

**REGULAR MEETING
OF THE MADERA CITY COUNCIL**
205 W. 4th Street, Madera, California 93637

NOTICE AND AGENDA

Wednesday, February 17, 2016
6:00 p.m.

Council Chambers
City Hall

CALL TO ORDER

ROLL CALL: Mayor Robert L. Poythress
Mayor Pro Tem Charles F. Rigby
Council Member Andrew J. Medellin
Council Member Donald E. Holley
Council Member Derek O. Robinson Sr.
Council Member William Oliver

INVOCATION: Pastor Barry Benard, Westside Christian Fellowship

PLEDGE OF ALLEGIANCE:

PUBLIC COMMENT:

The first fifteen minutes of the meeting are reserved for members of the public to address the Council on items which are within the subject matter jurisdiction of the Council. Speakers shall be limited to three minutes. Speakers will be asked to identify themselves and state the subject of their comment. If the subject is an item on the Agenda, the Mayor has the option of asking the speaker to hold the comment until that item is called. Comments on items listed as a Public Hearing on the Agenda should be held until the hearing is opened. The Council is prohibited by law from taking any action on matters discussed that are not on the Agenda, and no adverse conclusions should be drawn if the Council does not respond to public comment at this time.

A. WORKSHOP

There are no items for this section.

B. CONSENT CALENDAR

B-1 Minutes – 8/05/15

B-2 Information Only – Warrant Disbursement Report

B-3 A. Weekly Water Conservation Report – 1/25/16-1/31/16

B. Weekly Water Conservation Report – 2/01/16-2/17/16 (Report by Dave Randall)

- B-4 Consideration of a Resolution Authorizing Submittal of an Application to the California Department of Resources Recycling and Recovery for Beverage Container Recycling City/County Payment Programs and Authorizing the City Administrator to Execute All Grant Documents (Report by Dave Randall)
- B-5 Consideration of a Minute Order Rejecting a Claim filed by Feliberto Cisneros (Report by Wendy Silva)
- B-6 Consideration of a Resolution Authorizing Submittal of an Application to the California Department of Resources Recycling and Recovery for Local Government Waste Tire Cleanup Grant Program and Authorizing the City Administrator to Execute all Grant Documents (Report by Dave Randall)
- B-7 Consideration of a Resolution Approving Award of Agreement for Revenue Measure Consulting Services to TBWB Strategies and Authorizing the Mayor to Sign the Agreement on Behalf of the City (Report by David Tooley)
- B-8 Consideration of a Resolution Amending the City of Madera Classification Plan (Report by Wendy Silva)

C. HEARINGS, PETITIONS, BIDS, RESOLUTIONS, ORDINANCES, AND AGREEMENT

- C-1 A Continued Public Hearing and Consideration of Introduction of an Ordinance Rezoning Approximately 600 Properties Encompassing Approximately 490 Acres of Land Located in and Near the Community of Parksdale (County Service Area #3) Immediately East of the City

And

Consideration of Adoption of a Resolution Amending the General Plan on 86 Acres of Parksdale Property in Order to Accurately Reflect Existing Land Uses (Report by Chris Boyle)

- C-2 Public Hearing and Consideration of Introduction of an Ordinance Amending Section 1310 of Chapter 3 of Title X of the Madera Municipal Code Pertaining to Action of Appeals of Planning Commission Denials (Report by Chris Boyle)
- C-3 Second Reading and Consideration of Adoption of an Ordinance Rezoning Property Located at 1006 and 1010 West Yosemite Avenue from the R1 (Low Density Residential) Zone District to the WY (West Yosemite Professional Office) Zone District (Report by Chris Boyle)

D. WRITTEN COMMUNICATIONS

- D-1 Written Request from the Madera County Economic Development Commission for Funding of a Media Outreach and Education Campaign Targeting Madera County as the Site for the High Speed Rail Heavy Maintenance Facility (Bobby Kahn)
- D-2 Presentation by the Madera County Behavioral Health Services on Mental Health Services Act Community Planning Process (David Weikel, Behavioral Health Program Supervisor)

E. ADMINISTRATIVE REPORTS

There are no items for this section.

F. COUNCIL REPORTS

G. CLOSED SESSION

- G-1 Closed Session Announcement – City Attorney
- G-2 Conference with Legal Counsel – Anticipated Litigation. Significant exposure to litigation pursuant to Government Code §54956.9(d)(2): 3 case
- G-3 Conference with Legal Counsel – Pending Litigation pursuant to Government Code §54956.9(d)(1):

1 case: Jeremy Harlow WCAB No. ADJ 8687619
- G-4 Closed Session Report – City Attorney

ADJOURNMENT – Next regular meeting March 2, 2016

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- Please silence or turn off cell phones and electronic devices while the meeting is in session.
 - Regular meetings of the Madera City Council are held the 1st and 3rd Wednesday of each month at 6:00 p.m. in the Council Chambers at City Hall.
 - Any writing related to an agenda item for the open session of this meeting distributed to the City Council less than 72 hours before this meeting is available for inspection at the City of Madera Office of the City Clerk, 205 W. 4th Street, Madera, California 93637 during normal business hours.
 - The meeting room is accessible to the physically disabled, and the services of a translator can be made available. Request for additional accommodations for the disabled, signers, assistive listening devices, or translators needed to assist participation in this public meeting should be made at least seventy two (72) hours prior to the meeting. Please call the Human Resources Office at (559) 661-5401. Those who are hearing impaired may call 711 or 1-800-735-2929 for TTY Relay Service.
 - Questions regarding the meeting agenda or conduct of the meeting, please contact the City Clerk's office at (559) 661-5405.
 - Para asistencia en Español sobre este aviso, por favor llame al (559) 661-5405.
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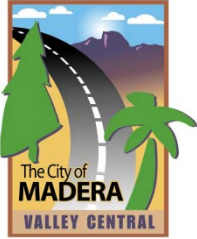
I, Sonia Alvarez, City Clerk for the City of Madera, declare under penalty of perjury that I posted the above agenda for the regular meeting of the Madera City Council for February 17, 2016, near the front entrances of City Hall at 3:00 p.m. on February 12, 2016.



Sonia Alvarez, City Clerk

Return to Agenda

Item:	B-1
Minutes for:	8/05/15
Adopted:	2/17/16



MINUTES OF A REGULAR MEETING OF THE MADERA CITY COUNCIL CITY OF MADERA, CALIFORNIA

August 5, 2015
6:00 p.m.

Council Chambers
City Hall

CALL TO ORDER

The regular meeting for 8/05/15 was called to order by Mayor Poythress at 6:00 p.m.

ROLL CALL:

Present: Mayor Robert L. Poythress
Mayor Pro Tem William Oliver
Council Member Sally J. Bompreszi
Council Member Andrew J. Medellin
Council Member Donald E. Holley
Council Member Derek O. Robinson Sr.

Absent: Council Member Charles F. Rigby

Others present were City Administrator David Tooley, City Attorney Brent Richardson, City Clerk Sonia Alvarez, Director of Community Development David Merchen, Director of Financial Services Tim Przybyla, City Engineer Keith Helmuth, Public Works Operations Director David Randall, Chief of Police Steve Frazier, Director of Parks and Community Services Mary Anne Seay, Director of Human Resources Wendy Silva, Interim Grant Administrator Sonia Hall, Chief Building Official Steve Woodworth, Information Services Manager Ted Uyesaka, Procurement Services Manager Becky McCurdy, Planning Manager Chris Boyle, Parks Business Manager Mark Etheridge, Commander Dino Lawson, Fleet Operations Manager Randy Collin, Division Fire Chief Ron Eldridge and Battalion Fire Chief Jim Forga.

INVOCATION: Pastor Barry Benard, Westside Church

PLEDGE OF ALLEGIANCE: Mayor Poythress led in the Pledge of Allegiance.

PUBLIC COMMENT:

The first fifteen minutes of the meeting are reserved for members of the public to address the Council on items which are within the subject matter jurisdiction of the Council. Speakers shall be limited to three minutes. Speakers will be asked to identify themselves and state the subject of their comment. If the subject is an item on the Agenda, the Mayor has the option of asking the speaker to hold the comment until that item is called. Comments on items listed as a Public Hearing on the Agenda should be held until the hearing is opened. The Council is prohibited by law from taking any action on matters discussed that are not on the Agenda, and no adverse conclusions should be drawn if the Council does not respond to public comment at this time.

No comments were offered.

A. WORKSHOP

There are no items for this section.

B. CONSENT CALENDAR

B-1 Minutes – 4/15/15

B-2 Information Only – Warrant Disbursement Report

B-3 Consideration of a Resolution Approving At Will Employment Agreements with the Planning Manager, Grant Administrator, Director of Community Development, Public Works Operations Director, City Engineer, Director of Parks & Community Services, Chief of Police, Chief Building Official, Information Services Manager, Director of Financial Services, Director of Human Resources, City Administrator, City Clerk, City Attorney, and Executive Director of the Successor Agency to the Former Madera Redevelopment Agency (Report by Wendy Silva)

B-4 Consideration of a Resolution Approving a Memorandum of Understanding between the City of Madera and the Madera Police Officers' Association and Authorizing the City Administrator to Execute the Agreement (Report by Wendy Silva)

B-5 Consideration of a Resolution Ratifying and Approving an Agreement with the Fresno-Madera Area Agency On Aging (FMAAA) for Fiscal Year 2015-16 for **Adult Day Care**, Ratifying Participation in the Program Effective July 1, 2015 and Authorizing the Mayor to Execute the Agreement on Behalf of the City

And

Consideration of a Resolution Ratifying and Approving an Agreement with the Fresno-Madera Area Agency On Aging (FMAAA) for Fiscal Year 2015-16 for **Site Management**, Ratifying Participation in the Program Effective July 1, 2015 and Authorizing the Mayor to Execute the Agreement on Behalf of the City

And

Consideration of a Resolution Ratifying and Approving an Agreement with the Fresno-Madera Area Agency On Aging (FMAAA) for Fiscal Year 2015-16 for the **Transportation Program**, Ratifying Participation in the Program Effective July 1, 2015 and Authorizing the Mayor to Execute the Agreement on Behalf of the City (Report by Mark Etheridge)

B-6 Consideration of Resolution Consenting to Inclusion of Properties within the City's Incorporated Area in CHF Community Facilities District No. 2014-1 (Clean Energy) to Finance Renewable Energy Generation, Energy Efficiency, Water Conservation and Electric Vehicle Charging Infrastructure Improvements and Approving Associate Membership in CHF

And

Consideration of a Resolution Consenting to Inclusion of Properties within the City's Incorporated Area in the CHF PACE Program to Finance Renewable Energy Generation, Energy and Water Efficiency Improvements and Electric Vehicle Charging Infrastructure and Approving Associate Membership in CHF (Report by Sonia Hall)

B-7 Consideration of the City of Madera Investment Report for the Quarter Ending June 30, 2015 for Approval and Acceptance (Report by Tim Przybyla)

B-8 Consideration of a Resolution Accepting a San Joaquin Valley Air Pollution Control District Grant from the Enhanced Transportation Strategies Component of the Reduce Motor

Vehicle Emissions II Program and Approving the Standard Agreement with the District (Report by Sonia Hall)

B-9 Consideration of a Resolution Approving Improvement Deferral Agreement and Authorization of Lien for Madera Rescue Mission, Inc. (Report by Keith Helmuth)

B-10 Consideration of a Resolution Approving the Final Map for Cottonwood Estates Phase 5 Subdivision, and Authorizing Execution of Subdivision Agreement

And

Consideration of a Resolution Approving Inclusion of Cottonwood Estates Phase 5 Subdivision into Zone of Benefit 25D of the City Wide Landscape Maintenance District (Report by Keith Helmuth)

B-11 Consideration of Approval of a Resolution Authorizing the City Administrator to Execute an Agreement with Newmark Grubb to Provide Professional Marketing Program Services (Report by David Tooley)

B-12 Consideration of a Resolution Appointing Kelly Hogue to the City of Madera ADA Advisory Council (Report by Wendy Silva)

Mayor Poythress declared a conflict of interest on item B-9 due to customer relationship.

Mayor Poythress announced that Mayor Pro Tem Oliver will be conflicting out on item B-11 due to a business relationship.

Mayor Poythress asked if there are any other items that a Councilperson would like to have pulled for further discussion. No other requests were made and Mayor Poythress announced that he would accept a motion for action on the consent calendar other than items B-9 and B-11.

ON MOTION BY COUNCIL MEMBER MEDELLIN, AND SECONDED BY COUNCIL MEMBER ROBINSON, THE CONSENT CALENDAR, WITH THE EXCEPTION OF ITEMS B-9 AND B-11, WAS ADOPTED UNANIMOUSLY BY A VOTE OF 6-0. ABSENT: COUNCIL MEMBER RIGBY.

RES. NO. 15-160 RESOLUTION APPROVING AT WILL EMPLOYMENT AGREEMENTS WITH THE PLANNING MANAGER, GRANT ADMINISTRATOR, DIRECTOR OF COMMUNITY DEVELOPMENT, PUBLIC WORKS OPERATIONS DIRECTOR, CITY ENGINEER, DIRECTOR OF PARKS & COMMUNITY SERVICES, CHIEF OF POLICE, CHIEF BUILDING OFFICIAL, INFORMATION SERVICES MANAGER, DIRECTOR OF FINANCIAL SERVICES, DIRECTOR OF HUMAN RESOURCES, CITY ADMINISTRATOR, CITY CLERK, CITY ATTORNEY, AND EXECUTIVE DIRECTOR OF THE SUCCESSOR AGENCY TO THE FORMER MADERA REDEVELOPMENT AGENCY

RES. NO. 15-161 A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MADERA APPROVING A MEMORANDUM OF UNDERSTANDING BETWEEN THE CITY OF MADERA AND THE MADERA POLICE OFFICERS' ASSOCIATION AND AUTHORIZING THE CITY ADMINISTRATOR TO SIGN THE MEMORANDUM

RES. NO. 15-162 RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MADERA, CALIFORNIA RATIFYING AND APPROVING AN AGREEMENT WITH THE FRESNO-MADERA AREA AGENCY ON AGING (FMAAA) FOR FISCAL YEAR 2015-16 FOR ADULT DAY CARE, RATIFYING PARTICIPATION IN THE

PROGRAM EFFECTIVE JULY 1, 2015 AND AUTHORIZING THE MAYOR TO EXECUTE THE AGREEMENT ON BEHALF OF THE CITY

- RES. NO. 15-163 A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MADERA, CALIFORNIA RATIFYING AND APPROVING AN AGREEMENT WITH THE FRESNO-MADERA AREA AGENCY ON AGING (FMAAA) FOR FISCAL YEAR 2015-16 FOR SITE MANAGEMENT, RATIFYING PARTICIPATION IN THE PROGRAM EFFECTIVE JULY 1, 2015 AND AUTHORIZING THE MAYOR TO EXECUTE THE AGREEMENT ON BEHALF OF THE CITY
- RES. NO. 15-164 A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MADERA, CALIFORNIA RATIFYING AND APPROVING AN AGREEMENT WITH THE FRESNO-MADERA AREA AGENCY ON AGING (FMAAA) FOR FISCAL YEAR 2015-16 FOR TRANSPORTATION PROGRAM, RATIFYING PARTICIPATION IN THE PROGRAM EFFECTIVE JULY 1, 2015 AND AUTHORIZING THE MAYOR TO EXECUTE THE AGREEMENT ON BEHALF OF THE CITY
- RES. NO. 15-165 RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MADERA, CALIFORNIA CONSENTING TO INCLUSION OF PROPERTIES WITHIN THE CITY'S JURISDICTION IN THE CALIFORNIA HOME FINANCE AUTHORITY COMMUNITY FACILITIES DISTRICT NO. 2014-1 (CLEAN ENERGY) TO FINANCE RENEWABLE ENERGY IMPROVEMENTS, ENERGY EFFICIENCY AND WATER CONSERVATION IMPROVEMENTS AND ELECTRIC VEHICLE CHARGING INFRASTRUCTURE AND APPROVING ASSOCIATE MEMBERSHIP IN THE JOINT EXERCISE OF POWERS AUTHORITY RELATED THERETO
- RES. NO. 15-166 RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MADERA, CALIFORNIA CONSENTING TO INCLUSION OF PROPERTIES WITHIN THE CITY'S JURISDICTION IN THE CALIFORNIA HOME FINANCE AUTHORITY, PROGRAM TO FINANCE RENEWABLE ENERGY GENERATION, ENERGY AND WATER EFFICIENCY IMPROVEMENTS AND ELECTRIC VEHICLE CHARGING INFRASTRUCTURE AND APPROVING ASSOCIATE MEMBERSHIP IN THE JOINT EXERCISE OF POWERS AUTHORITY RELATED THERETO
- RES. NO. 15-167 RESOLUTION OF THE COUNCIL OF THE CITY OF MADERA, CALIFORNIA ACCEPTING A SAN JOAQUIN VALLEY AIR POLLUTION CONTROL DISTRICT GRANT FROM THE ENHANCED TRANSPORTATION STRATEGIES COMPONENT OF THE REDUCE MOTOR VEHICLE EMISSIONS II PROGRAM AND APPROVING THE STANDARD AGREEMENT WITH THE DISTRICT
- RES. NO. 15-168 A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MADERA, CALIFORNIA APPROVING THE FINAL MAP FOR COTTONWOOD ESTATES PHASE 5 SUBDIVISION, SUBJECT TO CERTAIN CONDITIONS, APPROVING EXECUTION OF AGREEMENT FOR THE CONSTRUCTION OF IMPROVEMENTS FOR SAID SUBDIVISION AND AUTHORIZING THE MAYOR TO EXECUTE THE AGREEMENT ON BEHALF OF THE CITY
- RES. NO. 15-169 A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MADERA, CALIFORNIA APPROVING ANNEXATION COTTONWOOD ESTATES PHASE 5 SUBDIVISION INTO ZONE OF BENEFIT 25D; CONFIRMING THE DIAGRAM AND ASSESSMENTS FOR COTTONWOOD ESTATES PHASE 5 SUBDIVISION FOR CITY WIDE LANDSCAPE AND LIGHTING ASSESSMENT DISTRICT ZONE OF BENEFIT 25D FOR FISCAL YEAR 2015/2016; AND AUTHORIZING

**THE CITY CLERK TO FILE THE DIAGRAM AND ASSESSMENT WITH THE
MADERA COUNTY AUDITOR**

**RES. NO. 15-170 A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MADERA
APPOINTING KELLY HOGUE TO THE MADERA ADA ADVISORY COUNCIL**

Mayor Poythress turned the meeting over to Mayor Pro Tem Oliver for item B-9. Mayor Poythress exited the Council Chambers.

B-9 Consideration of a Resolution Approving Improvement Deferral Agreement and Authorization of Lien for Madera Rescue Mission, Inc. (Report by Keith Helmuth)

ON MOTION BY COUNCIL MEMBER BOMPRESZI, AND SECONDED BY COUNCIL MEMBER MEDELLIN, ITEM B-9, RES. NO. 15-171 WAS ADOPTED UNANIMOUSLY BY A VOTE OF 5-0. ABSTENTION: MAYOR POYTHRESS. ABSENT: COUNCIL MEMBER RIGBY.

**RES. NO. 15-171 A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MADERA,
CALIFORNIA APPROVING IMPROVEMENT DEFERRAL AGREEMENT AND
AUTHORIZING OF LIEN FOR MADERA RESCUE MISSION, INC., AND
AUTHORIZING THE MAYOR TO EXECUTE THE AGREEMENT**

Mayor Pro Tem Oliver exited the Council Chambers and Mayor Poythress returned to the Council Chambers.

Mayor Poythress announced that they would move on to item B-11.

B-11 Consideration of Approval of a Resolution Authorizing the City Administrator to Execute an Agreement with Newmark Grubb to Provide Professional Marketing Program Services (Report by David Tooley)

ON MOTION BY COUNCIL MEMBER BOMPRESZI, AND SECONDED BY COUNCIL MEMBER MEDELLIN, ITEM B-11, RES. NO. 15-172 WAS ADOPTED UNANIMOUSLY BY A VOTE OF 5-0. ABSTENTION: MAYOR PRO TEM OLIVER. ABSENT: COUNCIL MEMBER RIGBY.

**RES. NO. 15-172 RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MADERA,
CALIFORNIA APPROVING AN AGREEMENT BETWEEN THE CITY OF
MADERA AND NEWMARK GRUBB, TO PROVIDE PROFESSIONAL
MARKETING PROGRAM SERVICES AND AUTHORIZING THE CITY
ADMINISTRATOR TO EXECUTE THE AGREEMENT**

Mayor Pro Tem Oliver returned to the Council Chambers.

C. HEARINGS, PETITIONS, BIDS, RESOLUTIONS, ORDINANCES, AND AGREEMENT

**C-1 Public Hearing and Consideration of Introduction of an Ordinance Rezoning a 2.03
acre Portion of the Riverside Villas Subdivision from the PD-4500 (Planned
Development) Zone District to the PD-6000 (Planned Development) Zone District**

Planning Manager Chris Boyle stated their first item on tonight's public hearing agenda is an introduction of an ordinance that would rezone a little more than 2 acres of the Riverside Villas Subdivision from the PD 4500 to the PD 6000 Zone District. He commented that Planned Development Zone Districts are used for a residential development that may provide for enhanced livability beyond what would normally be typical of the regular R (Residential) Development Standards. He noted that in this case the Riverside Villas Subdivision was approved some time ago, in 2006 he believes. That subdivision was developed under the PD 4500 Development Standards. He advised that the area in question is located at the intersection of

Riverside Drive and Merced Street. It is in, and would remain in the LD (Low Density) General Plan Land Use Designation. He added that the zoning designation for the PD 6000 is really brought about by an amendment to the currently recorded map. He noted that the amendment itself will come to the Council by separate action in an upcoming hearing. He stated that currently the lots that are recorded have very narrow lot standards, as narrow as 40 feet, and in order to enhance livability and provide General Plan Conformity, the lots are proposed to be redrawn with wider lot widths and consequently there is a raise in the amount of square footage per lot which raises the zoning designation from the PD 4500 to the PD 6000.

Mr. Boyle stated that the Planning Commission and staff recommend that the Council, after consideration of the public hearing, introduce an ordinance rezoning the subject properties to the PD 6000 Zone District. Mr. Boyle offered to answer any questions.

Mayor Poythress asked if there are any questions for Mr. Boyle. No questions were asked and Mayor Poythress opened the public hearing and asked if there are any members of the public who would like to make a comment in regards to this particular item. No comments were offered and Mayor Poythress closed the public hearing and brought the item back for action.

Mayor Poythress announced that if there are no further questions then he will ask for title.

The introduction of an ordinance was read by title by the City Clerk.

ON MOTION BY COUNCIL MEMBER BOMPREZZI, AND SECONDED BY COUNCIL MEMBER HOLLEY, FURTHER READING WAS WAIVED, AND THE INTRODUCTION OF AN ORDINANCE, ITEM C-1, WAS ADOPTED UNANIMOUSLY BY A VOTE OF 6-0. ABSENT: COUNCIL MEMBER RIGBY.

INTRO. ORD. INTRODUCTION OF AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF MADERA AMENDING THE OFFICIAL CITY OF MADERA ZONING MAP TO REZONE APPROXIMATELY 2.03 ACRES OF PROPERTY LOCATED IN PROXIMITY TO THE INTERSECTION OF RIVERSIDE DRIVE AND MERCED STREET FROM THE PD-4500 (PLANNED DEVELOPMENT) ZONE DISTRICT TO THE PD-6000 (PLANNED DEVELOPMENT) ZONE DISTRICT

C-2 Consideration of a Resolution Approving an Agreement with Tyler Technologies, Inc. for the Licensing and Support of Software Products, Consulting, Implementation Services, and Training for a New Enterprise Resource Planning System, Authorizing the Mayor to Execute the Agreement, and Authorizing the City Administrator, or Their Designee, to Approve Proposals and Scopes of Work as Contemplated in the Agreement

Information Services Manager Ted Uyesaka stated today they are asking for Council approval to enter into an agreement with Tyler Technologies for their MUNIS Software including implementation services and ongoing support. He commented that they have this new day in front of them. They have been working towards this for almost 5 years now. He has been here a little over 5 years and right after he got here they started discussing the need for replacement of the core financial system that they have. They have been moving along with it for another 5 years and came to that point where last fall they decided it was time to begin the process.

Mr. Uyesaka stated what they are introducing is Enterprise Resource Planning software (ERP). If they take the dictionary element out it is a software for business process management that allows for organization and all this other good stuff in here. He commented that the key word there is integration of the applications. He advised that it has multiple modules for development services, for code enforcement, for core business functions; all those things that they need, work orders, fixed asset. Today they have a lot of different products that aren't integrated and that is how they work with them today.

Mr. Uyesaka stated that MAIS was implemented in 1997 and they are owned by a company called Temple Consulting based out of British Columbia, Canada. He added that they have very few U.S. customers. Mr. Uyesaka commented that it is based on old technology, difficult to use, difficult to upgrade, and difficult to integrate because of a lot of customization that has happened over the last 15/20 years. They also have some difficulty just producing standard reports that they are required to produce by the state and by the federal government. He added that a lot of the functions they do are done in Excel for financial purposes and then they manually put that data into their financial system. They have become more and more reliant on Excel and less and less reliant upon MAIS, and that is really not the way, he thinks, they should be doing their financials.

Mr. Uyesaka commented on why Tyler Technologies and MUNIS. He stated that MUNIS has all the modules and capabilities of a modern municipal system. They had two vendors that they finalized. They started out with six. They eliminated one through their evaluation team for the process. They came down to two final vendors. One was Tyler Technologies and the other New World Technologies. He commented that both are modern solutions that do a lot of really good things but they found that Tyler was the best fit for the City and the best overall value. He stated that some of the processes couldn't be addressed by the other vendors and the Tyler proposal, for their core system that they first proposed was the least expensive and provided the most functionality for them. He advised that they are the nation's largest software company solely focused on the public sector. They are a publicly traded company and they provide what is called an evergreen service for their support. They pay a fee, which is an escalating fee and that happens because of cost of living increases and things of that nature but what it will do for them is that they will get an upgrade whenever one is available. He commented that many times software vendors will go about 5 or 7 years and then have a major release and then they have to pay almost the same amount of money they originally paid to bring in this new software. They are experiencing that right now with a couple of upgrades they are doing. Mr. Uyesaka stated that with this evergreen policy in place, the annual maintenance fees include any major or minor upgrades that may occur during the life the software.

Mr. Uyesaka addressed how this will be accomplished and what impact this project will have on their organization. He stated there is a lot of stuff going on here but the big things they want to point out, noting that it was in the report also, is that it is a minimum 24-month project from the time they kick it off. That is what they developed their statement of work on. He advised that their first system will only be core financials and their final module will be the utility billing module. He added that during the implementation they could have key staff members, key decision makers, throughout the City being required to spend at a minimum the equivalent of two full days of work during the week for up to three months for each module. He noted that it is going to take up a lot of time of a lot of key people in the organization. He added that service delivery and daily activities will likely be affected in all departments at some point because it is an integrated system. It goes from top to bottom; everybody has to have a part of this implementation process. At some point in time, things are going to be delayed, activities will need to be either pushed back or just put on the back burner for a while.

Mr. Uyesaka stated that from an Information Services (IS) Department standpoint, they will be required to have at least one, two, or even all four of them involved in each module throughout the whole process. He noted that, of course, will impact their service delivery and they will need to either push projects out or extend the implementation time for just about anything coming onboard. He will be assuming the role of the Project Manager. He usually manages from the very beginning most of their projects so of course, that is going to have an impact on what he is able to do. He added that usually an ERP of this size takes about 50% of a person's time just to manage the project. At some point and time it could take 100% of their resources for a very short period of time but, it will happen.

Mr. Uyesaka commented on what they should expect from this project and how it might impact that complete integration with their core financials. He thinks that is key. They talk about it in these meetings. Mr. Tooley talks about it all the time about how they want to make good decisions based on good information. As they have moved forward with MAIS over the last few years, they are realizing sometimes they are just not quite sure how good that information is. To have a solid core financial system in place where they are confident that the information that they are gathering, that they are doing their analytics on, is good and staff can, in

turn, give the Council good information to base their decisions on and that is big. Today, as they said before, they have separate systems for payroll, fixed assets, code enforcement, and a number of other products. They only have full integration in the core financials. Fixed assets, they put those in there and as they build these products out, they see all the integration and any activities happening in those core financials. They will bring in some more things that they don't have right now such as project and grants management, public works and facilities work orders, a full document management system coming in as well as contract management. They will have a single customer database. Today they have multiple databases that hold information about their citizens and sometimes it is a little bit different. From utility billing to building permits to business licenses, although it is from the same system, they have their own piece and their own database within that system. If they go to this, they have a single one. It makes for fewer errors and really for a more streamlined functionality. Today they have trouble doing basic reporting and doing in depth analytics. They can't do what if scenarios on budgets. If they had a downturn in the economy or something happened and they had to project out what a 10% cut across the board might look like; they really can't model that very well. He commented that with a product like this, that is the kind of stuff they can do.

Mr. Uyesaka stated they come to the Council asking for the software implementation, licensing, all these things that are included here, including data conversion and full training of all of their identified end users; a cost of \$835,065. He stated it is a substantial investment but it is something he thinks is well overdue. They will also need another \$150,000 investment in hardware so that they can have multiple servers to run this on as well as have the storage capacity for today and for the future to store the data. Mr. Uyesaka stated they will have a report following this, with this approval, asking to approve financing for the software implementation. He advised that today in the budget they have money set aside for the first year lease payment and the cost of the hardware. With the help of their Grants Department they are pursuing a grant with the San Joaquin Valley Air Pollution Control District for about \$150,000 and they will be able to apply that to the cost of the hardware.

Mr. Uyesaka restated that it is going to have an impact on service delivery during the two year implementation. Once they are done, once they get going, once their employees become adept at using these new tools, they will have new ways to deliver service. They will have self-service. They will have new processes, post implementation that should help them to have better interaction with their citizens. He referred to the display showing what their success factors are to deliver on time and within budget. He added that Tyler, because of their experience doing this, they haven't found too many that have diverted from this except when the customer asked for more. He advised that Tyler will fully train the City staff of the people that staff has identified. One of the things that Tyler does is they train the trainer. He noted that the train may be two or three key people then the City is responsible to then go out and train our employees but as they made some site visits, one of the things that was pointed out to them is if they had the opportunity and if they had the funds, invest in as much training they could for the end user if they want to be successful. What they did is they wanted them to train their identified end users and they increased the time for that by 20%. He stated this is a not to exceed cost so they may not have to use all of that time. As they move forward they will keep track of that. He added that they have use of online services by their citizens which is one of the big selling points of these products today is self-service and online services. Customers can come in. They can do utility billing, they can do building permits, dog licenses, business licenses; all these things that today they have to come in and do. They will be able to provide many of those services online.

Mr. Uyesaka restated that the total cost includes all the core modules that they proposed. He commented that all the optional modules that they as a City staff determined are a real good fit today to go after, since they were making this investment, they could integrate things in more easily if they brought the products on board today. It would be conversion of all of their existing data up to as much as the City defines they want to carry forward. He stated that it would be full implementation services and again training of both the experts within the departments and the experts within the modules but also the end users that they have identified and that will be done by Tyler and not by City staff.

Mr. Uyesaka stated he would give an example of what the City looks like today and what their system may look like. He noted that is what the City deals with on a daily basis when they bring up MAIS adding that

the interface is fairly old. He advised that he was able to find a decent screen shot of what the Tyler MUNIS homepage may look like. He added that it is web based, Windows based, and everything is menu driven; pull down, graphical; things for them to easily navigate. He stated that this dashboard, as they call it, is very easy for each end user to manipulate and customize for their own use.

Mr. Uyesaka stated that today they have one citizen self-service option and that is an online bill pay system that they click on a link and it goes to somebody else's website. Within a couple of years, if they do citizen self-service, that is included in all of their optional modules. He referred to the display and commented that if they look down the right side there are multiple things that they can do in order to interact between City staff and their citizens. He noted that there are a lot of nice things out there that will allow them to do a lot of things online. Mr. Uyesaka offered to answer any questions and added that he hopes the Council comes back and gives them the ok to go forward.

Mayor Poythress asked if there are any questions for Mr. Uyesaka.

Mayor Poythress asked how many cities are using this system in California.

Mr. Uyesaka replied that he can't give him a count but it is at least 20 he would say. He added that there is a strong users group just in California and there is a strong national users group but, within California, they had at least two dozen that they could have gone to visit. He stated that it is a very popular system in California.

Mayor Poythress asked if when they went out to their site visit everybody was very impressed, happy and pleased.

Mr. Uyesaka replied that anytime they do an implementation this size there are always going to be some pitfalls. There are always going to be some speedbumps but all in all they felt that Tyler did a very good job with the implementation. They were happy with the software. Most of them weren't using software as old as the City's but they were still very impressed with the new functionality that they have.

Mayor Poythress agreed that is the key in these types of situations; it is the support they get.

Mr. Uyesaka commented that just down the road at Clovis Unified they are a Beta site for a lot of things that they are doing on the education side, K-12, but they are more than happy to let them come over and work with them. He has worked with them in the past on another financial system. When he was with the City of Clovis they had the same one there and they are real good about allowing City staff to come in and work with them, and they will show us how to do some things. He added that it is nice to have a good partner locally.

Council Member Medellin stated that it sounds like training is the big issue. With the 18-24 months or so, and at least 50% of Mr. Uyesaka's time, and at times 100% of his time, he asked if that is how long it would take to transfer files or is it more of training and getting used to working with something that is basically brand new.

Mr. Uyesaka responded that the way they have broken out the timeline is into four large modules that are all related. Within those modules are subcategories. Their first one is core financials which includes a lot of pieces from accounts payable to purchase orders and those things. As they go, and those pieces become ready to go live, that is when they will do the training. He commented that the people will be able to get the training and within a week or so, maybe less, it is rolled out to everybody and they are able to use it so it is going to be a very quick turnaround time between when they are training and when they are actually going to use the product. He restated that there are four large modules broken into subcategories over a two year period and there are four of those. He noted that some will overlap so some people may get pulled in to multiple products but it is all based so that as soon as they finish the training they are ready to go live.

Council Member Medellin stated that is why some of the people recommended that if you can get extra training or advanced training that would certainly help the process.

Mr. Uyesaka added that because they were so busy on the implementation piece and moving to the next module they were having trouble finding the resources to do the training.

Council Member Medellin commented that anytime they can be efficient and cost effective; it sounds like the City is in the olden times. If something is 10 years old in the computer world or software world, as they know, that is ancient so they are kind of bandaiding things and really wasting a lot of employee staff time on trying to stay current so obviously this is a large cost but if he looks over the next 5 to 7 years possibly, over staff time saved in being efficient and then having that connection with their customer, it seems like that would definitely bring them into the 21st Century.

Mayor Pro Tem Oliver stated he appreciates all the work they have put into this report. He knows that this is a project that has been a long time coming. His only question, and slight concern, is post implementation. He asked what their relationship is like with Tyler and do they have some comfort or assurance in mind that they are going to evolve with technology and allow the City to evolve with those upgrades and maintenance that is going to be required ultimately of their system and in line with their City.

Mr. Uyesaka commented that a lot of their updates, upgrades, and changes are driven by the user groups. He added that is a nice feature of a large company that is supportive of their user groups. They get together and they find something that could be done better or something new that needs to be done and propose that to them and they will bring those on. He noted that Tyler has been around for many, many years. They have had many different iterations of software and they continue to bring their customers on. They have about a 98% retention rate. They do very well in keeping their customers and keeping them upgrades. They are also a Gold Partner with Microsoft and are actually developing the next level of larger systems for large, large enterprises like the City of Los Angeles. He added that the product they are buying is their top tier but it is probably not big enough to handle an organization of that size so they are working directly with Microsoft today to develop that next level of product. He added that they will definitely bring in new technology.

