters discussed that are not on the agenda, and no adverse conclusions should be drawn if the Board does not respond to the public comment at this time. It is requested that no comments be made during this period on items that are on today's agenda. Members of the public may comment on any item that is on today's agenda when the item is called and should notify the Board Chair of their desire to address the Board when that agenda item is called.

III. APPROVAL OF MINUTES:

A. Minutes of October 29, 2020 Steve Salter

IV. TAB UPDATES

A. Vice Chair Position – Currently Vacant Steve Salter

V. COMMUNICATIONS:

A. COVID-19 Updates Ivette Iraheta

1. Fixed Route and DAR Fee’s remain waived
2. DAR use remains limited to disable and senior passengers
3. Transit passenger maximum remains active – 32ft: 10 Passengers / 26ft: 6 Passengers
4. Driver Safety Shields – Installed on all vehicles (\$24,000)
5. Onboard Sanitizer Stations – In process of completion (\$170 ea.)
6. Weekly Sanitation – Service began September (\$570 @ full operation)

VI. DISCUSSION ITEMS:

A. Transit Operations Data, Overview, Service Changes David Huff

B. Update on Transit Public Outreach & Marketing Plan David Huff

1. Facebook
2. Madera Metro Webpage Revisions
3. Bus Wraps
4. Madera Metro Brochures

C. Update on Other Transit Projects Ivette Iraheta

1. MV Lease Agreement – Amendment for Fiber Optic Internet
 - City is responsible for the installment of Fiber Optic Internet
 - MV will reimburse the City \$517 for the monthly service
 - New monthly lease is \$2, 164 per month beginning February 1, 2021.
2. Safety Plan – Adopted by Council and Submitted to Caltrans – December 2020
3. Farebox modernization bid – To be released in upcoming months
4. New bus stop signage
 - Final Phase
5. Madera Metro Quadrant/ID System
6. Consultant procurement (Walmart Stop, etc.) – Proposed
7. Madera Transit Plan
 - RFP for Consultant
 - Marketing for Community Forum
8. Bus stop solar lights – Begin studies Spring 21’
9. Fleet Electrification and Mobility (Engie Solar Project) – Preliminary study completed by Engie

D. Route 3 – Ridership David Huff

1. Cost of Operation: September 2020 – January 2021

- 2. Passengers Usage
- 3. MCC – DAR Service

E. Recent Grant Applications Submitted Ivette Iraheta

- 1. FTA CARES Section 5307-6: \$6,440,671.00
 - 100% Federal Share
 - Operating Assistance - \$5,886,312 (June 20, 2023)
 - Preventative Maintenance - \$554,359 (June 30, 2021)
- 2. FTA 5339 – Award End Date - June 30, 2022
 - Lapse Funds: FFY 2017 Section 5339
 - Funded at an 85/15 ratio (\$161,386 Federal/ \$28,480 Local)
 - Project Total: \$189,866
 - One Bus Purchase

F. Madera Transit Plan - Update David Huff

- 1. Caltrans - Sustainable Planning Grant – Madera Transit Plan: \$100,000
 - Kickoff Date: November 15, 2020
 - Drafting RFP for Project Consultant
 - Developed Flyer for Community Forum

G. Reports for 2021 David Huff

- 1. NTD Report – Under Review
- 2. TDA Triennial Review – January 2021
- 3. FTA Triennial – In 2021, Kickoff TBD

H. Other Ivette Iraheta

- 1. Council TAB Assignments - TBD

VII. ACTION ITEMS:

- A. Vote for Transit Advisory Board – Vice Chair Vacancy Steve Salter
- B. Designate Secretary for Transit Advisory Board David Huff

VIII. TAB SECRETARY AND MEMBER COMMENTS: Members/Secretary

IX. ADJOURN MEETING: Steve Salter

(Next Quarterly TAB meeting is scheduled for April 29, 2021.)

The meeting room is accessible to the physically disabled, and the services of a translator can be made available. Requests for additional accommodations for the disabled, signers, assistive listening devices, or translators needed to assist participation in this public meeting should be made at least seventy-two (72) hours prior to the meeting. Please call the Human Resources Office at (559) 661-5401. Those who

are hearing impaired may call 711 or 1-800-735-2929 for TTY Relay Service. Any writing related to an agenda item for the open session of this meeting distributed to the Transit Advisory Board less than 72 hours before this meeting is available for inspection at the City of Madera Office of the City Clerk, 205 W. 4th Street, Madera, California 93637 during normal business hours. Para asistencia en Español sobre este aviso, por favor llame al (559) 661-5405.

I, David Huff, Programs Manager for the City of Madera, declare under penalty of perjury that I posted the above Transit Advisory Board Meeting Agenda for the scheduled meeting of January 28, 2021 on the Transit Advisory Webpage on Tuesday, January 26, 2021.

/s/
David Huff, Programs Manager