

**CITY OF MADERA  
TRANSIT ADVISORY BOARD MEETING**

**MEETING AGENDA**

**DATE:** Thursday, October 17, 2019  
**TIME:** 5:30 P.M. – 6:30 P.M.  
**PLACE:** City Hall Conference Room, 205 West 4<sup>th</sup> Street  
Madera, CA 93637 Phone (559) 661-3689

**I. ROLL CALL:**

**II. Robin Ware, Vice Chair** District 1 (Council Member Gallegos)  
Vacant District 2 (Council Member: Rodriguez)  
Marie Luna District 3 (Council Member: Montes )  
Steve Salter District 4 (Council Member: Robinson)  
Otilia Morales, District 5 (Council Member: Garcia)  
Linda Clark, District 6 (Council Member: Holley)  
Cynthia Ortegon Mayor, Appointee

Linda Clark	Otilia Morales	Cynthia Ortegon
Vacant, District 2 Appointment	Steve Salter	Marie Luna

**II. PUBLIC COMMENT:**

This time is made available for comments from the public on matters within the Board's jurisdiction that are not on the agenda. Each speaker will be limited to three (3) minutes. Attention is called to the fact that the Board is prohibited by law from taking any substantive action on matters discussed that are not on the agenda, and no adverse conclusions should be drawn if the Board does not respond to the public comment at this time. It is requested that no comments be made during this period on items that are on today's agenda. Members of the public may comment on any item that is on today's agenda when the item is called and should notify the Board Chair of their desire to address the Board when that agenda item is called.

**III. APPROVAL OF MINUTES:**

Minutes of July 17, 2019

**Robin Ware**

**IV. COMMUNICATIONS:**

- A. Transit Services New Name: Madera Metro
- B. Old Timers Parade
- C. Transit Operations Data and Overview

**Ivette Iraheta**  
**Michelle Avalos**  
**Michelle Avalos**

**V. DISCUSSION ITEMS:**

- A. Update on Madera Marketplace Stop & Transit System Assessment Project
- B. Transit Operations Data, Overview, & Service Changes

**Ivette Iraheta**  
**Ivette Iraheta**

- |    |                                                                               |                        |
|----|-------------------------------------------------------------------------------|------------------------|
| C. | Update on Intermodal and New Transit Center                                   | <b>Michelle Avalos</b> |
| D. | Update on Transit Public Outreach & Marketing Plan                            | <b>Michelle Avalos</b> |
| E. | Update on Other Transit Projects<br>Farebox/New Planning Grant/Anything else? | <b>Ivette Iraheta</b>  |
| F. | Jolley Trolley                                                                | <b>Michelle Avalos</b> |

**VI. ACTION ITEMS:**

- |                                                  |                   |
|--------------------------------------------------|-------------------|
| A. Formation of Ad-Hoc Committee to review stops | <b>Robin Ware</b> |
|--------------------------------------------------|-------------------|

**VII. TAB SECRETARY AND MEMBER COMMENTS:**

**TAB Members & Secretary**

**VIII. ADJOURN MEETING:**

**Robin Ware**

*(Next Quarterly TAB meeting is scheduled for Wednesday, November 14, 2019 at 5:30 PM.)*

- *The meeting room is accessible to the physically disabled, and the services of a translator can be made available. Requests for additional accommodations for the disabled, signers, assistive listening devices, or translators needed to assist participation in this public meeting should be made at least seventy-two (72) hours prior to the meeting. Please call the Human Resources Office at (559) 661-5401. Those who are hearing impaired may call 711 or 1-800-735-2929 for TTY Relay Service.*
- *Any writing related to an agenda item for the open session of this meeting distributed to the Transit Advisory Board less than 72 hours before this meeting is available for inspection at the City of Madera Office of the City Clerk, 205 W. 4th Street, Madera, California 93637 during normal business hours.*
- *Para asistencia en Español sobre este aviso, por favor llame al (559) 661-5405.*

I, Michelle Avalos, Grants Specialist for the City of Madera, declare under penalty of perjury that I posted the above Transit Advisory Board Meeting Agenda for the Regular Meeting of October 17, 2019 near the front entrance of City Hall by 5:00 p.m. on Tuesday, October 15, 2019.

  
 Michelle Avalos, Grants Specialist