

**SPECIAL MEETING  
OF THE MADERA CITY COUNCIL**  
205 W. 4<sup>th</sup> Street, Madera, California 93637

**NOTICE AND AGENDA**

Wednesday, May 18, 2016  
6:00 p.m.

Council Chambers  
City Hall

**CALL TO ORDER**

**ROLL CALL:** Mayor Robert L. Poythress  
Mayor Pro Tem Charles F. Rigby  
Council Member Andrew J. Medellin  
Council Member Donald E. Holley  
Council Member Derek O. Robinson Sr.  
Council Member William Oliver

**INVOCATION:** Pastor Tim McGraw, Yosemite Christian Center

**PLEDGE OF ALLEGIANCE:**

**PUBLIC COMMENT:**

The first fifteen minutes of the meeting are reserved for members of the public to address the Council on items which are within the subject matter jurisdiction of the Council. Speakers shall be limited to three minutes. Speakers will be asked to identify themselves and state the subject of their comment. If the subject is an item on the Agenda, the Mayor has the option of asking the speaker to hold the comment until that item is called. Comments on items listed as a Public Hearing on the Agenda should be held until the hearing is opened. The Council is prohibited by law from taking any action on matters discussed that are not on the Agenda, and no adverse conclusions should be drawn if the Council does not respond to public comment at this time.

**A. WORKSHOP**

There are no items for this section.

**B. CONSENT CALENDAR**

B-1 Consideration of a Resolution Approving a Partnership Agreement with Madera Unified School District in Support of Their Carol M. White Physical Education Program Grant Submittal and Authorizing the Mayor to Execute the Agreement on Behalf of the City (Report by Mary Anne Seay)

**C. HEARINGS, PETITIONS, BIDS, RESOLUTIONS, ORDINANCES, AND AGREEMENTS**

There are no items for this section.

**D. WRITTEN COMMUNICATIONS**

There are no items for this section.

**E. ADMINISTRATIVE REPORTS**

There are no items for this section.

**F. COUNCIL REPORTS**

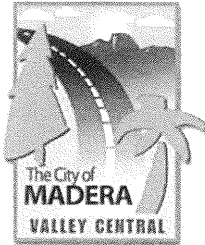
**G. CLOSED SESSION**

**ADJOURNMENT** – Next regular meeting June 1, 2016

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- Please silence or turn off cell phones and electronic devices while the meeting is in session.
  - Regular meetings of the Madera City Council are held the 1<sup>st</sup> and 3<sup>rd</sup> Wednesday of each month at 6:00 p.m. in the Council Chambers at City Hall.
  - Any writing related to an agenda item for the open session of this meeting distributed to the City Council less than 72 hours before this meeting is available for inspection at the City of Madera Office of the City Clerk, 205 W. 4<sup>th</sup> Street, Madera, California 93637 during normal business hours.
  - The meeting room is accessible to the physically disabled, and the services of a translator can be made available. Request for additional accommodations for the disabled, signers, assistive listening devices, or translators needed to assist participation in this public meeting should be made at least seventy two (72) hours prior to the meeting. Please call the Human Resources Office at (559) 661-5401. Those who are hearing impaired may call 711 or 1-800-735-2929 for TTY Relay Service.
  - Questions regarding the meeting agenda or conduct of the meeting, please contact the City Clerk's office at (559) 661-5405.
  - Para asistencia en Español sobre este aviso, por favor llame al (559) 661-5405.
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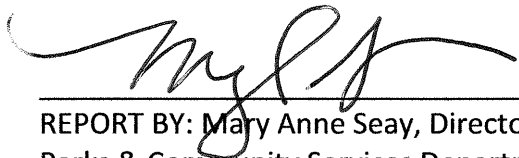
I, Sonia Alvarez, City Clerk for the City of Madera, declare under penalty of perjury that I posted the above agenda for the special meeting of the Madera City Council for May 18, 2016, near the front entrances of City Hall at 5:00 p.m. on May 17, 2016.

  
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Sonia Alvarez, City Clerk



## REPORT TO CITY COUNCIL

COUNCIL MEETING OF May 18, 2016  
AGENDA ITEM NUMBER B-1



REPORT BY: Mary Anne Seay, Director  
Parks & Community Services Department



APPROVED BY: David Tooley, City Administrator

**SUBJECT: CONSIDERATION OF A RESOLUTION APPROVING A PARTNERSHIP AGREEMENT WITH MADERA UNIFIED SCHOOL DISTRICT IN SUPPORT OF THEIR CAROL M. WHITE PHYSICAL EDUCATION PROGRAM GRANT SUBMITTAL AND AUTHORIZING THE MAYOR TO EXECUTE THE AGREEMENT ON BEHALF OF THE CITY**

**RECOMMENDATION:**

Staff recommends Council approve a Partnership Agreement with Madera Unified School District (MUSD) in support of their Carol M. White Physical Education Program (PEP) Grant submittal. Staff further recommends Council authorize the Mayor to execute the Agreement on behalf of the City.