Mayor Poythress asked if there are any other questions for Mr. Uyesaka. No other questions were asked and Mayor Poythress announced that he would accept a motion for action.

ON MOTION BY COUNCIL MEMBER BOMPREZZI, AND SECONDED BY COUNCIL MEMBER ROBINSON, ITEM C-2, RES. NO. 15-173, WAS ADOPTED UNANIMOUSLY BY A VOTE OF 6-0. ABSENT: COUNCIL MEMBER RIGBY.

RES. NO. 15-173 A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MADERA APPROVING AN AGREEMENT WITH TYLER TECHNOLOGIES, INC. FOR LICENSING, CONSULTING, IMPLEMENTATION SERVICES, AND TRAINING FOR A NEW ENTERPRISE RESOURCE PLANNING SYSTEM, AUTHORIZING THE MAYOR TO EXECUTE THE AGREEMENT, AND AUTHORIZING THE CITY ADMINISTRATOR OR THEIR DESIGNEE TO APPROVE PROPOSALS AND SCOPES OF WORK AS CONTEMPLATED IN THE AGREEMENT

Mayor Poythress announced that the City Clerk will make an announcement.

City Clerk Sonia Alvarez announced that pursuant to Government Code Section 54957, members of the public are advised that documents related to the following agenda item were distributed to the Council less than 72 hours before this meeting: regarding Item C-3 under hearings, petitions, and bids; subject matter is a resolution on equipment lease-purchase agreement and escrow agreement; a resolution for this item was distributed to the Council this evening. Ms. Alvarez advised that extra copies are available at the podium for members of the public wishing a copy.

C-3 Consideration of a Resolution Authorizing Execution and Delivery of an Equipment Lease-Purchase Agreement, an Escrow Agreement and Equipment Schedule with Respect to the Acquisition, Purchase, Financing, and Leasing of Certain Equipment for the Public Benefit; Authorizing the Execution and Delivery of Documents Required in Connection Therewith; and Authorizing the Taking of All Other Actions Necessary to the Consummation of the Transactions Contemplated by this Resolution

Mayor Poythress stated to Mr. Przybyla that this is a brilliant description noting that it's got to raise a lot of questions like what are you talking about. Mayor Poythress referenced the title. He added that he always looks for a key word; what is the subject, it is not in here. He thought that was really good.

Director of Financial Services Tim Przybyla stated, to shorten it up, the title could be we got money. Mr. Przybyla advised that they found some funding for not only the Enterprise Resource Planning (ERP) System, which Mr. Uyesaka just gave a presentation on, but they went out and sought lease financing funding for that project and came up with a good solution for what they were looking for. As they will see in the report, they came in at 2.71% as compared to 3.99% or 6.5% of the others that even gave proposals. He stated that there were a number of organizations that would not even provide proposals because of the type of equipment that it was not. He explained that this is an equipment lease and they realized that but in fact, the company, Holman Capital had three of the lenders they work with that rejected it because there really wasn't collateral that they have in their ERP system. He stated that they came back with a really good rate. He added that they are also going to need financing shortly for the new fire truck that they will be purchasing. He commented that to save the \$5,000 loan fee they grouped that together with this one and came up with a good lease financing package. As they can see on the table displayed, this is the new amortization. He apologized for the change in the dollar amounts. Previously in the report it showed \$877,585 related to the ERP system. That has been reduced by \$37,520 because apparently they had added the recurring fees to subtotals that already included that. They had them revise the agreement, take that amount out so the total amount of funding is now \$1,540,065 which includes \$700,000 for the new fire truck.

Mr. Przybyla referred to the display and stated that it shows the ERP for \$840,065 which includes the \$5,000 processing fee. He noted that is the same figure that Mr. Uyesaka quoted at \$835,065. They are adding the \$5,000 loan fee to that. He commented that the semi-annual payments are \$90,393; basically \$180,000 per fiscal year. For the fire truck, the semi-annual payments are \$75,322. They have located a good rate. It is a good opportunity for them to leave the money that they have in reserves and pay for this over a 5 year period. Mr. Przybyla offered to answer any questions. He stated that the recommendation is to approve the resolution.

Mayor Poythress agreed that is a good rate. He knows the Fed is talking about increasing rates. They have been talking about it for 6 years now but it looks like maybe they might see a little inch up this September but that is kind of the consensus and then maybe something after that. He stated that to lock in a rate like this for this period of time is really, really good.

Mayor Poythress asked if there are any other questions/comments. No other questions were asked.

ON MOTION BY COUNCIL MEMBER HOLLEY, AND SECONDED BY COUNCIL MEMBER ROBINSON, ITEM C-3, RES. NO. 15-174 WAS ADOPTED UNANIMOUSLY BY A VOTE OF 6-0. ABSENT: COUNCIL MEMBER RIGBY.

RES. NO. 15-174 A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MADERA, CALIFORNIA AUTHORIZING THE EXECUTION AND DELIVERY OF AN EQUIPMENT LEASE-PURCHASE AGREEMENT, AN ESCROW AGREEMENT AND EQUIPMENT SCHEDULE WITH RESPECT TO THE ACQUISITION, PURCHASE, FINANCING, AND LEASING OF CERTAIN EQUIPMENT FOR THE PUBLIC BENEFIT; AUTHORIZING THE EXECUTION AND DELIVERY OF

**DOCUMENTS REQUIRED IN CONNECTION THEREWITH; AND
AUTHORIZING THE TAKING OF ALL OTHER ACTIONS NECESSARY TO THE
CONSUMMATION OF THE TRANSACTION CONTEMPLATED BY THIS
RESOLUTION**

C-4 Consideration of Introduction of an Ordinance Amending Title IX of the Madera Municipal Code to Add Chapter 4 to Provide an Expedited Streamlined Permitting Process for Small Residential Rooftop Solar Systems

Chief Building Official Steve Woodworth stated that in September of 2014, Governor Brown signed into law the Solar Permitting Efficiency Act (Act) which is Assembly Bill 2188. He explained that this Act required local governments to adopt an administrative ordinance creating an expedited permit process for rooftop solar installations. He noted that is rooftop solar installation of under 10 kilowatts. He stated that the overall goal of the Act is to improve the ease, cost, and efficiency of obtaining permits for rooftop solar installations. He advised that the Building Department is introducing an ordinance for Council's review which will amend Title IX of the Municipal Code. He added that the ordinance will comply with the requirements of AB 2188, substantially conform to guidebook drafted by the Governor's office. He noted that the ordinance will streamline the permitting process for the small residential rooftop PV (photovoltaic) solar systems. Mr. Woodworth stated that the Building Department requests the Council's consideration for the introduction and first reading of the proposed ordinance. He offered to answer any questions.

Mayor Poythress referred to the streamlining and asked what does it cut out in terms of what would be the normal.

Mr. Woodworth responded that if you fit in the box, if everything works on your permit submittal process, staff is getting it done in 3 to 4 days now but it streamlines it to 2 or 3 days so they can continue to do rooftop installations.

Mayor Poythress asked if there are any other questions. No other questions were asked and Mayor Poythress called for title to be read.

City Clerk Sonia Alvarez read the introduction of the ordinance by title.

ON MOTION BY COUNCIL MEMBER BOMPRESZI, AND SECONDED BY MAYOR PRO TEM OLIVER, ITEM C-4, AN INTRODUCTION OF AN ORDINANCE, WAS ADOPTED UNANIMOUSLY BY A VOTE OF 6-0. ABSENT: COUNCIL MEMBER RIGBY.

INTRO. ORD. INTRODUCTION OF AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF MADERA, CALIFORNIA AMENDING TITLE IX OF THE MADERA MUNICIPAL CODE TO ADD CHAPTER 4 TO PROVIDE AN EXPEDITED, STREAMLINED PERMITTING PROCESS FOR SMALL RESIDENTIAL ROOFTOP SOLAR SYSTEMS

D. WRITTEN COMMUNICATIONS

There are no items for this section.

E. ADMINISTRATIVE REPORTS

E-1 Report on New Honda CNG Vehicles Purchased with SJVAPCD Grant Funding

Fleet Operations Manager Randy Collin stated he will give a quick presentation on the new vehicles they got and then Mr. DeYoung from the Air District was kind enough to come and maybe talk about some of the other programs they have that could benefit the City.

Mr. Collin stated they received five new Honda Civic cars from the Air District under what they call a Public Benefits Grant. He advised that it provides funds for alternative fuel vehicles. He commented that they might ask what an alternative fuel vehicle is added that the Air District has a pretty good list on their website. They do have an eligibility list so it has to be on their list to be eligible for the funding that they have. He added that it includes battery electric. This would be like your Chevy Spark, Ford Focus, plug-in hybrid electrics, Chevy Volt, Ford C-Max, Toyota Prius, and CNG which is the Honda Civic cars they got. He added that CNG's also have Ford F-250's which might be a good fit for their organization also if they were to do another one. There is also LPG, Neighborhood Electric, which is going to be their golf cart type vehicles for meter reading; that type of thing. He stated that they also offer Hydrogen Fuel Cell which he knows very little about but he did see it on the list when he was going through.

Mr. Collin advised that they did take full advantage of the funding that they offer. They got five vehicles. They offer \$20,000 per vehicle for a maximum of \$100,000 per year. That is what they applied for and got approval for. Mr. Collin stated that a new Honda CNG costs about \$29,000. He noted that the Air District supplied \$20,000 per vehicle which left the City about \$9,000. He hopes that when they sell the vehicles that these are replacing to maybe get about \$3,000, or a little bit more, on those so the net to the City is going to be about \$5,000/\$6,000. He advised that replacement tanks for these vehicles are in the range of about \$5,000 so for the same cost that it would take them to replace the tanks they can have brand new vehicles. He noted that this equipment car, in a gas, is about \$20,000 for that vehicle so by going this route they had a savings of about \$44,000 to the General Fund so that was good for them.

Mr. Collin referred to the display which shows their car. He stated that he told the Chief that he could take his Charger in the quarter mile but he laughed at him. He showed another slide of the inside and added that they have one out in the parking lot if they had an opportunity to see it when they came in.

Mr. Collin advised that they are replacing four Honda Civics now and an older van that was in IT (Information Technology). He commented that the reason these need to be replaced is that there is a limited life on the tanks. They have about a 15 year life. They have to be inspected every 3 years, 36,000 miles, but then at the end of the 15 years there is not an inspection or recertification pressure testing that they can do so essentially they would have to be replaced or the vehicle sold. He advised that this has been a good opportunity for them to replace those.

Mr. Collin commented on some of the benefits. He stated that recently, at one of their last invoices, gasoline at Tesei is about \$3.10 and CNG is about \$1.25 for what they call a gas gallon equivalent. He explained what they do is compare energy; the amount of energy that a gallon of gasoline has then they equate that to the same amount of cubic feet of CNG at 3600 PSI. When they are talking gallons, that is how they do it so that they have equal amounts of energy. He commented that when they convert that to miles, CNG's are about \$0.04 a mile and gas is a little over \$0.09 so the cost is less than half of what running gasoline vehicles is.

Mr. Collin referred to cleaner burning noting that they have reduced hydrocarbons, carbon monoxide, oxides and nitrogen, and all that ends up in less greenhouse gasses which is good for the environment.

Mr. Collin advised that there is lower maintenance cost. He commented that any new vehicle is going to have lower maintenance cost so that is a benefit. He added that everybody likes the smell and feel of a brand new car so that is always good. He noted that this does have some added safety features on some hands free and backup cameras, and side view cameras that came standard with the car.

Mr. Collin stated that with this being his first time on a project like this, he had lots of questions so he would like to thank a lot of people for helping him out getting through the process including Grants, Finance with Mr. Przybyla helping quite a bit, the City Council for approving the project, and the Air District for supplying the funds. He stated the Fleet Division's appreciation for the support they are given. Mr. Collin offered to answer any questions.

Mayor Poythress asked if there are any questions.

Council Member Holley stated he wants to ride in the front seat.

Council Member Bompreszi stated she thinks she rode in one last night with Cheryl. She commented that it is a nice car.

Council Member Holley agreed and added that they look good inside.

Council Member Bompreszi restated that it was very nice riding.

Mr. Collin invited Mr. DeYoung to speak who can talk about this program or any other programs.

Council Member Bompreszi asked if Tesei is the only place in town that has the CNG.

Mr. Collin responded that the school district also has a site at their corporate yard.

Council Member Bompreszi asked if it is hard up and down the valley to find CNG.

Mr. Collin replied that there are apps that they can get that will tell them where the stations are, price, availability, whether it is private or public so it is possible to get places; you just have to plan a little bit because they are not at every corner.

Todd DeYoung stated he is with the San Joaquin Valley Air Pollution Control District (SJVAPCD). He is the Grants Program Manager and he is definitely happy to be here tonight and thanked them for the invitation. He wanted to congratulate this Council in the City of Madera on their clean air investments. He commented that it takes the leadership of council and cities and counties to make these sorts of investments to lead the way. He stated that obviously the San Joaquin Valley has an air pollution problem and that is not a surprise to anyone but it is investments like this that really go a long way particularly on the compressed natural gas side, the San Joaquin Air Pollution Control District is a strong proponent of using natural gas whenever possible. He added that there is the greenhouse gas reduction benefit. There are what are called criteria pollutant reduction benefits. He noted that it even goes to how the gas is generated. They can start using renewable sources to generate natural gas in the future, makes a huge difference, so all this will result in cleaner air for the valley.

Mr. DeYoung stated again that he wants to congratulate them on taking advantage of the Public Benefits Grant Program. In addition to this particular grant, and he sort of feels like he is preaching to the choir a little bit because the City has been extremely active in their grant programs, the City of Madera was awarded, just recently, another grant under the Public Benefits Grant Program for traffic signal synchronization program for \$24,000. He advised that one is in the final stages of the contract and should be up and running fairly soon. They do have a couple of other components directing noting that this gets to Council Member Bompreszi's question about supply of natural gas throughout the valley. They have an alternative fuel infrastructure component that they are funding several alt-fuel and compressed natural gas stations every year so they expect that network to continue to expand over the next few years. They also have an advanced transit and transportation component which is what the traffic signal synchronization program funded for the City of Madera.

Mr. DeYoung stated that the one new program that they have that he wanted to just briefly mention and plug was their new Charge Up program which is for electric vehicle charging equipment; public access electric vehicle charging equipment. He stated that entities both private and public are eligible for up to \$50,000 per year to install electric vehicle charging equipment and that breaks down to up to \$5,000 for a single port charger and up to \$6,000 for a dual port charger. For instance, if they wanted to locate some out in their parking lot here, they could pay for the chargers and any installation cost up to that \$5,000. Right now they are seeing costs that could be, depending on their infrastructure needs, right around \$5,000 so it could be potentially fully paid for. He encouraged them to look into that. He advised that he did bring some information and he will leave that with them this evening.

Mr. DeYoung commented that is all he had on the grant side and added that he would be happy to take any questions but before he does, his mother always taught him that if you are invited to someone's home that it is rude if you don't bring something. In that spirit he did bring a check for \$100,000 this evening for the CNG vehicles.

Council thanked Mr. DeYoung.

Council Member Holley stated that if a person bought one on their own, do they get a discount rate when they buy them as well.

Mr. DeYoung replied that they do have a program for residents. It is called the Drive Clean Program. They are eligible for up to \$3,000 for battery electrics; slightly less for CNG. He noted that it is all based on sort of the emission level of the vehicle but there are subsidies available and there is also a companion program at the state that you can layer on top of that to provide even more incentive for these types of vehicles.

Mayor Poythress thanked Mr. DeYoung.

E-2 Weekly Water Conservation Reports

Public Works Operations Director Dave Randall stated he doesn't have a check for \$100,000 but he has good news.

Council Member Bompreszi stated she hopes he doesn't have a bill either for \$100,000.

Mr. Randall replied no bills. He commented that they should be in good shape with the state; they won't be looking at them for a while. Mr. Randall stated that the Council previously received one email with the weekly report for July 13th through the 19th and it reported their conservation savings of 36%. In this package there is the one for the following week of July 20th through the 26th which is 33% and then they should have received an email today which unfortunately is only 27%. He noted that maybe things are tapering off with the weather. He is not sure. They hope to see it go back up but they are still doing quite well. He advised that overall they are hovering between 33% and 35%. They have seen a little bit of decrease over the weeks in calls. He thinks it is sort of a normal wind down from when they were looking at the new rates. He added that the nature of the calls are changing a little bit more about rebates. They are starting to see the rebates start to heat up and hopefully they will see a lot more success going forward. Mr. Randall advised that is about all that he has unless they have any questions for him.

Mayor Poythress asked if there are any questions. No questions were asked and Mayor Poythress thanked Mr. Randall and commented that it was a great report.

F. COUNCIL REPORTS

Council Member Robinson reported that on the 16th of July he attended the High Speed Rail Meeting along with Mayor Poythress. He pushed for maintenance facility and he is still doing that.

Council Member Robinson reported that on the 29th he went to an interview for the United Way to become a board member. He advised that they have a free backpack giveaway on the 14th of August at Town and Country Park. He added that Crown Homes was the biggest donor.

Council Member Robinson reported that on the 30th of July he attended the Probation Transition Celebration at the Frank Bergon Center. He stated that it is a joy to see how young people turn their life around.

Council Member Robinson reported that he attended the Soccer Clinic for the Big Brothers Big Sisters. His daughter had a good time and learned how to play soccer.

Mayor Poythress stated that is good and asked if she just turned 6.

Council Member Robinson replied yes today.

Mayor Poythress wished her a happy birthday.

Council Member Bompreszi reported that last week she had the privilege of touring the new courts. She stated it is a beautiful facility, state of the art. It will be nice when it is all ready to go in a month or so.

Council Member Bompreszi reported that she also attended the Town Hall meeting that Chief Frazier put on. They had Crime Stoppers there. She noted that there was a lot of good information. They need to get more people there. She thinks they had a lot of good dialogue with the people that were there. She thanked Chief Frazier for putting that together.

Council Member Holley reported that he attended a few of those things that the Council Member's did so that is all great. They are all in the same place at the same time. He commented that the Chief did a good job. They just need more people to hear what he just put out because that was something good for them to know because he didn't know how the calls went through, the anonymous call. He didn't believe it but now he knows it is.

Council Member Holley reported that he also attended the courthouse.

Council Member Holley stated that the greatest thing he did last night was the National Night Out. He wanted to give it out to the RDA Department. They did a wonderful job getting them around town to different sites, and seeing how people are starting to come together. He thinks that is a program that hopefully will go on for years and years to come because neighbors are starting to find out who is in their neighborhood. He added that it also gives them a chance to find out what people are talking about; the questions that they need answered. He thinks his driver who is sitting back there (in the audience) had him on point so he did a good job. Council Member Holley noted that he had seven that he had to go to so he was busy.

Council Member Holley referred to Reverend Richardson. He stated they had a good home going. He added that the Mayor was there and different people. He added that if you missed it, you missed it but that man served their church for over 30 years and to come back here and get a home going like that was awesome. They had over 300 people at their church; pretty close to 400 but he doesn't want to tell the building code. He commented that it was well put together. Everything was nice from the start to the finish. The night before they had the wake. They had a good turn out there with maybe 40/50 people showed up the night before just to talk about some of the things that he did in their lives. Council Member Holley stated he was one of them. He commented that that man served their City well. He thanked the City Clerk for giving them a letter to present to them on behalf of the City of Madera.

Council Member Medellin stated he too wants to thank the Chief and his staff for the Town Hall meeting on the 28th. He stated it was very informative and he said a few words that night. He commented that Mayor Poythress made a challenge to the Council for the National Night Out to get people to be involved with Neighborhood Watch and National Night Out which is a huge success. He thinks they need to do the same for the Town Hall meeting because for the 15 or 20 people that were there, which were pretty much the regulars, even some of those people were claiming, I didn't know. They reached out last night to 33 neighborhoods and they have 50 plus neighborhoods. He thinks it would behoove them as leaders to let them know, maybe even personally invite the captains of the Neighborhood Watch to the Town Hall meetings. Hopefully they will bring another neighbor or friend with them because it is valuable information and it is coming right from the Chief and his staff. He challenged the Council to invite those captains and leaders in the neighborhoods to attend these Town Hall meetings because the Chief is being very proactive and the message was let's not wait for something bad to happen or a catastrophe before we come together as a community of thousands and have candlelight vigils because something has happened. He thanked Chief Frazier again for being proactive and trying to be ahead. Council Member Medellin stated they will get more people to those town halls.

Council Member Medellin stated that speaking of captains, he too had a wonderful time at National Night Out. Last night he was at about 10 different stops. He thinks one cancelled and one either they didn't start or it got wrapped up fairly early but between pizza and hot links and ice cream, he wrote it all down, he had desserts, coffee, tacos, sandwiches and watermelon. He stated that it was the neighborhood watch with a twist because usually neighborhood watch meetings are, maybe they have some hot topics or issues, but this was more of an appreciation in coming together. They were very appreciative that they had police officers there giving out candy and trinkets and things, and the Council, as elected officials, were willing to show up and eat their ice cream and things like that.

Council Member Medellin asked if they will indulge him, he will share a couple of stories. He went over to Santa Bonita which is a high crime area. He noted that there were a few people sitting out across the street that normally don't get involved with National Night Out or with anything other than their own day to day issues whatever they may be and they had a couple of their own beverages with them. When they pulled up, he walked over to them. They got a little defensive and asked who are you looking for. He said, nobody and he extended his hand, and Andrew Martinez his driver, he thinks was a little reluctant to follow him, but they actually had a few moments and handshakes turned into hugs and it is so nice to see you here and we appreciate what you are doing. He commented that they weren't going to join them but he thinks that they appreciated the fact that they too were engaged so he wanted to send a message that this is the entire neighborhood which includes you and you live here. He added that however they took it was entirely up to them.

Council Member Medellin stated that there were a few other stories that way, people they could tell were quiet or maybe didn't want to get involved. After they had left and after they had their sugar rush, or whatever it is they ate, they couldn't wait for next year. He advised there were 33 neighborhoods this year. If they can get 50 plus next year, he would absolutely be thrilled. He shared a lot of stories, and he has a lot of stories, but there is one in particular again, if they will give him just a few minutes that the Chief actually shared with him. Council Member Medellin asked Chief Frazier to come up and share a little story of what he experienced. To him it kind of sums up that engagement and what National Night Out is about.

Chief Frazier thanked the Council, first of all, for coming out and supporting this event. He thinks their participation, along with law enforcement, probation, everything else, really kind of solidifies the message and that message is as a community they can do anything. Again, going from what was it, 17, 18 the first year to 33 year three is a tremendous undertaking.

Chief Frazier advised that he needs to lay a little background to the story. Each year he and the Commander try and do something special so that they will remember them because really the Chief and Commander don't amount to much. Last year they gave away bikes. They had a Facebook contest and they gave away some bikes to how many would get a picture with them and how many likes they had, they would give away a bike to that group. This year they waited till the last minute and they decided to give away ice cream bars. They bought 200 ice cream bars. They loaded them in the back of the car in a chest with ice. He asked Commander Lawson what kind of ice. Chief Frazier commented that you don't touch dry ice and Commander Lawson didn't learn that lesson after he reminded him don't touch the ice. He hears this expletive and that's hot because he warned him it is not a Workers Comp issue. Chief Frazier returned to his story and stated that they loaded up and they had these ice cream sandwiches. They advertised it at the kick off but they also intended to, if they found an opportunity to reach out in the community, to make some stops and give out some ice cream sandwiches. They went to a couple locations and they gave away some sandwiches and they are driving from one to the next. They are going southbound on Gateway and they see a car in front of them at 10th Street. There are five individuals that look like males in this car and in the back of the car it says I "heart" Police. He said, Dino, you gotta give this car ice cream. They lit the car up, stopped it, and they didn't stop right away. They keep going and he said, Dino what if they don't stop we are in trouble. He says, ya and they were debating at that time whether to turn the lights off or not. He added that a couple of 100 yards down the road the turn signal is on that they are going to stop right on the curb and they keep going, and they are following, and they keep going and they finally stopped. He thinks they are both thinking silently to themselves, this was a mistake. So

they go walking up to the car and they are going to play this up as much as they can so they go up and there are five young East Indian men in the car and they are extremely apprehensive. They come up and in a stern voice, who's car is this. Everybody is kind of looking around at each other and in the back he hears, it's my mom's. He said, well you've got a sticker on the back that says we love police, we want to give you some ice cream, huh? Chief Frazier stated that these young men were absolutely taken aback so they abandoned the car, went back grabbed their ice cream and came back, and every one of them is on their phone, I'm going to Snapchat this and they are taking pictures of them, this cop gave me ice cream. Chief Frazier stated that it was arguably the best encounter they had all night. One, he thinks, they had a race that is reluctant to trust law enforcement anyway and have probably encountered significant issues relative to terrorism and things like that. By the time they left, getting high fives. They were getting pictured on Snapchat and it was just really good. Chief Frazier commented that they had a lot of encounters like that, on Wallace Street, it was just a good night. He thanked the Council again for their participation and for allowing him to share the story.

Council thanked Chief Frazier.

Mayor Poythress thanked them for handing out those ice cream sandwiches to those people.

Council Member Bompreszi shared a story about Cedar Creek. She commented that Pistoiresi Ambulance is there and she is thinking ok they were there last year and stuff. So they get up there and they are taking a resident back in to the facility and she is going oh man, could they like have waited a little bit to bring this person back. They did it quickly.

Council Member Medellin stated they actually stuck around and engaged everybody, and it was really good. He stated when he heard that story, to him, that is what NNO is about, engaging the community and caught for doing something good. He is sure they ripped that bumper sticker off maybe by today. They never want to encounter that again but that was great.

Council Member Medellin stated he has one last thing. He was at Casa de Dallas. It is an apartment community on Howard Road, 1712 or 1713 Howard Road. They are going to build a Jack in the Box right next door. They have some very serious concerns. There is only one ingress, egress, wall height, things of that nature. He told them that they would be notified if they haven't been already. He kind of wanted to talk to Mr. Boyle. He appreciates that they asked him and had some concerns. They do have a gate on the side that in case of emergencies or that one area is closed off, they could walk next door but somebody has welded it shut or something so they have a safety issue there. He commented that it all came up at the meeting last night. He asked Mr. Boyle to make a note to look into that before Jack in the Box progresses any more, they would certainly appreciate it.

Mayor Pro Tem Oliver agreed it was very well said and everyone captured last night very well. For him, being new to the Council, this was definitely the most rewarding and exciting deal to take part in. He stated that there is really no greater satisfaction than to see young boys and girls flock their men and women in uniform and law enforcement. To him, that was very humbling, very rewarding. To Chief Frazier he stated that it was a tremendous job by him and his team, as well as to their Revitalization Department and other community partners who make this a success. He commented that he really looks forward to next year. He looks forward to the months after this as they utilize this momentum and pivot that into more neighborhood watch groups and more activity such as these.

Mayor Pro Tem Oliver stated that in regards to the Police Town Hall meeting, he absolutely agrees with Council Member Medellin. He thinks they have to challenge themselves even more to get out there and to encourage and challenge people to take part. He also thinks too, that they should look at some alternative methods to get the message whether it be through Facebook, through live streaming, through these tools that exist today that other businesses and community groups and campaigns are applying. He thinks it is an opportunity for this City which in his opinion, not to be biased, is thinking ahead and is doing things differently, and as the rubber hits the road, especially with their police force, he thinks there are ample

opportunities there. He restated that last night was a tremendous success. He had the greatest time and he thanks his colleagues and staff and their community for helping make it great.

Mayor Poythress commended everybody for a great job.

Mayor Poythress echoed the remarks of Mayor Pro Tem Oliver in regards to getting the message out. He stated that he thinks, all of them here have Facebook accounts, and they all have hundreds of contacts within the City. He thinks they could get that message out just by having link, share it and be able to get it out and contact a lot, a lot, a lot of people. He stated that young folks these days just don't read the newspaper. They just don't. It is just one of those things they are seeing consolidations and lots of different things happening but they do read Facebook, social media, Snapchat, Instagram, etc. etc. That is how they really need to go out and continue to engage folks. That is what he would encourage. The next time they have a Citizens Academy, Police Academy, any type of event, that would be a great way to go.

Mayor Poythress talked about momentum. They are talking about National Night Out. They've got these great neighborhood organizations. What he would like to see, they used to have and they kind of had a little version of it earlier this year, is Love Madera type of events on Saturdays. They would go out and work at different places. He would love to see the groups that are engaged be their neighborhood groups. He has been noticing a lot of areas for instance, more on their eastside of the City when he has been doing his runs, that there are some areas that are really in need of trash pickup. There are lots or behind down an alley or whatever. He knows by the Tozer Bridge there is a field out there by some of the housing in the river that could use some help. He would love to see their neighborhood groups because they want to look for a purpose beyond. He noted that it is great getting together and meeting friends and so forth but, they need to take next steps. He commented that with any organization, if you don't have a purpose people become disengaged and they lose interest and so on and so forth. He noted they should provide that. He would like to challenge again, his colleagues, staff to develop one of these events and to get their neighborhood groups to be those participants and to really make a difference. He stated that occasionally they will see, speaking of social media, they will see criticisms about different areas in different parts of the City about how things aren't getting done and he really disputes a lot of those claims. He doesn't also engage in any kind of arguments or whatever on Facebook but he thinks it would speak volumes to see people who actually live in neighborhoods to actually go out and be involved in certain projects. He commented that a lot of times they will have kids, the Interact or the Leos or 4H or whatever out there. People say oh that is nice these kids are getting involved but whenever they see their friends and neighbors involved in rolling up their sleeves, it makes a statement. To him that would be a great next step to keep this momentum and people showing pride in their neighborhoods. He called it an onramp for activity to make a difference.

Mayor Poythress thanked everybody and called for the closed session announcement.

G. CLOSED SESSION

G-1 Closed Session Announcement – City Attorney

City Attorney Brent Richardson announced that the Council will adjourn to closed session pursuant to Government Code Section 54956.8 to discuss conference with real property negotiators as described under items G-2 and G-3; and pursuant to Government Code Section 54957.6 to discuss conference with labor negotiators as described under item G-4.

The Council adjourned to closed session at 7:10 p.m. Absent: Council Member Rigby.

G-2 CONFERENCE WITH REAL PROPERTY NEGOTIATORS – Pursuant to Government Code Section 54956.8

PROPERTY: 1 PARCEL

Mansionette Estates APN: 006-441-015
Agency Negotiators: Keith Helmuth, Mary Anne Seay
Negotiating Parties: County of Madera
Under Negotiation: Price & Terms

G-3 CONFERENCE WITH REAL PROPERTY NEGOTIATORS – Pursuant to Government Code Section 54956.8

PROPERTY: 1 PARCEL

Mansionette Estates APN: 006-440-022
Agency Negotiators: Keith Helmuth, Mary Anne Seay
Negotiating Parties: County of Madera
Under Negotiation: Price & Terms

G-4 CONFERENCE WITH LABOR NEGOTIATORS - Pursuant to California Government Code Section 54957.6

Agency Designated Representatives: David Tooley and Wendy Silva

Employee Organizations: General Bargaining Unit

G-5 Closed Session Report – City Attorney

The Council returned from closed session at 7:45 p.m. with all members present. Absent: Council Member Rigby.

City Attorney Brent Richardson announced that the Council met in closed session pursuant to Government Code Section 54956.8 to discuss conference with real property negotiators as described under items G-2 and G-3 and reported that no reportable action was taken on either item; and pursuant to Government Code Section 54957.6 to discuss conference with labor negotiators as described under item G-4 and reported that no reportable action was taken.

ADJOURNMENT

The meeting was adjourned by Mayor Poythress at 7:45 p.m.

CONSISTENCY WITH THE VISION MADERA 2025 PLAN

Approval of the minutes is not addressed in the vision or action plans; the requested action is also not in conflict with any of the actions or goals contained in that plan.

SONIA ALVAREZ, City Clerk

ROBERT L. POYTHRESS, Mayor

City of Madera

Council Meeting Of	February 17th, 2016
Agenda Item No.	B-2

Memorandum To: The Honorable Mayor,
City Council and City Administrator

From: Office of the Director of Finance

Subject: Listing of Warrants Issued

Date: 02/17/16

Attached, for your information, is the register of the warrants for the City of Madera covering obligations paid during the period of:

January 28th, 2016 to February 8th, 2016

Each demand has been audited and I hereby certify to their accuracy and that there were sufficient funds for their payment.

