

RESOLUTION NO. 26-84

**RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MADERA ADOPTING
A CITY-APPROVED COLOR PALETTE FOR THE PAINTING OF NEW
STRUCTURES AND REPAINTING OF EXISTING STRUCTURES IN
COMMERCIAL ZONE DISTRICTS**

WHEREAS, on May 20, 2026, the City Council of the City of Madera adopted Ordinance repealing Section 10-3.419 (RESERVED) in its entirety and adding 10-3.419 EXTERIOR COLORS IN COMMERCIAL ZONE DISTRICTS, to Chapter 3, Title X: Planning and Zoning, to the Madera Municipal Code to establish standards for exterior colors in Commercial zone districts and a regulatory program requiring repainting of all existing structures in Commercial zone districts to obtain a permit issued by the City prior to repainting; and

WHEREAS, Madera Municipal Code Section 10-3.419 provides that the City-approved color palette shall be as adopted by resolution of the City Council.

WHEREAS, after due consideration of the items before it, the Council now desires to adopt this Resolution adopting a City-approved color palette for exterior colors in Commercial zone districts.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Madera as follows:

Section 1. The foregoing recitals are true and correct and incorporated by reference.

Section 2. The City Council hereby adopts a City-approved color Palette for exterior colors in Commercial zone districts as attached hereto as Exhibit "A" and incorporated herein by reference.

Section 3. This Resolution shall be effective upon adoption.

* * * * *

PASSED AND ADOPTED by the City Council of the City of Madera on this 20th day of May 2026 by the following vote:

AYES: Mayor Gallegos and Councilmembers Zacharia, Rodriguez, Montes, Evans, Mejia and Villegas.

NOES: None.

ABSTENTIONS: None.

ABSENT: None.

APPROVED:


CECELIA K. GALLEGOS, Mayor

ATTEST:


ALICIA GONZALES, City Clerk



CITY OF MADERA

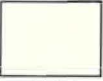
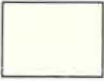
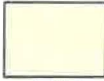
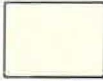
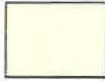
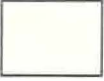
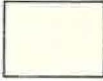
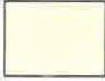
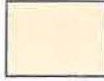
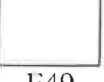
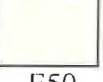
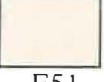
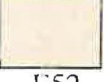
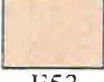
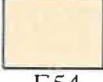
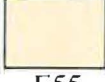
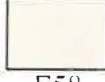
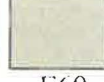
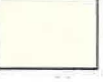
COMMERCIAL BUILDING COLOR PALETTE

In an effort to enhance the appearance of the City of Madera, the City of Madera City Council approved Ordinance ____ establishing an exterior paint color palette for all commercial buildings within the City limits. The purpose of establishing a fixed color palette is to limit the use of bright, fluorescent or garish colors that contrast inappropriately with surrounding properties. This effort will enhance the look of the city and contribute to attracting consumers and new businesses alike.

The adopted palette covers a broad range of earthtones and muted colors. Brighter, more intense colors are to be used only in a limited fashion for building trim and accent areas. A no fee permit is required for property owners or paint contractors when a building is to be repainted so that the proposed color scheme is reviewed by the Planning Department staff to assure consistency with the established palette.

All existing commercial and industrial structures are required to comply with the ordinance. Attached you will find the list of accepted colors. Should you have any questions, you may contact the Planning Department at 559-661-5430.

EXTERIOR COLOR PALETTE

											
E1	E2	E3	E4	E5	E6	E7	E8	E9	E10	E11	E12
											
E13	E14	E15	E16	E17	E18	E19	E20	E21	E22	E23	E24
											
E25	E26	E27	E28	E29	E30	E31	E32	E33	E34	E35	E36
											
E37	E38	E39	E40	E41	E42	E43	E44	E45	E46	E47	E48
											
E49	E50	E51	E52	E53	E54	E55	E56	E57	E58	E59	E60
											
E61	E62	E63	E64	E65	E66	E67	E68	E69	E70	E71	E72
											
E73	E74	E75	E76	E77	E78	E79	E80	E81	E82	E83	E84
											
E85	E86	E87	E88								

CITY OF MADERA

EXTERIOR COLOR APPLICATION for COMMERCIAL BUILDINGS

NO FEE

Assessor Parcel Number(s): _____

Business Name: _____

Business Address: _____

Proposed Color Scheme: Exterior Base Color # _____ Trim Color # _____

Paint manufacturer, color name and numbers that match color palette options. Submit sample chips.

Exterior Base: _____

Trim: _____

Property Owner/Tenant: _____

Address: _____ City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Signature: _____

Office Use Only	
Project No: _____	Date Filed: _____
Related Cases: _____	Planner: _____

TRIM COLOR PALETTE

