# SPECIAL MEETING
# OF THE MADERA CITY COUNCIL

**205 W. 4th Street, Madera, California 93637**

## NOTICE AND AGENDA

**Thursday, June 18, 2020**
**6:00 p.m.**

**Council Chambers**
**City Hall**

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This meeting will be conducted pursuant to the provisions of the Governor's Executive Order which suspends certain requirements of the Ralph M. Brown Act. The City Council meeting will be live streamed on the City's website. Members of the public may participate in the meeting remotely through an electronic meeting in the following ways; via phone by dialing (669) 900-6833 enter ID: 973 1591 9003# followed by *9 on your phone to speak. Comments will also be accepted via email at citycouncilpubliccomment@madera.gov or by regular mail at 205 W. 4th Street, Madera, CA 93637.

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**CALL TO ORDER**

**ROLL CALL:** **Mayor Andrew J. Medellin**
**Mayor Pro Tem Santos Garcia, District 5**
**Council Member Cece Gallegos, District 1**
**Council Member Jose Rodriguez, District 2**
**Council Member Steve Montes, District 3**
**Council Member Derek O. Robinson Sr., District 4**
**Council Member Donald E. Holley, District 6**

**INVOCATION:** **Pastor Marc Unger, First Baptist Church of Madera**

**PLEDGE OF ALLEGIANCE:**

**APPROVAL OF AGENDA:**

**PUBLIC COMMENT:**
Members of the public shall have an opportunity to address the City Council regarding matters on this Agenda. Speakers should limit their comments to three (3) minutes.

**A. PUBLIC HEARINGS:**

**A-1 Public Hearing on the 2020/2024 Consolidated Plan, Analysis of Impediments to Fair Housing Choice and the 2020/2021 Annual Action Plan ($911,725)**

**Recommendation:** Conduct the Public Hearing for the 2020/2024 Consolidated Plan, Analysis of Impediments to Fair Housing Choice, and the 2020/2021 Annual Action Plan, Receive Input from the Public and the Block Grant Commission, and make Tentative Determinations for Allocating the $911,725 in CDBG Funding (Report by Ivette Iraheta)

**A-2 Public Hearing on the Community Development Block Grant (CDBG) COVID-19 Funding Allocation ($536,338)**

**Recommendation:** Conduct the Public Hearing to Receive Input from the Public and the Block Grant Commission on How to Utilize the $536,338 in CDBG COVID-19 Funding and make Tentative Determinations for Allocations (Report by Ivette Iraheta)

**ADJOURNMENT** – Next regular meeting July 1, 2020

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- Please silence or turn off cell phones and electronic devices while the meeting is in session.
- Regular meetings of the Madera City Council are held the 1st and 3rd Wednesday of each month at 6:00 p.m. in the Council Chambers at City Hall.
- Any writing related to an agenda item for the open session of this meeting distributed to the City Council less than 72 hours before this meeting is available for inspection at the City of Madera Office of the City Clerk, 205 W. 4th Street, Madera, California 93637 during normal business hours.
- The meeting room is accessible to the physically disabled, and the services of a translator can be made available. Request for additional accommodations for the disabled, signers, assistive listening devices, or translators needed to assist participation in this public meeting should be made at least seventy-two (72) hours prior to the meeting. Please call the Human Resources Office at (559) 661-5401. Those who are hearing impaired may call 711 or 1-800-735-2929 for TTY Relay Service.
- Questions regarding the meeting agenda or conduct of the meeting, please contact the City Clerk's office at (559) 661-5405.
- Para asistencia en español sobre este aviso, por favor llame al (559) 661-5405.

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I, Alicia Gonzales, City Clerk for the City of Madera, declare under penalty of perjury that I posted the above agenda for the Special Meeting of the Madera City Council for June 18, 2020, near the front entrances of City Hall and on the City's website www.madera.gov at 8:00 p.m. on June 12, 2020.

Alicia Gonzales

Alicia Gonzales, City Clerk

RETURN TO AGENDA

# REPORT TO CITY COUNCIL

**Approved by:**

Department Director

Arnoldo Rodriguez, City Manager

**Council Meeting of:** June 18, 2020

**Agenda Number:** A-1

**SUBJECT:**

Public Hearing on the 2020/2024 Consolidated Plan, Analysis of Impediments to Fair Housing Choice, and the 2020/2021 Annual Action Plan ($911,725)

**RECOMMENDATION:**

Conduct the public hearing for the 2020/2024 Consolidated Plan, Analysis of Impediments to Fair Housing Choice (AI), and the 2020/2021 Annual Action Plan, receive input from the public and the Block Grant Commission (BGC), and make tentative determinations for allocating the $911,725 in Community Development Block Grant (CDBG) funding.

**SUMMARY:**

City of Madera (City), as a recipient of CDBG funding, is required to submit a five-year Consolidated Plan (Con Plan) and an AI to the U.S. Department of Housing and Urban Development (HUD). The City last prepared and submitted the Con Plan to HUD in 2015. In an effort to prepare the Con Plan, Council may recall that the City retained Crescendo Consulting Group to assist.

The purpose of this Public Hearing is for Council to receive and review the Consolidated Plan and AI. These plans will be available for public review and comment for 30 days. Also, the Public Hearing is for Council to consider funding recommendations proposed by the BGC for the 2020/21 Action Plan and to receive information to determine funding allocations.

The Annual Action Plan allocates the 2020/21 budget for CDBG projects.

**DISCUSSION:**

The Consolidated Plan allocates federal resources and establishes funding priorities and objectives. The Con Plan serves as a comprehensive planning document for the City to use to

identify the overall needs for affordable and supportive housing and community and economic development and outlines a strategy to address these needs. The AI report examines social and economic characteristics of public sector and private industry housing practices, as well as housing market conditions that may expose certain population groups to housing discrimination.

The Con Plan embodies and reflects five overall goals, which relate to the major commitments and priorities of HUD, including:

- Low- to moderate-income citizens will have access to safe, decent, and affordable housing
- Improve the quality and access to programs and facilities for health and safety, information, transportation, and recreation services
- Enhance the economic well-being of all citizens through education and training, employment opportunities, and business development
- Enhance the quality and use to the physical infrastructure of Madera
- Prevent and reduce homelessness

The AI contains detailed data and analysis regarding demographics, housing market conditions, and fair housing issues in the City. To draft the AI, the consultants conducted a review of private and public practices and policies that may impact fair housing choices. Subsequently, they formulated actions to overcome the identified impediments.

Both the Con Plan and AI required obtaining public input. The City conducted an extensive community outreach program during the process of developing the Consolidated Plan. Specifically, the public consultation process included the following components:

- Consultation with Public and Nonprofit Agencies
- Focus Groups
- Community Needs Survey
- Stakeholder Interviews

In preparing the Con Plan, the City consulted with a variety of agencies, including local and regional service providers, the Housing Authority, business groups, nonprofits, and other stakeholders. Between April 21-23, 2020, the City held 7 Focus Group Meetings. Due to restrictions from COVID-19, the meetings were held digitally, via Zoom technology. In addition to the Focus Group meetings, the City used a Community Needs Survey to solicit input from residents and workers. The survey informed respondents that the City was updating the Consolidated Plan for Federal CDBG funds that primarily serve low- to moderate-income residents.

The survey polled respondents about the level of need in the City for various types of improvements that can potentially be addressed by the use of CDBG funds, including housing, public facilities and services, infrastructure, and economic development. The City collected 302 survey responses, including surveys collected electronically and on paper. Of the 302 surveys,

270 individuals responded to the survey in English and 32 individuals responded in Spanish. The City also reached out to over 30 community organization leaders, government officials, and residents to conduct in-depth one-on-one stakeholder interviews by phone. Interviews focused on identifying top needs of low-to moderate income, disabled, or other at-risk residents, and identifying barriers that prevent individuals from meeting those needs.

As a result of the extensive public outreach conducted through the development of these documents, as indicated above, the 2020/24 Con Plan identifies several types of programs, projects and services which should be addressed in the City, including the following:

**A. General Housing Needs**

1. Increased supply of affordable housing.
    - Rentals for those with extremely low-income and very low-income. This would also include rental assistance programs.
    - Increased supply of housing (e.g., apartments and lower-cost homes) for people on a fixed income or otherwise at-risk of being "priced out" of the area – specifically, low-income seniors, people living with disabilities, and others on a fixed income.

2. Additional resources for people experiencing homelessness.
    - Additional capacity of temporary shelters.
    - Transitional support housing for individuals who are experiencing homelessness, mental health and/or substance use issues.
    - Housing for homeless young people and young people transitioning out of foster care.

3. Increased supply of apartments suitable for people living with disabilities.

4. Additional specialized housing (e.g., seasonal or congregate-style units) for agricultural workers.

5. Additional, centralized sources of housing information for low income residents – especially in select areas in Madera.

6. Additional resources to improve the quality of existing apartments and houses such as energy efficient improvements.

7. Additional shelters and support services for abused, abandoned, or neglected children; this would also include greater access to information about existing services.

8. Urgent resources for individuals and families impacted by the COVID-19 pandemic including information and support services (e.g., food, clothing, sanitation, and job support services) for those at-risk of becoming homeless, easily accessible information

regarding foreclosure and eviction laws and rights, increased supply of temporary shelters (as noted above).

**B. Non-housing community development needs**

*Public Facilities*

1. Additional health and wellness activities for youth such as Teen Activity programs, new and/or renovated Teen Centers, and other community-led activities.
2. Increased downtown revitalization.
3. Increased and/or improved services for people experiencing homelessness including but not limited to food, clothing, healthcare including behavioral healthcare, showers, toilets, and child support and/or day care.

**C. Public Services**

1. Expanded job training and employment opportunity programs. Programs to assist with job-skills development and job placement. This may increase in priority as the current COVID-19 pandemic continues to impact communities and the related economic need.
2. Additional services to address community health needs, e.g., mental health, substance misuse / abuse; intimate partner violence; services for abused, abandoned, or neglected children; and people living with HIV/AIDS.
3. Expanded food distribution for home-bound seniors.

**D. Economic Development and Public Improvements**

1. Improved infrastructure such as street maintenance; additional, accessible sidewalks; and, improved maintenance of existing sidewalks.
2. Additional incentives to incentivize new development such as, but not limited to, reduce regulatory and permitting fees, increased zoning and building requirement flexibility.
3. Enhanced public transportation – including better access for seniors, youth, and people living with disabilities.

According the AI report, Madera is a small city with considerable racial and ethinic diversity, and it is becoming increasingly diverse. The City also has a large proportion of minority and lower income households who face particular problems finding decent, affordable housing. Persons with disabilities also face barriers to housing choice and independent living, but mostly because of a lack of affordable housing.

In general, housing discrimination has not been documented as a significant impediment to fair housing choice in Madera. Since 2015 there have only been two fair housing complaints recorded by HUD. However, while there is limited evidence of fair housing problems in the City, residents and stakeholders who participated in the public outreach opportunities for the AI suggested that City residents might be unaware of their fair housing rights. The lack of fair housing complaints

may be a reflection of residents not understanding their rights and recognizing when they are being discriminated against.

A 30-day public review and comment period begins June 19, 2020. All interested parties are invited to read each Plan and provide comment for the City to consider before finalizing and forwarding to HUD for review and acceptance. The public review and comment period expires at 5 p.m., July 20, 2020. Council will meet to discuss and vote on the final 2020/24 Consolidated Plan and AI during its July 22, 2020 meeting.

**ANNUAL ACTION PLAN**

The 2020/2021 Action Plan outlines the City's use of CDBG funds for the next fiscal year. It is required by HUD for the City to receive its CDBG allocation. The plan identifies community development activities that are part of the City's overall strategy to improve the quality of life. In conjunction with the preparation of the Consolidated Plan, programs, projects and services are identified to be addressed.

During the April 15, 2020 Council meeting, staff informed the Council that the City is an entitlement jurisdiction and HUD splits CDBG funding into three categories:

- Administration; 20 percent maximum of allocated funding
- Public Services; 15 percent maximum of allocated funding
- Capital Projects/Public Improvements; no minimum or maximum thresholds sans available funding

As a result, the City has the discretion of allocating funds across the categories, maintaining to the percentage maximums under each category.

**Summary of subrecipient grant applications**

The BGC met on May 28 and June 2, 2020 to consider the applications submitted for the 2020/21 Annual Action Plan. Prior to the meetings, each commissioner received a binder which contained each application submitted for grant funding based on HUD directives.

The commissioners scored each application using a rubric provided within the application. They also judged applicants on prior performance of grants previously awarded by the City, if applicable. In addition, commissioners contacted applicants directly for further clarification of applications. To conclude the review process, commissioners deliberated the merits of each of the applicants and their submitted applications to formulate the proposed allocations for the Council to consider for the Public Hearing.

The City received a total of 17 grant applications under the 3 categories as indicated by Table 1 for a total grant request of $1,612,316. The City received $911,725 for this year’s annual allocation. The third column represents the category maximums that can be distributed per category and the amount remaining for capital projects, should the maximum be used for

administration and public services. The City may elect to allocate less than the maximum; therefore, making more funds available for capital projects.

| *Table 1: Requested Grant Funding by Applicants* | | |
|---|---|---|
| *Funding Categories* | *Requested grant amount* | *Maximum amount City may award, using estimated annual allocation* |
| Administration (20% max.; *3 grant proposals received* | $283,500 | $182,345 |
| Public Service (15% max.; *7 grant proposals received* | $222,950 | $136,759 |
| Capital Projects/Public Improvements (No max.) *(7 grant proposals received)* | $1,105,866 | $592,621 |
| **Total** | **$1,612,316** | **$911,725** |

**BGC Administration Allocations**

Table 2 represents the BGC proposed allocations for Administration.

| *Table 2: BGC Tentative Administrative Allocations* | | |
|---|---|---|
| *Applicant* | *Requested grant amount* | *BGC recommendation May 28, 2020* |
| Local Administration | $163,500 | $163,500 |
| HR - Administration | $100,000 | $18,845 |
| CAPMC - Administration | $20,000 | $0 |
| **Total** | **$283,500** | **$182,345** |

**BGC Public Service Allocations**

Table 3 represents the BGC proposed allocations.

| *Table 3: BGC Tentative Public Services Allocations* | | |
|---|---|---|
| *Applicant* | *Requested grant amount* | *BGC recommendation 6/2/20* |
| City of Madera Parks & Community Services Senior Nutrition and Recreation Program | $100,000 | $37,609 |
| Madera Rescue Mission | $30,000 | $30,000 |
| Big Brothers Big Sisters of Central California High School Bigs Program | $10,000 | $10,000 |
| Doors of Hope Parenting Center Building Better Parents | $15,300 | $15,300 |
| Community Action Partnership of Madera County, Inc. Fresno Madera Continuum of Care Homeless Funding | $10,000 | $0 |
| Pequeños Empresarios | $23,800 | $10,000 |
| Madera Coalition for Community Justice | $33,850 | $33,850 |
| **Total** | **$222,950** | **$136,759** |

**Capital Projects/Public Improvements**

The BGC met on June 2, 2020 to consider the applications received for Capital Projects/Public Improvements. Table 4 presents the BGC recommendations for allocations for Capital Projects/Public Improvements.

*Table 4: BGC Tentative Capital Projects/Public Improvements Allocations*

| *Applicant* | *Requested grant amount* | *BGC recommendation (June 2, 2020)* |
|---|---|---|
| Habitat for Humanity Greater Fresno Area Home Rehabilitation Program | $215,000 | $215,000 |
| City of Madera Parks & Community Services McNally Park Rehabilitation Project | $196,221 | $196,221 |
| City of Madera Engineering Department Sidewalks, Ramps, Drive Approach Improvements: Various Census Tract Locations | $100,000 | $36,755 |
| City of Madera Engineering Department Lilly St. & Vineyard Ave. Sidewalk Improvements Near Martin Luther King Middle School | $97,065 | $97,065 |
| City of Madera Engineering Department Installation of Flashing Stop Signs, Lake & Adell | $22,580 | $22,580 |
| City of Madera Engineering Department - Safety, Accessibility and Safety Improvements at Intersection of D & South by Washington School | $450,000 | $0 |
| City of Madera Engineering Department ADA Compliant Front Counter at Former RDA Building | $25,000 | $25,000 |
| **Total** | **$1,105,866** | **$592,621** |

**FINANCIAL IMPACT:**

This allocation will provide additional revenue to the City. Council will decide how to distribute it; such as, distributing it to either internal departments or outside agencies. It does not impact the General fund.

**CONSISTENCY WITH THE VISION MADERA 2025 PLAN:**

Given the broad scope of this grant, Action Plan activities have the potential to advance an extensive number of the Vision Plan's objectives. The BGC's funding allocations are consistent with HUD's regulations, the Consolidated Plan and promote the aspirations of the Vision Madera 2025 Plan.

**ALTERNATIVES:**

As an alternative to the BGC's recommendations, the Council may:

1. Reject the BGC's allocations.
2. Adjust the BGC's allocations.
3. Develop new allocations.

**ATTACHMENTS**:

1. Draft Consolidated Plan
2. Draft Analysis of Impediments to Fair Housing Choice
3. 2020-2021 Annual Action Plan Grant Funding Applications

# City of Madera 2020-2024 Consolidated Plan

DRAFT

# Executive Summary

## ES-05 Executive Summary - 24 CFR 91.200(c), 91.220(b)

### 1. Introduction

The Consolidated Plan serves as a comprehensive planning document for the City of Madera to use to identify the overall needs for affordable and supportive housing and community and economic development and outlines a strategy to address these needs. The City of Madera is an entitlement jurisdiction that receives Community Development Block Grant (CDBG) funds directly from the U.S. Department of Housing and Urban Development (HUD). The Consolidated Plan is required by HUD for the City to continue to receive CDBG funds. The Grants Division of the City of Madera Finance Department is designated by the Madera City Council as the single point of contact and lead agency for the administration of the CDBG program.

The Consolidated Plan embodies and reflects three overall goals, which relate to the major commitments and priorities of HUD, including:

- Low- to moderate-income citizens will have access to safe, decent, and affordable housing
- Improve the quality and access to programs and facilities for health and safety, information, transportation, and recreation services
- Enhance the economic well-being of all citizens through education and training, employment opportunities, and business development
- Enhance the quality and use to the physical infrastructure of Madera
- Prevent and reduce homelessness

The City of Madera prepared this Consolidated Plan for fiscal years 2020 through 2024 using the eCon Planning Suite system developed by HUD. The Consolidated Plan consists of five sections:

- Executive Summary (ES)
- The Process (PR)
- Needs Assessment (NA)
- Market Analysis (MA)
- Strategic Plan (SP)

Additionally, a companion document to this Consolidated Plan is the Analysis of Impediments to Fair Housing (AI), which was also updated during this process. The AI contains detailed data and analysis regarding demographics, housing market conditions, and fair housing issues in the City of Madera. The City of Madera City Council approved the updated AI at its July 22, 2020 meeting. The City will provide the full AI or information contained in the AI to HUD, if requested.

## 2. Summary of the objectives and outcomes identified in the Plan Needs Assessment

### Overview

The Needs Assessment identified several types of programs, projects, and services that are needed in the community, including the following:

### General Housing Needs

1. Increased supply of affordable housing.
   Rentals for those with extremely low-income and very low-income. This would also include rental assistance programs.
   Increased supply of housing (e.g., apartments and lower-cost homes) for people on a fixed income or otherwise at-risk of being "priced out" of the area – specifically, low-income seniors, people living with disabilities, and others on a fixed income.
2. Additional resources for people experiencing homelessness.
   Additional capacity of temporary shelters.
   Transitional support housing for individuals who are experiencing homelessness, mental health and/or substance use issues.
   Housing for homeless young people and young people transitioning out of foster care.
3. Increased supply of apartments suitable for people living with disabilities.
4. Additional specialized housing (e.g., seasonal or congregate-style units) for agricultural workers.
5. Additional, centralized sources of housing information for low income residents – especially in select areas in Madera.
6. Additional resources to improve the quality of existing apartments and houses such as energy efficient improvements.
7. Additional shelters and support services for abused, abandoned, or neglected children; this would also include greater access to information about existing services.
8. Urgent resources for individuals and families impacted by the COVID-19 pandemic including information and support services (e.g., food, clothing, sanitation, and job support services) for those at-risk of becoming homeless, easily accessible information regarding foreclosure and eviction laws and rights, increased supply of temporary shelters (as noted above).

### Non-Housing Community Development Needs

#### Public Facilities

1. Additional health and wellness activities for youth such as Teen Activity programs, new / renovated Teen Centers, and other community-led activities.
2. Increased downtown revitalization.
3. Increased / improved services for people experiencing homelessness including but not limited to food, clothing, healthcare including behavioral healthcare, showers, toilets, and child support/day care.

#### Public Services

1. Expanded job training and employment opportunity programs. Program to assist with job-skills development and job placement. This may increase in priority as the current COVID-19 pandemic continues to impact communities and the related economic need.

2. Additional services to address community health needs, e.g., mental health, substance misuse / abuse; intimate partner violence; services for abused, abandoned, or neglected children; and people living with HIV/AIDS.
3. Expanded Meals-on-Wheels for home-bound seniors.

**Economic Development and Public Improvements**

1. Improved infrastructure such as street maintenance; additional, accessible sidewalks; and, improved maintenance of existing sidewalks.
2. Additional incentives to incentivize new development such as (but not limited to) reduce regulatory and permitting fees, increased zoning and building requirement flexibility.
3. Enhanced public transportation – including better access for seniors, youth, and people living with disabilities.

## 3. Evaluation of past performance

The City reports on its progress towards goals set in the Consolidated Plan and Annual Action Plans in the Consolidated Annual Performance and Evaluation Report (CAPER). The City reported for every year of the 2015-2019 Consolidated Plan.

Major initiatives and highlights as described in the 2018-2019 CAPER were as follows:

- Addressed community challenges created by homelessness, coordinated case management, intake, and referrals with the local and regional collaboration of homeless service providers, input and accessed data to the Homeless Management Information System and represented Madera in the Fresno/Madera Continuum of Care.
- Supported staffing, supplies and associated programming costs for Parks' suite of senior activities (1) Meals on Wheels, (2) Recreation and enrichment at two congregate sites. The program served 467 seniors.
- Increased access to scholarships for higher education to 34 youth (27 low/moderate) high school students.
- Upgraded six units at the Pomona Ranch Housing Center with air conditioning and heating to provide temporary residences and a continuum of care for homeless families with children.
- Initiated construction of new, five-foot wide sidewalks with ADA compliant corner ramps and approaches on Lincoln Avenue, South Street and Austin Street adjacent to George Washington Elementary School.
- Assisted the Madera Rescue Mission with Administration and Operating expenses (108,000 meals were served, and 36,000 total bed nights were provided).
- Assisted Doors of Hope Pregnancy Care Center with office and educational supplies and brochures advertising their services (221 clients were served).
- Assisted Pequenos Empresarios to provide early childhood education in healthy eating, manners, respect for the planet and financial literacy (seven children were served (six from low- to moderate-income households).
- Initiated ADA improvements to Centennial Park, the Pan Am Community Center, Bergon Senior Center and City Hall.
- Installed a Rectangular Rapid Flashing Beacon near a new elementary school (Virginia Lee Rose).
- Obtained Right-of-Way acquisitions for new ADA compliant sidewalks adjacent to an

elementary school (George Washington).

- Initiated installation of sidewalks near Madera High North, Madison and Alpha Elementary Schools and Madera High South.
- Installed a new roof on the Millview Community Center.
- Issued a small Business Loan to GQ Investments doing business as Sugar Pine Smokehouse

## 4. Summary of citizen participation process and consultation process

The City conducted an extensive community outreach program during the process of developing the Consolidated Plan. Specifically, the public consultation process included the following components:

**Consultation with Public and Nonprofit Agencies**

In preparing the Consolidated Plan, the City consulted with a variety of agencies, including local and regional service providers, the Housing Authority, business groups, nonprofits, and many others. The City also attended meetings and spoke with local housing and homeless service providers to gain additional input. The goal of the consultation process was to gather data, inform the community, and determine priority needs of Madera residents to develop the priorities and strategies contained within this five-year plan.

**Focus Groups**

From April 21-23, 2020, the City held seven Focus Group Meetings. Due to restrictions from COVID-19, the meetings were held digitally, via Zoom technology. The City publicized the Focus Group Meetings using email announcements, the City's website and social media accounts, phone calls, and at a City Council meeting. Approximately 20 people attended the focus group discussions, which offered a Spanish language group for those who were interested.

**Community Needs Survey**

The City conducted a Community Needs Survey to solicit input from residents and workers. The survey informed respondents that the City was updating the Consolidated Plan for Federal CDBG funds that primarily serve low- to moderate-income residents. The survey polled respondents about the level of need in the City for various types of improvements that can potentially be addressed using CDBG funds, including housing, public facilities and services, infrastructure, and economic development improvements. The City collected 302 survey responses, including surveys collected electronically and on paper. Of the 302 surveys, 270 individuals responded to the survey in English and 32 individuals responded in Spanish.

**Stakeholder Interviews**

The City outreached over 30 community organization leaders, government officials, and Madera residents to conduct in-depth one-on-one stakeholder interviews by phone. Interviews focused on identifying top needs of low-to moderate income, disabled, or other at-risk Madera residents, and identifying barriers that prevent individuals from meeting those needs.

**Public Hearings**

The Consolidated Plan was made available for public review from June 19, 2020 to July 20, 2020. The City held public hearings during City Council meetings on June 18, 2020 and July 22, 2020 at 6 p.m. The City posted the notice for the public hearings at City Hall, in the Madera Tribune, as well as promoting the event on the City website.

## 5. Summary of public comments

Comment: Summary to come after the period has ended.

## 6. Summary of comments or views not accepted and the reasons for not accepting them

Summary after public comment period has ended.

## 7. Summary

# The Process

## PR-05 Lead & Responsible Agencies 24 CFR 91.200(b)

### 1. Describe agency/entity responsible for preparing the Consolidated Plan and those responsible for administration of each grant program and funding source

The following are the agencies/entities responsible for preparing the Consolidated Plan and those responsible for administration of each grant program and funding source.

*Exhibit 1: Agency Role*

| Agency Role | Name | Department/Agency |
|---|---|---|
| | | |
| CDBG Administrator | MADERA | Grant Administration |

**Narrative**

The City of Madera Grant Administration Department is the Lead Agency for administration of the U.S. Department of Housing and Urban Development (HUD) Community Development Block Grant program. The Grant Administration Department is also responsible for the preparation of the Consolidated Plan, Annual Action Plans, and Consolidated Annual Performance Evaluation Reports (CAPER).

**Consolidated Plan Public Contact Information**

Dave Dybas
Program Manager – Grants
City of Madera
205 West Fourth Street
Madera, California 93637
P: 559-661-3690

E: ddybas@madera.gov

# PR-10 Consultation - 91.100, 91.200(b), 91.215(l)

## 1. Introduction

In February 2020, the City of Madera contracted with Crescendo Consulting Group for the development and preparation of the Consolidated Plan for fiscal years 2020-2024. With the assistance of the Consultants, the City launched an in-depth and collaborative effort to consult with City officials, City departments, community stakeholders, and beneficiaries of the entitlement program to inform and develop the priorities and strategies contained within this five-year plan.

### Provide a concise summary of the jurisdiction's activities to enhance coordination between public and assisted housing providers and private and governmental health, mental health, and service agencies (91.215(l)).

In preparing the Consolidated Plan, the City consulted with a variety of agencies, including local and regional service providers, the Housing Authority, business groups, and many others. The City also attended meetings and spoke with local housing and homeless service providers to gain additional input. The goal of the consultation process was to gather data, inform the community, and determine priority needs of Madera residents to further develop the priorities and strategies contained within this five-year plan.

The City of Madera, with assistance from Crescendo Consulting Group, facilitated a comprehensive outreach effort to enhance coordination and discuss new approaches and efficiencies with public and assisted housing providers; health, mental health, and service agencies; and other representative stakeholders that use funding for eligible activities, projects, and programs.

The outreach and consultation strategies of the City included the formation of community outreach partnerships with housing, services, workforce developers, community advocates, the real estate community, and others. The partners alerted their clients and program beneficiaries that an important planning process was being undertaken and encouraged active participation by beneficiaries to create a plan that reflected the needs of the community. The City also reached out to community business leaders, including those of the real estate development profession, as well as public agencies and departments of both the City and County of Madera. This was done to spread the word about the Consolidated Plan process, the Community Needs Survey, the Community Forum, and the Focus Group Meetings. For a detailed discussion on Citizen Participation, see section PR-15: Citizen Participation, below.

### Describe coordination with the Continuum of Care and efforts to address the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans, and unaccompanied youth) and persons at risk of homelessness

The Fresno-Madera Continuum of Care (FMCoC) provides comprehensive homeless and housing services to individuals in both the Fresno and Madera regions. FMCoC assists homeless persons make the transition from homelessness to independent or supportive permanent housing. FMCoC provides access to education, health and mental health services, employment training, and life skills development. In 2020 FMCoC is comprised of 15 members from a broad spectrum, including: service providers, government agencies, housing providers, and community coalitions.

HUD requires all Continuums of Care to produce a statistically reliable, unduplicated count of homeless persons in sheltered and unsheltered locations within their geographic region at a one-day point-in-time (PIT) count. The 2019 FMCoC PIT count identified 2,508 homeless individuals in the Fresno-Madera region, of which, 439 were sheltered and 2,069 were unsheltered. In the City of Madera, 260 homeless individuals were unsheltered and 96 where sheltered. Most of the homeless individuals counted did not reside in the City of Madera. More specifically, roughly 21 percent of sheltered and 13 percent of unsheltered homeless individuals were in the City of Madera during the 2019 PIT count.

There were 207 sheltered and 1,929 unsheltered persons in households with only adults; 23 sheltered and 675 unsheltered chronically homeless individuals; zero sheltered and two unsheltered chronically homeless families; 144 sheltered and 10 unsheltered youths; two sheltered and 15 unsheltered persons with HIV; and 69 sheltered and 166 unsheltered veterans.

### Describe consultation with the Continuum(s) of Care that serves the jurisdiction's area in determining how to allocate ESG funds, develop performance standards and evaluate outcomes, and develop funding, policies, and procedures for the administration of HMIS

Neither the City nor the County of Madera receives ESG grant funds. The Fresno Housing Authority serves as the local administrator and lead of HMIS. HMIS policies and procedures are developed by Fresno Housing Authority HMIS staff in accordance with HUD guidelines and are reviewed by a HMIS committee comprised of HMIS FMCoC users and approved by the FMCoC Board.

## 2. Describe Agencies, groups, organizations, and others who participated in the process and describe the jurisdictions consultations with housing, social service agencies and other entities

Below is a list of all agencies and organizations contacted during the consultation process.

*Exhibit 2: Agencies, Groups, Organizations who Participated*

| | | |
|---|---|---|
| 1 | **Agency/Group/Organization** | First 5 Madera |
| | **Agency/Group/Organization Type** | Child Welfare Agency, |
| | **What section of the Plan was addressed by Consultation?** | Non-Homeless Special Needs, Non-housing Community Development Strategy |
| | | |
| | **How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?** | Stakeholder interviews/community survey. Increased likelihood of addressing resident needs. |
| | | |
| 2 | **Agency/Group/Organization** | Hope House, Turning Point of Central California |
| | **Agency/Group/Organization Type** | Housing |
| | **What section of the Plan was addressed by Consultation?** | Housing Need Assessment, Services-homeless |
| | | |
| | **How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?** | Stakeholder interviews/community survey. Increased likelihood of addressing resident needs. |
| | | |
| 3 | **Agency/Group/Organization** | Madera County, Department of Social Services |
| | **Agency/Group/Organization Type** | Regional Organization |
| | **What section of the Plan was addressed by Consultation?** | Services-homeless, Homeless Needs - Families with children, Non-housing Community Development Strategy, Services-Elderly Persons |
| | | |
| | **How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?** | Stakeholder interviews/community survey. Increased likelihood of addressing resident needs. |

| | | |
|---|---|---|
| 4 | **Agency/Group/Organization** | Madera County Office of Education |
| | **Agency/Group/Organization Type** | Regional Organization |
| | **What section of the Plan was addressed by Consultation?** | Market Analysis, Homelessness Needs - Unaccompanied youth |
| | | |
| | **How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?** | Stakeholder interviews/community survey. Increased likelihood of addressing resident needs. |
| | | |
| 5 | **Agency/Group/Organization** | Madera County Food Bank |
| | **Agency/Group/Organization Type** | Regional Organization |
| | **What section of the Plan was addressed by Consultation?** | Services-homeless, Homeless Needs - Families with children, Non-housing Community Development Strategy |
| | | |
| | **How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?** | Stakeholder interviews/community survey. Increased likelihood of addressing resident needs. |
| | | |
| 6 | **Agency/Group/Organization** | Madera Unified School District |
| | **Agency/Group/Organization Type** | Regional Organization |
| | **What section of the Plan was addressed by Consultation?** | Services-Children, Market Analysis |
| | | |
| | **How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?** | Stakeholder interviews/community survey/focus group. Increased likelihood of addressing resident needs. |
| | | |
| 7 | **Agency/Group/Organization** | Self-Help Enterprises |

| | | |
|---|---|---|
| | **Agency/Group/Organization Type** | Regional organization |
| | **What section of the Plan was addressed by Consultation?** | Market Analysis, Non-housing Community Development Strategy |
| | | |
| | **How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?** | Stakeholder interviews/community survey. Increased likelihood of addressing resident needs. |
| | | |
| 8 | **Agency/Group/Organization** | Parks and Community Services Department |
| | **Agency/Group/Organization Type** | Regional Organization |
| | **What section of the Plan was addressed by Consultation?** | Market Analysis, Non-housing Community Development Strategy |
| | | |
| | **How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?** | Stakeholder interviews/community survey. Increased likelihood of addressing resident needs. |
| | | |
| 9 | **Agency/Group/Organization** | Habitat For Humanity |
| | **Agency/Group/Organization Type** | Housing |
| | **What section of the Plan was addressed by Consultation?** | Housing Need Assessment |
| | | |
| | **How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?** | Stakeholder interviews/community survey/focus group. Increased likelihood of addressing resident needs. |
| | | |
| 10 | **Agency/Group/Organization** | St. Joachim's Catholic Church |
| | **Agency/Group/Organization Type** | Religious organization |

| | | |
|---|---|---|
| | **What section of the Plan was addressed by Consultation?** | Market Analysis, Homeless Needs - Families with children, Homelessness Needs - Veterans |
| | | |
| | **How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?** | Stakeholder interviews/community survey. Increased likelihood of addressing resident needs. |
| | | |
| 11 | **Agency/Group/Organization** | Victory Outreach |
| | **Agency/Group/Organization Type** | Services |
| | **What section of the Plan was addressed by Consultation?** | Housing Need Assessment |
| | | |
| | **How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?** | Stakeholder interviews/community survey. Increased likelihood of addressing resident needs. |
| | | |
| 12 | **Agency/Group/Organization** | California Rural Legal Assistance |
| | **Agency/Group/Organization Type** | Regional organization |
| | **What section of the Plan was addressed by Consultation?** | Non-Homeless Special Needs |
| | | |
| | **How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?** | Stakeholder interview. Increased likelihood of addressing resident needs. |
| | | |
| 13 | **Agency/Group/Organization** | Madera County Public Health |
| | **Agency/Group/Organization Type** | Regional organization |
| | **What section of the Plan was addressed by Consultation?** | HOPWA |
| | | |

| | | |
|---|---|---|
| | **How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?** | Stakeholder interview. Increased likelihood of addressing resident needs. |
| 14 | **Agency/Group/Organization** | Housing Authority City of Madera |
| | **Agency/Group/Organization Type** | PHA |
| | **What section of the Plan was addressed by Consultation?** | Housing Needs Assessment, Market Analysis |
| | **How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?** | Stakeholder interview/community survey/focus group. Increased likelihood of addressing resident needs. |
| 15 | **Agency/Group/Organization** | Community Action Partnership of Madera County |
| | **Agency/Group/Organization Type** | Regional organization |
| | **What section of the Plan was addressed by Consultation?** | Housing Needs Assessment, Market Analysis, Services-Children, |
| | **How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?** | Stakeholder interview/community survey/focus group. Increased likelihood of addressing resident needs. |
| 16 | **Agency/Group/Organization** | Madera Chamber of Commerce |
| | **Agency/Group/Organization Type** | Regional organization |
| | **What section of the Plan was addressed by Consultation?** | Market Analysis, Non-housing Community Development Strategy |

| | | |
|---|---|---|
| | **How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?** | Stakeholder interview/community survey. Increased likelihood of addressing resident needs. |
| | | |
| 17 | **Agency/Group/Organization** | Madera County Economic Development Corporation |
| | **Agency/Group/Organization Type** | Regional organization |
| | **What section of the Plan was addressed by Consultation?** | Market Analysis, Non-housing Community Development Strategy |
| | **How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?** | Stakeholder interview/community survey. Increased likelihood of addressing resident needs. |
| 18 | **Agency/Group/Organization** | County of Madera, Behavioral Health Services |
| | **Agency/Group/Organization Type** | Services-Children, Services-Elderly Persons |
| | **What section of the Plan was addressed by Consultation?** | Non-housing Community Development Strategy |
| | **How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?** | Stakeholder interview/community survey. Increased likelihood of addressing resident needs. |
| 19 | **Agency/Group/Organization** | DMP Development |
| | **Agency/Group/Organization Type** | Housing |
| | **What section of the Plan was addressed by Consultation?** | Market Analysis, Housing Needs Assessment |

| | | |
|---|---|---|
| | **How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?** | Stakeholder interview. Increased likelihood of addressing resident needs. |
| | | |
| 20 | **Agency/Group/Organization** | Block Grant Commission |
| | **Agency/Group/Organization Type** | Regional Organization |
| | **What section of the Plan was addressed by Consultation?** | Market Analysis, Housing Needs Assessment, Market Analysis, Services-Children, Non-Homeless special needs |
| | | |
| | **How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?** | Stakeholder interview/community survey/focus group. Increased likelihood of addressing resident needs. |
| | | |

### Identify any Agency Types not consulted and provide rationale for not consulting

The City consulted a variety of agencies serving Madera residents and the region. No agency types were specifically left out of the consultation process.

### Other local/regional/state/federal planning efforts considered when preparing the Plan

*Exhibit 3: Other Agencies*

| Name of Plan | Lead Organization | How do the goals of your Strategic Plan overlap with the goals of each plan? |
|---|---|---|
| Continuum of Care | Fresno-Madera Continuum of Care | Coordinating homelessness services with CoC priorities |
| City of Madera General Plan | City of Madera | The goals of the Strategic Plan were developed to be consistent with the City of Madera General Plan |
| 5-year Plan and Annual Plan | Housing Authority of the City of Madera | The goals of the Strategic Plan were developed with consideration of the Housing Authority's 5-year Plan and Annual Action Plan |

**Describe cooperation and coordination with other public entities, including the State and any adjacent units of general local government, in the implementation of the Consolidated Plan (91.215(l))**

The City of Madera will continue its collaborative efforts and partnerships, as described throughout this report. Collaborative efforts consist of coordinating between public and private health, housing, and social service agencies such as:

- Housing Authority of the City of Madera
- Madera County Economic Development Commission
- Madera County Workforce Investment Corporation
- Madera County Social Services and Behavioral Health

**Narrative (optional):**

## PR-15 Citizen Participation

### 1. Summary of citizen participation process/Efforts made to broaden citizen participation
### Summarize citizen participation process and how it impacted goal-setting

The City released the Consolidated Plan on June 19, 2020 for a 30-day public review and comment period. The City made the Plan available electronically at https://www.madera.gov/.

*Exhibit 4: Citizen Participation Outreach*

| Sort Order | Mode of Outreach | Target of Outreach | Summary of response/attendance | Summary of comments received | Summary of comments not accepted and reasons | URL (If applicable) |
|---|---|---|---|---|---|---|
| 1 | Focus Groups | Citywide | The Consolidated Plan was made available for public review from June 19, 2020 to July 20, 2020. The City held public hearings during City Council meetings on June 18, 2020 and July 22, 2020 at 6 p.m. The City posted the notice for the public hearings at City Hall, in the Madera Tribune, as well as promoting the event on the City website. | | | |
| 2 | Stakeholder Interviews | Citywide | The City performed outreach to over 30 community organization leaders, government officials, and Madera residents to conduct in-depth one-on-one stakeholder interviews by phone. Interviews focused on identifying top needs of | | | |

| | | | | | | |
|---|---|---|---|---|---|---|
| | | | low-to moderate income, disabled, or other at-risk Madera residents, and identifying barriers that prevent individuals from meeting those needs. | | | |
| **3** | Public Hearing | All | To be filled in after public comment period. | . | | |
| 4 | Community Survey | Citywide | The City conducted a Community Needs Survey to solicit input from residents and workers. The survey informed respondents that the City was updating the Consolidated Plan for Federal CDBG funds that primarily serve low- to moderate-income residents. The survey polled respondents about the level of need in the City for various types of improvements that can potentially be addressed using CDBG funds, including housing, public facilities and services, infrastructure, and economic development improvements. The City collected 302 survey responses, including surveys collected electronically and on paper. Of the 302 surveys, 270 individuals responded to the survey in English and 32 individuals responded in Spanish. | | | |
| 5 | Internet Outreach | Non Target/broad community | The City sent out email announcements to inform stakeholders and community members throughout the Plan process. Due to qualitative research conducted during | | | |

| | | | | | | |
|---|---|---|---|---|---|---|
| | | | COVID-19, internet outreach was the primary method of outreach. | | | |

# Needs Assessment

## NA-05 Overview

### Needs Assessment Overview

In 2019 there were 64,058 residents and 17,606 households in the City of Madera, according to American Community Survey (ACS) data. The median household income in the City was $40,731 in 2019. In terms of income categories, about 17 percent (2,835) of households in Madera qualify as extremely low income, 17 percent (2,960) qualify as very low income, 21 percent (3,535) qualify as low income, and about 8 percent (1,355) qualify as moderate-income households. As the number of households in Madera increased by 11% since 2010, so too has the number of extremely low-income households. The percentage of extremely low-income households increased from 12% in 2011 to 17% in 2019 indicating more people are struggling with housing issues.

#### Housing Problems

There is a disparity between renter and owner households in terms of housing problems. The most common housing problems faced by households in the City of Madera are cost burden and overcrowding. An estimated 34 percent of all households in the City pay more than 30 percent of their income on housing, with over 15 percent of households paying more than 50 percent of their income on housing. Renters in Madera are more likely than owners to be housing cost burdened.

Within the low- and moderate-income population, a larger number of renter households suffer from housing problems compared to owner households. For example, over twice as many low/moderate-income renter households suffered from at least one of the four housing problems compared to low/moderate income owner households.

Black or African American households were slightly more likely to experience housing problems than other races/ethnicities. Black or African American households, which make up approximately 4% of Madera households, made up 7% of Madera's Housing problems. Hispanic or Latino households, which make up 79% of Madera, made up 75% of Madera housing problems.

#### Housing Needs

Primary housing issues in Madera revolve around providing housing that is accessible and affordable to the lowest-income segments of the population, and at-risk populations such as agricultural workers, abused or neglected children, and persons with disabilities. Demand for affordable housing, especially for extremely low- and very low-income households, continues to outpace production. The high cost of subsidy, limited funding resources, and restrictions on funding sources provide challenges in addressing existing and projected affordable housing needs.

Through outreach and consultation, the following general housing needs were identified:

1. Increased supply of affordable housing.
   Rentals for those with extremely low-income and very low-income. This would also include rental assistance programs.
   Increased supply of housing (e.g., apartments and lower-cost homes) for people on a fixed income or otherwise at-risk of being "priced out" of the area – specifically, low-income seniors, people living with disabilities, and others on a fixed income.
2. Additional resources for people experiencing homelessness.
   Additional capacity of temporary shelters.
   Transitional support housing for individuals who are experiencing homelessness, mental health and/or substance use issues.
   Housing for homeless young people and young people transitioning out of foster care.
3. Increased supply of apartments suitable for people living with disabilities.
4. Additional specialized housing (e.g., seasonal or congregate-style units) for agricultural workers.
5. Additional, centralized sources of housing information for low income residents – especially in select areas in Madera.
6. Additional resources to improve the quality of existing apartments and houses such as energy efficient improvements.
7. Additional shelters and support services for abused, abandoned, or neglected children; this would also include greater access to information about existing services.
8. Urgent resources for individuals and families impacted by the COVID-19 pandemic including information and support services (e.g., food, clothing, sanitation, and job support services) for those at-risk of becoming homeless, easily accessible information regarding foreclosure and eviction laws and rights, increased supply of temporary shelters (as noted above).

**Public Housing**

As of May 2019, the Housing Authority of the City of Madera (HACM) operates 244 Public Housing units. In addition, HACM administers a total of 795 Housing Choice Vouchers (Section 8), including 16 Project-based vouchers, 708 tenant-based vouchers, 54 Veterans Affairs Supportive Housing (VASH), and 17 Family Unification Program (FUP) special purpose vouchers. It is important to note that out of the 795 Housing Choice Vouchers administered by HACM, more than a quarter of them, or 281, are for disabled families. The needs of public housing residents, including those with disabilities, include social services and self-sufficiency training, including job training, after-school and daycare programs, and health and educational services.

**Non-housing community development needs**

**Public Facilities**

1. Additional health and wellness activities for youth such as Teen Activity programs, new / renovated Teen Centers, and other community-led activities.
2. Increased downtown revitalization.
3. Increased / improved services for people experiencing homelessness including but not limited to food, clothing, healthcare including behavioral healthcare, showers, toilets, and child support/day care.

