



City of Madera  
Parks & Community Services

Minutes of a Regular Meeting of the Golf Course Advisory Committee

Tuesday, January 20, 2026  
12:00 p.m.

Meeting/Conference Room  
John W. Wells Youth Center

Members of the public may attend this meeting at Madera Municipal Golf Course. This meeting will also be available for public viewing and participation through [Zoom](#). Members of the public may comment on agenda items at the meeting or remotely through an electronic meeting via phone by dialing (669) 900-6833 enter meeting ID: #769 482 1447. Comments will also be accepted via email at [parksinfo@madera.gov](mailto:parksinfo@madera.gov) or by regular mail at 205 W. 4th Street, Madera, CA 93637 Attention: Golf Course Advisory Committee.

**CALL TO ORDER:** The meeting was called to order at 12:04 p.m.

**ROLL CALL:**

Present:

Andy Medellin	Non-Golfer/At-Large Community Member, Vice Chair
Joseph Hebert	City Parks Director
Dan Bacci	SGM Representative
Dan Riley	Service Organization Representative
Jose Rodriguez	City Councilmember, Chair
Ed McIntyre	Golfer At-Large Community Member
Lisa Gill	Food and Beverage Director/Representative

**PUBLIC COMMENT:**

*The first fifteen (15) minutes of the meeting are reserved for members of the public to address the Committee on items of interest that are not on the Agenda and are within the subject matter jurisdiction of the Committee. Speakers shall be limited to three (3) minutes, and it is requested that no comments be made during this period on items on the Agenda. Members of the public wishing to address the Committee on items on the Agenda should notify the Chair when that Agenda item is called. The Committee is prohibited by law from taking any action on matters discussed that are not on the Agenda, and no adverse conclusions should be drawn if the Committee does not respond to public comment at this time.*

Olga Saucedo-Garcia, PCS Community Coordinator, informed the committee about the Spring Swing Golf Tournament on March 21, noting that all proceeds will go toward course upgrades.

Dan Bacci also introduced Chad Jackson of Sierra Golf Management, his guest.

**APPROVAL OF MINUTES**

Motion to approve the meeting minutes for November 17, 2025, was approved by Dan Riley and seconded by Lisa Gill. The motion was approved unanimously.

**A. CAPEX PROJECT**

**A-1 HVAC System Updates**

Joseph Hebert provided the committee with an update on the citywide replacement of HVAC systems. He mentioned that the Facility Manager is preparing the invitation to bid, and that this item is expected to be presented to the Council at the first meeting in February.

There are seven double units in total, with four pending replacement.

Lisa Gill stated that the Public Works staff has been diligent in assisting with the HVAC units, ensuring they are functioning properly. She noted that there was only one week during which one unit was not cooperating, which prompted a complaint from the group renting the facility. However, they managed to handle the situation. The units have been slow to heat up, causing some challenges.

**A-2 Consultant Quote Update**

Joseph Hebert informed the committee that the item had been presented to the Council and approved. They are required to follow the procurement process, and the Parks Department will collaborate directly with the Purchasing Department to initiate the bidding process in the next few weeks.

**B. BOARD MEMBER REPORTS**

**B-1 Course Ground Survey Update – Dan Bacci**

Dan Bacci reported that they recently installed a new clay valve, which allows the system to maintain pressure and operate effectively. They encountered an issue with the potable water well and were placed on a boil notice due to a negative test result. To address this, they hired Gleim Crown to reseal the well, chlorinate it, and flush it out. The pathogen that caused the failed test was E. coli.

Dan mentioned that they are considering building a shed over the wellhead to keep it clean and plan to chlorinate the well once a month. SGM has acquired its own testing kits and will conduct its own water testing. If they continue to receive bad test results, they will consider installing a new pressure tank or a filtration system.

The golf course is performing well overall; they have identified a new sand vendor and will order high-quality sand for the bunkers.

Jose Rodriguez noted that one issue is that the sand tends to solidify over time. He inquired whether there is a special machine that can help maintain a loose appearance. Dan noted that tines break up the sand, while rakes smooth it out. They are currently at a stage where they need to add sand. The lifespan of the sand depends on how the bunkers are constructed and

the drainage in each area. It's estimated that sand needs to be added every 3 years, although each bunker is different and typically requires 3-4 inches of new sand. They will begin with the greenside bunkers, and this ongoing bunker project has received approval to proceed.

**B-2 Banquet and Restaurant Facilities – Lisa Gill**

Lisa Gill shared that construction associated with the casino has impacted business, although the road construction is expected to conclude soon. She conducted a survey, collecting ZIP codes and offering a discount to participants. The results indicate that most guests in December came from the 93637 area.

Lisa also mentioned that her POS system has enabled them to launch a guest loyalty program, supporting data collection. They have seen a good turnout for this initiative.

Dan Bacci reported that Tanner is conducting a similar survey that gathers zip codes and ages. The purpose of collecting age data is to refine their marketing strategy. He noted that younger generations are interested in golf, and having this data helps in restructuring pricing and memberships while keeping costs low.

Andi Medellin inquired about the main factors that keep guests coming back. He asked what the common denominator is for why people prefer the Madera Golf Course over the Airways. Dan Bacci responded that pricing and the type of course are significant factors.

Jose Rodriguez added that after COVID, there was a noticeable decline in participation. He observed that the baby boomer generation has decreased, and affordability and access are major contributing factors. He emphasized that having age data is crucial for understanding the future of golf.

**B-3 Progress Report Update - Ed McIntyre/Andy Medellin**

Andy Medellin mentioned that they initially discussed reporting to the Council in stages. Ed recommended that they go back and share information covering the last 30 years. They are considering creating an outline, and both Ed and Andy should have a draft prepared to share with the committee at the upcoming meeting.

**C. FUTURE AGENDA ITEM**

- Jose Rodriguez would like an update on the status of the banquet room doors throughout the facility.

**ADJOURNMENT**

The meeting was adjourned at 12:59 p.m.



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Administrative Assistant, Mercedes P. Bravo