

**CITY OF MADERA
TRANSIT ADVISORY BOARD MEETING**

AMENDED MEETING AGENDA

DATE: Thursday, July 30, 2020
TIME: 5:30 P.M. – 6:30 P.M.
PLACE: Conference Call
Dial-in Info: 559-661-5450
Participant Code: 166-684-36

CALL TO ORDER

I. ROLL CALL: Steve Salter, Chair

Robin Jenkins, Vice Chair	District 1 (Council Member Gallegos nominee)
Latif Muhamad	District 2 (Council Member Rodriguez nominee)
Marie Luna	District 3 (Council Member Montes nominee)
Steve Salter	District 4 (Council Member Robinson nominee)
Otilia Morales	District 5 (Council Member Garcia nominee)
Linda Clark	District 6 (Council Member Holley nominee)
Cynthia Ortegon	Mayor Nominee

II. PUBLIC COMMENT:

This time is made available for comments from the public on matters within the Board's jurisdiction that are not on the agenda. Each speaker will be limited to three (3) minutes. Attention is called to the fact that the Board is prohibited by law from taking any substantive action on matters discussed that are not on the agenda, and no adverse conclusions should be drawn if the Board does not respond to the public comment at this time. It is requested that no comments be made during this period on items that are on today's agenda. Members of the public may comment on any item that is on today's agenda when the item is called and should notify the Board Chair of their desire to address the Board when that agenda item is called.

III. APPROVAL OF MINUTES:

Minutes of April 16, 2020

Steve Salter

IV. COMMUNICATIONS:

A. COVID-19 Updates

Ivette Iraheta

- a. Fixed Route Fee's remain waived
- b. DAR use remains limited to disable and senior passengers

V. DISCUSSION ITEMS:

- | | |
|--|-----------------|
| A. Transit Operations Data, Overview, & Service Changes | Michelle Avalos |
| B. Update on Transit Center | Michelle Avalos |
| C. Update on Transit Public Outreach & Marketing Plan | Ivette Iraheta |
| a. Facebook | |
| b. Madera Metro Webpage Revisions | |
| c. Bus Wraps | |
| D. Update on Other Transit Projects | Ivette Iraheta |
| a. MV Lease Agreement – August 19 th Council Item | |

- b. Safety Plan -
- c. Farebox modernization bid -
- d. COVID-19 Safety Items
- e. M Line
- E. Route 3 – MCC Request to resume service starting August 10th.
- F. Update on New Route Plans (Focus is to create and design a service that is dependable and consistent)
- G. Madera Metro - Walmart Shopping Center
 - a. Bus Stop
 - b. Awarded grant to complete assessment
- H. Recent Grants Received/Pursuing
 - a. CalTrans Sustainable Planning Grant – Madera Transit Plan
 - b. 5339 Funds – Vehicle expansion
- I. Future Meeting Dates
 - a. Wednesday mornings @10:30am vs. Thursday evenings @ 5:30pm

VI. ACTION ITEMS:

- A. Recommendation to City Council: Senior/ADA Fares Steve Salter

VII. TAB SECRETARY AND MEMBER COMMENTS:

Members/Secretary

VIII. ADJOURN MEETING:

Steve Salter

(Next Quarterly TAB meeting is scheduled for October 28, 2020.)

- *The meeting room is accessible to the physically disabled, and the services of a translator can be made available. Requests for additional accommodations for the disabled, signers, assistive listening devices, or translators needed to assist participation in this public meeting should be made at least seventy-two (72) hours prior to the meeting. Please call the Human Resources Office at (559) 661-5401. Those who are hearing impaired may call 711 or 1-800-735-2929 for TTY Relay Service.*
- *Any writing related to an agenda item for the open session of this meeting distributed to the Transit Advisory Board less than 72 hours before this meeting is available for inspection at the City of Madera Office of the City Clerk, 205 W. 4th Street, Madera, California 93637 during normal business hours.*
- *Para asistencia en Español sobre este aviso, por favor llame al (559) 661-5405.*

I, David Huff, Programs Manager for the City of Madera, declare under penalty of perjury that I posted the above Transit Advisory Board Meeting Agenda for the Reschedule Meeting of July 30, 2020, on the Transit Advisory Webpage on Wednesday, July 29, 2020.

Isl David Huff

 David Huff, Programs Manager