**Public Services**

1. Expanded job training and employment opportunity programs. Program to assist with job-skills development and job placement. This may increase in priority as the current COVID-19 pandemic continues to impact communities and the related economic need.
2. Additional services to address community health needs, e.g., mental health, substance misuse / abuse; intimate partner violence; services for abused, abandoned, or neglected children; and people living with HIV/AIDS.
3. Expanded Meals-on-Wheels for home-bound seniors.

**Economic Development and Public Improvements**

1. Improved infrastructure such as street maintenance; additional, accessible sidewalks; and, improved maintenance of existing sidewalks.
2. Additional incentives to incentivize new development such as (but not limited to) reduce regulatory and permitting fees, increased zoning and building requirement flexibility.
3. Enhanced public transportation – including better access for seniors, youth, and people living with disabilities.

## NA-10 Housing Needs Assessment - 24 CFR 91.205 (a,b,c)

### Summary of Housing Needs

An implication of the overall population demographics in the City of Madera indicates there will be a continuing demand for affordable housing. It would be desirable to focus efforts at providing more affordable units throughout the community, in order to provide a greater range of neighborhood selections and housing opportunities. Housing demands for low- and very low-income households will continue to be very high in certain areas of the community, and programs should be developed to satisfy those requirements throughout the City.

*Exhibit 5: Summary of Housing Needs*

| Demographics | Base Year: 2010 | Most Recent Year: 2019 | % Change |
|---|---|---|---|
| Population | 59,006 | 64,058 | 8.5% |
| Households | 15,857 | 17,606 | 11.03% |
| Median Income | 40,889 | 44,854 | 9.6% |

**Data Source:** American Community Survey, 2013-2017 Five-Year Estimates

**Housing Needs Assessment Demographics**

Exhibit 5, Summary of Housing Needs, shows the change in population, households, and median household income in Madera from 2010 to 2019. From 2010 to 2019, the population increased by 8.5 percent, from 59,006 to 64,058. Over the same time period, the number of households increased by 11 percent from 15,857 households in 2010 to 17,606 households in 2019. From 2010 to 2019, the median household income in the City decreased slightly from $40,889 to $40,731, a 0.3 percent decrease.

*Exhibit 6: Number of Households*

| | 0-30% HAMFI | >30-50% HAMFI | >50-80% HAMFI | >80-100% HAMFI | >100% HAMFI |
|---|---|---|---|---|---|
| Total Households * | 2,835 | 2,960 | 3,535 | 1,355 | 6,320 |
| Small Family Households * | 1,295 | 1,585 | 2,130 | 735 | 3,815 |
| Large Family Households * | 485 | 885 | 775 | 335 | 1,505 |
| Household contains at least one person 62-74 years of age | 404 | 400 | 665 | 245 | 1,235 |
| Household contains at least one-person age 75 or older | 314 | 230 | 315 | 85 | 535 |
| Households with one or more children 6 years old or younger * | 1,020 | 1,105 | 1,170 | 460 | 1,350 |

**Data Source:** 2013-2017 CHAS

Exhibit 6, Number of Households shows the number of lower- and moderate-income households by income category based on HUD Area Median Family Income (HAMFI) for the City of Madera. HAMFI is the median family income calculated by HUD for each jurisdiction, in order to determine Fair Market Rents and income limits for HUD programs

## Housing Needs Summary Tables

*Exhibit 7: Housing Problems (Households with one of the listed needs)*

| | Renter | | | | | Owner | | | | |
|---|---|---|---|---|---|---|---|---|---|---|
| | **0-30% AMI** | **>30-50% AMI** | **>50-80% AMI** | **>80-100% AMI** | **Total** | **0-30% AMI** | **>30-50% AMI** | **>50-80% AMI** | **>80-100% AMI** | Total |
| NUMBER OF HOUSEHOLDS | | | | | | | | | | |
| Substandard Housing - Lacking complete plumbing or kitchen facilities | 10 | 35 | 10 | 0 | 55 | 0 | 15 | 20 | 0 | 35 |
| Severely Overcrowded - With >1.51 people per room (and complete kitchen and plumbing) | 55 | 90 | 125 | 70 | 340 | 10 | 20 | 35 | 0 | 65 |
| Overcrowded - With 1.01-1.5 people per room (and none of the above problems) | 220 | 455 | 245 | 100 | 1,020 | 15 | 90 | 105 | 25 | 235 |
| Housing cost burden greater than 50% of income (and none of the above problems) | 1,305 | 520 | 15 | 0 | 1,840 | 300 | 185 | 195 | 115 | 795 |
| Housing cost burden greater than 30% of income (and none of the above problems) | 1,530 | 1,230 | 970 | 115 | 3,845 | 435 | 420 | 555 | 250 | 1,660 |
| Zero/negative Income (and none of the above problems) | 355 | 0 | 0 | 0 | 355 | 55 | 0 | 0 | 0 | 55 |

**Data Source:** 2013-2017 CHAS

The following tables show housing problems of lower- and moderate-income households. HUD identifies housing problems as 1) a housing unit that lacks complete kitchen facilities; 2) a housing unit that lacks complete plumbing facilities; 3) a household that is overcrowded; and 4) a household that is cost burdened.

A housing unit is considered substandard if its present condition endangers the health, safety, or well-being of an individual or family. HUD defines a unit as substandard if it is dilapidated; does not have a usable flush toilet or bathtub inside the unit for the exclusive use of a family; does not have electricity or has inadequate or unsafe electrical service; does not have a safe or adequate source of heat; or, has been declared unfit for habitation by an agency or unit of government.

HUD defines overcrowding as more than 1.0 person per room and severe overcrowding as more than 1.5 persons per room. HUD defines cost burden as a household where monthly housing costs, including utilities, exceed 30 percent of their monthly income. Along those lines, HUD defines severe cost burden as a household where monthly housing costs, including utilities, exceed 50 percent of their monthly income.

*Exhibit 8: Housing Problems 2 (Households with one or more Severe Housing Problems)*[1]

| | Renter | | | | | Owner | | | | |
|---|---|---|---|---|---|---|---|---|---|---|
| | 0-30% AMI | >30-50% AMI | >50-80% AMI | >80-100% AMI | Total | 0-30% AMI | >30-50% AMI | >50-80% AMI | >80-100% AMI | Total |
| NUMBER OF HOUSEHOLDS | | | | | | | | | | |
| Having 1 or more of four housing problems | 1,805 | 1,810 | 1,350 | 280 | 5,245 | 460 | 545 | 715 | 275 | 1,995 |
| Having none of four housing problems | 180 | 350 | 815 | 340 | 1,685 | 30 | 250 | 660 | 455 | 1,395 |
| Household has negative income, but none of the other housing problems | 305 | 0 | 0 | 0 | 305 | 55 | 0 | 0 | 0 | 55 |

**Data Source:** 2013-2017 CHAS

Exhibit 8 shows lower- and moderate-income households in Madera with one or more severe housing problems. Severe housing problems are defined by HUD as: 1) a household that lacks a kitchen; 2) a household that lacks complete plumbing; 3) a household that is severely overcrowded; or 4) a household that is severely cost burdened. Exhibit 8 shows that over twice as many renter households (5,245) suffer from at least one or more of the four housing problems when compared to owner households (1,995). The incidence of housing problems was particularly high for renter households earning 0 to 30 percent AMI (i.e., extremely low income) and 30 to 50 percent AMI with approximately 1,800 households each having one or more of the four severe housing problems

*Exhibit 9: Cost Burden > 30%*

| | Renter | | | | Owner | | | |
|---|---|---|---|---|---|---|---|---|
| | 0-30% AMI | >30-50% AMI | >50-80% AMI | Total | 0-30% AMI | >30-50% AMI | >50-80% AMI | Total |
| NUMBER OF HOUSEHOLDS | | | | | | | | |
| Small Related | 730 | 895 | 680 | 2,305 | 195 | 175 | 310 | 680 |
| Large Related | 400 | 595 | 135 | 1,130 | 15 | 145 | 190 | 350 |
| Elderly Related | 65 | 100 | 105 | 270 | 100 | 115 | 35 | 250 |
| Other | 490 | 119 | 195 | 804 | 150 | 75 | 99 | 324 |
| Total need by income | 1,685 | 1,709 | 1,115 | 4,509 | 460 | 510 | 634 | 1,604 |

**Data Source:** 2013-2017 CHAS

Exhibit 9 shows the number of lower-income households that experienced a housing cost burden by household type and AMI. The total number of lower-income renter households considered cost-burdened was approximately three times the total number of cost-burdened lower-income owner households, 4,509 versus 1,604, respectively. However, it is important to note that the number of lower-income, cost burdened elderly renter households compared to lower-income elderly owner households are approximately the same indicating that low-income elderly households are more likely to experience cost burdened regardless of homeownership status. This is the only subgroup where this

[1] The Four Severe Housing Problems are: Lacks complete kitchen facilities, Lacks complete plumbing facilities, More than 1.5 persons per room, Cost Burden over 50%

occurred and likely since many elderly households live on fixed incomes from social security and disability.

*Exhibit 10: Cost Burden > 50%*

| | Renter | | | | Owner | | | |
|---|---|---|---|---|---|---|---|---|
| | 0-30% AMI | >30-50% AMI | >50-80% AMI | Total | 0-30% AMI | >30-50% AMI | >50-80% AMI | Total |
| NUMBER OF HOUSEHOLDS | | | | | | | | |
| Small Related | 600 | 310 | 15 | 925 | 170 | 80 | 125 | 375 |
| Large Related | 385 | 145 | 0 | 530 | 15 | 45 | 35 | 95 |
| Elderly Related | 65 | 60 | 0 | 125 | 30 | 55 | 0 | 85 |
| Other | 395 | 85 | 0 | 480 | 110 | 30 | 45 | 185 |
| Total need by income | 1,445 | 600 | 15 | 2,060 | 325 | 210 | 205 | 740 |

**Data Source:** 2013-2017 CHAS

Exhibit 10 shows the number of lower-income households that were severely cost-burdened by household type and AMI. The total number of renter households considered severely cost-burdened was larger than the total number of severely cost-burdened owner households, 2,060 versus 740, respectively.

*Exhibit 11: Crowding (More than one person per room)*

| | Renter | | | | | Owner | | | | |
|---|---|---|---|---|---|---|---|---|---|---|
| | 0-30% AMI | >30-50% AMI | >50-80% AMI | >80-100% AMI | Total | 0-30% AMI | >30-50% AMI | >50-80% AMI | >80-100% AMI | Total |
| NUMBER OF HOUSEHOLDS | | | | | | | | | | |
| Single family households | 230 | 520 | 330 | 75 | 1,155 | 25 | 95 | 35 | 10 | 165 |
| Multiple, unrelated family households | 45 | 25 | 35 | 95 | 200 | 0 | 15 | 105 | 15 | 135 |
| Other, non-family households | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Total need by income | 275 | 545 | 365 | 170 | 1,355 | 25 | 110 | 140 | 25 | 300 |

**Data Source:** 2013-2017 CHAS

HUD considers a household to be overcrowded if there is more than one person per room and severely overcrowded if there are more than 1.5 persons per room. A "room" in this context includes bedrooms and living rooms but not kitchen or bathroom facilities. For example, a family of five living in a three-bedroom home with one living room would be calculated as 1.25 persons per room and therefore, would technically be considered "overcrowded." Exhibit 11 provides information on overcrowding for lower- and moderate-income households by family types and by AMI. As Exhibit 11 shows, regardless of income and family type, a significantly larger number of renter households were overcrowded compared to owner households, 1,355 versus 300, respectively.

*Exhibit 12: Households with Children Under 6 Present*

| | Renter | | | | Owner | | | |
|---|---|---|---|---|---|---|---|---|
| | 0-30% AMI | >30-50% AMI | >50-80% AMI | Total | 0-30% AMI | >30-50% AMI | >50-80% AMI | Total |
| Households with Children Under 6 Present | 905 | 935 | 715 | 2,555 | 115 | 170 | 455 | 740 |

**Data Source:** 2013-2017 CHAS

An estimated 18.1 percent of all households in the City of Madera are single person households. Services providers described a need for single room occupancy units and small affordable studios located within walking distance to transportation, amenities, grocery stores, and educational facilities. According to the 2013-2017 ACS 5 Year Estimates, studios and one-bedroom housing units make up the smallest share of housing types in the City of Madera, at 4 percent and 9 percent of all housing units, respectively.

### Estimate the number and type of families in need of housing assistance who are disabled or victims of domestic violence, dating violence, sexual assault and stalking.

There are currently (2020) 64 disabled families on public housing assistance and a total of 11 families requesting accessibility features; 219 disabled families in the City of Madera receive a Housing Choice Voucher. The Fresno-Madera Continuum of Care 2019 Point-in-time Count reported 149 homeless victims of domestic violence in the Fresno-Madera region, of which, 60 were sheltered and 89 were unsheltered. There is no other available information at the City-level.

### What are the most common housing problems?

The most common housing problems in the City of Madera are housing costs burdens and overcrowding, two of the housing problems defined by HUD. Additionally, there is a disparity between renter and owner households in terms of these housing problems.

### Are any populations/household types more affected than others by these problems?

A significantly larger number of renter households are considered to have a HUD-defined housing problem compared to owner households. Over twice as many renter households (5,245) suffered from a housing problem compared to owner households (1,995).

### Describe the characteristics and needs of Low-income individuals and families with children (especially extremely low-income) who are currently housed but are at imminent risk of either residing in shelters or becoming unsheltered 91.205(c)/91.305(c). Also discuss the needs of formerly homeless families and individuals who are receiving rapid re-housing assistance and are nearing the termination of that assistance

Households that are severely cost burdened are at imminent risk of either residing in shelters or becoming unsheltered. This is especially true for renter households, which have higher rates of overpaying for housing. Additionally, households in the 0-30 percent AMI category (i.e., extremely low-income) are the most at risk of becoming unsheltered because they are in the lowest income bracket, therefore a decrease or loss of income could mean the immediate loss of their home.

Single person households and small family households, more specifically the ones earning 0-30 percent AMI, are at imminent risk of becoming unsheltered. These households may not have the additional

number of wage earners needed to cover the costs of housing, and as a result, may suffer a cost burden.

Households that are paying over 50 percent of their income on housing often must make difficult decisions about what to pay and prioritize between housing, food, education, transportation, and childcare. With limited resources, one emergency or unplanned situation can force this household to become unsheltered. The most common services needed for these households to achieve stability include reliable transportation, health care, mental health resources, job search assistance and job training, and financial education.

### If a jurisdiction provides estimates of the at-risk population(s), it should also include a description of the operational definition of the at-risk group and the methodology used to generate the estimates:

The City of Madera does not have specific estimates of the at-risk population beyond those available through the U.S. Census, American Community Survey (ACS), and other publicly available data sets.

### Specify housing characteristics that have been linked with instability and an increased risk of homelessness

The most common housing characteristics that have been linked with instability and an increased risk of homelessness include severe housing cost burden, unemployment, and mental or physical disabilities.

### Discussion

The primary housing issue in the City of Madera is the need to provide housing that is affordable to the lowest income segments of the population, specifically extremely low-income households. A shortage of resources at the Federal and state levels, and a preference at those levels for funding housing in dense urban areas, has created challenges for the City of Madera in producing affordable housing. The level of housing need varies between renter and owner households, particularly in terms of cost burden and overcrowding. While both types of households suffer from housing problems, over twice as many renter households (5,245) suffer from a housing problem compared to owner households (1,995).

## NA-15 Disproportionately Greater Need: Housing Problems – 91.205 (b)(2)

**Assess the need of any racial or ethnic group that has disproportionately greater need in comparison to the needs of that category of need as a whole.**

### Introduction

A disproportionately greater need exists when the members of a racial or ethnic group at any income level experience housing problems at a greater rate (10 percent points or more) than the income level. Exhibits 13 through 16 show the number of households experiencing housing problems by income level and race/ethnicity.

*Exhibit 13: 0%-30% of Area Median Income*

| | Housing Problems[2] | Has one or more of four housing problems | Has none of the four housing problems | Household has no/negative income, but none of the other housing problems |
|---|---|---|---|---|
| | Jurisdiction as a whole | 2,265 | 210 | 360 |
| | White | 345 | 70 | 60 |
| | Black / African American | 155 | 0 | 90 |
| | Asian | 25 | 0 | 0 |
| | American Indian, Alaska Native | 15 | 0 | 0 |
| | Pacific Islander | 0 | 0 | 0 |
| | Hispanic | 1,685 | 140 | 210 |

**Data Source:** 2013-2017 CHAS

*Exhibit 14: 30%-50% of Area Median Income*

| | Housing Problems | Has one or more of four housing problems | Has none of the four housing problems | Household has no/negative income, but none of the other housing problems |
|---|---|---|---|---|
| | Jurisdiction as a whole | 2,355 | 600 | 0 |
| | White | 330 | 90 | 0 |
| | Black / African American | 0 | 0 | 0 |
| | Asian | 35 | 10 | 0 |
| | American Indian, Alaska Native | 0 | 0 | 0 |
| | Pacific Islander | 0 | 0 | 0 |
| | Hispanic | 1,970 | 505 | 0 |

**Data Source:** 2013-2017 CHAS

[2] The four housing problems are: Lacks complete kitchen facilities, Lacks complete plumbing facilities, More than one person per room, Cost Burden greater than 30%

*Exhibit 15: 50%-80% of Area Median Income*

| | Housing Problems | Has one or more of four housing problems | Has none of the four housing problems | Household has no/negative income, but none of the other housing problems |
|---|---|---|---|---|
| | Jurisdiction as a whole | 2,065 | 1,475 | 0 |
| | White | 430 | 370 | 0 |
| | Black / African American | 70 | 0 | 0 |
| | Asian | 65 | 0 | 0 |
| | American Indian, Alaska Native | 0 | 0 | 0 |
| | Pacific Islander | 0 | 0 | 0 |
| | Hispanic | 1,460 | 1,055 | 0 |

**Data Source:** 2013-2017 CHAS

*The four housing problems are:
1. Lacks complete kitchen facilities, 2. Lacks complete plumbing facilities, 3. More than one person per room, 4. Cost Burden greater than 30%

*Exhibit 16: 80%-100% of Area Median Income*

| | Housing Problems | Has one or more of four housing problems | Has none of the four housing problems | Household has no/negative income, but none of the other housing problems |
|---|---|---|---|---|
| | Jurisdiction as a whole | 555 | 795 | 0 |
| | White | 150 | 125 | 0 |
| | Black / African American | 35 | 10 | 0 |
| | Asian | 15 | 10 | 0 |
| | American Indian, Alaska Native | 0 | 0 | 0 |
| | Pacific Islander | 10 | 0 | 0 |
| | Hispanic | 320 | 650 | 0 |

**Data Source:** 2013-2017 CHAS

**Extremely Low Income**

An estimated 79.9 percent of all extremely low-income households in the City had at least one housing problem, compared with 72.6 percent of White households, 63.3 percent of Black/African American households, 100 percent of Asian households, 100 percent of American Indian /Alaska Native households, zero percent of Pacific Islander households, and 82.8 percent of Hispanic households. In the extremely low-income group, Asian and American Indian/Alaska Native households had a disproportionately greater need.

**Very Low Income**

An estimated 79.9 percent of all very low-income households had at least one housing problem, compared with 78.6 percent of White households, 0 percent of Black/African American households, 77.8 percent of Asian households, zero American Indian/Alaska Native households, zero Pacific

Islander households, and 79.6 percent of Hispanic households. No racial/ethnic group had a disproportionally greater need in the very low-income group.

**Low Income**

An estimated 58.3 percent of low-income households had at least one housing problem, compared with 53.8 percent of White households, 100 percent of Black/African American households, 100 percent of Asian households, zero American Indian/Alaska Native households, zero Pacific Islander households, and 58.1 percent of Hispanic households. In the low-income category, Black/African American and Asian households had a disproportionately greater need.

**Moderate Income**

An estimated 41.1 percent of moderate-income households in the City had at least one housing problem, compared with 54.5 percent of White households, 77.8 percent of Black/African American households, 60 percent of Asian households, zero American Indian/Alaska Native households, 100 percent Pacific Islander households, and 33.0 percent of Hispanic households. In the moderate-income category, White, Black/African American, Asian households, and Pacific Islander households had a disproportionately greater need.

**Summary**

Across all income categories, Asian households, which make up a small percentage of households in the City, are the most likely to experience a disproportionate number of housing problems. Low- and moderate-income Black/African American households, which also make up a small percentage of households in the City, are more likely to experience a disproportionate number of problems. This is not to say that households of other racial/ethnic groups do not suffer from housing problems, however, the remaining racial/ethnic household groups do not suffer disproportionately from housing problems, per HUD's definition.

## NA-20 Disproportionately Greater Need: Severe Housing Problems – 91.205 (b)(2)

Assess the need of any racial or ethnic group that has disproportionately greater need in comparison to the needs of that category of need as a whole.

**Introduction**

Exhibit 17 through 20 show the number of households experiencing severe housing problems by income level and race/ethnicity.

*Exhibit 17: 0%-30% of Area Median Income*

| Severe Housing Problems[3] | Has one or more of four housing problems | Has none of the four housing problems | Household has no/negative income, but none of the other housing problems |
|---|---|---|---|
| Jurisdiction as a whole | 1,910 | 570 | 360 |
| White | 285 | 135 | 60 |
| Black / African American | 125 | 30 | 90 |
| Asian | 25 | 0 | 0 |
| American Indian, Alaska Native | 15 | 0 | 0 |
| Pacific Islander | 0 | 0 | 0 |
| Hispanic | 1,435 | 395 | 210 |

**Data Source:** 2013-2017 CHAS

*Exhibit 18: 30%-50% of Area Median Income*

| Severe Housing Problems | Has one or more of four housing problems | Has none of the four housing problems | Household has no/negative income, but none of the other housing problems |
|---|---|---|---|
| Jurisdiction as a whole | 1,415 | 1,545 | 0 |
| White | 150 | 265 | 0 |
| Black / African American | 0 | 0 | 0 |
| Asian | 35 | 10 | 0 |
| American Indian, Alaska Native | 0 | 0 | 0 |
| Pacific Islander | 0 | 0 | 0 |
| Hispanic | 1,205 | 1,265 | 0 |

**Data Source:** 2013-2017 CHAS

[3] The Four Severe Housing Problems are: Lacks complete kitchen facilities, Lacks complete plumbing facilities, More than 1.5 persons per room, Cost Burden over 50%

*Exhibit 19: 50%-80% of Area Median Income*

| Severe Housing Problems* | Has one or more of four housing problems | Has none of the four housing problems | Household has no/negative income, but none of the other housing problems |
|---|---|---|---|
| Jurisdiction as a whole | 745 | 2,790 | 0 |
| White | 75 | 735 | 0 |
| Black / African American | 15 | 55 | 0 |
| Asian | 25 | 40 | 0 |
| American Indian, Alaska Native | 0 | 0 | 0 |
| Pacific Islander | 0 | 0 | 0 |
| Hispanic | 635 | 1,880 | 0 |

**Data Source:** 2013-2017 CHAS

*Exhibit 20: 80%-100% of Area Median Income*

| Severe Housing Problems[4] | Has one or more of four housing problems | Has none of the four housing problems | Household has no/negative income, but none of the other housing problems |
|---|---|---|---|
| Jurisdiction as a whole | 305 | 1,045 | 0 |
| White | 95 | 180 | 0 |
| Black / African American | 0 | 45 | 0 |
| Asian | 0 | 25 | 0 |
| American Indian, Alaska Native | 0 | 0 | 0 |
| Pacific Islander | 0 | 10 | 0 |
| Hispanic | 200 | 770 | 0 |

**Data Source:** 2013-2017 CHAS

## Discussion

### Extremely Low Income

An estimated 67.3 percent of all extremely low-income households in the City had at least one severe housing problem, compared with 59.4 percent of White households, 51.0 percent of Black/African American households, 100 percent of Asian households, 100 percent American Indian/Alaska Native households, zero Pacific Islander households, and 70.3 percent of Hispanic households. In the extremely low-income category, Asian, American Indian/Alaska Native, and Hispanic households had a disproportionately greater need related to severe housing problems.

### Very Low Income

An estimated 47.8 percent of very low-income households had at least one severe housing problem,

[4] Four severe housing problems.

compared with 36.1 percent of White households, zero Black/African American households, 77.8 percent of Asian households, zero American Indian/Alaska Native households, zero Pacific Islander households, and 48.8 percent of Hispanic households. In the very low-income category, Asian and Hispanic households had a disproportionately greater need related to severe housing problems.

**Low Income**

An estimated 21.1 percent of low-income households had at least one severe housing problem, compared with 9.3 percent of White households, 21.4 percent of Black/African American households, 38.5 percent of Asian households, zero American Indian/Alaska Native households, zero Pacific Islander households, and 25.2 percent of Hispanic households. Asian households were the only low-income racial group that experienced a disproportionately greater need related to severe housing problems.

**Moderate Income**

An estimated 22.6 percent of moderate-income households had at least one severe housing problem, compared with 34.5 percent of White households, zero Black/African American households, zero Asian households, zero American Indian/Alaska Native households, zero Pacific Islander households, and 20.6 percent of Hispanic households. White households were the only moderate- income racial group that experienced a disproportionately greater need related to severe housing problems.

**Summary**

Across all income categories, Asian and Black/African American households, while a small percentage of total households in the City, are the most likely to experience a disproportionate number of severe housing problems. This is not to say that households of other racial/ethnic groups do not suffer from severe housing problems, however, the remaining racial/ethnic household groups do not suffer disproportionately from severe housing problems, per HUD's definition.

## NA-25 Disproportionately Greater Need: Housing Cost Burdens – 91.205 (b)(2)

Assess the need of any racial or ethnic group that has disproportionately greater need in comparison to the needs of that category of need as a whole.

**Introduction:**

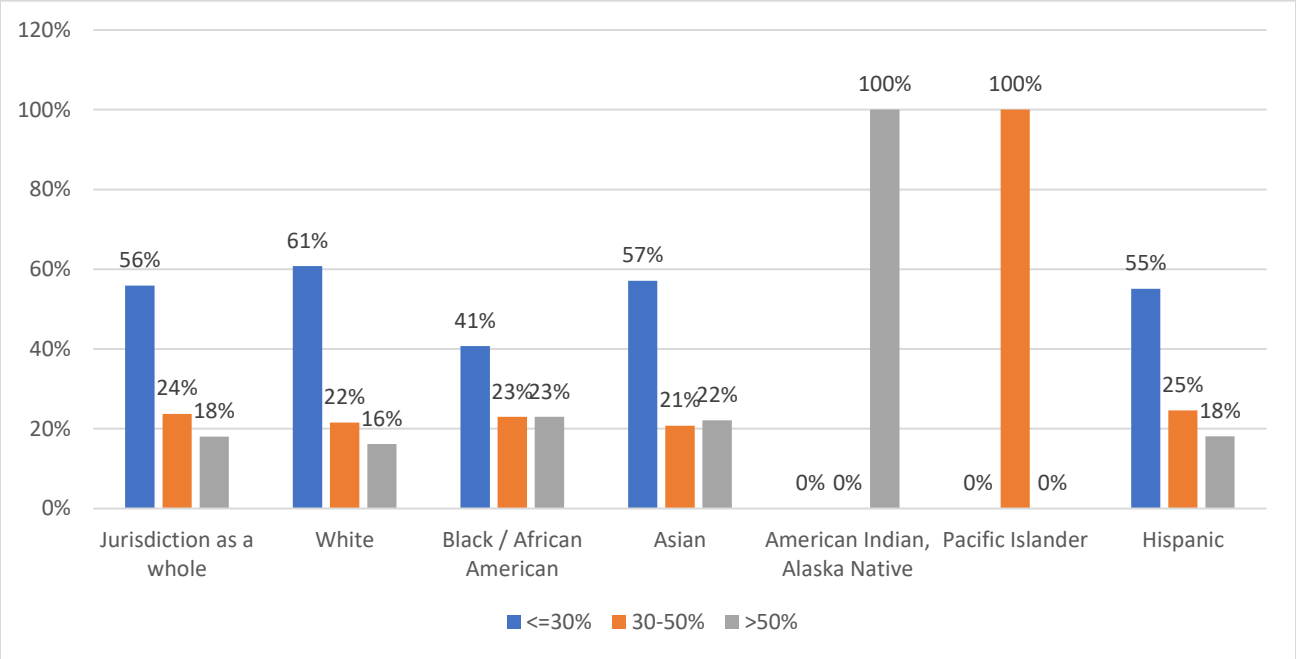
Exhibit 21 shows the number of households by income level and race/ethnicity that experience cost burdens. HUD defines a household as cost burdened if the household pays more than 30 percent of their income for housing and severely cost burdened if the household pays more than 50 percent of their income on housing costs. Households that are cost burdened may have difficulty affording other necessities such as food, clothing, transportation, and medical care.

*Exhibit 21: Housing Cost Burden*

| Housing Cost Burden | <=30% | 30-50% | >50% | No / negative income (not computed) |
|---|---|---|---|---|
| Jurisdiction as a whole | 9,505 | 4,040 | 3,065 | 405 |
| White | 2,430 | 860 | 645 | 60 |
| Black / African American | 275 | 155 | 155 | 90 |
| Asian | 220 | 80 | 85 | 0 |
| American Indian, Alaska Native | 0 | 0 | 15 | 0 |
| Pacific Islander | 0 | 10 | 0 | 0 |
| Hispanic | 6,410 | 2,860 | 2,110 | 255 |

**Data Source:** 2013-2017 CHAS

*Exhibit 22 Disproportionately Greater Need: Housing Cost Burdens*




**Data Source:** 2013-2017 CHAS

**Discussion:**

An estimated 56 percent of all households in the City of Madera pay more than 30 percent of their income on housing with 23.8 percent paying between 30 and 50 percent of their income and 18 percent paying more than 50 percent.

The racial and ethnic composition of cost burdened and severely cost burdened households varies. As previously mentioned, for a disproportionate greater need to exist, that racial/ethnic group must experience a cost burdened or severe cost burden at a rate of 10 percentage points or greater. As Exhibit 22 shows, American Indian/Alaska Native and Pacific Islander households are the only racial/ethnic household group experiencing a disproportionate greater need compared to the jurisdiction as a whole.

## NA-30 Disproportionately Greater Need: Discussion – 91.205(b)(2)

**Are there any Income categories in which a racial or ethnic group has disproportionately greater need than the needs of that income category as a whole?**

*Exhibit 23: Median Income by Ethnicity*

| Measure | Madera |
|---|---|
| Median Household Income | $40,731 |
| White | $42,710 |
| Black or African American | n/a |
| American Indian and Alaska Native | n/a |
| Asian | $53,139 |
| Hispanic or Latino | $39,259 |

**Data Source:** American Community Survey, 2013-2017 Five-Year Estimates

As described in Exhibit 23, within every income bracket in the City, at least one racial/ethnic group experienced a disproportionate number of housing problems or cost burden. See the discussion above for details.

**If they have needs not identified above, what are those needs?**

Not applicable.

**Are any of those racial or ethnic groups located in specific areas or neighborhoods in your community?**

An "area of minority or racial and ethnic concentration" is defined as any census tract in which the percentage of persons of a racial or ethnic minority exceeds the Citywide percentage of such persons by 10 percent. The Hispanic population constitutes a majority of the total population in most block groups in Madera.

Based on 2017 ACS data that noted the Citywide average at 79 percent, many block groups on the eastern side of Madera are identified as areas of Hispanic concentration, including block groups 507-3, 604-1, 603-2, 602-3, 602-2, 900-1, 900-2, 900-3, 800-2, 800-3, 800-4, 502-1, and 508-2. The lowest percentage of Hispanic population is found in the census tracts in western Madera. There are no block groups with a concentration of any other race. For a detailed map of concentration by race and ethnicity, please see Appendix 1

## NA-35 Public Housing – 91.205(b)

### Introduction

The Housing Authority of the City of Madera (HACM) is the Public Housing Agency (PHA) responsible for managing the public housing inventory and the Housing Choice Voucher (Section 8) program in the City of Madera. The mission of the Housing Authority is to serve the needs of low-income, very low-income, and extremely low-income families by providing housing opportunities through multiple strategies. HACM operates independently from the City of Madera, and the City retains no control over their programs or housing units.

HACM pays out $374,000 monthly in assistance to households participating in the Housing Choice Voucher (HCV) program. That amounts to $4.4 million annually in voucher assistance. In addition, since the previous Consolidated Plan was prepared in 2015, HACM completed over $1.8 million in modernization work through its public housing capital fund and capital reserves. HACM has an annual budget of over $9 million per year, nearly all of which is restricted funding for affordable housing programs.

HACM operates 244 Public Housing Units and administers 795 Housing Choice Vouchers. More specifically, HACM administers 16 Project-based vouchers and 708 Tenant-based vouchers. In terms of Special Purpose Vouchers, HACM administers 54 Veterans Affairs Supportive Housing (VASH) vouchers and 17 Family Unification Program (FUP) vouchers. While no special purpose vouchers for the disabled are in use, as shown in Exhibit 24, 281 families with a disabled family member receive a voucher.

### Totals in Use

*Exhibit 24: Housing by Program Type*

| | Program Type | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Certificate | Mod-Rehab | Public Housing | Vouchers | | | | | |
| | | | | Total | Project-based | Tenant-based | Special Purpose Voucher | | |
| | | | | | | | Veterans Affairs Supportive Housing | Family Unification Program | Disabled * |
| # of units vouchers in use | 0 | 0 | 244 | 795 | 16 | 708 | 54 | 17 | 0 |

**Source:**
HACM

The HCV program, also known as Section 8, provides rent subsidy to eligible low-income families who cannot afford to rent decent, safe, and sanitary housing in private rental markets. This program is funded by HUD. In order to qualify households must meet income limits as well as qualify as a U.S. Citizen or have eligible immigration status and pass a background check. When eligible families receive their Voucher, they are provided the opportunity to search for their own rental housing in the private market. The Voucher can be portable, meaning a family can transfer their Voucher to another jurisdiction (City or state) if the family meets the eligibility criteria in the new jurisdiction. The rental unit must pass HUD Housing Quality Standards (HQS) and the rent amount must be comparable to unassisted rental units in the immediate area.

As part of the HCV program, HACM currently (2020) administers 16 Project-based and 708 Tenant-based vouchers. Project-based vouchers are a component of a public housing agencies (PHAs) housing choice voucher program. A PHA can attach up to 20 percent of its voucher assistance to specific housing units if the owner agrees to either rehabilitate or construct the units, or the owner agrees to set-aside a portion of the units in an existing development. Tenant-based vouchers are vouchers that increase affordable housing choices for very low-income families. Families with a tenant-based voucher choose and lease safe, decent, and affordable privately-owned rental housing.

HACM currently (2020) administers 17 vouchers through the Family Unification Program (FUP), a sub-program of the HCV program. FUP is a program under which Housing Choice Vouchers are provided to families for whom the lack of adequate housing is a primary factor in the imminent placement of the family's child, or children, in out-of-home care; or the delay in the discharge of the child, or children, to the family from out-of-home care. This program also includes an 18-month Voucher for youth at least 18 years old and not more than 21 years old who left foster care at age 16 or older and who do not have adequate housing.

HACM currently (2020) administers 54 vouchers through the Veteran's Affairs Supportive Housing (VASH) program, a sub-program of the HCV program. The VASH program provides Voucher rental assistance specifically for qualifying homeless veterans. This program is also funded by HUD. The VASH program, through a cooperative partnership, provides long-term case management, supportive services, and permanent housing support. Eligible homeless veterans receive Veteran Affairs provided case management and supportive services to support stability and recovery

from physical and mental health, substance use, and functional concerns contributing to or resulting from homelessness. The program goals include promoting Veteran recovery and independence to sustain permanent housing in the community for the Veteran and the Veteran's family.

The need for affordable rental housing is demonstrated by the current wait list for vouchers. As of May 2020, there were 681 households on the waitlist for a Housing Choice Voucher.

*Exhibit 25: Characteristics of Public Housing Residents by Program Type*

| Program Type | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | Certificate | Mod-Rehab | Public Housing | Vouchers | | | | |
| | | | | Total | Project - based | Tenant - based | Special Purpose Voucher | |
| | | | | | | | Veterans Affairs Supportive Housing | Family Unification Program |
| Average Annual Income | 0 | 0 | 19,607 | 12,623 | 22,182 | 16,263 | 12,697 | 13,825 |
| Average length of stay | 0 | 0 | 8 | 7 | 3 | 5 | 5 | 0 |
| Average Household size | 0 | 0 | 3 | 3 | 5 | 3 | 2 | 4 |
| # Homeless at admission | 0 | 0 | 6 | 62 | 0 | 39 | 23 | 0 |
| # of Elderly Program Participants (>62) | 0 | 0 | 81 | 125 | 1 | 111 | 13 | 0 |
| # of Disabled Families | 0 | 0 | 64 | 219 | 0 | 256 | 21 | 2 |
| # of Families requesting accessibility features | 0 | 0 | 11 | 767 | 0 | 728 | 15 | 14 |
| # of HIV/AIDS program participants | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| # of DV victims | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

**Source:**
HACM

The average annual income for a resident of public housing is $19,604, while Housing Choice Voucher recipients earn an average income of $16,250. Additionally, project-based voucher recipients earn an average of $22,182 Tenant-based voucher recipients earn an average of $16,263, Veterans Affairs Supportive Housing recipients earn an average of $13,825, and Family Unification Program voucher recipients earn an average of $9,080 annually. Exhibit 25 also outlines the average length of stay for recipients of public housing assistance and the Housing Choice Voucher programs. The average length of stay is eight years for public housing assistance recipients.

## Race of Residents

*Exhibit 26: Race of Public Housing Residents by Program Type*

| Program Type | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Race | Certificate | Mod-Rehab | Public Housing | Vouchers | | | | | |
| | | | | Total | Project-based | Tenant-based | Special Purpose Voucher | | |
| | | | | | | | Veterans Affairs Supportive Housing | Family Unification Program | Disabled * |
| White | 0 | 0 | 232 | 625 | 14 | 566 | 30 | 15 | 0 |
| Black/African American | 0 | 0 | 3 | 128 | 0 | 122 | 5 | 1 | 0 |
| Asian | 0 | 0 | 3 | 5 | 0 | 5 | 0 | 0 | 0 |
| American Indian/Alaska Native | 0 | 0 | 3 | 18 | 0 | 17 | 1 | 0 | 0 |
| Pacific Islander | 0 | 0 | 0 | 3 | 0 | 3 | 0 | 0 | 0 |
| Other | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

**Data Source:**
HACM

Exhibit 27 outlines the race of the head of household for public housing residents by program type. Of the 244 households in public housing, 232 are headed by a White head of household (96 percent), three by a Black/African American (1.2 percent), three by an American Indian/Alaska Native (1.2 percent), and three Pacific Islander (1.2 percent) head of household. Of the Housing Choice Voucher recipients, 625 are White heads of household, and 128 are Black/African American, five are Asian, 18 are American Indian/Alaska Native, and three are Pacific Islander heads of household. All except for one head of household from the Family Unification Program is White.

*Exhibit 27: Ethnicity of Public Housing Residents by Program Type*

| Program Type | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| **Ethnicity** | **Certificate** | **Mod-Rehab** | **Public Housing** | **Vouchers** | | | | | |
| | | | | **Total** | **Project - based** | **Tenant - based** | **Special Purpose Voucher** | | |
| | | | | | | | **Veterans Affairs Supportive Housing** | **Family Unification Program** | **Disabled *** |
| Hispanic | 0 | 0 | 219 | 529 | 13 | 491 | 13 | 11 | 0 |
| Not Hispanic | 0 | 0 | 22 | 250 | 0 | 224 | 22 | 6 | 0 |

***includes Non-Elderly Disabled, Mainstream One-Year, Mainstream Five-year, and Nursing Home Transition**

**Data Source Name:**
HACM

## Section 504 Needs Assessment: Describe the needs of public housing tenants and applicants on the waiting list for accessible units:

Based on data obtained from HACM, 64 families with at least one member with a disability receive public housing assistance. Also, 11 families receiving public housing assistance requested accessibility features in their unit. Residents with disabilities need a range of accessibility features, including wider doorways, accessible bathrooms, and features that allow older adults to age in place.

## Most immediate needs of residents of Public Housing and Housing Choice voucher holders

To increase self-sufficiency among residents of public housing and voucher holders, affordable housing is best located near public transit for easy access to services such as health, education, and employment. Based on discussions with service providers, the need for workforce development to increase employment opportunities for residents of public housing and HCV holders is an immediate need. This immediate need can take the form of teaching residents basic soft-skills such as: the interview process, how to apply for employment, basic computer and communication skills, and skill-based learning such as welding, construction, and typing skills.

## How do these needs compare to the housing needs of the population at large

One major difference between the applicants on the public housing and Housing Choice Voucher list is that Madera's low-income population at-large also includes many homeowners, whose needs are different from renters. While both renters and owners may benefit from social services, such as after-school programs and job training, homeowners have a more difficult time moving to housing more suited for their needs simply because they are permanent residents of that home until they decide to sell, versus renters who may decide to move once their lease period is complete. Homeowners need access to resources that assist them with paying their mortgages and utilities, and resources that help them stay in their homes, such as accessibility modifications and home repair programs.

## Discussion (optional):

## NA-40 Homeless Needs Assessment – 91.205(c)

### Introduction:

The Fresno-Madera Continuum of Care (FMCoC), established in 2001, oversees local homeless assistance programs in the counties of Fresno and Madera. FMCoC acts as the coordinating body for the local area. The FMCoC performs the mandated annual homeless Point-in-Time count (PIT) and maintains a database of the homeless and homeless service providers called the Homeless Management Information System (HMIS). The Annual Point-in-Time count consists of data collected on the sheltered and unsheltered homeless population. Sheltered homeless include those occupying shelter beds on the night of the count. Data describing the characteristics of sheltered homeless persons are obtained from HMIS where possible or collected directly from providers. Unsheltered homeless are counted by direct observation, and PIT volunteers canvas the region by car and on foot during the chosen hours of the chosen night. A large subset of the unsheltered population is also interviewed, providing data that is then used to estimate demographic details of the unsheltered population as a whole at a single point-in-time.

HUD defines sheltered homeless as a person that resides in emergency housing (a shelter facility or in a hotel/motel paid for by charitable organizations or by Federal, State, or local governments), a warming center, transitional housing, and/or supportive housing for homeless persons. HUD defines unsheltered homeless as a person that resides in a place not meant for human habitation, such as cars, parks, sidewalks, abandoned buildings, or on the street. HUD defines chronically homeless as either, 1) an unaccompanied homeless individual with a disabling condition who has been continuously homeless for a year or more, or 2) an unaccompanied individual with a disabling condition who has had at least four episodes of homelessness in the past three years. The long-term or recurrent homelessness is defined as having lived on the streets or a place not meant for human habitation, in a safe haven, or in an emergency shelter for at least a year or at least on four separate occasions within the last three years.