General Warrant:	202766-202871	\$ 1,379,081.18
Wire Transfer	Union Bank Payroll and Taxes	\$ 593,170.61
Wire Transfer	SDI	\$ 1,753.78
Wire Transfer	Cal Pers	\$ 75,023.82

Respectfully submitted,



Tim Przybyla
Financial Services Director

CITY OF MADERA
REGISTER OF AUDITED DEMANDS FOR BANK #1-UNION BANK GENERAL ACCOUNT
February 8th, 2016

CHECK	PAY DATE	ISSUED TO	DESCRIPTION	AMOUNT
202766	1/28/2016	GALLEGOS ROBIN	UTILITY BILLING CREDIT REFUND	175.48
202767	1/28/2016	HOBBS RAY AND TOMMYE	UTILITY BILLING CREDIT REFUND	226.48
202768	1/28/2016	GONZALEZ MANUELA	UTILITY BILLING CREDIT REFUND	281.16
202769	1/28/2016	GONZALEZ, MANUELA	CLOSED UB ACCT - 1999 LEMON AVE	47.97
202770	1/28/2016	BAUTISTA JOSE M	UTILITY BILLING CREDIT REFUND	204.40
202771	1/28/2016	BAUTISTA, JOSE M	CLOSED UB ACCT-1768 MADISON DR	39.20
202772	1/28/2016	DE LA ROSA, ROMAN	CLASS B DL REIMBURSEMENT	73.00
202773	1/28/2016	CALIFORNIA DEBT AND INVESTMENT ADVISORY	2015-2338 PUB ENTERPRISE REV BOND FEE	3,000.00
202774	1/28/2016	A-C ELECTRIC COMPANY	CITY PROJECT ST 14-09 FINAL PAYMENT	81,976.50
202775	1/28/2016	DIAZ MELANIE C	UTILITY BILLING CREDIT REFUND	131.51
202776	1/28/2016	ALL VALLEY ADMINISTRATORS	ADMIN FEES FOR JANUARY 2016	114.00
202777	1/28/2016	ALL VALLEY ADMINISTRATORS	MEDICAL & CHILD CARE EXP 01/29/2016 PR	688.30
202778	1/28/2016	ALPHA OMEGA WIRELESS, INC	MICROWAVE NETWORK FIX	8,551.65
202779	1/28/2016	AVISON CONSTRUCTION, INC	CITY PROJECT ST 14-05 PROGRESS PMT #10	75,056.56
202780	1/28/2016	BEDROCK ENGINEERING, INC.	GATEWAY/OLIVE ENGINEERING SVS	10,800.00
202781	1/28/2016	BLUE SHIELD OF CALIFORNIA	CITY PAID BLUE SHIELD FEBRUARY 2016	253,881.14
202782	1/28/2016	BUSHONG, JASON	MILEAGE REIMBURSEMENT FOR 1/12/16	14.93
202783	1/28/2016	CALIFORNIA BUILDING STANDARDS COMMISSION	BLDG STANDARD ADMIN SPECIAL 10/1-12/31	668.00
202784	1/28/2016	CALIFORNIA DEPARTMENT OF JUSTICE	FINGERPRINT APPS	256.00
202785	1/28/2016	CANON FINANCIAL SERVICES	CONTRACT COPIERS/ CA 15 PROP TAX FEE	4,340.48
202786	1/28/2016	CNA SURETY	BOND PREMIUM	3,500.00
202787	1/28/2016	COLONIAL LIFE & ACCIDENT INSURANCE CO	E700482-3 FOR 1/29/2016 PAYROLL	1,042.48
202788	1/28/2016	COMCAST	CITY INTERNET CONNECTION 01/15- 02/14/16	1,520.00
202789	1/28/2016	CONCENTRA MEDICAL CENTERS	PRE-EMPLOYMENT PHYSICAL	174.50
202790	1/28/2016	CPS HR CONSULTING	DEPUTY CITY CLERK TEST	360.80
202791	1/28/2016	CROXEN, MARIANNE	CHIEF'S LUNCH- 100 PLATES	600.00
202792	1/28/2016	DAWSON-MAULDIN CONSTRUCTION, INC	PROJECT ST 11-04 RELEASE OF RETENTION	9,561.90
202793	1/28/2016	DEPARTMENT OF CONSUMER AFFAIRS	CPA LICENSE RENEWAL	50.00
202794	1/28/2016	DIAMOND COMMUNICATIONS	FIRE ALARM INSPECTION	697.50
202795	1/28/2016	ADMINISTRATIVE SOLUTIONS INC.	FUNDS ON DEPOSIT FOR MEDICAL CLAIMS FEB	34,065.20
202796	1/28/2016	MEISNER MIKE	UTILITY BILLING DEPOSIT REFUND	4.86
202797	1/28/2016	BECK FRANK	UTILITY BILLING DEPOSIT REFUND	69.05
202798	1/28/2016	COVARRUBIAS JUAN M	UTILITY BILLING CREDIT REFUND	194.76
202799	1/28/2016	GARCIA SUSANA	UTILITY BILLING CREDIT REFUND	231.92
202800	1/28/2016	MINIER DAVID AND WANANDA	UTILITY BILLING DEPOSIT REFUND	40.71
202801	1/28/2016	FULMER GEORGIA A	UTILITY BILLING CREDIT REFUND	212.45
202802	1/28/2016	UPTON RUTH	UTILITY BILLING CREDIT REFUND	246.11
202803	1/28/2016	HINDES MICHAEL	UTILITY BILLING CREDIT REFUND	374.14
202804	1/28/2016	COVARRUBIAS I JUAN	UTILITY BILLING DEPOSIT REFUND	37.79
202805	1/28/2016	HERNANDEZ LUIS MARTIN	UTILITY BILLING CREDIT REFUND	280.56
202806	1/28/2016	REDFERN WILLIAM F	UTILITY BILLING CREDIT REFUND	56.18
202807	1/28/2016	CARTER BRENDA	UTILITY BILLING CREDIT REFUND	200.04
202808	1/28/2016	VASQUEZ EMILIANO	UTILITY BILLING CREDIT REFUND	119.98
202809	1/28/2016	ORNELAS TRACY OR CITY OF MADERA	UTILITY BILLING CREDIT REFUND	60.20
202810	1/28/2016	RAMOS MARIA OR CITY OF MADERA	UTILITY BILLING CREDIT REFUND	150.69
202811	1/28/2016	REYES AURELIO OR CITY OF MADERA	UTILITY BILLING CREDIT REFUND	105.31
202812	1/28/2016	HIMAT INVESTMENT CHARANJIT SINGH	UTILITY BILLING DEPOSIT REFUND	31.44
202813	1/28/2016	IBARRA MARA	UTILITY BILLING CREDIT REFUND	53.05
202814	1/28/2016	DONALDSON LOU	UTILITY BILLING DEPOSIT REFUND	68.31
202815	1/28/2016	MADERA MANAGEMENT COMPANY, INC.	UTILITY BILLING DEPOSIT REFUND	41.67
202816	1/28/2016	COLDWELL BANKER KALJIAN	UTILITY BILLING CREDIT REFUND	150.00
202817	1/28/2016	BRAR HOLDINGS INC	UTILITY BILLING DEPOSIT REFUND	24.43
202818	1/28/2016	TAPIA BIANCA OR CITY OF MADERA	UTILITY BILLING CREDIT REFUND	69.69
202819	1/28/2016	MILLER MONTE	UTILITY BILLING CREDIT REFUND	165.74
202820	1/28/2016	UNITY IT	IT NETWORK SERVICES	625.00
202821	1/28/2016	FRESNO REPROGRAPHICS	PRINTING FOR RIVERWALK SIDEWALKS	451.84
202822	1/28/2016	GARIBAY, HECTOR	PER DIEM WEAPONLESS DEF INST UPDATE	224.00
202823	1/28/2016	GOLDEN STATE OVERNIGHT	OVERNIGHT SHIPPING	154.50
202824	1/28/2016	M A C E A	JANUARY 2016 MONTHLY DUES	25.00
202825	1/28/2016	CITY OF MADERA	JANUARY UTILITIES 703 SHERWOOD WAY	160.89

202826	1/28/2016 M.C.E.A.	JANUARY 2016 MONTHLY DUES	420.00
202827	1/28/2016 MADERA CLEANERS & LAUNDRY	YOUTH CENTER FLOOR MAT SVS	32.30
202828	1/28/2016 MADERA COALITION FOR COMM JUSTICE	REIMB FOR 2ND QTR 15/16 CDBG FUNDED RMP	1,800.00
202829	1/28/2016 MADERA COUNTY	AMTRAK STATION COSTS	358.98
202830	1/28/2016 MADERA COUNTY ADMINISTRATION	SALES TAX SHARING JUL- SEP 30, 2015	142,676.18
202831	1/28/2016 MADERA COUNTY E D C	REIMB 2ND QTR SALARIES/EXPS SM BUS LOAN	1,694.92
202832	1/28/2016 MADERA COUNTY OFFICE OF EDUCATION	MADERA COMPACT 15/16 MEMBERSHIP DUES	200.00
202833	1/28/2016 M P O A	JANUARY 2016 MONTHLY DUES	7,143.00
202834	1/28/2016 MID VALLEY DISPOSAL INC.	WASTE DISPOSAL SVS DECEMBER 2015	291,976.33
202835	1/28/2016 MONDRAGON, JUAN	MILEAGE REIMBURSEMENT 1/12/16	20.74
202836	1/28/2016 N.P.C.-ORCHARD TRUST COMPANY	PLAN #340227-01 FOR 1/26/2016 PAYROLL	5,895.46
202837	1/28/2016 N.P.C.-ORCHARD TRUST COMPANY	PLAN #340227-02 FOR 1/29/2016 PAYROLL	2,797.42
202838	1/28/2016 O'DELL ENGINEERING, INC.	KNOX PARK DESIGN SERVICES	6,048.00
202839	1/28/2016 OPERATING ENGINEERS, LOCAL #3	JANUARY 2016 MONTHLY DUES	4,928.00
202840	1/28/2016 ONTRAC	OVERNIGHT SHIPPING	31.84
202841	1/28/2016 MARIA'S TACO SHOP	REFUND OF DOUBLE-PAYMENT	320.40
202842	1/28/2016 GALINDO, HECTOR	REFUND OF BOND FOR ENCROACHMNT PERM 4893	500.00
202843	1/28/2016 RED ROCK ENVIRONMENTAL	REFUND ON TERMED ACCOUNT	1,629.87
202844	1/28/2016 PRESORT CENTER OF FRESNO, LLC.	JANUARY UB NEWSLETTER	901.80
202845	1/28/2016 Principal Life Insurance Company	FEBRUARY 2016 DENTAL BILL	16,707.55
202846	1/28/2016 PURCHASE POWER	POSTAGE METER REFILL	320.99
202847	1/28/2016 REGENCE BLUECROSS BLUESHIELD OF UTAH	CITY PD RETIREE PRES BILL FEB CHUMLEY	276.60
202848	1/28/2016 SCRAP TIRE CO.	TRAILER SERVICE	1,200.00
202849	1/28/2016 SOLAR TRAFFIC SYSTEMS, INC	STOP SIGN FOR SCHNOOR/ALMOND	1,028.50
202850	1/28/2016 Superior Vision Inc	FEBRUARY 2016 VISION PLAN	2,391.48
202851	1/28/2016 TAMARACK PEST CONTROL	PEST CONTROL WATER WELL 30	510.00
202852	1/28/2016 TEMPLE CONSULTING GROUP, LTD	FINANCIAL SOFTWARE SERVICES FY 2016	20,320.00
202853	1/28/2016 TESEI PETROLEUM, INC.	FUEL CHARGES	177.99
202854	1/28/2016 TESEI PETROLEUM INC.	PROPANE	12,709.91
202855	1/28/2016 THRIVE FITNESS	JANUARY 2016 MONTHLY DUES	81.00
202856	1/28/2016 TRI-SIGNAL INTEGRATION, INC.	YOUTH HUT EXTINGUISHER SVS	175
202857	1/28/2016 UNION BANK OF CALIFORNIA	SVS FOR PERIOD AUG 1 TO OCT 31, 2015	875
202858	1/28/2016 UNION BANK OF CALIFORNIA	DRAW FEE	250
202859	1/28/2016 UNION PACIFIC RAILROAD	PROJECT ST 14-09 UPRR FLAGGING PMT	2330.99
202860	1/28/2016 VANTAGEPOINT TRANSFER AGENTS-457	PLAN #302351 CONTRIBS FOR 1/29/16 PR	38627.28
202861	1/28/2016 VERIZON WIRELESS	PD AIR CARDS DEC 11- JAN 10	228.06
202862	2/2/2016 PRESORT CENTER OF FRESNO, LLC.	02/16 UB STATEMENTS POSTAGE ONLY	5300
202863	2/3/2016 THE BANK OF NEW YORK MELLON	ACCT MADERA2010 WATER REVENUE BONDS 2010	2088.2
202864	2/3/2016 COMCAST	01/14- 02/13 SVS 8155500320092096	139.6
202865	2/3/2016 COMMUNITY BUSINESS BANK	ERP SYSTEM/TRUCK LOAN	169752.74
202866	2/3/2016 F. LODUCA CO.	PROJECT PK-12 PROGRESS PMT #5	85,593.25
202867	2/3/2016 MATTHEW S. TARR, FPE	FIRE PROTECTION ENG SVS 01/16- 01/31/16	8,512.50
202868	2/3/2016 LIEBERT CASSIDY WHITMORE	LEGAL FEES	3,724.00
202869	2/3/2016 MADERA COUNTY AUDITOR	ANIMAL SHELTERING SVS FY 15/16 JAN 2016	29,167.00
202870	2/3/2016 MOORE-TWINING ASSOCIATES, INC.	PROJ S10-01 PROGRESS PMT #2	6,888.85
202871	2/3/2016 STEVE DOVALI CONSTRUCTION	PROJECT CNG 11-01 PROGRESS PMT #3	3,600.00

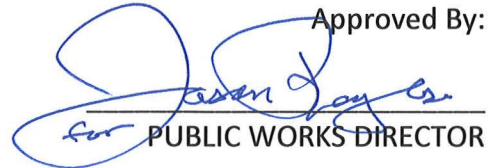
Bank # 1 - Union Bank General Account Total	1,379,081.18
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REPORT TO CITY COUNCIL

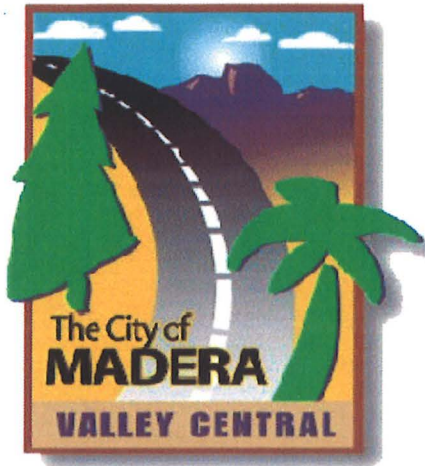
MEETING DATE: February 17, 2016

AGENDA ITEM NUMBER: B-3A

Approved By:


for PUBLIC WORKS DIRECTOR


CITY ADMINISTRATOR



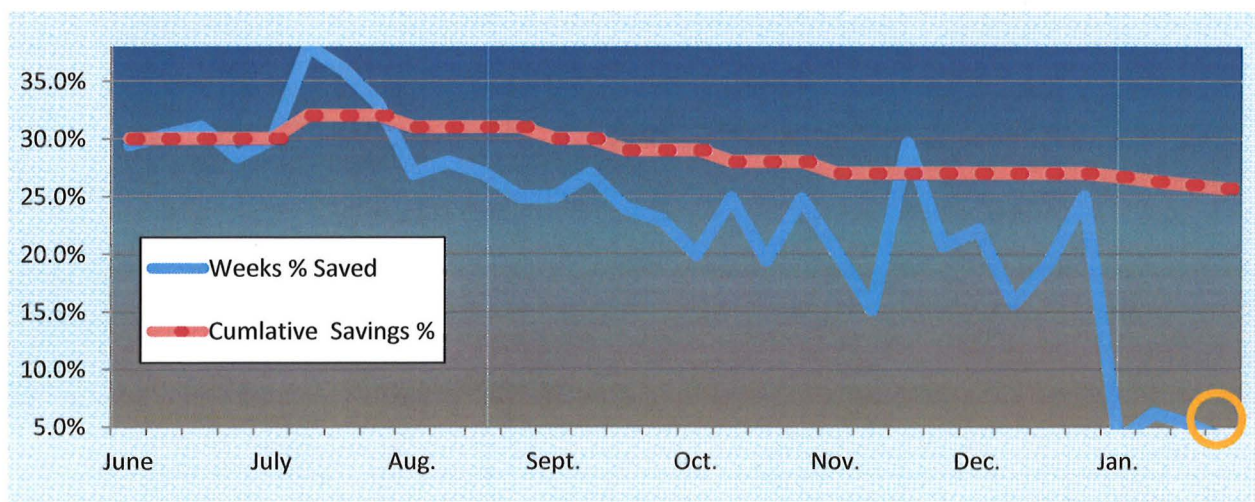
SUBJECT: Weekly Water Conservation Report – January 25th - January 31st

RECOMMENDATION: Staff recommends that the Council review the attached weekly report of water conservation activities and progress in reducing residential water consumption.

SUMMARY/ DISCUSSION: Below is the most current water conservation data.



Below is weekly and cumulative water conservation including the latest data.



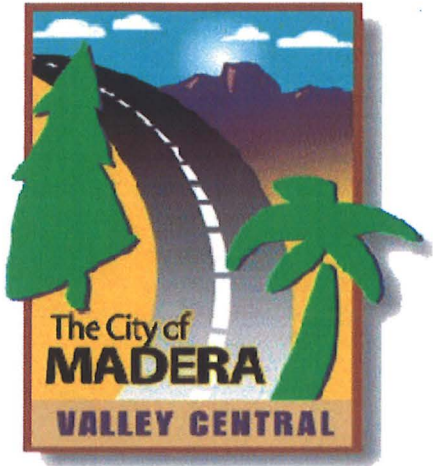
Enforcement			
800	Public Contacts (Interfaith event)	1	1 st offenses (\$75)
1	Verbal warning	0	2 nd offenses (\$250)
19	Correction Notices	0	3 rd or more offense (\$500)

FINANCIAL IMPACT:

The expenses for implementing and administering these water conservation activities occur within the Water Fund and do not impact the General Fund.

CONSISTENCY WITH THE VISION MADERA 2025 PLAN:

The proposed action is not specifically addressed as part of the Plan, but is not in conflict with it and is sympathetic of the underlying principals of the 2025 Plan.

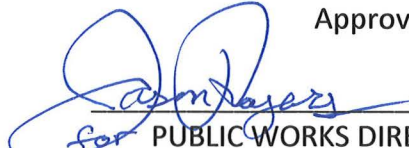


REPORT TO CITY COUNCIL

MEETING DATE: February 17, 2016

AGENDA ITEM NUMBER: B-3B

Approved By:

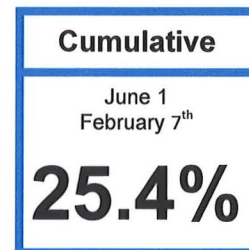
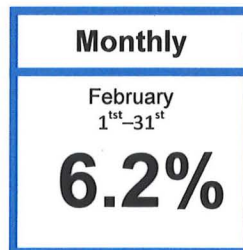
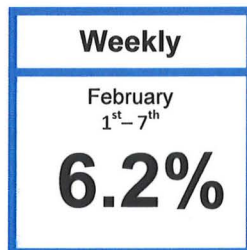

for PUBLIC WORKS DIRECTOR


CITY ADMINISTRATOR

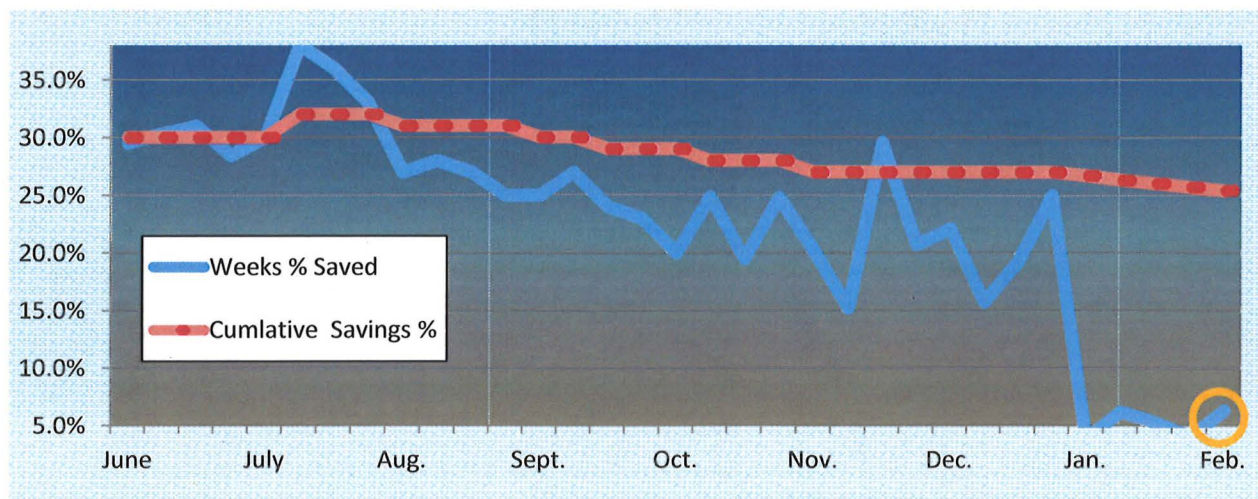
SUBJECT: Weekly Water Conservation Report – February 1st – February 7th

RECOMMENDATION: Staff recommends that the Council review the attached weekly report of water conservation activities and progress in reducing residential water consumption.

SUMMARY/ DISCUSSION: Below is the most current water conservation data.



Below is weekly and cumulative water conservation including the latest data.



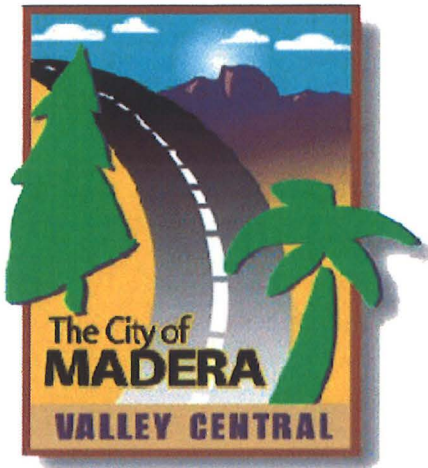
Enforcement	
100 Public Contacts	7 1st offenses (\$75)
0 Verbal warning	0 2nd offenses (\$250)
15 Correction Notices	0 3rd or more offense (\$500)

FINANCIAL IMPACT:

The expenses for implementing and administering these water conservation activities occur within the Water Fund and do not impact the General Fund.

CONSISTENCY WITH THE VISION MADERA 2025 PLAN:

The proposed action is not specifically addressed as part of the Plan, but is not in conflict with it and is sympathetic of the underlying principals of the 2025 Plan.



REPORT TO CITY COUNCIL

MEETING DATE: February 17, 2016

AGENDA ITEM NUMBER: B-4

Approved By:


for PUBLIC WORKS DIRECTOR


CITY ADMINISTRATOR

SUBJECT: Consideration of a Resolution Authorizing Submittal of an Application to the California Department of Resources Recycling and Recovery for Beverage Container Recycling City/County Payment Programs and Authorizing the City Administrator to execute all Grant Documents.

RECOMMENDATION: It is recommended that the Council approves the attached resolution authorizing the City of Madera to submit an application to the California Department of Resources Recycling and Recovery (CalRecycle) for Beverage Container Recycling City/County Payment Programs and authorizing the City Administrator to execute all grant documents.

SUMMARY: Beginning with fiscal year 2015-2016 funding cycle, all jurisdictions will be required to provide a Resolution no later than the funding request due date, to be announced in the near future to CalRecycle.

The attached Resolution is the exact wording suggested by CalRecycle for adoption.

DISCUSSION: CalRecycle has a history of granting the City funds under the Beverage Container Recycling City/County Payment Program to assist the City in efforts to educate the public regarding the benefits of properly recycling beverage containers rather than polluting our environment.

Staff wishes to continue promoting beverage container recycling services to citizens of Madera, and therefore, is seeking Council approval to submit the required Resolution. The term for funding runs from July 1, of the grant through June 30, two years later. This grant is formula funded based on population. In FY 2014/2015, the City was awarded \$16,809.00 in Beverage Container Recycling City/County Payment Programs for a two year period.

Grant funds are used to provide outreach and education to the public on how to recycle beverage containers using flyers and other handouts in both English and Spanish as well as supplying park benches made from recycled bottles for City parks.

FINANCIAL IMPACT: There will be no financial impact to the General Fund. Grant funds will be used to support the proposed Beverage Container Recycling City/County Payment Program educational efforts on behalf of the City of Madera.

MADERA VISION 2025: If adopted by Council, the resolution is consistent with the Madera Vision Plan, specifically Action 437: Recycling Programs: Promote recycling through multiple programs.

RESOLUTION NO. 16-_____

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MADERA,
CALIFORNIA, AUTHORIZING SUBMITTAL OF AN APPLICATION TO THE
CALIFORNIA DEPARTMENT OF RESOURCES RECYCLING AND
RECOVERY FOR BEVERAGE CONTAINER RECYCLING CITY/COUNTY
PAYMENT PROGRAMS AND AUTHORIZING THE CITY ADMINISTRATOR TO
EXECUTE ALL GRANT DOCUMENTS**

WHEREAS, pursuant to Public Resources Code section § 48000 et seq., and 42023.1(g) the Department of Resources Recycling and Recovery (CalRecycle) has established various payment programs to make payments to qualifying jurisdictions; and

WHEREAS, in furtherance of this authority CalRecycle is required to establish procedures governing the administration of the beverage container recycling city/county payment programs; and

WHEREAS, CalRecycle's procedures for administering payment programs require, among other things, an applicant's governing body to declare by resolution certain authorizations related to the administration of the beverage container recycling city/county payment program.

NOW, THEREFORE, BE IT RESOLVED that the City of Madera is authorized to submit an application to CalRecycle for any and all beverage container recycling city/county payment programs offered; and

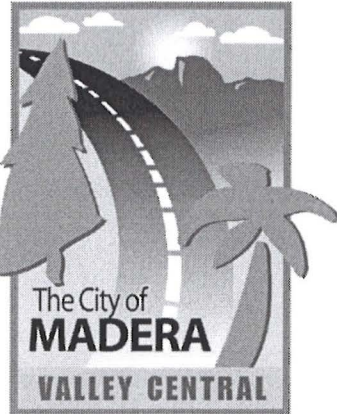
BE IT FURTHER RESOLVED that the City Administrator, or his/her designee, is hereby authorized as Signature Authority to execute all documents necessary to implement and secure payment; and

BE IT FURTHER RESOLVED that this authorization is effective until rescinded by the Signature Authority or this Governing Body.

**NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF MADERA
HEREBY** finds orders and resolves as follows:

1. The above recitals are true and correct.
2. The City of Madera is authorized to submit a Beverage Container Recycling City/County Program application to CalRecycle.
3. The City Administrator is hereby authorized as Signature Authority to execute all documents necessary to implement and secure payment under the Beverage Container Recycling City/County Payment Program; and
4. This resolution is effective immediately upon adoption.

REPORT TO CITY COUNCIL



Council Meeting of February 17, 2016

Agenda Item Number B-5

Approved by:

Wendy Silva
Department Director

[Signature]
City Administrator

Consideration of a Minute Order Rejecting a Claim filed by Feliberto Cisneros

RECOMMENDATION

It is recommended Council reject the claim filed by Feliberto Cisneros. The City will send a rejection notice to Mr. Cisneros.

HISTORY

A claim was filed on January 15, 2016 by attorney Daniel R. Baradat on behalf of Feliberto Cisneros. The claimant is alleging personal injuries as the result of a MAX bus driver turning in front of Mr. Cisneros' vehicle causing a collision. Although the claimant attempted to file the claim timely, the claim was deficient. It did not provide enough specific information to determine what, if anything, the City did or failed to do to create liability exposure. Additionally, the claim did not provide the name(s) of any City employee who may be responsible for the accident. The claim was returned as insufficient. On January 29, 2016 the City received an amended Claim Form from the claimant. The claimant corrected the deficiencies rendering the claim sufficient.

SITUATION

The claimant alleges that on January 4, 2016, he was driving on Yosemite Avenue adjacent to the Rancho San Miguel Shopping Center when a MAX bus turned left in front of him, causing a collision. Mr. Cisneros alleges he had the right of way. He is claiming injuries to his head, neck, shoulders, hips, legs and knees. He advised that this is an Unlimited Civil Case and Mr. Cisneros is seeking money for anticipated medical bills, property damage, loss of use, loss of earnings and non-economic damages.

Suzanne Johnson, AIMS, investigated the claim. She concluded that although the City owns the vehicle involved in the accident, the driver of the vehicle was a

First Transit employee. First Transit is a separate organization and the City has no control or responsibility for accidents involving First Transit. The City also has a contract with First Transit which indicates that First Transit will handle claims of this nature by indemnifying the City and listing the City as an additional insured for insurance purposes. For these reasons, the City should have no responsibility for the subject claim.

Ms. Johnson has recommended the claim be rejected. Staff concurs with her recommendation.

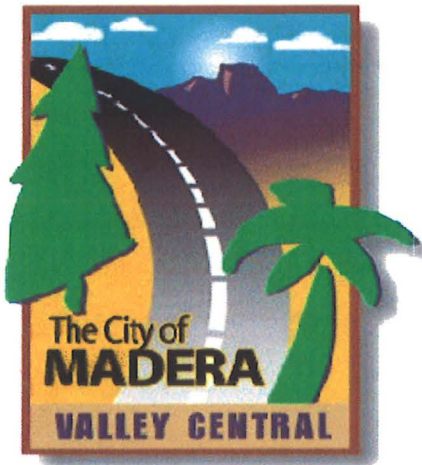
CONSISTENCY WITH THE VISION MADERA 2025 PLAN

Rejection of claims filed under Government Code §910 is not addressed in the vision or action plan; the requested action is also not in conflict with any of the actions or goals contained in that plan.

(Please Type or Print)

By: D Alvarez
Date: 1/29/16

Relationship to Claimant: Attorney

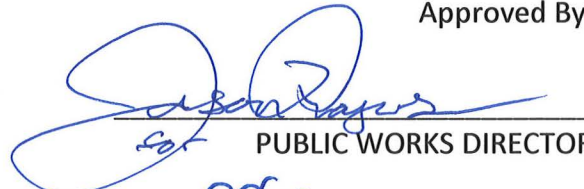


REPORT TO CITY COUNCIL

MEETING DATE: February 17, 2016

AGENDA ITEM NUMBER: B-6

Approved By:


PUBLIC WORKS DIRECTOR


CITY ADMINISTRATOR

SUBJECT: Consideration of a Resolution Authorizing Submittal of an Application to the California Department of Resources Recycling and Recovery for Local Government Waste Tire Cleanup Grant Program and Authorizing the City Administrator to execute all Grant Documents.

RECOMMENDATION: It is recommended that the Council approves the attached resolution authorizing the City of Madera to submit an application to the California Department of Resources Recycling and Recovery (CalRecycle) for Local Government Waste Tire Cleanup Program and authorizing the City Administrator to execute all grant documents.

SUMMARY: Beginning with fiscal year 2015-2016 funding cycle, all jurisdictions will be required to provide a Resolution no later than the funding request due date, to be announced in the near future to CalRecycle.

The attached Resolution is the exact wording suggested by CalRecycle for adoption.

DISCUSSION: CalRecycle has a history of granting the City funds under the Local Government Waste Tire Cleanup Grant Program to assist the City in efforts to remove discarded tires rather than polluting our environment.

Staff wishes to continue providing waste tire cleanup activities within the City along with joint operation from Madera County for areas outside the City. In order to continue providing these services, staff is seeking Council approval of to submit the required application. This grant is a competitive grant for 2016/17, and the City of Madera is eligible to apply for \$250,000 grant that will be split over two years. For the previous two year cycle, the City, in joint operation with Madera County, was awarded \$245,167.00.

During the life cycle of this grant, funds will be used to provide staff salaries for a portion of the City's Solid Waste Manager, a City Lead Worker, and a Madera County Code Enforcement

Officer for oversight over the two years of the grant, salaries for one and a half City Maintenance Workers full time employees, a Madera County Code Enforcement Officer and two Correctional Sergeants for waste tire pickup within the City and County of Madera. The balance of the budget will fund other operational needs of the program, including: transportation and disposal of the collected waste tires at a CalRecycle permitted site, the cost of gloves for the workers, and fuel for vehicles used in the hauling of tires to the pickup sites.

FINANCIAL IMPACT: There will be no financial impact to the General Fund. Grant funds will be used to support the proposed Local Government Waste Tire Cleanup Grant Program.

MADERA VISION 2025: If adopted by Council, the resolution is consistent with the Madera Vision Plan, specifically Action 437: Recycling Programs: Promote recycling through multiple programs.

RESOLUTION NO. 16-_____

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MADERA,
CALIFORNIA, AUTHORIZING SUBMITTAL OF AN APPLICATION TO THE
CALIFORNIA DEPARTMENT OF RESOURCES RECYCLING AND
RECOVERY FOR LOCAL GOVERNMENT WASTE TIRE CLEANUP GRANT
PROGRAM AND AUTHORIZING THE CITY ADMINISTRATOR TO EXECUTE
ALL GRANT DOCUMENTS**

WHEREAS, Public Resources Code sections 40000 et seq. authorize the Department of Resources Recycling and Recovery (CalRecycle) to administer various grant programs (grants) in furtherance of the State of California's (state) efforts to reduce, recycle and reuse solid waste generated in the state thereby preserving landfill capacity and protecting public health and safety and the environment; and

WHEREAS, City of Madera allows regional grant projects; and

WHEREAS, CalRecycle grant application procedures require, among other things, an applicant's governing body to declare by resolution certain authorizations related to the administration of CalRecycle grants.

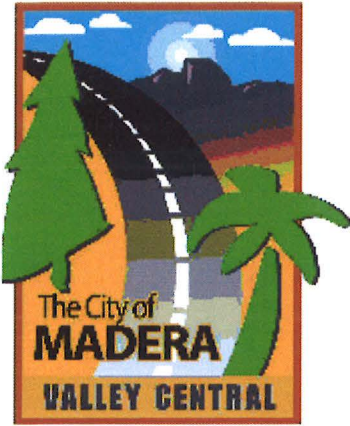
NOW, THEREFORE, BE IT RESOLVED that the City of Madera authorizes Madera County as regional participant to submit a Local Government Waste Tire Cleanup Grant Program regional application on behalf of itself as Lead Agency and the participating jurisdiction as shown by a Letter of Authorization.

BE IT FURTHER RESOLVED that the City Administrator, or his/her designee, is hereby authorized and empowered to execute on behalf of the City of Madera all grant-related documents, including, but not limited to, applications, payment requests, agreements, and amendments necessary to secure grant funds and to implement the approved grant project; and

BE IT FURTHER RESOLVED that these authorizations are effective for five (5) years from the date of adoption of the resolution.

**NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF MADERA
HEREBY** finds orders and resolves as follows:

1. The above recitals are true and correct.
2. The City of Madera is authorized to submit a Local Government Waste Tire Cleanup Grant application to CalRecycle.
3. The City Administrator is hereby authorized as Signature Authority to execute all documents necessary to implement and secure payment under the Local Government Waste Tire Cleanup Grant; and
4. This resolution is effective immediately upon adoption.



REPORT TO CITY COUNCIL

MEETING DATE: February 17, 2016

AGENDA ITEM NO.: B-7


REPORT BY: David R. Tooley
City Administrator

Subject: CONSIDERATION OF A RESOLUTION APPROVING AWARD OF AGREEMENT FOR REVENUE MEASURE CONSULTING SERVICES TO TBWB STRATEGIES AND AUTHORIZING THE MAYOR TO SIGN THE AGREEMENT ON BEHALF OF THE CITY.

Recommendation:

Staff recommends Council adopt the Resolution approving award of revenue measure consulting services to TBWB Strategies.

Summary:

The City has need of a consultant to assist with revenue measure consulting services. This agreement will allow for those services to be provided in a skilled and professional manner. In accordance with the City's Purchasing Policy a firm was identified as having the necessary expertise in the field as well as specific knowledge relating to Madera, a negotiation was conducted and an agreement was drafted to provide consulting services.

Discussion:

An ad hoc committee consisting of Mayor Poythress and Councilmember Medellin worked with staff in defining a scope of work and identifying firms with expertise in providing these types of services. In addition representation from the Madera Police Officer's Association participated in discussions. Based on the City's Purchasing Policy which recognizes that with certain types of consultant services the lowest bidder may not be the best qualified to provide the needed services this group identified firms most qualified to provide the needed services and a selection was made based upon qualification, knowledge of the area and cost.

Financial Impact:

The compensation for this engagement is \$5,000 per month plus reimbursable expenses, beginning in February and ending (anticipated) in June. This represents a potential expenditure of \$25,000 for direct services although provisions are contained in the agreement for two one-month extensions. Cost of additional services (newsletter, polling) could add another \$25,000 to \$50,000 of expense but would be subject to review and approval by Council prior to expenditure. Should the Council call for a safety tax to be held in November 2016 a June action will be required. Once an election is called there are defined limitations on use of City funds and it is anticipated that the City's use of TBWB Strategies would end.

Consistency with the Vision Madera 2025 Plan:

Strategy 111: Local Agencies share vision: Promote greater alignment of local government agencies under a shared community vision.

Strategy 115: Economic Resource Provision: Ensure sufficient economic resources to provide adequate City services and prepare for future growth.

Strategy 421: First Response Emergency Services: Ensure the safety and protection of Madera and its community members through adequate first response to emergencies. Maintain sufficient resources to expand protection as the community grows.

RESOLUTION NO. _____

CONSIDERATION OF A RESOLUTION APPROVING AWARD OF AGREEMENT FOR REVENUE MEASURE CONSULTING SERVICES TO TBWB STRATEGIES AND AUTHORIZING THE MAYOR TO SIGN THE AGREEMENT ON BEHALF OF THE CITY.