**SUMMARY:**

MUSD staff reached out to the City to seek support in their effort to secure the Carol M. White Physical Education Program (PEP) Grant. If awarded, this grant will help to enhance MUSD's physical education, health, nutrition and athletic programs. Award recipients in this highly competitive grant stand to receive \$500,000 - \$700,000 per year for three years. This funding will support Madera Unified students and families with improved health education.

Marty Bitter, MUSD's Athletic Director, provided a written request to appear before City Council at a Special Meeting on May 11, 2016 to request a letter of support from Council. Council agreed unanimously to support the PEP Grant submittal and the Mayor and Council issued a letter of support on May 12, 2016.

The District's grant writing consultant further requested that the attached Partnership Agreement be signed by the Mayor and submitted to the District. The deadline for PEP Grant submittal is Friday, May 20, 2016 and MUSD staff has a goal of submitting the grant before the deadline to avoid challenges.

**DISCUSSION:**

Like MUSD, the City of Madera is committed to the health and wellness of our young residents. Healthy development of children in areas of concentrated poverty, such as Madera, is made more challenging. Poverty has an unquestioned and unfortunate link to poor health which leads to underperformance in the classroom and a subsequent reduced likelihood of future successes.

The Parks & Community Services (PCS) Department in Madera is well-suited to support MUSD's efforts toward building a healthier community. In addition to managing the City's parks and trails, the PCS Department is engaged in several successful programs and partnerships designed to promote healthy eating and active living. The City's programs are held in parks and community centers and at 13 MUSD campuses in PCS's After-School Programs for K-12 students. Programs currently include, but are not limited to, wellness and fitness using the SPARK curriculum as well as healthy cooking and nutrition programming.

**FINANCIAL IMPACT:**

Because there is no monetary exchange between the District and the City as a result of this Agreement, there is no negative impact to the City's General Fund. The City will continue to work in partnership with MUSD to provide healthy programs and facilities.

**CONSISTENCY WITH THE VISION MADERA 2025 PLAN:**

The recommended actions are consistent with the following Vision Madera 2025 strategies:

- Strategy 404:** Promote increased community wellness.
- Strategy 332:** Youth Services: Expand comprehensive services for Madera's youth, including employment opportunities, community activities, sports programs, performing arts and after-school programs.
- Strategy 334:** After School Programs: Develop after-school programs with emphasis on local cultures and their histories.
- Strategy 411:** Enhance and expand recreational activities available to Maderans.

**RESOLUTION NO. \_\_\_\_\_**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MADERA, CALIFORNIA  
APPROVING A PARTNERSHIP AGREEMENT WITH MADERA UNIFIED SCHOOL  
DISTRICT IN SUPPORT OF THEIR CAROL M. WHITE PHYSICAL EDUCATION  
PROGRAM GRANT SUBMITTAL AND AUTHORIZING THE MAYOR TO EXECUTE  
THE AGREEMENT ON BEHALF OF THE CITY**

**WHEREAS**, Madera Unified School District (MUSD) is seeking funding from the Carol M. White Physical Education Program (PEP) Grant to offer improved physical education and nutrition curriculum to children and their families; and

**WHEREAS**, MUSD has a defined need to demonstrate community partnerships supporting their goal of improving children’s health; and

**WHEREAS**, the City’s Parks and Community Services Department is a long-standing partner to MUSD; and

**WHEREAS**, the City offers recreation programs and wellness classes to youth at City parks, recreation facilities and in the after school program on MUSD campuses; and

**WHEREAS**, working collaboratively to combat the ill effects of poor health is in the best interests of the City and its residents.

**NOW THEREFORE, THE COUNCIL OF THE CITY OF MADERA, HEREBY**, finds, orders and resolves as follows:

1. The above recitals are true and correct.
2. The Partnership Agreement between the City and Madera Unified School District, a copy of which is on file in the Office of the City Clerk and referred to for full particulars, is approved.
3. The Mayor is authorized to execute the Agreement on behalf of the City.
4. This resolution is effective immediately upon adoption.

\* \* \* \* \*

**LEA Partner Agreement for Competitive Preference Priority #1:**

**Agency Name:** Madera Unified School District

**DUNS #** 82-9768782-0000

This agreement is only necessary if you intend to address Competitive Preference Priority #1 – Partnerships Between Applicants and Supporting Community Entities. You must upload it with all signed forms to the Other Attachments. Be sure to indicate your Agency name and DUNS # on your agreement(s).

**Page 1 of 5 (LEA Partner)**

Madera Unified School District (MUSD)

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LEA Authorized Representative Name: Edward González, MUSD Superintendent

**Roles and Responsibilities:**

MUSD is the SHAPEN Program LEA applicant and will take administrative and supervisory responsibility for all fiscal and operational elements of the program. The district will hire or contract all personnel and specialists identified in the proposal and ensure the program’s overall progress in meeting target goals and objectives.