*Exhibit 28: Homeless Needs Assessment by Household*

| Population | Sheltered | | Unsheltered/Total | |
|---|---|---|---|---|
| | Emergency Shelter | Transitional Housing | Unsheltered | Total |
| Households without children | 160 | 47 | 1,929 | 2,136 |
| Households with at least one adult and one child | 63 | 14 | 4 | 81 |
| Households with only children | 6 | 0 | 0 | 6 |
| ***Total Homeless Households*** | ***229*** | ***61*** | ***1,933*** | ***2,223*** |

**SOURCE:** HUD 2019 Continuum of Care Homeless Assistance Programs Homeless Populations and Subpopulations, Data Collected by Fresno-Madera Continuum of Care

*Exhibit 29: Homeless Needs Assessment, by Individual*

| Population | Sheltered | | Unsheltered/Total | |
|---|---|---|---|---|
| | Emergency Shelter | Transitional Housing | Unsheltered | Total |
| Persons in households without children | 161 | 47 | 2,053 | 2,261 |
| Age 18-24 | 15 | 7 | 106 | 128 |
| Age 25+ | 146 | 40 | 1,947 | 2,133 |
| Persons in households with at least one adult and one child | 186 | 39 | 16 | 241 |
| Children age < 18 | 119 | 25 | 10 | 154 |
| Persons age 18-24 | 8 | 2 | 0 | 10 |
| Persons age 25+ | 59 | 12 | 6 | 77 |
| Persons in households with only children | 6 | 0 | 0 | 6 |
| ***Total Homeless Persons*** | ***353*** | ***86*** | ***2,069*** | ***2,508*** |

**SOURCE:** HUD 2019 Continuum of Care Homeless Assistance Programs Homeless Populations and Subpopulations, Data Collected by Fresno-Madera Continuum of Care

*Exhibit 30: Homeless Needs Assessment, by Ethnicity*

| Population | Sheltered | | Unsheltered/Total | |
|---|---|---|---|---|
| | Emergency Shelter | Transitional Housing | Unsheltered | Total |
| Hispanic/Latino | 186 | 43 | 937 | 1,166 |
| Non-Hispanic/ Non-Latino | 167 | 43 | 1,132 | 1,342 |
| ***Total*** | ***353*** | ***86*** | ***2,069*** | ***2,508*** |

**SOURCE: HUD 2019 Continuum of Care Homeless Assistance Programs Homeless Populations and Subpopulations, Data Collected by Fresno-Madera Continuum of Care**

*Exhibit 31: Homeless Needs Assessment, by Gender*

| Population | Sheltered | | Unsheltered/Total | |
|---|---|---|---|---|
| | Emergency Shelter | Transitional Housing | Unsheltered | Total |
| Female | 184 | 40 | 631 | 855 |
| Male | 168 | 46 | 1,434 | 1,648 |
| Transgender | 0 | 0 | 2 | 2 |
| Gender Non-Conforming | 1 | 0 | 2 | 3 |
| ***Total*** | ***353*** | ***86*** | ***2,069*** | ***2,508*** |

**SOURCE: HUD 2019 Continuum of Care Homeless Assistance Programs Homeless Populations and Subpopulations, Data Collected by Fresno-Madera Continuum of Care**

*Exhibit 32: Homeless Needs Assessment, by Race*

| Population | Sheltered | | Unsheltered/Total | |
|---|---|---|---|---|
| | Emergency Shelter | Transitional Housing | Unsheltered | Total |
| Black or African American | 62 | 16 | 352 | 430 |
| White | 265 | 58 | 1,359 | 1,682 |
| Asian | 4 | 4 | 30 | 38 |
| American Indian or Alaska Native | 11 | 1 | 239 | 251 |
| Native Hawaiian or Other Pacific Islander | 4 | 3 | 36 | 43 |
| Other | 7 | 4 | 53 | 64 |
| ***Total*** | ***353*** | ***86*** | ***2,069*** | ***2,508*** |

**SOURCE: HUD 2019 Continuum of Care Homeless Assistance Programs Homeless Populations and Subpopulations, Data Collected by Fresno-Madera Continuum of Care**

*Exhibit 33: Homeless Needs Assessment, by Chronic Households and Persons*

| Population | Sheltered | | Unsheltered/Total | |
|---|---|---|---|---|
| | Emergency Shelter | Transitional Housing | Unsheltered | Total |
| Chronically homeless households with at least one adult and one child | 0 | 0 | 2 | 2 |
| Chronically homeless persons in households without children | 23 | 0 | 669 | 692 |
| Chronically homeless persons in households with at least one adult and one child | 0 | 0 | 6 | 6 |
| Chronically homeless persons in households with only children | 0 | 0 | 0 | 0 |
| ***Total*** | ***23*** | ***0*** | ***675*** | ***698*** |

**SOURCE: HUD 2019 Continuum of Care Homeless Assistance Programs Homeless Populations and Subpopulations, Data Collected by Fresno-Madera Continuum of Care**

*Exhibit 34: Homeless Needs Assessment, by Other Populations*

| Population | Sheltered | | Unsheltered/Total | |
|---|---|---|---|---|
| | Emergency Shelter | Transitional Housing | Unsheltered | Total |
| Severely mentally ill | 15 | 16 | 505 | 536 |
| Chronic substance abuse | 6 | 17 | 288 | 411 |
| Veterans | 40 | 29 | 166 | 235 |
| HIV/AIDS | 1 | 1 | 15 | 17 |
| Victims of domestic violence | 43 | 17 | 89 | 149 |
| Unaccompanied youth | 21 | 7 | 84 | 112 |
| Unaccompanied youth under 18 | 6 | 0 | 0 | 6 |
| Unaccompanied youth 18-24 | 15 | 7 | 84 | 106 |
| Parenting youth | 5 | 2 | 0 | 7 |
| Parenting youth under 18 | 0 | 0 | 0 | 0 |
| Parenting youth 18-24 | 5 | 2 | 0 | 7 |
| Children of parenting youth | 11 | 4 | 0 | 15 |

**SOURCE: HUD 2019 Continuum of Care Homeless Assistance Programs Homeless Populations and Subpopulations, Data Collected by Fresno-Madera Continuum of Care**

*Exhibit 35: Homeless Count Totals*

| | Total Persons Sheltered | Total Persons Unsheltered | Total |
|---|---|---|---|
| 2019 PIT Count (Fresno-Madera Region) | 439 | 2069 | 2,508 |
| City of Madera, 2019 | 96 | 260 | 356 |

**SOURCE: HUD 2019 Continuum of Care Homeless Assistance Programs Homeless Populations and Subpopulations, Data Collected by Fresno-Madera Continuum of Care**

The 2019 FMCoC PIT count identified 2508 homeless individuals in the Fresno-Madera region, of which, 439 were sheltered and 2069 were unsheltered. In the City of Madera, 260 homeless individuals were unsheltered and 96 where sheltered. The majority of the homeless individuals counted did not reside in the City of Madera. More specifically, roughly 21 percent of sheltered and 13 percent of unsheltered homeless individuals were located in the City of Madera during the 2019 PIT count.

### If data is not available for the categories "number of persons becoming and exiting homelessness each year," and "number of days that persons experience homelessness," describe these categories for each homeless population type (including chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth):

There were 207 sheltered and 1,929 unsheltered persons in households with only adults; 23 sheltered and 675 unsheltered chronically homeless individuals; zero sheltered and two unsheltered chronically homeless families; 144 sheltered and 10 unsheltered youths; two sheltered and 15 unsheltered persons with HIV; and 69 sheltered and 166 unsheltered veterans.

### Describe the Nature and Extent of Homelessness by Racial and Ethnic Group.

The race of sheltered homeless in the City of Madera is as follows: 73 percent White, 17 percent Black or African American, 1 percent Asian, 2 percent American Indian/Alaska Native, 1 percent Native Hawaiian or other Pacific Islanders, and 2 percent multiple races. The race of unsheltered homeless in the City of Madera includes: 65 percent White, 17 percent Black or African American, and one percent or less of the following races: Asian, American Indian/Alaska Native, Native Hawaiian or other Pacific Islanders, multiple races.

The ethnicity of individuals experiencing homelessness in the City of Madera is as follows: 46 percent Hispanic or Latino and 54 percent non-Hispanic or Latino.

### Describe the Nature and Extent of Unsheltered and Sheltered Homelessness.

The 2019 FMCoC PIT count identified 2508 homeless individuals in the Fresno-Madera region, of which, 439 were sheltered and 2069 were unsheltered. In the City of Madera, 260 homeless individuals were unsheltered and 96 were sheltered. The majority of the homeless individuals counted did not reside in the

City of Madera. More specifically, roughly 21 percent of sheltered and 13 percent of unsheltered homeless individuals were located in the City of Madera during the 2019 PIT count. The homeless shelter and service system in the counties of Fresno and Madera, like those in most urban/suburban areas, has evolved over the past two decades to address the changing demographics of its homeless population by putting more focus on transitional and permanent supportive housing. Initially the system was predominantly seasonal or overnight facilities designed to harbor the homeless against harsh weather, provide some degree of safety, and address basic needs. However more recently this shelter model represents less than a fifth of the beds in Fresno and Madera systems of care.

Emergency shelters typically now only serve single adults. While they are smaller in number, there are more people staying on the streets for longer periods of time. This in part is due to the philosophical stance that the emergency stay is for the provision of basic need services of food and a bed. While this is adequate for some (and will always be needed to some degree) the majority of these individuals actually represent the core of the chronic homeless population.

The chronic homeless typically stay in the emergency shelters for extended periods of time, not moving forward nor improving their plight through contact with service providers. This service philosophy has shown the cyclical nature of homelessness. The fact that many of those who became homeless were experiencing repeated and prolonged episodes of homelessness suggested that minimalist, basic needs approaches, while effective at protecting people from the larger hazards of street life, were insufficient to truly move people out of homelessness.

Service intervention and transitional housing efforts tend to allow longer lengths of stay (some up to two years) in a services-enriched environment. Some transitional living programs have been providing an increasing range of services, such as mental health and substance abuse intervention on-site. In lieu of affordable housing alternatives, this approach has expanded to become a residential service model designed to equip homeless households with the skills and resources to succeed in permanent housing.

## Discussion (optional):

# NA-45 Non-Homeless Special Needs Assessment - 91.205 (b,d)

## Introduction:

Certain groups may have more difficulty finding housing and may require specialized services or assistance. Due to their special circumstances, they are more likely to be low-income. These groups include the following: elderly persons, including frail elderly; persons with disabilities, including developmental disabilities; large households; single female-headed households; and farmworkers.

## Describe the characteristics of special needs populations in your community:

### Elderly persons, including frail elderly

Elderly persons (seniors) are persons over the age of 65. Frail elderly is defined, for the purposes of this report, as individuals age 65 and older with a self-care disability. Elderly households have special housing needs primarily resulting from physical disabilities and limitations, income, and healthcare costs.

According to the 2010 U.S. Census and 2017 ACS, the elderly population in the City of Madera decreased from 8.6 percent in 2010 to 8.3 percent in 2019. In 2019 males made up 42.5 percent (2,260) while females made up 57.5 percent (3,053) of the elderly population. Compared to the overall City population, elderly individuals are more likely to be disabled, with 55 percent of elderly ages 65 or older considered disabled, compared to 11.4 percent of the City population as a whole. About 15.6 percent (737) of seniors reported a self-care disability.

Specific disabilities reported by the elderly include: 2,478 have an ambulatory difficulty (38 percent of age group); 995 have a hearing disability (21 percent of age group); 1,253 have an independent living difficulty (27 percent of age group); 629 have a vision difficulty (13 percent of age group); and, 616 have cognitive difficulty (13 percent of age group).

### Persons with Disabilities, including developmental disabilities

Physical, mental, and/or developmental disabilities could prevent a person from working, restrict a person's mobility, or make caring for oneself difficult. According to the 2013-2017 ACS, an estimated 11.4 percent of the population in the City of Madera has a disability. An estimated 3.7 percent of those aged 5 to 17 have a disability; and 11.2 percent of Madera's population 18 to 64 years of age has a disability. The percentage of seniors (65 years and older) with a disability is much larger at 51 percent. It is important to note that the most common type of disability varies by age group. The most common disability for individuals ages 5 to 17 years is a vision difficulty; for individuals ages 18 to 64 is an ambulatory difficulty, while for seniors, the most common disability is also ambulatory difficulty.

## What are the housing and supportive service needs of these populations and how are these needs determined?

### Elderly persons, including frail elderly

The challenges faced by the elderly population include:

- *Income:* People over the age of 65 are usually retired and living on a fixed income;
- *Health care:* Due to higher rates of illness, health care is essential;
- *Transportation:* Many elderly are reliant upon public transit or family and friends;
- *Housing:* Many elderly live alone and would prefer to age-in-place and not have to relocate.

### Persons with Disabilities, including developmental disabilities

The greatest proportion of disabilities are employment disabilities followed closely by physical disabilities, which are often related to each other, meaning a person with a physical disability may not be able to work. Those with a disability can face serious disadvantages in finding employment and can find themselves living on a fixed income that does not fully cover their cost of living expenses, and in need of affordable housing options. According to the 2013-2017 ACS, 4.9 percent of the population that is in the labor force in the City of Madera has a disability and is employed. Also, 10.3 percent of the Madera population with a disability is not in the labor force, compared to 36.9 percent of individuals with no disability not in the labor force.

### Farmworkers

A special report prepared for the Madera Housing Authority and the Darin M. Camarena Health Centers Inc. provides information on the needs of farmworkers in Madera County. The study concludes that the very low wages paid to agricultural workers, the seasonal nature of farm labor, and the rising housing costs in the Central Valley pose serious constraints on the ability of Madera's agricultural workers to secure decent and affordable housing. The ineligibility of undocumented workers for government-sponsored housing programs is a serious problem as well. City and County staff routinely receive complaints of single-family units being occupied by groups of farm laborers or families. Investigations by staff previously showed as many as 10 to 20 residents in a single unit and adjacent sheds. These circumstances present serious health and safety problems and substandard housing conditions, such as electrical hazards and inadequate toilet, shower, heating, and kitchen facilities.

Other Special needs populations identified include **Large Households** and **Single female-headed households**. However, due to IDIS text limitations, these populations are discussed in the Unique Appendices attachment, along with a full discussion on the special need populations identified above.

## Discuss the size and characteristics of the population with HIV/AIDS and their families within the Eligible Metropolitan Statistical Area:

The Madera County Public Health Department administers the Countywide AIDS Program. The Department also administers the Housing Opportunities for Persons with AIDS (HOPWA) Grant Program, which provides housing assistance to persons with AIDS. According to the California Department of Public Health, 7 individuals in Madera County were diagnosed with HIV. In addition, the 2019 PIT

homeless count reports that two sheltered and 15 unsheltered adults with HIV/AIDS are homeless in the Fresno-Madera region. As of May 2020, 22 individuals were enrolled in the HOPWA program in the County, and of those, 18 resided in the City of Madera.

According to the California Department of Public Health HOPWA Funding Allocation Process Report, the total final allocation for fiscal year 2019-2020 for Madera HOPWA Programs is $58,926. Public Health officials note that persons with AIDS may also suffer from mental illnesses or have financial problems due to their illness that make it difficult to find housing. In addition to living with their illness and inadequate housing situations, persons with HIV and AIDS in need of housing face a number of barriers, including discrimination, housing availability, transportation and housing affordability. People with HIV/AIDS also face a barrage of medical problems and appointments, which put financial and transportation strain on everyday life. According to the Madera Department of Public Health, there is only one infectious disease provider in Madera who takes MediCAL.

**Discussion (optional):**

## NA-50 Non-Housing Community Development Needs – 91.215 (f)

### Describe the jurisdiction's need for Public Facilities:

The public needs in Madera as described by community members are varied and extensive, and in total exceed available resources. In the City of Madera, there is a continuing need to rehabilitate aging public facilities or build new facilities to serve growing special needs populations. In the past five years, the City has devoted substantial funds to upgrading and improving several public facilities within the City.
The targeted areas for public facility improvements over the next five years fall into several broad categories as noted below:

- **Community Centers.** Several community centers in the City provide programs for the youth, seniors, and people with special needs. Some facilities to serve these populations have undergone recent upgrades (Frank Bergon Senior Center and the Centennial Pool Complex, for example.) However, with the growing youth population, a growing senior population, and a shortage of facilities for seniors with cognitive and/or physical limitations, there is a need for construction of additional centers or upgrades to existing centers.
- **Homeless Facilities.** There is a need for additional transitional housing, especially for individuals who have left homeless shelters but are on the waitlist for a Housing Choice Voucher. There is also a need for more emergency shelter beds, especially for men and the increasing number of returning Veterans.
- **Parks and Recreation Facilities**. The City's Parks and Community Services Department supervises and maintains City parks and recreational facilities. There is a need to continue maintaining and investing in parks and recreation facilities in the City to promote the use of such facilities and improve the quality of life for residents.
- **Neighborhood Issues.** There is a need for continued code enforcement to eliminate blighted conditions, such as the physical conditions within subdivisions, graffiti, abandoned vehicles and units, substandard buildings, and associated problems brought on by an accumulation of weeds, trash, junk, and debris.

### How were these needs determined?

The priority needs were developed after the data was collected using four complementary methods:

- Secondary Data Analysis
- Individual Interviews
- Group Video Discussions
- Community-wide Quantitative Survey

The community needs that were identified by participants and survey respondents were prioritized based, in part, on approaches supported by The Office of Community Planning and Development of the U.S. Department of Housing and Urban Development (HUD), the Centers for Disease Control and Prevention, the National Community Development Association and others.

### Describe the jurisdiction's need for Public Improvements:

Public improvement projects are managed under the City's Capital Improvement Plan (CIP), which is the financial plan for the repair and/or construction of municipal infrastructure. The capital assets within the

City's span of responsibility include: street and related right-of-way features; stormwater and drainage systems; water and sewer systems; public buildings, such as libraries, parks, and recreational and community centers; and public safety facilities, such as police and fire stations. Needs identified over the next five years include the following:

- **Street Improvements.** There is a need for additional street and streetlight improvements, including the removal of any architectural barriers that limit street circulation and access for persons with disabilities. These street improvements could include: new road construction, reconstruction, eliminating potholes, and widening of streets, just to name a few.
- **Pedestrian and Bikeway Improvements**. There is a need for sidewalk and bikeway improvements in the City. Sidewalk infill projects install sidewalk, curb, and gutter and accessibility improvements in areas where there is currently no sidewalk. Also, the removal of architectural barriers to increase bikeway circulation in the City is needed. This is especially important as individuals are beginning to search for and use alternative modes of transportation.
- **Water, Sewer, and Storm Drain Improvements**. There is a need for continued water, sewer, and storm drain improvements. Specifically, there is a need for additional storm drainage projects designed to allow rain runoff to be controlled within neighborhoods. Also, in many older neighborhoods of the City, the water and sewer systems are decrepit and not efficient, and the water system needs additional water wells to maintain water pressure and flow.
- **ADA Accessibility Improvements**. There is a need to improve the pavement conditions for sidewalks in the City to increase accessibility for the disabled and senior population. This could be in the form of installing curb ramps that allow disabled residents to have a safe path of travel on City sidewalks. This becomes increasingly important as the disabled senior population continues to grow in Madera.

### How were these needs determined?

For the purposes of this Plan, the public improvement needs were determined in consultation with City departments and service agencies, as well as by reviewing the CIP. City departments develop the Capital Improvement Plan needs lists based upon input from several sources, including: elected officials, community-based organizations, community planning groups, private residents, and operations and maintenance staff. In addition, needs for public improvements were identified at the Community Forum and Focus Group Meetings. The priority needs are further reinforced through the Community Needs Survey.

### Describe the jurisdiction's need for Public Services:

Public services are provided by the City of Madera to people and businesses within the jurisdiction, either directly or by grant awards to local organizations for provision of specific services. The City strives to improve the quality, quantity, and usefulness of public services for its residents and business communities. Needs identified over the next five years include the following:

- **Workforce Skills Training and Education**. Many low-income individuals need specialized job training and mentoring in order to fill the needs of Madera's employers.
- **Youth Services**. The City built a youth center (John W. Wells), which offers the youth a central location for services. There is a need for continued strengthening of youth services. Specifically, there is a need for an afterschool programs designed to teach the youth about healthy lifestyles, computer and literacy skills, creative arts, leadership skill building, positive decision making, and provide homework and career counseling.

- **Homeless Assistance**. Some homeless individuals and households need comprehensive assistance to escape poverty and homelessness. These individuals need services such as case management, along with job training, educational classes, life skills training, and parenting courses.
- **Senior Services**. Seniors need continued support for meals, delivered to homebound seniors or at the Senior/Community Centers for seniors who are more mobile. Seniors also need access to transit that provides service close to their homes, medical facilities, shopping, and other services.
- **Economic Development Services**. The City is seen as affordable in comparison to others in the region. It has good logistics; reasonable land and labor costs, low energy costs, and many medium income families can still afford to buy a house here. But there is a need for more economic development activities to maximize these strengths, including small business loans, which can help bring new jobs to the area and to target populations of this Plan. This becomes especially important with the City slowly recovering from the recession and businesses more recently impacted by COVID-19.
- **Fair Housing**. There is a need to educate the public about fair housing and develop a formal housing complaint process.

### How were these needs determined?

The public service needs were determined in consultation with City departments and service agencies. In addition, needs for public services were identified at the Community Forum and Focus Group Meetings, and further reinforced through the Community Needs Survey.

# Housing Market Analysis

## MA-05 Overview

### Housing Market Analysis Overview:

The purpose of the Market Analysis is to provide a clear picture of the environment in which the City of Madera administers its programs over the course of the Consolidated Plan period (2020-2024). In conjunction with the Needs Assessment, the Market Analysis provides the basis for the Strategic Plan, including the programs and projects administered under the Plan.

The following gives a brief overview of the market analysis results, with more detail included in each corresponding section:

### MA-10 Units Available

There were 8,094 owner-occupied units and 9,512 renter-occupied units in Madera, for a total of 17,606 housing units. Approximately 74 percent of housing units in the City are single-family homes.

### MA-15 Cost of Housing

In 2010 the median home value in the City of Madera was $230,300 and decreased by 21.6 percent to $180,400 in 2017. The median rent increased between 2010 and 2017 from $841 to $972, a 15.6 percent change.

### MA-20 Condition of Housing

The majority owner households in the City, 67.3 percent (or 5,446 households), had no indication of substandard housing conditions. However, 54.5 percent of renter households (5,183 households) experienced at least one substandard housing condition. About 49 percent (8,624) of all housing units (both owner- and renter-occupied units) in Madera were built before 1980, and as a result, may be at risk of a lead-based paint hazard, which was used in residential units until 1978, when it was prohibited.

### MA-25 Public and Assisted Housing

The Housing Authority of the City of Madera owns 244 public housing units ranging from apartments to single-family homes at over 50 scattered sites throughout the City. The Housing Authority also administers 795 Housing Choice Vouchers.

### MA-30 Homeless Facilities

A variety of housing facilities and services are offered to homeless individuals by organizations within Madera, including Emergency Shelters, Transitional Housing, and Permanent Supportive housing options. There are 135 Emergency Shelter beds available in Madera to households with only adults. There are 19 Transitional Housing beds available to households with adults. There are 53 Permanent Supportive housing for households without children and 42 households with adults and children.

## MA-35 Special Needs Facilities

There are certain segments of the population with special needs that may have difficulty finding community social services facilities as well as special supportive and housing services due to their special needs. Also, these special needs populations often have an increased need for housing, services, and facilities. Through public and private partnerships, the City of Madera continues to strive to provide services and safe, and decent, and affordable housing.

## MA-40 Barriers to Affordable Housing

The provision of affordable housing can be constrained by a number of factors, such as public policies on housing and residential investment, including land use controls, residential development standards, off-site improvements, and the permit and approval process.

## MA-45 Non-Housing Community Development

The major employment sectors in the City are agriculture, education and health care services, retail, and manufacturing. Nearly 90 percent of Madera residents have at least a high school diploma or equivalent. Approximately 31 percent have a college degree or higher. Individuals who earned the highest educational attainment level have the highest median earnings ($69,685), while individuals who earned the lowest educational attainment level, less than a high school graduate, have the lowest median earnings ($25,448) – a difference of over $44,000 annually.

## MA-10 Number of Housing Units – 91.210(a)&(b)(2)

### Introduction

Exhibit 36 outlines the housing stock by type for the City of Madera. As the table shows, the City of Madera consists primarily of single-family houses with a smaller percentage of small apartment buildings or duplexes. Most of the available housing units in Madera have two or three bedrooms.

*Exhibit 36: All residential properties by number of units*

| Property Type | Number | % |
|---|---|---|
| 1-unit detached structure | 13,086 | 70.9% |
| 1-unit, attached structure | 517 | 2.8% |
| 2-4 units | 2,629 | 14.3% |
| 5-19 units | 1,260 | 6.8% |
| 20 or more units | 646 | 3.5% |
| Mobile Home, boat, RV, van, etc. | 320 | 1.8% |
| ***Total*** | 18,458 | ***100%*** |

**Data Source:** 2013-2017 American Community Survey, 5-Year Estimates

Exhibit 36 shows residential properties in Madera by type of property, as of the 2013-2017 American Community Survey. As the table shows, there is a variety in the multifamily property types where units in 5-19-unit properties make up seven percent of the total units in the City and units in 2-4-unit property types make up 12 percent.

*Exhibit 37: Publicly Assisted Housing Developments*

| Property | Address | Total # of Units | # of Affordable Units | Target Population |
|---|---|---|---|---|
| Cottonwood Creek | 2236 Tozer | 40 | 39 | Special Needs |
| Valle de Las Brisas | 101 East Adell Street | 81 | 80 | Senior |
| Madera Apartments | 1525 East Cleveland Avenue | 68 | 67 | Non-targeted |
| Madera Garden Apartments | 1600 N. Lake Street | 65 | 58 | Non-targeted |
| Sunrise Terrace | 601 Sunrise Avenue | 52 | 52 | Large Family |
| Sherwood Pointe Apartments | 338 Sherwood Way | 81 | 80 | Large Family |
| The Crossings at Madera | 120 W. Adell Street | 64 | 63 | Large Family |
| Lakewood Terrace | 1995 North Lake Street | 76 | 76 | Large Family |
| Valley Vista | 1832 Merced Street | 60 | 60 | Large Family |
| The Village of Madera | 501 Monterey Street | 75 | 74 | Large Family |
| Madera Family Apartments | 785 Milano | 40 | 40 | - |
| Yosemite Manor | 108 P Street | 76 | 76 | - |
| Arborpoint Apartments | 300 W. Clark Street | 64 | 32 | Large Family |
| Madera Villa Apartments | 2190 Schnoor | 136 | 28 | Families |
| Total | | 978 | 825 | |

**SOURCE:** Housing Authority, City of Madera

*Exhibit 38: Unit Size by Tenure*

| | Owners | | Renters | |
|---|---|---|---|---|
| | Number | % | Number | % |
| No bedroom | 69 | 0.90% | 680 | 7.10% |
| 1 bedroom | 99 | 1.20% | 951 | 10.00% |
| 2 or 3 bedrooms | 5,444 | 67.30% | 6,571 | 69.10% |
| 4 or more bedrooms | 2,482 | 30.70% | 1,310 | 13.80% |
| ***Total*** | 8,094 | ***100%*** | 9,512 | ***100%*** |

**Data Source:** 2013-2017 CHAS

2013-2017 American Community Survey, 5-Year Estimates

Exhibit 38 shows unit size by tenure. According to the 2013-2017 American Community Survey, the City had a total of 8,094 owner-occupied units and 9,512 renter-occupied units. In both cases of owner and renter units, units with three or more bedrooms made up the majority of unit types.

## Describe the number and targeting (income level/type of family served) of units assisted with federal, state, and local programs.

There are many sources of affordable housing in the City of Madera. This subsection starts by discussing housing provided by the local public housing authority and housing targeted to the homeless population. Additional information about assisted housing (managed by other providers) is presented in Section MA-25 Public and Assisted Housing, below.

The Housing Authority of the City of Madera (HACM) operates 244 public housing units, which target very low-income residents. The average annual income for a resident of public housing is $19,604.

Exhibit 37 shows affordable units in the City of Madera that are subsidized using local funds and/or programs administered by HUD, the Low-Income Housing Tax Credit Program, and the U.S. Department of Agriculture's Rural Housing Assistance program. A total of 825 units are located in assisted, privately- owned affordable multifamily housing developments in the City.

In addition to these assisted multifamily units, there are hundreds of units, many of which are single family homes, that were assisted with Redevelopment Agency funding. These units have affordability restrictions for a variety of lengths from 30 to 55 years.

## Provide an assessment of units expected to be lost from the affordable housing inventory for any reason, such as expiration of Section 8 contracts.

There are currently (2020) 825 affordable units in publicly assisted housing developments. None of the units are at risk of expiring in the current or subsequent 5-year planning period. The expiration dates for 134 units in two of the developments, Lakewood Terrace and Madera Garden Apartments, have already passed. It is possible, although highly unlikely, that these developments had additional sources of funding that extended the affordability expiration dates. It is important to note the Housing Authority of the City of Madera will continue to manage its inventory of 244 public housing units, and none of these units are expected to convert during the planning period.

## Does the availability of housing units meet the needs of the population?

While housing of a variety of types is available in the City, there is an affordability mismatch. Many low-income households are cost-burdened. The problem is worse for very low- and extremely low-income households. Also as discussed in the Needs Assessment, there are 1,106 households on the waitlist for the Housing Choice Voucher Program, indicating a need for more affordable units. Additionally, as discussed in the Needs Assessment, there is a high rate of overcrowding among renters, indicating a lack of larger rental units. For more information on housing unit access and wait list demographics, see the Analysis to Impediments of Fair Housing report.

## Describe the need for specific types of housing:

Through the consultation and public meeting process, rental housing for low-income people, increasing temporary shelters, apartments for those with disabilities, specialized housing (congregate-style units) for agricultural workers, and additional resources to improve the quality of existing apartments were identified as specific needs.

## MA-15 Housing Market Analysis: Cost of Housing - 91.210(a)

### Introduction

Housing affordability is an important factor for evaluating the housing market, as well as quality of life, as many housing problems are directly related to the cost of housing. HUD measures affordability by the number of households paying no more than 30 percent of their gross income towards housing costs, including utilities.

*Exhibit 39: Cost of Housing*

| | | Base Year: 2010 | Most Recent Year: 2017 | % Change |
|---|---|---|---|---|
| | Median Home Value | $230,300 | $180,400 | -21.6% |
| | Median Contract Rent | $841 | $972 | 15.6% |

**Data Source:** 2013-2017 American Community Survey, 5-Year Estimates

Exhibit 39 presents rents and median home values in the City of Madera and compares the values in 2017 to the base year of 2010. The median home value in Madera in 2010 was $230,300, which decreased by 21.6 percent to $180,400 in 2019. While the median home value decreased, the cost of rent increased 15.6 percent from $841 in 2010 to $972 in 2017.

*Exhibit 40: Rent Paid*

| | Rent Paid | Number | % |
|---|---|---|---|
| | Less than $500 | 1,035 | 11.20% |
| | $500-999 | 4,019 | 43.50% |
| | $1,000-1,499 | 3,615 | 39.10% |
| | $1,500-1,999 | 452 | 4.90% |
| | $2,000 or more | 128 | 1.4% |
| | ***Total*** | ***9,249*** | ***100.0%*** |

**Data Source:** 2013-2017 American Community Survey, 5-Year Estimates

Exhibit 40 presents information on the amount of rent paid by renter households. As the table shows, the majority, 43.5 percent or 4,019 renter households, paid between $500-$999 for rent during the period 2013-2017; 1,035 renter households (or 11.2 percent) paid less than $500 for rent; and 3,615 households, or 39.1 percent, paid rents between $1,000-$1,499. Less than two percent paid $2,000 or more for rent.

*Exhibit 41: Housing Affordability*

| | % Units affordable to Households earning | Renter | Owner |
|---|---|---|---|
| | 30% HAMFI | 475 | No data |
| | 50% HAMFI | 730 | 1,660 |
| | 80% HAMFI | 2,935 | 2,105 |
| | 100% HAMFI | No data | 1,065 |
| | ***Total*** | 4,140 | 4,830 |

**Data Source:** 2013-2017 CHAS

*Exhibit 42: Monthly Rent*

| | Monthly Rent ($) | Efficiency (no bedroom) | 1 Bedroom | 2 Bedroom | 3 Bedroom | 4 Bedroom |
|---|---|---|---|---|---|---|
| | Fair Market Rent | $766 | $771 | $1,020 | $1,450 | $1,609 |
| | High HOME Rent | $720 | $771 | $929 | $1,065 | $1,169 |
| | Low HOME Rent | $567 | $608 | $730 | $842 | $940 |

**Data Source:** 2013-2017 CHAS

Exhibit 42 presents information on monthly rents in three categories: HUD's Fair Market Rents (FMR), High HOME Rents, and Low HOME rents. FMRs are gross rent estimates and are defined as the amount at which 40 percent of the standard-quality rental housing units are available in the Madera-Chowchilla MSA (excluding units with subsidized rents). High HOME rents are equal to the FMR or 30 percent of the adjusted income of a household whose income equals 65 percent of HAMFI. Low HOME rents are equal to 30 percent of the adjusted income of a household whose income equals 50 percent HAMFI.

*Exhibit 43: Ability to Pay*

| **Extremely Low-Income Households at 30 percent of Median Family Income** | | | | | | |
|---|---|---|---|---|---|---|
| Number of Persons | 1 | 2 | 3 | 4 | 5 | 6 |
| Income Level | $14,700 | $17,240 | $21,720 | $26,200 | $30,680 | $35,160 |
| Max. Monthly Gross Rent1 | $1,225 | $1,437 | $1,810 | $2,183 | $2,557 | $2,930 |
| Max. Purchase Price2 | $44,028 | $50,491 | $56,752 | $63,012 | $68,061 | $73,111 |
| Very Low-Income Households at 50 percent of Median Family Income | | | | | | |

| Number of Persons | 1 | 2 | 3 | 4 | 5 | 6 |
|---|---|---|---|---|---|---|
| Income Level | $24,500 | $28,000 | $31,500 | $34,950 | $37,750 | $40,550 |
| Max. Monthly Gross Rent1 | $455 | $520 | $585 | $650 | $703 | $754 |
| Max. Purchase Price2 | $73,514 | $84,017 | $94,519 | $105,021 | $113,503 | $121,784 |
| Low-Income Households at 70 percent of Median Family Income For Sale and 60 percent of MFI for Rental | | | | | | |
| Number of Persons | 1 | 2 | 3 | 4 | 5 | 6 |
| Income Level for Sale (70 percent MFI) | $39,150 | $44,750 | $50,350 | $55,900 | $60,400 | $64,850 |
| Income Level for Rental (60 percent MFI) | $21,850 | $24,950 | $28,100 | $31,200 | $33,700 | $36,200 |
| Max. Monthly Gross Rent1 | $546 | $624 | $703 | $780 | $843 | $905 |
| Max. Purchase Price2 | $103,001 | $117,542 | $132,286 | $147,029 | $158,743 | $170,457 |

SOURCE: CHAS Database

*Exhibit 44B: Ability to Pay*

| **Median-Income Households at 100 percent of Median Family Income** | | | | | | |
|---|---|---|---|---|---|---|
| Number of Persons | 1 | 2 | 3 | 4 | 5 | 6 |
| Income Level | $36,400 | $41,600 | $46,800 | $52,000 | $56,150 | $60,300 |
| Max. Monthly Gross Rent1 | $910 | $1,040 | $1,170 | $1,300 | $1,404 | $1,508 |
| Max. Purchase Price2 | $147,029 | $168,033 | $189,037 | $210,041 | $226,804 | $243,567 |
| Moderate-Income Households at 120 percent of Median Family Income | | | | | | |
| Number of Persons | 1 | 2 | 3 | 4 | 5 | 6 |
| Income Level | $43,700 | $49,900 | $56,150 | $62,400 | $67,400 | $72,400 |
| Max. Monthly Gross Rent1 | $1,275 | $1,455 | $1,638 | $1,820 | $1,966 | $2,112 |
| Max. Purchase Price2 | $205,935 | $235,152 | $264,605 | $294,058 | $317,620 | $341,183 |

SOURCE: CHAS Database

Exhibits 43 and 43B show the amount that a household can pay for housing at each income level without overpaying. The table shows maximum affordable monthly rents and maximum affordable purchase prices for homes. The affordable prices were calculated using household income limits published by HUD, conventional financing terms, and assuming that households spend 30 percent of gross income on housing costs. Households earning the 2019 median income of a family of 4 in Madera County ($52,000) could afford to spend up to $1,300 per month on housing without being considered overpaying. For renters this is a straightforward calculation, but homeownership costs are less transparent.

A household can typically qualify to purchase a home that is 2.5 to 3.0 times the annual income of that household, depending on the down payment, the level of other long-term obligations (such as a car loan), and interest rates. In practice the interaction of these factors allows some households to qualify for homes priced at more than three times their annual income, while other households may be limited to purchasing homes no more than two times their annual incomes. These factors – interest rates, insurance, and taxes – are held constant in in order to determine maximum affordable purchase price for households of each income category.

## Is there sufficient housing for households at all income levels?

According to the 2013-2017 CHAS data most of the housing units in Madera are available to households earning at least 80 percent HAMFI. While some low-income households have difficulty finding affordable housing, especially those households that need units that consist of three or more bedrooms, rental housing is generally affordable to low- and moderate-income residents. Extremely low- and very low-income households have a difficult time locating affordable housing. The City has few affordable housing units dedicated to extremely low-income households.

## How is affordability of housing likely to change considering changes to home values and/or rents?

The economic challenges of the past decade resulted in large price swings on Madera homes. Though the market saw a large bottoming out (along with the rest of the nation) between 2007 and 2011, values have continued to climb since then. In May 2020, the value per square foot of Madera homes was $182, up 13% from 2019, with a median price of $332,000, up 30% from 2019. Madera's housing market was scored 71/100, or "very competitive", according to Redfin, a real estate Brokerage. It should be noted this report was completed in the midst of the COVID-19 pandemic, which may alter the housing market in a number of ways, potentially limiting the amount of available housing stock, affecting prices.

With regards to lower income residents, the forecasts are not encouraging. As the cash investor market grows and competition with investors also increases, many low-income residents may be prevented from becoming homeowners. Rents for the most part have steadily increased since the lowest parts of the previous decade's economic recession.

## How do HOME rents / Fair Market Rent compare to Area Median Rent? How might this impact your strategy to produce or preserve affordable housing?

The area median rent of $972, according to the 2013-2017 American Community Survey, is comparable to the High HOME and FMR rents for a two-bedroom unit (but too high for the Low HOME rent for a two-bedroom unit). Rents for low-income units at the City's affordable apartment complexes are similar to market-rate rents. The City's housing strategy should therefore focus on those households for which market-rate rents remain unaffordable, namely very low- and extremely low- income households. For lower-income households and especially first-time buyers, it is still a very difficult housing market even with lower mortgage interest rates due to substantial down-payments required by lenders, a shrinking inventory of affordably priced homes, and competition from cash investors bidding for the same homes, which reduces the number of affordable properties available to lower-income buyers**.**

## Discussion (optional):

# MA-20 Housing Market Analysis: Condition of Housing – 91.210(a)

## Introduction

### Definitions

HUD defines housing "conditions" similarly to the way housing problems are evaluated in the Needs Assessment. These conditions, shown in Exhibit 44, include: overcrowding, cost burden greater than 30 percent, or a lack of complete plumbing or kitchen facilities. In addition, standard housing is defined as meeting HUD Housing Quality Standards and all state and local codes, while a substandard housing unit is defined when a unit in its present condition endangers the health, safety, or well-being of an individual or family. HUD defines a unit as substandard if it is dilapidated; does not have a usable flush toilet or bathtub inside the unit for the exclusive use of a family; does not have electricity or has inadequate or unsafe electrical service; does not have a safe or adequate source of heat; or, has been declared unfit for habitation by an agency or unit of government.

*Exhibit 45: Condition of Units*

| | Condition of Units | Owner-Occupied | | Renter-Occupied | |
|---|---|---|---|---|---|
| | | Number | % | Number | % |
| | With one selected Condition | 2,438 | 30.1% | 5,183 | 54.5% |
| | With two selected Conditions | 210 | 2.6% | 965 | 10.1% |
| | With three selected Conditions | 0 | 0.0% | 52 | 0.5% |
| | With four selected Conditions | 0 | 0.0% | 0 | 0.0% |
| | No selected Conditions | 5,446 | 67.3% | 3,312 | 34.8% |
| | ***Total*** | 8,094 | ***100%*** | ***9,512*** | ***100%*** |

**Data Source:** 2013-2017 American Community Survey, 5-Year Estimates

Exhibit 44 shows the number of housing units, by tenure, based on the number of "conditions" the unit had in 2017. For the majority of owner households, 67.3 percent (or 5,446 housing units), there was no indication of substandard housing conditions. However, for renter households, 54.5 percent (5,183 units) experienced at least one condition.

*Exhibit 46: Year Unit Built*

| | Year Unit Built | Owner-Occupied | | Renter-Occupied | |
|---|---|---|---|---|---|
| | | Number | % | Number | % |
| | 2000 or later | 1,102 | 13.6% | 2,145 | 22.6% |
| | 1980-1999 | 2,138 | 26.4% | 2,660 | 28.0% |
| | 1940-1979 | 2,786 | 34.4% | 4,284 | 45.0% |
| | Before 1940 | 262 | 3.2% | 423 | 4.4% |
| | ***Total*** | ***8,094*** | ***100%*** | ***6,680*** | ***100%*** |

**Data Source:** 2013-2017 CHAS

Exhibit 45 provides information on the year housing units were built in Madera. As the table shows, renter-occupied units tend to be newer than owner-occupied units; 40 percent of owner-occupied units have been built since 1980, in comparison to 50.6 percent of renter-occupied units. Overall, about 36 percent of all housing units in Madera have been built since 2000.

*Exhibit 47: Risk of Lead-Based Paint Hazard*

| Risk of Lead-Based Paint Hazard | Owner-Occupied | | Renter-Occupied | |
|---|---|---|---|---|
| | Number | % | Number | % |
| Total Number of Units Built Before 1980 | 3,917 | 49.4% | 4,707 | 48.4% |
| Housing Units built before 1980 with children under 6 present | 863 | 49.4% | 514 | 18.0% |

**Data Source:** 2013-2017 CHAS

Exhibit 46 provides information on the number of housing units built before 1980. In 1978 the Consumer Product Safety Commission banned the manufacture of paint containing more than 0.06 percent lead by weight for use on interior and exterior residential surfaces and furniture. For this reason, calculating the number of units built before 1978 helps determine the number of housing units that may be at risk of lead-based paint hazards. The U.S. Census Bureau only reports on units built by decade, so units built before 1980 is the best available information on units that may contain lead-based paint.

As Exhibit 46 shows, the percentage of renter units and owner units built before 1980 were approximately the same for a total of 49 percent of the entire housing stock. In absolute numbers there are also more rental units built before 1980.

**Vacant Units**

*Exhibit 48: Vacant Units*

| | | Suitable for Rehabilitation | Not Suitable for Rehabilitation | Total |
|---|---|---|---|---|
| Vacant Units | | | | |
| Abandoned Vacant Units | | | | |
| REO Properties | | | | |
| Abandoned REO Properties | | | | |

**Left Blank Intentionally, as CHAS no longer supplies this information**

## REO Properties

According to www.auction.com , there are 10 single-family homes on auction in Madera.

## Vacant units in Madera

According to the American Community Survey, 1,923 Madera housing units are vacant, or 7.7% of all housing units. 8.7% of rental units are vacant, 3.1% owner units are vacant.

## Need for Owner and Rental Rehabilitation

The City noted that often times, property owners of vacant buildings will opt to board up their building and leave it vacant in lieu of repairs and maintenance. Although property owners have a right to do this, the City requires that if a building is left vacant or boarded up and is no longer able to be used for its purpose, the owner has 90 days to bring the property up to standard. This entails boarding and

securing, painting the boards to match the exterior to maintain aesthetics in the neighborhood, registering the property, and regular maintenance. If property owners refuse to comply, enforcement and possible fines ensue.

As Madera's ownership and rental housing ages there will be a growing need to rehabilitate these units. It is important that the City of Madera, to the maximum extent possible, maintain programs that offer ownership and rental housing rehabilitation assistance.

### Estimated Number of Housing Units Occupied by Low or Moderate Income Families with LBP Hazards

For the purposes of this plan, units built before 1980 are used as a proxy for units that could contain lead-based paint hazards, since lead-based paint was prohibited for use in residential units in 1978. As previously stated, about 49 percent (8,624) of all housing units (both owner- and renter-occupied units) in Madera were built before 1980, and as a result, may be at risk of a lead-based paint hazard.

### Discussion (optional):

## MA-25 Public and Assisted Housing – 91.210(b)

### Introduction

The Housing Authority of the City of Madera owns 244 public housing units ranging from apartments to single-family homes at over 50 scattered sites throughout the City. The Housing Authority also administers 795 Housing Choice Vouchers, shown in Exhibit 48.

For specific program definitions see Section NA-45 Public Housing.

### Totals Number of Units

*Exhibit 49: Total Number of Units by Program Type*

| Program Type | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Certificate | Mod-Rehab | Public Housing | Vouchers | | | | | |
| | | | | Total | Project - based | Tenant - based | Special Purpose Voucher | | |
| | | | | | | | Veterans Affairs Supportive Housing | Family Unification Program | Disabled * |
| # of unit vouchers available | 0 | 0 | 244 | 795 | 16 | 708 | 54 | 17 | 0 |
| # of accessible units | | | 11 | | | | | | |
| ***includes Non-Elderly Disabled, Mainstream One-Year, Mainstream Five-year, and Nursing Home Transition** | | | | | | | | | |

HACM

**Data Source Comments:** *includes Non-Elderly Disabled, Mainstream One-Year, Mainstream Five-year, and Nursing Home Transition

**Supply of Public Housing Developments**

- 724 East Yosemite Avenue
- 816 East Yosemite Avenue
- 725 East 6th Street
- 817 East 6th Street
- 131 Mace Road
- 1001 East Yosemite Avenue
- 304 South “B” street
- 327 Fig Street #A and #B
- 1009 Clinton Way
- 1022 Clinton Way
- 220 Fig Street
- 316 Malone Drive
- 429 Roosevelt Drive
- 909 South Avenue
- 404 Stinson Drive
- 1208 Sunrise drive
- 822 Washington Drive
- 1017 Washington Drive
- 724 East Yosemite Avenue
- 708 Oakridge Drive
- 1319 Fountain Way
- 1113 Toronado Drive
- 1305 Sanarita Way
- 2712 Driftwood Drive
- 1400 Central Way
- 1034 Kennedy Drive
- 813-821 Terrace Place
- 408 North “C” Street
- 229 Central Avenue
- 213, 217 Cypress Street
- 201-217 Lewis Street
- 125 Park St.
- 129 Park #A
- 1045 Sharon St.
- 1053 Sharon St.
- 805 Torres Way
- 614 South Avenue
- 213 North "B" Street
- 625 South "G" Street
- 109 Clark Street.
- 127 Martin Street.
- 1004 Kennedy Street.
- 705 Ashlan Way
- 1492 Seneca Drive

- 204 Adell Street
- 721 James Way
- 103 Lynn Way
- 1608 Lucia Way
- 132 Joseph Lane
- 1451 Seneca Drive
- 1431 Riverview Drive
- 704 Deerwood Court
- 121 Monterey Drive
- 123 Santa Cruz Drive
- 211 Santa Cruz Drive
- 412 North Lake Drive
- 724 North G Street
- 701-713 North "H" Street
- 1000-1004 Adell Street
- 1105 Clark Street
- 108, 112 Cleveland Road
- 1009 Columbia Street
- 305 Grove Street
- 200 Lincoln Street
- 704 Nebraska Road
- 105, 109 Park Avenue
- 825 Sonora Street
- 604 South Street
- 809, 813 Terrace Place

**Describe the supply of public housing developments:**

The Housing Authority of the City of Madera owns 244 public housing units ranging from apartments to single-family homes at over 50 scattered sites throughout the City. The Housing Authority also administers 795 Housing Choice Vouchers.