WHEREAS, the City of Madera (the "City") is in need of a firm to provide revenue measure consulting services; and

WHEREAS, the TBWB Strategies has agreed to provide the necessary services in accordance with their proposal to the City; and

WHEREAS, the prices proposed for services as indicated in the proposal from TBWB Strategies are found to be fair and reasonable;

NOW THEREFORE, THE COUNCIL OF THE CITY OF MADERA does hereby resolve, find and order as follows:

1. The above recitals are true and correct.
2. A copy of the Agreement with TBWB Strategies which is on file in the office of the City Clerk and referred to for particulars is hereby approved.
3. The Mayor of the City of Madera is authorized to execute the Agreement and any and all documents necessary to effectuate the Agreement on behalf of the City.
4. This resolution is effective immediately upon adoption

AGREEMENT FOR PROFESSIONAL SERVICES

THIS AGREEMENT, made this _____ day of _____, 2016, by and between the CITY OF MADERA, hereinafter referred to as "CITY" and TBWB STRATEGIES, Hereafter referred to as "SERVICE PROVIDER";

RECITALS

A. CITY desires to retain a qualified firm to provide revenue measure consulting services to determine the feasibility of a sales tax measure for public safety services. The SERVICE PROVIDER has responded to the CITY's request with a proposal to perform these needed services attached hereto as Exhibit "A" and incorporated herein as though set forth in full. The work to be performed in accordance with Exhibit "A" and is hereinafter referred to as the "Revenue Measure Consulting Services."

B. The SERVICE PROVIDER represents to CITY that it is a firm composed of highly trained professionals and is fully qualified to conduct these services for CITY as described in their proposal for Revenue Measure Consulting Services.

AGREEMENT

NOW, THEREFORE, in consideration of the foregoing and the mutual covenants and agreements herein contained, it is agreed by and between the CITY and the SERVICE PROVIDER as follows:

1. Services. The CITY hereby employs SERVICE PROVIDER to perform the Revenue Measure Consulting Services herein set forth at the compensation and upon the terms and conditions herein expressed, and SERVICE PROVIDER hereby agrees to perform such services for said compensation, and upon said terms and conditions CITY hereby authorizes SERVICE PROVIDER to commence work on receipt of the Notice to Proceed from the City Administrator.

2. Compensation. As compensation for all services of SERVICE PROVIDER in performance of this Agreement, CITY shall pay SERVICE PROVIDER as described herein. For the services rendered pursuant to this Agreement, SERVICE PROVIDER shall be compensated and reimbursed, in accordance with the schedule of fees set forth in the proposal dated October 26 2015,"

A. Method of Payment. In any month in which SERVICE PROVIDER wishes to receive payment, SERVICE PROVIDER shall no later than the first working

day of such month, submit to CITY an invoice for services rendered prior to the date of the invoice. Payments shall be based on the rates as set forth in Exhibit "A" for authorized services performed. CITY shall pay SERVICE PROVIDER for all expenses stated thereon, which are approved by CITY consistent with this Agreement, within thirty (30) days of receipt of SERVICE PROVIDER's invoice.

3. Entire Agreement. This Agreement consists of the following documents, in order of precedence, and shall be the entire agreement between parties:

- a. This Agreement
- b. Exhibit "A" Revenue Measure Consulting Services proposal

4. Term of Agreement. SERVICE PROVIDER shall begin work after receipt of the Notice to Proceed from the City Administrator. SERVICE PROVIDER shall there upon work diligently and continuously provide all the required services and activities described herein. The term of the contract shall be for a four month period commencing on the date of Notice to Proceed, unless extended by mutual written agreement of the parties. CITY and SERVICE PROVIDER may, upon mutual written agreement of both parties, extend this Agreement for up to two (2) additional one-month terms.

5. Changes. In the event any change or changes in the Scope of Services/Work is requested by CITY, the parties hereto shall execute a written amendment to this Agreement, setting forth with particularity all terms of such amendment, including, but not limited to, any additional fees. An amendment may be entered into:

A. To provide for revisions or modifications to documents or other work product or work when documents or other work product or work is required by the enactment or revision of law subsequent to the preparation of any documents, other work product, or work;

B. To provide for additional services not included in this Agreement or not customarily furnished in accordance with generally accepted practice in SERVICE PROVIDER'S profession.

Any changes to this Agreement requested by either CITY or SERVICE PROVIDER may only be effected if mutually agreed upon in writing by duly authorized representatives of the parties hereto. This Agreement shall not be modified or amended or any rights of a party to it waived except by such a writing.

6. Appropriations. This Agreement is subject to and contingent upon funds being appropriated therefore by the City Council of CITY for each fiscal year covered by the Agreement. If such appropriations are not made, this Agreement shall automatically terminate without penalty to CITY.

7. Time for Completion. The time for completion of the services to be performed by SERVICE PROVIDER is an essential condition of this Agreement. SERVICE

PROVIDER shall prosecute regularly and diligently the work of this Agreement according to the agreed upon schedule of performance set forth in Exhibit's "A". SERVICE PROVIDER shall not be accountable for delays in the progress of its work caused by any condition beyond its control and without the fault or negligence of SERVICE PROVIDER. Delays shall not entitle SERVICE PROVIDER to any additional compensation regardless of the party responsible for the delay.

8. Performance Schedule

A. Time of Essence. Time is of the essence in the performance of this Agreement.

B. Schedule of Performance. All services rendered pursuant to this Agreement shall be performed pursuant to the agreed upon schedule of performance set forth in this agreement. The extension of any time period must be approved in writing by the City Administrator.

9. Force Majeure. The time for performance of services to be rendered pursuant to this Agreement may be extended because of any delays due to unforeseeable causes beyond the control and without the fault or negligence of SERVICE PROVIDER, including, but not limited to, acts of God or of a public enemy, acts of the government, fires, earthquakes, floods, epidemic, quarantine restrictions, riots, strikes, freight embargoes, and unusually severe weather if SERVICE PROVIDER shall within ten (10) days of the commencement of such condition notify the Finance Director who shall thereupon ascertain the facts and the extent of any necessary delay, and extend the time for performing the services for the period of the enforced delay when and if in the Finance Director's judgment such delay is justified, and the Finance Director's determination shall be final and conclusive upon the parties to this Agreement.

10. Qualifications of Employees. The CITY may require dismissal from the work on this contract, employees whom it deems incompetent, careless or otherwise objectionable to the public interest.

11. Notices. Except as otherwise specifically provided in this Agreement, any notice, submittal or communication required or permitted to be served on a party hereto, may be served by personal delivery to the person or the office of the person identified below. Service may also be made by mail, by placing first class postage affixed thereto, and addressed as indicated below, and depositing said envelope in the United States mail to:

City of Madera

David Tooley, City Administrator
205 W. 4th Street
Madera, California 93637
559-661-5400

Service Provider

TBWB Strategies
Charles Heath, Partner
400 Montgomery Street, 7th Floor
San Francisco, CA 94104

12. Termination for Contract Default. If at any time, in the opinion of the City Council, upon recommendation of the City Administrator, 1) SERVICE PROVIDER fails to conform to the requirements of this contract; 2) SERVICE PROVIDER seeks relief under any law for the benefit of insolvents or is adjudicated bankrupt; 3) any legal proceedings are commenced against the SERVICE PROVIDER which may interfere with the performance of the contract; or 4) SERVICE PROVIDER has failed to supply an adequate working force, or material of proper quality, or has failed in any other respect to prosecute the work with the diligence and force specified and intended in and by the terms of the contract, notice thereof in writing may be served upon him; and should he neglect or refuse to provide means for a satisfactory compliance with contract as directed by the Finance Director within fourteen (14) days from the receipt of such notice the City Council in any such case shall have the right and power, at its option and without prejudice to any other right it may have, to terminate the contract. Any excess of the cost arising there from will be charged against the SERVICE PROVIDER and his sureties, who will be liable thereof. In the event of such termination, all monies due the SERVICE PROVIDER or retained under terms of the contract shall be forfeited to the CITY; but such forfeiture will not release the SERVICE PROVIDER or his sureties from liability for failure to fulfill the contract.

13. Termination for Convenience. CITY reserves the right to terminate this Agreement at any time, with or without cause, upon thirty (30) days written notice to SERVICE PROVIDER, except that where termination is due to the fault of SERVICE PROVIDER and constitutes an immediate danger to health, safety, and general welfare, the period of notice shall be such shorter time as may be determined by the CITY. Upon receipt of the notice of termination, SERVICE PROVIDER shall immediately cease all services hereunder except such as may be specifically approved by the Finance Director. SERVICE PROVIDER shall be entitled to compensation for all services rendered prior to receipt of the notice of termination and for any services authorized by the Finance Director thereafter. SERVICE PROVIDER may terminate this Agreement, with or without cause, upon thirty (30) days written notice to CITY.

14. Assignment and Subcontracting. The SERVICE PROVIDER shall not assign or subcontract the work, or any part thereof, without the previous written consent of the CITY, nor shall He assign, by power of attorney or otherwise, any of the money payable under this contract unless written consent of the CITY has been obtained. No right under this contract, no claim for money due or to become due hereunder shall be asserted against the CITY, or persons acting for the CITY, by reason of any so-called assignment of this contract or any part thereof, unless such assignment has been authorized by the written consent of the CITY. In case the SERVICE PROVIDER is permitted to assign monies due or to become due under this contract, the instrument of assignment shall contain a clause subordinating the claim of the assignee to all prior liens for services rendered or materials supplied for the performance of work.

Should any subservice provider fail to perform in a satisfactory manner the work undertaken by him, his subcontract shall be immediately terminated by the SERVICE PROVIDER upon notice from the CITY. The SERVICE PROVIDER shall be fully responsible and accountable to the CITY for the acts and omissions of his subservice

providers, and of persons directly or indirectly employed by them, as he is for the acts and omissions of persons directly employed by him. Nothing contained in this contract shall create any contractual relation between any subcontract and the CITY.

15. Independent Contractor. Neither CITY nor any of its employees shall have any control over the manner, mode, or means by which SERVICE PROVIDER, its agents or employees, perform the services required herein, except as otherwise set forth herein. SERVICE PROVIDER shall perform all services required herein as an independent contractor of CITY and shall not be an employee of CITY and shall remain at all times as to CITY a wholly independent contractor with only such obligations as are consistent with that role; however, CITY shall have the right to review SERVICE PROVIDER's work product, result, and advice. SERVICE PROVIDER shall not at any time or in any manner represent that it or any of its agents or employees are agents or employees of CITY.

16. Indemnification. The SERVICE PROVIDER agrees to indemnify, defend and hold harmless CITY and its officers, employees and volunteers from and against any and all liability, loss, damage, expense, costs (including without limitation, costs and fees of litigation) of every nature arising out of or in connection with SERVICE PROVIDER's performance of work hereunder or its failure to comply with any of its obligations contained in the Agreement, except such loss or damage which was caused by the sole negligence or willful misconduct of the CITY.

17 Insurance Requirements. During the term of this Agreement, SERVICE PROVIDER shall maintain, keep in force and pay all premiums required to maintain and keep in force liability and property damage insurance. The limits of such policy shall be as described in this Agreement.

Contractor shall procure and maintain for the duration of the contract insurance against claims for injuries to persons or damages to property, which may arise from or in connection with the performance of the work hereunder and the results of that work by the Contractor, his agents, representatives, employees or subcontractors. The cost of such insurance shall be borne by the Contractor.

A. Minimum Scope of Insurance

Coverage shall be at least as broad as:

1. Insurance Services Office (ISO) Commercial General Liability coverage (occurrence Form CG 0001).
2. Insurance Services Office (ISO) Form CA 00 01 covering Automobile Liability, Code 1 (any auto)
3. Workers' Compensation insurance as required by the State of California and Employers Liability Insurance.

B. Minimum Limits of Insurance

Contractor shall maintain limits no less than:

1. General Liability: (Including operations, products and completed operations.)	\$1,000,000	Per occurrence for bodily injury, personal injury and property damage. If Commercial General Liability Insurance or other form with a general aggregate limit is used, either the general aggregate limit shall apply separately to this project/location or the general aggregate limit shall be twice the required occurrence limit.
2. Automobile Liability:	\$1,000,000	Per accident for bodily injury and property damage
3. Workers' Compensation:	As required by the State of California	
4. Employers Liability:	\$1,000,000	Per accident for bodily injury or disease.

In the contractor maintains higher limits that the minimums shown above, the CITY shall be entitled to coverage at the higher limits maintained by the contractors.

C. Deductibles and Self-Insured Retentions

Any deductibles or self-insured retentions must be declared to and approved by the CITY. At the option of the CITY, either (a) the insurer shall reduce or eliminate such deductibles or self-insured retentions as respects the CITY, its officers, officials, employees and volunteers or (b) the contractor shall provide a financial guarantee satisfactory to the CITY guaranteeing payment of losses and related investigations, claim administration and defense expenses.

D. Other Insurance Provisions

The policies are to contain, or be endorsed to contain, the following provisions:

1. General Liability and Automobile Liability Coverages

a. The CITY, its officers, officials, employees and volunteers are to be covered as insureds with respect to liability arising out of automobiles owned, leased, hired or borrowed by or on behalf of the contractor; and with respect to liability arising out of work or operations performed by or on behalf of the Contractor including materials, parts or equipment furnished in connection with such work or operations. General liability coverage can be provided with two endorsements forms: 1) in the form of

an additional insured endorsement to the Contractor's insurance, or as a separate owner's policy (CG 20 10 11 85 or its equivalent language) and 2) a CG 20 37 10 01 endorsement form or its equivalent language. A later edition of the CG 20 10 form along with the CG 20 37 coverage form will give some protection to the CITY for specific locations.

b. For any claims related to this project, the Contractor's insurance coverage shall be primary insurance as respects the CITY, its officers, officials, employees, and volunteers. Any insurance or self-insurance maintained by the CITY, its officers, officials, employees, or volunteers shall be excess of the Contractor's insurance and shall not contribute with it.

c. Each insurance policy required by this clause shall be endorsed to state that coverage shall not be cancelled by either party except after thirty (30) days prior written notice by certified mail, return receipt requested, has been given to the CITY

d. Coverage shall not extend to any indemnity coverage for the active negligence of the additional insured in any case where an agreement to indemnify the additional insured would be invalid under Subdivision (b) of Section 2782 of the Civil Code.

2. Waiver of Subrogation

Contractor hereby agrees to waive subrogation which any insurer of contractor may acquire from contractor by virtue of the payment of any loss. Contractor agrees to obtain any endorsement that may be necessary to effect this waiver of subrogation.

The workers' compensation policy shall be endorsed to contain a waiver of subrogation in favor of the CITY for all work performed by the contractor, its agents, employees, independent contractors and subcontractors.

E. Acceptability of Insurers

Insurance is to be placed with insurers with a Bests' rating of no less than A: VII, unless otherwise acceptable to the entity.

F. Verification of Coverage

SERVICE PROVIDER shall furnish the CITY with copies of original certificates and endorsements, including amendatory endorsements, effecting coverage required by this clause. The endorsements should be on forms provided by the CITY or on other than the CITY's forms, provided those endorsements or policies conform to the requirements. All certificates and endorsements are to be received and approved by the entity before work commences; however, failure to do so shall not operate as a waiver of those insurance requirements. The CITY reserves the right to require complete, certified copies of all required insurance

policies, including endorsements effecting the coverage required by these specifications at any time.

G. Subcontractors

SERVICE PROVIDER shall include all subcontractors as insureds under its policies or shall furnish separate certificates and endorsements for each subcontractor. All coverages for subcontractors shall be subject to all of the requirements stated herein.

18. Successor and Assigns. CITY and SERVICE PROVIDER each binds itself, its partners, successors, legal representatives and assigns to the other party to this Agreement and to the partners, successors, legal representatives and assigns of such other party in respect of all promises and agreements contained herein.

19. Legal Requirements and Permits. The SERVICE PROVIDER agrees to fully comply with all local, City, State and Federal laws, regulations and ordinances governing performance of contractual services required hereunder, and it will be the responsibility of the SERVICE PROVIDER to obtain any and all necessary licenses, permits and/or clearances.

20. Familiarity with Work. By executing this Agreement, SERVICE PROVIDER warrants that it has carefully considered how the work should be performed and fully understands the facilities, difficulties, and restrictions attending performance of the work under this Agreement.

21. Attorney's fees/venue. In the event that any action is brought to enforce the terms of this Agreement, the party found by the court to be in default agrees to pay reasonable attorney's fees to the successful party in an amount to be fixed by the Court. The venue for any claim being brought for breach of this Agreement shall be in Madera County.

22. Governing Law. The laws of the State of California shall govern the rights and obligations of the parties under the Agreement, including the interpretation of the Agreement. If any part of the Agreement is adjudged to be invalid or unenforceable, such invalidity shall not affect the full force and effect of the remainder of the Agreement.

23. Severability. In the event that any one or more of the phrases, sentences, clauses, paragraphs, or sections contained in this Agreement shall be declared invalid or unenforceable by valid judgment or decree of a court of competent jurisdiction, such invalidity or unenforceability shall not affect any of the remaining phrases, sentences, clauses, paragraphs, or sections of this Agreement, which shall be interpreted to carry out the intent of the parties hereunder.

24. Authority. The persons executing this Agreement on behalf of the parties hereto warrant that they are duly authorized to execute this Agreement on behalf of said

parties and that by so executing this Agreement the parties hereto are formally bound to the provisions of this Agreement.

25. Waiver. No delay or omission in the exercise of any right or remedy of a non-defaulting party on any default shall impair such right or remedy or be construed as a waiver. No consent or approval of CITY shall be deemed to waive or render unnecessary CITY's consent to or approval of any subsequent act of SERVICE PROVIDER. Any waiver by either party of any default must be in writing and shall not be a waiver of any other default concerning the same or any other provision of this Agreement.

26. Rights and Remedies are Cumulative. Except with respect to rights and remedies expressly declared to be exclusive in this Agreement, the rights and remedies of the parties are cumulative and the exercise by either party of one or more of such rights or remedies shall not preclude the exercise by it, at the same or different times, of any other rights or remedies for the same default or any other default by the other party.

27. Legal Action. In addition to any other rights or remedies, either party may take legal action, in law or in equity, to cure, correct, or remedy any default, to recover damages for any default, to compel specific performance of this Agreement, to obtain injunctive relief, a declaratory judgment, or any other remedy consistent with the purposes of this Agreement.

This agreement and the attachments and exhibits incorporated herein by reference, represents the entire agreement and understanding between the parties. Any modifications to this Agreement shall be in writing and signed by authorized representatives of the parties. One or more waivers of any term, condition or covenant by either party shall not be construed as a waiver of any other term, condition or covenant.

CITY OF MADERA

TBWB Strategies

By: _____
Robert L. Poythress, Mayor

By: _____
_____(name)
_____(title)

APPROVED AS TO FORM
City Attorney

ATTEST:
City Clerk

By: _____
Brent Richardson

By: _____
Sonia Alvarez



Revenue Measure Consulting Services

Prepared for
City of Madera

October 26, 2015

T B W B

THE BUREAU OF TAXATION

505 North 1st Street, 2nd Floor, San Francisco, CA 94104
Phone: 415.201.4500 Fax: 415.201.4501

October 23, 2015

Andy Medellin
City Council Member
City of Madera
205 West Fourth Street
Madera, California 93637

Dear Mr. Medellin:

Thank you for the opportunity to present this proposal to the City of Madera as you consider a potential ballot measure to address your funding needs. We take great pride in our collaboration with you and with Madera Unified School District on a successful bond measure last year. As you know, TBWB is a non-partisan strategy and communications consulting firm that specializes in crafting and helping pass public finance ballot measures. In addition to our work with school districts like Madera USD, we also work with cities and other types of public agencies.

We welcome the opportunity to help the City of Madera evaluate the possibility of potential tax measure to fund public safety services. We believe we are uniquely qualified to help you in this process for the following reasons:

- **Recent Success in Madera.** In 2006 and 2014, TBWB helped Madera Unified School District pass two bond measures: Measure U – \$32.5 million bond and Measure G – \$70 million bond to construct a new high school, improve access to computers and technology and make health and safety improvements. Measure U was approved by 60.6% of local voters and Measure G was approved by 58.3% of local voters. We know how to build a broad-based coalition of support among key Madera stakeholders and how to effectively communicate key messaging to the Madera electorate.
- **Extensive Experience on Successful Revenue Measures for Cities.** Over just the three-year period of 2012 through 2014, TBWB helped 11 cities design and pass 14 successful local funding measures. These successes included general taxes, special taxes, sales taxes, transient occupancy taxes (TOTs), utility taxes (UUTs), and parcel taxes. Recent successes include measures for the cities of Salinas, Watsonville, Fairfield, Vacaville, Palo Alto, Redwood City and San Rafael. In the Central Valley we have also helped pass sales taxes for the cities of Merced, Gustine and Fresno County Transportation Authority. We understand the unique issues and challenges that cities face when they go to the ballot seeking support for additional revenue.
- **Capacity to Provide Partner-Level Attention.** With six practicing partners, TBWB Strategies has the capacity to provide partner-level attention to your project. We also maintain the largest and most experienced support staff in our industry. TBWB Strategies partner Charles Heath will be your point of contact and will personally manage your project from start to finish. TBWB is also the only firm in our industry that maintains

in-house art and production departments. Unlike the smaller firms we compete with who have just one or two principals, TBWB has the resources and infrastructure to give you the level of service you need, even in a busy election year.

The remainder of this proposal provides information about our firm, the services we provide, our track record and other details.

Please don't hesitate to contact me at (415) 810-8053 (cell) or cheath@tbwb.com if you have any questions or need additional information.

Sincerely,



Charles Heath
Partner

The TBWB Difference

TBWB Strategies is a strategy and communications consulting firm specializing in public finance ballot measures for cities, counties, school districts and other public agencies. We have been in business since 2005. Our parent firm, Terris Barnes and Walters Political Media, has been running successful campaigns since 1988.

Our clients tell us that what sets us apart from the competition is our hands-on approach, daily support and attention to every detail in the process.

Public Consensus → Winning Propositions

Passing taxes and assessments is different from typical political efforts. For example, candidates run campaigns to differ from their opponents and stand out from the crowd. When the issue is taxes, however, winning requires consensus: uniting people around shared priorities and values. We believe public consensus leads to winning propositions, especially for tax measures.

Commitment to Client Service

A close partnership with attention to daily details is essential. We know public finance measures, and you know your community. We also understand that the reputation of your agency is at stake every time you seek funding from your community. It's not enough just to "win", but the integrity of the measure and the message must help you strengthen your relationship with your community.

Partner-Level Attention

When you hire us you work directly with our firm's partners. Unlike consulting firms with just one or two principals, we have six experienced partners dedicated to client service. Your lead partner will be the principal contact throughout your project, giving your ballot measure the attention it deserves. Support will always be available from another partner in the event a need arises.

Experience

The partners and consultants at TBWB have experience on over 200 successful public finance ballot measures that have raised billions in voter-approved revenue for public programs, services and facilities. The successful measures include bonds, parcel taxes, sales taxes, transient occupancy taxes, utility users taxes, assessments and fees. We help school districts, community colleges, cities, counties, parks, water and open space districts, fire districts, libraries, healthcare districts, transportation authorities and others.

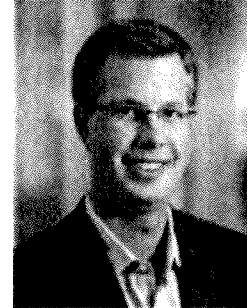
In-House Design and Production

TBWB is one of the few firms in our industry that maintains in-house art and production departments, producing award-winning, creative concepts and attending to all the details required for efficient and timely delivery of printed materials. During a busy election season, our team will make sure your materials are given the necessary attention to deliver your message to your voters effectively and on time.

Consultant Biography

Charles Heath, Partner

With over 15 years experience as a strategy and communications consultant, Charles has guided more than 100 ballot measures to victory. With a background in various political projects, Charles has spent the better part of the last decade with a strict focus on working with public agencies to design winning revenue measures for the ballot and execute strategic public information efforts to position his clients for success at the ballot box. Once a measure is on the ballot, Charles works with advocacy campaign committees to run efficient and effective campaigns to achieve voter approval for ballot measures.



☎ (415) 291-1894 ext. 240

📠 (415) 810-8053

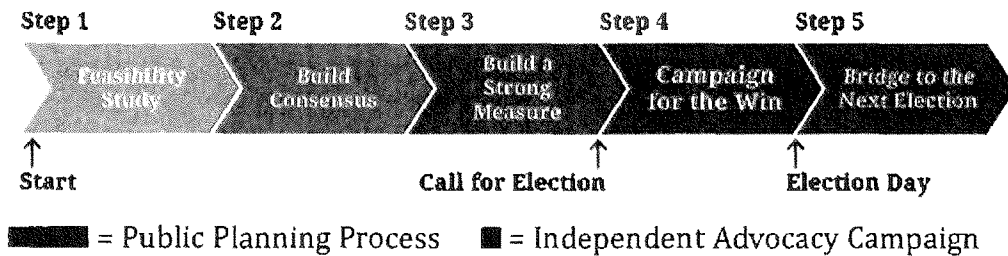
✉ cheath@tbwb.com

Charles has led campaigns in all parts of California — from large urban environments like Oakland, San Jose and Los Angeles to suburban environments like Marin, Riverside and Orange County to rural and agricultural communities like Plumas County, Truckee and Stanislaus County. Charles has worked with a diverse range of public agencies across the western United States, ranging from school and community college districts to healthcare districts, transportation agencies, cities and counties, park and recreation districts, libraries and fire districts.

Charles became a Partner at TBWB in November 2009. Prior to joining TBWB, Charles worked at Tramutola LLC for ten years. Before his career in public finance campaigns, Charles worked as a policy analyst for a public policy think tank, as an aide in the California Legislature and as a reporter for a local newspaper.

Charles lives in Oakland with his wife Eva, son Alexander and daughter Lillian.

TBWB Approach



TBWB has a proven approach to successful public finance measures that involves five critical steps:

Step 1: Feasibility study to determine if and under what conditions you can pass a local funding measure on an upcoming ballot.

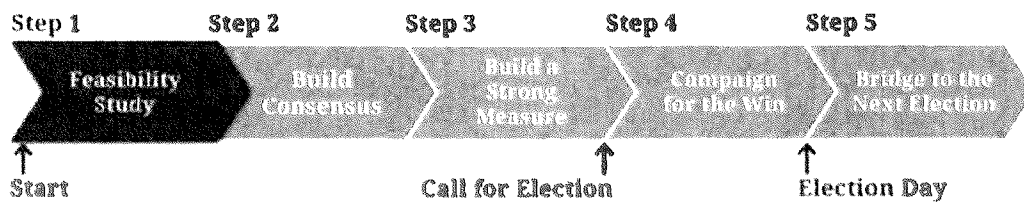
Step 2: Build consensus with outreach and awareness-building strategies that position your measure for success.

Step 3: Build a strong measure by aligning the key features with the community's priorities and sensitivities.

Step 4: Campaign for the win by efficiently getting your message out to persuade voters and mobilize your base of support.

Step 5: Bridge to the next election by continuing positive and transparent community dialogue about how voter-approved funding is being utilized.

Step 1: Feasibility Study



TBWB helps you assess the basic viability of your proposed revenue measure. We'll help you tackle the most basic strategic questions that must be answered in order to identify a path to victory.

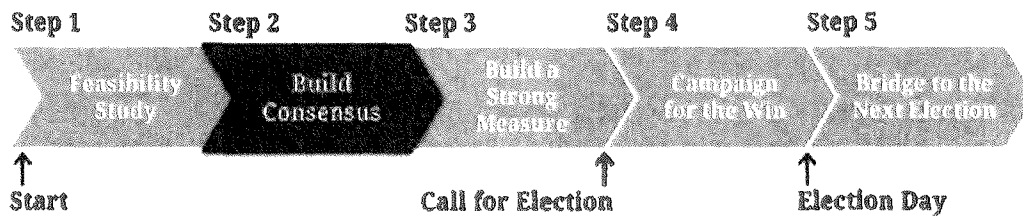
TBWB will help you answer:

- What are your highest priority needs?
- Is it reasonable to think that one or more funding measure can be successful with voters? At what threshold? (a simple majority or 66.7%?)
- What services or projects are voters most likely to fund?
- What is the optimal timing for a measure going to the ballot? What level of voter turnout helps maximize support?
- Does sufficient community awareness of your needs already exist, or is proactive outreach required to build awareness?
- How might specific exemptions or accountability protections be included in a successful measure?
- What controversies or competing issues must be considered before moving forward?

With this information in hand, our team will be ready to work with you and a professional pollster to conduct a public opinion survey of your local voters to test the viability of a measure.

TBWB will work collaboratively with you and the pollster to develop a survey questionnaire and voter sampling strategy. We'll make sure that all the right strategic options and messages are tested. We'll help you analyze the results and turn the data into an actionable plan for moving forward. We'll also help you interpret and present recommendations to your City Council to build consensus around a unified strategic approach to addressing the City's needs.

Step 2: Build Consensus

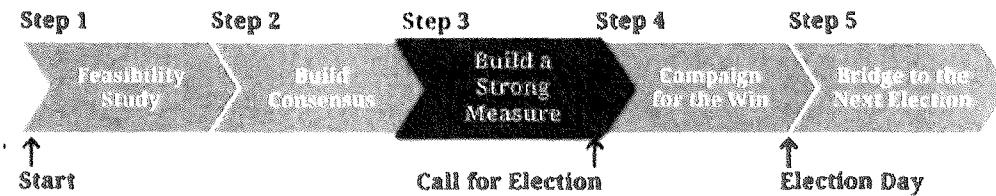


Transparency is important. If the feasibility study results in a green light for moving forward with a local funding measure, we generally recommend a public information and outreach program to educate the community about your needs and build broad consensus around a solution.

TBWB will:

- Develop informational messaging and a plan for getting the message out to key audiences
- Provide information to be added to your website, distributed through social media and included in newsletters
- Prepare presentations and talking points for community meetings
- Write, design and produce informational mailings to educate, inform and engage voters
- Develop strategies for managing coverage of this issue in the local press
- Develop strategies and plans to inform and engage key internal stakeholder groups within your agency
- Develop strategies and plans to inform and engage influential external groups including elected leaders, business leaders, neighborhood leaders, faith community leaders and taxpayer groups

Step 3: Build a Strong Measure

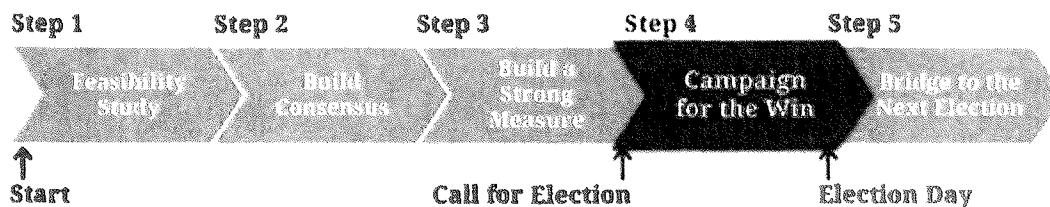


Once we know what a viable, winnable ballot measure looks like, TBWB will work with you to develop your measure and qualify for the ballot.

TBWB will:

- Work with you and your financial team to finalize amounts, tax rates and the structure of your measure
- Refine your City's needs to make sure they are written in clear and understandable language featuring projects and programs that are high priorities for voters
- Work with you and your legal counsel to define important taxpayer accountability protections, including an independent Citizens' Oversight Committee and public reporting process if needed
- Work with you and your legal counsel to develop all ordinances/resolutions required for calling the election
- Develop the critical ballot question that will appear on ballots
- Develop and refine the full text of the measure and other materials that will appear in the ballot pamphlet mailed to all voters
- Present recommendations and documents to your City Council for formal approval
- Work with the City Clerk and elections officials in Madera County to ensure your measure qualifies for the ballot

Step 4: Campaign for the Win

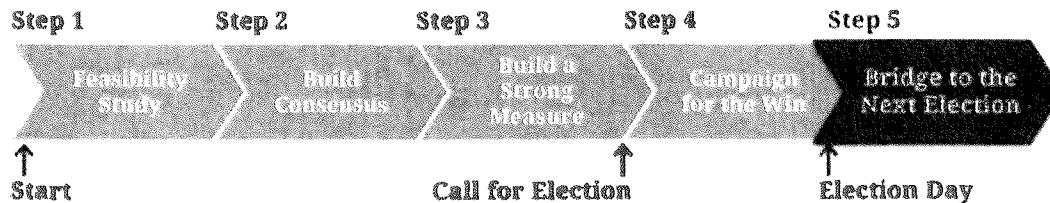


The next step in the process is to mount a strategic advocacy campaign to secure the votes needed to win on Election Day. This is the only step in the process that cannot be funded with public dollars. While agencies can continue to provide information to residents about the measure, only a privately funded campaign committee can advocate for the measure. We will work with your agency to understand if volunteers can step forward to run such an effort. Typically, as consultant to volunteer campaign committees, we build campaign plans with the following elements to ensure the best possible chance of success on Election Day:

- **Effective messaging and materials.** Campaign logos, brochures, websites, social media and other materials must be eye-catching and have a local feel in order to persuade and motivate voters effectively.
- **Avoiding controversy and obstacles.** We can't take anything for granted in today's economic and political environment. To win, it is important to run an organized campaign that avoids controversy and neutralizes opposition to the extent possible.
- **Good teamwork.** We work closely with pollsters, professionals, committee members and other local partners. We strive to build broad coalitions that include support from business, labor and the full spectrum of political ideologies.
- **Efficient grassroots organizing.** The time and energy of your volunteers are precious resources. We'll work with you to develop a plan that maximizes the impact of their efforts on the outcome of the election.
- **Strong fundraising.** Fundraising for local ballot measures can be a challenge. It takes resources to get your message out to the voters who will determine the outcome of your election. We can help you create a fundraising plan to help you achieve the resources needed to win.

***Note: The information provided on this page is intended as information to convey TBWB's full range of services available to assist with the tax measure process. The services described here are not proposed as part of the scope of services for the City of Madera. If a tax measure is placed on the ballot and an independent advocacy committee forms, these services would be offered to that group and privately funded under a separate agreement.*

Step 5: Bridge to the Next Election



After voters have approved your measure, it is important to continue positive and transparent community dialogue about how you are utilizing voter-approved funding and delivering on your promises.

When taxpayers hear nothing they assume the worst and fall back on unfair stereotypes about how government spends money.

