

Neighborhood Outreach Program

The program is designed to enhance neighborhoods' quality of life through strengthening community-law enforcement partnerships, encouraging neighbors to get to know one another to promote neighborhood safety, and to collaboratively work with the Neighborhood Outreach Program staff to address neighborhood issues through volunteerism,

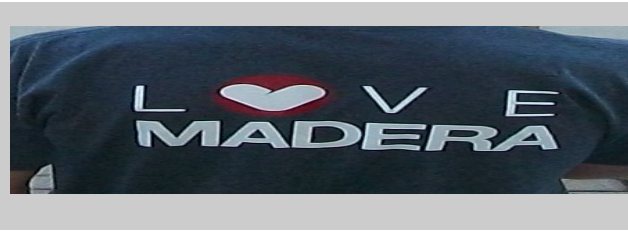


Anti-Graffiti

The Anti-Graffiti Program was formed in 2008 by the Madera City Council to create a comprehensive plan that reduces and prevents graffiti through a coordinated community-wide effort. Abatement, community involvement, education and enforcement are the foundations of the program. Community involvement is the key element for a successful anti-graffiti program.

Graffiti is not art. It's a crime!

- Free Anti-Graffiti cleaning kits and 3rd grade school presentations.
- The program includes a graffiti abatement team responsible for cleaning up graffiti in the city.
- **To report graffiti call the Graffiti Hotline at (559) 661-5119.**



Love Madera is a community service initiative led by the Madera Ministerial Association to garner the support and service of Madera residents who give back to their community through various community service projects, which nonexclusively includes cleaning up streets and parks, providing for the less fortunate, visiting convalescent homes, and others. This initiative contributes to keeping Madera habitable, clean, and prosperous.



The Adopt-A-School program was established in 2013 to encourage businesses, community residents, and religious organizations to help improve elementary, middle, and high schools students' academic performance. The program offers tutoring, mentoring, classroom assistance, coaching, and other voluntary opportunities. The program enables students to interact with positive, reliant role models and aids the students in their personal and academic development.

National Night Out (NNO)

NNO is an annual event held every first Tuesday of August which is dedicated to the development of crime awareness and neighborhood safety across the City of Madera. The event promotes and bolsters the bond between law enforcement and residents, and encourages residents to participate more with their city elected officials.



National Night Out involves over 37.8 million people and 16,124 communities across America.



Neighborhood Watch Program

The program serves to help residents, in partnership with the City of Madera and law enforcement agency to establish neighborhood watch groups in their respective neighborhoods to combat crimes, raise awareness, address resident's concerns, and keep neighborhoods safe.



Why Neighborhood Watch?

- You create a secure and safe neighborhood that is not easily targeted by potential burglars.
- Your neighborhood will learn to become organized and actively involved in preventing crime in the area.
- Reduces the fear of crime and improves the quality of life.
- You can create a more united community.
- In fact, neighbors working together with law enforcement makes one of the best crime-fighting teams around.
- Watch groups are not vigilantes. They are an extra pair of eyes and ears for reporting crime and helping neighbors.
- Encourage Community Volunteerism.



NEIGHBORHOOD OUTREACH PROGRAM

Mission:

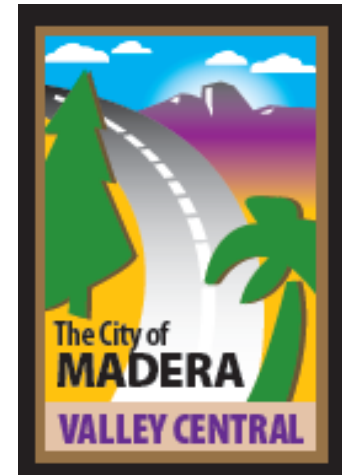
The Neighborhood Outreach program strives to develop and implement effective strategies to improve and strengthen the City of Madera, its residents, and neighborhoods by addressing root causes of community problems through the following programs :

- Neighborhood Watch
- Anti-Graffiti
- Love Madera
- Adopt-A-School
- National Night Out (NNO)

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City of
MADERA
California

Neighborhood Outreach Program



Neighborhood
Revitalization
Department