**Describe the number and physical condition of public housing units in the jurisdiction, including those that are participating in an approved Public Housing Agency Plan:**

The Housing Authority (HACM) upkeeps properties by doing routine maintenance throughout the year. HACM management and supervisory departments review general conditions of the sites. HACM staff noted how some of the major deficiencies they've dealt with recently include: the weatherization of most properties, roof replacement and/or repair, and addressing units that lack sufficient air conditioning systems due to the age of the properties. Additionally, the HACM maintenance team is responsible for the day-to-day property upkeep, work orders, and routine maintenance of the units. On a weekly basis, maintenance staff walks the sites, notes deficiencies, and makes routine minor repairs. Some repairs are done by HACM, while others are contracted out. However, in order to address a larger variety of deficiencies quicker, HACM is training its maintenance team in the HVAC and electrical fields.

## Public Housing Condition

*Exhibit 50: Public Housing Condition*

| Public Housing Development | Average Inspection Score |
|---|---|
| AMP 1 | 82 |
| AMP 2 | 81 |

**Source: HACM**

### Describe the restoration and revitalization needs of public housing units in the jurisdiction:

HUD's Real Estate Assessment Center (REAC) conducts annual physical inspections of public and assisted housing. Scores range from 0 to 100. All properties start with 100 points. Each deficiency observed reduces the Asset Management Project (AMP) score by an amount dependent on the importance and severity of the deficiency. The AMP score project-based management approach was adopted by HUD around 2006 and requires Housing Authorities to organize their properties/developments into groups of units or buildings to maximize operational efficiencies. Public housing units in the City of Madera are divided into AMP regions: AMP 1 and AMP 2. AMP 1 covers units located mainly in the eastern part of the City, while AMP 2 covers units in the northern and southern part of the City. HUD and Housing Authority provided the AMP inspection scores for 2019. As Exhibit 50 outlines, the inspection scores from 2010 to 2019 for AMP 1 changed from 88 to 82, while AMP 2 changed from 99 to 81.

### Describe the public housing agency's strategy for improving the living environment of low- and moderate-income families residing in public housing:

The Housing Authority identified several goals and strategies in its most recent HUD-required Annual Plan (FY 2020). The goals and strategies are designed to improve the living environment of low- and moderate- income families residing in public housing. These goals and strategies are formed in order to promote self-sufficiency among public housing residents. An example of this is the Family Self- Sufficiency program which encourages and assists clients in increasing their earned income, thereby increasing their ability to become economically self-sufficient. Resources offered through the program include: job training and searching assistance, financial counseling, credit repair, and regular one-on-one support.

### Discussion:

The Housing Authority maintains 244 public housing units in the City of Madera, which are generally in good condition. The Housing Authority has policies in place to inspect units, perform regular maintenance, and offer support to households attempting to achieve self-sufficiency.

## MA-30 Homeless Facilities and Services – 91.210(c)

### Introduction

A variety of housing facilities and services are offered to homeless individuals by organizations within Madera, including Emergency Shelters, Transitional Housing, and Permanent Supportive housing options. The table below shows, there are 135 Emergency Shelter beds available in Madera to households with only adults. There are 19 Transitional Housing beds available to households with adults. There are 53 Permanent Supportive housing for households without children and 42 households with adults and children.

*Exhibit 51: Facilities and Housing Targeted to Homeless Households*

**Permanent Supportive/Transitional/Emergency Housing**
**City of Madera**
**2019**

| Project Type | Organization Name | Project Name | CH Beds HH w/ Children | CH Beds HH w/o Children | Year-Round Beds | PIT Count | Total Count |
|---|---|---|---|---|---|---|---|
| ES | Community Action Partnership of Madera | Martha Diaz Shelter | | | 18 | 13 | 18 |
| PSH | Community Action Partnership of Madera | Shunammite Place | 3 | 18 | 21 | 20 | 21 |
| TH | Community Action Partnership of Madera | Victim Services | | | 14 | 15 | 14 |
| ES | County of Madera | Cal Works ETA | | | 5 | 5 | 5 |
| ES | Madera Rescue Mission | Men's Emergency Shelter | | | 80 | 52 | 80 |

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| **ES** | **Madera Rescue Mission** | **Women & Children Emergency Shelter** | | | 32 | 11 | 32 |
| **PSH** | **The Housing Authority of the City of Madera** | **VASH Madera** | 39 | 28 | 102 | 74 | 102 |
| **PSH** | **Turning Point (TPOCC)** | **Serenity Village** | | 7 | 7 | 7 | 7 |
| **TH** | **Valley Teen Ranch** | **Transitional Living Home** | | | 4 | 4 | 4 |

Source: FMCoC Housing Inventory Chart, 2019

**Describe mainstream services, such as health, mental health, and employment services to the extent those services are used to complement services targeted to homeless persons**

Homeless support services offered within the City include the following:

- *Outreach and Engagement*. The Fresno-Madera Continuum of Care is the organization that coordinates homeless outreach and engagement, including homeless housing and service delivery. They also conduct the annual Point-in-time count.
- *Medical Services*. The Madera County Public Health Department offers a wide variety of health and educational programs for homeless persons. In addition, the Darin M. Camarena Health Center operates in Madera and provides comprehensive general medicine and dental care services for homeless persons.
- *Employment Assistance*. The Madera County Workforce Investment Board operates in Madera and assists homeless persons looking for employment. The Madera Adult School offers career and technical education, high school diplomas, and general education development to homeless individuals.
- *Substance Abuse Recovery*. The Madera County Behavioral Health Services offers substance abuse counseling and services to homeless persons.
- *Legal Aid*. The California Rural Legal Assistance (CRLA) offers legal assistance to homeless individuals in the Madera area.
- *Mental Health Care*. The Madera County Behavioral Health Services offers mental health counseling and services to homeless persons.
- *Veteran Services*. The Housing Authority administers the Veteran's Affairs Supportive Housing (VASH) program, a sub-program of the Housing Choice Voucher program. The VASH program provides voucher rental assistance specifically for qualifying homeless veterans.
- *Public Assistance Benefits and Referrals*. The Fresno-Madera Continuum of Care is the organization that assists homeless persons with identifying public assistance programs and also administers referrals to homeless individuals seeking public services.
- *Family Crisis Shelters and Childcare*. The Madera Child Welfare & Adult Protective Services administers a 24-hour hotline for information and referral of child abuse/neglect. The Community Action Partnership of Madera County offers the Child Care Resource and Referral Program, which is information on choosing quality child care programs. The Cal-Learn program offers assistance with childcare, transportation, and educational expenses for pregnant teens to attend and graduate high school.
- *Domestic Violence Support*. The Madera Child Welfare & Adult Protective Services administers a 24-hour hotline for information and referral hotline. Callers can report or obtain information or referrals to address homelessness and adult abuse or neglect.

**List and describe services and facilities that meet the needs of homeless persons, particularly chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth. If the services and facilities are listed on screen SP-40 Institutional Delivery Structure or screen MA-35 Special Needs Facilities and Services, describe how these facilities and services specifically address the needs of these populations.**

Currently (2020) there are 283 shelter beds operated by several programs, including emergency, transitional, and permanent supportive housing programs. Specific facilities are available to each of these subgroups: Chronically homeless, homeless families with children, veterans and their families, and unaccompanied youth.

## MA-35 Special Needs Facilities and Services – 91.210(d)

### Introduction

There are certain segments of the population with special needs that may have difficulty finding community social services facilities as well as special supportive and housing services due to their special needs. Also, these special needs populations often have an increased need for housing, services, and facilities. Through public and private partnerships, the City of Madera continues to strive to provide services and safe, and decent, and affordable housing.

Special needs populations often benefit from supportive housing, which is a combination of housing and services intended to help people live more stable, productive lives. Supportive housing is widely believed to work well for those who face the most complex challenges and is coupled with such social services as job training, life skills training, substance abuse programs, educational programs, and case management.

### Including the elderly, frail elderly, persons with disabilities (mental, physical, developmental), persons with alcohol or other drug addictions, persons with HIV/AIDS and their families, public housing residents and any other categories the jurisdiction may specify, and describe their supportive housing needs

Supportive housing for the elderly, persons with disabilities, persons with addictions, and those living with HIV/AIDS should be designed to allow the individuals to live as independently as possible. Those suffering from substance abuse might require counseling or case management and a shorter-term rehabilitation. Other more challenging/on-going conditions might require supportive services that include long-term assisted living as well as transportation and nursing care.

Former foster youth aging out of foster system also need access to facilities and programs that ensure safe, decent, and affordable housing. In addition, single-room units with supportive services located near or on site are critical for former foster youth during their transition from living in a group setting to living independently. These supportive services include life skills training, job training, and educational programs.

**Describe programs for ensuring that persons returning from mental and physical health institutions receive appropriate supportive housing**

The Madera County Department of Behavioral Health Services (BHS) provides and coordinates housing services for people who are mentally ill. The department works closely with facility and service providers in the County to ensure clients receive housing services and other supportive services. BHS, in collaboration with the Housing Authority, the property manager, administers a program for permanent supportive housing for homeless individuals or those at risk for being homeless and have serious mental illness.

Also, the Resources for Independence Central Valley provides housing-related services to people with disabilities, including information and referral; landlord/tenant advocacy; home modification resources; apartment referral list; and homeowner/rental assistance.

**Specify the activities that the jurisdiction plans to undertake during the next year to address the housing and supportive services needs identified in accordance with 91.215(e) with respect to persons who are not homeless but have other special needs. Link to one-year goals. 91.315(e)**

During the planning period for the Consolidated Plan, the City will continue to fund several nonprofits and City programs that provide a range of supportive services, including meals for homebound seniors, housing counseling to persons who are homeless or at risk of becoming homeless, life skills training, job training, and case management, among other services. The City will also look for ways to support development of new housing, with increased emphasis on extremely low-income and very low-income housing.

**For entitlement/consortia grantees: Specify the activities that the jurisdiction plans to undertake during the next year to address the housing and supportive services needs identified in accordance with 91.215(e) with respect to persons who are not homeless but have other special needs. Link to one-year goals. (91.220(2))**

## MA-40 Barriers to Affordable Housing – 91.210(e)

### Negative Effects of Public Policies on Affordable Housing and Residential Investment

The provision of affordable housing can be constrained by a number of factors, including public policies on housing and residential investment. Potential barriers to affordable housing include:

- *Land use controls.* Zoning designations affect the availability of land for multifamily development.
- *Residential development standards.* Parking regulations, height limits, and open space requirements may constrain the density of a housing development but are essential for ensuring Madera remains a safe and attractive community.
- *Off-site Improvements.* Off-site improvements can be a major cost of development, but are essential to orderly development, the provision of services, and the health and safety of residents.
- *Permit and approval process.* In addition to the cost of fees on new projects, the amount of time required to process them varies by project, and the developer generally must pay holding costs, such as property taxes, during this time.
- *Credit Score Restrictions.* This report was completed amidst the COVID-19 pandemic, where many lenders have increased credit score minimums.

# MA-45 Non-Housing Community Development Assets – 91.215 (f)

## Introduction

This section identifies economic sectors in the City of Madera where job opportunities exist and identifies reasons why some employment sector positions are not being filled. The main employment challenges are education, training, and certification deficiencies. The California Employment Development Department estimates the unemployment rate in the City of Madera to be 15.2 percent in November 2014; much higher than the statewide unemployment rate of 7.2 percent.

### Economic Development Market Analysis

*Exhibit 52: Business Activity*

| Business by Sector | Number of Workers | Share of Workers % | Jobs less workers % |
|---|---|---|---|
| Agriculture, Mining, Oil & Gas Extraction | 6,174 | 55 | -1 |
| Arts, Entertainment, Accommodations | 1,737 | 15 | 5 |
| Construction | 1,163 | 10 | -2 |
| Education and Health Care Services | 4,551 | 40 | 8 |
| Finance, Insurance, and Real Estate | 753 | 6 | -3 |
| Information | 244 | 1 | 0 |
| Manufacturing | 2,629 | 23 | -2 |
| Other Services | 867 | 7 | 1 |
| Professional, Scientific, Management Services | 1,147 | 10 | 0 |
| Public Administration | 1,331 | 0 | 0 |
| Retail Trade | 2,881 | 25 | 0 |
| Transportation and Warehousing | 895 | 8 | -4 |
| Wholesale Trade | 438 | 3 | -1 |
| Total | 11,309 | -- | -- |
| **Data Source:** | American Community Survey, 2013-2017 Five-Year Estimates, 2011 Longitudinal Employer-Household Dynamics (Jobs) | | |

As shown in Exhibit 51, major employment sectors in the City of Madera are: Agriculture, Mining, Oil, and Gas Extraction with 55 percent of workers; Education and Health Care Services with 40 percent of workers; Retail Trade with 25 percent of workers; and, Manufacturing with 23 percent of workers.

*Exhibit 53: Labor Force*

| Measure | Number/Percent |
|---|---|
| Total Population in the Civilian Labor Force | 26,979 |
| Civilian Employed Population 16 years and over | 24,767 |
| Unemployment Rate | 8.2% |
| Unemployment Rate for Ages 16-24 | 17.4% |
| Unemployment Rate for Ages 25-65 | 7.7% |

**Data Source:** American Community Survey, 2013-2017 Five-Year Estimates

Exhibit 52 identifies the labor force in Madera. According to the 2013-2017 American Community Survey, the total civilian labor force was 26,979, with about 92 percent of the civilian population over 16 years of

age employed. This means that Madera had an estimated 8.2 percent unemployment rate. The unemployment rate for individuals ages 16-24 years was significantly higher (17.4 percent) than the unemployment rate of all Madera.

*Exhibit 54: Occupations by Sector*

| Occupations by Sector | Number of People |
|---|---|
| Management, business and financial | 4,399 |
| Farming, fisheries and forestry occupations | 6,174 |
| Service | 3,678 |
| Sales and office | 5,265 |
| Construction, extraction, maintenance and repair | 7,583 |
| Production, transportation and material moving | 3,885 |

**Data Source:** American Community Survey, 2013-2017 Five-Year Estimates

Exhibit 53 identifies the number of people working in specific occupations by sector. The Construction, Extraction, Maintenance, and Repair sector had the highest number of people employed (7,583 people), followed by the Farming, Fisheries and Forestry sector, with 6,174 people employed.

*Exhibit 55: Travel Time*

| Travel Time | Number | Percentage |
|---|---|---|
| < 30 Minutes | 12,636 | 61.1% |
| 30-59 Minutes | 6,432 | 22.4% |
| 60 or More Minutes | 1,627 | 3.2% |
| ***Total*** | 20,695 | ***100%*** |

**Data Source:** American Community Survey, 2013-2017 Five-Year Estimates

Exhibit 54 identifies the average travel time for commuting to work for Madera residents. As the table shows, the majority, 61 percent (12,636 individuals) have a travel time of 30 minutes or less.

## Education:

*Exhibit 56: Educational Attainment by Employment Status (Population 16 and Older)*

| Educational Attainment | In Labor Force | | |
|---|---|---|---|
| | Civilian Employed | Unemployed | Not in Labor Force |
| Less than high school graduate | 764 | 98 | 768 |
| High school graduate (includes equivalency) | 2,851 | 126 | 1,248 |
| Some college or Associate's degree | 4,527 | 288 | 689 |
| Bachelor's degree or higher | 4,339 | 51 | 718 |

**Data Source:** American Community Survey, 2013-2017 Five-Year Estimates

Exhibit 55 identifies the educational attainment of Madera residents by employment status. As is typically the case, those with a higher level of educational attainment have less trouble obtaining employment and have lower rates of unemployment. Most of the population in Madera have at least a high school education or equivalent.

*Exhibit 57: Educational Attainment by Age*

| | Age | | | | |
|---|---|---|---|---|---|
| | **18–24 yrs** | **25–34 yrs** | **35–44 yrs** | **45–65 yrs** | **65+ yrs** |
| Less than 9th grade | 17 | 219 | 78 | 167 | 263 |
| 9th to 12th grade, no diploma | 439 | 321 | 283 | 562 | 587 |
| High school graduate, GED, or alternative | 1,331 | 1,200 | 987 | 2,093 | 1,390 |
| Some college, no degree | 4,916 | 1,970 | 783 | 1,606 | 1,318 |
| Associate's degree | 174 | 393 | 384 | 707 | 240 |
| Bachelor's degree | 279 | 1,119 | 618 | 1,291 | 668 |
| Graduate or professional degree | 20 | 463 | 613 | 1,047 | 726 |

**Data Source:** American Community Survey, 2013-2017 Five-Year Estimates

Exhibit 56 identifies the educational attainment by age in Madera. Nearly 90 percent of Madera residents have at least a high school diploma or equivalent. Approximately 31 percent have a college degree.

*Exhibit 58: Educational Attainment – Median Earnings*

| Educational Attainment | Median Earnings in the Past 12 Months |
|---|---|
| Less than high school graduate | $25,448 |
| High school graduate (includes equivalency) | $31,716 |
| Some college or Associate's degree | $37,545 |
| Bachelor's degree | $53,958 |
| Graduate or professional degree | $69,685 |

**Data Source:** American Community Survey, 2013-2017 Five-Year Estimates

Exhibit 57 identifies the educational attainment by median earning in the past 12 months. As is typically the case, higher educational attainment levels equate to higher median earnings. As the table shows, individuals who earned the highest educational attainment level have the highest median earnings ($69,685), while individuals who earned the lowest educational attainment level, less than a high school graduate, have the lowest median earnings ($25,448) – a difference of over $44,000 annually.

## Based on the Business Activity table above, what are the major employment sectors within your jurisdiction?

The major employment sectors in Madera are agriculture, education and health care services, retail, and manufacturing.

## Describe the workforce and infrastructure needs of the business community:

### Infrastructure Needs

The quality of the County's infrastructure is critical to its ability to grow and maintain a vibrant economy. Efficient and well-maintained infrastructure makes the County more competitive and accommodates business and job growth. Investments in industrial parks, transportation, water and wastewater are critical assets that support economic vitality and quality of life. Given the enormous costs associated with infrastructure creation, maintenance, replacement and operation, affordable funding mechanisms are needed to ensure that needed investments are made in a timely manner to address backlogs and keep pace with new growth.

The County and cities continue to invest in physical infrastructure to expand services to new developing areas, replace deficient equipment, and maintain existing services. Many of these improvements were financed using federal and state grants and low-interest loan programs. Recent infrastructure projects include expansion of wastewater treatment facilities, on and off-site infrastructure improvements to serve new industrial parks, new water storage facilities, road resurfacing projects, and new fire stations.

Madera County and its cities will need to continue investing in its physical infrastructure to meet current and projected needs of residential, commercial and industrial customers. However, with an ever-growing population with high social service needs that strains limited resources, the cities and County are forced to make tough choices in their spending priorities resulting in a situation where capitalizing on economic development opportunities are severely constrained.

### Workforce Needs

A 2016 skills gap analysis for the region identified a modest job growth of 1.4 percent a year to 2025, with a number of sectors (construction, health, logistics, professional, scientific and technical services, administrative support, education, and food services) to exceed this overall annual growth rate. Most, if not all of these jobs will require completion of post-secondary education and credentials. Today, shortages of skilled workers exist in the region for medical technology, electricians, maintenance mechanics, computer operated processing, and business and supervisory skills. The Workforce Development Board of Madera County is a leader and partner, working with the State Center Community College District and the school districts in Madera County to develop and implement innovative and strategic education and training programs to fill the current shortages and to meet the demand for skilled workers. A key objective of this consortium is to continually reorganize around a demand-driven model that builds career pathways starting in K-12 education, and matriculates through the university level to meet the technical and professional needs of business.

Building the pipeline of skilled talent is led by a team of collaborative partners in Madera County that includes individual businesses and industry associations, K-12, higher education, and workforce training. Current efforts to address identified skill shortage include:

- MUSD offers career exploration in 6th grade and over ten industry-sponsored career paths that align with degrees and certificates available at the Madera campus.
- Increased the capacity of in-demand education and skills training, including health care and manufacturing trades. The Madera campus is increasing its LVN program from 24 students enrolled every 18 months to 24 students enrolled every 12 months and the LVN-RN Bridge program to 12 students enrolled every 12 months.
- The new Madera campus, Centers for Advanced Manufacturing, Agriculture, and Technology will increase the capacity of these tech centers to fill skilled talent needs in the agriculture, manufacturing and technology sectors.

**Describe any major changes that may have an economic impact, such as planned local or regional public or private sector investments or initiatives that have affected or may affect job and business growth opportunities during the planning period. Describe any needs for workforce development, business support or infrastructure these changes may create.**

California is a high cost state. Among the factors cited as contributing to the high business costs in California are business taxes that are 22 percent higher than the national average, workers' compensation rates 61 percent higher than average, one of the highest minimum wage rates in the nation, stricter overtime rules and higher litigation costs. Given this uneven start out of the gate, Madera County and cities work hard to establish and implement local policies and programs that foster a competitive business climate. Because of the state's high business costs, Madera County's best opportunity for new business locations are often companies already located in California that are expanding, or businesses considering a move out of the state due to high costs at their current location (Los Angeles or San Francisco MSAs).

An easy to understand permitting system and regulatory climate are important aspects of a competitive business environment. Collaborative, seamless, consistent, friendly, and timely customer service is a key economic development strategy. Removing barriers to business growth and development, and providing specialized services and infrastructure that helps reduce costs, increase efficiency, and increase local businesses market share makes the County a more competitive business location.

The County and cities have established development incentive packages, including streamlined regulatory timelines and reduced permitting and processing fees to increase competitiveness. In addition, all jurisdictions actively promote and partner with businesses to utilize available state and federal development incentives. Commitment to seek innovative incentives and implement business friendly regulatory processes will be critical to achieving the County's economic potential. A continuing challenge will be the need to balance the consideration and provision of incentives with the need to measure the benefits of these incentives relative to the cost of the public expenditure and contribution to social equity.

**How do the skills and education of the current workforce correspond to employment opportunities in the jurisdiction?**

Increasing educational attainment and talent supply is an important foundational initiative for Madera County to initiate transformation. Educated and skilled talent is the cornerstone to a sustainable economic future. The majority of jobs created in this country over the next ten years will require some post-secondary education. Trends in Madera County indicate this future may be threatened by a number of factors, including:

- Only about 16.5 percent of the adult population in the County has an Associate's Degree or higher, compared to 37.5 percent of the population in the state as a whole
- The percentage of youth who do not complete 9th grade is 14.7 as compared with the state average of 8.7 percent. High school completions are up, but completion of higher degrees is falling behind, an essential indicator of a skilled talent pool
- Average SAT scores declined steady and were consistently lower than the statewide average

The critical importance of a well-funded, education and technical training system cannot be overstated. Educational attainment is a key ingredient for social and economic mobility. It increases the productivity of workers and can provide a pathway to higher paying work. Many of the challenges faced by the County to create a better and more robust educational system are hampered by low-income and poverty in the County, but the strategies and initiatives contained in the Action Plan will help lift the County out of poverty and reverse the educational trends currently being experienced.

**Describe any current workforce training initiatives, including those supported by Workforce Investment Boards, community colleges and other organizations. Describe how these efforts will support the jurisdiction's Consolidated Plan.**

The Madera County Workforce Assistance Center is a partnership of various community agencies working together to assist the residents of Madera. Some of the services they provide include:

- Assistance with finding a job;
- Referral to a school or training to improve workforce skills;
- Assistance with housing, cash aid, food stamps, Medi-Cal; and,
- Locating and getting involved with programs for youth.

The Workforce Assistance Center, also known as the One Stop, is operated and staffed by Madera County Workforce Investment Corporation (MCWIC). The services One Stop offers include:

- Comprehensive and specialized assessment, such as diagnostic testing and interviewing;
- Full development of individual employment plan;
- Group counseling;
- Individual counseling and career planning;
- Short-term pre-vocational services; and,
- Follow-up services, including coaching for registrants (those previously receiving intensive/training services) after entering employment.

Part of the One Stop Center includes the Business Services Unit, which is made up of members from partner agencies. The Business Services Unit develops and maintains relationships with the business community through the provision of services intended to connect employers to qualified job seekers. The focus of the Business Services Unit is to assist local businesses to attract, train, and retain quality employees, while maximizing all available employer initiative programs. Also, the Business Services Unit of the One Stop Center plans and organizes two job fairs each year to meet local business hiring needs.

**Does your jurisdiction participate in a Comprehensive Economic Development Strategy (CEDS)?**

Yes

**If so, what economic development initiatives are you undertaking that may be coordinated with the Consolidated Plan? If not, describe other local/regional plans or initiatives that impact economic growth.**

Madera County has certain challenges for business development including logistics and transportation, limited venture capital, and the need to continually upgrade the skill level of the resident workforce. Working with the many private and public sector partners dedicated to the economic vitality of the region, the Comprehensive Economic Development Strategy (CEDS) Committee helps drive the local economy. The Comprehensive Economic Development Strategy Committee drafted a strategy report in 2019, which outlines the following goals, objectives, and strategies:

*Goals*

1. Improve the quality of life for all residents through the attainment of careers with family sustaining wages in diverse and globally competitive industry sectors.
2. Improve the economic equity and resiliency of the County while maintaining a high quality of life and sense of community.

*Objectives*

1. Grow economic base businesses and jobs in diverse and resilient industry sectors.
2. Foster opportunities for economic prosperity.
3. Increase the share of jobs with family sustaining wages and career opportunities.
4. Increase the County's appeal to employers, workers, residents, and visitors.

*Strategies*

1: Support innovative and strategic demand-driven education and training programs that build career pathways starting in K-12 education and articulates through the university level to serve the technical and professional needs of business.
2: Attract, expand, grow, and diversify high value economic base industry sectors that increase economic equity and resiliency.
3: Enhance the business climate through strategic policies, partnerships, and public/private sector investment.

## MA-50 Needs and Market Analysis Discussion

### Are there areas where households with multiple housing problems are concentrated? (include a definition of "concentration")

For the purposes of this Consolidated Plan, concentration is defined as an area in which the percentage of housing problems exceeds the Citywide percentage of such households by 10 percentage points.

Citywide, 57.4 percent of households experienced one of four housing problems. There are two Census Tracts located in the northeast part of the City (portions of 5.07 and 6.04) where the percentage of households with housing problems exceeds the Citywide average by 10 percentage points, indicating concentration of housing problems. However, Census Tract 5.07 is primarily outside the City limits. The portion of Census Tract 5.07 within City limits is relatively new construction, and therefore it is likely that the high incidence of housing problems is primarily an issue in the unincorporated County.

Citywide, 49.1 percent of households were overpaying.

Census Tracts 5.07 and 6.04 are the two census tracts that show a concentration of households overpaying. Again, the majority of Census Tract 5.07 is outside City limits, so it is difficult to know if the City of Madera residents within this area have a high incidence of overpayment.

### Are there any areas in the jurisdiction where racial or ethnic minorities or low-income families are concentrated? (include a definition of "concentration")

An “area of minority or racial and ethnic concentration” is defined as any Census Tract in which the percentage of persons of a racial or ethnic minority exceeds the Citywide percentage of such persons by 10 percentage points. The Hispanic population constitutes a majority of the total population in most block groups in Madera and made up 75 percent of the population according to the 2007-2011 American Community Survey.

Many block groups on the eastern side of Madera would be considered areas of Hispanic concentration, including block groups 507-3 (southern portion), 604-1, 603-2, 602-3, 602-2, 900-1, 800-2, 800-3, 800-4, 900-3, and 508-2 (western portion). Two of these block groups (507-03 and 508-2) are primarily located outside City limits. The lowest percentage of Hispanic population is found in the block groups in western Madera. There are no block groups with a concentration of residents of any other race/ethnicity.

An “area of low-income concentration” is defined as any Census Tract in which the percentage of low-income households (earning less than 80 percent of the area median income) exceeds the Citywide average by 10 percentage points. Citywide, 47 percent of households are low-income. Based on the data, Census Tracts 5.08 (portion), 6.04, 6.03, 6.02, 8, and 9, located in the eastern part of the City, are areas of low-income concentration. However, Census Tract 5.08 is primarily outside City limits and there is very little residential in the portion of the census tract within City limits.

### What are the characteristics of the market in these areas/neighborhoods?

Several barriers exist for residents in these areas. With higher numbers of low-income and minority households, these areas are often historically underserved communities facing disproportionate housing problems, such as overcrowding and cost burden, greater public investment and infrastructure needs, less accessible public facilities such as parks, and a need for increased public safety services, such as police and fire stations.

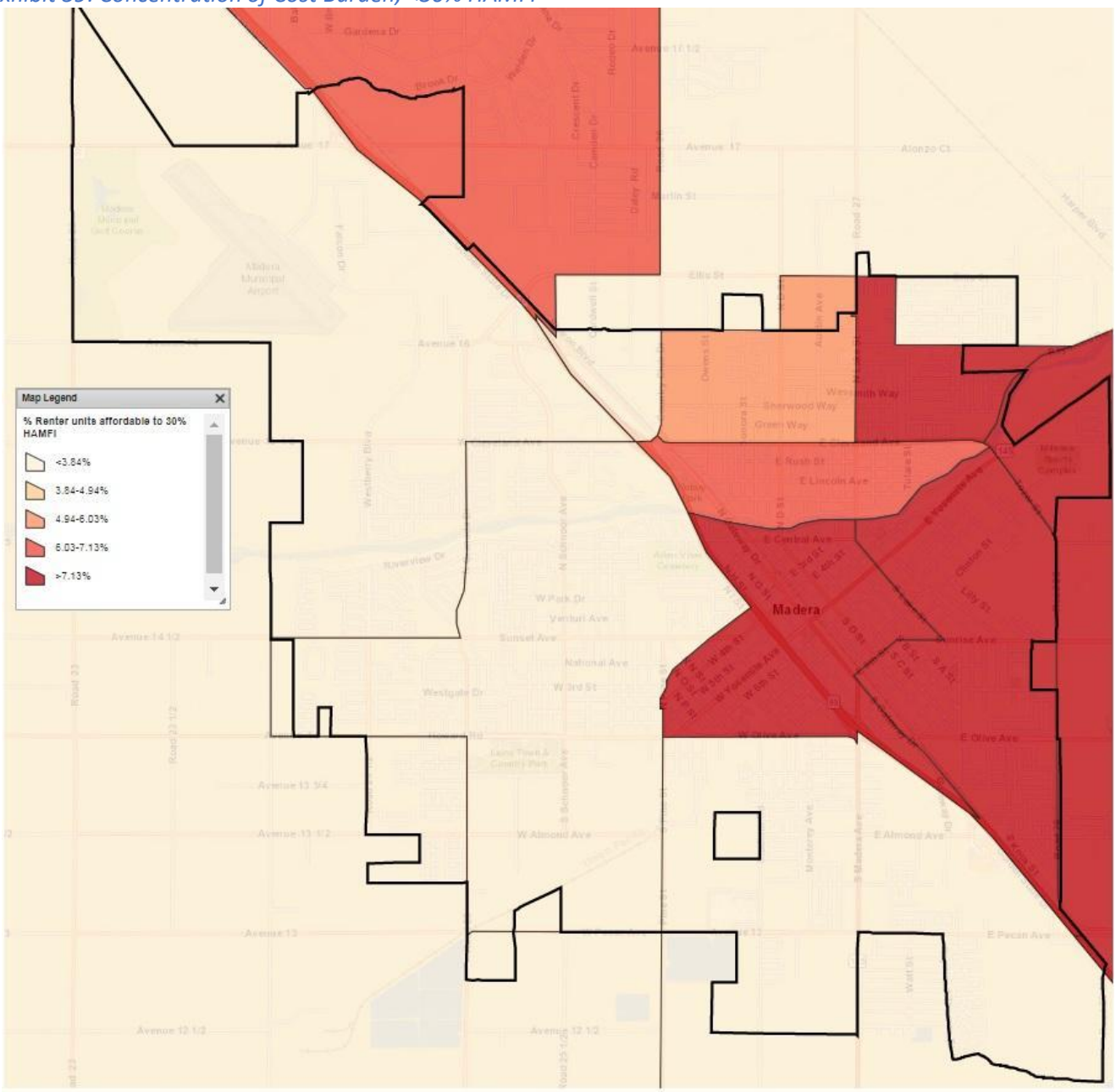
### Are there any community assets in these areas/neighborhoods?

Several parks and community assets serve the areas identified above, including Courthouse Park, Centennial Park (with a pool complex), McNally Memorial Park, Knox Park, Rotary Park, Community Gardens, Frank Bergon Senior Center, Pan American Community Center and Park, Sunrise Rotary Sports Complex, Millview Gym, Rotary Youth Hut, and the Vern McCullough Fresno River Trail. In addition, three schools are located within these areas, including the Martin Luther King Jr. Middle School, the Sierra Vista Elementary School, and the Cottonwood Head Start Center. The most significant community assets in this area are the John W. Wells Youth Center, located at the Centennial Park facility, and the Camarena Health Centers, located in Downtown Madera.

### Are there other strategic opportunities in any of these areas?

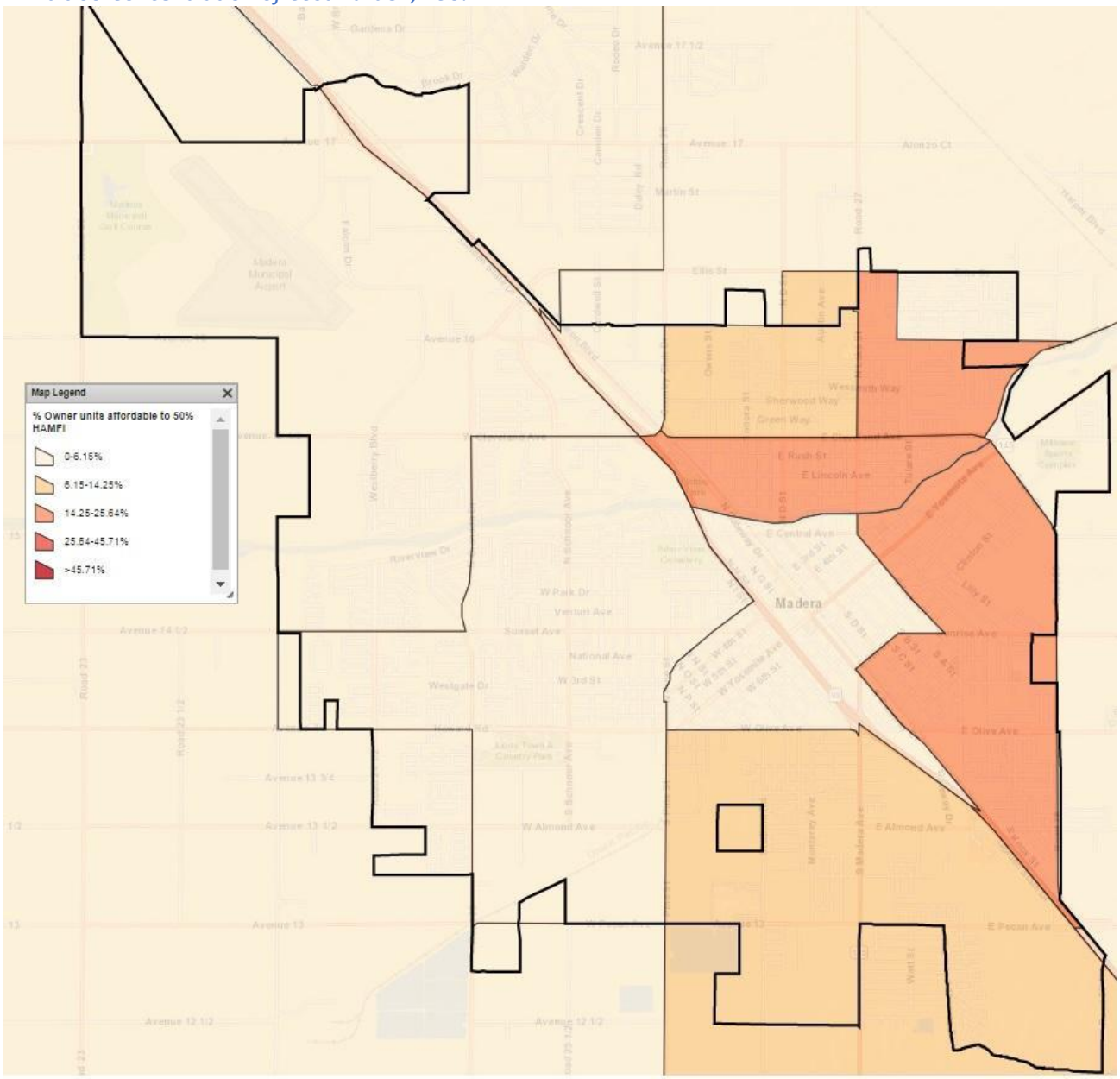
The areas shown above are located in or within a short distance of the central core of Downtown Madera. More recently, people have noticed the importance of a strong central core and researchers have reported on the recent return to Main Streets and downtowns. This shift in attitude may help these areas as investments and resources may soon enter these neighborhoods. This may be in the form of infill or new facilities and infrastructure; new service providers locating in the central area; and, in general, economic and community development in the core of the City.

*Exhibit 59: Concentration of Cost Burden, <30% HAMFI*



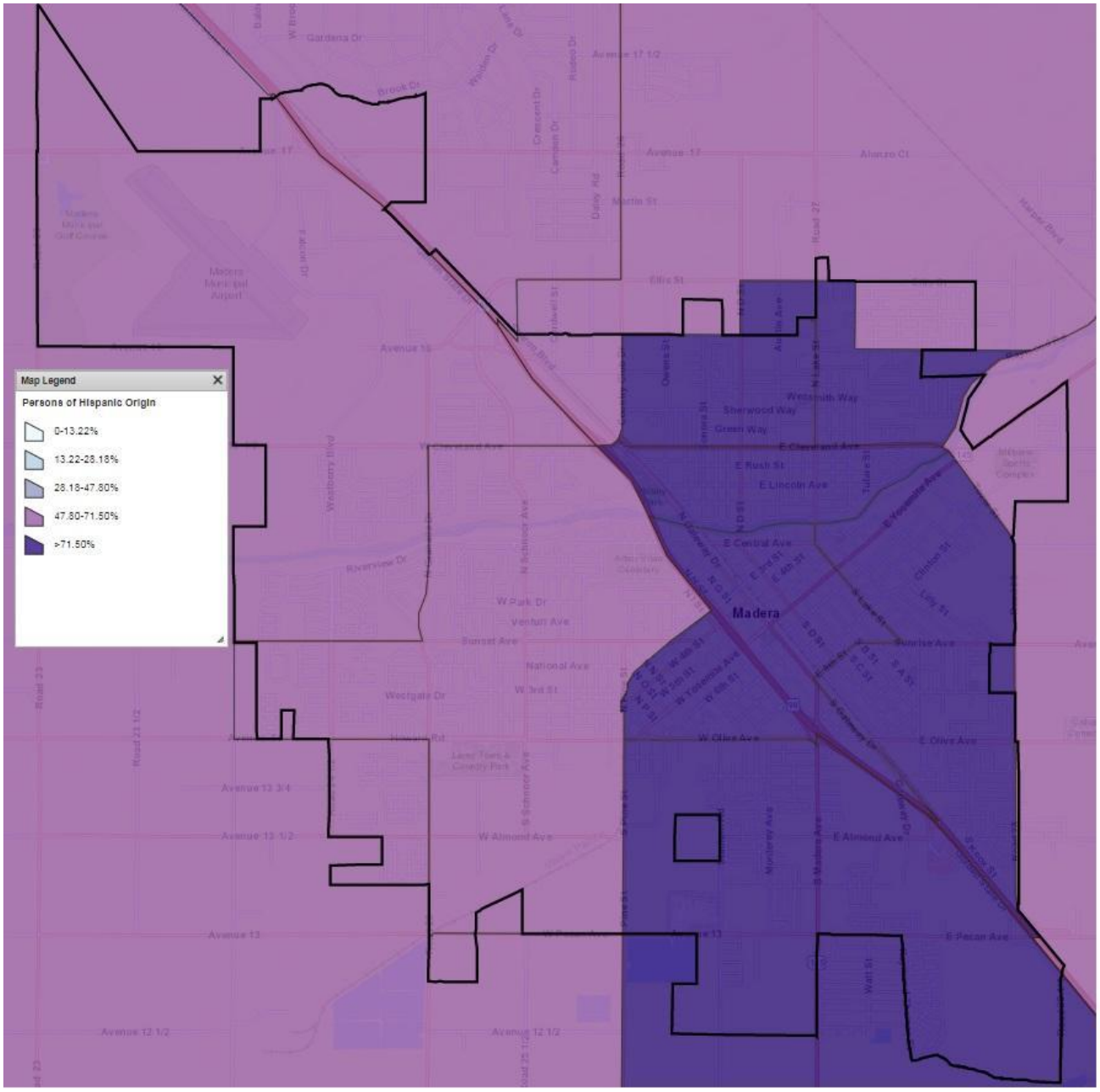

SOURCE: CPD Maps

*Exhibit 60:Concentration of Cost Burden, <50% HAMFI*



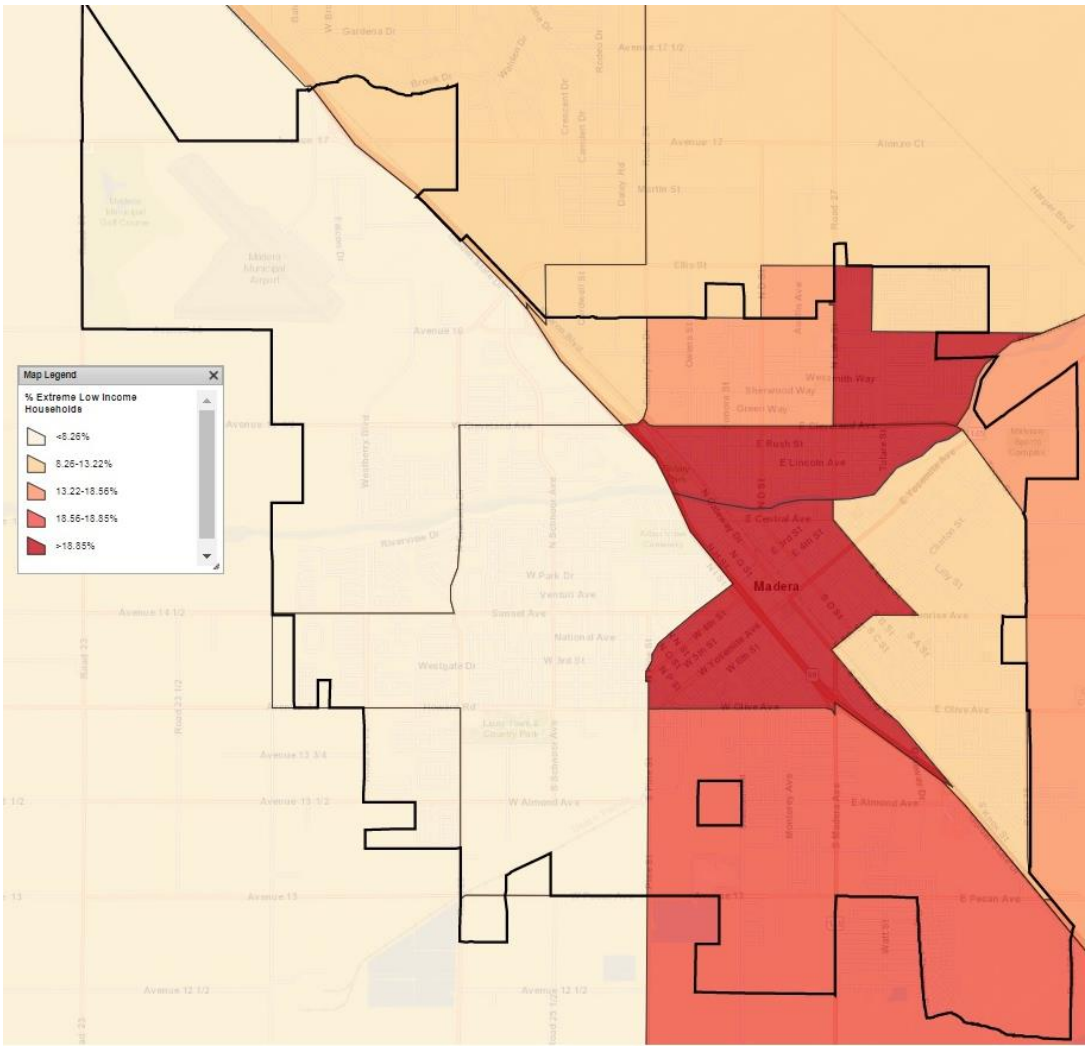

SOURCE: CPD Maps

*Exhibit 61: Concentration of Race and Ethnic Minorities*




SOURCE: CPD Maps

*Exhibit 62: Concentration Low-income Households*




SOURCE: CPD Maps

## MA-60 Broadband Needs of Housing Occupied by Low- and Moderate-Income Households – 91.210(a)(4), 91.310(a)(2)

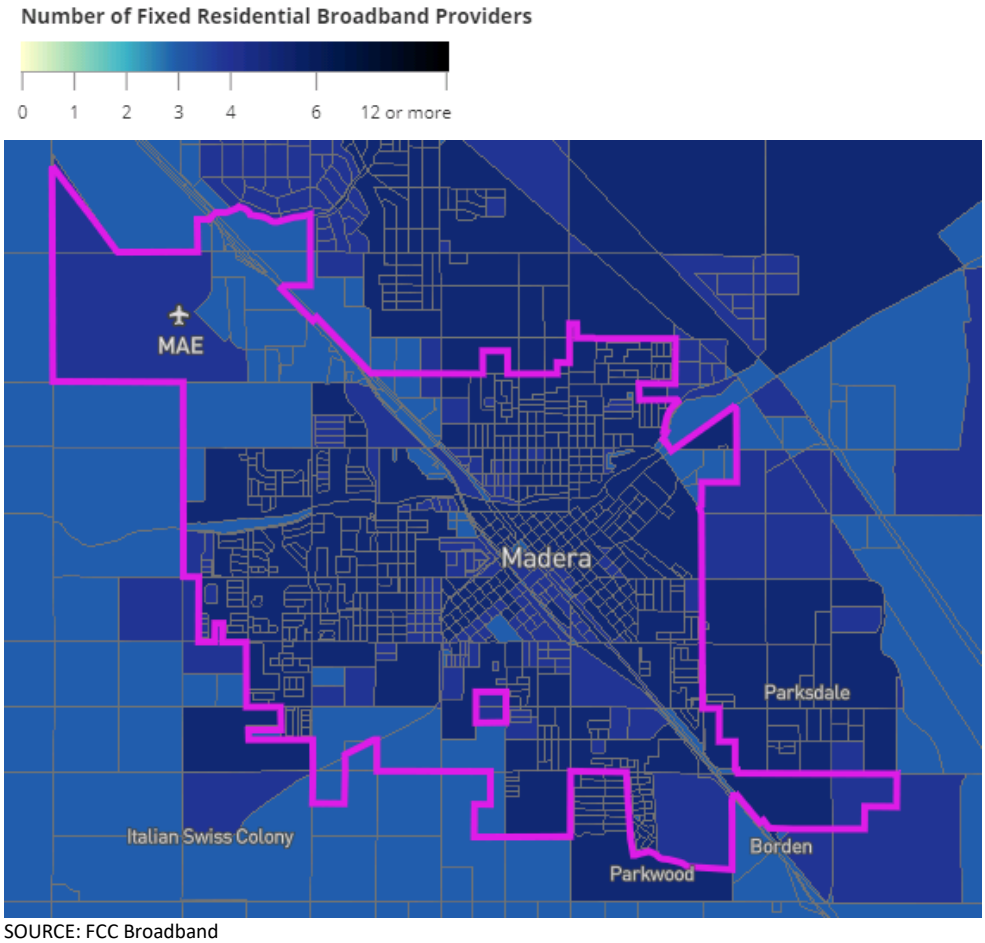
### Describe the need for broadband wiring and connections for households, including low- and moderate-income households and neighborhoods.