We offer a full range of ongoing communication services to our clients:

- Creation of regular updates to highlight progress related to your measure, including messaging for email blasts, websites, social media and newsletters
- Assistance with crafting responses to community or media inquiries regarding a local funding measure
- Assistance with preparing presentations to community groups and oversight bodies
- Regular direct mail updates to the entire community to ensure broad awareness beyond the most active and engaged citizens

*****Note:** The information provided on this page is intended as information to convey TBWB's full range of services available to assist with the tax measure process. The services described here are not proposed as part of the pre-election scope of services for the City of Madera. If a tax measure is approved, these services would be offered to the City under a separate post-election services agreement.*

Sample Project Timeline

Note: Assumes November 2016 election

November-December 2015

- Identify needs and potential funding options
- Craft voter survey and field survey
- Analyze results and develop recommendations

January-February 2016

- Present survey results to City Council
- Create initial informational messaging materials regarding the need for funding
- Seek City Attorney review and approval of all messaging to ensure compliance with relevant laws
- Provide message training for relevant City staff
- Develop stakeholder and opinion leader outreach target list
- Develop detailed communication timeline

March – May 2016

- Conduct stakeholder meetings and presentations to key groups
- Conduct direct outreach and one-on-one conversations where needed
- Disseminate public information messaging to citizens through existing City communication channels
- Begin sending informational mailers to voters to engage and educate the community
- Develop a draft of the proposed ballot measure

June – August 2016

- Tracking survey, if needed
- Update public informational materials regarding specifics of proposed ballot measure
- Create ballot measure ordinance, resolution and other required materials
- Additional public engagement to keep voters up-to-date and ensure transparency
- Council adoption of resolution and ordinance at least 88 days before November 2016 election

August – November 2016

- Transition to independent advocacy campaign

References

Madera Unified School District

Rosalind Cox
Director of Facilities Planning & Construction Management
(559) 675-4548
rosalindcox@maderausd.org

City of Salinas

Matt Pressey
Finance Director
(831) 758-7420
mattp@ci.salinas.ca.us

City of Watsonville

Carlos Palacios
Former City Manager, Watsonville
Current Deputy County Administrative Officer, Santa Cruz County
(831) 454-3402
carlos.palacios@santacruzcounty.us

City of Fairfield

David White
City Manager
(707) 428-7400
cmo@fairfield.ca.gov

City of Vacaville

Laura Kuhn
City Manager
(707) 449-5335
lkuhn@cityofvacaville.com

City of Palo Alto

Claudia Keith
Chief Communications Officer
(650) 329-2607
claudia.keith@cityofpaloalto.org

City of San Rafael

Nancy Mackle
Retired City Manager (as of June 2015)
(415) 710-7558
nancymackle@yahoo.com

Fees and Budget

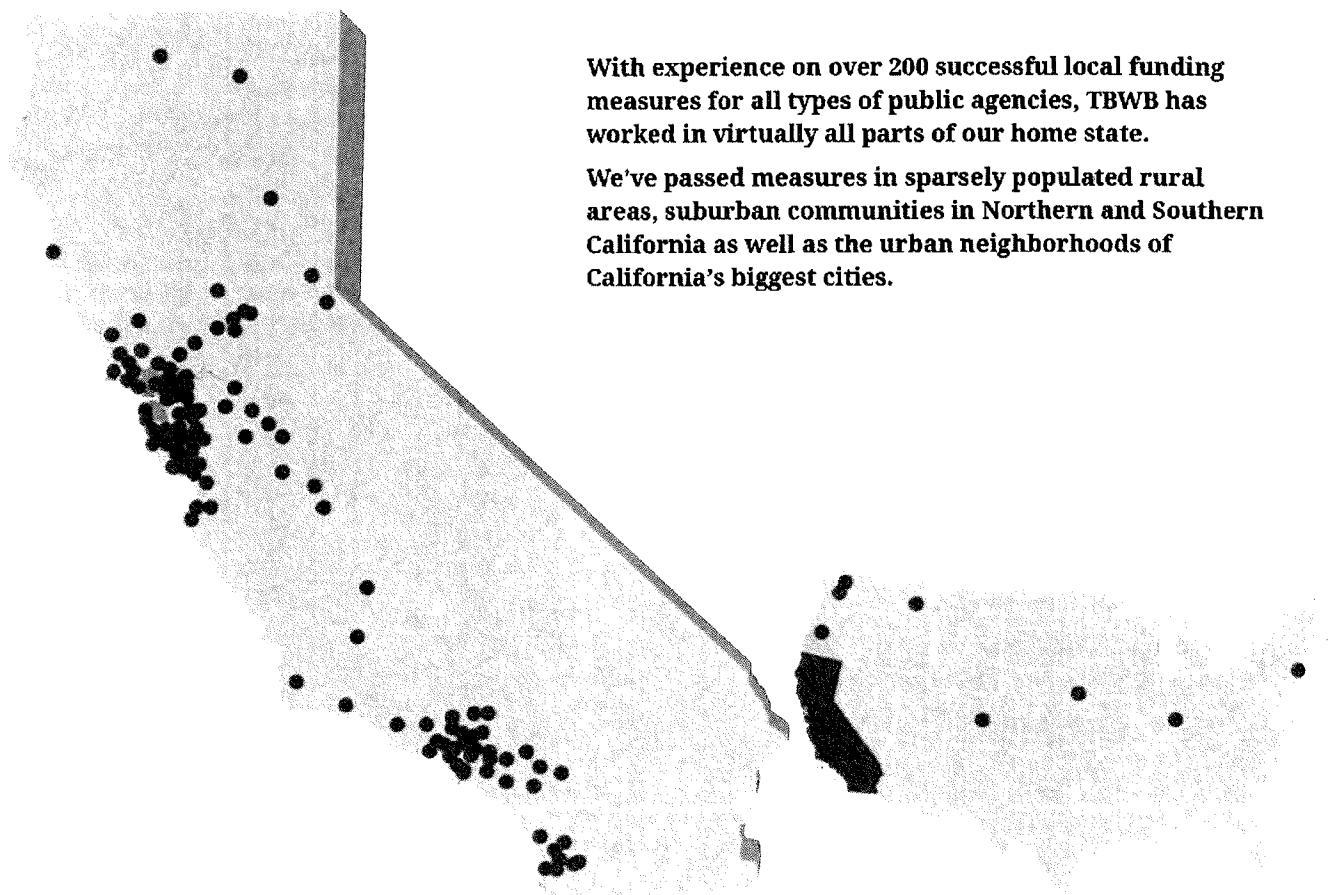
As is the standard in our industry, TBWB contracts on a fixed-fee basis. For a city the size of Madera, our standard consulting fee is \$5,000 per month. Reimbursable business expenses, such as mileage, will be billed separately along with any other hard costs associated with printing and postage for informational materials. Public opinion polling costs are also separate and we are happy to solicit bids on your behalf from qualified opinion research firms. Our contract can be severed at any time if you chose to abandon or delay your revenue measure planning effort. Partial months of services would be billed at a prorated amount.

For your reference, the cost of producing an 11x17 informational newsletter to all voter households in Rio Vista (an estimated 9,458 households) is \$10,682. We will work with you to develop an appropriate budget for these costs through the development of the public outreach plan. For budgeting, most cities send two to three informational community mailers during the revenue measure planning process.

We are eager to work with you. If you receive a proposal for similar services from a similarly qualified firm, but prefer to work with us, we are willing to match the competitor's fee.

Once a revenue measure is placed on the ballot, we would be happy to discuss the services and related fees that might be needed by an independent campaign committee formed to advocate for the passage of the measure.

COMBINED EXPERIENCE OF TBWB'S PARTNERS



With experience on over 200 successful local funding measures for all types of public agencies, TBWB has worked in virtually all parts of our home state.

We've passed measures in sparsely populated rural areas, suburban communities in Northern and Southern California as well as the urban neighborhoods of California's biggest cities.

Hospitals and Healthcare Districts

Alameda County Medical Center*
 Cascade Valley Hospital (WA)*
 Daughters of Charity Health System
 Plumas Healthcare District*
 Save Laguna Hospital
 Seton Medical Center
 Tahoe Forest Hospital District*
 Valley Medical Center (Washington)*
 West Contra Costa Healthcare District*
 Valley Health System

Fire Districts

East Contra Costa Fire Protection District
 Fresno County Fire Protection District
 Marin County Fire Department
 North Tahoe Fire Protection District
 Oakland Wildfire District*
 Santa Cruz County Fire District - CSA48
 Truckee Fire Protection District

Cities, Counties and Special Districts

Proposition 39 (Statewide)
 AC Transit District*
 Alameda Free Library*
 Citizens for Carmel Valley
 City of Colton*
 Town of Corte Madera
 City of Fairfield
 City of Fremont
 City of Gustline
 City of Lafayette
 City of Los Altos
 City of Merced
 City of Morgan Hill
 City of Pacifica
 City of Palmdale
 City of Palo Alto
 City of Pleasant Hill
 City of Port Hueneme*
 City of Redwood City
 City of Salinas
 Town of San Anselmo
 City of Santa Cruz
 City of San Jose

City of San Rafael
 City of San Bernardino*
 City of San Gabriel*
 City of Santa Rosa
 City of South Lake Tahoe
 City of Union City*
 City of Vacaville
 City of Watsonville
 Town of Windsor
 Yuba City - Hillcrest Water System
 Alameda County Clean Water Program
 Camden Water
 Fresno County Transportation Authority
 Greater Vallejo Recreation District
 Hayward Area Recreation District
 Marin Agricultural Land Trust
 Marin County
 Marin County Free Library
 Merced County Transportation Alliance
 Midpeninsula Regional Open Space District
 Missoula Open Space (Montana)
 Monterey-Salinas Transit
 Napa Valley Transportation Authority
 North Tahoe Fire Protection District
 Oakland Public Library*

(Partial List)

**Projects managed by Charles Heath while at a prior firm.*

Cities, Counties and Special Districts

Palo Alto Libraries
 Placer County
 Pleasant Hill Park and Recreation District*
 San Mateo County
 Santa Clara County
 Santa Clara County BART
 Santa Clara County Libraries*
 Santa Clara County Open Space Authority
 Santa Clara Valley Water District
 Santa Cruz County
 Save the Bay
 Sonoma County Agricultural Preservation
 and Open Space District
 Sonoma County Transportation Authority
 Stanislaus County Transportation
 Transportation Agency of Monterey County
 Town of Truckee
 Truckee Donner Recreation and Park District
 Truckee Fire Protection District
 Truckee/North Tahoe Transportation Agency
 Zone 7 Water Agency (Alameda County)

Community College Districts

Allan Hancock College
 Antelope Valley College
 Cabrillo College
 College of the Canyons
 College of Marin
 College of the Siskiyous
 Contra Costa CCD
 Foothill-De Anza CCD
 Lane Community College (Oregon)
 Mendocino College
 Napa Valley College
 Peralta CCD
 Mt. San Jacinto CCD
 Rancho Santiago CCD
 San Joaquin Delta College
 San Mateo CCD
 Santa Barbara City College
 Santa Rosa Junior College
 Sierra College
 Yuba College

High School Districts

Campbell Union High SD
 Chaffey Joint Union High SD
 Delano Joint Union High SD
 East Side Union High SD
 Fremont Union High SD*
 Fullerton Joint Union High SD
 Jefferson Union High SD
 Los Gatos-Saratoga Union High SD
 Mountain View Los Altos High SD
 Oxnard Union High SD
 Perris Union High SD
 Petaluma Joint Union High SD
 Roseville Joint Union High SD
 San Benito High SD
 San Dieguito Union High SD
 San Mateo Union High SD
 San Rafael High School SD
 Santa Cruz City High SD
 Santa Rosa High SD
 Sequoia Union High SD
 William S. Hart Union High SD

Elementary School Districts

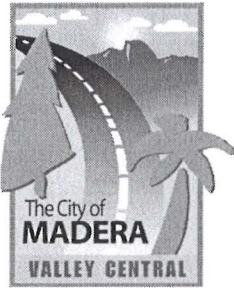
Adelanto SD
 Alisal Union SD
 Alpine Union SD
 Alum Rock Union SD
 Anaheim City SD
 Auburn Union SD
 Beardsley SD
 Belmont-Redwood Shores SD
 Berryessa Union SD
 Buena Park SD
 Burlingame SD
 Cambrian SD
 Campbell Union SD
 Castaic Union SD
 Central SD
 Cupertino Union SD
 Del Mar Union SD
 Dixie SD
 Franklin-McKinley SD
 Fruitvale SD
 Hermosa Beach City SD
 Jefferson Elementary SD (Daly City)
 Jefferson SD (Tracy)
 Lafayette SD*
 Lakeside Joint Union SD
 Lakeside Union SD (San Diego)
 Larkspur-Corte Madera SD
 Live Oak SD
 Loma Prieta Joint Union Elementary SD
 Los Altos SD
 Los Gatos Union SD
 Millbrae SD
 Moreland SD
 Mount Pleasant Elementary SD
 Mountain View Whisman SD
 Norris SD
 North Sacramento SD
 Pacifica SD
 Palmdale SD
 Perris Elementary SD
 Petaluma City Elementary SD
 Portola Valley SD
 Ravenswood City SD
 Reed Union SD
 Redwood City SD
 Roseville City SD
 Rosemead SD
 Ross Valley SD
 San Carlos SD
 San Mateo-Foster City SD
 San Rafael Elementary SD
 Santa Cruz City Elementary SD
 Santa Rita Union SD
 Santa Rosa Elementary SD
 Saratoga Union SD
 Saugus Union SD
 Sausalito Marin City SD
 Savanna SD
 Soquel Union SD
 Stanislaus Union SD
 Sulphur Springs SD
 Sunnyvale SD*
 Union SD
 Washington Union SD

Unified School Districts

Alameda USD*
 Arcadia USD
 Azusa USD
 Bear Valley USD
 Beverly Hills USD
 Cabrillo USD
 Charter Oak USD
 Claremont USD
 Colton Joint USD
 Conejo Valley USD
 Corona-Norco USD
 Cotati-Rohnert Park USD
 Culver City USD
 Downey USD
 Dublin USD
 Emery USD*
 Evansville-Vanderburgh School Corporation (Indiana)
 Folsom-Cordova USD
 Fremont USD
 Glendale USD
 Hayward USD
 Irvine USD
 Jurupa USD
 La Cañada USD
 Las Virgenes USD
 Lake Elsinore USD
 Madera USD
 Milpitas USD
 Monterey Peninsula USD
 Moreno Valley USD
 Morgan Hill USD
 Mount Diablo Unified SD
 Mountain Empire USD
 Napa Valley USD
 New Haven USD
 Newark USD
 Novato USD
 Oakland USD*
 Oak Park USD
 Orange USD
 Pajaro Valley USD
 Palo Alto USD
 Palos Verdes Peninsula USD*
 Patterson Joint USD
 Piedmont USD*
 Pleasanton USD
 Poway USD*
 San José USD
 San Lorenzo Valley USD
 San Marcos USD
 San Marino USD*
 San Ramon Valley USD
 Santa Clara USD
 Santa Monica-Malibu USD
 Snowline Joint USD
 South Pasadena USD
 South San Francisco USD
 St. Helena USD
 Tahoe Truckee USD
 Torrance USD*
 Tustin USD
 Val Verde USD
 Walnut Valley USD
 West Contra Costa USD
 Westside School District 66 (Nebraska)
 Woodland Joint USD
 Yuba City-Calimesa Joint USD

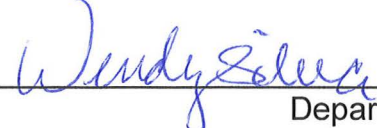
*(Partial List) *Projects managed by Charles Hoath while at a prior firm*

Report to City Council



Council Meeting of February 17, 2016
Agenda Item Number B-8

Approved by:



Department Director



City Administrator

Consideration of a Resolution Amending the City of Madera Classification Plan

RECOMMENDED ACTION

It is recommended Council adopt the resolution amending the employee classification plan for the Electronic/Instrumentation Technician classification, recommended to be re-titled as Industrial Electrical Technician.

SITUATION

The City currently has two vacant Electronic/Instrumentation Technician positions. In attempting to recruit for these positions, it became obvious that the title was confusing, even for those currently working in this particular field. Staff is recommending retitling the position to Industrial Electrical Technician. In further review of the job description, the direct supervisor of the position recommended updating the essential functions to reflect newer technology such as SCADA systems and newer industry safety standards such as NFPA 70E. Additionally, staff has found that individuals with the preferred experience to qualify for the position often do not have a State General Electrician certification as is currently required because they do not need it while working in an industrial setting. The requirement is recommended to be changed so that the individual will have two years from the date of hire to attain the license. Staff believes that the revised job title and refreshed essential functions better reflect reality than the class specification as it currently exists.

Staff presented the proposed job specification to the affected bargaining unit for review and comment and did not receive any negative response.

The job specification for Industrial Electrical Technician is on file with the Office of the City Clerk.

FISCAL IMPACT

There is no proposed compensation change for the Industrial Electrical Technician position, just an update of the job description.

CONSISTENCY WITH THE VISION MADERA 2025 PLAN

Amendments to the City of Madera classification and compensation plan are not addressed in the vision or action plan; the requested action is also not in conflict with any of the actions or goals contained in that plan.

RESOLUTION NO. _____

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MADERA
AMENDING THE EMPLOYEE CLASSIFICATION PLAN ADOPTED BY RESOLUTION No. 00-13**

NOW, THEREFORE, the City Council of the City of Madera hereby resolves, finds, and orders as follows:

SECTION 1. The Employee Classification Plan adopted by Resolution No. 00-13 is hereby amended by the modification of Electronic/Instrumentation Technician classification to Industrial Electrical Technician. The revised job description for this position is on file with the Office of the City Clerk and referred to for more particulars.

SECTION 2. This resolution is effective immediately.

* * * * *

CITY OF MADERA

INDUSTRIAL ELECTRICAL TECHNICIAN

*Class specifications are only intended to present a descriptive summary of the range of duties and responsibilities associated with specified positions. Therefore, specifications **may not include all** duties performed by individuals within a classification. In addition, specifications are intended to outline the **minimum** qualifications necessary for entry into the class and do not necessarily convey the qualifications of incumbents within the position.*

DEFINITION:

Under general supervision, performs complex and technical work in testing, installation, calibrating, maintenance and repair of all pneumatic, electronic and electrical distribution and control circuits and automated systems commonly used in a modern waste water treatment plant, storm/sewer collection system, water distribution system and traffic/streetlights controls; demonstrates a full understanding of all applicable policies, procedures and work methods associated with assigned duties; performs other related duties as required.

DISTINGUISHING CHARACTERISTICS:

The **Industrial Electrical Technician** is the journey level class responsible for a wide variety of electrical maintenance and installation tasks. This classification is distinguished from the next higher series of Public Works Electrical and Facilities Operations Manager in that the latter is responsible for supervision of the work unit.

SUPERVISION RECEIVED/EXERCISED:

Receives general supervision from a Public Works Electrical and Facilities Operations Manager.

ESSENTIAL FUNCTIONS: *(include but are not limited to the following)*

- Installs, maintains, repairs and calibrates digital/analog process control equipment.
- Designs instrumentation and electrical systems and then takes the lead with the implementation of such systems with the assistance of lower classification of personnel.
- Installs, maintains, and repairs computer system software and hardware, including Programmable Logic Controllers (PLCs), Standalone Control And Data Acquisition (SCADA) Computers and radio based telemetry systems, which are utilized for controlling flow, temperature, motion and chemical feed.
- Repairs, maintains and calibrates process control instrumentation such as but not limited to level, pressure and flow equipment.

- Maintains a variety of electronic control instruments used to operate electrical mechanical equipment, record data, indicate equipment status and activate supervisory control.
- Maintains and repairs automatic control valves and associated control devices.
- Operates a variety of electronic testing equipment.
- Maintains service records; participates in development of specifications for requisition for parts and electrical equipment.
- Uses computers and applicable software for logging work completed, record keeping, and equipment data retrieval.
- Ensures all safety regulations are followed.
- Establishes positive working relationships with representatives of community organizations, state/local agencies, City management and staff, and the public.
- Demonstrates proficiency in the installation, maintenance and troubleshooting of heavy industrial equipment and electrical systems, including motor starters, variable frequency drives, motor control centers and distribution panels. Demonstrates the ability to work with a variety of voltages up to 480 Volts AC.
- Demonstrates proficiency in the installation and troubleshooting of process control and electrical circuits. Demonstrates the ability to read and interpret ladder diagrams and Piping and Instrumentation Diagrams.
- Demonstrates the ability to communicate and troubleshoot with various brands of Programmable Logic Controllers that utilize Ladder Logic, Function Block Diagram and Structured Text programming language using computer based software.

WORKING CONDITIONS:

Position requires sitting, standing, walking on level and slippery surfaces, reaching, twisting, turning, kneeling, bending, stooping, squatting, crouching, grasping and making repetitive hand movement in the performance of daily duties. The position also requires both near and far vision when inspecting work and operating assigned equipment, must see well enough to read, write and make observations. The need to lift, carry and push tools, equipment and supplies weighing 25 pounds or more is also required. Additionally, the incumbent in this outdoor position works in all weather conditions including wet, hot and cold. The position entails working in situations that may expose the employee to fumes or airborne particles, electrical shock or mechanical hazards. The nature of the work also requires the incumbent to climb ladders, use power and noise producing tools and equipment, drive motorized vehicles, work in heavy vehicle traffic conditions and often work with constant interruptions.

QUALIFICATIONS: *(The following are minimal qualifications necessary for entry into the classification)*

Education and/or Experience:

Any combination of education and experience that has provided the knowledge, skills and abilities necessary for an **Industrial Electrical Technician**. A typical way of obtaining the required qualifications is to possess the equivalent of three years of journey level experience involving skilled maintenance/installation of industrial, instrumentation/electrical and electronic control systems and a high school diploma or equivalent supplemented by course work in technical training courses related to electronics, instrumentation and electrical systems.

License/Certificate:

Possession of, or ability to obtain, a valid class C California driver's license. Possession of or ability to obtain within 2 years a valid General Electrician certification by the State of California, Department of Industrial Relations, Division of Apprenticeship Standards.

KNOWLEDGE/ABILITIES/SKILLS: *(The following are a representative sample of the KAS's necessary to perform essential duties of the position)*

Knowledge of:

Standard and specialized practices, methods, tools, equipment and materials used in the installation, repair and maintenance of supervisory, and automated control systems used in water/wastewater/storm and traffic signal systems. Principles and practices of electronics/electric/pneumatic and instrumentation installation as it applies to automated control systems. Principles of radio based telemetry systems. Occupational hazards and standard safety precautions of the trade, including the National Electric Code and NFPA70E safety requirements.

Ability to:

Develop and implement a comprehensive, preventive maintenance program for Municipal Services instrumentation and electronics equipment. Operate electronic/electrical testing equipment. Diagnose electrical and electronic failures and take an effective course of action to correct the problem. Respond to emergency conditions and use good judgment to make appropriate repairs. Understand and carry out oral and written instructions. Troubleshoot and diagnose control circuits in an industrial setting; interpret ladder diagrams and install control and power circuits from diagrams.

Skill to:

Safely and effectively operate a variety of power and hand tools used in electrical installation and repair.

COUNCIL MEETING OF:
February 17, 2016

AGENDA ITEM NUMBER:
C-1

REPORT TO THE CITY COUNCIL

Approved By:


PLANNING MANAGER


CITY ADMINISTRATOR

SUBJECT:

A continued public hearing and consideration of introduction of an ordinance rezoning approximately 600 properties encompassing approximately 490 acres of land located in and near the community of Parksdale (County Service Area #3) immediately east of the city, and consideration of adoption of a resolution amending the General Plan on 86 acres of Parksdale property in order to accurately reflect existing land uses.

RECOMMENDATION:

The Planning Commission and staff recommend that the Council, after considering public testimony, adopt a resolution approving the General Plan amendment and introduce the ordinance rezoning the subject properties.

SUMMARY:

A public hearing was held on February 3rd wherein the City Council opened the public hearing and took extensive testimony from the public. The Council continued the public hearing and directed staff to prepare a response to questions (see attached) voiced by the public at that time. The frequently asked questions document (FAQ) was mailed out to members of the community who provided public testimony or otherwise requested the information at the public hearing. This additional FAQ mailing provided information regarding all citizen concerns voiced at the public hearing.

DISCUSSION:

In 2014, the Madera Local Agency Formation Commission (LAFCO) approved an annexation of approximately 336 acres of property immediately south of the Parksdale community. This annexation, known as the Southeast Madera Development annexation, was approved with a requirement that the City also file an application to annex the adjacent Parksdale community. As required by LAFCO, the City is currently preparing an application to annex the unincorporated community of Parksdale.

Prior to filing an application for annexation with the LAFCO, the City must consider a general plan amendment to reflect existing densities in a portion of the affected area, and a rezoning of all of the property within the proposed annexation boundary. An addendum to the previously certified General Plan Environmental Impact Report has been prepared for the proposed project.

General Plan Amendment

As adopted, the General Plan includes a mix of residential densities for the Parksdale area. Existing rural residential home sites are primarily designated as VLD (Very Low Density Residential), conforming to the existing development pattern. Larger properties that are either undeveloped or significantly underdeveloped are designated as MD (Medium Density Residential), which allows for the future subdivision of these parcels into smaller residential lots. In evaluating the pattern of existing development, it became apparent that the residential lots in the existing "traditional" subdivisions were developed to a lower density than called for by the MD designation shown in the City's 2009 General Plan. To ensure that General Plan land use designations are consistent with the existing pattern of development, and to eliminate future conflicts that could occur if an inaccurate zoning district was applied as part of the rezoning process, a general plan amendment is included in the project. The general plan amendment affects 302 residential lots, totaling approximately seventy-five (75) acres. The existing City General Plan designation is MD (Medium Density Residential), while the proposed designation is LD (Low Density) Residential.

Additionally, the designations for about six (6) acres of drainage basin property and an existing two (2) acre open space are proposed to be amended from MD (Medium Density Residential) and VLD (Very Low Density Residential) to the RC (Resource Conservation) land use designation. The current General Plan also does not account for the existing commercial development currently located within the project area. Approximately three (3) acres are proposed to be changed from the VLD (Very Low Density Residential) to the C (Commercial) land use designation to acknowledge these existing nodes of commerce. The areas affected by the proposed changes are shown in Exhibit A to the attached resolution.

Rezoning

Prior to annexation, the City is required to rezone the property so that zoning will be in effect immediately upon annexation, when and if it occurs. The zoning districts assigned to properties through the rezoning process must be consistent with the City's General Plan. Therefore, no new development opportunities will be created that were not anticipated under the General Plan. It should also be noted that there are no specific development or construction projects associated with the project at this point.

Existing General Plan Designation	Proposed Rezoning District	Notes Regarding Parcels Involved
MD (Medium Density Residential)	PD - 4500 (Planned Residential)	Future single family residential subdivisions
MD (Medium Density Residential)	R2 (Medium Density Residential)	Existing apartment complexes
VLD (Very Low Density Residential)	RA (Rural Residential)	Existing rural residential home sites
LD (Low Density Residential) ¹	R1 (Single Family Residential) ¹	Existing single family residential subdivision lots ¹
RC (Resource Conservation) ²	RCO (Resource Conservation Open Space) ²	Existing open space and drainage basin sites ²
C (Commercial) ³	C1 (Light Commercial) and C2 (Heavy Commercial) ³	Existing commercial development ³

¹The LD (Low Density Residential) general plan designation for existing subdivision lots is proposed through a general plan amendment included with this project.

²The RC (Resource Conservation) general plan designation for the existing drainage basin parcels is proposed through a general plan amendment included with this project.

³The C (Commercial) general plan designation for the existing commercial parcels is proposed through a general plan amendment included with this project.

The proposed rezoning includes approximately 445 acres within 629 parcels. An additional 45 acres of street rights-of-way are also included, bringing the total acreage involved with the rezoning to approximately 490. The area affected by the rezoning and the specific zoning districts proposed are shown in Exhibit B to the attached resolution. The table on the following page demonstrates how consistency between the General Plan Designations and the proposed rezoning will be achieved.

Addendum to the General Plan EIR

Pursuant to CEQA Guidelines section 15164(b), the City of Madera, as lead agency for this project, has determined that an addendum to the adopted General Plan EIR be prepared for the Parksdale Annexation Project and all of its various components. None of the conditions described in CEQA Guidelines Section 15162 calling for the preparation of a subsequent EIR have occurred. Additional information regarding the EIR addendum, the criteria for its use, and the basis for determining its appropriateness can be found in the attached EIR Addendum. The City is required to consider the Addendum in conjunction with any action it takes regarding the project.

Notice to Affected Property Owners

All of the affected property owners were noticed as to the proposed changes to their properties. Substantial objection to annexation was received at the January 12th Planning Commission and February 3rd City Council public hearing.

CONSISTENCY WITH THE VISION MADERA 2025 PLAN:

The first of the four core vision statements in the Vision Plan is “a well-planned city”. The Council, by considering how this proposal relates to surrounding development, is actively implementing the Vision Plan by incorporating “best zoning practices.”

FISCAL IMPACT:

The annexation and development of new residential parcels could adversely impact the City as demand for residential services generally exceeds new revenues generated from increases in property and sales taxes.

REFERENCE MATERIALS:

Exhibit A – General Plan Amendment

Exhibit B – Rezoning Area

Addendum to the 2009 General Plan Environmental Impact Report

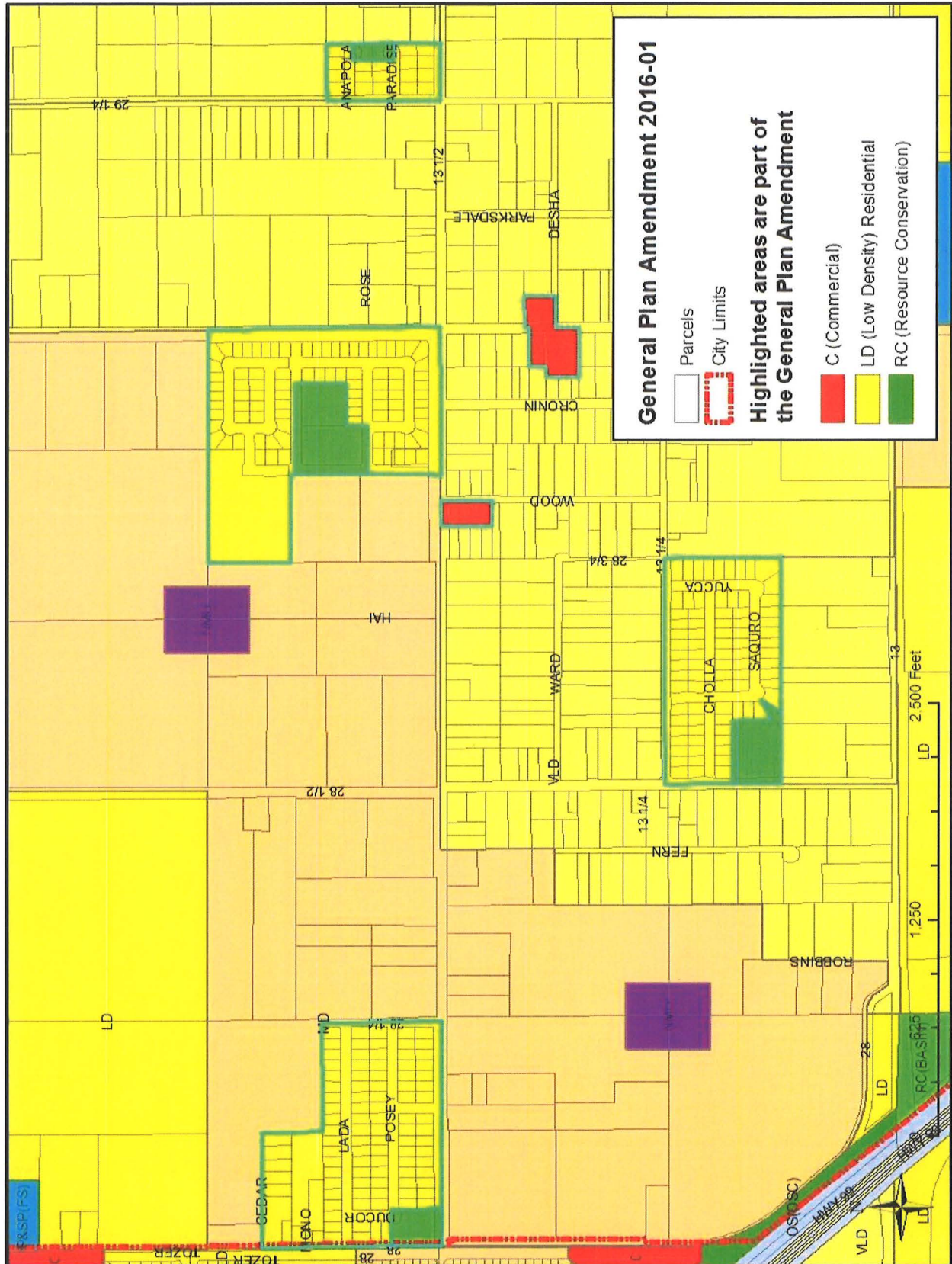
Planning Commission Resolution No. 1807

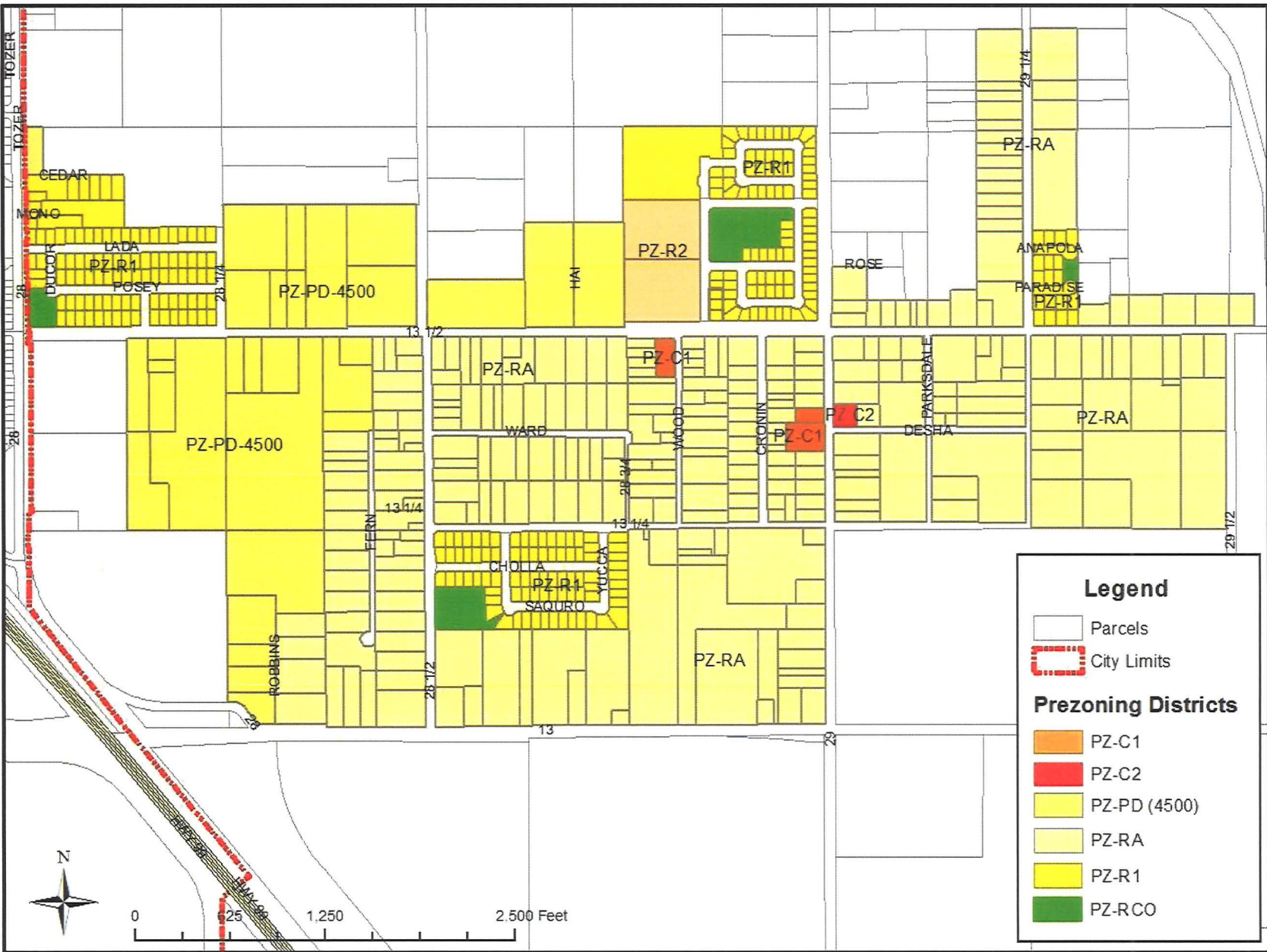
General Plan Amendment Resolution

Draft Ordinance

FAQ Mailing

EXHIBIT A





ADDENDUM

CITY OF MADERA GENERAL PLAN ENVIRONMENTAL IMPACT REPORT

PARKSDALE GENERAL PLAN AMENDMENT PREZONING & ANNEXATION

Prepared by:
City of Madera Community Development Department
205 W. 4th Street
Madera, CA 93637

SUMMARY

The City of Madera is proposing the annexation of the unincorporated community of Parksdale. Prior to filing an application for annexation with the Local Agency Formation Commission (LAFCO), the City will consider a general plan amendment to reflect existing densities in a portion of the affected area, and a rezoning of all of the property within the proposed annexation boundary. Additional related actions in support of the annexation may also be required. All elements of the project will be referred to cumulatively as the "Parksdale Annexation Project". An addendum to the previously certified General Plan Environmental Impact Report has been prepared for the proposed project.

