#### Program Information

KEEP MADERA BEAUTIFUL works in tandem with City departments, outside agencies, and the Madera Police Dept. to aggressively locate and remove graffiti.

The City may only remove graffiti from public property. However, we may have products available to assist you with removal on private property.

We need your help! Community involvement is needed to effectively reduce graffiti. Please help your community by joining Madera's Anti-Graffiti Program. The citizens of Madera are the key component in reducing graffiti in Madera. For more information please call 661-5114 or 661-2853.

### And...

It is important that you report the exact surface, location, and description of the graffiti. You can even submit a photo via our on-line form. Here are some items to remember when reporting the surface that has been vandalized:

P. G. & E. boxes are typically green in color.

Traffic signal boxes are typically silver in color, occasionally aluminum.

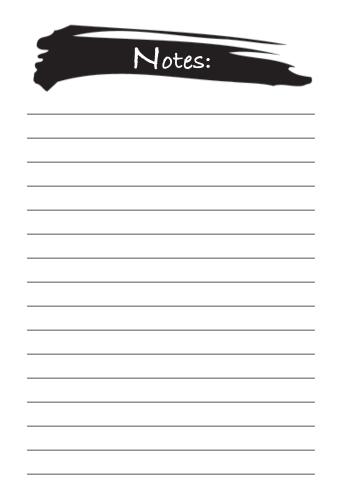
Phone company boxes are usually beige/tan in color.

Include the name AND address of the business.

If possible, please include the street direction (N, S, E, W).

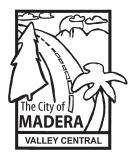


The more information the better!

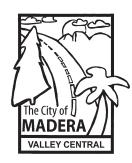


#### KEEP MADERA BEAUTIFUL

Respects and Supports Creative Expression - Not Vandalism!



Thank you for helping to keep Madera Beautiful!



# City of Madera

Graffití Program



Wiping out \_\_\_\_



Graffiti in Madera

City of Madera



KEEP MADERA BEAUTIFUL
A Graffiti Prevention & Removal Program
to help keep the
City of Madera Beautiful.

#### What is Graffiti

Graffiti is any inscription, word, figure, painting or other defacement that is written, marked, etched, scratched, sprayed, drawn, painted, or engraved on any public or private surface without the owner's permission.

### Graffiti Facts

Immediate removal, within 24 - 48 hours is successful in graffiti prevention.

Gang graffiti makes up approximately 10% of graffiti in US cities.

Of all street-level graffiti, 50 - 70% is created by suburban adolescents, predominately males between the ages 12 and 19.

## Reporting Graffiti

Report all graffiti within the City of Madera to:

Hotline: (559) 661-5119 Tip Line: (559) 675-4242



Volunteer Info: Christina (559) 232-9758 or Tim (559) 232-9792

For private property call Madera Police Department at (559) 675-4200 to create a vandalism report

To report graffiti outside City limits, call Madera County at (559) 675-7821

## Graffiti Prevention Tips

#### FOR BUSINESSES:

- ✓ Remove graffiti within 24 to 48 hours.
- ✔ Plant shrubs, thorny plants, and vines to restrict access.
- ✓ Add or improve lighting around the building by incorporating motion sensored lighting.
- ✓ Install fences, controlled entrances and exits, rails, and other barriers around property.
- ✓ Limit access to roofs by moving dumpsters or other structures away from walls.
- ✓ Post security camera(s) and/or surveillance signage.
- ✓ Use graffiti resistant materials or coatings on continuously hit walls.

#### FOR HOMEOWNERS:

- ✓ Ask your association to install lighting in neighborhood areas that are dark and often hit with graffiti.
- ✓ For condos and apartments, work with residential property owners to incorporate graffiti prevention tips mentioned above into building security.
- ✓ Organize a Neighborhood Graffiti Watch to help law enforcement keep tabs on criminal activity in your neighborhood.