72.1% of Madera County's geography has access to Broadband Internet, a lower percentage that the California average (94.1%). The average home download speed in Madera is 69 Mbps. Nearly 20,000 people in Madera County don't have access to any wired internet.
According to Broadband Now, small households with 1-2 individuals need download speeds of at least 25 Mbps. For larger households of four or more or individuals looking to work from home, speeds of at least 1000 Mbps are ideal.

### Describe the need for increased competition by having more than one broadband Internet service provider serve the jurisdiction.

The average household in Madera can get service from 4-5 Internet providers This is actually a strong amount of choice contrasted with similar-sized cities. Competition between two or more providers in a City often results in better regional pricing.
Downtown Madera tends to have slightly higher numbers of provider options.

*Exhibit 63: Broadband Coverage in Madera*




SOURCE: FCC Broadband

## MA-65 Hazard Mitigation

The Madera County Planning Area is vulnerable to numerous hazards that are identified, profiled, and analyzed in this plan. Floods, earthquakes, drought, landslides, wildfires, and other severe weather events are among the hazards that can have a significant impact on the County.

Based on the results of the risk assessment, the participating jurisdictions (cities of Chowchilla and Madera, and the North Fork Rancheria of Mono Indians) and the Hazard Mitigation Planning Committee (HMPC) developed a mitigation strategy for reducing the County's risk and vulnerability to hazards. The resulting Mitigation Strategy for the Madera County Planning Area is comprised of Local Hazardous Mitigation Plan (LHMP) goals and objectives and a mitigation action plan which includes a series of mitigation action projects and implementation measures.

Based on the risk assessment, the HMPC identified goals and objectives for reducing the County's vulnerability to hazards. The goals and objectives of this multi-hazard mitigation plan are:

Goal 1: Minimize risk and vulnerability of Madera County to hazards and protect lives and prevent losses to property, public health and safety, economy, and the environment.

Goal 2: Increase community outreach, education, and awareness of risk and vulnerability to hazards and promote preparedness and engagement to reduce hazard related losses.

Goal 3: Improve communities' capabilities to prevent/mitigate hazard-related losses and to be prepared for, respond to, and recover from a disaster event.

Goal 4: Increase and maintain wildfire prevention and protection in Madera County. Reduce the wildfire risk and vulnerability in Madera County.

Goal 5: Improve community resiliency to drought conditions including establishing a sustainable water supply in Madera County.

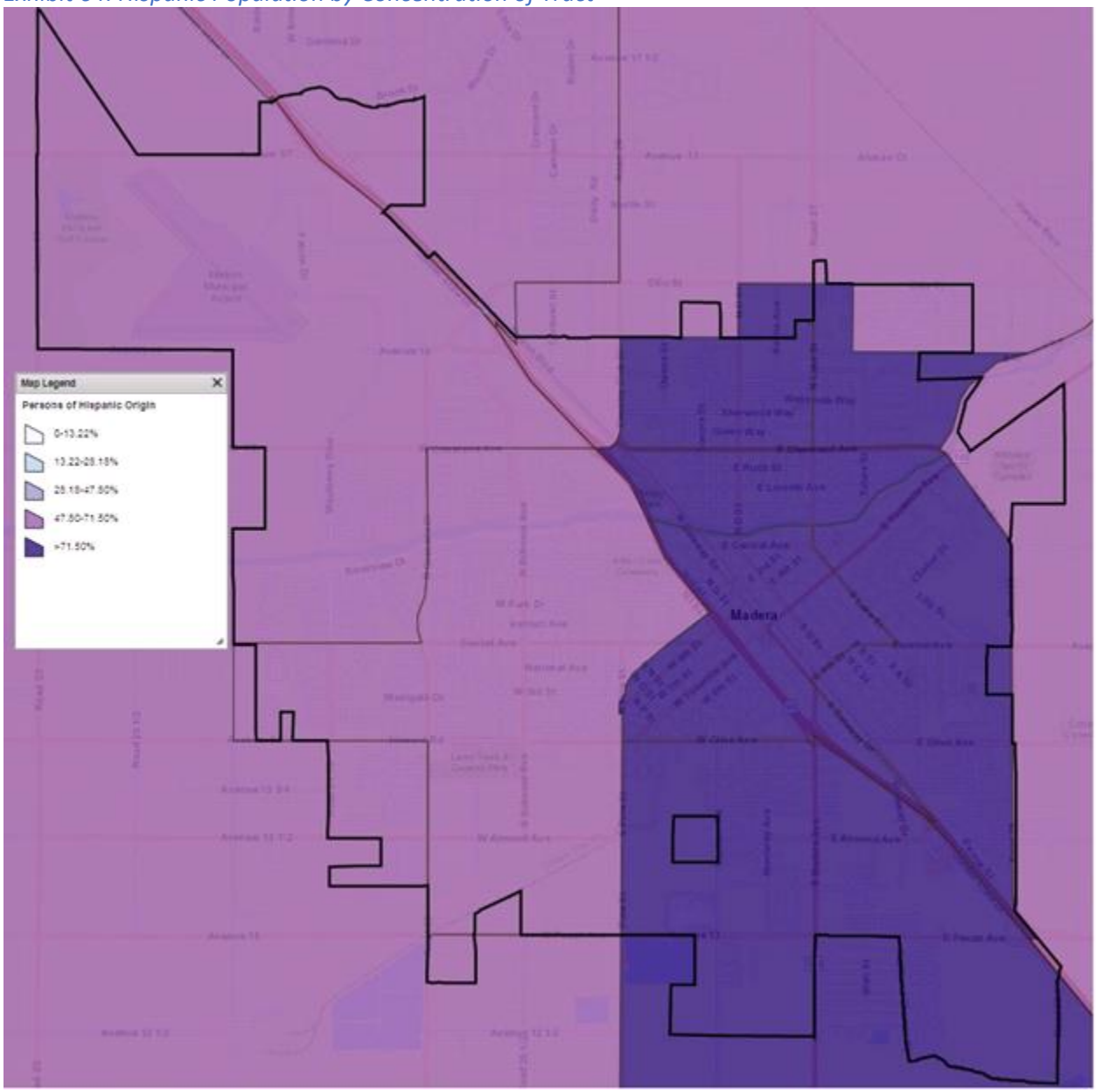
Goal 6: Improve community resiliency to flooding in Madera County.

Goal 7: Maintain FEMA eligibility for grant funding.

# Appendices

Appendix 1
Racial and Ethnic Characteristics by Census Tract

*Exhibit 64: Hispanic Population by Concentration of Tract*




Sources: CPD Maps

# Strategic Plan

## SP-05 Overview

### Strategic Plan Overview

This section contains the Strategic Plan for housing and community development that will guide the City of Madera's investment of Community Development Block Grant (CDBG) funding during the 2020-2024 planning period. The City of Madera's priority needs were identified through an extensive public input process. The City will use its available CDBG resources to fund activities that will achieve the goals identified in the plan and address the priority needs.

The Consolidated Plan embodies and reflects five overall goals, which relate to the major commitments and priorities of HUD. These goals serve as the basis for the actions the City will use to meet these needs. The goals are listed below in no particular order:

- Low- to moderate-income citizens will have access to safe, decent, and affordable housing
- Improve the quality and access to programs and facilities for health and safety, transportation, and recreation services
- Enhance the economic well-being of all citizens through education and training, employment opportunities, and business development
- Enhance the quality and use of the physical infrastructure of Madera
- Prevent and reduce homelessness

The City anticipates funding activities using a variety of sources, including CDBG, HOME, the General Fund, and grants received by the City. The City will work with local and regional nonprofits, as well as affordable housing developers, to implement many of the activities. The City will also undertake public improvements using internal staff and contractors.

# SP-10 Geographic Priorities – 91.215 (a)(1)

*Exhibit 65: Geographic Area*

| | | |
|---|---|---|
| 1 | **Area Name:** | City of Madera City Limits |
| | **Area Type:** | Local Target area |
| | **Other Target Area Description:** | |
| | **HUD Approval Date:** | |
| | **% of Low/ Mod:** | |
| | **Revital Type:** | Comprehensive |
| | **Other Revital Description:** | |
| | **Identify the neighborhood boundaries for this target area.** | City of Madera, California City Limits |
| | **Include specific housing and commercial characteristics of this target area.** | City of Madera, California City Limits |
| | **How did your consultation and citizen participation process help you to identify this neighborhood as a target area?** | City of Madera, California City Limits |
| | **Identify the needs in this target area.** | The City of Madera does not intend to target funds on a geographic basis, but rather on the basis of need over the planning period. In consultation with City staff, service providers, and community groups, no particular areas were identified as needing a high level of investment. |
| | **What are the opportunities for improvement in this target area?** | The City of Madera does not intend to target funds on a geographic basis, but rather on the basis of need over the planning period. In consultation with City staff, service providers, and community groups, no particular areas were identified as needing a high level of investment. |
| | **Are there barriers to improvement in this target area?** | The City of Madera does not intend to target funds on a geographic basis, but rather on the basis of need over the planning period. In consultation with City staff, service providers, and community groups, no particular areas were identified as needing a high level of investment. |

**General Allocation Priorities**

Describe the basis for allocating investments geographically within the jurisdiction (or within the EMSA for HOPWA)

The City of Madera does not intend to target funds on a geographic basis, but rather on the basis of need over the planning period. In consultation with City staff, service providers, and community groups, no particular areas were identified as needing a high level of investment.

Certain types of projects, including affordable housing and accessibility improvements, were consistently ranked as a high priority. Given the difficulties that already exist in implementing these types of projects, it does not make sense to further limit them to a certain area within the City. Most of the services available in the City are open to all residents.

# SP-25 Priority Needs - 91.215(a)(2)

*Exhibit 66: Priority Needs Summary*

| | | |
|---|---|---|
| **1** | **Priority Need Name** | Housing Needs |
| | **Priority Level** | High |
| | **Population** | Chronic Homelessness<br>Individuals<br>Families with Children<br>Mentally Ill<br>Chronic Substance Abuse<br>Veterans<br>Persons with HIV/AIDS<br>Victims of Domestic Violence<br>Unaccompanied Youth<br>Seniors<br>Individuals with Disabilities<br>Single Parents<br>Low-Income<br>Moderate-Income |
| | **Geographic Areas Affected** | City of Madera City Limits |
| | **Associated Goals** | Access to affordable Housing<br>Improve access to services<br>Enhance economic well-being<br>Enhance quality of infrastructure<br>Prevent and reduce homelessness |
| | **Description** | **Goal: Low- to moderate-income citizens will have access to safe, decent and affordable housing**<br>Increase the supply of rental units for those with extremely low-income and very low-income<br>Increase the supply of housing (e.g. apartments and lower cost homes) for people on a fixed income or otherwise at-risk of being “priced out” of the area<br>Increase public awareness and education of landlords on public housing programs to help reduce the stigma of public housing and to increase the available units available to public housing program recipients<br>Support discussions around incentives for developers to build more affordable houses through potential new programs, such as empowerment or opportunity zones<br>Support expansion of emergency and transitional housing capacity for individuals who are experiencing homelessness, mental health and/or substance use issue, and young people transitioning out of foster care<br>Support affordable specialized housing for sub-populations, such as but not limited to, veterans, migrant workers, young people transitioning out of foster care |

| | | |
|---|---|---|
| | | Support programs that help homeowners and individuals with disabilities modify their homes or apartments for accessibility<br>Expand the education and enforcement of safety and building codes<br>Support the development of a Citywide rental inventory program with annual rental inspections to ensure units are safe and meet codes<br>Support rental, mortgage, and utility assistance programs for those affected by COVID-related issues |
| | **Basis for Relative Priority** | Focus Group Meetings, Community Survey, Stakeholder Interviews and the Housing Market Analysis identified this as a priority need |
| **2** | **Priority Need Name** | Community Services |
| | **Population** | Extremely Low<br>Low<br>Moderate Large<br>Families<br>Families with Children<br>Elderly<br>Public Housing Residents<br>Chronic Homelessness<br>Individuals<br>Families with Children<br>Mentally Ill<br>Veterans<br>Unaccompanied Youth<br>Elderly<br>Frail Elderly<br>Persons with Mental Disabilities Persons with Physical Disabilities Persons with Developmental Disabilities<br>Persons with Alcohol or Other Addictions<br>Single Parents<br>Victims of Domestic Abuse |
| | **Geographic Areas Affected** | City of Madera City Limits |
| | **Associated Goals** | Access to affordable Housing<br>Improve access to services<br>Enhance economic well-being<br>Enhance quality of infrastructure<br>Prevent and reduce homelessness |
| | **Description** | **Goal: Improve the quality of and access to programs and facilities for health and safety, transportation, and recreation services**<br><br>Increase awareness about available services in the community |

| | | |
|---|---|---|
| | | Increase access to quality youth centers and programs in the community, such as but not limited to, sports fields, public tennis courts, swimming pools, and other programs<br>Support the expansion of alternatives to traditional sports, such as esports, arts, and music<br>Support the expansion of food distribution for home-bound seniors and other food distribution programs<br>Support the expansion of the public transportation system |
| | **Basis for Relative Priority** | Focus Group Meetings, Stakeholder interviews, Community Survey, and the Needs Assessment identified this as a priority need |
| **3** | **Priority Need Name** | Economic Development |
| | **Priority Level** | High |
| | **Population** | Low<br>Moderate<br>Middle<br>Families with Children<br>Single Parents<br>Small Business Owners |
| | **Geographic Areas Affected** | City of Madera City Limits |
| | **Associated Goals** | Enhance the economic well-being of all citizens through education and training, employment opportunities, and business development<br>Enhance the quality and use of the physical infrastructure of Madera |
| | **Description** | **Goal: Enhance the economic well-being of all citizens through education and training, employment opportunities, and business development**<br><br>Provide small business grants to businesses affected by COVID-19<br>Support the development of job skills training for youth, workforce development, and job creation<br>Support financial literacy programs, including homebuyer counseling |
| | **Basis for Relative Priority** | Focus Group Meetings, Stakeholder Interviews, and the Community Survey identified this as a priority need |
| **4** | **Priority Need Name** | Public Improvements and Public Infrastructure |
| | **Priority Level** | High |
| | **Population** | Low<br>Moderate<br>Individuals with Disabilities<br>Families with children |
| | **Geographic Areas Affected** | City of Madera City Limits |

| | | |
|---|---|---|
| | **Associated Goals** | Public Infrastructure |
| | **Description** | **Goal: Enhance the quality and use of the physical infrastructure of Madera**<br>Develop Safe Routes to schools by continuing to improve the public infrastructure through measures such as, but not limited to, building ADA compliant sidewalks and streetlights<br>Support incentive programs for developers and investors for new development in the City |
| | **Basis for Relative Priority** | Focus Group Meetings, stakeholder interviews, and the community survey identified this as a priority need |
| **5** | **Priority Need Name** | Homeless Needs and Services |
| | **Priority Level** | High |
| | **Population** | Low<br>Moderate<br>Individuals living with disabilities<br>Families with children<br>Single Parents<br>Unaccompanied youth<br>Persons with mental illness<br>Persons with substance use issues<br>Victims of domestic abuse |
| | **Geographic Areas Affected** | City of Madera City Limits |
| | **Associated Goals** | Prevent and reduce homelessness<br>Access to affordable Housing |
| | **Description** | **Goal: Prevent and reduce homelessness**<br>Support programs that provide additional access to food, clothing, healthcare including behavioral health, showers, toilets, childcare support/day care and job training<br>Support programs and services that provide outreach to the homeless population about available services<br>Support the expansion of beds for domestic violence shelters<br>Provide vouchers and assistance for those transitioning from shelters to more permanent housing<br>Support and enhance referral service programs |
| | **Basis for Relative Priority** | Community Needs Survey, focus groups, and stakeholder interviews identified this as a priority need |

After broad community and stakeholder outreach, the City identified the following priority needs, all of which are high priority. Projects will only be considered for funding within the Consolidated Plan period if they address these high priority needs.

# SP-30 Influence of Market Conditions – 91.215 (b)

*Exhibit 67: Influence of Market Conditions*

| Affordable Housing Type | Market Characteristics that will influence the use of funds available for housing type |
|---|---|
| Tenant Based Rental Assistance (TBRA) | Of the 15,807 housing units with three or more bedrooms, 50.1% percent are owner-occupied, though rental units outweigh owner units by over 1,000. Given the high rate of overcrowding among renters, this indicates a potential mismatch between the City's housing inventory and the housing needed by renter households who want to locate units that meet the occupancy standards established under the Tenant Based Rental Assistance program. |
| TBRA for Non-Homeless Special Needs | Madera's advisory committee on issues related to the disabled community (the "Madera ADA Advisory Council") has indicated that there are too few residential units available to accommodate the physically disabled. The Committee has indicated that expanding use of universal design features in housing construction will help facilitate the housing needs of the disabled. |
| New Unit Production | According to the State of California Department of Finance Population and Housing Estimates, there was an increase in housing units from 2014 to 2019. More specifically, single detached housing units increased in number by 17%, from 12,413 to 14,558. In other words, the market has increased the supply of housing (particularly the supply of multifamily housing). The City will continue to provide incentives to developers and property owners for the construction of affordable housing including density bonuses for units for lower-income, senior and large-family households. |
| Rehabilitation | For owner-occupied households, 32% have substandard housing conditions. However, for renter-occupied units, the comparable figure is almost 70 percent (65.6%). Since It is sometimes difficult to persuade rental property owners to accept the affordability restrictions required by CDBG loans and other financing sources, this makes rehabilitation of rental housing more difficult. In addition, Madera faces the problem of over-crowded, substandard housing occupied by agricultural workers, some of whom are undocumented. These circumstances present serious health and safety problems and substandard housing conditions, such as electrical hazards and inadequate toilet, shower, heating, and kitchen facilities. |
| Acquisition, including preservation | The low availability of multifamily rental housing to acquire is a primary factor in Madera. Construction costs for rehabilitation and the availability of private and/or tax credit financing is also a factor. |

*Exhibit 68: Housing Needs Assessment Demographics*

| Demographics | Base Year: 2010 | Most Recent Year: 2019 | % Change |
|---|---|---|---|
| Population | 59,006 | 64,058 | 8.5% |
| Households | 15,857 | 17,606 | 11.03% |
| Median Income | 40,889 | 44,854 | 9.6% |

**Data Source:** American Community Survey, 2013-2017 Five-Year Estimates

## Housing Needs Assessment Demographics

Summary of Housing Needs shows the change in population, households, and median household income in Madera from 2010 to 2019. From 2010 to 2019, the population increased by 8.5 percent, from 59,006 to 64,058. Over the same time period, the number of households increased by 11 percent from 15,857 households in 2010 to 17,606 households in 2019. From 2010 to 2019, the median household income in the City decreased slightly from $40,889 to $40,731, a 0.3 percent decrease.

# SP-35 Anticipated Resources - 91.215(a)(4), 91.220(c)(1,2)

**Introduction**

The City anticipates continuing to receive CDBG funding throughout the Consolidated Plan period. The City also expects to apply for and receive HOME grants from the California Department of Housing and Community Development.

*Exhibit 69: Anticipated Resources*

| Program | Source of Funds | Uses of Funds | Expected Amount Available Year 1 | | | | Expected Amount Available Reminder of ConPlan $ | Narrative Description |
|---|---|---|---|---|---|---|---|---|
| | | | Annual Allocation: $ | Program Income: $ | Prior Year Resources: $ | Total: $ | | |
| CDBG | Public - Federal | Acquisition<br>Admin and Planning<br>Economic Development<br>Housing<br>Public Improvements<br>Public Services | 911,725 | 0 | 892,893 | 1,804,618 | 3,646,900 | The City is a CDBG entitlement jurisdiction. |
| HOME | Public - Federal | Housing<br>Other | 224,014 | 299,944 | 0 | 523,959 | 0 | DAP and OOR funding through HCD |

| Program | Source of Funds | Uses of Funds | Expected Amount Available Year 1 | | | | Expected Amount Available Reminder of ConPlan $ | Narrative Description |
|---|---|---|---|---|---|---|---|---|
| | | | Annual Allocation: $ | Program Income: $ | Prior Year Resources: $ | Total: $ | | |
| RLF | Public - Federal | Other | 72,504 | 0 | 0 | 72,504 | 0 | The City is a CDBG entitlement jurisdiction. Note: This is an estimate of the Revolving Loan Fund (RLF) earnings for 2020/2021. It is not an amount we program for 2020/2021. It is not a prior year CDBG resource. These funds contribute to the amount of funding on hand to use before CDBG funds are drawn. We have no way of knowing what the RLF will earn. |
| PLHA | Public-State | Housing | 422,319 | 0 | 0 | 422,319 | 0 | A state grant to local governments for housing-related projects and programs that assist in addressing the unmet housing needs of local communities. |
| AHSC | Public-State | Housing | 11,074,460 | 0 | 0 | 11,074,460 | | This is a competitive grant. 48-unit community of affordable housing options for veterans, seniors, and families. Also, for designated sidewalk improvements in City. |

**Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied**

The CDBG program does not have a matching requirement. However, in evaluating the proposals for CDBG funding each year, the City uses the availability of matching funds as a factor in determining recommended allocations.

### If appropriate, describe publicly owned land or property located within the jurisdiction that may be used to address the needs identified in the plan

As of the writing of this Consolidated Plan, no publicly owned land or property within the City has been identified that would be used to address identified needs. However, the City could use some CDBG funding to acquire such land over the course of the planning period. Furthermore, the City may consider the use of surplus land for the development of affordable housing units.

### Discussion

The City attempts to maximize the use of all of its available funding sources by encouraging projects that access private financing (grants, loans, and donations) or other Federal or State funding resources, including tax credits. The City actively pursues available grants for housing and community development programs.

# SP-40 Institutional Delivery Structure – 91.215(k)

Explain the institutional structure through which the jurisdiction will carry out its consolidated plan including private industry, non-profit organizations, and public institutions.

*Exhibit 70: Institutional Delivery Structure*

| Responsible Entity | Responsible Entity Type | Role | Geographic Area Served |
|---|---|---|---|
| City of Madera Grants Administration Department | Government | Public services | Other |

**Assess of Strengths and Gaps in the Institutional Delivery System**

The role of the City of Madera Grants Administration Department is to serve as the Lead Agency by providing oversight of the implementation, contracting, and monitoring of the CDBG program. The City of Madera Grants Administration Department also provides Fair Housing administration.

The working relationship between the City and the organizations described elsewhere in the Consolidated Plan are strong. The size of the City provides the opportunity for direct and fast communication between its partners. As a result of these factors, gaps in program services or program delivery are typically not a result of poor institutional structure or lack of intergovernmental cooperation, but rather due to shortcomings in available resources.

**Availability of services targeted to homeless persons and persons with HIV and mainstream services**

*Exhibit 71: Homeless Prevention Services Summary*

| Homelessness Prevention Services | Available in the Community | Targeted to Homeless | Targeted to People with HIV |
|---|---|---|---|
| **Homelessness Prevention Services** | | | |
| Counseling/Advocacy | X | X | |
| Legal Assistance | X | X | |
| Mortgage Assistance | X | | |
| Rental Assistance | X | X | |
| Utilities Assistance | X | X | |
| **Street Outreach Services** | | | |
| Law Enforcement | | | |
| Mobile Clinics | | | |
| Other Street Outreach Services | X | X | |
| **Supportive Services** | | | |
| Alcohol & Drug Abuse | X | X | |
| Child Care | X | | |
| Education | X | X | |
| Employment and Employment Training | X | | |
| Healthcare | X | | |
| HIV/AIDS | X | | |
| Life Skills | X | X | |
| Mental Health Counseling | X | X | |
| Transportation | X | | |
| **Other** | | | |
| | X | | |

**Describe how the service delivery system including, but not limited to, the services listed above meet the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth)**

The City of Madera participates in the Fresno Madera Continuum of Care (FMCoC). The Fresno and Madera Continuum of Care is a consortium of community organizations, private and public, not-for- profit and for-profit entities committed to ending homelessness in Fresno and Madera. The FMCoC's strategy revolves around the belief that the most effective solution to homelessness is to address immediate crisis basic needs before homelessness occurs, rapidly re-house the homeless through affordable local housing, and ensuring necessary supports are in place to promote sustainability and stability.

The Fresno and Madera Continuum of Care is overseen by a Governing Board, which coordinates and facilitates the planning process and oversees the distribution of funding. The Governing Board is comprised of both elected and appointed members representing the range of organizations and groups

needed to end homelessness, including homeless service providers, consumers and advocates, City, County and state agencies, and business and foundation leaders.

### Describe the strengths and gaps of the service delivery system for special needs population and persons experiencing homelessness, including, but not limited to, the services listed above

Included within this Continuum of Care are schools, faith organizations, local businesses and employers, civic organizations, and concerned individuals, as well as public and private providers and service- funders that help address the needs of people who are homeless. Shelter providers, mental health organizations, substance abuse treatment programs, domestic violence counseling centers, employment assistance groups, housing developers, and state and City government offices all play key roles in the organization. Through outreach and consultation, the following general housing needs were identified for the homeless and formerly homeless:

- Additional capacity of temporary shelters.
- Transitional support housing for individuals who are experiencing homelessness, mental health and/or substance use issues.
- Housing for homeless young people and young people transitioning out of foster care.

**Provide a summary of the strategy for overcoming gaps in the institutional structure and service delivery system for carrying out a strategy to address priority needs**

The City of Madera hopes to address these needs by first identifying appropriate programs and services to provide in the City, then providing local services, facilities, and programs over time to assist target-income residents. The City will work closely with its nonprofit partners to determine whether there are any funding resources or collaborative relationships (e.g. shared space) that would facilitate greater local service provision.

## SP-45 Goals Summary – 91.215(a)(4)

*Exhibit 72: Goals Summary Information*

| Sort Order | Goal Name | Start Year | End Year | Category | Geographic Area | Needs Addressed | Funding | Goal Outcome Indicator |
|---|---|---|---|---|---|---|---|---|
| **1** | Access to affordable Housing | 2020 | 2024 | Affordable Housing | City of Madera City Limits | Housing Needs | $215,000 | Health and safety improvements to a minimum of 20 homes within the City of Madera |
| **2** | Improve access to community services | 2020 | 2024 | Community Services | City of Madera City Limits | Community Services | $96,759 | School mentorship program to a minimum of 50 low mod- income students. 250 served for low mod-income families receiving mandated Family Court services, and Senior food distribution and services for 700 seniors annually. |
| **3** | Enhance economic well-being | 2020 | 2024 | Economic Development | City of Madera City Limits | Community Services Economic Development | $10,000 | Assistance to 10 low mod-income families to create or expand a business, job skills development, job placement. |
| **4** | Enhance quality of infrastructure | 2020 | 2024 | Infrastructure | City of Madera City Limits | Public Improvements and Public Infrastructure | $377,621 | Rehabilitation of local park servicing 43,500 duplicated users. 1,500 duplicated persons with disabilities and seniors. |

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | | | | | | | Sidewalk creation near Middle School serving approximately 9,612 residents annually. ADA compliance. |
| **5** | Prevent and reduce homelessness | 2020 | 2024 | Homelessness | City of Madera City Limits | Homeless needs and services | $30,000 | Shelter 100 men, women and children nightly. Serve 200 meals daily. |
| **6** | Administration | 2020 | 2024 | | City of Madera City Limits | Needs Addressed Housing Needs Community Services Economic Development Public Improvements and Public Infrastructure Homeless Needs and Services | $283,500 | Successfully manage Local Administration, HR Administration and CAPMC Administration to help meet community needs |

*Exhibit 73: Goal Descriptions*

| | | |
|---|---|---|
| **1** | **Goal Name** | Access to affordable Housing |
| | **Goal Description** | 1. Increased supply of affordable housing.<br>1. Rentals for those with extremely low-income and very low-income. This would also include rental assistance programs.<br>2. Increased supply of housing (e.g., apartments and lower-cost homes) for people on a fixed income or otherwise at-risk of being "priced out" of the area – specifically, low-income seniors, people living with disabilities, and others on a fixed income.<br>3. Increased supply of apartments suitable for people living with disabilities.<br>4. Additional specialized housing (e.g., seasonal or congregate-style units) for agricultural workers.<br>5. Additional, centralized sources of housing information for low income residents – especially in select areas in Madera.<br>6. Additional resources to improve the quality of existing apartments and houses such as energy efficient improvements.<br>7. Additional shelters and support services for abused, abandoned, or neglected children; this would also include greater access to information about existing services.<br>8. Urgent resources for individuals and families impacted by the COVID-19 pandemic including information and support services (e.g., food, clothing, sanitation, and job support services) for those at-risk of becoming homeless, easily accessible information regarding foreclosure and eviction laws and rights, increased supply of temporary shelters (as noted above).<br><br>Funding will come from CDBG. |
| **2** | **Goal Name** | Improve access to services |
| | **Goal Description** | 1. Expanded job training and employment opportunity programs. Program to assist with job-skills development and job placement. This may increase in priority as the current COVID-19 pandemic continues to impact communities and the related economic need.<br>2. Additional services to address community health needs, e.g., mental health, substance misuse / abuse; intimate partner violence; services for abused, abandoned, or neglected children; and people living with HIV/AIDS.<br>3. Expanded Meals-on-Wheels for home-bound seniors.<br><br>Funding will come from CDBG. |
| **3** | **Goal Name** | Enhance economic well-being |

| | | |
|---|---|---|
| | **Goal Description** | 1. Improved infrastructure such as street maintenance; additional, accessible sidewalks; and, improved maintenance of existing sidewalks.<br>2. Additional incentives to incentivize new development such as (but not limited to) reduce regulatory and permitting fees, increased zoning and building requirement flexibility.<br>3. Enhanced public transportation – including better access for seniors, youth, and people living with disabilities.<br>Funding will come from CDBG. |
| **4** | **Goal Name** | Enhance quality of infrastructure |
| | **Goal Description** | 1. Additional health and wellness activities for youth such as Teen Activity programs, new / renovated Teen Centers, and other community-led activities.<br>2. Increased downtown revitalization.<br>3. Increased / improved services for people experiencing homelessness including but not limited to food, clothing, healthcare including behavioral healthcare, showers, toilets, and child support/day care.<br>4. Improved infrastructure such as street maintenance; additional, accessible sidewalks; and, improved maintenance of existing sidewalks.<br>5. Additional incentives to incentivize new development such as (but not limited to) reduce regulatory and permitting fees, increased zoning and building requirement flexibility.<br>6. Enhanced public transportation – including better access for seniors, youth, and people living with disabilities.<br><br>Funding will come from CDBG. |

| | | |
|---|---|---|
| **5** | **Goal Name** | Prevent and reduce homelessness |
| | **Goal Description** | 1. Additional capacity of temporary shelters.<br>2. Transitional support housing for individuals who are experiencing homelessness, mental health and/or substance use issues.<br>3. Housing for homeless young people and young people transitioning out of foster care.<br><br>Funding will come from CDBG |

**Estimate the number of extremely low-income, low-income, and moderate-income families to whom the jurisdiction will provide affordable housing as defined by HOME 91.315(b)(2)**

# SP-50 Public Housing Accessibility and Involvement – 91.215(c)

### Need to Increase the Number of Accessible Units (if Required by a Section 504 Voluntary Compliance Agreement)

The Housing Authority of Madera (HACM) Section 504 Voluntary Compliance Agreement does not require an increase in the number of accessible units.

### Activities to Increase Resident Involvements

HACM encourages residents to participate by holding resident meetings and question and answer workshops. HACM sends out informational flyers in both English and Spanish to inform residents of any updates and encourage feedback and comments regarding any changes.

### Is the public housing agency designated as troubled under 24 CFR part 902?

No

### Plan to remove the 'troubled' designation

HACM is not identified as "troubled."

# SP-55 Barriers to affordable housing – 91.215(h)

**Barriers to Affordable Housing**

The provision of affordable housing can be constrained by a number of factors, including public policies on housing and residential investment. Potential barriers to affordable housing include:

- *Land use controls.* Zoning designations affect the availability of land for multifamily development.
- *Residential development standards.* Parking regulations, height limits, and open space requirements may constrain the density of a housing development but are essential for ensuring Madera remains a safe and attractive community.
- *Off-site Improvements.* Off-site improvements can be a major cost of development, but are essential to orderly development, the provision of services, and the health and safety of residents.
- *Permit and approval process.* In addition to the cost of fees on new projects, the amount of time required to process them varies by project, and the developer generally must pay holding costs, such as property taxes, during this time.

In addition, while the economy is slowly recovering, it continues to be the largest barrier in the way of the City's efforts to promote affordable housing.

**Strategy to Remove or Ameliorate the Barriers to Affordable Housing**

The City is committed to removing or reducing barriers to affordable housing whenever possible. The City's Housing Element contains a variety of actions to address these barriers, including:

- Providing incentives for the development of affordable housing, such as density bonus, priority processing, expedited review, and modification of development requirements, such as parking standards for special needs housing.
- Providing fee waivers and adjustments for infill projects.
- Supporting funding applications and pursuing grant funding for affordable housing.

**Barriers to Affordable Housing Continued**

- *Construction costs.* Construction costs can be a major barrier, especially when prevailing wage law is triggered.
- *Availability of financing.* Securing financing for affordable housing is more difficult than market rate housing.

# SP-60 Homelessness Strategy – 91.215(d)

**Reaching out to homeless persons (especially unsheltered persons) and assessing their individual needs**

One of the City's goals relates to expanding homeless housing and services. To that end, the City expects to work with nonprofits that provide counseling and outreach to homeless persons or those at risk of homelessness. The City will continue to participate in the Fresno Madera Continuum of Care and the Madera County Homeless Coalition to coordinate regionally on homeless issues.

**Addressing the emergency and transitional housing needs of homeless persons**

The City will address emergency shelter and transitional housing needs of the homeless population by:

1. Continuing to support the FMCoC's efforts to implement its 10-Year Plan to End Homelessness and local agencies that provide emergency and transitional housing.
2. Continuing to support the Community Action Partnership of Madera County's (CAPMC) Shunammite Place women's permanent supportive housing program.
3. Continuing to support the CAPMC's leadership of the Madera County Homeless Coalition.

**Helping homeless persons (especially chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth) make the transition to permanent housing and independent living, including shortening the period of time that individuals and families experience homelessness, facilitating access for homeless individuals and families to affordable housing units, and preventing individuals and families who were recently homeless from becoming homeless again.**

The City's strategic plan goals contribute to helping homeless persons make the transition to permanent housing and independent living by supporting facilities operated by agencies that serve these populations and by expanding affordable housing options to these populations. Specifically, the City will:

1. Continue to incorporate and support the programs provided by Madera County Behavioral Health Department.
2. Work with and support CAPMC.
3. Work with and support the homeless providers of Madera County Office of Education and Madera Unified School District.

**Help low-income individuals and families avoid becoming homeless, especially extremely low-income individuals and families who are likely to become homeless after being discharged from a publicly funded institution or system of care, or who are receiving assistance from public and private agencies that address housing, health, social services, employment, education or youth needs**

The City will help low-income individuals and families avoid becoming homeless by expanding affordable housing opportunities in the City. The City will also consider providing funding for service providers that serve these populations and assist residents in becoming self-sufficient. The City will continue to encourage participation in the Madera County Homeless Coalition and collaborate with:

- the Central California Women's Facility
- the Madera County Sherriff's Department
- the City of Madera Police Department
- the Madera County Department of Social Services
- the Madera County Workforce Investment Corporation
- the Madera Rescue Mission
- the Housing Authority of the City of Madera
- First 5 Madera
- Madera Unified School District
- Madera County Office of Education
- Madera County Behavioral Health
- Madera County Department of Social Services
- Madera Community Hospital
- Camarena Health Centers

# SP-65 Lead based paint Hazards – 91.215(i)

### Actions to address LBP hazards and increase access to housing without LBP hazards

This section outlines programs the City will pursue over the next five years to evaluate and reduce lead-based paint hazards. According to the Needs Assessment almost half of all renter-occupied units were built before 1980. Since older units are more at-risk of lead-based paint, programs that help renter-occupied housing are critical.

The City will continue to enforce building, electrical, mechanical and fire codes to assure safe housing. The City shall continue to explore new sources of revenue to make its code enforcement programs self-sufficient, and work toward reinitiating the Neighborhood Improvement Program and developing new programs. However, with the loss of Redevelopment funds, it depends on the State to administer funding for the Neighborhood Improvement Program. Information programs will be developed, and technical assistance will be provided to educate families to identify lead-based paint and to reduce the incidence of accidental ingestion of leaded paint by infants and children.

In addition, the City will continue to seek and use available funds for weatherization and energy conservation work in homes and provide for inspection and reduction of lead-based paint hazards as priority in housing rehabilitation programs.

Finally, the City will continue to incorporate energy measures and lead-based paint removal into Housing Rehabilitation work, especially insulation and weather stripping.

### How are the actions listed above related to the extent of lead poisoning and hazards?

Through inspections and programs to help fund building upgrades, the hazards of lead poisoning should be reduced.

### How are the actions listed above integrated into housing policies and procedures?

These actions are part of code enforcement, and are included in weatherization and energy conservation programs, as well as in the Housing Rehabilitation program.

# SP-70 Anti-Poverty Strategy – 91.215(j)

**Jurisdiction Goals, Programs and Policies for reducing the number of Poverty-Level Families**

There are two aspects to the City's anti-poverty strategy: Economic Development and direct services.

**Economic development activities:** to reduce the number of poverty level families through the creation and retention of new jobs tied to a Small Business Revolving Loan Program funded by CDBG and administered by the Madera County Economic Development Commission in partnership with the Madera County Workforce Investment Corporation. The loans are used by businesses within the City of Madera to increase job opportunities to low and moderate-income persons. As the loans are recaptured, they are lent out to other businesses to create or retain jobs for targeted citizens.

The programs and policies for producing and preserving affordable housing set forth in the housing component of the Consolidated Plan will be coordinated with these new wage earners so that they can take advantage of new housing opportunities. To the extent that the Revolving Loan Program is used to create new jobs, the number of people benefiting from this effort will be reported, including an estimate of the number of poverty level families assisted.

In addition to the economic development-based approach identified above, the City will pursue the following **anti-poverty strategies**:

- Provide support services to low-income households to achieve self-sufficiency: childcare, youth services, and elderly services.
- Provide targeted youth services to teach job training and life skills.
- Reduce concentration of poverty through geographic dispersion of affordable housing. The City will encourage affordable housing developments that locate outside of existing low-income neighborhoods. This geographic dispersion allows for increased opportunities for low-income households.

### How are the Jurisdiction poverty reducing goals, programs, and policies coordinated with this affordable housing plan

Dispersion of affordable housing can indirectly reduce poverty by expanding opportunities for better schools and access to job centers.

# SP-80 Monitoring – 91.230

**Describe the standards and procedures that the jurisdiction will use to monitor activities carried out in furtherance of the plan and will use to ensure long-term compliance with requirements of the programs involved, including minority business outreach and the comprehensive planning requirements**

The City of Madera Grants Administration Department has the monitoring responsibilities for the CDBG Programs. The Department is assisted in its monitoring efforts by local agencies and governments that contract for many of the funded goods and services. Prior to issuing payment for any good or service funded under the CDBG program, the City verifies that the good or service has been provided and that the various program requirements have been met. The City assumes total responsibility for Federal requirements including environmental reviews, labor standards, bidding, prevailing wage, Section 3, and contract requirements. In addition, City staff directly monitors sub recipients on an annual basis to assure compliance with Federal regulations. The City encourages minority businesses and women-owned businesses to submit proposals for CDBG-funded projects.

# Expected Resources

## AP-15 Expected Resources – 91.220(c)(1,2)

**Introduction**

The City anticipates continuing to receive CDBG funding throughout the Consolidated Plan period. The City also expects to apply for and receive HOME grants from the California Department of Housing and Community Development.

*Exhibit 74: Anticipated Resources*

| Program | Source of Funds | Uses of Funds | Expected Amount Available Year 1 | | | | Expected Amount Available Remainder of ConPlan $ | Narrative Description |
|---|---|---|---|---|---|---|---|---|
| | | | Annual Allocation: $ | Program Income: $ | Prior Year Resources: $ | Total: $ | | |
| CDBG | Public - Federal | Acquisition<br>Admin and Planning<br>Economic Development<br>Housing<br>Public Improvements<br>Public Services | 911,725 | 0 | 892,893 | 1,804,618 | 3,646,900 | The City is a CDBG entitlement jurisdiction. |
| HOME | Public - Federal | Housing<br>Other | 224,014 | 299,944 | 0 | 523,959 | 0 | DAP and OOR funding through HCD |

| Program | Source of Funds | Uses of Funds | Expected Amount Available Year 1 | | | | Expected Amount Available Remainder of ConPlan $ | Narrative Description |
|---|---|---|---|---|---|---|---|---|
| | | | Annual Allocation: $ | Program Income: $ | Prior Year Resources: $ | Total: $ | | |

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| RLF | Public - Federal | Other | 72,504 | 0 | 0 | 72,504 | 0 | The City is a CDBG entitlement jurisdiction. Note: This is an estimate of the Revolving Loan Fund (RLF) earnings for 2020/2021. It is not an amount we program for 2020/2021. It is not a prior year CDBG resource. These funds contribute to the amount of funding on hand to use before CDBG funds are drawn. We have no way of knowing what the RLF will earn. |
| PLHA | Public - State | Housing | 422,319 | 0 | 0 | 422,319 | 0 | A state grant to local governments for housing-related projects and programs that assist in addressing the unmet housing needs of local communities. |
| AHSC | Public-State | Housing | 11,074,460 | 0 | 0 | 11,074,460 | | This is a competitive grant. 48-unit community of affordable housing options for veterans, seniors, and families. Also, for designated sidewalk improvements in City. |

**Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied**

The CDBG program does not have a matching requirement. However, in evaluating the proposals for CDBG funding each year, the City uses the availability of matching funds as a factor in determining recommended allocations.

**If appropriate, describe publicly owned land or property located within the jurisdiction that may be used to address the needs identified in the plan**

No publicly owned land or property within the City has been identified that would be used to address identified needs. However, the City could use some CDBG funding to acquire such land over the course of the planning period. Furthermore, the City may consider the use of surplus land for the development of affordable housing units.

**Discussion**

The City attempts to maximize the use of all its available funding sources by encouraging projects that access private financing (grants, loans, and donations) or other Federal or State funding resources, including tax credits. The City actively pursues available grants for housing and community development programs.