Purpose of EIR Addendum and Criteria for Use

When a new or revised project is proposed for which an EIR was previously certified, or where there are changes in environmental setting, a determination must be made by the Lead Agency as to whether an Addendum or Subsequent EIR is necessary. CEQA Guidelines Sections 15162 and 15164 set forth criteria to assess which environmental document is appropriate. The criteria for determining whether an Addendum or Subsequent document is prepared are outlined below. If the criteria below are true, then an Addendum is the appropriate document:

- There are no substantial changes in the project which require major revisions to the EIR due to the involvement of new significant environmental effects or a substantial increase in the severity of previously identified significant effects.
- There are no substantial changes with respect to the circumstances under which the project is undertaken which require major revisions to the EIR due to the involvement of new significant environmental effects or a substantial increase in the severity of previously identified significant effects.
- There is no new information of substantial importance, which was not known and could not have been known with the exercise of reasonable diligence at the time of EIR adoption, that shows any of the following:
 - The project will have one or more significant effects not discussed in the EIR;
 - The project will result in impacts substantially more severe than those disclosed in the EIR;
 - Mitigation measures or alternatives previously found not to be feasible would in fact be feasible and would substantially reduce one or more significant effects of the project, but the project proponent declines to adopt the mitigation measure or alternative; or
 - Mitigation measures or alternatives that are considerably different from those analyzed in the EIR would substantially reduce one or more significant effects on the environment, but the project proponent declines to adopt the mitigation measure or alternative.

Conclusion

Based upon the information described herein, the proposed changes to the project description for the previously certified EIR will not result in new significant impacts or substantially increase the severity of impacts previously identified in the EIR, and there are no previously infeasible alternatives that are now feasible. None of the other factors set forth as triggering the need for a new or supplemental environmental document are present. Therefore, an Addendum is appropriate, and this Addendum has been prepared to address the environmental effects of the Parksdale Annexation project and all of its various elements. The City will consider this addendum, together with the Certified General Plan EIR, when the Proposed Project is approved. As the proposed project includes a reorganization under Cortese-Knox-Hertberg, LAFCO may also considered this document as it takes action on the proposed project.

A. Introduction

This document constitutes an Addendum to the Environmental Impact Report originally prepared for the City of Madera General Plan Update certified in October of 2009. This Addendum evaluates whether modifications/refinements to project which is currently proposed (the Parksdale Annexation Project) would result in any new or substantially more adverse significant effects or require any new mitigation measures not identified in the 2009 EIR.

B. Need for EIR Addendum

The City of Madera proposes a reorganization of agency boundaries whereby the City would annex the unincorporated community of Parksdale. In doing so, the existing boundaries of County Service Area 3 would be modified or dissolved. The specific elements of the project of which the City is aware are identified below and described in more detail in Section D of this Addendum. Additional, minor changes or additions may occur as the City and LAFCO consider the project. :

- General Plan Amendment to Reflect Existing Densities of Developed Areas (City of Madera)
- Rezoning of Properties within the Annexation Area (City of Madera)
- Adoption of Resolution of Intent to Annex Parksdale (City of Madera)
- Annexation of Parksdale to City (Madera LAFCO)
- Modification or Dissolution of CSA 3 Boundaries (Madera LAFCO)
- Authorization of Out of Area Service – As Necessary (Madera LAFCO)

The proposed project and its relationship to the General Plan and the previously certified EIR are described in more detail below.

C. Previously Certified General Plan EIR

On October 7, 2009, pursuant to the California Environmental Quality Act (“CEQA”), Public Resources Code section 21000 et seq., the Madera City Council certified a Final Environmental Impact Report (“EIR”) that addressed the environmental impacts of a comprehensive update of the City's General Plan.

General Plan EIR - Project Description

The purpose of the City’s General Plan is to function as a “constitution” for land use planning and to provide a basis for sound decisions regarding long-term physical development. The General Plan expresses the City’s development goals and establishes public policy relative to the distribution of future land uses, both public and private. The General Plan also provides the bridge between community values, visions and objectives, and physical decisions such as housing, public works projects, and growth management.

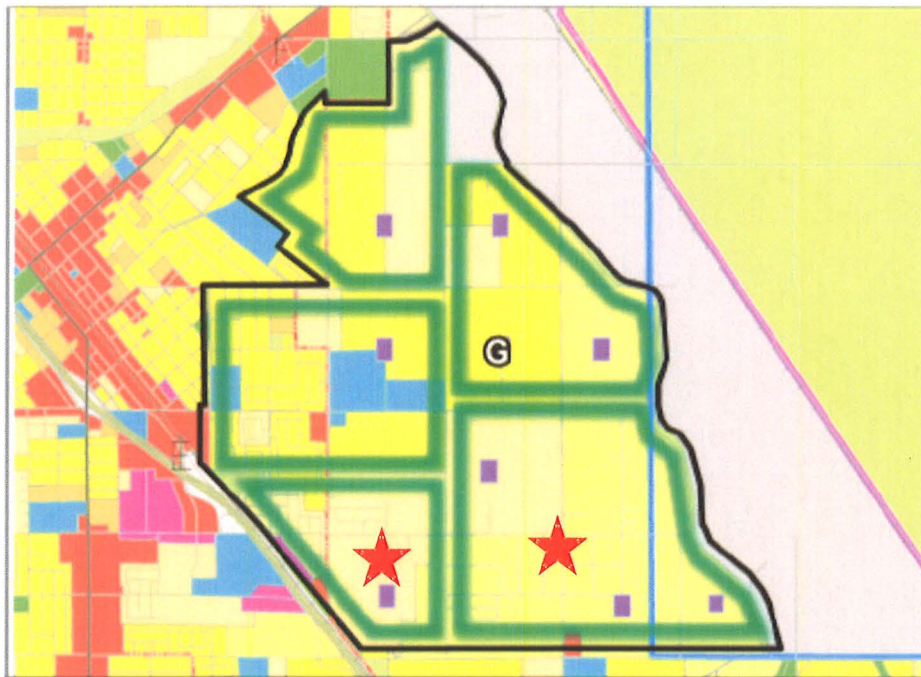
The City of Madera’s 2009 General Plan Update builds off of the goals and vision developed through the Vision 2025 process embarked on by the City and community to provide guidance for long-range planning. The update completed in 2009 addresses current and projected environmental and socioeconomic conditions of the City, incorporating local concerns and policy direction from the City Council and from Vision Madera 2025. The updated General Plan was developed with the assistance of an Advisory Committee appointed by the City Council.

The Planning Area for the City of Madera General Plan includes the incorporated City, the City's Sphere of Influence (SOI), and a larger study area encircling the sphere of influence. The Planning Area covers roughly 67,414 acres of land (about 105 square miles) in Madera County. The City of Madera occupies 9,512 acres (about one-seventh of the total Planning Area). The unincorporated community or neighborhood of Parksdale is located within the City's existing Sphere of Influence and, thus, within the General Plan Planning Area.

Relationship Between the General Plan EIR and the Proposed Project

The Parksdale community is located within the General Plan planning area, and more specifically within Village G of the Village Building Blocks Plan. The two "red-star" neighborhoods shown in the graphic below encompass the existing Parksdale - CSA 3 boundaries. The General Plan and its EIR anticipate the City's expansion into Village G, including incorporating the existing community into the village-oriented plan.

VILLAGE G: PARKSDALE



This illustration of planned land uses in Village G is provided for illustrative purposes only. Land Use Policy is established by the Land Use Map, not by this illustration, and the reader is directed to Figure LU-2 in this Element for detailed information on planned land uses. Neighborhood boundaries are approximate and subject to refinement by the City as part of the Neighborhood and Village planning processes.

General Plan Action Item LU-3.1 also addresses and calls for the rezoning of lands outside the City limits when deemed necessary and appropriate by the City. The recommended rezoning of Parksdale is consistent with this Action Item.

Action Item LU-3.1 - Initiate an amendment to the Zoning Map to rezone all lands within the City to conform with the Land Use Map. Properties outside the city limits will be rezoned to conform with the Land Use Map when deemed necessary and appropriate by the City to facilitate annexation and/or the consideration of development projects by the City.

D. Description of Parksdale Annexation Project

The City of Madera proposes a reorganization of agency boundaries whereby the City would annex the unincorporated community of Parksdale. In doing so, the existing boundaries of County Service Area 3 would be modified or dissolved. The specific elements of the project are as follows:

- General Plan Amendment to Reflect Existing Densities of Developed Areas (City of Madera)
- Rezoning of Properties within the Annexation Area (City of Madera)
- Annexation of Parksdale to City (City of Madera)
- Modification or Dissolution of CSA 3 Boundaries (Madera LAFCO)
- Authorization of Out of Area Service – As Necessary (Madera LAFCO)

General Plan Amendment

As adopted, the General Plan includes a mix residential densities for the Parksdale area. Existing rural residential home sites are primarily designated as VLD (Very Low Density Residential), conforming to the existing development pattern. Larger properties that are either undeveloped or significantly underdeveloped are designated as MD (Medium Density Residential), which allows for the future subdivision of these parcels into smaller residential lots. There are also three or four existing subdivisions with “traditional” 6000 square foot lots, plus or minus, that are similarly designated as MD by the existing General Plan.

In evaluating the pattern of existing development, it became apparent that the residential lots in the existing “traditional” subdivisions were developed to a lower density than called for by the MD designation shown in the City’s 2009 General Plan. To ensure that General Plan land use designations are consistent with the existing pattern of development, and to eliminate future conflicts that could occur if an inaccurate zoning district was applied as part of the rezoning process, a general plan amendment is included in the project. The general plan amendment affects 302 residential lots, totaling approximately seventy-five (75) acres. The existing City General Plan designation is MD (Medium Density Residential), while the proposed designation is LD (Low Density) Residential. The designations for about six (6) acres of drainage basin property and an existing two (2) acre open space are proposed to be amended from MD (Medium Density Residential) and VLD (Very Low Density Residential) to RC (Resource Conservation) land use designation. The current General Plan also does not account for the existing commercial development currently located within the project area. Approximately three (3) acres are proposed to be changed from the VLD (Very Low Density Residential) to the C (Commercial) land use designation to acknowledge these existing nodes of commerce. Exhibit A illustrates the properties included in the General Plan amendment.

Prezoning

Prior to annexation, the City is required to prezone the property so that zoning will be in effect immediately upon annexation, when and if it occurs. The zoning districts assigned to properties through the prezoning process must be consistent with the City's General Plan. Therefore, no new development opportunities will be created that were not anticipated under the General Plan. It should also be noted that there are no specific development or construction projects associated with the project at this point.

The proposed prezoning includes approximately 445 acres within 629 parcels. An additional 45 acres of street rights-of-way are also included, bringing the total acreage involved with the prezoning to approximately 490. The area affected by the prezoning and the specific zoning districts proposed are shown in Exhibit B. The table below demonstrates how consistency between the General Plan Designations and the proposed prezoning will be achieved.

Existing General Plan Designation	Proposed Prezoning District	Notes Regarding Parcels Involved
MD (Medium Density Residential)	PD - 4500 (Planned Residential)	Future single family residential subdivisions
MD (Medium Density Residential)	R2 (Medium Density Residential)	Existing apartment complexes
VLD (Very Low Density Residential)	RA (Rural Residential)	Existing rural residential home sites
LD (Low Density Residential) ¹	R1 (Single Family Residential) ¹	Existing single family residential subdivision lots ¹
RC (Resource Conservation) ²	RCO (Resource Conservation Open Space) ²	Existing open space and drainage basin sites ²
C (Commercial) ³	C1 (Light Commercial) and C2 (Heavy Commercial) ³	Existing commercial development ³

¹The LD (Low Density Residential) general plan designation for existing subdivision lots is proposed through a general plan amendment included with this project.

²The RC (Resource Conservation) general plan designation for the existing drainage basin parcels is proposed through a general plan amendment included with this project.

³The C (Commercial) general plan designation for the existing commercial parcels is proposed through a general plan amendment included with this project.

Annexation

The Parksdale area is located within the City's sphere of influence and planning area for its General Plan, but is outside the City limits. The project includes filing an application with the Madera LAFCO to annex Parksdale. The boundaries for this annexation, shown in Exhibit C, were set by LAFCO in 2014 in conjunction with its consideration and approval of a separate annexation application. After a completed application is submitted by the City of Madera, the annexation proceeding would be completed Madera LAFCO in accordance with state law and the local rules and procedures for Madera LAFCO. No development projects, and no public or private improvements, are being considered in conjunction with the annexation.

Modification or Dissolution of CSA 3 Boundaries

Water and sewer utilities to Parksdale are currently provided by County Service Area (CSA) - 3. In conjunction with annexation, the City expects that Madera LAFCO will modify or dissolve the boundaries of CSA 3 to recognize that the City of Madera will be the sole service delivery provider of sewer and water utilities to the neighborhood. With this action, the City anticipates that some or all of the existing infrastructure within CSA 3 will be transferred to City, and the City own, operate, and maintain that infrastructure as part of its normal systems. No expansions or improvements to existing utilities are proposed. Over time, the City may make improvements to existing improvements to improve efficiencies, correct existing deficiencies, or expand capacities if new development is proposed.

Authorization of Out of Area Services – As Necessary

Information reviewed by the City of Madera suggests that CSA-3 may currently provide services to properties which are outside the boundaries of the proposed annexation area, and potentially to properties which are outside the boundaries of CSA-3. Because it is likely that LAFCO will take action to dissolve or substantially modify the boundaries of CSA-3 if the annexation is approved, it is possible that CSA -3 may not be capable of providing services to these properties. In this event, the City may be required or requested to provide service to the affected properties.

E. General Plan EIR – Environmental Analysis and Evaluation of Criteria for Addendum

Pursuant CEQA Guidelines section 15164(b), the City of Madera, as lead agency for this project, has determined that an addendum to the adopted General Plan EIR be prepared for the Parksdale Annexation Project and all of its various components. None of the conditions described in CEQA Guidelines Section 15162 calling for the preparation of a subsequent EIR have occurred. This determination has been made based on the following factors:

- The General Plan EIR anticipates expansion to encompass General Plan Village G – which includes the proposed Parksdale Annexation area.
- The annexation area is comprised of an existing community.
- No development or construction projects are proposed as part of the project, and the project is not being undertaken as the first step of any future project of which the City is aware.
- No physical changes to the environment are proposed.
- A general plan amendment is included to ensure that designations throughout the proposed annexation area match the existing density of developed subdivision lots. The proposed designations are less intensive than existing designations.
- The proposed rezoning identifies zone districts which are consistent with the existing general plan designations. The proposal does not create additional opportunities for development where none are anticipated by the General Plan and the General Plan EIR.
- Any future development project within the annexation area, including the improvement or expansion of infrastructure, unless otherwise exempt from the California Environmental Quality Act, will require review under CEQA at such time as it proposed.

Pursuant to CEQA Guidelines section 15162(a)(1), there are no substantial changes proposed in the project which will require major revisions of the previous EIR due to the involvement of new significant environmental effects or a substantial increase in the severity of previously identified significant effects.

Pursuant to CEQA Guidelines section 15162(a)(2), there are no substantial changes with respect to the circumstances under which the Parksdale Annexation Project is undertaken which will require major revisions of the previous EIR due to the involvement of new significant environmental effects or a substantial increase in the severity of previously identified significant effects.

Pursuant to CEQA Guidelines section 15162(a)(3), no new information of substantial importance, which was not known and could not have been known with the exercise of reasonable diligence at the time the previous EIR was adopted, shows any of the following:

- a. The project will not have one or more significant effects not discussed in the previous EIR;
- b. Significant effects previously examined will not be substantially more severe than shown in the previous EIR;
- c. There are no mitigation measures previously found not to be feasible which would in fact be feasible and would not substantially reduce one or more significant effects of the project; or
- d. There are no mitigation measures which are considerably different from those analyzed in the previous EIR that would substantially reduce one or more significant effects of the environment.

Pursuant to CEQA Guidelines section 15162(b), since there are no significant changes to the project or its circumstances, and no new information has become available after adoption of the EIR, the City, as lead agency, has determined to prepare an addendum to the EIR.

Pursuant to CEQA Guidelines section 15164(c), the addendum is hereby attached to the adopted EIR.

Pursuant to CEQA Guidelines section 15164(d), the City will consider this addendum with the adopted EIR prior to making a decision on all actions related to the project. The City will also provide this addendum to LAFCO as part of the application submittal to annex Parksdale.

Prepared By: _____



Date: December 28, 2015

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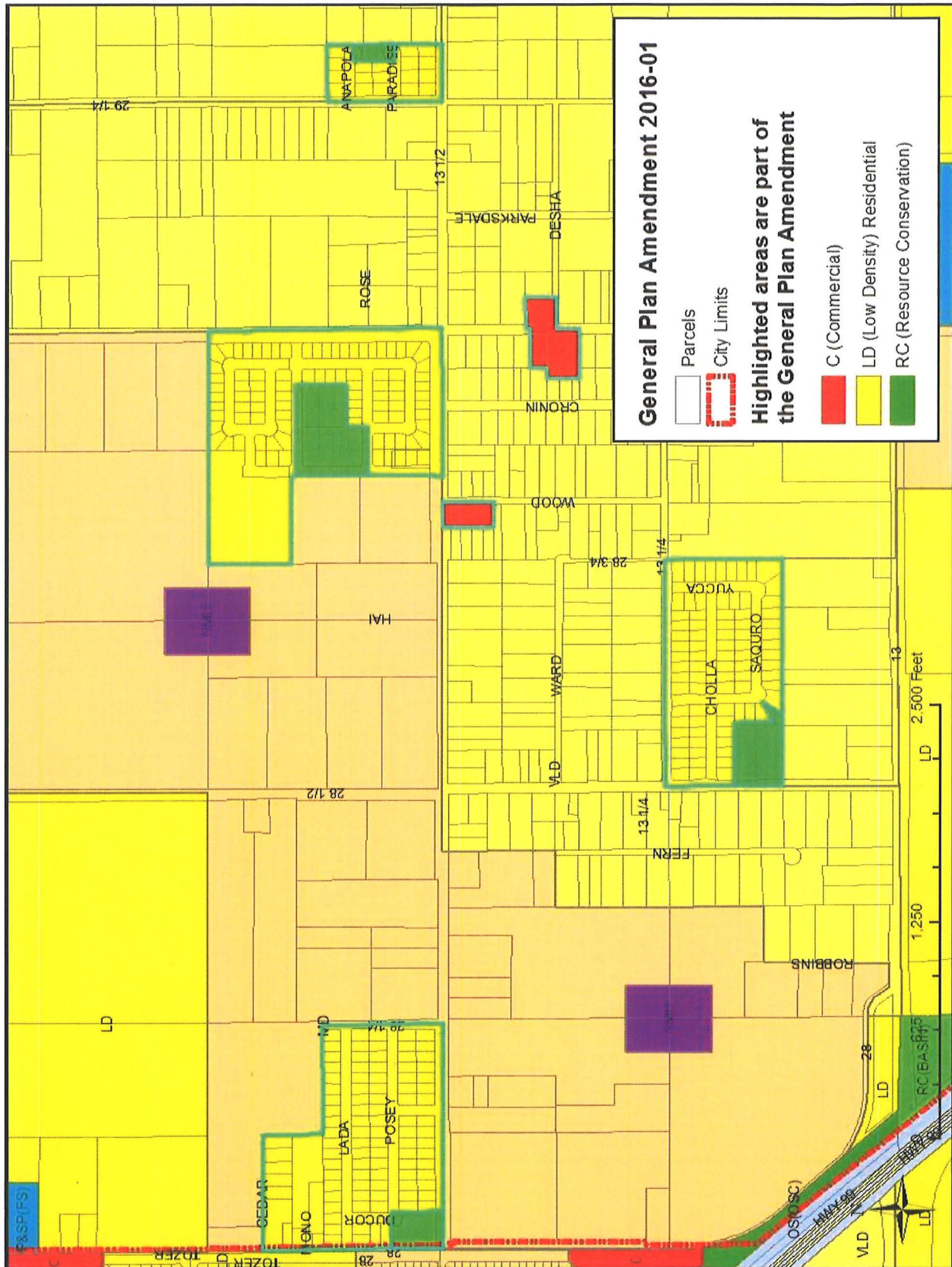


Exhibit C



RESOLUTION NO. 1807

RESOLUTION OF THE PLANNING COMMISSION OF THE CITY OF MADERA RECOMMENDING TO THE CITY COUNCIL OF THE CITY OF MADERA APPROVAL OF AN AMENDMENT OF THE GENERAL PLAN CHANGING THE LAND USE DESIGNATION OF APPROXIMATELY 86 ACRES OF THE CITY OF MADERA GENERAL PLAN LAND USE MAP AND THE PREZONING OF APPROXIMATELY 490 ACRES IN THE UNINCORPORATED COMMUNITY OF PARKSDALE

WHEREAS, State Law requires that local agencies adopt General Plans containing specific mandatory elements; and

WHEREAS, the City of Madera has adopted a Comprehensive General Plan Update and Environmental Impact Report, and the City of Madera is currently in compliance with State mandates relative to Elements of the General Plan; and

WHEREAS, State law also provides for periodic review, updates, and amendments of its various plans; and

WHEREAS, the planning area for the General Plan includes the City limits, the City's sphere of influence, and an area outside the sphere of influence; and

WHEREAS, the City has initiated an amendment to the Madera General Plan amending the land use designations for approximately 86 acres of property outside the City limits within the unincorporated community of Parksdale to ensure that the general plan designation is consistent with the existing density of subdivided lots within the affected area; and

WHEREAS, the City has initiated a prezoning of property within the unincorporated community of Parksdale, comprised of approximately 490 total acres, to allow the submittal of an annexation application for Parksdale to the Madera Local Agency Formation Commission; and

WHEREAS, the zone districts included in the prezoning are consistent with the general plan designations for the affected property, as amended; and

WHEREAS, the City agrees that no subsequent change may be made to the general plan for the annexed territory or zoning that is not in conformance to the prezoning designations

for a period of two years after the completion of the annexation, unless the legislative body for the city finds at a public hearing that a substantial change has occurred in circumstances that necessitates a departure from the pre-zoning in the application to the commission.

WHEREAS, an environmental impact report (EIR) was previously certified in October 2009 by the City Council for the General Plan Update; and

WHEREAS, the expansion of the City to the east through and around community of Parksdale, and the incremental development of vacant and underutilized properties within Parkdale, was anticipated within, and its impacts addressed in conjunction with, the previously certified General Plan Environmental Impact Report; and

WHEREAS, the changes proposed in conjunction with the general plan amendment and rezoning of Parksdale area do not constitute significant changes which require the preparation of a subsequent environmental document under Sections 15162 and 15164 of the California Environmental Quality Act Guidelines; and

WHEREAS, public notice of this public hearing was given by mailed and published notice in accordance with the applicable State and Municipal Codes and standard practices; and

WHEREAS, the Planning Commission has completed its review of the staff report and documents submitted for the proposed project, evaluated the information and considered testimony received as a part of the public hearing process.

NOW THEREFORE BE IT RESOLVED BY THE PLANNING COMMISSION OF THE CITY OF MADERA AS FOLLOWS:

1. The above recitals are true and correct.
2. The Planning Commission hereby recommends that the Madera General Plan land use map be amended as specified in attached Exhibit "A".
3. The proposed amendment to the Land Use Map is hereby found consistent with all elements of the Madera General Plan.
4. The proposed rezoning is hereby found to be consistent with all elements of the General Plan, including the land use map as amended by this application.

5. The Planning Commission hereby recommends the City Council adopt an ordinance rezoning property as specified within the attached Exhibit "B".

6. None of the conditions described in CEQA Guidelines Section 15162 calling for the preparation of a subsequent EIR to the General Plan EIR have occurred and an addendum to the General Plan EIR has been considered and determined to be appropriate for the project.

7. This resolution is effective immediately.

* * * * *

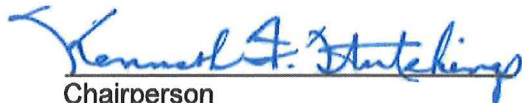
Passed and adopted by the Planning Commission of the City of Madera this 12th day of January, 2016, by the following vote:

AYES: Ruben Mendoza, Jeff Dal Cerro and Kenneth Hutchings

NOES: Jim DaSilva and Pamela Tyler

ABSTENTIONS: None

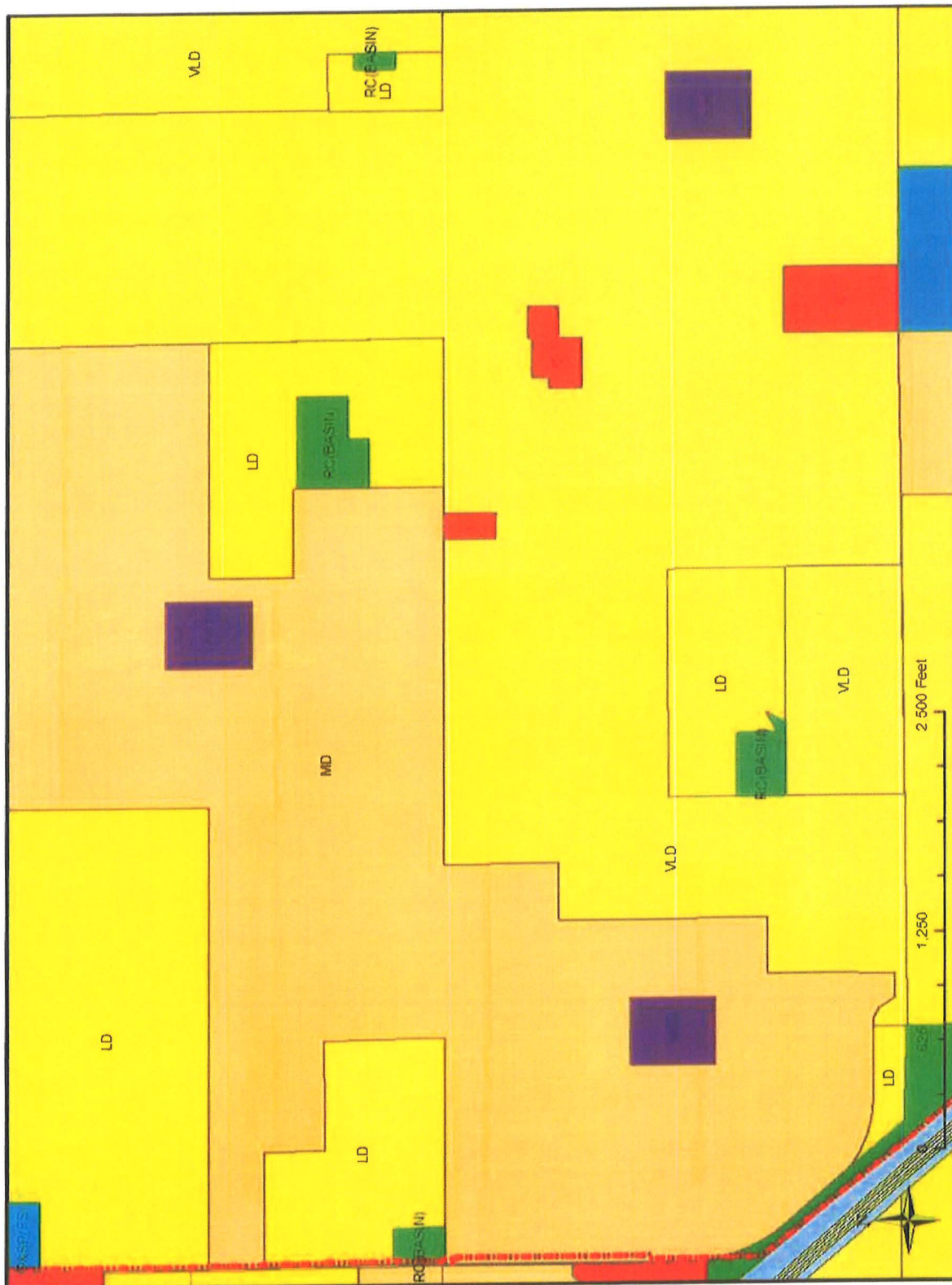
ABSENT: Robert Gran, Jr. and
Bruce Norton


Chairperson
City Planning Commission

Attest:


Christopher F. Boyle
Planning Manager

PLANNING COMMISSION RESOLUTION NO. 1807
EXHIBIT 'A'



PLANNING COMMISSION RESOLUTION NO. 1807
EXHIBIT 'B'

DRAFT ORDINANCE

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF
MADERA AMENDING THE OFFICIAL CITY OF MADERA ZONING
MAP PREZONING THE SPECIFIC PARCELS IDENTIFIED WITHIN
EXHIBIT "A"

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF MADERA AS FOLLOWS:

SECTION 1. The Planning Commission of the City of Madera and this Council have held public hearings upon the prezoning of this property and have determined that the proposed prezoning is consistent with the General Plan as amended and subsequent development will be in conformance with all standards and regulations of the Municipal Code.

SECTION 2. The City of Madera Zoning Map as provided for in Chapter 3 of Title 10 of the Madera Municipal Code is hereby amended as illustrated in the hereto attached Exhibit "A" which indicates the segment of the City of Madera Zoning Map to be amended. Unless the adoption of this amendment to the Zoning Map is lawfully stayed, thirty-one (31) days after adoption of this amendment, the Planning Director and City Clerk shall cause these revisions to be made to the City of Madera Zoning Map which shall also indicate the date of adoption of this revision and be signed by the Planning Director and City Clerk.

SECTION 3. Based upon the testimony and information presented at the hearing, the adoption of the proposed rezoning is in the best interest of the City of Madera, and the Council hereby approves the rezoning based on the following findings:

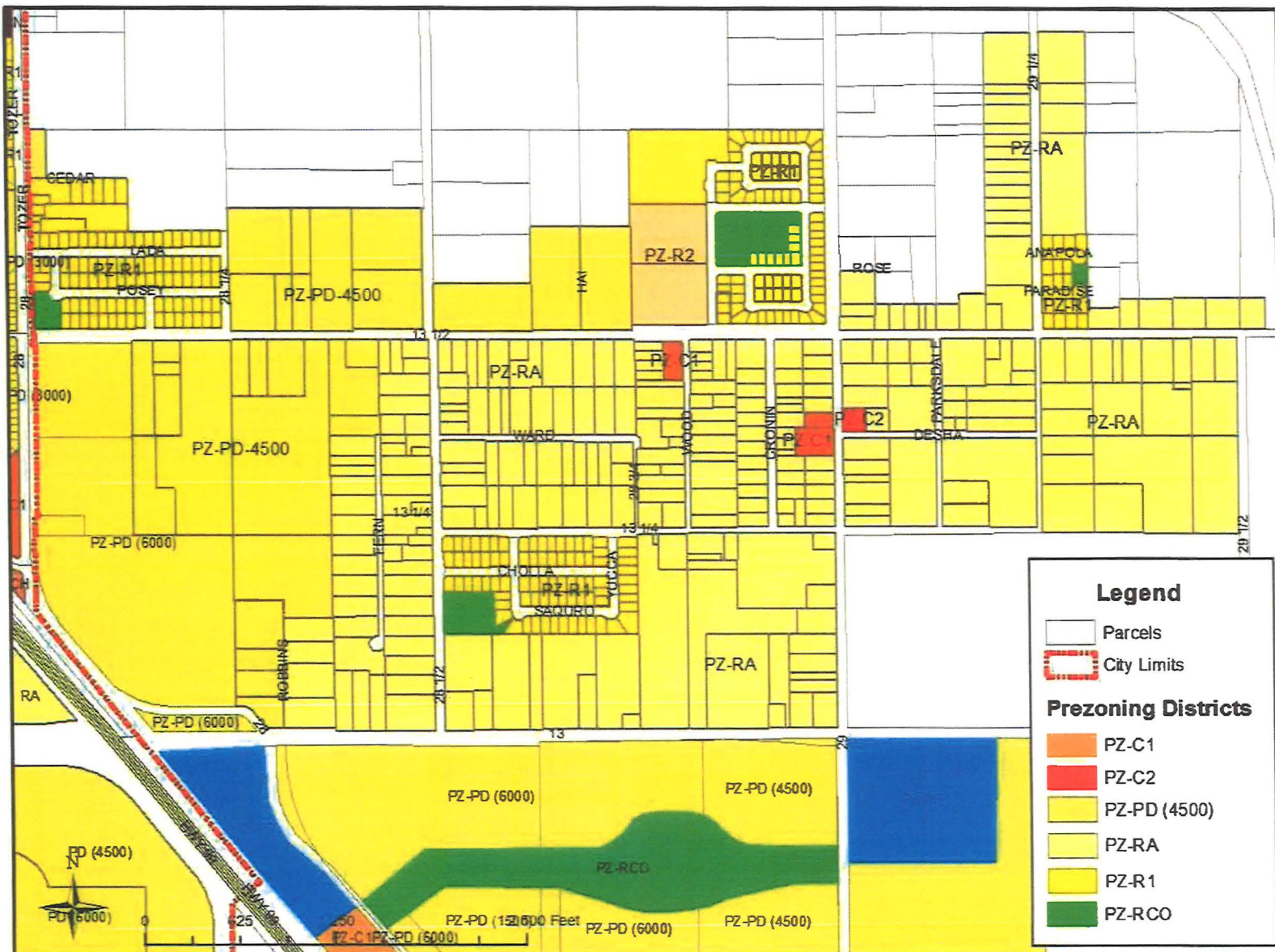
FINDINGS:

1. THE PROPOSED PREZONE WILL PROVIDE THE REQUIRED CONSISTENCY BETWEEN THE GENERAL PLAN AND ZONING ORDINANCE.
2. THE PREZONE IS NOT EXPECTED TO BE DETRIMENTAL TO THE HEALTH, SAFETY, PEACE, COMFORT OR GENERAL WELFARE OF THE NEIGHBORHOOD OR THE CITY.
3. THE CITY AGREES THAT NO SUBSEQUENT CHANGE MAY BE MADE TO THE GENERAL PLAN FOR THE ANNEXED TERRITORY OR ZONING THAT IS NOT IN CONFORMANCE TO THE PREZONING DESIGNATIONS FOR A PERIOD OF TWO YEARS AFTER THE COMPLETION OF THE ANNEXATION, UNLESS THE LEGISLATIVE BODY FOR THE CITY FINDS AT A PUBLIC HEARING THAT A SUBSTANTIAL CHANGE HAS OCCURRED IN CIRCUMSTANCES THAT NECESSITATES A DEPARTURE FROM THE PREZONING IN THE APPLICATION TO THE COMMISSION.

SECTION 4. This Ordinance shall be effective and of full force and effect at 12:01 a.m. on the thirty-first day after its passage.