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**Contribution to the Project:**

MUSD will i) serve as the LEA applicant, fiscal agent, and grant administrator; ii) hire or contract all personnel and specialists; iii) provide a 1.0 FTE Program Director to coordinate all partners and support all schools and PE teachers; iv) oversee data collection required for evaluation; v) provide facilities to house program activities; vi) provide the required match; vii) purchase equipment/curriculum that aligns with PEP goals; and viii) coordinate PLCs and professional development.

This agreement is in support of MUSD’s SHAPEN PEP project and was developed after timely and meaningful consultation between the required partners.

Signature of LEA’s Authorized Representative:

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Dated:

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**Page 2 of 5 (CBO Partner)**

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CBO Name: Dairy Council of California

**Roles and Responsibilities:**

Dairy Council of California will support the SHAPEN Program’s efforts to integrate nutrition education into physical education classes, core academic classroom, and MUSD after school programs.

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**Contribution to the Project:**

Dairy Council of California will i) provide evidence-based K-12 nutrition education and materials; ii) provide in-person and online professional development training for PE teachers and core academic teachers on how

to effectively utilize nutrition curriculum; iii) provide Parent Resource Centers with parent education resources that promote health and physical fitness; and iv) continue to support MUSD Wellness Policy implementation.

This agreement is in support of MUSD's SHAPEN PEP project and was developed after timely and meaningful consultation between the required partners.

Signature of CBO's Authorized Representative: \_\_\_\_\_

Dated: \_\_\_\_\_

**Page 3 of 5 (Public Health Entity Partner)**

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Public Health Partner Name: Madera County Public Health Department (MCPHD)

**Roles and Responsibilities:**

Madera County Public Health Department is the primary agency that promotes, preserves, and protects the wellbeing of the community and works to ensure the optimal health of the public. MCPHD will provide MUSD and SHAPEN partners with expertise related to updating policies and implementing programming that increase MUSD student health and physical fitness.

**Contribution to the Project:**

Madera County Public Health Department will i) continue to provide nutrition and physical activity education to MUSD elementary schools (as funding permits); ii) participate in Walk to School events; iii) support MUSD in educating students and families on healthy eating habits; and iv) provide technical assistance and resources to MUSD that support nutrition education and obesity prevention.

This agreement is in support of MUSD's SHAPEN PEP project and was developed after timely and meaningful consultation between the required partners.

Signature of Public Health Entity's Authorized Representative: \_\_\_\_\_

Dated: \_\_\_\_\_

**Page 4 of 5 (LEA's Food Service or Child Nutrition Director)**

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Food Service or Child Nutrition Director Name: Brian Chiarito, MUSD Director of Child Nutrition

**Roles and Responsibilities:**

The Madera Unified School District Child Nutrition team is dedicated to providing safe, nutritious food to students and teachers, carefully following food preparation guidelines and monitoring sanitation procedures. The Child Nutrition team of professionals are dedicated to students' health and wellbeing and support learning by promoting healthy habits for lifelong nutrition and fitness practices.

**Contribution to the Project:**

Madera Unified School District Child Nutrition Services team will i) coordinate with MUSD's Parent Resource Centers to disseminate nutrition information to MUSD students and families; ii) commit staff to participate in nutrition education training led by the Dairy Council of California once per semester; and iii) lead a variety of activities that promote nutrition and healthy eating (e.g., classroom presentation, taste tests of nutritious snacks).

This agreement is in support of MUSD's SHAPEN PEP project and was developed after timely and meaningful consultation between the required partners.

Signature of Public Health Entity's Authorized Representative: \_\_\_\_\_

Dated: \_\_\_\_\_

**Page 5 of 5 (Head of Local Government)**

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Head of Local Government Name (or designee): Mayor Robert Poythress \_\_\_\_\_

Roles and Responsibilities:

As the City of Madera's Chief Elected Official, the Mayor's Office will promote and preserve the wellness of the community and support MUSD's SHAPEN Program by promoting healthier lifestyles and communities, including healthy diet and nutrition, and encourage initiation of city design and planning principles that enable citizens of all ages and abilities to incorporate exercise and adopt lifelong healthy lifestyles.

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Contribution to the Project:

The City of Madera PCS will assist MUSD implement SHAPEN through city-led efforts that i) enhance health- and nutrition-related policies that promote healthy eating; ii) support the intent of the MUSD Wellness Policy; and iii) support local physical activity and nutrition events.

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This agreement is in support of MUSD's SHAPEN PEP project and was developed after timely and meaningful consultation between the required partners.

Signature of Head of Local Government or Designee: \_\_\_\_\_

Dated: \_\_\_\_\_