# Annual Goals and Objectives

## AP-20 Annual Goals and Objectives

*Exhibit 75: Goals Summary Information*

| Sort Order | Goal Name | Start Year | End Year | Category | Geographic Area | Needs Addressed | Funding | Goal Outcome Indicator |
|---|---|---|---|---|---|---|---|---|
| **1** | Access to affordable Housing | 2020 | 2024 | Affordable Housing | City of Madera City Limits | Housing Needs | $215,000 | Health and safety improvements to a minimum of 20 homes within the City of Madera |
| **2** | Improve access to community services | 2020 | 2024 | Community Services | City of Madera City Limits | Community Services | $96,759 | School mentorship program to a minimum of 50 low mod- income students. 250 served for low mod-income families receiving mandated Family Court services, and Senior food distribution and services for 700 seniors annually. |
| **3** | Enhance economic well-being | 2020 | 2024 | Economic Development | City of Madera City Limits | Community Services Economic Development | $10,000 | Assistance to 10 low mod-income families to create or expand a business, job skills development, job placement. |
| **4** | Enhance quality of infrastructure | 2020 | 2024 | Infrastructure | City of Madera City Limits | Public Improvements and Public Infrastructure | $377,621 | Rehabilitation of local park servicing 43,500 duplicated users. 1,500 duplicated |

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | | | | | | | persons with disabilities and seniors. Sidewalk creation near Middle School serving approximately 9,612 residents annually. ADA compliance. |
| **5** | Prevent and reduce homelessness | 2020 | 2024 | Homelessness | City of Madera City Limits | Homeless needs and services | $30,000 | Shelter 100 men, women and children nightly. Serve 200 meals daily. |
| **6** | Administration | 2020 | 2024 | | City of Madera City Limits | Needs Addressed Housing Needs Community Services Economic Development Public Improvements and Public Infrastructure Homeless Needs and Services | $283,500 | Successfully manage Local Administration, HR Administration and CAPMC Administration to help meet community needs |

*Exhibit 76: Goal Descriptions*

| | | |
|---|---|---|
| **1** | **Goal Name** | Access to affordable Housing |
| | **Goal Description** | 1. Increased supply of affordable housing.<br>Rentals for those with extremely low-income and very low-income. This would also include rental assistance programs.<br>Increased supply of housing (e.g., apartments and lower-cost homes) for people on a fixed income or otherwise at-risk of being "priced out" of the area – specifically, low-income seniors, people living with disabilities, and others on a fixed income.<br>2. Additional resources for people experiencing homelessness.<br>Additional capacity of temporary shelters.<br>Transitional support housing for individuals who are experiencing homelessness, mental health and/or substance use issues.<br>Housing for homeless young people and young people transitioning out of foster care.<br>3. Increased supply of apartments suitable for people living with disabilities.<br>4. Additional specialized housing (e.g., seasonal or congregate-style units) for agricultural workers.<br>5. Additional, centralized sources of housing information for low income residents – especially in select areas in Madera.<br>6. Additional resources to improve the quality of existing apartments and houses such as energy efficient improvements.<br>7. Additional shelters and support services for abused, abandoned, or neglected children; this would also include greater access to information about existing services.<br>8. Urgent resources for individuals and families impacted by the COVID-19 pandemic including information and support services (e.g., food, clothing, sanitation, and job support services) for those at-risk of becoming homeless, easily accessible information regarding foreclosure and eviction laws and rights, increased supply of temporary shelters (as noted above).<br><br>Funding will come from CDBG. |
| **2** | **Goal Name** | Improve access to services |
| | **Goal Description** | 1. Expanded job training and employment opportunity programs. Program to assist with job-skills development and job placement. This may increase in priority as the current COVID-19 pandemic continues to impact communities and the related economic need.<br>2. Additional services to address community health needs, e.g., mental health, substance misuse / abuse; intimate partner violence; services for abused, abandoned, or neglected children; and people living with HIV/AIDS.<br>3. Expanded Meals-on-Wheels for home-bound seniors.<br><br>Funding will come from CDBG. |
| **3** | **Goal Name** | Enhance economic well-being |

| | | |
|---|---|---|
| | **Goal Description** | 1. Improved infrastructure such as street maintenance; additional, accessible sidewalks; and, improved maintenance of existing sidewalks.<br>2. Additional incentives to incentivize new development such as (but not limited to) reduce regulatory and permitting fees, increased zoning and building requirement flexibility.<br>3. Enhanced public transportation – including better access for seniors, youth, and people living with disabilities.<br>Funding will come from CDBG. |
| **4** | **Goal Name** | Enhance quality of infrastructure |
| | **Goal Description** | 1. Additional health and wellness activities for youth such as Teen Activity programs, new / renovated Teen Centers, and other community-led activities.<br>2. Increased downtown revitalization.<br>3. Increased / improved services for people experiencing homelessness including but not limited to food, clothing, healthcare including behavioral healthcare, showers, toilets, and child support/day care.<br>4. Improved infrastructure such as street maintenance; additional, accessible sidewalks; and, improved maintenance of existing sidewalks.<br>5. Additional incentives to incentivize new development such as (but not limited to) reduce regulatory and permitting fees, increased zoning and building requirement flexibility.<br>6. Enhanced public transportation – including better access for seniors, youth, and people living with disabilities.<br><br>Funding will come from CDBG. |

| | | |
|---|---|---|
| **5** | **Goal Name** | Prevent and reduce homelessness |
| | **Goal Description** | Additional capacity of temporary shelters.<br>Transitional support housing for individuals who are experiencing homelessness, mental health and/or substance use issues.<br>Housing for homeless young people and young people transitioning out of foster care.<br><br>Funding will come from CDBG |

| | | |
|---|---|---|
| **5** | **Goal Name** | Administration |

| | | |
|---|---|---|
| | **Goal Description** | Administer funds in accordance with program requirements.<br><br>Funding will come from CDBG |

# Projects

## AP-35 Projects – 91.220(d)

### Introduction

The activities to be undertaken during 2020-21 with CDBG funds are summarized below. This does not include programs funded by HOME and CalHOME funds or other sources. All activities identified are expected to be completed no later than June 30, 2021.

*Exhibit 77: Projects*

| # | Project Name |
|---|---|
| 1 | Local Administration |
| 2 | HR – Administration |
| 3 | CAPMC Administration |
| 4 | City of Madera Parks & Community Services Senior Nutrition and Recreation Program |
| 5 | Madera Rescue Mission |
| 6 | Big Brothers Big Sisters of Central California High School Bigs Program |
| 7 | Doors of Hope Parenting Center Building Better Parents |
| 8 | Community Action Partnership of Madera County, Inc. Fresno Madera Continuum of Care Homeless Funding |
| 9 | Pequenos Empresarios |
| 10 | Madera Coalition for Community Justice |
| 11 | Habitat for Humanity Greater Fresno Area Home Rehabilitation Program |
| 12 | City of Madera Parks & Community Services McNally Park Rehabilitation Project |
| 13 | City of Madera Engineering Department Sidewalks, Ramps, Drive Approach Improvements, Various Census Tract Locations |
| 14 | City of Madera Engineering Department Lilly St. & Vineyard Ave. Sidewalk Improvements Near Martin Luther King Middle School |
| 15 | City of Madera Engineering Department Installation of Flashing Stop Signs, Lake & Adell |
| 16 | City of Madera Engineering Department Safety, Accessibility, and Safety, Improvements at Intersection of D & South by Washington School |
| 17 | City of Madera Engineering Department ADA Compliant Front Counter at Former RDA Building |

### Describe the reasons for allocation priorities and any obstacles to addressing underserved needs

While there are several constraints to meeting the needs of low-income residents, the primary obstacle is that there is a lack of funding to fully address all needs. The economic challenges facing the nation have forced many nonprofits to cut services at a time when governmental entities and others are least able to provide them.

## AP-38 Project Summary

*Exhibit 78: Project Summary Information*

| | |
|---|---|
| **Project Name** | Local Administration |
| **Target Area** | City of Madera City Limits |
| **Goals Supported** | Administration |
| **Needs Addressed** | Housing Needs<br>Community Services<br>Economic Development<br>Public Improvements and Public Infrastructure<br>Homeless Needs and Services |
| **Funding** | CDBG: $163,500 |
| **Description** | This activity funds labor and overhead costs associated with carrying out the oversight of the City's CDBG Program. |
| **Target Date** | 6/30/2021 |
| **Estimate the number and type of families that will benefit from the proposed activities** | |
| **Location Description** | 205 W. Fourth Street, Madera, CA 93637 |
| **Planned Activities** | |
| **Project Name** | HR – Administration |
| **Target Area** | City of Madera City Limits |
| **Goals Supported** | Administration |
| **Needs Addressed** | Housing Needs<br>Community Services<br>Economic Development<br>Public Improvements and Public Infrastructure<br>Homeless Needs and Services |
| **Funding** | CDBG: $100,000 |

| | | |
|---|---|---|
| **Description** | | This activity funds labor and overhead costs associated with carrying out the oversight of the City's CDBG Program. |
| **Target Date** | | 6/30/2021 |
| **Estimate the number and type of families that will benefit from the proposed activities** | | |
| | **Location Description** | 205 W. Fourth Street, Madera, CA 93637 |
| | **Planned Activities** | |
| **3** | **Project Name** | CAPMC Administration |
| | **Target Area** | City of Madera City Limits |
| | **Goals Supported** | Administration |
| | **Needs Addressed** | Homeless Needs and Services<br>Housing Needs<br>Community Services |
| | **Funding** | CDBG: $20,000 |
| | **Description** | Support Community Action Partnership of Madera County participation in the FMCoC. |
| | **Target Date** | 6/30/2021 |
| | **Estimate the number and type of families that will benefit from the proposed activities** | |
| | **Location Description** | 1225 Gill Ave, Madera, CA 93637 |
| | **Planned Activities** | |
| **4** | **Project Name** | City of Madera Parks & Community Services Senior Nutrition and Recreation Program |
| | **Target Area** | City of Madera City Limits |
| | **Goals Supported** | Enhance quality of infrastructure |
| | **Needs Addressed** | Public Improvements and Public Infrastructure |
| | **Funding** | CDBG: $100,000 |

| | | |
|---|---|---|
| | **Description** | Support staffing, supplies, and associated programming costs for suite of senior activities which are in Madera's disadvantaged neighborhoods, at the Frank Bergon Senior Center and the Pan American Community Center. |
| | **Target Date** | 6/30/2021 |
| | **Estimate the number and type of families that will benefit from the proposed activities** | 550 |
| | **Location Description** | 701 East 5th Street, Madera, CA 93638 |
| | **Planned Activities** | |
| **5** | **Project Name** | Madera Rescue Mission |
| | **Target Area** | City of Madera City Limits |
| | **Goals Supported** | Prevent and reduce homelessness |
| | **Needs Addressed** | Prevent and reduce homelessness |
| | **Funding** | CDBG: $30,000 |
| | **Description** | Provide shelter to homeless Madeirans, serve daily meals, provide counseling services, and assist with clothes washing services. |
| | **Target Date** | 6/30/2021 |
| | **Estimate the number and type of families that will benefit from the proposed activities** | 300 |
| | **Location Description** | 1305 Clinton Street, Madera, CA 93637 |
| | **Planned Activities** | |
| **6** | **Project Name** | Big Brothers Big Sisters of Central California High School Bigs Program |
| | **Target Area** | City of Madera City Limits |

| | | |
|---|---|---|
| | **Goals Supported** | Improve access to services |
| | **Needs Addressed** | Community Services<br>Economic Development |
| | **Funding** | CDBG: $10,000 |
| | **Description** | Support High School Bigs STEM program to provide youth in the community an opportunity to reach their full potential. |
| | **Target Date** | 6/30/2021 |
| | **Estimate the number and type of families that will benefit from the proposed activities** | 100 |
| | **Location Description** | 2300 W. Industrial Ave.<br>Madera, CA 93637 |
| | **Planned Activities** | |
| **7** | **Project Name** | Doors of Hope Parenting Center Building Better Parents |
| | **Target Area** | City of Madera City Limits |
| | **Goals Supported** | Improve access to services |
| | **Needs Addressed** | Community Services |
| | **Funding** | CDBG: $15,300 |
| | **Description** | Prenatal/child development education, parenting classes, anger management counseling. |
| | **Target Date** | 6/30/2021 |
| | **Estimate the number and type of families that will benefit from the proposed activities** | 269 |
| | **Location Description** | 500 E Almond Ave. Suite 5A, Madera, CA 93637 |
| | **Planned Activities** | |
| **8** | **Project Name** | Community Action Partnership of Madera County, Inc. Fresno Madera Continuum of Care Homeless Funding |
| | **Target Area** | City of Madera City Limits |
| | **Goals Supported** | Prevent and reduce homelessness |

| | | |
|---|---|---|
| | **Needs Addressed** | Housing Needs<br>Homeless Needs and Services |
| | **Funding** | CDBG: $10,000 |
| | **Description** | Fund Fresno Madera Continuum of Care services (homeless point in time count, identify specific challenges faced by homeless individuals) |
| | **Target Date** | 6/30/2021 |
| | **Estimate the number and type of families that will benefit from the proposed activities** | |
| | **Location Description** | 1225 Gill Avenue, Madera, CA 93637 |
| | **Planned Activities** | |
| **9** | **Project Name** | Pequenos Empresarios |
| | **Target Area** | City of Madera City Limits |
| | **Goals Supported** | Improve access to services |
| | **Needs Addressed** | Community Services<br>Economic Development |
| | **Funding** | CDBG: $23,800 |
| | **Description** | Childcare/development to help children improve personal development. |
| | **Target Date** | 6/30/2021 |
| | **Estimate the number and type of families that will benefit from the proposed activities** | 100 |
| | **Location Description** | 16905 Rd 26 Suite 103, Madera, CA 93638 |
| | **Planned Activities** | |

| | | |
|---|---|---|
| **10** | **Project Name** | Madera Coalition for Community Justice |
| | **Target Area** | City of Madera City Limits |
| | **Goals Supported** | Improve access to services |
| | **Needs Addressed** | Community Services<br>Economic Development |
| | **Funding** | CDBG: $33,850 |
| | **Description** | Provide direction and support to disenfranchised or at-risk Madera youth to pave a path for life success. |
| | **Target Date** | 6/30/2021 |
| | **Estimate the number and type of families that will benefit from the proposed activities** | 40 |
| | **Location Description** | 219 S D St, Madera, CA 93638 |
| | **Planned Activities** | |
| **11** | **Project Name** | Habitat for Humanity Greater Fresno Area Home Rehabilitation Program |
| | **Target Area** | City of Madera City Limits |
| | **Goals Supported** | Access to affordable Housing |
| | **Needs Addressed** | Homeless Needs and Services<br>Housing Needs<br>Community Services |
| | **Funding** | CDBG: $215,000 |
| | **Description** | Provide critical home and accessibility improvements Madera homes. |
| | **Target Date** | 6/30/2020 |
| | **Estimate the number and type of families that will benefit from the proposed activities** | 20 |
| | **Location Description** | 4991 East McKinley Avenue, Suite 123, Fresno, CA 93727 |
| | **Planned Activities** | |
| **12** | **Project Name** | City of Madera Parks & Community Services McNally Park Rehabilitation Project |
| | **Target Area** | City of Madera City Limits |

| | | |
|---|---|---|
| | **Goals Supported** | Enhance quality of infrastructure |
| | **Needs Addressed** | Public Improvements and Public Infrastructure |
| | **Funding** | CDBG: $196,221 |
| | **Description** | Rehabilitation of McNally park. |
| | **Target Date** | 6/30/2021 |
| | **Estimate the number and type of families that will benefit from the proposed activities** | |
| | **Location Description** | 825 S A St Madera CA |
| | **Planned Activities** | |
| **13** | **Project Name** | City of Madera Engineering Department Sidewalks, Ramps, Drive Approach Improvements, Various Census Tract Locations |
| | **Target Area** | City of Madera City Limits |
| | **Goals Supported** | Enhance quality of infrastructure |
| | **Needs Addressed** | Public Improvements and Public Infrastructure |
| | **Funding** | CDBG: $100,000 |
| | **Description** | Improve paths of travel for students and all residents. |
| | **Target Date** | 6/30/2022 |
| | **Estimate the number and type of families that will benefit from the proposed activities** | |
| | **Location Description** | Tracts 5.02, 6.02, 6.03, 8 and 9 |
| | **Planned Activities** | |

| | | |
|---|---|---|
| **14** | **Project Name** | City of Madera Engineering Department Lilly St. & Vineyard Ave. Sidewalk Improvements Near Martin Luther King Middle School |
| | **Target Area** | City of Madera City Limits |
| | **Goals Supported** | Enhance quality of infrastructure |
| | **Needs Addressed** | Public Improvements and Public Infrastructure |
| | **Funding** | CDBG: $97,065 |
| | **Description** | Improve paths of travel for students and all residents. |
| | **Target Date** | 6/30/2021 |
| | **Estimate the number and type of families that will benefit from the proposed activities** | |
| | **Location Description** | Tracts, 5.02, 6.02, 6.03, 8 and 9 |
| | **Planned Activities** | |
| **15** | **Project Name** | City of Madera Engineering Department Installation of Flashing Stop Signs, Lake & Adell |
| | **Target Area** | City of Madera City Limits |
| | **Goals Supported** | Enhance quality of infrastructure |
| | **Needs Addressed** | Public Improvements and Public Infrastructure |
| | **Funding** | CDBG: $22,580 |
| | **Description** | Improve pedestrian facilities/safety. |
| | **Target Date** | 6/30/2021 |
| | **Estimate the number and type of families that will benefit from the proposed activities** | |
| | **Location Description** | Tracts 5.02, 6.02, 6.03, 8 and 9 |
| | **Planned Activities** | |
| **16** | **Project Name** | City of Madera Engineering Department Safety, Accessibility, and Safety, Improvements at Intersection of D & South by Washington School |

| | | |
|---|---|---|
| | **Target Area** | City of Madera City Limits |
| | **Goals Supported** | Enhance quality of infrastructure |
| | **Needs Addressed** | Public Improvements and Public Infrastructure |
| | **Funding** | CDBG: $450,000 |
| | **Description** | Improve traffic and pedestrian safety at intersection. |
| | **Target Date** | 6/30/2022 |
| | **Estimate the number and type of families that will benefit from the proposed activities** | 4,194 |
| | **Location Description** | Tracts 5.02, 6.02, 6.03, 8 and 9 |
| | **Planned Activities** | |
| **17** | **Project Name** | City of Madera Engineering Department ADA Compliant Front Counter at Former RDA Building |
| | **Target Area** | City of Madera City Limits |
| | **Goals Supported** | Enhance quality of infrastructure |
| | **Needs Addressed** | Public Improvements and Public Infrastructure |
| | **Funding** | CDBG: $25,000 |
| | **Description** | Relocate Engineering department to the former Redevelopment Agency building. |
| | **Target Date** | 6/30/2021 |
| | **Estimate the number and type of families that will benefit from the proposed activities** | |

# AP-50 Geographic Distribution – 91.220(f)

## Description of the geographic areas of the entitlement (including areas of low-income and minority concentration) where assistance will be directed

The City is not proposing any geographic area targeting. Therefore, the Geographic Priority Areas table is not included. However, the City uses CDBG funds within eligible CDBG census tracts and has submitted a request for a technical assistance grant to identify and establish a geographic area of operation to qualify as a Community Based Development Organization (CBDO). This would allow the City to establish new programs and would likely result in the City proposing geographic targeting in subsequent consolidated plans and/or annual plans.

*Exhibit 79: Geographic Distribution*

| Target Area | | Percentage of Funds |
|---|---|---|
| | | |

**Left intentionally blank**

## Rationale for the priorities for allocating investments geographically

The City did not allocate investments geographically.

## Discussion

No geographic priorities are proposed.

## Affordable Housing

# AP-55 Affordable Housing – 91.220(g)

### Introduction

Although the Consolidated Plan and Action Plan focus on affordable housing, the City's only HUD funding source is CDBG, which limits the amount of funding that can be spent on affordable housing by prohibiting new construction of housing. (Other HUD programs, such as HOME, are specifically targeted to developing affordable housing. Since Madera is not an entitlement City for HOME funds, they are available to Madera on a competitive basis through the HOME and CalHOME programs only.) Other funding sources are provided to support affordable housing as available.

*Exhibit 80: One Year Goals for Affordable Housing by Support Requirement*

| One Year Goals for the Number of Households to be Supported | |
|---|---|
| Homeless | 0 |
| Non-Homeless | 0 |
| Special-Needs | 0 |
| Total | 0 |

*Exhibit 81: One Year Goals for Affordable Housing by Support Type*

| One Year Goals for the Number of Households Supported Through | |
|---|---|
| Rental Assistance | 0 |
| The Production of New Units | 0 |
| Rehab of Existing Units | 8 |
| Acquisition of Existing Units | 0 |
| Total | 8 |

### Discussion

The City uses other funding sources, such as HOME and CalHOME, to support affordable housing goals.

# AP-60 Public Housing – 91.220(h)

**Introduction**

Public housing needs are addressed through the Housing Authority of the City of Madera (HACM). The HACM is independent of the City of Madera, and the City retains no control over its funding or implementation of programs.

### Actions planned during the next year to address the needs to public housing

Please refer to the HA's Public Housing Authority Annual Plan for information on the ways that the Housing Authority plans to address public housing needs.

### Actions to encourage public housing residents to become more involved in management and participate in homeownership

HACM encourages residents to participate by holding resident meetings and question and answer workshops. HACM sends out informational flyers in both English and Spanish to inform residents of any updates and encourage feedback and comments regarding any changes.

### If the PHA is designated as troubled, describe the manner in which financial assistance will be provided or other assistance

The HACM is not designated as "troubled" and is in good standing under 24 CFR 902.

### Discussion

Detailed information on HACM and their programs, housing resources, budgets, and financial planning and reporting is available on their website at: www.maderaha.org.

# AP-65 Homeless and Other Special Needs Activities – 91.220(i)

**Introduction**

The City's strategy related to the needs of the homeless, those at risk of homelessness, and other special needs populations is focused on providing funding to the Fresno-Madera Continuum of Care (FMCoC).

## Describe the jurisdictions one-year goals and actions for reducing and ending homelessness including reaching out to homeless persons (especially unsheltered persons) and assessing their individual needs

In 2020-2021 the City will be providing funding to the FMCoC to allow the Community Action Partnership of Madera County (CAPMC) staff to continue to participate in the FMCoC efforts. This funding will support the FMCoC annual point-in-time count, which assesses the needs of the homeless population. It will also support FMCoC outreach and education efforts to make sure homeless individuals and those at- risk of becoming homeless are aware of the resources available to them.

**Addressing the emergency shelter and transitional housing needs of homeless persons**

The FMCoC applies for and receives almost $10 million annually in HUD homeless funds. Providing CDBG funding for CAPMC participation in the FMCoC will ensure that Madera remains eligible for HUD funds to address homelessness. For example, the FMCoC was recently awarded funding to serve permanent supportive housing project in Madera for an additional fourteen chronically homeless men.

**Helping homeless persons (especially chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth) make the transition to permanent housing and independent living, including shortening the period of time that individuals and families experience homelessness, facilitating access for homeless individuals and families to affordable housing units, and preventing individuals and families who were recently homeless from becoming homeless again**

The FMCoC applies for HUD funds to continue to provide operational and supportive services for the Shunammite Place permanent supportive housing facilities. In addition, the opening of the new permanent supportive housing project in Madera will provide services to seven chronically homeless men.

## Helping low-income individuals and families avoid becoming homeless, especially extremely low-income individuals and families and those who are: being discharged from publicly funded institutions and systems of care (such as health care facilities, mental health facilities, foster care and other youth facilities, and corrections programs and institutions); or, receiving assistance from public or private agencies that address housing, health, social services, employment, education, or youth needs

The funding for the FMCoC will support efforts to bring community awareness to the homeless populations and their issues and provide outreach and education on the resources available for residents at-risk of becoming homeless. The Homeless Awareness Day Event in the City of Madera is a good example of this outreach and education.

# AP-75 Barriers to affordable housing – 91.220(j)

**Introduction:**

Market and governmental factors pose constraints to the provision of adequate and affordable housing. These factors tend to disproportionately affect lower-income households due to their limited resources for absorbing the costs. Local jurisdictions have little influence over the market factors, such as the cost of labor and construction materials, cost of land, and the availability of financing, or statewide and national policies, such as prevailing wage requirements and environmental protection. As discussed in the Market Analysis, other local factors that could impede affordable housing development include:

- Land Use Controls
- Residential Development Standards
- Off-site Improvement Requirements
- Permit and approval process

## Actions it planned to remove or ameliorate the negative effects of public policies that serve as barriers to affordable housing such as land use controls, tax policies affecting land, zoning ordinances, building codes, fees and charges, growth limitations, and policies affecting the return on residential investment

The City is undertaking several actions to reduce potential barriers and constraints to affordable housing, as well as promote housing for special needs populations. These actions include providing funds in support of affordable housing development, a comprehensive Zoning Ordinance Update, regulatory incentives, and density bonuses. These are described in more detail in the City's Draft 2016-2024 Housing Element.

**Discussion:**

More information is available in the City's Draft 2016-2024 Housing Element.

## AP-85 Other Actions – 91.220(k)

**Introduction:**

The City of Madera uses a range of strategies to address the housing, homeless, and community development goals identified in the Consolidated Plan. This section discusses actions planned to foster and maintain affordable housing, to reduce lead-based paint hazards, to reduce the number of poverty-level families in Madera, and to coordinate activities in these areas with other entities.

### Actions planned to address obstacles to meeting underserved needs

The primary obstacle to meeting underserved needs is the limited amount of Federal, State, and local resources available to meet the many needs in the community. The City of Madera will continue to pursue State and Federal resources as available to meet underserved needs and support efforts of nonprofits serving the community.

### Actions planned to foster and maintain affordable housing

As described earlier, the City applies for HOME and CalHome funds to support its affordable housing programs. The City will continue to foster and maintain affordable housing through the following programs:

- The Down Payment Assistance Program for First Time Homebuyers;
- Counseling for first time homebuyers;
- The (On-Site) Owner-Occupied Residential Rehabilitation Program; and
- The Manufactured Housing Owner-Occupied Rehabilitation Program.

### Actions planned to reduce lead-based paint hazards

Lead-based paint hazards are identified and abated prior to construction or close of escrow when the City assists a housing unit built before 1978. Also, the City will continue to provide deferred, zero-interest loans through the Owner-Occupied Residential Rehabilitation Program (OOR) to abate lead-based paint hazards. This program is funded by an award from the State's HOME and CalHome Programs. The City estimates providing assistance to eight owner occupants annually.

### Actions planned to reduce the number of poverty-level families

The City's anti-poverty strategy is based on addressing and preventing homelessness and providing a range of employment opportunities and supportive services aimed at enabling those in poverty to move into the workforce. For the 2020-21 program year, four activities will be funded to address this need. These activities are:

- The Community Action Partnership of Madera County and Fresno/Madera Continuum of Care Coordination;
- Madera County Workforce Investment Center scholarships for adults learning and training;
- Madera Coalition for Community Justice Youth Leaders Program; and
- Providing small business loans through the Small Business Revolving Loan Fund.

## Actions planned to develop institutional structure

The City's Administrative Services Department is responsible for the management, implementation, and monitoring of the Consolidated Plan documents, including the Action Plan. The Grants Administration Division within the department is specifically charged with these tasks. The City also has a designated staff position (Grants Program Manager) to administer the programs and activities funded with CDBG funds. Staff works with the individual City divisions, such as Public Works and Planning, and the City's CDBG Review and Advisory Committee to develop procedures and coordination for administering programs. Thus, the City has already developed its institutional structure to coordinate Consolidated Plan activities.

## Actions planned to enhance coordination between public and private housing and social service agencies

The City will continue to work with many of the local nonprofits that provide a range of services to low-income residents. The City will also continue to participate in the Madera Homeless Coalition and Fresno-Madera Continuum of Care to implement the Ten-Year Plan to End Homelessness.

**Discussion:**

## Program Specific Requirements

# AP-90 Program Specific Requirements – 91.220(l)(1,2,4)

### Introduction:

The program-specific requirements that apply to the City are those for the CDBG program.

**Community Development Block Grant Program (CDBG) Reference 24 CFR 91.220(l)(1)**
Projects planned with all CDBG funds expected to be available during the year are identified in the Projects Table. The following identifies program income that is available for use that is included in projects to be carried out.

| | |
|---|---|
| 1. The total amount of program income that will have been received before the start of the next program year and that has not yet been reprogrammed | 0 |
| 2. The amount of proceeds from section 108 loan guarantees that will be used during the year to address the priority needs and specific objectives identified in the grantee's strategic plan. | 0 |
| 3. The amount of surplus funds from urban renewal settlements | 0 |
| 4. The amount of any grant funds returned to the line of credit for which the planned use has not been included in a prior statement or plan | 0 |
| 5. The amount of income from float-funded activities | 0 |
| **Total Program Income:** | **0** |

**Other CDBG Requirements**

| | |
|---|---|
| 1. The amount of urgent need activities | 0 |
| 2. The estimated percentage of CDBG funds that will be used for activities that benefit persons of low and moderate income. Overall Benefit - A consecutive period of one, two or three years may be used to determine that a minimum overall benefit of 70% of CDBG funds is used to benefit persons of low and moderate income. Specify the years covered that include this Annual Action Plan. | 80.00% |

### Discussion:

The program-specific requirements that apply to the City are those for the CDBG program.

# City of Madera

## Analysis of Impediments to Fair Housing Choice

2020-2024

DRAFT

Final

2020

# CREDITS

## City of Madera

### City Council

Mayor Andrew J Medellin

*Council Members*

Cecelia Gallegos, District 1

Jose Rodriguez, District 2

Steve Montes, District 3

Derek O Robinson, Sr., District 4

Santos Garcia, District 5 – Mayor Pro Tem

Donald E Holley, District 6

### City Staff

Ivette Iraheta, Grants Administrator

Jorge Rojas, Program Manager – Grants

David Dybas, Program Manager – Grants

### Consultants

**Crescendo Consulting Group**

Scott Good, MBA, Managing Principal

Jim Kupel, Principal

Katelyn Michaud, MPH, Project Manager

Jeremy Vandroff, Project Support Specialist

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## EXECUTIVE SUMMARY

The purpose of this Analysis of Impediments to Fair Housing Choice (AI) Report is to examine social and economic characteristics of public sector and private industry housing practices, as well as housing market conditions that may expose certain population groups to housing discrimination, under the Code of Federal Regulations (CFR) 24 Part 91. This AI Report covers the 2020-2024 reporting period for the City of Madera.

Madera is a small City with considerable racial and ethnic diversity, and it is becoming increasingly diverse. The City also has a large proportion of minority and lower-income households who face problems finding decent, affordable housing. Persons with disabilities also face barriers to housing choice and independent living, but mostly because of a lack of affordable housing.

In general, housing discrimination has not been documented as a significant impediment to fair housing choice in Madera. Since 2015 there have only been two fair housing complaints recorded by the U.S. Department of Housing and Urban Development (HUD).

However, while there is limited evidence of fair housing problems in the City, residents and stakeholders who participated in the public outreach opportunities for the Analysis of Impediments to Fair Housing Choice suggested that Madera residents might be unaware of their fair housing rights. The lack of fair housing complaints may reflect residents not understanding their rights and recognizing when they are being discriminated against. Therefore, fair housing education and outreach are among the top priorities for the City.

The City has identified the following actions as priorities for the 2020-2024 reporting period:

1. Provide fair housing information on its website as well as links to housing services and resources, fair housing, and consumer information on housing choices.

2. Provide education on fair housing to City staff members who administer and oversee housing programs and code enforcement activities so they can respond to phone calls from the public about fair housing and landlord/tenant issues.

3. Continue to work with local agencies to designate an organization that will act as the lead agency for fair housing issues and formalize a system for processing fair housing complaints in Madera.

4. Work with partner agencies, including fair housing service providers, the Housing Authority, California Rural Legal Assistance, local apartment and realtor associations, and disability rights groups to reach out to landlords and property managers about fair housing issues.

5. Continue to comply with antidiscrimination requirements, including all applicable Federal regulations as demonstrated in the City's application for Community Development Block Grant, HOME, and other Federal funds.

6. Continue to implement policies and programs identified in its Housing Element and implement Zoning Ordinance amendments necessary to further fair housing.

7. Continue to implement the recommended actions in the *City of Madera ADA Self-Evaluation and Transition Plan* to modify its policies, practices, and procedures to avoid discrimination against people with disabilities.

# SECTION 1. INTRODUCTION

### 1.1 Purpose

This Analysis of Impediments to Fair Housing Choice (AI) report is for the City of Madera, an entitlement jurisdiction. The City will submit this report to the U.S. Department of Housing and Urban Development (HUD) to support grant applications for Federal funding for housing programs over the five-year period from July 2020 to June 2024. The Consolidated Plan regulations require each local government to submit a certification that it is affirmatively furthering fair housing. This means that local governments will: 1) conduct an analysis of impediments to fair housing choice; 2) take appropriate actions to overcome the effects of impediments identified through that analysis; and 3) maintain records reflecting the analysis and actions.

The purpose of this AI report is to identify barriers to fair housing faced by protected classes of citizens. This report describes how public policies, laws, and actions may affect housing choice or impede fair access to housing. This report includes the following sections:

- **Section 1:** Introduction to the report.
- **Section 2:** Analysis of demographic and economic characteristics, housing stock and affordability, geographic distribution of minority and low-income populations, and information on assisted housing resources.
- **Section 3:** Assessment of public and private sector impediments.
- **Section 4:** Assessment of past fair housing practices.
- **Section 5:** Recommended action items for the 2020-2024 reporting period.

#### *Definition of Impediment to Fair Housing Choice*

Many factors in the public and private sectors have the potential to impede equal access to housing or fair housing choice. HUD defines an impediment to fair housing choice as:

- Any actions, omissions, or decisions taken because of race, color, religion, sex, disability, familial status, or national origin which restrict housing choices or the availability of housing choices.
- Any actions, omissions, or decisions which have the effect of restricting housing choices or the availability of housing choices based on race, color, religion, sex, disability, familial status, or national origin.

In California, the Unruh Civil Rights Act (California Code Section 51 1959) provides protection from discrimination by all business establishments in California, including housing and accommodations. It expands the Federally protected classes (i.e., race, color, religion, national origin, sex, disability, or familial status) to also include age, ancestry, and sexual orientation.

### *Affordability is Not a Fair Housing Issue*

An evaluation of potential impediments to fair housing choice must differentiate between access to housing based on cost and affordability versus access to housing based on illegal discrimination. Affordability, by itself, is not a fair housing issue. When a household has problems obtaining housing due to cost, no fair housing law is violated. Fair housing concerns arise when affordability issues disproportionately impact protected classes. To the extent that these groups are impacted, they are documented in this report.

## 1.2 Regulatory Setting

### *Federal Fair Housing*

The Federal Fair Housing Act (1968) and Fair Housing Amendments Act (1988) are Federal fair housing laws that prohibit discrimination in all aspects of housing, such as the sale, rental, lease, or negotiation for real property. The 1968 Fair Housing Act prohibits discrimination based on race, color, religion, national origin, and sex (i.e., protected classes). In 1988 the Fair Housing Act was amended to extend protection to familial status and people with mental or physical disabilities. In addition, the amended Act provides for "reasonable accommodation," allowing structural modifications for persons with disabilities, if requested, at their own expense. The amendment details housing code standards for new multifamily dwellings to accommodate persons with physical disabilities.

### *State Fair Housing*

The Fair Employment and Housing Act (FEHA) and the Unruh Civil Rights Act (Part 2.8 of the California Government Code, Sections 12900-12996) are California fair housing laws. The FEHA prohibits discrimination and harassment in all aspects of housing, including sale and rental, eviction terms and conditions, mortgage loans and insurance, and land use and zoning. The FEHA also prohibits retaliation against any person who has filed a complaint with the California Department of Fair Employment and Housing, participated in a Department investigation, or opposed any prohibited activity. In addition, these laws require housing providers to make reasonable accommodation to permit persons with disabilities to live and enjoy a dwelling and allow persons with disabilities to make reasonable modifications to their premises. The Unruh Civil Rights Act provides protection from discrimination by all business establishments in California, including housing and accommodations, because of age, ancestry, color, disability, national origin, race, religion, sex, and sexual orientation.

### 1.3 Key Terms

**California State Protected Classes:** Race, color, religion, national origin, sex, disability, age, ancestry, and sexual orientation.

**Fair Housing:** A condition in which individuals of similar income levels in the same housing market have a like range of housing choice available to them regardless of race, color, ancestry, national origin, religion, sex, disability, marital status, familial status, source of income, sexual orientation, or any other arbitrary factor.

**Federally Protected Classes:** Race, color, religion, national origin, sex, disability, and familial status.

**Impediments:** HUD defines impediments to fair housing choice as: 1) any actions, omissions, or decisions taken because of race, color, religion, sex, disability, familial status, or national origin which restrict housing choices or the availability of housing choices; 2) any actions, omissions, or decisions that have the effect of restricting housing choices on the basis of race, color, religion, sex, disability, familial status, or national origin.

**Large Household:** A household with five or more members.

**Persons with Disabilities:** Federal law defines a 'disability' or 'handicap' as being a physical or mental impairment which substantially limits one or more major life activities; a record of having such an impairment; or being regarded as having such an impairment.

**Seniors:** Persons age 65 and older.

### 1.4 Methodology

The Analysis of Impediments is based on information from a variety of sources, including discussions with City staff, phone interviews with community representatives, and review of relevant City documents, which include the following:

- 2020-2024 Consolidated Plan
- 2016-2024 Housing Element
- 2015-2020 Analysis of Impediments to Fair Housing
- 2019 Fresno-Madera Continuum of Care Point-in-time Count
- Housing Authority of the City of Madera 5-year Plan, updated 2013

Other sources of data include the 2011-2013 and 2013-2017 American Community Survey. The Housing Authority of the City of Madera provided data related to public housing residents and Housing Voucher program applicants. The Fresno Housing Authority provided data and information on the homeless. Information on fair housing complaints and cases was obtained from HUD's Office of Fair Housing and Equal Opportunity and from the California Department of Fair Employment and Housing. The U.S. Department of Justice provided data on hate crimes.

The City held seven focus group discussions spanning the weeks of April 13-24, 2020 to compile quantitative research on housing needs. In addition to the information collected at community meetings, the City conducted key stakeholder interviews with Madera residents and officials. Input gathered at these meetings and interviews was used to inform the City's actions for the next program years.

# SECTION 2. EXISTING CONDITIONS

## 2.1 Population and Racial/Ethnic Characteristics

Exhibit 1 shows the historic population trends for the City of Madera since 1950. As shown in the table, the City grew at an average rate between 3 and 4 percent annually from the 1970s to 2010. However, from 2010 to 2014 the average annual growth was 0.6 percent. Growth rebounded from 2014-2019 with a population increase of 1.6 percent, but early trends suggest a continuation of slower population growth than Madera has historically experienced.

*Exhibit 1: Summary of Housing Needs*

| Year | Population | Change | Percent Change |
|---|---|---|---|
| **1950** | 10,497 | - | - |
| **1960** | 14,430 | 3,933 | 3.2% |
| **1970** | 16,044 | 1,614 | 1.1% |
| **1980** | 21,732 | 5,688 | 3.1% |
| **1990** | 29,281 | 7,549 | 3.0% |
| **2000** | 43,207 | 13,926 | 4.0% |
| **2010** | 61,416 | 18,209 | 4.2% |
| **2014** | 63,008 | 1,592 | 0.6% |
| **2019** | 64,058 | 1,050 | 1.6% |

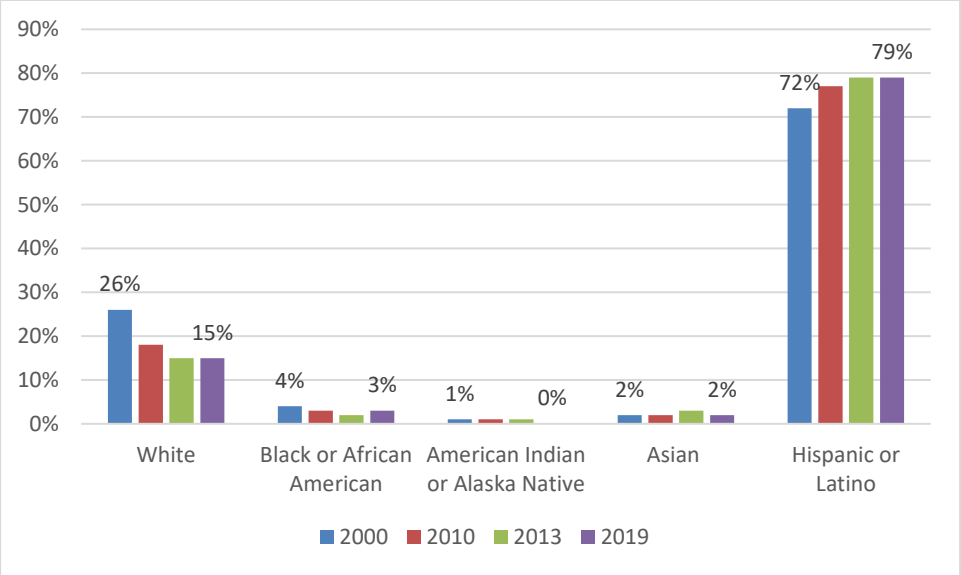
SOURCE: American Community Survey, 2103-2017 5-Year Estimates, HCD Pre-Approved Data Package, State of California, Department of Finance, E-4 Population Estimates for Cities, Counties, and the State, 2011-2014, with 2010 Census, U.S. Census, 1910-2010.

Exhibit 1 shows information on the race and ethnicity of Madera residents. Persons of Hispanic or Latino origin (an ethnic category exclusive of race) showed the greatest increase, up from 72 percent in 2000 to 79 percent in 2019. By comparison, the Hispanic or Latino population of California is 39 percent. Madera's White, non-Hispanic or Latino population decreased from 26 percent of the population in 2000 to 15 percent in 2019. The Black or African American population in Madera has remained stable, as have Asian and American Indian populations.

### *Geographic Concentrations by Race and Ethnicity*

An "area of minority or racial and ethnic concentration" is defined as any block group in which the percentage of persons of a racial or ethnic minority exceeds the Citywide percentage of such persons by 10 percent. The Hispanic population constitutes a majority of the total population in most block groups in Madera.

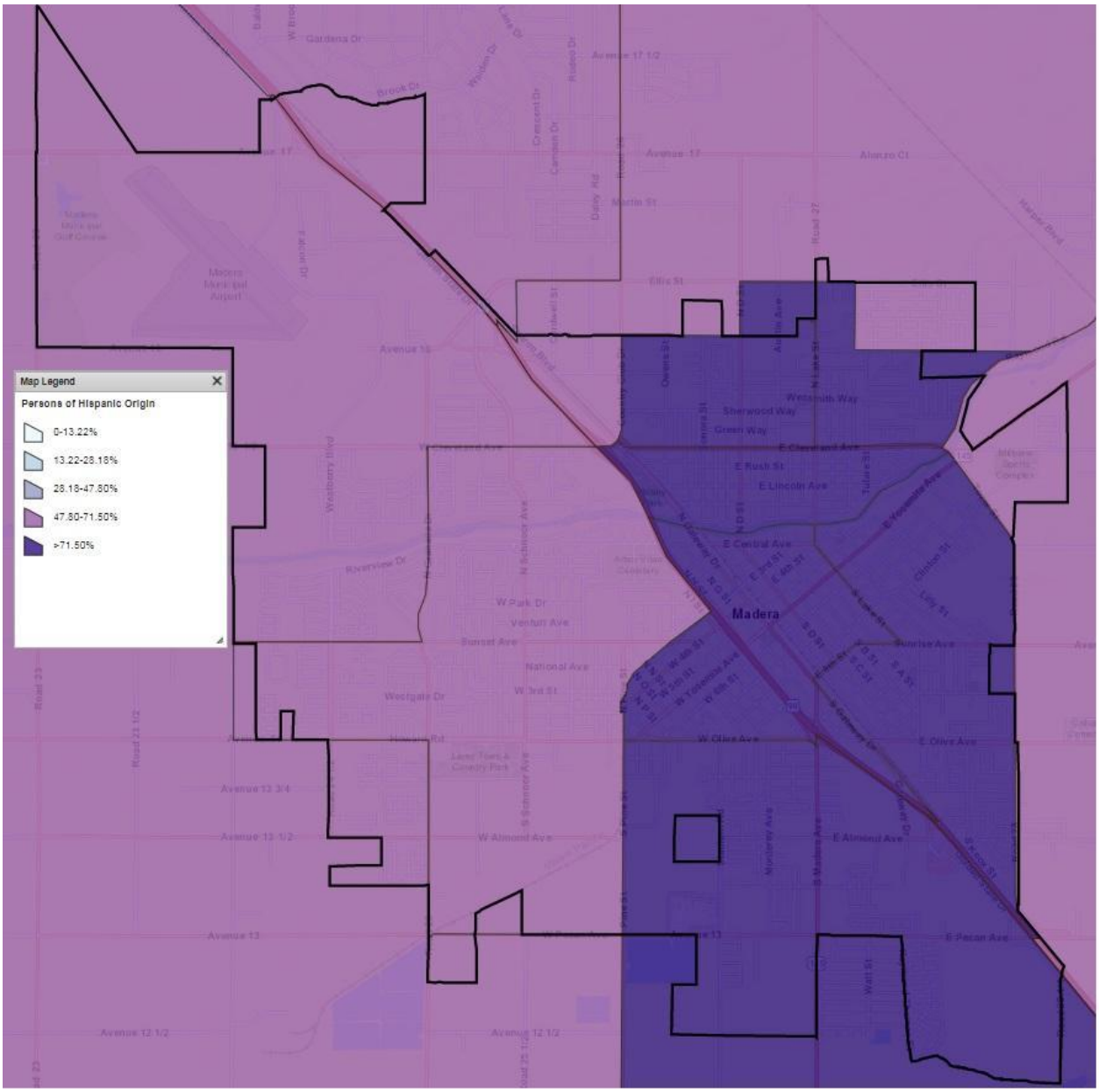
*Exhibit 2: Population by Race/Ethnicity*




SOURCE: American Community Survey, 2013-2017 5-Year Estimates, 2011-2013, 2000 Census

Based on 2017 ACS data that noted the Citywide average at 79 percent, many block groups on the eastern side of Madera are identified as areas of Hispanic concentration, including block groups 507-3, 604-1, 603-2, 602-3, 602-2, 900-1, 900-2, 900-3, 800-2, 800-3, 800-4, 502-1, and 508-2. The lowest percentage of Hispanic population is found in the census tracts in western Madera. Exhibit 2 shows block groups with Hispanic and Latino residents as a percent of the total population. There are no block groups with a concentration of any other race.

*Exhibit 3: Racial and Ethnic Characteristics by Census Tract*




Sources: CPD Maps, HUD GIS

## 2.2 Household Characteristics

### *Household Size and Type*

Household characteristics, such as size, type, and income level may affect access to housing. A household is defined by the Census as all persons occupying a housing unit. Families often prefer single family homes or condominiums to accommodate children, while single persons generally occupy smaller apartments or condominiums. Single-person households may include seniors living alone or young adults but do not include persons in group quarters such as convalescent homes or dormitories. “Other” households are unrelated people living together, such as roommates.