* * * * *

DRAFT ORDINANCE - EXHIBIT A



RESOLUTION NO. ____

**RESOLUTION OF THE CITY COUNCIL OF THE CITY OF
MADERA APPROVING AN AMENDMENT OF THE GENERAL
PLAN CHANGING THE LAND USE DESIGNATION OF
APPROXIMATELY 86 ACRES OF LAND LOCATED WITHIN THE
UNINCORPORATED COMMUNITY OF PARKSDALE**

WHEREAS, State Law requires that local agencies adopt General Plans containing specific mandatory elements; and

WHEREAS, the City of Madera has adopted a Comprehensive General Plan Update and Environmental Impact Report, and the City of Madera is currently in compliance with State mandates relative to Elements of the General Plan; and

WHEREAS, State law also provides for periodic review, updates, and amendments of its various plans; and

WHEREAS, the planning area for the General Plan includes the City limits, the City's sphere of influence, and an area outside the sphere of influence; and

WHEREAS, the City has initiated an amendment to the Madera General Plan amending the land use designations for approximately 86 acres of property outside the City limits within the unincorporated community of Parksdale to ensure that the general plan designation is consistent with the existing density of subdivided lots within the affected area; and

WHEREAS, the City has initiated a rezoning of property within the unincorporated community of Parksdale, comprised of approximately 490 total acres, to allow the submittal of an annexation application for Parksdale to the Madera Local Agency Formation Commission; and

WHEREAS, the zone districts included in the rezoning are consistent with the general plan designations for the affected property, as amended; and

WHEREAS, the City agrees that no subsequent change may be made to the general plan for the annexed territory or zoning that is not in conformance to the rezoning designations for a period of two years after the completion of the annexation, unless the legislative body for

the city finds at a public hearing that a substantial change has occurred in circumstances that necessitates a departure from the pre-zoning in the application to the commission.

WHEREAS, an environmental impact report (EIR) was previously certified in October 2009 by the City Council for the General Plan Update; and

WHEREAS, the expansion of the City to the east through and around community of Parksdale, and the incremental development of vacant and underutilized properties within Parksdale, was anticipated within, and its impacts addressed in conjunction with, the previously certified General Plan Environmental Impact Report; and

WHEREAS, the changes proposed in conjunction with the general plan amendment and rezoning of Parksdale area do not constitute significant changes which require the preparation of a subsequent environmental document under Sections 15162 and 15164 of the California Environmental Quality Act Guidelines; and

WHEREAS, the Planning Commission of the City of Madera held a public hearing on January 12, 2016 and adopted a resolution recommending to the City Council approval of the General Plan amendment; and

WHEREAS, public notice of this public hearing was given by mailed and published notice in accordance with the applicable State and Municipal Codes and standard practices; and

WHEREAS, the City Council has completed its review of the staff report and documents submitted for the proposed project, evaluated the information and considered testimony received as a part of the public hearing process.

NOW THEREFORE BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MADERA AS FOLLOWS:

1. The above recitals are true and correct.
2. The City Council has considered an Addendum to the 2009 General Plan Environmental Impact Report, prepared pursuant to CEQA Guidelines Section 15162 and 15164; and

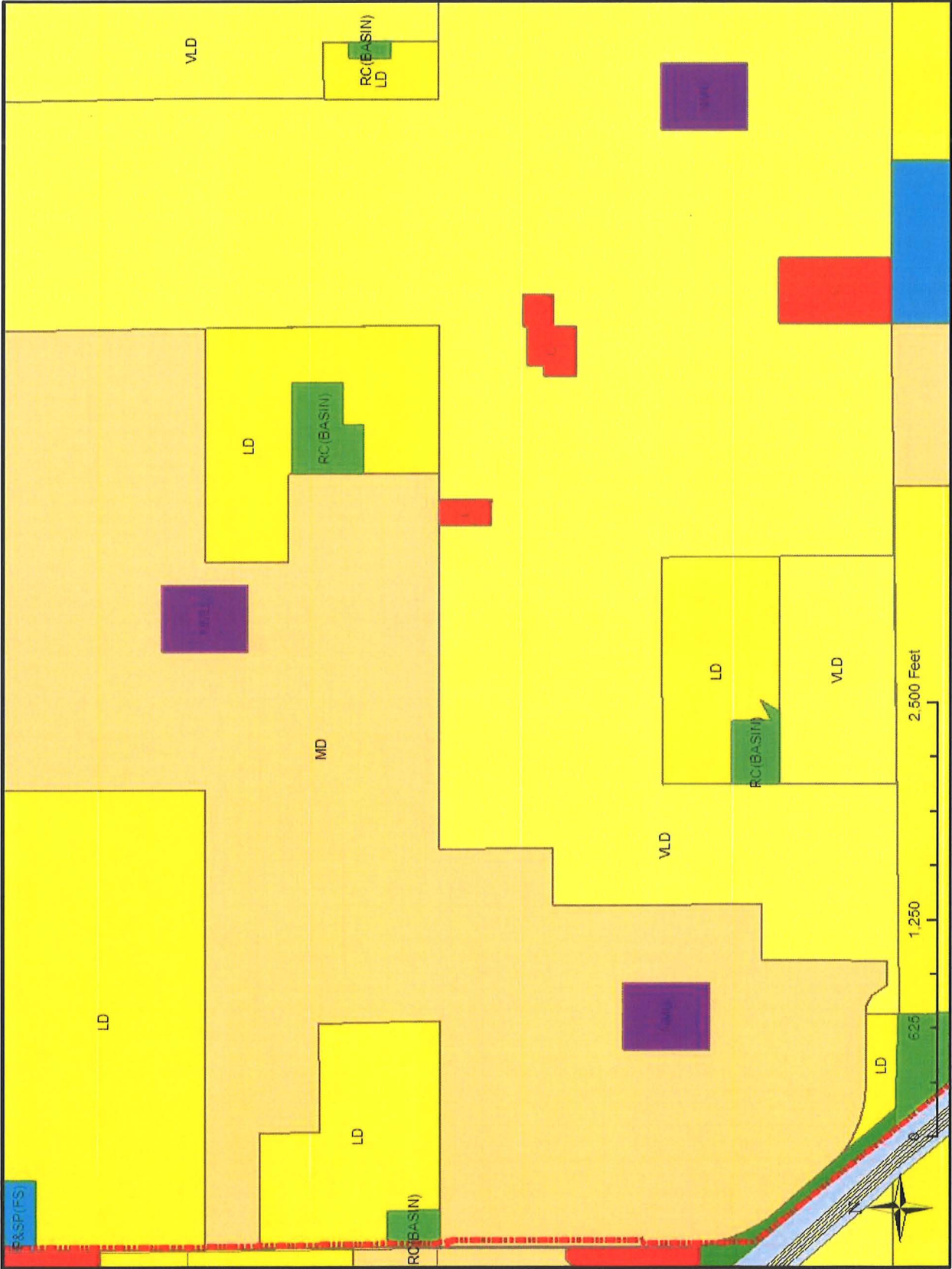
3. Based upon the testimony and information presented at the hearing, and all evidence in the whole record pertaining to this matter, the City Council hereby recommends that the General Plan land use map be amended as specified in attached Exhibit A, amending the General Plan land use designation for 86 acres of Parksdale property in order to accurately reflect existing land uses.

4. The proposed amendment to the Land Use Map is hereby found consistent with all elements of the Madera General Plan.

5. This resolution is effective immediately.

* * * * *

EXHIBIT 'A'



DRAFT ORDINANCE

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF
MADERA AMENDING THE OFFICIAL CITY OF MADERA ZONING
MAP PREZONING THE SPECIFIC PARCELS IDENTIFIED WITHIN
EXHIBIT "A"

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF MADERA AS FOLLOWS:

SECTION 1. The Planning Commission of the City of Madera and this Council have held public hearings upon the prezoning of this property and have determined that the proposed prezoning is consistent with the General Plan as amended and subsequent development will be in conformance with all standards and regulations of the Municipal Code.

SECTION 2. The City of Madera Zoning Map as provided for in Chapter 3 of Title 10 of the Madera Municipal Code is hereby amended as illustrated in the hereto attached Exhibit "A" which indicates the segment of the City of Madera Zoning Map to be amended. Unless the adoption of this amendment to the Zoning Map is lawfully stayed, thirty-one (31) days after adoption of this amendment, the Planning Director and City Clerk shall cause these revisions to be made to the City of Madera Zoning Map which shall also indicate the date of adoption of this revision and be signed by the Planning Director and City Clerk.

SECTION 3. Based upon the testimony and information presented at the hearing, the adoption of the proposed prezoning is in the best interest of the City of Madera, and the Council hereby approves the prezoning based on the following findings:

FINDINGS:

1. THE PROPOSED PREZONE WILL PROVIDE THE REQUIRED CONSISTENCY BETWEEN THE GENERAL PLAN AND ZONING ORDINANCE.
2. THE PREZONE IS NOT EXPECTED TO BE DETRIMENTAL TO THE HEALTH, SAFETY, PEACE, COMFORT OR GENERAL WELFARE OF THE NEIGHBORHOOD OR THE CITY.
3. THE CITY AGREES THAT NO SUBSEQUENT CHANGE MAY BE MADE TO THE GENERAL PLAN FOR THE ANNEXED TERRITORY OR ZONING THAT IS NOT IN CONFORMANCE TO THE PREZONING DESIGNATIONS FOR A PERIOD OF TWO YEARS AFTER THE COMPLETION OF THE ANNEXATION, UNLESS THE LEGISLATIVE BODY FOR THE CITY FINDS AT A PUBLIC HEARING THAT A SUBSTANTIAL CHANGE HAS OCCURRED IN CIRCUMSTANCES THAT NECESSITATES A DEPARTURE FROM THE PRE-ZONING IN THE APPLICATION TO THE COMMISSION.

SECTION 4. This Ordinance shall be effective and of full force and effect at 12:01 a.m. on the thirty-first day after its passage.

* * * * *

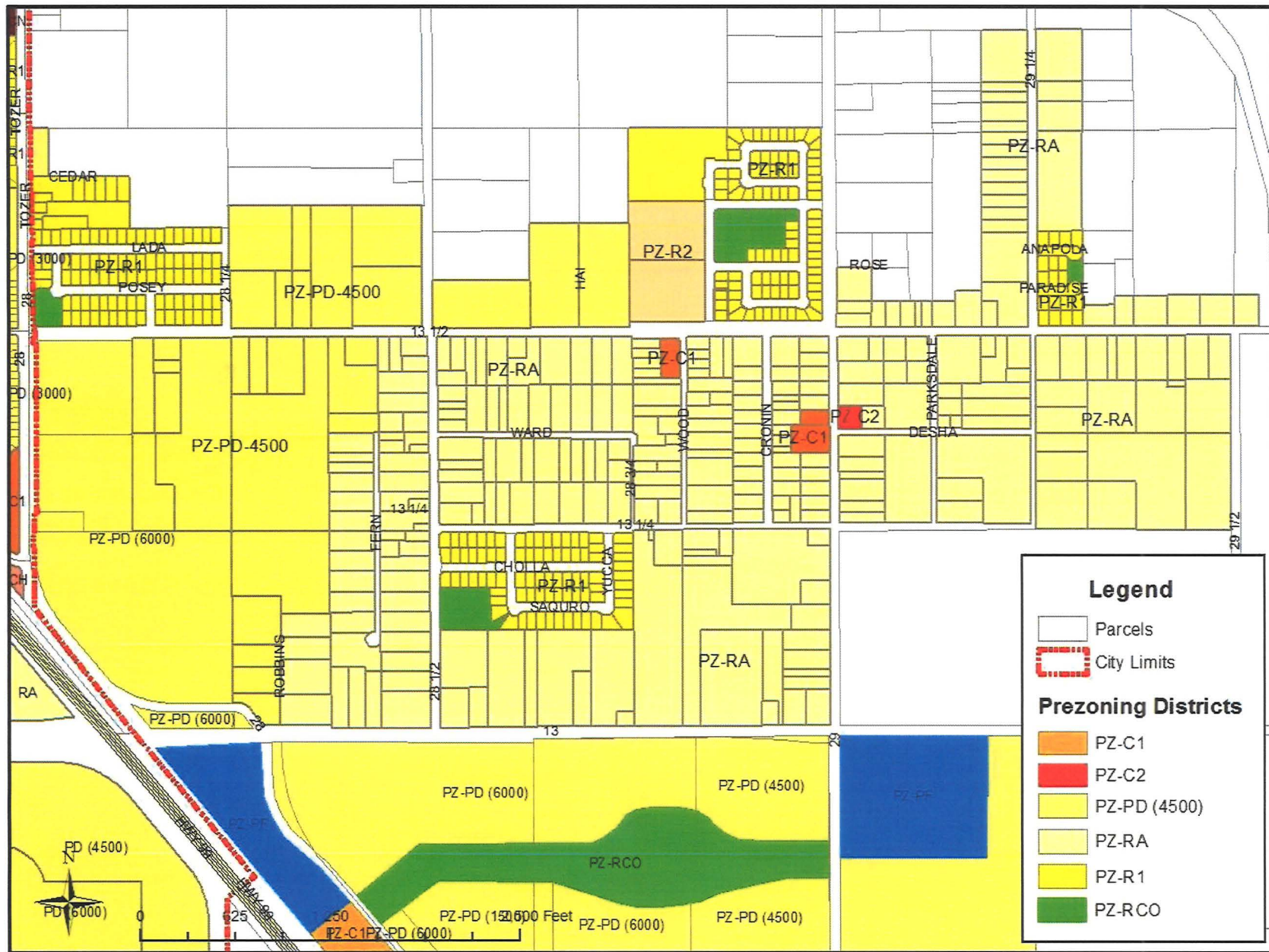
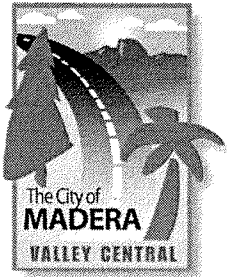


EXHIBIT 'A'



City of Madera Planning Department

February 9, 2016

Re: Parksdale Rezoning FAQ

Dear Parksdale Resident:

The City of Madera would like to thank you for your participation at the City Council hearing on February 3, 2016 in regards to the Parksdale rezoning agenda item.

Per City Council request, the City of Madera is providing a Frequently Asked Questions (FAQ) sheet that answers questions specific to the Parksdale rezoning. Please direct your attention to the back of this letter to find the Parksdale rezoning FAQ sheet. If you have any questions or comments regarding this information, please feel free to contact Robert Holt, Assistant Planner at (559) 661-5434 or at rholt@cityofmadera.com.

Additional information regarding the Parksdale annexation and how to participate in the decision making process may be obtained from the Madera Local Agency Formation Commission (LAFCO). The Madera LAFCO is the independent agency that makes the decision regarding whether to expand the City limits. The Madera LAFCO is made up of two members of the County Board of Supervisors (Max Rodriguez and Tom Wheeler), one member each from the Chowchilla City Council (Waseem Ahmed) and Madera City Council (Andy Medellin), and one public member at large (Carol Graham). David Braun serves as the Executive Officer (staff person) for Madera LAFCO. The Madera LAFCO may be contacted at (559) 675-7821 or david.braun@co.madera.ca.gov.

Cordially,

Robert Holt
Assistant Planner

Why does the City want to annex Parksdale?

In 2014, LAFCO approved an annexation of around 340 acres of property for a new neighborhood next to Parksdale. Pursuant to State Law, LAFCO required that the City also file an application to annex Parksdale because it is classified as a “Disadvantaged Unincorporated Community”. The State Law ensures that cities don’t bypass these communities as they grow around them.

The annexation is also consistent with the City of Madera’s long term plan for growth, the “General Plan”, which calls for the city limits to expand to the east over time. Eventually, the City will grow around the community college campus developed at Avenue 12 and Road 30 ½.

Why is Parksdale called a Disadvantaged Unincorporated Community?

The State of California classifies Parksdale as a Disadvantaged Unincorporated Community (DUC) because it has a median income that is 80% or less than the State’s overall median household income. This is a determination made by the State of California, and not any kind of label the City decided to apply.

Who will make the decision regarding the annexation?

The decision regarding whether to expand the City limits is handled an independent agency in each County called the Local Agency Formation Commission (LAFCO). The Madera LAFCO is made up of two members of the County Board of Supervisors (Max Rodriguez and Tom Wheeler), one member each from the Chowchilla City Council (Waseem Ahmed) and Madera City Council (Andy Medellin), and one public member at large (Carol Graham).

What if I don’t want to be annexed?

Under State Law, the Madera LAFCO will hold a public hearing and a protest hearing after a completed application is received from the City. If you do not wish to be annexed, you may submit a protest. Protests will have the following effects on the process:

- If 50 percent or more of the registered voters within the proposed annexation area protest, the annexation will be terminated.
- If protests are received from at least 25 percent, but less than 50 percent, of *the registered voters*, a formal election will be required to decide the outcome.
- If protests are received from at least 25 percent of the *number of owners of land who also own at least 25 percent of the assessed value of land* within the affected territory, a formal election will be required to decide the outcome.

Will my taxes go up if Parksdale is annexed?

Annexation would not cause your property taxes (or other taxes) to rise. The same tax rates apply in the City as they do in the County. Schools will also remain the same. Your children will still attend the same schools.

What does the proposed Zoning for my property mean?

The City’s General Plan calls for the area to be developed with mostly residential uses. The recommended zoning for lots that are already developed is intended to reflect the existing use. Where the City General Plan calls for future subdivisions on larger parcels, the recommended zoning allows that opportunity. The following zoning districts are recommended to be applied to privately owned parcels in the Parksdale area:

- RA (Rural Residential) – Large lot single family residential in a rural setting of typically ½ acre and larger parcels. This zone has been applied to most existing rural residential homes.
- R1 (Low Density Residential) – Single family residential neighborhood with 6,000 sq. ft. average lot sizes. This zone has been applied to all existing single family residential subdivision lots.
- R2 (Medium Density Residential) – Multiple family residential apartment complex development. This zone has been applied to the Parksdale Village apartment complexes.
- PD-4500 (Planned Development) – The PD-4500 Zone District has been applied to all parcels currently within the City MD (Medium Density) General Plan land use designation. This zone provides for future development at an average density of one unit per 4500 square feet.
- C1 & C2 (Light and Heavy Commercial) – Retail and service commercial uses. This zone has been applied to existing commercial properties in Parksdale.

What changes can I expect with this new City zoning? Will I be able to keep my animals?

Though the recommended City zoning is intended to closely match existing uses, there may be some differences between what is currently allowed in the County and what would be allowed if Parksdale is annexed. However, it’s important to note that all current, legally established uses will remain legal after annexation occurs, even if the activity is not permitted under the City zoning code. These uses become “existing nonconforming”, or “grandfathered” uses. These uses are protected and may continue as they existed at time of entering the City.

There are some important notes though. The use must have been legal when it was in the County, and the use cannot be increased or expanded after annexation into the City. Also, if an existing nonconforming use is discontinued for six months, it loses its grandfathered status and cannot be “re-started”.

So, if you have two sheep in the County, you have a grandfathered right to continue to raise two sheep after annexation into the City as long as you do not discontinue raising sheep for more than six months. If you have a second home on your property, and the City zoning allows only one single family home, then the second home becomes an existing nonconforming “grandfathered” use, permitted to remain in place. The home cannot be expanded, but it can be maintained as a grandfathered use.

Who will provide police services if Parksdale is annexed?

Police services will be transferred from the County Sheriff’s office to the City’s Police Department upon annexation. The City will then provide for public safety to include police and fire protection.

Who will maintain the streets and pay for improvements?

Upon annexation, the responsibility to maintain and/or improve streets and other public improvements will be transferred from the County (or County Service Area – 3) to the City. Street improvements are typically planned as part of capital improvement projects. These projects are planned many months or years in advance of the project being completed. Since the Parksdale community is not currently in the City, no current projects are planned. Large-scale improvements are not likely in the near future and existing infrastructure will continue to serve Parksdale for the foreseeable future. Improvements to fix problems and add capacity will be made over time in the same way such improvements are completed within the existing City limits.

Will homeowners be required to construct sidewalk or curb and gutter?

The annexation of Parksdale will not trigger any requirement for homeowners to construct or install sidewalk or curb and gutter. Similarly, no street construction will be required.

If and when development projects are proposed within Parksdale, that development would be required to comply with the same standards that apply within the existing City limits. These standards are very similar to the standards implemented for the newer single and multiple family development projects north of Avenue 13 ½ and west of Road 29.

REPORT TO THE CITY COUNCIL

COUNCIL MEETING OF:
February 17, 2016

AGENDA ITEM NUMBER:
C-2

Approved By:



PLANNING MANAGER



CITY ADMINISTRATOR

SUBJECT: Public Hearing and Consideration of Introduction of an Ordinance Amending Section 1310 of Chapter 3 of Title X of the Madera Municipal Code Pertaining to Action of Appeals of Planning Commission Denials.

RECOMMENDATION:

In order to acknowledge the seven-member composition of the City Council in its role as the appeal body for Planning Commission actions, staff and the Planning Commission recommend that the City Council hold a public hearing and introduce the ordinance.

ANALYSIS:

Although the City Council currently is a seven-member board, Madera Municipal Code Section 10-3.1310 currently requires that "a fourth-fifths vote of the whole of the Council shall be required to grant, in whole or in part, any appealed application denied by the Planning Commission." In order to more accurately reflect the 2012 transition from a five-member body to a seven-member body, a text amendment is appropriate.

The ordinance in question was adopted in 1961. No amendment of the ordinance in question has ever occurred. The 1961 ordinance requires an 80% (4/5^{ths}) vote to grant an appeal of a Planning Commission decision. In assessing a corresponding percentage of a seven-member board, a 5/7th vote in favor equates to a 71% vote required to grant the appeal. A 6/7th vote equates to an 86% favorable vote necessary to grant an appeal.

It is recommended that any amendment not create a more egregious appeal standard. Thus, although the 86% (6/7) standard more closely aligns with the current 80% appeal standard, the 71% (5/7) standard is recommended so as to more closely align with the purpose and intent of the ordinance which is not necessarily to restrict Council reevaluation of a Planning Commission action, but instead to allow for fair reevaluation of Commission decisions when appealed to the City Council by an interested party.

Madera Municipal Code Section 10-3.1310 is, therefore, recommended to be amended to read that "a five-sevenths vote of the whole of the Council shall be required to grant, in whole or in part, any appealed application denied by the Planning Commission."

The Planning Commission held a public hearing on this item on February 9, 2016 at which time the Commission recommended approval of the ordinance. Planning Commission Resolution No. 1809 is attached as Exhibit "B."

SUMMARY:

In 2012, the City Council transitioned from five members to seven members. The Council serves as the appeal body for Planning Commission actions. The current Zoning Ordinance that addresses appeals to the City Council is reflective of a five-member Council. This ordinance amendment will correct the appeals process to accurately reflect the seven-member composition of the City Council.

FISCAL IMPACT:

This ordinance amendment is not expected to have any fiscal impact.

CONSISTENCY WITH THE VISION MADERA 2025 PLAN:

The ordinance amendment will further the core vision statements in the Vision Plan of “a well-planned city” by incorporating “best zoning practices.”

ATTACHED:

Exhibit A – Proposed Ordinance

Exhibit B – Planning Commission Resolution No. 1809

EXHIBIT 'A'

DRAFT ORDINANCE

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF MADERA, CALIFORNIA, AMENDING SECTION 1310 OF CHAPTER 3 OF TITLE X OF THE MADERA MUNICIPAL CODE PERTAINING TO ACTION ON APPEAL OF PLANNING COMMISSION DECISIONS

THE CITY COUNCIL OF THE CITY OF MADERA DOES ORDAIN AS FOLLOWS:

SECTION 1. Section 1310 of Chapter 3 of Title X, of the Madera Municipal Code is hereby amended as follows:

§ 10-3.1310 ACTION ON APPEALS BY COUNCIL.

(A) The Council, at its next duly held meeting, shall set a date and time for a public hearing on the appeal and shall cause notice of such hearing to be posted in the vicinity of the property described in the application.

(B) The Commission shall submit to the Council a report setting forth the reasons for the action taken by the Commission, or a member of the Commission shall be present at such public hearing to represent the Commission.

(C) The Council shall render its decision within 60 days after the filing of such appeal.

(D) The Council may, by resolution, affirm, reverse, or modify, in whole or in part, any decision, determination, or requirement of the Commission but before granting any appealed petition which was denied by the Commission, or before changing any of the conditions imposed by the Commission in a use permit granted by the Commission, the Council shall make a written finding of fact setting forth wherein the Commission's findings were in error.

(E) A ~~four-fifths~~ [five-sevenths] vote of the whole of the Council shall be required to grant, in whole or in part, any appealed application denied by the Commission.

SECTION 2. If any section, subsection, sentence, clause or phrase of this Ordinance is for any reason held to be unconstitutional, such decision shall not affect the validity of the remaining portions of this Ordinance. The City Council hereby declares that it would have passed this Ordinance and each section, subsection, sentence, clause or phrase thereof irrespective of the fact that any one or more sections, subsections, sentences, clauses or phrases be declared unconstitutional or void for any other reason.

SECTION 3. This Ordinance shall be effective and of full force and effect at 12:01 a.m. on the thirty-first day after its passage.

* * * * *

RESOLUTION NO. 1809

RESOLUTION OF THE PLANNING COMMISSION OF THE CITY OF MADERA
RECOMMENDING TO THE CITY COUNCIL OF THE CITY OF MADERA,
CALIFORNIA AN ORDINANCE AMENDING SECTION 1310 OF CHAPTER 3
OF TITLE X OF THE MADERA MUNICIPAL CODE PERTAINING TO ACTION
ON APPEAL OF PLANNING COMMISSION DECISIONS

WHEREAS, the City of Madera has adopted the mandatory elements of the General Plan, as required by the State of California; and

WHEREAS, the City has adopted regulations and established policies toward the betterment of public welfare; and

WHEREAS, the City has adopted zoning regulations and established land use zones to further implement the General Plan; and

WHEREAS, State law also provides for periodic review, updates, and amendments of its various Plans and Codes; and

WHEREAS, the Planning Commission recommends to the City Council of the City of Madera adoption of an ordinance amending Section 1310 of Chapter 3 of Title X of the Madera Municipal Code pertaining to action on appeal of Planning Commission decisions; and

WHEREAS, the Madera Municipal Code authorizes the Planning Commission to initiate Code Amendments through adoption of a Resolution; and

WHEREAS, the Planning Commission has completed its final review and evaluated information contained in the Staff Report.

NOW THEREFORE BE IT RESOLVED BY THE PLANNING COMMISSION OF THE CITY OF MADERA AS FOLLOWS:

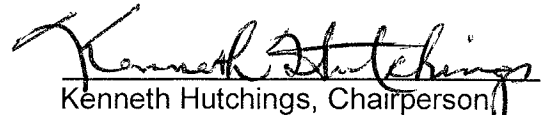
1. The above recitals are true and correct.
2. The proposed ordinance is exempt under Section 15061(b)(3) of the California Environmental Quality Act.
3. It is recommended that the City Council of the City of Madera adopt an ordinance amending Section 1310 of Chapter 3 of Title X of the Madera Municipal Code pertaining to action on appeal of Planning Commission decisions as set forth in the attached Exhibit 'A'.

4. This resolution is effective immediately upon adoption.

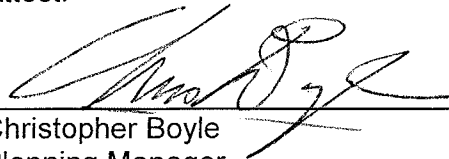
* * * * *

Passed and adopted by the Planning Commission of the City of Madera this 9th day of February 2016, by the following vote:

AYES: Jim DaSilva, Ruben Mendoza, Pamela Tyler, Jeff DalCerro,
NOES: None Robert Gran, Jr. and Kenneth Hutchings
ABSTENTIONS: None
ABSENT: Bruce Norton


Kenneth Hutchings, Chairperson
City Planning Commission

Attest:

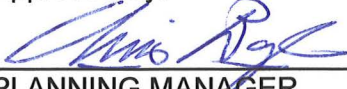

Christopher Boyle
Planning Manager

COUNCIL MEETING OF:
February 17, 2016

AGENDA ITEM NUMBER:
C-3

REPORT TO THE CITY COUNCIL

Approved By:



PLANNING MANAGER



CITY ADMINISTRATOR

SUBJECT:

Second reading and consideration of adoption of an ordinance rezoning property located at 1006 and 1010 West Yosemite Avenue from the R1 (Low Density Residential) Zone District to the WY (West Yosemite Professional Office) Zone District.

RECOMMENDATION:

It is recommended that the Council adopt the ordinance rezoning the subject properties.

DISCUSSION:

The applicant proposes to rezone two parcels located on West Yosemite Avenue from the R1 (Low Density Residential) to the WY (West Yosemite Professional Office) Zone District. The two parcels currently are developed with single-family residential homes. The project site is located within the O (Office) General Plan land use designation, which allows for the development of office centers near residential areas. The rezone would provide consistency between the Zoning Ordinance and the General Plan, and would provide the required zoning necessary to redevelop the property with office uses.

The rezoning was considered by the Planning Commission at its January 12, 2016 meeting. The City Council introduced the rezoning ordinance at its February 3, 2016 meeting. The second reading and adoption of the rezoning ordinance would complete the rezoning process.

CONSISTENCY WITH THE VISION MADERA 2025 PLAN:

The first of the four core vision statements in the Vision Plan is "a well-planned city". The Council, by considering how this proposal relates to surrounding development, is actively implementing Strategy 201 of the Vision Plan which encourages the redevelopment of property.

FISCAL IMPACT:

None.

REFERENCE MATERIALS:

Planning Commission Resolution No. 1806
Ordinance

RESOLUTION NO. 1806

RESOLUTION OF THE PLANNING COMMISSION OF THE CITY OF MADERA RECOMMENDING TO THE CITY COUNCIL OF THE CITY OF MADERA ADOPTION OF AN ORDINANCE REZONING PROPERTY LOCATED AT 1006 AND 1010 WEST YOSEMITE AVENUE FROM THE R1 (LOW DENSITY RESIDENTIAL) ZONE DISTRICT TO THE WY (WEST YOSEMITE PROFESSIONAL OFFICE) ZONE DISTRICT.

WHEREAS, State Law requires that local agencies adopt General Plans containing specific mandatory elements; and

WHEREAS, The City of Madera has adopted a Comprehensive General Plan Update and Environmental Impact Report, and the City of Madera is currently in compliance with State mandates relative to Elements of the General Plan; and

WHEREAS, State law also provides for periodic review, updates, and amendments of its various Plans; and

WHEREAS, a proposal has been made to rezone two parcels encompassing 12,500 square feet located at 1006 and 1010 West Yosemite Avenue in the proximity of the intersection of West Yosemite Avenue and O Street, resulting in a change from the R1 (Low Density Residential) Zone District to the WY (West Yosemite Professional Office) Zone District, as shown in the attached Exhibit A; and

WHEREAS, the proposed rezone will provide the required consistency between the General Plan and Zoning Ordinance; and

WHEREAS, the Rezone is compatible with the neighborhood and is not expected to be detrimental to the health, safety, peace, comfort or general welfare of the neighborhood or the City; and

WHEREAS, the proposed rezoning is exempt under Section 15061(b)(3) of the California Environmental Quality Act "CEQA" because the activity is covered by the general rule that CEQA applies only to projects which have the potential for causing a significant effect on the environment. Where it can be seen with certainty that there is no possibility that the activity in question may have a significant effect on the environment, the activity is not subject to

CEQA; and

WHEREAS, the rezoning proposal was distributed for public review and comment to various local agencies and groups, and public notice of this public hearing was given by mailed and published notice, in accordance with the applicable State and Municipal Codes and standard practices; and

WHEREAS, the Planning Commission has completed its review of the Staff Report and documents submitted for the proposed project, evaluated the information contained therein, and considered testimony received as a part of the public hearing process.

NOW THEREFORE BE IT RESOLVED BY THE PLANNING COMMISSION OF THE CITY OF MADERA AS FOLLOWS:

1. The above recitals are true and correct.
2. The Planning Commission hereby recommends that proposed rezoning, as shown in Exhibit A, is consistent with the General Plan and is compatible with adjacent zoning and uses.
3. The Planning Commission hereby recommends the City Council adopt an ordinance rezoning property as indicated on the attached Exhibit A.
4. This resolution is effective immediately.

* * * * *

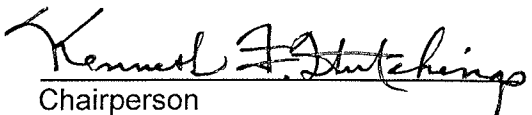
Passed and adopted by the Planning Commission of the City of Madera this 12th day of January, 2016, by the following vote:

AYES: Ruben Mendoza, Jim DaSilva, Pamela Tyler and Kenneth Hutchings

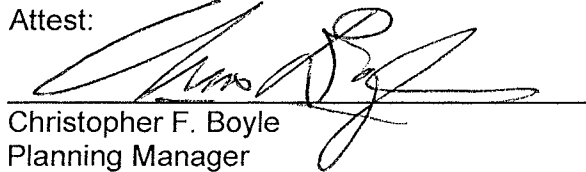
NOES: None

ABSTENTIONS: Jeff Dal Cerro

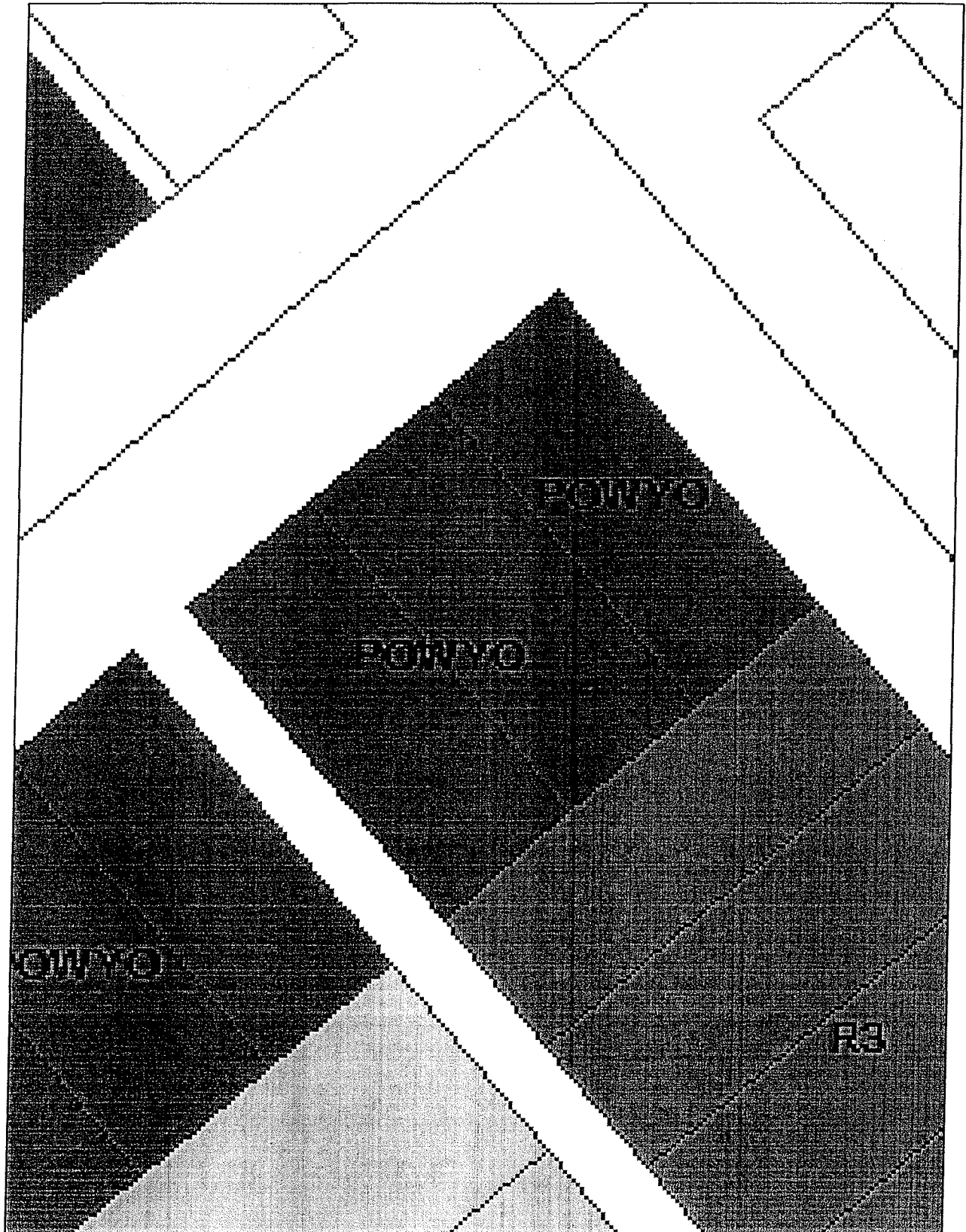
ABSENT: Robert Gran, Jr. and
Bruce Norton


Chairperson
City Planning Commission

Attest:


Christopher F. Boyle
Planning Manager

PLANNING COMMISSION RESOLUTION NO. 1806
EXHIBIT 'A'



ORDINANCE NO. _____

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF MADERA AMENDING THE OFFICIAL CITY OF MADERA ZONING MAP TO REZONE APPROXIMATELY 12,500 SQUARE FEET OF PROPERTY LOCATED AT 1006 AND 1010 WEST YOSEMITE AVENUE IN PROXIMITY TO THE INTERSECTION OF WEST YOSEMITE AVENUE AND O STREET FROM THE R1 (LOW DENSITY RESIDENTIAL) ZONE DISTRICT TO THE WY (WEST YOSEMITE PROFESSIONAL OFFICE) ZONE DISTRICT.

