

City of Madera ADA Advisory Council  
City Council Chambers, 205 W. 4<sup>th</sup> Street  
Madera, CA 93637

**REGULAR MEETING MINUTES**

September 17, 2019, 3:30 p.m.

A regular meeting of the Madera ADA Advisory Council was scheduled for 3:30 p.m. on Tuesday, September 17, 2019, in the City Council Chambers.

ROLL CALL:

**PRESENT:**

DJ Becker, Chairperson

Tim Riche, Vice Chair

Cynthia Ortegon

Muhammad Latif

**Staff**

Diana Rosas

Wendy Silva

**ABSENT:**

Dennis Smith

Dianna Robbins

Emmanuel Gomez

**OTHERS PRESENT:** Vidal Medina, Resources for Independence Central Valley

Chairperson DJ Becker called the meeting to order at 3:55 p.m.

Public Comment: None

Business Matters

1. Approval of Minutes – September 17, 2019. Vice Chairperson Riche moved to approve the minutes; motion seconded by Chairperson Latif. Motion passed unanimously.
2. Oral Report on Participation in the Old Timers Day Parade-Advisory Council  
Council Member Ortegon stated that herself, Council Member Smith, and Council Member Latif participated in the parade. There were a lot of people, and next year the Council should consider having a booth.
3. Discussion on Promoting Department of Motor Vehicles' Campaign on Disabled Person Parking Placard Awareness- Chairperson Becker

Chair Person Becker stated that she came across the poster and wanted to see what the cost would be to purchase and put at City Facilities. Wendy Silva stated that the campaign is available on the DMV website to download. It is up to the Council if they would like to spend the money and get them printed out through Office Depot. Chairperson Becker would like to see what the pricing would be with Creative Copy and others for about 20-30 sizes 8x11. The Council will discuss actual printing depending on price at the next ADA meeting as well as distribution.

#### 4. Oral Report on Walmart Bus Stop Project - Ivette Iraheta

Grants Administrator Ivette Iraheta gave an update on whether a fixed route should be brought into the Madera Market Place or the Walmart Shopping Center. Ivette stated that the Walmart General Manager indicated that he would be in support of a bus entering the parking lot. A letter was requested from him to have something in writing indicating Walmart's support to share with Property Management, but the transit department has not received anything.

According to Ivette, MV Public Transportation, Madera's bus contractor, stated that it is highly problematic when entering into a parking lot, especially Walmart centers due to accidents and time impacts; they advise against it.

According to Ivette, City Engineering also stated that there have been past complaints due to trash and that there is increased liability when navigating in a parking lot. He recommends to study before developing. The alternative on Schnoor street should also be reviewed and studied by a consultant. This location is mid-block and this increases liability due to visibility for crossing.

Transit needs funds for planning. They will be applying for a grant for funding for route planning and will incorporate Walmart and Schnoor options.

Chairperson Becker inquired about the option of putting a stop on Cleveland Avenue that was a cut-out into the grass area next to Walmart. Ivette advised that the option had not been explored because Walmart said no several years ago. It was requested that the discussion with Walmart on this location for the stop be revisited.

#### 5. Review and Direction Regarding Letter from the US Department of Housing and Urban Development in Response to ADA Advisory Council's Request for Set-Aside Monies to Target Disabled and Senior Housing - Wendy Silva and Ivette Iraheta

A response letter was received from HUD stating that their response was delayed because the ADA Advisory Council's letter was sent to the wrong place and

further stated that funding for Disabled and Senior Housing should be looked for through CBDG. HUD then sent an email stating that they do have set-aside monies that they are making available for low income disabled housing. Wendy stated that she will be following up with the Madera Housing Authority to see if someone can attend the next meeting to discuss their plan to seek the funding and what it will cover.

6. Presentation on Code of Conduct for Madera City Council, Board, and Commission Members – Wendy Silva

Wendy Silva gave a presentation on the Code of Conduct that was recently adopted by City Council for City Council and Boards and Commissions and was asked by the City Manager to review with all Boards and Commissions that staff works with. An acknowledgement must be signed for each advisory member.

7. Advisory Council Reports/Announcements/Requests for Future Agenda Items

Chairperson Becker will attend the Transportation Meeting and report back as well as the Census Meeting.

***This portion of the meeting is reserved for the Advisory Council members (1) to make brief reports on attendance at other boards, committees, public agencies, and/or public events, (2) to request updates, (3) to initiate future agenda items.***

Meeting adjourned at 4:31 p.m.

Respectfully Submitted,

Accepted,



\_\_\_\_\_  
Diana Rosas  
Human Resources Technician II

\_\_\_\_\_  
DJ Becker, Chairperson

Date: \_\_\_\_\_

Date: \_\_\_\_\_