Communities with a larger proportion of families with children tend to have a larger average household size. Such communities have a greater need for larger housing units with adequate open space and recreational opportunities for children. The average household size in Madera was 3.62 in 2019, down nearly 5 percent from the average size of 3.81 in 2013.

Madera is a family-oriented City. Family households made up 78 percent of all households in 2019 (compared to the state average of 68 percent), and families with children comprised 47 percent of households (compared to the statewide average of 31 percent). Non-family households made up 21 percent of households in 2019.

*Exhibit 4: Households and Families*

| | Number | Percent Family HH |
|---|---|---|
| **HH With 1 or More People Under 18** | | |
| **Married-Couple Family** | 5,241 | 37.8% |
| **Other Family, Male Householder** | 537 | 3.8% |
| **Other Family, Female Householder** | 2,535 | 18.2% |
| **Total Families with Children** | 8,313 | 59.9% |
| **HH With 0 People Under 18** | | |
| **Married-Couple Family** | 3,961 | 28.5% |
| **Other Family, Male Householder** | 456 | 3.2% |
| **Other Family, Female Householder** | 1,131 | 8.1% |
| **Non-family household (Single Householder)** | 5,548 | 40.0% |
| **Total Family Households** | 13,861 | ND |
| **Total Households** | 17,606 | ND |

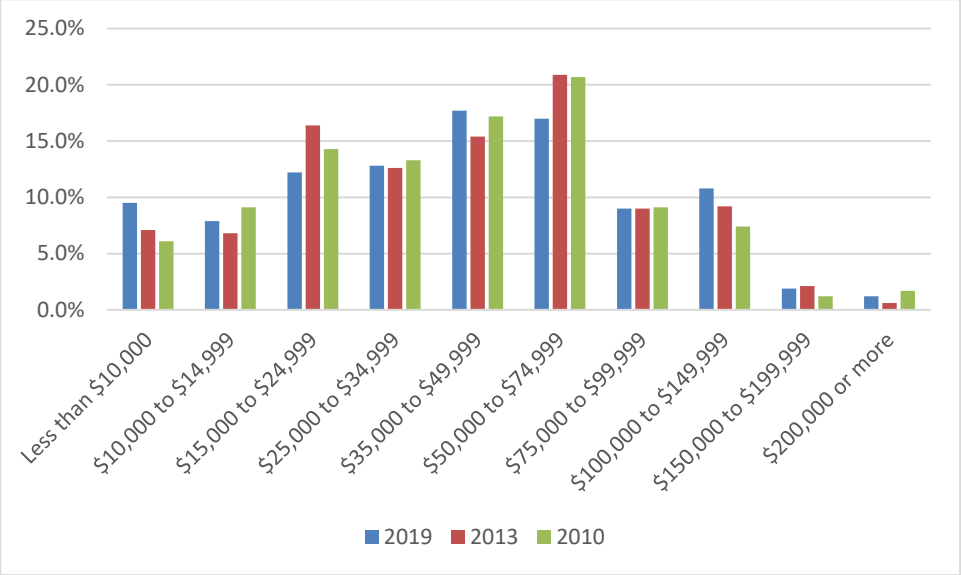
SOURCE: American Community Survey, 2013-2017 5-Year Estimates

### *Household Income*

Income level is used as the primary indicator of the standard of living for most of the population. While economic factors that affect housing choice are not a fair housing issue, the relationships between household income, household type, race/ethnicity, and other factors often create misconceptions and biases that raise fair housing concerns.

Exhibit 5 shows the income distribution of households in Madera in 2010, 2013, and 2019 based on the U.S. Census and the 3-year 2013-2017 ACS estimates. Overall, there was a reduction in the percentage of households making less than $35,000 and a decrease in the percentage of households making between $50,000-$74,000 annually. Specifically, the percentage of households earning less than $10,000 increased 2.4 percent from 2013-2019. Two person households earning less than $16,460 annually would be considered extremely low-income based on the 2018 Madera County HCD Income Limits. The percentage of households earning $25,000-$34,999 remained relatively the same between 2013 and 2019 at 12.6 and 12.8 percent of households, respectively.

*Exhibit 5: Household Income Distribution*




Source: American Community Survey, 2013-2017 5-Year Estimates

*Exhibit 6: Household Income Distribution*

| | HH (2010) | Percent | HH (2019) | Percent | % Change 2010-2019 |
|---|---|---|---|---|---|
| **Less Than $15,000** | 967 | 6.1% | 1,673 | 9.5% | 73.0% |
| **$15,000-$24,999** | 1,443 | 9.1% | 1,391 | 7.9% | -3.6% |
| **$25,000-$34,999** | 2,268 | 14.3% | 2,148 | 12.2% | -5.3% |
| **$35,000-$49,999** | 2,109 | 13.3% | 2,254 | 12.8% | 6.8% |
| **$50,000-$74,999** | 2,727 | 17.2% | 3,116 | 17.7% | 14.3% |
| **$75,000-$99,999** | 3,282 | 20.7% | 2,993 | 17.0% | -8.1% |
| **$100,000-$149,999** | 1,443 | 9.1% | 1,585 | 9.0% | 9.8% |
| **$150,000-$199,999** | 1,173 | 7.4% | 1,901 | 10.8% | 62.1% |
| **$200,000 or more** | 190 | 1.2% | 335 | 1.9% | 76.3% |
| **Total HH** | 15,857 | - | 17,606 | - | 11.0% |

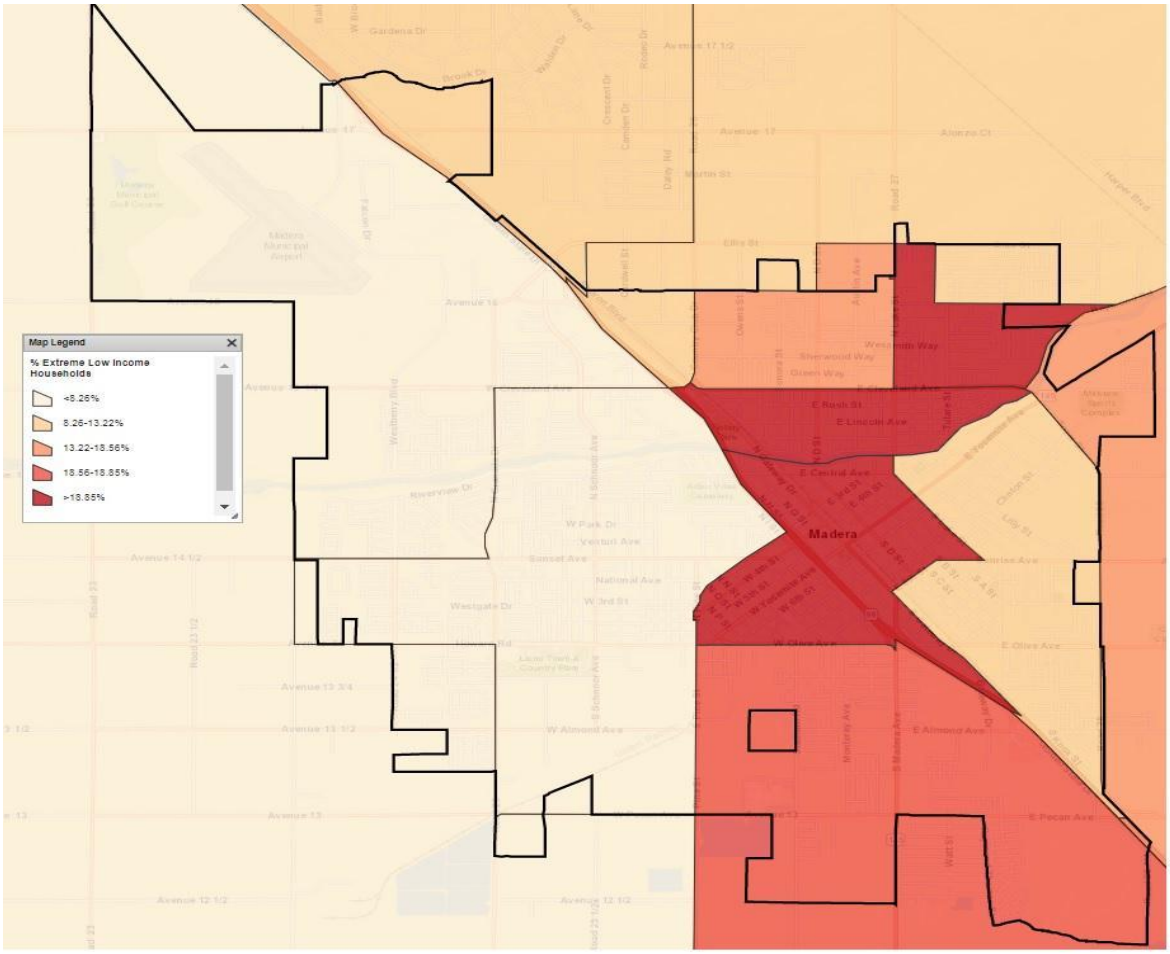
SOURCE: American Community Survey, 2013-2017 5-Year Estimates, 2010 Census

The median income is the midpoint of all incomes reported in the City during the Census. In 2013, the U.S median household income was $57,652 and in California it was $67,169. The 2013 median income in Madera was $40,731 which is lower than both the national and statewide median incomes, and down 2.6 percent from 2013. National and state median incomes increased between 2013-2019.

### *Geographic Concentrations of Low- and Moderate-Income Households*

For the purposes of this AI Report, an "area of low-income concentration" is defined as any census tract in which the percentage of households with low-income exceeds the Citywide average by 10 percentage points for such households. Citywide, 42 percent of households are lower income. Based on the data, census tracts 5.02, 6.02, 6.03, and 8 are areas of low-income concentration.

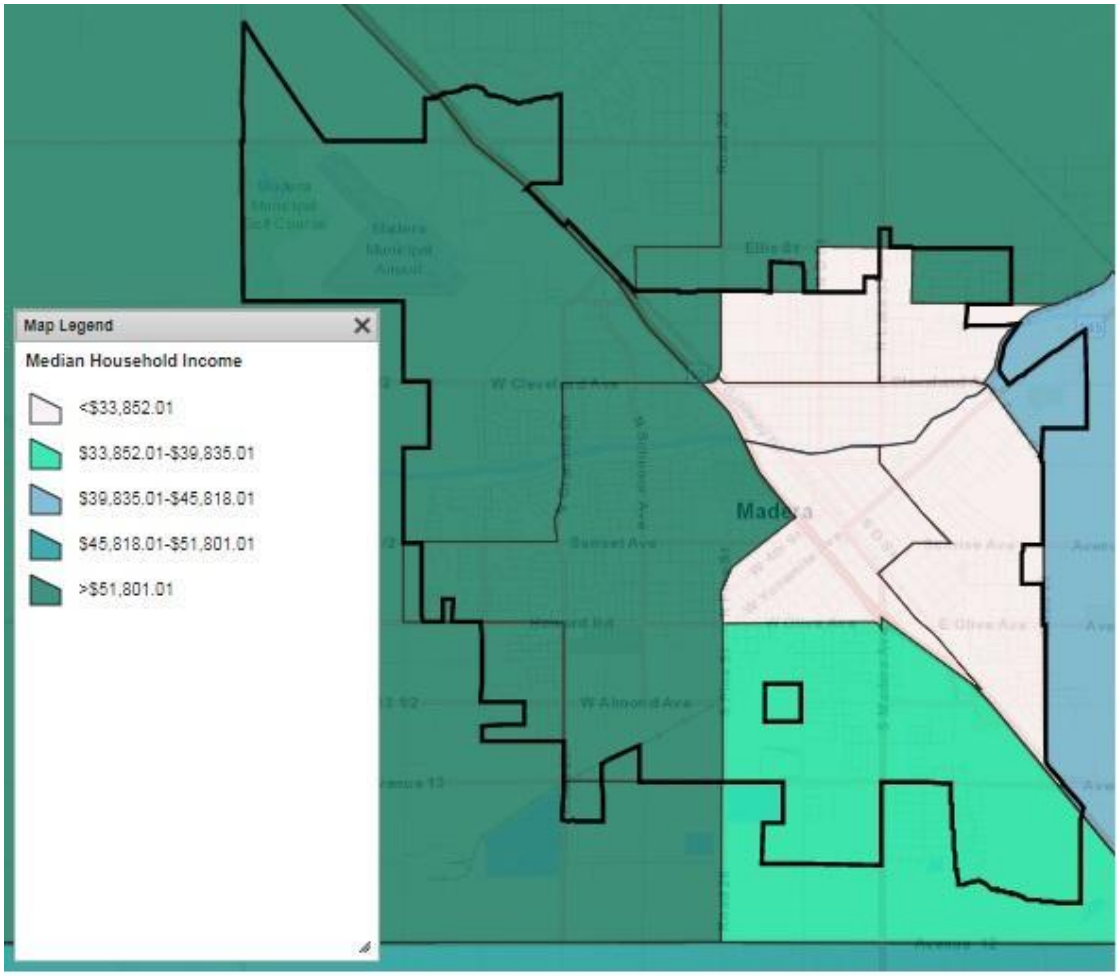
*Exhibit 7: Area of Low-Income Concentration*




*Source: CPD Maps, HUD GIS*

As illustrated in Exhibit 8, the census tracts with the lowest median incomes are located on the east side of the City. Within census tracts 6.02, 6.03, 8, and 9 the highest median income is less than $33,000. All Madera tracts with low median incomes also have a disproportionate number of racial and ethnic minority households.

*Exhibit 8: Median Household Income by Census Tract*




*Source: CPD Maps, HUD GIS*

## 2.3 Special Needs Populations

Certain households have more difficulty finding adequate and affordable housing because of special circumstances and housing needs. These circumstances may be related to age, family characteristics, disability, or employment status. This section discusses the special housing needs of: seniors, large households, persons with disabilities, farmworkers, homeless persons, and persons with HIV/AIDS.

### *Seniors*

Seniors, defined as persons 65 years and older, are considered a special needs group due to limited incomes, prevalence of physical or mental disabilities, limited mobility, and high healthcare costs. Incomes for many senior households are fixed and limited. The low-income status of many seniors can limit their ability to afford adequate housing and other necessities such as healthcare.

In 2010 there were 5,079 seniors (65 years and older) in Madera; this number increased to 5,313 in 2019. While the number of seniors increased, seniors as a percentage of the total population decreased slightly from nearly 8.6 percent in 2010 to 8.3 percent in 2019. Approximately one in every five (20 percent) of the elderly live alone, which may diminish their chances of obtaining regular and convenient assistance with domestic tasks.

*Exhibit 9: Seniors*

| | Number (2010) | Percentage | Number (2019) | Percentage |
|---|---|---|---|---|
| **Number of Persons 65 years and over** | 5,075 | 8.60% | 5,313 | 8.30% |
| **Number of Persons 85 years and over** | 826 | 1.40 | 795 | 1.20% |
| **Males 65 years and over** | 2,194 | 7.20% | 2,260 | 7.20% |
| **Females 65 years and over** | 2,939 | 10.30% | 3,053 | 9.30% |
| **Total City Population** | 59,006 | - | 64,058 | - |

SOURCE: American Community Survey, 2013-2017, 5-Year Estimates, 2010 Census

According to statistics from the American Community Survey (ACS) conducted by the U.S. Census Bureau from 2013-2017, the majority of senior households in Madera were homeowners. Of all households headed by a person 65 years or older, 62 percent owned their homes and 38 percent rented. In contrast, households headed by non-seniors were more likely to rent than own their home, with 42 percent renters and 58 percent owners. This implies that many seniors have already purchased their homes and are less inclined to move than younger populations. In total, 45 percent of Madera households are owner occupied, down from 48 percent in 2013.

While many more seniors are homeowners, it is the senior renters who experience the greatest housing needs due to low, fixed incomes and rising rental rates. Senior homeowners on fixed incomes, however, may face the problem of maintaining their homes.

Supplemental Security Income (SSI) is a needs-based program that pays monthly benefits to persons who are 65 or older, are blind, or have a disability. Seniors who have never worked or have insufficient work credits to qualify for Social Security disability often receive SSI benefits. The Federal SSI payment is determined by the recipient's countable income, living arrangement, and marital status. In 2020, the SSI Federal Benefit Rate is $783 per month for individuals and $1,175 for couples. SSI is often the only source of income for low-income elderly persons and, while the benefit amount has increased over the years, with these maximum monthly benefit amounts, SSI recipients are likely to continue having difficulty in finding housing that fits within their budgets.

The Senior Services Division, which is part of the City Parks and Community Services Department, provides services for senior citizens 60 years and older. Services include recreation, meals, special outings, health services, and information and referral. The Senior Nutrition Program, funded in part by the Fresno-Madera Area Agency on Aging, serves hot meals at three centers in Madera: the Frank Bergon Senior Center, the Adult Day Care Center, and the Pan American Community Center.

There are 412 senior housing units in eight developments in Madera. 77 units of senior housing are public housing. The senior housing developments in the City of Madera are as follows:

- Valle de las Brisas: 80 units (all low income)
- Yosemite Manor: 76 units (all low income)
- Madera Gardens: 65 units (63 low income)
- PH-800 E. Yosemite: 50 units (all available to low-income households, the elderly, and persons with disabilities)
- PH-131 Mace Street: 20 units (all available to low-income households, the elderly, and persons with disabilities)

- PH-123 Santa Cruz: 4 units (all available to low-income households, the elderly, and persons with disabilities)
- PH-1022 Clinton: 3 units (all available to low-income households, the elderly, and persons with disabilities)
- Cedar Creek: 114 units (0 low income)

There are waiting lists for all of these units.

### *Large Households*

HUD defines a large household or family as one with five or more members. These households are usually families with two or more children or families with extended family members such as grandparents or in-laws. Large households have special housing needs because the availability of adequately sized, affordable housing units is often limited. To afford necessities such as food, clothing, and medical care, large households with low or moderate incomes may live in smaller units, resulting in overcrowding. Furthermore, families with children may face discrimination or differential treatment in the housing market. For example, some landlords may charge large households a higher rent or security deposit, limit the number of children in a house or apartment complex, or simply choose not to rent to large families with children. Some workshop participants noted that some landlords in Madera discriminate against large families, choosing to rent to smaller households.

There were 4,156 large households in Madera in 2013, and 3,985 in 2019, accounting for about 25.5 percent of all households in 2013, and 22.2 percent in 2019. These households usually require housing with four or more bedrooms, which is rare, especially in apartment units and rentals in general. Ideally, housing for these households should also provide safe outdoor play areas for children and should be located with convenient access to schools and childcare facilities. These housing needs can pose challenges particularly for large households that cannot afford to buy or rent single family homes, as apartment and condominium units are most often developed with childless, smaller households in mind.

### *Persons with Disabilities*

Fair housing choice for persons with disabilities may be compromised depending on the nature of their disability. Persons with physical disabilities may face discrimination in the housing market because of the need for wheelchair accessibility or building modifications to improve accessibility. Landlords sometimes fear that a unit may sustain wheelchair damage or may refuse to exempt disabled tenants with service animals from a no-pet policy. Landlords may refuse to rent to tenants with a history of mental illness, and neighbors often object when a nearby house is converted to a group home for persons with mental disabilities. Some jurisdictions have special use permit requirements and other zoning regulations that restrict access to housing for people with mental disabilities. However, State law limits the restrictions jurisdictions can place on group homes of a particular size.

According to the 2013-2017 ACS, 11.4 percent of the total population in Madera had a disability. Almost half (47 percent) of seniors had a disability, while just under 11 percent of the population 18 to 64 years of age had a disability.

The Department of Mental Health provides and coordinates housing services for people who are mentally ill. The department works closely with facility and service providers in the County, such as the Madera County Community Action Partnership and the Madera Rescue Mission, to ensure that clients receive housing services and other supportive services. Housing programs for persons with disabilities are primarily available through the Housing Authority of the City of Madera. Many of the units identified for seniors are also available to persons with disabilities.

Qualitative research revealed fair housing issues were not as significant as affordability issues for persons with disabilities. Participants noted that persons with disabilities, especially those collecting SSI, have trouble finding affordable housing. The City of Madera distributes 281 Housing Choice Vouchers for families with a disability.

### *Farmworkers*

Farmworker households often include extended family members or single male workers. Many farmworker households tend to have difficulties securing safe, decent, and affordable housing due to low incomes, seasonal incomes, and family size. The estimated number of agriculture, farming, fishing, and forestry jobs in 2012 in the City was 6,174, which was about 25 percent of the workforce (persons aged 16 and older).

According to the USDA Census of Agriculture, there were 15,654 hired farm laborers in the County in 2017. More specifically, 6,889 of those farmworkers worked 150 days or more, while 8,765 farmworkers worked fewer than 150 days. An expected 5,444 workers were identified as migrants.

A special report prepared for the Housing Authority of the City of Madera and the Darrin M. Camarena Health Centers, Inc., provides information on the needs of farmworkers in Madera County. The study included surveys of agricultural workers to assess the current health and housing options for agricultural workers in Madera and to identify some of the problems they are facing. The study consisted of surveys of 200 agricultural workers, the Immigrant Voice Survey, and the Agricultural Worker Health and Housing Program (AWHHP) survey, as well as three focus group sessions to discuss current and future health and housing needs of farmworkers. Findings from this study include the following:

- **Large and Growing Families.** Average family size was 5.8 persons, much larger than the Madera average family size. Most of the households had at least one child under the age of 10.
- **Household Income.** A reasonable estimate of the typical hourly pay (or piece work equivalent) for agricultural workers would be $6.75 to $8 per hour. This, combined with the high level of underemployment, results in very low household incomes. The average yearly household income for AWHHP participants was $12,055.
- **Living Arrangements.** The majority of the AWHHP participants were living in houses (67), followed by apartments (24), single rooms (6), and mobile homes (1).
- **Housing Quality.** Almost half of the AWHHP respondents reported problems with insect or vermin infestation. Other problems included heating and cooling, plumbing, electrical wiring, and sewer. Approximately 10 percent in both surveys cited poor quality housing as the reason for their last move.
- **Lack of Affordable Housing.** The need for more affordable housing options, as either apartment complexes or homes, was the focus of much of the discussion at the three focus group meetings.
- **Exploitation by Landlords.** With their low incomes, and in some cases undocumented status, many workers are vulnerable to being exploited by landlords. Landlords may fail to make necessary repairs, leaving tenants to make repairs on their own. In addition, rental deposits are often excessive.

The study concludes that the very low wages paid to agricultural workers, the seasonal nature of farm labor, and the rising housing costs in the Central Valley pose serious constraints on the ability of Madera agricultural workers to secure decent and affordable housing. The ineligibility of undocumented workers for government-sponsored housing programs is a serious problem as well.

The Housing Authority of the City of Madera is responsible for providing assisted rental housing through its public housing farmworker rental units. The Housing Authority owns 100 rural development units of farm labor housing located on three different sites. Residency is restricted to farm labor families that are U.S. citizens or have residency. The farmworker sites operated by HACM are the 28 units at 1110 Kennedy Street, 28 units at 800 Lilly Drive, and 44 units at 337 Knox Drive.

***Homeless Persons***

As elsewhere in the nation, homelessness is usually the result of multiple factors that converge in a person's life. The combination of loss of employment, inability to find a job because of the need for retraining, and high housing costs lead to some individuals and families losing their homes. For others, the loss of housing is due to chronic health problems, physical disabilities, mental health disabilities, or drug and alcohol addictions, along with an inability to access the services and long-term support needed to address these conditions. The cities and counties of Madera and Fresno have joined to form the Fresno Madera Continuum of Care (FMCoC) to work together to prevent, reduce, and end homelessness in the region.

The FMCoC completed a Point-In-Time (PIT) Homeless Street Count in the Fresno and Madera region for 2019. This FMCoC study involved a day-long data collection strategy, using the personal interview method of individuals on the street, in areas known to be frequented by homeless persons, including the perimeters of emergency shelters, soup kitchens, parks, railways, and under bridges. Community members including homeless service providers, private citizens, public agency representatives, and justice and social service agencies volunteered and participated in the Point-In-Time count of homeless on the street. The community was notified of volunteer opportunities via social network sites, a volunteer match site, referrals from past volunteers, outreach at local colleges, and announcements distributed to service providers. To enroll, volunteers had to complete and submit the Registry Week Volunteer Application.

- In the entire Fresno-Madera region, a total of 2,508 homeless individuals were counted. Of those, 439 were sheltered and the majority, 2,069, were unsheltered homeless individuals.
- In the City of Madera, a total of 356 homeless individuals were counted. Of those, 96 were sheltered and 260 were unsheltered.
- Roughly 21 percent of sheltered and 12 percent of unsheltered homeless individuals counted during the PIT count were in the City of Madera.

A number of private, public, and nonprofit organizations operate and provide services to the homeless such as job training, day care and counseling. For example, The Community Action Partnership (CAP) of Madera County is a prominent local provider which takes a case management approach with all of its program participants to develop personal self-sufficiency plans and ensure appropriate access to all pertinent and available social-service programs in the City and County. The Partnership's first goal with every client is to establish a consistent source of income. Its second goal is to ensure long-term self-sufficiency. In addition, the Housing Authority of the City of Madera provides low cost public housing, Housing Choice Vouchers for subsidized rent payments, housing for the elderly, and farm labor housing.

A variety of housing facilities and services are offered to homeless individuals by organizations within Madera, including Emergency Shelters, Transitional Housing, and Permanent Supportive housing options. The table below shows, there are 135 Emergency Shelter beds available in Madera to households with only adults. There are 19 Transitional Housing beds available to households with adults. There are 53 Permanent Supportive housing for households without children and 42 households with adults and children.

*Exhibit 10: Permanent/Transitional/Emergency Housing*

| Project Type | Organization Name | Project Name | CH Beds HH w/ Children | CH Beds HH w/o Children | Year Round Beds | PIT Count | Total Count |
|---|---|---|---|---|---|---|---|
| **ES** | Community Action Partnership of Madera | Martha Diaz Shelter | | | 18 | 13 | 18 |
| **PSH** | Community Action Partnership of Madera | Shunammite Place | 3 | 18 | 21 | 20 | 21 |
| **TH** | Community Action Partnership of Madera | Victim Services | | | 14 | 15 | 14 |
| **ES** | County of Madera | Cal Works ETA | | | 5 | 5 | 5 |
| **ES** | Madera Rescue Mission | Men's Emergency Shelter | | | 80 | 52 | 80 |
| **ES** | Madera Rescue Mission | Women & Children Emergency Shelter | | | 32 | 11 | 32 |
| **PSH** | The Housing Authority of the City of Madera | VASH Madera | 39 | 28 | 102 | 74 | 102 |
| **PSH** | Turning Point (TPOCC) | Serenity Village | | 7 | 7 | 7 | 7 |
| **TH** | Valley Teen Ranch | Transitional Living Home | | | 4 | 4 | 4 |

***Source: FMCoC Housing Inventory Chart, 2019***

The Fresno-Madera Continuum of Care (FMCoC) operates several programs that offer housing assistance. As the table above reveals, there are several program types that offer beds for families, adults, and children on year-round or seasonal bases. The housing program the FMCoC administers with the largest number of beds is the Permanent Supportive Housing program for adults.

***Persons with HIV/AIDS***

The Madera County Public Health Department administers the Countywide AIDS Program. The Department also administers the Housing Opportunities for Persons with AIDS (HOPWA) Grant Program, which provides housing assistance to persons with AIDS. The Public Health Department has indicated that specific data regarding the housing needs of persons with AIDS is not available at the City level. According to data from the California Department of Public Health, a total of 154 cases of HIV/AIDS had been reported in Madera County between 2013 and 2017. In addition, the 2019 Point In time count reports that two sheltered and 15 unsheltered adults with HIV/AIDS are homeless in the Fresno-Madera region. According to the California Department of Public Health HOPWA Funding Allocation Process Report, the total final allocation for fiscal years 2019-2023 for Madera HOPWA Programs is $58,926, annually.

Public Health officials note that persons with AIDS may also suffer from mental illnesses or have financial problems due to their illness that make it difficult to find housing. Persons with HIV and AIDS in need of housing face a number of barriers, including discrimination where often individuals are afraid to complain about fair housing issues for the fear of being singled out or identified as having HIV/AIDS.

## 2.4 Housing Profile

This section provides an overview of the characteristics of the local and regional housing markets. The Census Bureau defines a housing unit as a house, apartment, mobile home, group of rooms, or single room that is occupied or intended for occupancy as separate living quarters.

***Housing Stock***

Exhibit 11 presents comparative data on the housing stock in the City of Madera, Madera County, and California. The table breaks out the total housing stock in each area according to the type of structures in which units are located, total occupied units, and vacancy rates.

As shown in the table, single family detached housing units account for the majority of housing in the City of Madera, Madera County, and the entire state. The City of Madera has a slightly larger proportion of detached units than the state, and a smaller proportion than the County. Madera has a higher percentage of vacant units than both state and County averages.

### *Occupancy/Vacancy Rates*

*Exhibit 11:* Housing Stock by Type and Vacancy

| | Madera | Madera County | California |
|---|---|---|---|
| Detached | 13,039 | 40,432 | 8,190,950 |
| Attached | 324 | 659 | 994,710 |
| 2-4 | 2,169 | 3,379 | 1,132,562 |
| 5+ | 1,886 | 2,614 | 3,357,051 |
| Mobile Homes | 449 | 3,412 | 559,820 |
| Occupied | 16,484 | 44,210 | 13,085,036 |
| % Vacant | 7.7% | 12.4% | 8.1% |

Source: American Community Survey, 2013-2017 5-Year Estimates

Vacancies are essential to the healthy function of the housing market. Vacancies are necessary to facilitate population mobility and have an important role in moderating housing prices. Too few vacancies can have an undesirable upward effect on prices. Conversely, excessive vacancy rates can have an inhibiting effect on investment in housing, including maintenance of rental properties. In most urban housing markets, a vacancy rate of about 4 percent balances both the mobility needs of residents and the investment interests of property owners. An extremely low-vacancy rate, such as 1.5 percent for apartment units, will tend to raise rents and can result in household overpayment, inability to qualify, and possibly overcrowding. Five percent is often used as a rule of thumb for a desirable gross vacancy rate in most urban areas because it allows for about a 4 percent market vacancy rate and about a 1 percent “other vacancy” rate.

Vacancy rates in 2019 for owner-occupied units were 4.2 percent. The owner-occupied vacancy rate is lower than the Countywide rate and statewide rate. Renter-occupied units had a lower vacancy rate - 1.8 percent. The renter-occupied vacancy rate is similar to the Countywide rate but higher than the statewide rate.

*Exhibit 12: Vacancy Rates*

| | Madera | Madera County | California |
|---|---|---|---|
| Renter Occupied | 1.9% | 1.8% | 1.2% |
| Owner Occupied | 2.1% | 4.2% | 3.6% |

SOURCE: American Community Survey, 2013-2017 5-Year Estimates

### *Housing Conditions*

In the absence of a recent housing conditions survey, the City must estimate the condition of its housing stock according to the age of the stock. As shown in Exhibit 13, 29 percent of the housing stock was built before 2000 or later, which accounts for a strong housing construction cycle the City experienced during this time. Overall housing supply in Madera has increased by 5,330 housing units since 2000, though only 180 units have been built in the last 5 years. An estimated 45 percent of housing units were built before 1979. It is probable that many of these older units require some level of rehabilitation and some would require replacement.

*Exhibit 13: Year Structure Built*

| | Units | Percent |
|---|---|---|
| **Built 2014 or later** | 180 | 1.0% |
| **Built 2010 to 2013** | 353 | 1.9% |
| **Built 2000 to 2009** | 4,797 | 26.0% |
| **Built 1990 to 1999** | 2,633 | 14.3% |
| **Built 1980 to 1989** | 2,206 | 12.0% |
| **Built 1970 to 1979** | 3,383 | 18.3% |
| **Built 1960 to 1969** | 1,270 | 6.9% |
| **Built 1950 to 1959** | 1,905 | 10.3% |
| **Built 1940 to 1949** | 1,026 | 5.6% |
| **Built 1939 or earlier** | 705 | 3.8% |

SOURCE: American Community Survey, 2013-2017 5-Year Estimates

### *Overcrowding*

Typically, a housing unit is considered overcrowded if there is more than one person per room and is considered severely overcrowded if there are more than 1.5 persons per room. A "room" in this context includes bedrooms and living rooms, but not kitchen or bathroom facilities. A family of five living in a three-bedroom home with one living room would be calculated as 1.25 persons per room and, therefore, would technically be considered "overcrowded."

Exhibit 14 shows overcrowding by tenure for occupied housing units in the City and County. As shown in Exhibit 14, roughly 10 percent of occupied housing units in the City were overcrowded in 2019. This data point is made up of the following percentages (out of the total housing units):

- 6.9 percent had between 1.01 and 1.50 persons per room
- 2.7 percent had 1.51 or more persons per room

Countywide, 13.7 percent of households were overcrowded. These statistics reveal a slightly lower rate of overcrowding in the City than in the County, which is atypical.

*Exhibit 14: Crowding*

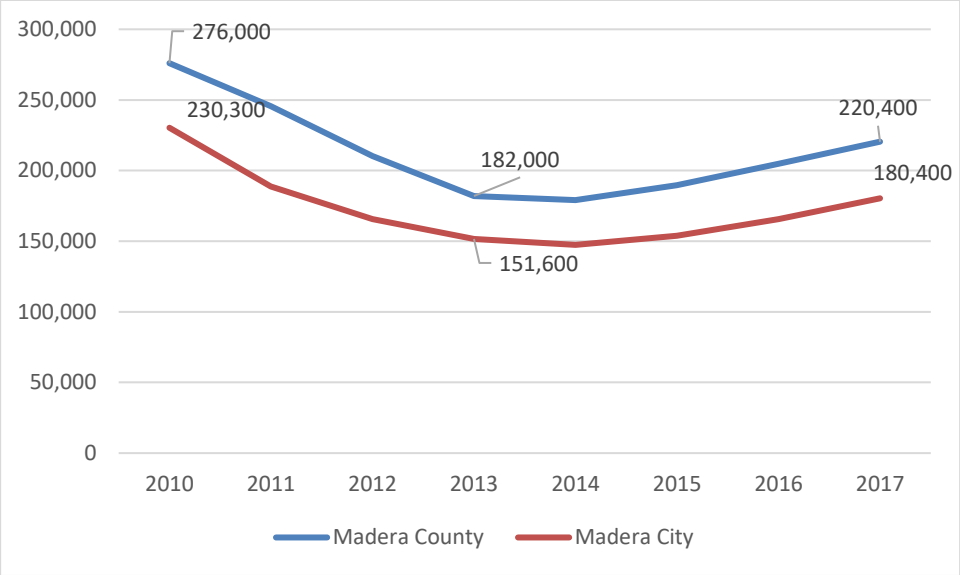
| | Madera | Percent | Madera County | Percent |
|---|---|---|---|---|
| **Occupied housing units** | 44,458 | | 17,606 | |
| **1.00 or less** | 40,187 | 90.6% | 15,203 | 86.4% |
| **1.01 to 1.50** | 3,077 | 6.90% | 1,616 | 9.2% |
| **1.51 or more** | 1,194 | 2.70% | 787 | 4.5% |

SOURCE: American Community Survey, 2013-2017 5-Year Estimates

### *Housing Prices*

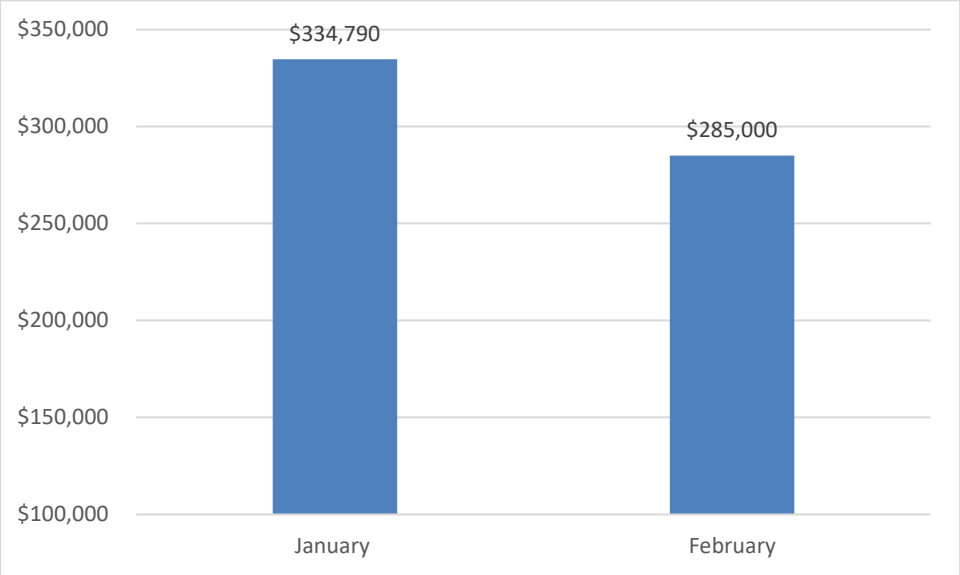
Between 1998 and 2010 there was a significant boom and then bust in local housing markets. Commonly referred to as the "housing bubble," local markets exploded with construction and sales activity fueled by rampant speculation, loosening of credit requirements, and subprime loans for homeowners. According to data from the California Association of Realtors, from January 2002 to January 2006 the median home price in Madera more than doubled, from about $130,000 to $320,000, and then fell to below $200,000 by June 2008. This trend was consistent with other jurisdictions in the region and the state. From 2010-2013, prices fell by as much as 34%, before rising back from $182,00 to $220,400. Recent 2020 numbers from the California Association of Realtors place home values close to $300,000 in Madera, a confirmation of the housing uptick to this point.

*Exhibit 15: Change in Home Sale Prices (2010-2017)*




Source: ACS 2010-2017 Estimates

*Exhibit 16: Madera Home Prices, January - February 2020*




SOURCE: California Association of Realtors

The economic challenges of the past decade resulted in large price swings on Madera homes. Though the market saw a large bottoming out (along with the rest of the nation) between 2007 and 2011, values have continued to climb since then. In May 2020, the value per square foot of Madera homes was $182, up 13% from 2019, with a median price of $332,000, up 30% from 2019. Madera's housing market was scored 71/100, or "very competitive", according to Redfin, a real estate Brokerage. It should be noted this report was completed during the COVID-19 pandemic, which may alter the housing market in a number of ways, potentially limiting the amount of available housing stock, thus affecting prices.

With regards to lower income residents, the forecasts are not encouraging. As the cash investor market grows and competition with investors also increases, many low-income residents may be prevented from becoming homeowners. Rents for the most part have steadily increased since the lowest parts of the previous decade's economic recession.

***Rents***

Annually, the U.S. Department of Housing and Urban Development (HUD) prepares a schedule of Fair Market Rents (FMRs) for the Housing Choice Voucher (HCV) Program (formerly known as Section 8), a Federal program administered by public housing authorities. Other Federal programs use this schedule as a standard to determine rent affordability for very low- to low-income households. The FMR includes the shelter rent and the cost of utilities, except for telephones. HUD sets the FMR to be high enough to provide a wider selection of units and neighborhoods for low-income families and low enough to serve as many low-income families as possible. FMRs are set at the 40$^{th}$ percentile rent (40 percent of the rents should be lower than the FMR and 60 percent should be higher).

HUD defines housing affordability as a household spending no more than 30 percent of their household income on rent and utilities. As shown in Exhibit 17, the average rent of apartments in Madera was under the California FMR in 2019, suggesting that rents are generally affordable in Madera.

*Exhibit 17: Fair Market Rent*

| Unit Size | Madera | California |
|---|---|---|
| **Studio** | $883 | $914 |
| **One-Bedroom** | $839 | $1,050 |
| **Two-Bedroom** | $1,105 | $1,337 |
| **Three-Bedroom** | $1,584 | $1,865 |
| **Four-Bedroom** | $1,717 | $2,166 |

SOURCE: HUD FMR

## 2.5 Assisted Housing Resources

The availability and location of public and private assisted housing may be a fair housing concern. If such housing is concentrated in one area of a community or a region, a household seeking affordable housing is limited in their choices. Public and private assisted housing must also be accessible to qualified households regardless of race/ethnicity, disability, or other special characteristics. The Housing Authority of the City of Madera is the City's Public Housing Agency. The Housing Authority operates the Housing Choice Voucher (HCV) program and administers Public Housing rental assistance programs to lower-income families.

### *Housing Choice Voucher Program*

The HCV Program (previously Section 8) is a rent subsidy program that helps very low-income families and seniors pay rent for private units. HCV tenants pay a maximum of 30 percent of their income for rent. The local housing authority pays the difference up to a payment standard they establish based on the FMR. The program offers very low-income households the opportunity to obtain affordable, privately-owned rental housing and to increase their housing choices. The owner's asking price must be supported by comparable rents in the area. Any amount in excess of the payment standard is paid by the program participant.

*Exhibit 18: Housing Choice Voucher Waiting List*

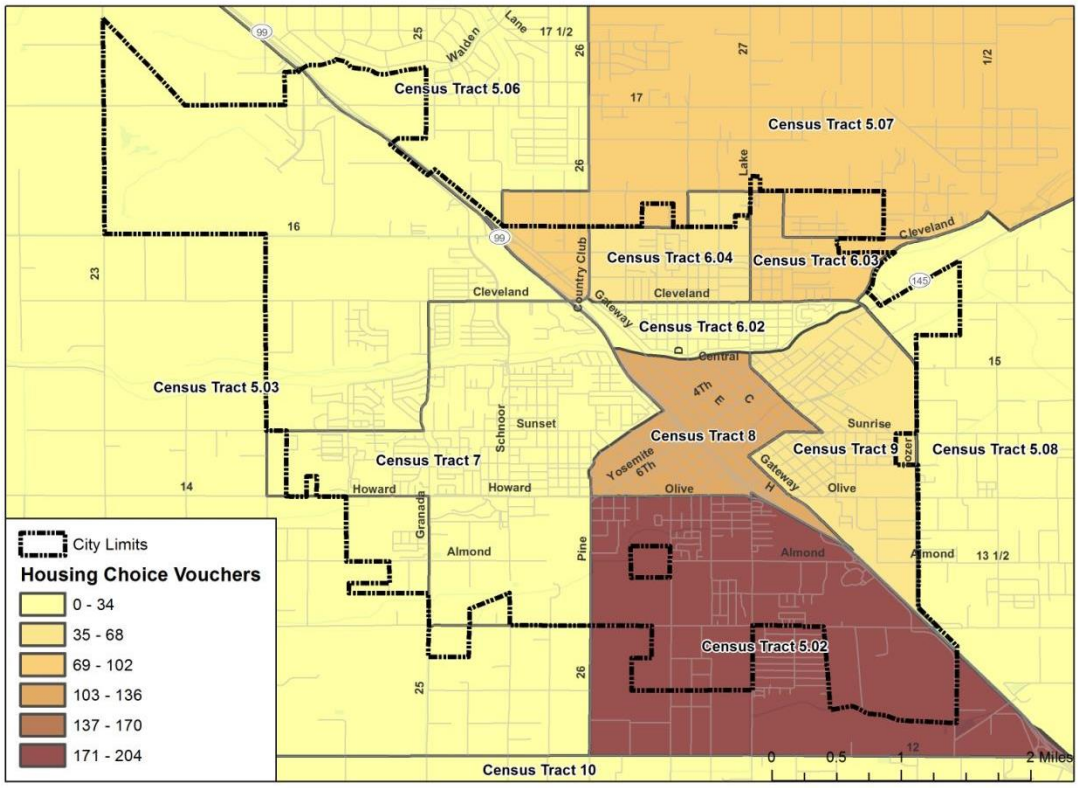
| Criteria | Number of Applicants | Percent of Total Applicants |
|---|---|---|
| **Waiting list total** | 767 | 100% |
| **Income** | | |
| **Extremely low-income <=30% AMI** | 547 | 71.3% |
| **Very low-income (>30% but <=50% AMI)** | 102 | 13.3% |
| **Low-income (>50% but <80% AMI)** | 85 | 11.1% |
| **Family Type** | | |
| **Families with children** | 509 | 66.4% |
| **Elderly families** | 83 | 10.8% |
| **Families with disabilities** | 100 | 13.0% |
| **Race/Ethnicity** | | |
| **American Indian** | 32 | 4.2% |
| **Asian/Pacific Islander** | 8 | 1.0% |
| **Black/African American** | 224 | 29.2% |
| **White Non-Hispanic** | 102 | 13.3% |
| **Hispanic/Latino** | 386 | 50.3% |

*Source: Housing Authority of the City of Madera, May 2020.*

As shown in Exhibit 19 HCV applicants are primarily Black/African American (29.2 percent) or Hispanic/Latino (50.3 percent). Compared to the overall racial/ethnic makeup of Madera residents, African American residents are over-represented among HCV applicants, making up the majority of applicants, but only 3.2 percent of the total population in the City. The majority of applicants are extremely low-income households (71.3 percent or 547). Of the 767 HCV applicants, 66 percent (509) are families with children, 13 percent (100) are families with disabilities, and 10.8 percent (83) are elderly families.

Exhibit 19 shows the general distribution of Housing Choice Vouchers by census tract in the City in 2017. Census Tracts 6.03 (portion), 6.04 (portion), 5.02 (portion), and all of 8 had the highest concentration of Housing Choice Vouchers. These census tracts are located on the northern and southern ends of the City.

