STATE ROUTE 145 (YOSEMITE AVENUE) AS DOWNTOWN MAIN STREET PLAN

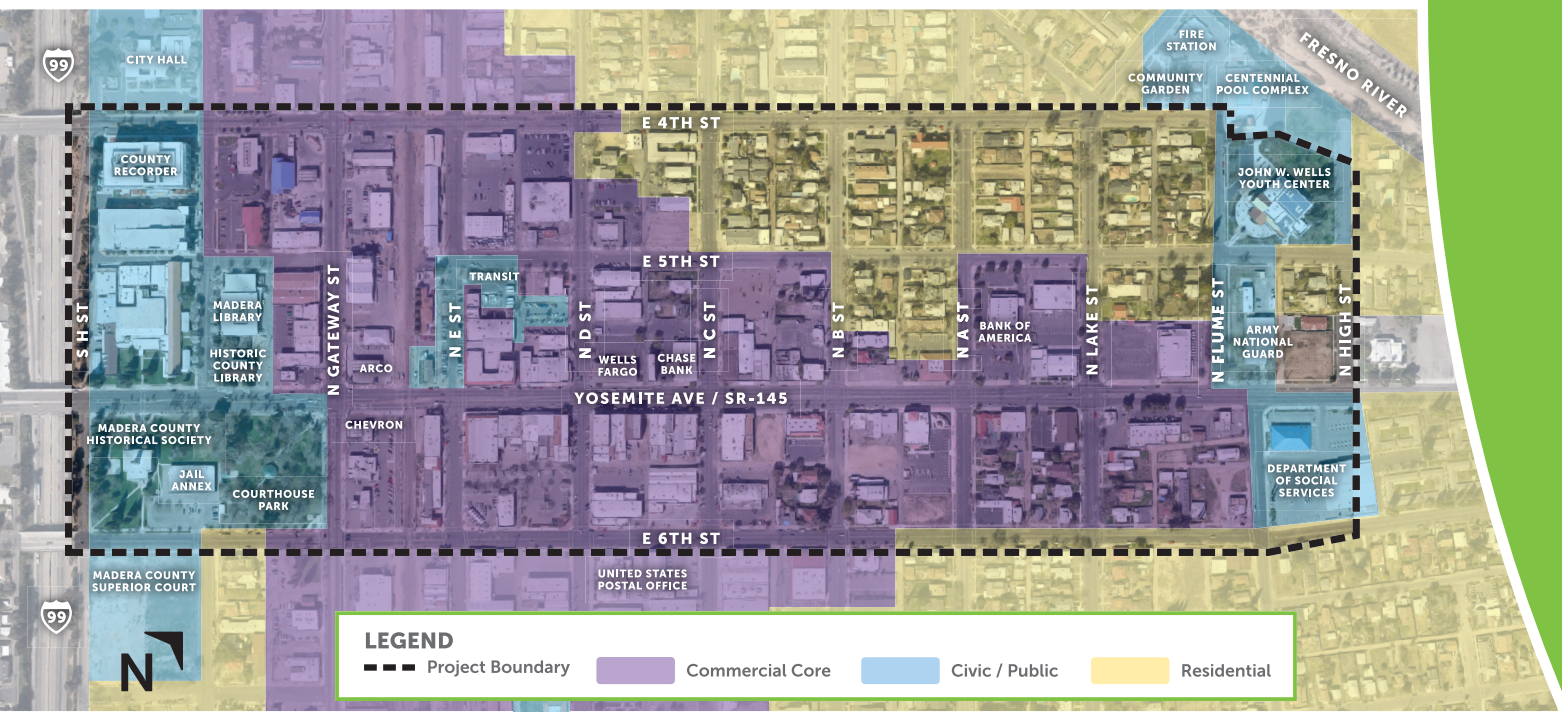
The City of Madera (City) has launched a planning effort to focus on downtown Madera. Since 2005, the City has actively engaged in the implementing the Vision Madera 2025 program. As part of its vision, the City seeks to address transportation deterioration and inefficiencies along State Route (SR) 145 (Yosemite Avenue) through downtown in efforts to improve multi-modal transportation at its key City center.

▶ OBJECTIVE

The goal is to reduce congestion, vehicles miles traveled by City residents, reduce greenhouse gas emissions and ultimately make it a more attractive destination to live, work and play while boosting economic development opportunities; and to envision a vibrant multi-modal pedestrian-friendly downtown Madera and "Main Street" along the SR 145 (Yosemite Avenue) consistent with Vision Madera 2025.

▶ PROJECT AREA

The planning area (downtown Madera) is generally along SR 145 (Yosemite Avenue) and within the boundaries of Fourth and Sixth Streets (north and south) and H and High Streets (west and east). The project encompasses the business district to the east along with government offices/Courthouse on the west. The plan incorporates prior plans to identify and prioritize potential projects that would be competitive for future grant funding.



POTENTIAL IMPROVEMENTS

Creating a multi-modal pedestrian-friendly environment requires the implementation of traffic calming devices that encourage vehicles to travel at slower speeds. The following improvements are samples of traffic calming devices that are being considered for the project.

HIGH VISIBILITY CROSSWALKS

BULBOUTS

BUFFERED BIKE LANES

ANGLED PARKING

STREET ART

STREET LIGHTING

HOW TO GET INVOLVED

The City will be seeking input from the community through two Public Workshops before the project is completed in early 2020. The workshops are scheduled as follows:

- **November 2019**
- **January 2020**

Notices will be circulated to the community a few weeks before the workshops. If you would like to receive notifications, please email one of the contacts provided below.

Learn more about the State Route (SR) 145 (Yosemite Avenue) project at:
www.madera.gov/downtown-main-street

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