THE CITY COUNCIL OF THE CITY OF MADERA DOES ORDAIN AS FOLLOWS:

SECTION 1. The Planning Commission of the City of Madera and this Council have held public hearings upon the rezoning of this property and have determined that the proposed rezoning is consistent with the General Plan as amended and subsequent development will be in conformance with all standards and regulations of the Municipal Code.

SECTION 2. The City of Madera Zoning Map as provided for in Chapter 3 of Title 10 of the Madera Municipal Code is hereby amended as illustrated in the hereto attached Exhibit "A" which indicates the segment of the City of Madera Zoning Map to be amended. Unless the adoption of this amendment to the Zoning Map is lawfully stayed, thirty-one (31) days after adoption of this amendment, the Planning Director and City Clerk shall cause these revisions to be made to the City of Madera Zoning Map which shall also indicate the date of adoption of this revision and be signed by the Planning Director and City Clerk.

SECTION 3. Based upon the testimony and information presented at the hearing, the adoption of the proposed rezoning is in the best interest of the City of Madera, and the Council hereby approves the rezoning based on the following findings:

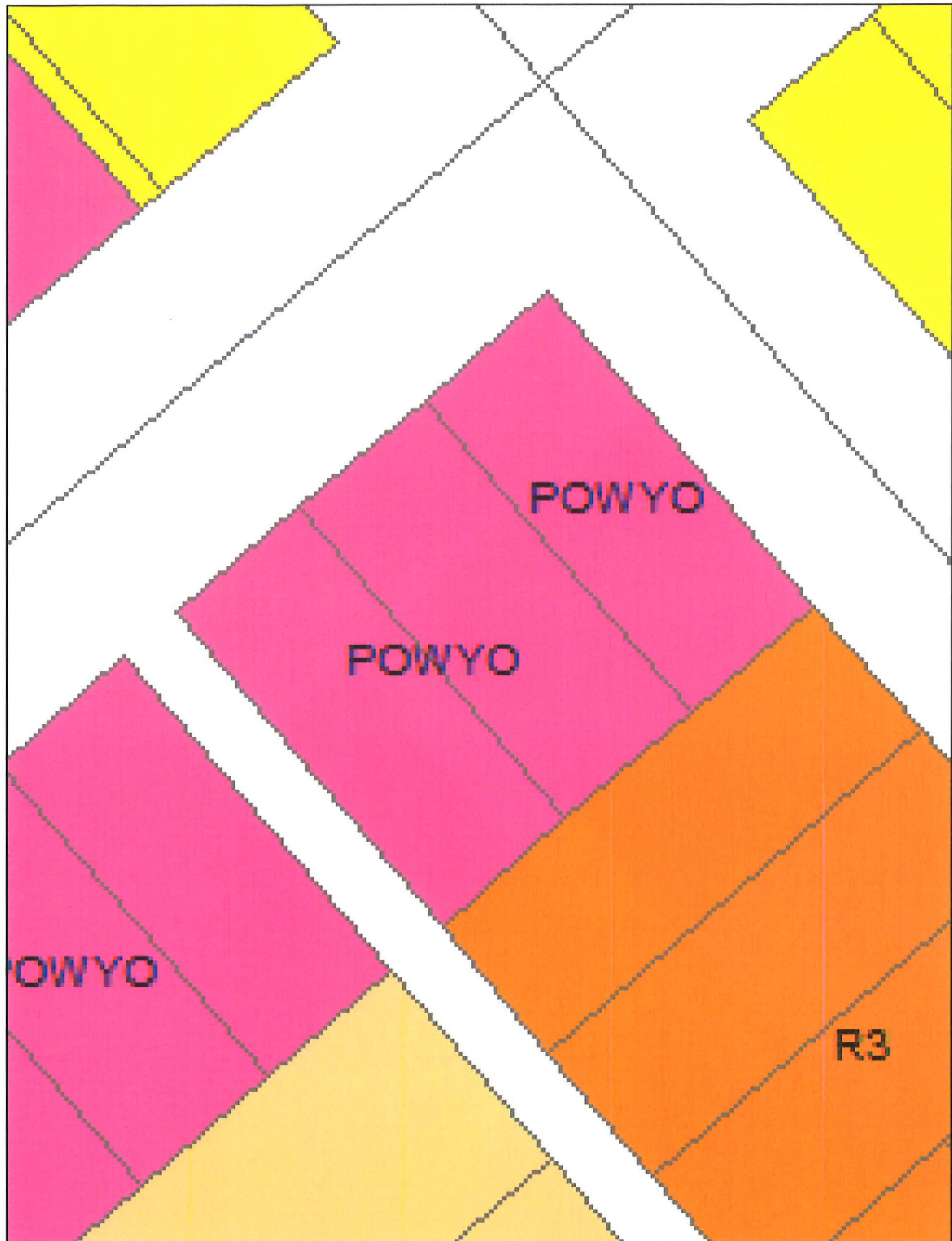
FINDINGS:

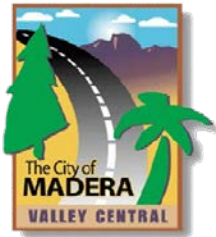
1. THE PROPOSED REZONE WILL PROVIDE THE REQUIRED CONSISTENCY BETWEEN THE GENERAL PLAN AND ZONING.
2. THE REZONE IS NOT EXPECTED TO BE DETRIMENTAL TO THE HEALTH, SAFETY, PEACE, COMFORT OR GENERAL WELFARE OF THE NEIGHBORHOOD OR THE CITY.
3. CITY SERVICES AND UTILITIES ARE AVAILABLE OR CAN BE EXTENDED TO SERVE THE AREA.

SECTION 4. This Ordinance shall be effective and of full force and effect at 12:01 a.m. on the thirty-first day after its passage.

* * * * *

EXHIBIT A





Madera City Council Agenda 2/17/16 Late Distribution Notice Item D-1

Regarding:

- D-1 Written Request from the Madera County Economic Development Commission for Funding of a Media Outreach and Education Campaign Targeting Madera County as the Site for the High Speed Rail Heavy Maintenance Facility (Bobby Kahn)

Supporting document(s) for item D-1 will be distributed prior to the meeting.



MADERA COUNTY
BEHAVIORAL HEALTH SERVICES
Administration

Agenda: 2/17/16

Item: D-2

DENNIS P. KOCH, MPA
DIRECTOR OF BEHAVIORAL HEALTH SERVICES

- MENTAL HEALTH DIRECTOR
- ALCOHOL/DRUG PROGRAM ADMINISTRATOR

P.O. BOX 1288
MADERA, CA 93639-1288
PHONE (559) 673-3508 TTY (800) 735-2922
FAX (559) 675-4999
CONFIDENTIAL FAX (559) 661-2818

January 5, 2016

Sonia Alvarez
City Clerk
205 W. Fourth Street
Madera, CA 93637

Dear Sonia Alvarez:

Our annual Mental Health Services Act community planning process will begin in February 2016. This planning process includes a brief overview of our services and a request for community feedback. Would the Madera City Council provide us with some time on one of their February agendas to conduct a presentation? Please let me know if we can present to the council on February 16, 2016.

Sincerely,

David Weikel, PsyD
Behavioral Health Program Supervisor

RECEIVED
City of Madera City Clerk
By: *D. Alvarez*
Date: *1/5/16*
C: City Administrator
City Attorney
Comm. Dev. Dir.



Madera County Behavioral Health Services

Mental Health and Alcohol & Drug Programs
209 East 7th Street, Madera, CA 93638
P.O. Box 1288 Madera, CA 93639-1288
(559) 673-3508

Alcohol and other drug dependency is not a selective disease.

Much like cancer, diabetes or heart disease, addiction affects people from all economic, social, ethnic, and educational backgrounds. No one plans to become addicted, but many do. The consequences can include involvement with the legal system, destruction of family, loss of employment, loss of health and death.

To help determine if you may have a problem with alcohol or other drugs, please answer “YES” or “NO” to the following questions:

1. When you are under stress, do you frequently have a drink or use drugs?
2. Do you find yourself drinking or using drugs when you are alone?
3. Do you sometimes feel guilty about your drinking or the amount of money spent on drugs?
4. Has your family or past employers expressed concern about your use of alcohol or other drugs?
5. Have you tried to cut down or control your use of alcohol or other drugs?
6. Have you missed any school, work or social commitments due to drinking or using other drugs?
7. Have you ever borrowed money or gone without other things in order to afford alcohol or other drugs?
8. Have you noticed that it takes more alcohol to get drunk or more drugs to get you high than it once did?
9. Have you ever used alcohol or drugs in the morning to help you “make it through the day”?
10. Do you find yourself thinking a lot about getting your first drink or buying enough drugs so that you will have more for later?

If you answer “YES” to three or more questions, you may need help.

Substance abuse services are available through outpatient prevention and treatment programs for adults and juveniles with substance abuse problems. Per regulation 45CFR, preference in admission is given to: 1) pregnant women injection drug users; 2) pregnant women substance abusers; 3) parenting women injection drug users; and 4) parenting women substance users.

Please call Behavioral Health Services at **(559) 673-3508** or our toll free crisis number to speak confidentially with a counselor: **(888) 275-9779**



Madera County Behavioral Health Services

Mental Health and Alcohol & Drug Programs
209 East 7th Street, Madera, CA 93638
P.O. Box 1288 Madera, CA 93639-1288
(559) 673-3508

Serious mental or emotional disorders can affect anyone and create major problems in the lives of individuals and families.

These disorders may be severe and persistent conditions that interfere with a person's ability to function in daily living situations.

The warning signs of mental or emotional illness can occur gradually and can be long lasting or severe. The warning signs can include:

- ❖ CHANGES IN DAILY ROUTINE (such as sleeping or eating more, unexplained physical problems)
- ❖ CONFUSED THINKING OR SPEECH
- ❖ DELUSIONS
- ❖ DENIAL (refusing to admit there may be a problem or refusing to seek help)
- ❖ ABUSE OF ALCOHOL OR OTHER DRUGS
- ❖ WITHDRAWAL FROM FAMILY LIFE, FRIENDS, AND USUAL ACTIVITIES
- ❖ HALLUCINATIONS
- ❖ INABILITY TO COPE WITH DAILY ACTIVITIES
- ❖ MOOD SWINGS
- ❖ EXCESSIVE FEARS, WORRIES OR ANXIETY
- ❖ STRONG FEELINGS OR ANGER
- ❖ SUICIDAL THOUGHTS OR THREATS

If you are experiencing any of the above symptoms, please call Behavioral Health Services at (559) 675-7850 or toll free (888) 275-9779 to speak confidentially to a therapist.

24 Hour Crisis Services are available

Call (559) 675-7850 or toll free (888)275-9779

Servicios de Salud y Comportamiento del Condado de Madera



Programas de Salud de Comportamiento y de Alcohol y Drogas
209 East 7th Street, Madera, CA 93638
P.O. Box 1288 Madera, CA 93639-1288
(559) 673-3508

La dependencia al alcohol o drogas no es una enfermedad selectiva.

Como el cáncer, diabetes, o enfermedades del corazón, la adicción afecta a personas de todas áreas económicas, sociales, y educativas. Nadie planea ser adicto, pero muchos son. Las consecuencias incluyen el involucramiento con el sistema legal, la destrucción de la familia, la pérdida del empleo, la pérdida de salud o la muerte.

Para ayudarle a determinar si tiene un problema con alcohol u otras drogas, por favor conteste las siguientes preguntas con un "SÍ" o un "NO":

1. ¿Cuándo está bajo estrés, toma un trago o usa drogas con frecuencia?
2. ¿Se encuentra tomando o usando drogas cuando esta solo(a)?
3. ¿Se siente culpable cuando toma o sobre la cantidad de dinero que gasta en las drogas?
4. ¿Su familia o un empleador le ha expresado preocupación sobre su uso de alcohol o drogas?
5. ¿Ha tratado de reducir o controlar su uso de alcohol o drogas pero a fallado?
6. ¿Ha faltado la escuela, el trabajo, o un evento social por quedarse a tomar o usar drogas?
7. ¿Ha pedido dinero prestado o ha tenido que ir sin otras cosas para poder comprar alcohol o drogas?
8. ¿Ha notado que necesita tomar más alcohol o drogas para que le dé el mismo efecto que le daba antes?
9. ¿Ha tomado alcohol o drogas por la mañana para ayudarle a "pasar el día"?
10. ¿Se encuentra pensando mucho en su primer trago o en comprar suficientes drogas para usar después?

Si contesto "SÍ" a tres o más preguntas, puede ser que necesite ayuda.

Servicios de abuso de sustancias son disponibles por programas de consulta externa de tratamiento e intervención para adultos y jóvenes con problemas de alcohol y drogas. De acuerdo con 45 CFR 96.131 (a), preferencia de admisión al programa se le da a: 1) mujeres embarazadas consumidoras de drogas intravenosas; 2) mujeres embarazadas consumidoras de sustancias; 3) madres consumidoras de drogas intravenosas; y 4) madres consumidoras de sustancias.

Por favor llame a Los Servicios de Salud de Comportamiento a nuestro teléfono gratuito para hablar con un consejero confidencialmente: **(559) 673-3508 o (888) 275-9779.**

Servicios de Salud de Comportamiento del Condado de Madera



Programas de Salud de Comportamiento y de Alcohol y Drogas
209 East 7th Street, Madera, CA 93638
P.O. Box 1288 Madera, CA 93639-1288
(559) 673-3508

Desordenes serios mentales o emocionales pueden afectar y crear problemas mayores en las vidas de individuos o familias.

Estos desordenes pueden ser severos y con condiciones persistentes que interfieren con la habilidad de funcionar en situaciones diarias.

Las señales de peligro de enfermedades mentales o emocionales pueden ocurrir gradualmente y ser duraderas o severas. Las señales pueden incluir:

- ❖ CAMBIOS EN LA RUTINA DIARIA (como dormir o comer mucho, problemas físicos inexplicables)
- ❖ PENSAMIENTOS O HABLA CONFUNDIDA
- ❖ ESPEJISMOS
- ❖ NEGACIÓN (se niega admitir que hay problemas o a buscar ayuda)
- ❖ ABUSO DE ALCOHOL U OTRAS DROGAS
- ❖ RETIRARSE DE LA FAMILIA, AMIGOS, O ACTIVIDADES USUALES
- ❖ ALUCINACIONES
- ❖ INABILIDAD DE ENFRENTAR LAS ACTIVIDADES DIARIAS
- ❖ CAMBIOS DEL SENTIDO DE HUMOR
- ❖ MIEDOS, PREOCUPACIONES, O ANSIEDAD EXCESIVA
- ❖ SENTIMIENTOS FUERTES O ENOJOS
- ❖ PENSAMIENTOS O AMENAZAS DE SUICIDIO

Si usted está sintiendo cualquier síntoma mencionado, por favor llame a Los Servicios de Salud de Comportamiento al (559) 675-7850 o al teléfono gratuito (888) 275-9779 para hablar con un consejero confidencialmente.

Servicios de Crisis 24 Horas

Llame al (559) 675-7850 o (888) 275-9779

HOW DO I GET STARTED?

1. Call the Screening and Referral Line at **(559) 673-7850** to schedule an appointment for eligibility and assessment.
2. Prepare yourself for your appointment with a list of issues, concerns, or questions that you believe would be important to discuss with a practitioner concerning your mental health.
3. Bring your insurance coverage/Medi-Cal card with you. You will be seen regardless of your ability to pay.
4. If your child is a ward of the court, the consent for treatment form must be brought in.
5. Show up to your scheduled appointment. We want to help you find an appropriate course of action and treatment.

WHAT ELSE SHOULD I KNOW?

Improving your mental health can be just as important as improving your physical health when it comes to your overall well being. Our goal is to work together with your physician and other community resources to provide you with a total health plan. By working together, you will receive coordinated care that may better assist you in achieving your goals for wellness.

**MADERA COUNTY
BEHAVIORAL HEALTH SERVICES**
P. O. Box 1288 / Madera, CA
93639-1288

24-HOUR PHONE LINES

Emergency Psychiatric Services
(559) 673-3508

Toll Free (888) 275-9779

Fax (559) 275-9779

www.madera-county.com

Madera
209 E. 7th Street,
Madera, CA 93638
(559) 673-3508

Oakhurst
49774 Road 426, #D,
Oakhurst, CA 93644
(559) 683-4809

Chowchilla
215 S. 4th Street,
Chowchilla 93644
(559) 665-2974

CA. Relay Operator
(English & Spanish) Dial 711

English Speech to Speech
(866) 288-1909

Spanish Speech to Speech
(866)-288-4151

TTY (800) 735-2929



Madera County Behavioral Health

What to expect when I am referred
for behavioral health services?



Questions and answers about seeking help for mental health issues

24-HOUR PHONE LINES

Emergency Psychiatric Services
(559) 673-3508

Toll Free (888) 275-9779

Fax (559) 275-9779

Are mental illnesses real?

Yes. A mental illness can affect your ability to work, carry on daily activities and have satisfying relationships. Mental illnesses create distress, don't go away on their own, and are real health problems with effective treatments. When someone breaks their arm, we wouldn't expect them to just "get over it." Nor would we blame them if they needed a cast, sling, or other help in their daily life while they recovered.

What if I don't have a family history of mental illness?

All of us can be affected by mental illnesses. One in five California adults and children report needing help with a mental or emotional health problem and approximately nine million children in the U.S. have serious emotional problems, but many do not receive appropriate treatment. Young or old, mental illness can impact any individual at any stage of their life.

Are people with a mental illness dangerous?

People with mental health challenges are actually more likely to be victims of violence than to be violent. This is a common myth that often times results in discrimination and misunderstanding about mental illnesses.

Will I have to take medication?

Medications are not always the first choice of treatment. We have many evidenced-based therapies that work as well as medications. We want to teach you skills you can use for the rest of your life.

If I receive services from Behavioral Health will my personal information be released to family, employers, schools or landlords?

Information about the services you receive from Behavioral Health cannot be released without your permission or unless a life is in immediate danger.

Can my children be taken away from me if I am receiving services from Behavioral Health?

Our goal is to provide services that will improve family stability. Our agency does not have the authority to make such decisions, nor do we advocate for it unless the threat of immediate danger exists within the home.

Does bad parenting cause mental illness?

No one factor can cause mental illness. Mental illnesses are complicated conditions that arise from a combination of genetics, biology, environment, and life experiences. Family members and loved ones have a big role in support and recovery.

Can people with mental illnesses still work?

Whether you realize it or not, workplaces are filled with people who have experienced mental illnesses. Mental illness does not mean that someone is no longer capable of working. Some people benefit from changes at work to support their goals, but many people work with few supports from their employer. Many continue to work, volunteer, or contribute their unique skills and abilities to their communities.

Do people ever recover?

People can and do recover from mental illnesses. There are many different kinds of treatments, services, and supports that can help. People who experience mental illnesses can and do lead productive, engaged lives. Even when people experience mental illnesses that last for a long time, they can learn how to manage their symptoms so they can get back to their goals.

Will I be hospitalized?

An assessment would be provided to determine if psychiatric hospitalization or outpatient care is the best course of treatment.

Emergency services are available 24 hours a day, 7 days a week for all individuals who are potentially a danger to themselves or others, or for those who are gravely disabled *due to a mental illness*.

Can I afford treatment?

Initial and on-going outpatient services for Medi-Cal beneficiaries are available. Some insurance plans are welcome. If you don't have private insurance nor Medi-Cal, you may call to determine if you would qualify for initial and/or on-going services.

What if I or my loved one doesn't speak English?

Services are available in English and Spanish. If you speak a different language including sign language, an interpreter will be provided at no cost to you.

What if I have mobility issues?

All of our buildings are handicapped accessible.

¿CÓMO EMPIEZO?

1. Llame a la línea de detección y referencia al (559) 673-7850 para hacer una cita de elegibilidad y evaluación.
2. Prepárese para su cita al hacer una lista de temas, inquietudes o preguntas sobre los(as) que le es importante hablar con un profesional de salud mental.
3. Traiga consigo su tarjeta de cobertura de seguro/Medi-Cal. Será atendido(a) sin importar su habilidad de pagar.
4. Si su hijo(a) está bajo la tutela legal de la corte, debe traer la forma de consentimiento para evaluar.
5. Preséntese a su cita programada. Deseamos ayudarle a encontrar el curso de acción y tratamiento más apropiado.

¿QUÉ MÁS DEBO SABER?

Al tratarse de su bienestar en su totalidad, es igualmente importante mejorar su salud mental como su salud física. Nuestra meta es el trabajar en conjunto con su médico y otros recursos comunitarios para proporcionarle un plan de salud integral. Al trabajar en equipo, usted recibirá cuidado coordinado que podría asistirle más efectivamente en alcanzar sus objetivos de bienestar.

**SERVICIOS DE COMPORTAMIENTO
CONDADO DE MADERA
P. O. Box 1288 / Madera, CA
93639-1288**

LÍNEA TELEFÓNICA DE 24-HORAS

**Servicios Psiquiátricos de Emergencia
(559) 673-3508**

Línea Gratuita (888) 275-9779

Fax (559) 275-9779

www.madera-county.com

**Madera
209 E. 7th Street,
Madera, CA 93638
(559) 673-3508**

**Oakhurst
49774 Road 426, #D,
Oakhurst, CA 93644
(559) 683-4809**

**Chowchilla
215 S. 4th Street,
Chowchilla 93644
(559) 665-2974**

**Línea de Relay Ca.
(English & Spanish) Dial 711**

**Voz a voz inglés
(866) 288-1909**

**Voz a voz español
(866)-288-4151**

TTY (800) 735-2929



Servicios de Comportamiento Condado de Madera

¿Qué puedo esperar cuando se me refiere para servicios de comportamiento?



Preguntas y respuestas sobre búsqueda de apoyo para cuestiones de salud mental

LÍNEA DE 24-HORAS

**Servicios de Psiquiatría de Emergencia
(559) 673-3508**

Línea gratuita (888) 275-9779

Fax (559) 275-9779

¿Son reales las enfermedades mentales?

Sí. La enfermedad mental puede afectar su habilidad de trabajar, llevar a cabo actividades cotidianas y tener relaciones humanas satisfactorias. Las enfermedades mentales crean aflicción, no desaparecen por sí mismas, y son problemas de salud reales con tratamientos efectivos. Cuando alguien se rompe un brazo, no esperamos a que “se le pase”. Tampoco le culparíamos por necesitar yeso, un cabestrillo, u otra ayuda en su vida cotidiana durante se recupera.

¿Qué tal si no tengo historial familiar de salud mental?

La enfermedad mental puede afectar a cualquiera. Uno de cada cinco adultos y niños en California reportan haber necesitado ayuda con un problema mental o emocional y aproximadamente nueve millones de niños en los E.U. sufren de problemas emocionales serios pero no reciben tratamiento apropiado. Joven o anciano, la enfermedad mental puede afectar a cualquier individuo durante cualquier etapa de su vida.

¿Son peligrosas las personas que sufren de enfermedades mentales?

Personas que tienen retos de salud mental en realidad son más propensas a ser víctimas de violencia a ser violentos. Este es un mito común que muchas veces resulta en discriminación y malentendidos sobre la enfermedad mental.

¿Tendré que tomar medicamento?

Medicamento no es siempre la primera opción de tratamiento. Tenemos varias terapias basadas-en-evidencia que trabajan tan bien como medicamento. Queremos enseñarle habilidades que puede utilizar por el resto de su vida.

¿Si recibo servicios de comportamiento se divulgará mi información personal a mi familia, empleador, escuela o arrendatario?

Información sobre los servicios que reciba del Departamento de Salud de Comportamiento no puede ser divulgada sin su permiso a menos que una vida esté en peligro inminente.

¿Me pueden quitar a mis hijos si recibo servicios del Departamento de Salud de Comportamiento?

Nuestra meta es proporcionar servicios que mejoren la estabilidad familiar. Nuestra agencia no tiene la autoridad de tomar tal decisión, ni tampoco la promovemos a menos que la amenaza de peligro inminente exista dentro del hogar.

¿Causa la mala crianza enfermedad mental?

No hay un factor definido que cause enfermedad mental. Las enfermedades mentales son condiciones complicadas que surgen de una combinación de genética, biología, ambiente, y experiencia de vida. Familiares y seres queridos tienen un papel muy importante en el apoyo y recuperación.

¿Pueden las personas que sufren de enfermedad mental seguir trabajando?

Aunque usted se dé cuenta o no, lugares de trabajo están llenos de gente que han sufrido de enfermedades mentales. Enfermedad mental no significa que uno no posee la capacidad de trabajar. Algunas personas se benefician de cambios en el trabajo para apoyar sus metas, pero mucha gente trabaja con poco apoyo de su empleador. Muchos continúan trabajando, siendo voluntarios, o contribuyen sus destrezas y habilidades únicas a su comunidad.

¿Existe la recuperación?

Personas pueden y se recuperan de enfermedades mentales. Hay varios tipos diferentes de tratamiento, servicios, y apoyo que pueden ayudar. Personas que han padecido de enfermedades mentales llevan vidas productivas e interesantes. Aun cuando las personas sufren de enfermedades mentales por un largo plazo de tiempo, pueden manejar sus síntomas para poder retornar a sus metas.

¿Seré internado(a)?

Se le proporcionará una evaluación para determinar si una hospitalización psiquiátrica o cuidado externo es el mejor curso de tratamiento.

Servicios de emergencia están disponibles las 24 horas del día, 7 días de la semana para todo individuo que podría, potencialmente, ser peligro para sí mismos u otros, o para aquellos que estén gravemente deshabilitados *debido a una enfermedad mental*.

¿Puedo pagar el tratamiento?

Servicios iniciales y continuos están disponibles para beneficiarios de Medi-Cal. Algunos planes de salud son bienvenidos. Si usted no posee seguro privado o Medi-Cal, puede llamar para determinar si podría calificar para servicios iniciales y/o continuos.

¿Qué tal si yo o mi ser querido no habla inglés?

Los servicios están disponibles en inglés y español. Si usted habla un lenguaje diferente, incluyendo lenguaje de señas, se le proporcionará un intérprete sin costo a usted.

¿Qué tal si tengo problemas de movilidad?

Todos nuestros edificios son accesibles para personas con discapacidad.

HOW DO I GET STARTED?

1. Call **(559) 673-7850** to schedule an appointment with a counselor for substance use disorders.
2. Prepare yourself for your appointment with a list of issues, concerns, or questions that you believe would be important to discuss.
3. Bring your social security card, Medi-Cal card, current address and phone number with you. You will be seen regardless of your ability to pay.
4. If you are being referred by another agency, such as probation or child protective services, bring in that contact information also.
5. Show up to your scheduled appointment. We want to help you find an appropriate course of action and treatment.

*If unable to keep your appointment, call at least 24 hours in advance to reschedule.

MADERA COUNTY
BEHAVIORAL HEALTH SERVICES
P. O. Box 1288 / Madera, CA
93639-1288

24-HOUR PHONE LINES

Emergency Psychiatric Services
(559) 673-3508

Toll Free (888) 275-9779

Fax (559) 275-9779

www.madera-county.com

Madera
209 E. 7th Street,
Madera, CA 93638
(559) 673-3508

Oakhurst
49774 Road 426, #D,
Oakhurst, CA 93644
(559) 683-4809

Chowchilla
215 S. 4th Street,
Chowchilla 93644
(559) 665-2974

CA. Relay Operator
(English & Spanish) Dial 711

English Speech to Speech
(866) 288-1909

Spanish Speech to Speech
(866)-288-4151

TTY (800) 735-2929



Madera County Behavioral Health

What to expect when I am referred
for alcohol and/or drug services?



**Questions and answers
about seeking help for
substance use disorders**

For Services call:
(559) 673-3508

Toll Free (888) 275-9779
Fax (559) 275-9779

Is alcohol and/or drug addiction real?

Yes. Alcohol or drug dependence can affect your ability to work or go to school, carry on daily activities and have satisfying relationships. Much like other diseases, addiction can affect people from all economic, social, ethnic, and educational backgrounds. Negative consequences due to substance abuse can lead to serious problems such as legal issues, destruction of family, loss of employment, loss of health, and even death.

What kind of services are available from Behavioral Health?

Madera County Alcohol and Drug Programs offer outpatient prevention and treatment programs for adults and juveniles with substance abuse problems. Services include individual, family, and group counseling.

If I receive services from Behavioral Health will my personal information be released to family, employers, schools or landlords?

Information about the services you receive from Behavioral Health cannot be released without your permission or unless a life is in immediate danger.

Are there specific programs for women?

Yes, the Perinatal Substance Abuse Program provides services and support designed specifically for women and families affected by alcohol and/or drugs. Per regulation, preference is given to:

1. Pregnant women that are injection drug users
2. Pregnant women that are substance users
3. Parenting women that are injection drug users
4. Parenting women that are substance users

Can my children be taken away from me if I am receiving services from Behavioral Health?

Our goal is to provide services that will improve family stability. Our agency does not have the authority to make such decisions, nor do we advocate for it unless the threat of immediate danger exists within the home.



Do people ever recover?

People can and do recover from addiction. There are many different kinds of treatments, services, and supports that can help. People who experience dependence can and do lead productive, engaged lives, but each road to recovery is different.

Can I afford treatment?

Initial and on-going outpatient services for Medi-Cal beneficiaries are available. If you don't have Medi-Cal, you may call to determine if you would qualify for initial and/or on-going services based on your gross income and number of dependents.

What if I or my loved one doesn't speak English?

Services are available in English and Spanish. If you speak a different language including sign language, an interpreter will be provided at no cost to you.

What if I have mobility issues?

All of our buildings are handicapped accessible.

¿CÓMO EMPIEZO?

1. Llame al **(559) 673-7850** para hacer una cita para servicios sobre el abuso de sustancias.
2. Prepárese para su cita al hacer una lista de temas, inquietudes o preguntas sobre los(as) que le es importante.
3. Traiga consigo su número de Seguro Social, tarjeta de cobertura de Medi-Cal, su dirección y número de teléfono. Será atendido(a) sin importar su habilidad de pagar.
4. Si es referido(a) por otra agencia, como Probación o el Departamento de Protección Infantil, también traiga el número de contacto con usted.
5. Preséntese a su cita programada. Deseamos ayudarle a encontrar el curso de acción y tratamiento más apropiado.

* Si no puede asistir su cita, llame por lo menos 24 horas antes para cancelar

**SERVICIOS DE COMPORTAMIENTO
CONDADO DE MADERA
P. O. Box 1288 / Madera, CA
93639-1288**

LÍNEA TELEFÓNICA DE 24-HORAS

**Servicios Psiquiátricos de Emergencia
(559) 673-3508**

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**Voz a voz español
(866)-288-4151**

TTY (800) 735-2929

Servicios de Comportamiento Condado de Madera

¿Qué puedo esperar cuando se me refiere para servicios de alcohol o drogas?



**Preguntas y respuestas
sobre búsqueda de apoyo
para cuestiones de abuso
de sustancias**

**Para Servicios llame al:
(559) 673-3508**

**Línea gratuita (888) 275-9779
Fax (559) 275-9779**

¿Es real la adicción de alcohol o drogas?

Sí. La dependencia de alcohol o drogas puede afectar su habilidad de trabajar, llevar a cabo actividades cotidianas y tener relaciones humanas satisfactorias. Como otras enfermedades, la adicción afecta a personas de todas áreas económicas, sociales, y educacionales. Consecuencias negativas por el abuso de alcohol o drogas pueden causar serios problemas como cuestiones legales, la destrucción de la familia, la pérdida de trabajo, la pérdida de salud, y hasta la muerte.

¿Qué tipos de servicios hay disponibles por el Departamento de Salud de Comportamiento?

Los Programas de Alcohol y Droga del Condado de Madera ofrecen servicios de consulta externa de tratamiento y prevención para adultos y jóvenes con problemas de alcohol o drogas. Servicios incluyen consejería individual, familiar, y en grupo.

¿Si recibo servicios de comportamiento se divulgará mi información personal a mi familia, empleador, escuela o arrendatario?

Información sobre los servicios que reciba del Departamento de Salud de Comportamiento no puede ser divulgada sin su permiso a menos que una vida esté en peligro inminente.

¿Existen programas específicos para las mujeres?

Sí. El programa prenatal de abuso de sustancias ofrece servicios y apoyo designado específicamente para mujeres y familias afectadas por el alcohol y drogas. De acuerdo con regulaciones, preferencia de admisión a servicios es:

1. Mujeres embarazadas consumidoras de drogas intravenosas
2. Mujeres embarazadas consumidoras de sustancias
3. Madres consumidoras de drogas intravenosas
4. Madres consumidoras de sustancias

¿Me pueden quitar a mis hijos si recibo servicios del Departamento de Salud de Comportamiento?

Nuestra meta es proporcionar servicios que mejoren la estabilidad familiar. Nuestra agencia no tiene la autoridad de tomar tal decisión, ni tampoco la promovemos a menos que la amenaza de peligro inminente exista dentro del hogar.



¿Existe la recuperación?

Personas pueden y se recuperan de adicciones de sustancias. Hay varios tipos diferentes de tratamiento, servicios, y apoyo que pueden ayudar. Personas que han padecido de adicción llevan vidas productivas e interesantes, pero cada camino de recuperación es diferente.

¿Puedo pagar el tratamiento?

Servicios iniciales y continuos están disponibles para beneficiarios de Medi-Cal. Si usted no posee seguro de Medi-Cal, puede llamar para determinar si podría calificar para servicios iniciales y/o continuos basados en su ingreso total y numero de dependientes.

¿Qué tal si yo o mi ser querido no habla inglés?

Los servicios están disponibles en inglés y español. Si usted habla un lenguaje diferente, incluyendo lenguaje de señas, se le proporcionará un intérprete sin costo a usted.

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