*Exhibit 19: Housing Choice Vouchers by Census Tract*

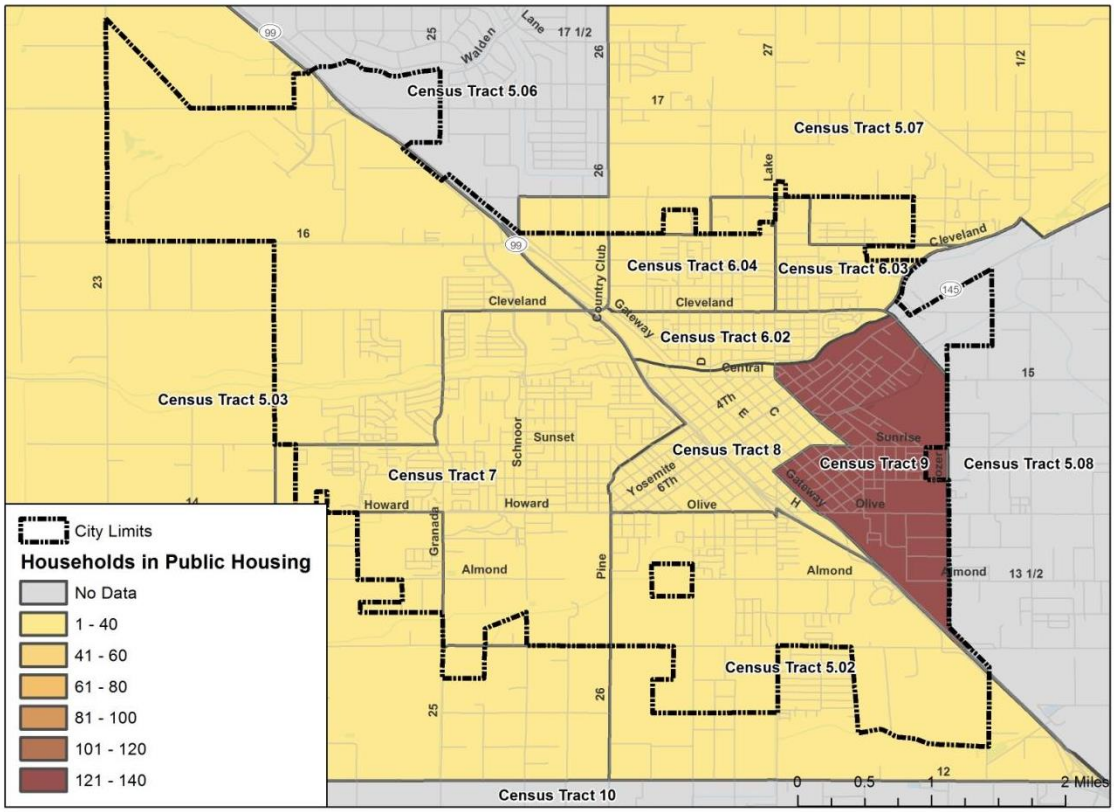



*Source: TRF Policy Map, 2017.*

### *Public Housing*

The Housing Authority of the City of Madera owns and operates 244 units of conventional public housing. Exhibit 20 shows where these units are located throughout the City; however, the highest concentrations of public housing units are on the east side (Census Tract 9).

*Exhibit 20: Location of Public Housing Units in Madera*




*Source: TRF Policy Map, 2017.*

Exhibit 21 shows information about the applicants on the Housing Authority waiting list for public housing in Madera. As shown in the table, the characteristics of the applicants on the waiting list for public housing are like those on the waiting list for the HCV program. The majority are Hispanic (66.9 percent). Most applicants (72.2 percent) are extremely low-income households; about 57.7 percent are families with children, and about 13.0 percent are families with disabilities.

*Exhibit 21: Public Housing Waiting List*

| Criteria | Number of Applicants | Percent of Total Applicants |
|---|---|---|
| **Waiting list total** | 1,173 | 100% |
| **Income** | | |
| **Extremely low-income <=30% AMI** | 847 | 72.2% |
| **Very low-income (>30% but <=50% AMI)** | 182 | 15.5% |
| **Low-income (>50% but <80% AMI)** | 92 | 7.8% |
| **Family Type** | | |
| **Families with children** | 677 | 57.7% |
| **Elderly families** | 160 | 13.6% |
| **Families with disabilities** | 153 | 13.0% |
| **Race/Ethnicity** | | |
| **American Indian** | 33 | 2.8% |
| **Asian/Pacific Islander** | 12 | 1.0% |
| **Black/African American** | 142 | 12.1% |
| **White Non-Hispanic** | 192 | 83.2% |
| **Hispanic/Latino** | 386 | 50.3% |

*Source: Housing Authority of the City of Madera, May 2020.*

The Housing Authority provides a fair housing briefing packet to HCV recipients and public housing residents. Information provided includes descriptions of types and examples of unlawful discrimination and avenues available to families who believe they are victims of a discriminatory act. Additionally, Housing Authority staff attend the annual Central Valley Fair Housing Conference.

### *Other Assisted Housing*

Publicly assisted housing is defined as units for which all or part of the costs are subsidized by the public sector so that housing is affordable to lower-income households. This includes units subsidized through programs administered by HUD, the Low-Income Housing Tax Credit Program (LIHTC), and the U.S. Department of Agriculture's Rural Housing Assistance (USDA) program. As shown below, there are a total of 825 assisted housing units in the City of Madera.

*Exhibit 22: Assisted Housing Units*

| Property | Address | Total Units | Total Affordable Units | Target Population |
|---|---|---|---|---|
| **Cottonwood Creek** | 2236 Tozer | 40 | 39 | Special Needs |
| **Valle de Las Brisas** | 101 East Adell Street | 81 | 80 | Senior |
| **Madera Apartments** | 1525 East Cleveland Avenue | 68 | 67 | Non-Targeted |
| **Madera Garden Apartments** | 1600 N. Lake Street | 65 | 58 | Non-Targeted |
| **Sunrise Terrace** | 601 Sunrise Avenue | 52 | 52 | Large Family |
| **Sherwood Pointe Apartments** | 338 Sherwood Way | 81 | 80 | Large Family |
| **The Crossings at Madera** | 120 W. Adell Street | 64 | 63 | Large Family |
| **Lakewood Terrace** | 1995 North Lake St. | 76 | 76 | Large Family |
| **Valley Vista** | 1832 Merced Street | 60 | 60 | Large Family |

| | | | | |
|---|---|---|---|---|
| **The Village of Madera** | 501 Monterey Street | 75 | 75 | Large Family |
| **Madera Family Apartments** | 785 Milano | 40 | 40 | - |
| **Yosemite Manor** | 108 P Street | 76 | 76 | - |
| **Arborpoint Apartments** | 300 W. Clark St. | 64 | 32 | Large Family |
| **Madera Villa Apartments** | 2190 Schnoor | 136 | 28 | Non-Targeted |
| **Total** | | 978 | 825 | I |

Source: City of Madera, 2020.

In addition to these assisted multifamily units, there are hundreds of units, many of which are single family homes, that were assisted with Redevelopment Agency funding. These units have affordability restrictions for a variety of lengths from 30 to 55 years.

### *Licensed Community Care Facilities*

A community care facility provides non-medical care and supervision to children and adults. Community care facilities provide a supportive housing environment to persons with special needs in a group situation. In California these facilities are licensed by the Community Care Licensing Division of the California Department of Social Services. Restrictions that deter or prevent these types of facilities from locating in a community may impede access to adequate housing for special needs groups requiring particular housing arrangements.

According to California's Community Care Licensing Division of the Department of Social Services, several licensed community care facilities are located in Madera County, not counting child day care facilities. This includes a diversity of facilities and specialized services such as children's residential group homes, adult residential and day care, and assisted living care for the elderly. Specific facilities by type are as follows:

**Children's Residential Group Homes include:**

- La Jolla Court
- Promesa, Madera House
- Valley Teen Ranch

**Adult Residential Facility (adults ages 18 through 59)**

- Coronado ARF
- Desert Moon
- Farr's Family Facility
- Granada House
- Jackson House Kensington
- McAlister Guest Home I
- McAlister Guest Home II
- Taylor Adult Residential Facility
- Thompson Adult Residential Care
- Watt's Residential Ridge Way

**Adult Day Care (adults 18 and older)**

- Golden Years Adult Day Care
- Heartland Center
- Madera Adult Day Care
- Star Center, ADP
- SVS Oakhurst Adult Day Program

**Assisted Living Residential Care for the Elderly**

- Cedar Creek Senior Living
- Country Rose Guest Home
- Farr's Family Facility, Elderly

- Golden Years Residential Care Home
- Johnnie's Place
- Loden Board & Care Center
- McAlister's Residential Center for the Elderly
- Oakhurst Board & Care for the Elderly
- Sierra Estates Assisted Living

### *Down Payment Assistance Program*

The City of Madera operates a CalHome first time homebuyer down payment assistance program, with the goal of increasing homeownership opportunities for low-income first-time homebuyers. Through the program the City provides deferred interest housing loans to assist in the purchase of a home located within Madera City limits. This program is limited to the former RDA Target Area. In addition, the City, in collaboration with the County of Madera, administers the Neighborhood Stabilization Program 3 (NSP3). This program provides deferred payment "silent" second priority loans as gap financing toward the purchase price and closing costs of affordable housing units. NSP3 is limited to the HUD target area, which is the Parkwood subdivision area in Madera, and is administered by Self-Help Enterprises.

Exhibit 23 shows characteristics of recipients of the Down Payment Assistance and the NSP3 Program. Since the 2010/1011 program year, the City has provided assistance to roughly 30 households through these programs. A majority of recipients are Hispanic. As shown in the table, two recipients are extremely low-income households, nine are very low-income, and eight are low-income households. In addition, two people were identified as having a disability.

*Exhibit 23: Characteristics of Down Payment Assistance and NSP3 Program Recipients*

| Characteristic | | Number |
|---|---|---|
| Race[1] | Black | 1 |
| | White | 7 |
| | Other | 21 |
| Ethnicity[1] | Hispanic | 24 |
| | Non-Hispanic | 5 |
| Income | Extremely Low and Very Low | 15 |
| | Low | 8 |
| | Moderate | 1 |
| | Above Moderate | 5 |
| Sex | Male | 16 |
| | Female | 13 |
| Disability | Yes | 2 |
| | No | 27 |
| Familial Status | Married | 12 |
| | Single | 17 |

*Source: City of Madera, May 2020.*
*[1]Race and ethnicity is self-reported and does not necessarily align with the Census definitions of race and ethnicity.*

# SECTION 3. IMPEDIMENTS TO FAIR HOUSING CHOICE

## 3.1 Impediments in the Public Sector

Public policies established at the regional and local levels can affect housing development and, therefore, may impact the range and location of housing choices available to residents. Fair housing laws are designed to encourage an inclusive living environment, and an assessment of public policies and practices can help determine potential impediments to fair housing opportunity. This section presents an overview of government regulations, policies, and practices enacted by the City of Madera that have the potential to impact fair housing choice.

California law contains several provisions aimed at removing barriers to housing for lower-income residents and those with special housing needs. As described in this section, the City updated its Zoning Ordinance to comply with State law requirements and remove barriers to housing production. Therefore, very few potential impediments remain.

General Plan

Required by California law in every City and County, a general plan establishes a vision and provides long-range goals and policies to help guide a jurisdiction achieve its vision and goals over the long term. Two of the seven State-mandated general plan elements, housing and land use, have direct impacts on the local housing market in terms of the amount and range of housing choice.

**Housing Element**

California law requires that housing elements be updated on a regular basis. The City's most recent Housing Element serves the planning period from 2016 to 2024. The housing element is subject to review by the California Department of Housing and Community Development (HCD) for compliance with State law. Housing element law assumes that, for the private market to adequately address housing needs and demand, local governments must provide opportunities for and not constrain development of housing for all income levels. Specifically, through its housing element, the City must do the following:

- Identify available sites that are appropriately zoned and have adequate public infrastructure and services necessary to facilitate the development of a range of housing types.
- Assist in the development of adequate housing to meet the needs of low- and moderate-income households.

- Address, and where appropriate and legally possible, remove governmental constraints to the maintenance, improvement, and development of housing.
- Conserve and improve the condition of the existing affordable housing stock.
- Preserve assisted housing developments at-risk of converting to market-rate.
- Promote equal housing opportunities for all persons regardless of race, religion, sex, marital status, ancestry, national origin, color, familial status, or disability.

The Housing Element contains several policies and actions that seek to remove governmental constraints on housing. These actions are identified throughout this section of the Analysis of Impediments Report.

**Land Use Element**

The land use element of a general plan designates the general distribution, location, and extent of development of housing, business, industry, open space, community facilities, and other land uses. As it applies to housing, the land use element establishes a range of residential land use densities. Residential land use policy is implemented through zoning districts and development standards specified in the City's zoning ordinance. State law requires that the zoning ordinance be consistent with the general plan.

*Residential Land Use Densities*

The allowable density range of residentially designated land is perhaps the one governmental factor that most directly influences the supply and cost of housing in a local housing market. In general, higher densities allow developers to take advantage of economies of scale and reduce the per-unit cost of land, improvements, and construction. Higher residential densities also increase the potential for producing affordable housing.

As shown in Exhibit 24, the General Plan includes four residential designations and Community Commercial and Village Mixed Use designations that permit a range of residential development types.

The Department of Housing and Community Development (HCD) considers 20 units per acre an adequate density, in most cases, to allow for the construction of affordable housing in Madera. The City of Madera General Plan allows a range of single family (0 to 50 du/ac) and multifamily (7.1 to 50 du/ac) residential uses. According to Pacific Companies, a local developer, and the Housing Authority of the City of Madera (co-partner with Pacific Companies in a recent affordable housing project called Arbor Point), 15 units per acre is the most ideal density in Madera to achieve economies of scale that allow developers to provide affordable housing units. This is largely due to the relatively lower cost of land in the area and the higher construction costs associated with building more than two stories. The residential densities allowed by the City of Madera General Plan are not an impediment to affordable housing.

*Exhibit 24: Zoning Ordinance*

| General Plan Designation | Residential Use | Density | Minimum Lot Size | Corresponding Zoning Districts |
|---|---|---|---|---|
| **Residential Land Use Designations** | | | | |
| Very Low-Density Residential (VLD) | Single family units | 0-2 units/net acre | 0.5 acres | -- |
| Low-Density Residential (LD) | Single family units | 2.1-7 units/ net acre | 6,000 sq. ft. | R-A, R-1, PD |
| Medium-Density Residential (MDR) | Zero-lot line single family units and all multifamily units | 7.1-15 units/ net acre | None | R-2 |
| High-Density Residential (HD) | Single family and multifamily units; intended to be applied to lands within walking distance of existing or planned shopping districts and in Village Centers | 15.1-50 units/ net acre | None | R-3 |
| **Commercial Land Use Designations** | | | | |
| Community Commercial | Single family and multifamily units | N/A, residential only allowed with special review | | Mixed-Use Overlay |
| **Mixed Use Designations** | | | | |
| Village Mixed-Use | This category provides for a mix of uses generally corresponding to the Medium Density Residential, High Density Residential, Neighborhood Commercial, and Community Commercial land use categories. This designation is to be applied in the Village Centers and implemented through standard zoning districts, specific plans, planned development, or other methods. | Villages: 6-8 du/acre; Village Centers: 8-18 du/acre | N/A | Mixed-Use |
| *Source: City of Madera 2016-2020 Land Use Element.* | | | | |

The Zoning Ordinance implements the City's General Plan by establishing zoning districts that correspond with General Plan land use designations. Development standards and permitted uses in each zoning district are specified to regulate the density, type, and design of different land uses (Government Code, Sections 65800-65863). Several aspects of a zoning ordinance that may affect access to housing or limit the range of available housing choices are described in this section. The City conducted an update to its Zoning Ordinance, which addressed several of the potential impediments identified in the 2015 Analysis of Impediments to Fair Housing Choice.

**Restrictions on Single Family Units in Multifamily Districts**

Single and multifamily housing types include detached and attached single family homes, duplexes or half-plexes, townhomes, condominiums, and apartments. Zoning ordinances typically specify the districts in which each of these uses is permitted by right. Zoning ordinances should avoid "pyramid" or "cumulative zoning" which permits lower-density single family uses in multifamily zones. Such practice reduces the potential for multifamily residential development. The City allows single family housing as a permitted use in all residential zones, including higher-density residential districts (i.e., R3). This has the potential to be an impediment to the development of higher-density, multifamily housing.

**Density Bonus Provisions**

State law (California Government Code Section 65915) requires local governments to grant a density bonus and/or financially equivalent incentives to developers who agree to provide a specified percentage of affordable housing or child care facilities for lower-income families as part of a residential development. The amount of bonus units or incentives depends on the percentage of affordable housing units provided. Developments can receive up to a 35 percent density bonus and up to three incentives. The City updated the Density Bonus Ordinance to comply with State law in 2015.

**Definition of Family**

A zoning ordinance can potentially restrict access to housing by defining families in a restrictive manner. California Courts have ruled that an ordinance that defines a "family" as: 1) an individual; 2) two or more persons related by blood, marriage, or adoption; or 3) a group of not more than a certain number of unrelated persons as a single housekeeping unit, is invalid. Court rulings stated that defining a family does not serve any legitimate or useful objective or purpose recognized under the zoning and land planning powers of the jurisdiction and, therefore, violates rights of privacy under the California Constitution. A zoning ordinance also cannot regulate residency by relying on a definition of family inconsistent with State law.

The City of Madera updated its Zoning ordinance to define "family" as, "One or more persons related by blood or legal status or persons not so related who are functioning as a family or single-housekeeping unit, meaning that they have established ties and familiarity with each other, jointly use common areas, interact with each other, share meals, household activities, expenses and responsibilities" This definition of family is not restrictive.

**Second Units**

A second unit is an attached or detached residential dwelling unit that provides complete independent living facilities for one or more persons. It includes permanent provisions for living, sleeping, eating, cooking, and sanitation on the same parcel as the primary single-family dwelling. A second unit also includes attached or detached efficiency units, or manufactured homes, as defined in Sections 17958.1 and 18007 of the Health and Safety Code.

State law requires localities to allow ministerial review for second units (i.e., without discretionary review or hearings). To be considered a ministerial review, the process used to approve second units must "apply predictable, objective, fixed, quantifiable, and clear standards." Applications for second units should not be subject to onerous conditions of approval or public hearing process or public comment. The second unit law also established maximum standards for second units on lots zoned for residential use that contain existing single-family dwellings.

The City updated its Zoning Ordinance to permit second units on all lots where one single family detached dwelling is permitted, consistent with State law.

**Manufactured Housing and Mobile Homes**

Manufactured housing can provide quality housing at an affordable price. The recent trend in State legislation has been to encourage homeowners to place and finance manufactured homes on single family lots. As a result, mobile homes as well as factory-built housing may now be taxed as real estate and may be set on permanent foundations, like conventional site-built housing.

California law (Government Code Sections 65852.3 and 65852.4) prohibits local jurisdictions from excluding manufactured homes from all lots zoned for single family dwellings; in other words, limiting the location of these homes to mobile home parks is forbidden. However, the law does allow the local jurisdiction to designate certain single family lots for manufactured homes based on compatibility for this type of use. The City of Madera Zoning Ordinance permits manufactured housing in residential zones upon approval by the Zoning Administrator. Therefore, the Zoning Ordinance does not act as a constraint to manufactured housing.

**Emergency Shelters**

In effect since January 1, 2008, Senate Bill (SB) 2 (Cedillo, 2007) requires the City to allow emergency shelters without any discretionary action in at least one zone that is appropriate for permanent emergency shelters. The law also requires that the City demonstrate site capacity in the zone identified to be appropriate for the development of emergency shelters. Within the identified zone, only objective development and management standards may be applied, given they are designed to encourage and facilitate the development of or conversion to an emergency shelter. Those standards may include:

1. The maximum number of beds or persons permitted to be served nightly by the facility;
2. Off-street parking based upon demonstrated need, provided that the standards do not require more parking for emergency shelters than for other residential or commercial uses within the same zone.
3. The size and location of exterior and interior on-site waiting and client intake areas;
4. The provision of on-site management.
5. The proximity to other emergency shelters providing that emergency shelters are not required to be more than 300 feet apart.
6. The length of stay.
7. Lighting; and
8. Security during hours that the emergency shelter is in operation.

The City updated its Zoning Ordinance to permit emergency shelters by-right in the C-2 (Heavy Commercial) zone, in compliance with State law.

**Transitional and Supportive Housing**

Transitional housing is defined by California law as rental housing for stays of at least six months, but where the units are recirculated to another program recipient after a set period. It may be designated for a homeless individual or family transitioning to permanent housing. This housing can take many structural forms, such as group housing and multifamily units, and may include supportive services to allow individuals to gain necessary life skills in support of independent living.

Supportive housing is defined by California law as housing with on-site or off-site services with no limit on the length of stay and occupied by a target population (i.e., low-income person with mental disabilities, AIDS, substance abuse, or chronic health conditions; or persons whose disabilities originated before the age of 18). Services linked to supportive housing are usually focused on retaining housing, living and working in the community, and/or health improvement.

California law requires that transitional and supportive housing types be treated as residential uses subject only to those restrictions that apply to other residential uses of the same type in the same zone. The City updated its Zoning Ordinance to comply with State law and permit transitional and supportive housing in all zones permitting residential uses, subject to the same permit requirements of other residential uses of the same type in the same zone.

**Group Homes**

Currently (2020) the City of Madera considers group homes part of the "foster homes, day care facilities, rehabilitation center, and other related facilities which provide housing for six or fewer unrelated persons" category. The Madera Zoning Ordinance allows group homes and other related facilities (six or fewer persons) in residential zones upon administrative approval. Administrative approval does not require an application or staff review. Group homes that provide housing for more than six persons are allowed in residential zones upon obtaining a conditional use permit from the Planning Commission. These facilities are also allowed with a conditional use permit in the Light Commercial (C-1) and Heavy Commercial (C-2) zones. Group homes are not permitted in any other zones. The City's provisions for group homes do not act as a constraint.

**Reasonable Accommodation Procedures**

The Fair Housing Act prohibits discrimination against applicants or residents because of their disability and from treating persons with disabilities less favorably than others because of their disability. In addition, the Act makes it unlawful for persons to refuse to make reasonable accommodations in "rules, policies, practices, or services" when necessary for persons with disabilities. Reasonable accommodation refers to a change, exception, or an adjustment to a rule, policy, practice, or service that may be necessary for a person with a disability to have an equal opportunity to use and enjoy a dwelling or public and common areas.

The City updated its Zoning Ordinance to formalize a reasonable accommodation procedure to remove housing constraints for persons with disabilities and will make information available about requesting reasonable accommodation

**Building Codes and Accessibility**

The City has adopted the 2007/2008 Uniform Building Code with no additional local provisions. The City actively enforces ADA requirements, as well as Title 24 of the California Administrative Code, which regulates disabled accessibility to facilities. While the City has considered universal design elements, the City has not adopted these code provisions.

### *Transit Services*

City transit services provide access to employment centers, educational opportunities, and shopping. In addition, there are special options available to seniors and persons with disabilities. The City operates two bus services: Madera Metro (MM), a fixed-route system, and Dial-A-Ride, a general public demand-response system. All buses are wheelchair accessible and the City provides discounted fare for Seniors, the disabled, and Medicare cardholders. Overall, the transit system connects residents with major employment areas of the City, shopping opportunities, the Madera Community Hospital, and City services.

MM is available weekdays from 7:00 a.m. to 6:30 p.m. and on Saturdays from 9:00 a.m. to 4:00 p.m. The MM system consists of three routes using four buses throughout the day. Route 1 operates on a 35-minute headway from Cleveland Avenue and Schnoor Avenue through Central Madera, with alternating route ends operating hourly to the Madera County Government complex on Road 28 and the Madera Community Hospital. Route 2 operates on a 70-minute headway from Cleveland Avenue and Schnoor Avenue to Community Hospital via Howard Road. MAX provides over 140,000 passenger trips per year with approximately 12,500 service hours. The fare is $1.00 for a one-way trip. Half fare ($0.50) is in effect from 10:00 a.m. until 2:00 p.m. for senior, disabled, and Medicare riders.

Dial-A-Ride is a general public transit system primarily serving the elderly and disabled. Dial-A-Ride provides an alternative service for passengers preferring the convenience of curb-to-curb transportation due to age, disability, or distance from a transit route. Although Dial-A-Ride is available to any member of the general public, its priority is to provide complementary paratransit service in response to the Americans with Disabilities Act (ADA). The service operates weekdays from 7:00 a.m. to 6:30 p.m., Saturdays from 9:00 a.m. to 4:00 p.m., and Sundays from 8:30 a.m. to 2:30 p.m. The one-way DAR fare within the fixed route area, other parts of the City, and parts of the County is $1.00 for ADA riders and seniors and $3.00 for the public. The fare for all riders in the DAR service area outside the $1.00 County area is $3.00 for all riders. Dial-A-Ride operations take place within the Madera urban area, covering a five-mile radius from the downtown area, and transport approximately 70,000 riders annually. The City provides an ADA-Paratransit brochure in both English and Spanish.

## 3.2 Impediments in the Private Sector

### *Equal Opportunity in Mortgage and Home Improvement Financing*

The majority of potential homeowners within the United States require a loan to finance the cost of purchasing a home. Under the Home Mortgage Disclosure Act (HMDA), most banks, savings associations, and many mortgage brokers must disclose the racial, gender, and income characteristics of all home loan applicants and whether these applications were approved. This data makes it possible to analyze lending experiences for different groups and the performance of individual lenders. The HDMA data presented in this section applies to the Madera-Chowchilla Metropolitan Statistical Area (MSA).

As shown in Exhibit 25, 700 households applied for conventional home loans and 792 households applied for government insured home purchase loans in the Madera-Chowchilla MSA in 2017. The majority of loan applicants (40.2 percent) were upper-income households earning 120 percent or more of the area median income (MI). Moderate-income (80 to 119 percent of MI) and lower-income (less than 80 percent of MI) households accounted for 27.3 percent and 32.5 percent of loan applicants, respectively.

Analysis of loan application disposition considers both approval and denial rates, primarily because withdrawal of applications can significantly affect these rates. Analyzing both approval and denial rates provides a clearer view of loan activity and trends by allowing multiple points of comparison. The approval rate of conventional loans as expected, increased with income.

Overall for conventional loans, White applicants had higher approval rates (71.7 percent) and lower denial rates (12.1 percent) than non-White applicant approval rates (62.7 percent) and denial rates (17.9 percent). For nearly every income category, White applicants had higher approval rates and lower denial rates than non-White applicants (except for 100-119 percent median income, where non-Whites had a higher approval rating). The nine percent difference in approval rates between Whites and non-Whites is similar to the difference in approval rates based on income. This indicates that race and ethnicity may be a similar factor of loan approval rates than income in the Madera-Chowchilla MSA.

Federally backed loans are those guaranteed or insured by a Federal government agency, such as FHA or VA home loans. Because these loans are Federally guaranteed, they offer additional means of acquiring financing for home purchases for those unable to qualify for conventional home loans. As shown in Exhibit 25, 792 applications were made for government-backed loans to purchase homes within the Madera-Chowchilla MSA in 2017. Upper-income applicants represented 30.4 percent of these loan applications, while moderate-income households represented 13.3 percent of applicants, and lower-income households comprised 45.6 percent of applicants. Overall, denial rates are slightly higher for government-backed loans than conventional loans. The approval rates varied by income and by race. White applicants had higher approval rates than non-White applicants.

*Exhibit 25: Disposition of Home Loans by Percentage of Median Income and Race/Ethnicity[1]*

| | | | Less than 50 percent MI | | 50 to 79 percent MI | | 80 to 99 percent MI | | 100 to 119 percent MI | | 120 percent or more MI | | Total | | Total |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | White[2] | Non-White[3] | White[2] | Non-White[3] | White[2] | Non-White[3] | White[2] | Non-White[3] | White[2] | Non-White[3] | White[2] | Non-White[3] | |
| **Conventional Home Purchase Loans** | **Total Applications Received** | | **20** | **31** | **49** | **73** | **54** | **34** | **47** | **33** | **251** | **108** | **421** | **279** | **700** |
| | Approved[4] | # | 13 | 19 | 33 | 34 | 39 | 20 | 31 | 23 | 186 | 79 | 302 | 175 | 477 |
| | | % | 65.0% | 61.3% | 67.3% | 46.6% | 72.2% | 58.8% | 66.0% | 69.7% | 74.1% | 73.1% | 71.7% | 62.7% | 68.1 % |
| | Applications Denied[5] | # | 6 | 8 | 8 | 18 | 8 | 6 | 4 | 5 | 25 | 13 | 51 | 50 | 101 |
| | | % | 30.0% | 25.8% | 16.3% | 24.7% | 14.8% | 17.6% | 8.5% | 15.2% | 10.0% | 12.0% | 12.1% | 17.9% | 14.4 % |
| | Other[6] | # | 1 | 4 | 8 | 21 | 7 | 8 | 12 | 5 | 40 | 16 | 68 | 54 | 122 |
| | | % | 5.0% | 12.9% | 16.3% | 28.8% | 13.0% | 23.5% | 25.5% | 15.2% | 15.9% | 14.8% | 16.2% | 19.4% | 17.4 % |
| **Government Insured Home Purchase Loans** | **Total Applications Received** | | **14** | **71** | **45** | **182** | **55** | **79** | **46** | **59** | **133** | **108** | **293** | **499** | **792** |
| | Approved[4] | # | 8 | 41 | 31 | 120 | 39 | 55 | 42 | 39 | 97 | 78 | 217 | 333 | 550 |
| | | % | 57.1% | 57.7% | 68.9% | 65.9% | 70.9% | 69.6% | 91.3% | 66.1% | 72.9% | 72.2% | 74.1% | 66.7% | 69.4 % |
| | Applications Denied[5] | # | 3 | 15 | 8 | 32 | 7 | 12 | 1 | 9 | 20 | 16 | 39 | 84 | 123 |
| | | % | 21.4% | 21.1% | 17.8% | 17.6% | 12.7% | 15.2% | 2.2% | 15.3% | 15.0% | 14.8% | 13.3% | 16.8% | 15.5 % |
| | Other[6] | # | 3 | 15 | 6 | 30 | 9 | 12 | 3 | 11 | 16 | 14 | 37 | 82 | 119 |
| | | % | 21.4% | 21.1% | 13.3% | 16.5% | 16.4% | 15.2% | 6.5% | 18.6% | 12.0% | 13.0% | 12.6% | 16.4% | 15.0 % |

[1] SOURCE: HDMA, 2017

# SECTION 4. ASSESSMENT OF CURRENT FAIR HOUSING

## 4.1 Fair Housing Practices in Madera

Typically, fair housing services for renters and homebuyers include the investigation and resolution of housing discrimination complaints, discrimination auditing/testing, and education and outreach, including the dissemination of fair housing information such as written material, workshops, and seminars. Tenant/landlord counseling is another fair housing service that involves informing landlords and tenants of their rights and responsibilities under California law and mediating conflicts between tenants and landlords. While the City of Madera has had limited resources to devote to these activities, it has worked with other organizations and agencies in the past to promote fair housing in Madera.

### *Fair Housing Organizations*

#### Fair Housing Council of Central California

The Fair Housing Council of Central California (FHCCC) has worked with the City in the past in a number of areas to promote fair housing. The FHCCC is a private, non-profit agency that facilitates equal access to apartments, homes, mortgage loans, and insurance policies for residents of the Central Valley. As an operating member of the National Fair Housing Alliance, the FHCCC is dedicated to educating the housing industry and community in regard to State and Federal housing laws; conducting research into the nature and extent of housing, lending, and insurance discrimination; and enforcing the Federal Fair Housing Act to increase housing opportunities for all people. The FHCCC provides services and accepts complaints from residents throughout the Central Valley. Its activities include developing and implementing auditing and testing programs to assess discriminatory practices in the housing market.

#### California Rural Legal Assistance

California Rural Legal Assistance (CRLA) is a non-profit legal and political advocacy group that promotes the interests of migrant laborers and the rural poor. While CRLA's mission is much broader than fair housing issues, CRLA does deal with fair housing complaints on behalf of its clients. Specifically related to housing, CRLA addresses matters involving tenants' rights, sub-standard housing, lockouts and utility shut offs by landlords, housing discrimination, farmworker housing, rent deposit refunds, and eviction defense. CRLA has a regional office located in the City of Madera.

**Housing Authority of the City of Madera**

The Housing Authority of the City of Madera provides fair housing information to its Housing Voucher participants to assist them as they look for housing and negotiate with property owners. Also, like previously mentioned, the Housing Authority provides a fair housing briefing packet to HCV recipients and public housing residents. Additionally, Housing Authority staff attend the annual Central Valley Fair Housing Conference.

**Resources for Independence Central Valley**

The Resources for Independence Central Valley is a non-profit advocacy organization that assists people with disabilities in living more independently. The Resources for Independence Central Valley provides housing-related services, which include information and referral, landlord/tenant advocacy, home modification resources, apartment referral list, and homeowner/rental assistance.

### *Auditing and Testing in Madera*

In October and November 1998 FHCCC conducted an Audit of Race and Familial Status Discrimination in the City of Madera, with the results presented to the City Council in June 1999. Sixteen paired tests were conducted on 12 apartment complexes in Madera. Testing sought to uncover discrimination based on race, the presence of children, and the number of children. Based on race, African Americans experienced discrimination in 88 percent of their attempts to enter into a rental agreement. Families with children experienced discrimination in 71 percent of their attempts to enter into a rental agreement. Recommendations from the audit included the following:

- Conduct fair housing training for housing providers, consumers, faith-based, educational, and civic groups.
- Investigate and resolve fair housing violations.
- Encourage recipients of CDBG funds to integrate their mission with the goal of promoting fair housing; and
- Work in a collaborative effort to proactively further fair housing.

Nine years later, in October 2007, FHCCC conducted a similar audit. Fifteen properties were audited within Madera. Properties were in different parts of the City and were all apartment complexes. These properties represented about 80 percent of available rental properties at the time of the audit. Tests were set up as pairs, with one African American profiled as the "protected" tester and one White tester profiled as the "control" tester. Two sets of pairs were used in the audit. Results indicated that the African American tester was treated differently or given different information than the White tester 75 percent of the time. Only three projects treated both testers the same and provided the same availability and rental information. Seven administrative lawsuits were filed by the FHCCC as a result of this testing.

## 4.2 Public Participation

**The City held seven focus group discussions from April 21-23, 2020 to compile quantitative research on housing needs. In addition to the information collected at community meetings, the City conducted key stakeholder interviews with Madera residents and officials. Input gathered at these meetings and interviews was used to inform the City's actions for the next program years.**

The City conducted an extensive community outreach program during the process of developing the Consolidated Plan. Specifically, the public consultation process included the following components:

### *Consultation with Public and Nonprofit Agencies*

In preparing the Consolidated Plan, the City consulted with a variety of agencies, including local and regional service providers, the Housing Authority, business groups, nonprofits, and many others. The City also attended meetings and spoke with local housing and homeless service providers to gain additional input. The goal of the consultation process was to gather data, inform the community, and determine priority needs of Madera residents to develop the priorities and strategies contained within this five-year plan.

### *Focus Groups*

From April 21-23, 2020, the City held 7 Focus Group Meetings. Due to restrictions from COVID-19, the meetings were held digitally, via Zoom technology. The City publicized the Focus Group Meetings using email announcements, the City's website and social media accounts, phone calls, and at a City Council Meeting. Outreach was conducted in both English and Spanish. Approximately 20 people attended the focus group discussions, which offered a Spanish language group for those who were interested.

***Community Needs Survey***

The City conducted a Community Needs Survey to solicit input from residents and workers. The survey informed respondents that the City was updating the Consolidated Plan for Federal CDBG funds that primarily serve low- to moderate-income residents. The survey polled respondents about the level of need in the City for various types of improvements that can potentially be addressed using CDBG funds, including housing, public facilities and services, infrastructure, and economic development improvements. The City collected 302 survey responses, including surveys collected electronically and on paper. Of the 302 surveys, 270 individuals responded to the survey in English and 32 individuals responded in Spanish.

**Summary of the objectives and outcomes identified in the Citizen Participation**

The Needs Assessment identified several types of programs, projects, and services that are needed in the community, including the following:

**General Housing Needs**

1. Increased supply of affordable housing.
   Rentals for those with extremely low-income and very low-income. This would also include rental assistance programs.
   Increased supply of housing (e.g., apartments and lower-cost homes) for people on a fixed income or otherwise at-risk of being "priced out" of the area – specifically, low-income seniors, people living with disabilities, and others on a fixed income.
2. Additional resources for people experiencing homelessness.
   Additional capacity of temporary shelters.
   Transitional support housing for individuals who are experiencing homelessness, mental health and/or substance use issues.
   Housing for homeless young people and young people transitioning out of foster care.
3. Increased supply of apartments suitable for people living with disabilities.
4. Additional specialized housing (e.g., seasonal or congregate-style units) for agricultural workers.
5. Additional, centralized sources of housing information for low income residents – especially in select areas in Madera.
6. Additional resources to improve the quality of existing apartments and houses such as energy efficient improvements.
7. Additional shelters and support services for abused, abandoned, or neglected children; this would also include greater access to information about existing services.
8. Urgent resources for individuals and families impacted by the COVID-19 pandemic including information and support services (e.g., food, clothing, sanitation, and job

support services) for those at-risk of becoming homeless, easily accessible information regarding foreclosure and eviction laws and rights, increased supply of temporary shelters (as noted above).

**Non-housing community development needs**

***Public Facilities***

1. Additional health and wellness activities for youth such as Teen Activity programs, new / renovated Teen Centers, and other community-led activities.
2. Increased downtown revitalization.
3. Increased / improved services for people experiencing homelessness including but not limited to food, clothing, healthcare including behavioral healthcare, showers, toilets, and child support/day care.

***Public Services***

1. Expanded job training and employment opportunity programs. Program to assist with job-skills development and job placement. This may increase in priority as the current COVID-19 pandemic continues to impact communities and the related economic need.
2. Additional services to address community health needs, e.g., mental health, substance misuse / abuse; intimate partner violence; services for abused, abandoned, or neglected children; and people living with HIV/AIDS.
3. Expanded Meals-on-Wheels for home-bound seniors.

***Economic Development and Public Improvements***

1. Improved infrastructure such as street maintenance; additional, accessible sidewalks; and, improved maintenance of existing sidewalks.
2. Additional incentives to incentivize new development such as (but not limited to) reduce regulatory and permitting fees, increased zoning and building requirement flexibility.
3. Enhanced public transportation – including better access for seniors, youth, and people living with disabilities.

## 4.3 Fair Housing Complaints, Compliance Reviews, or Discrimination Suits

***Fair Housing Agency Complaints***

Complaints alleging housing discrimination can be filed at the Federal and State level. At the Federal level complaints are filed with HUD's Office of Fair Housing and Equal Employment Opportunity (FHEO). FHEO administers the Fair Housing Assistance Program (FHAP) which awards and manages the Fair Housing Initiatives Program grants and proposes fair housing legislation. Complaints can be submitted to the central HUD office or to field offices located in each state.

Exhibit 26 shows the number of cases closed with HUD from January 1, 2013, to September 30, 2016. Cases filed in one year are not necessarily closed in the same year. None of the complaints filed were based on national origin, sex, or familial status. The most common type of complaints filed were cases that dealt with a disability.

*Exhibit 26: Fair Housing Complaints*

| Date | Number of Filed Cases | Number of Filed Cases with a Race Basis | Number of Filed Cases with a Black or African-American Race Basis | Number of Filed Cases with a Disability Basis | Number of Filed Cases with a Retaliation Basis |
|---|---|---|---|---|---|
| **1/8/2013** | 1 | | | 1 | 1 |
| **1/17/2013** | 1 | | | 1 | |
| **1/28/2013** | 1 | 1 | 1 | | |
| **8/8/2013** | 1 | | | 1 | |
| **8/12/2013** | 1 | | | 1 | |
| **9/4/2014** | 1 | | | 1 | |
| **10/8/2015** | 1 | | | 1 | |
| **8/25/2016** | 1 | | | 1 | |

*[1] There were no complaints filed based on national origin, sex, or familial status. All other complaints were filed with FHEO's Fair Housing Assistance Program (FHAP).*
*[2] One complaint case had two bases (Disability and Retaliation) counted as a single case.*
*Source: San Francisco Regional Office, HUD Fair Housing, January 2017.*

### *Section 504 Compliance*

Section 504 of the Federal Rehabilitation Act of 1973 prohibits discrimination based on disability in any program receiving Federal financial assistance. This includes provisions for providing reasonable modifications in all rules, policies, and procedures. Programs must be readily accessible to and useable by individuals with disabilities. Major alterations or construction of dwelling units must provide at least 5 percent of units accessible to people with mobility impairments and at least 2 percent of units accessible to people with visual or hearing impairments. According to the FHEO there have been 8 Section 504 complaints filed against the City or the Housing Authority of the City of Madera during the period of January 2013 and August 2016.

### *Hate Crimes*

When people are kept from moving or locating in certain neighborhoods by a fear of hate crimes, this constitutes a fair housing violation. To a certain degree, hate crimes can also be an indicator of discrimination. Hate crimes are committed because of a bias against race, religion, disability, ethnicity, or sexual orientation. Examples of hate speech include name-calling, epithets, and the display or distribution of hate material in public places, and the display of offensive hate-motivated material on one's property. Freedom of hateful speech is constitutionally protected if it does not interfere with the civil rights of others.

To determine the scope and nature of hate crimes, the Federal Bureau of Investigation (FBI) Uniform Crime Reporting Program collects statistics on these incidents as reported by local law enforcement agencies. Because motivation is subjective, it is sometimes difficult to know with certainty whether a crime resulted from an offender's bias. Moreover, the presence of a bias alone does not necessarily mean that a crime can be considered a hate crime. According to the FBI, only when law enforcement investigation reveals sufficient evidence to lead a reasonable and prudent person to conclude that the offender's criminal actions were motivated, in whole or in part, by his or her bias, should an incident be reported as a hate crime.

The Madera Police Department provided hate crime data since 2009. While there were no hate crimes reported in 2009, there were a total of nine hate crimes reported in 2010. However, the total number of reported hate crimes per year has decreased since 2010. In 2011 a total of two hate crimes were reported; in 2012 a total of three; in 2013 a total of two; and from 2014 - 2019 no hate crimes were reported.

## SECTION 5. FAIR HOUSING ACTION PLAN

This section of the report builds upon the previous analysis and presents a list of specific ongoing actions the City will continue to undertake in order to address the impediments.

### *Access to Information*

**Action 1:** The City of Madera will provide fair housing information on its website as well as links to housing services and resources, fair housing, and consumer information on housing choices. The City will make available such information at local service centers, City offices, the Housing Authority office, the public library, and other public facilities.

Priority: High

**Action 2:** The City will provide education on fair housing to City staff members who administer and oversee housing programs and code enforcement activities so they can respond to phone calls from the public about fair housing and landlord/tenant issues.

Priority: Medium

### *Fair Housing Services and Outreach*

**Action 3:** The City will continue to work with local agencies to designate an organization that will act as the lead agency for fair housing issues and formalize a system for processing fair housing complaints in Madera.

Priority: High

**Action 4:** The City will seek opportunities to work with a fair housing organization to conduct an auditing program of fair housing problems in the City.

Timeframe: Ongoing

Priority: Medium

**Action 5:** The City will work with partner agencies, including fair housing service providers, the Housing Authority, California Rural Legal Assistance, local apartment and realtor associations, and disability rights groups to reach out to landlords and property managers about fair housing issues. This outreach may include compiling mailing lists of rental property owners and managers to provide informational materials regarding fair housing rights and responsibilities, including rights of persons with disabilities; and conducting fair housing workshops.

Priority: Medium

***Public Policies and Programs***

**Action 6:** The City will continue to comply with antidiscrimination requirements, including all applicable Federal regulations as demonstrated in the City's application for Community Development Block Grant, HOME, and other Federal funds.

Priority: High

**Action 7:** The City will continue to implement policies and programs identified in its Housing Element and implement Zoning Ordinance amendments necessary to further fair housing.

Priority: Medium

**Action 8:** The City will continue to implement the recommended actions in the *City of Madera ADA Self-Evaluation and Transition Plan* to modify its policies, practices and procedures to avoid discrimination against people with disabilities.

Priority: High

## APPENDIX A: SOURCES

California Association of Realtors

California Department of Fair Employment and Housing

California Department of Finance

California Rural Legal Assistance (telephone interview)

City of Madera ADA Self-Evaluation and Transition Plan, 2009

City of Madera Housing Element, 2009

City of Madera Consolidated Plan, 2020-2024

City of Madera Police Department

Fair Housing Council of Central California (telephone interview)

Federal Bureau of Investigation (FBI) Uniform Crime Reporting Program

Fresno-Madera Continuum of Care Point-in-Time Count, 2014

Home Mortgage Disclosure Act (HMDA) data, 2017

Housing Authority of the City of Madera

U.S. Department of Housing and Urban Development. HUD User Data Sets. Fair Market Rent, 2013

U.S. Department of Housing and Urban Development Fair Housing, San Francisco Regional Office

U.S. Census Bureau, American Community Survey

U.S. Census Bureau, 2010 Census

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## APPENDIX B: ADOPTING RESOLUTION

Placeholder

# Attachment 3

**City of Madera 2020/2021 Proposed**
**Community Development Block Grant Programs and Projects**

| Activity Type | Maximum Allocation | Proposal | Amount Requested | Block Grant Commission 05/28/20 | Max. Remaining Funds |
|---|---|---|---|---|---|
| **Administration** | **$ 182,345** | Local Administration | $ 163,500 | $ 163,500 | |
| | | HR - Administration | $ 100,000 | $ 18,845 | |
| | | CAPMC - Administration | $ 20,000 | $ - | |
| | | **Total Administration:** | **$ 283,500** | **$ 182,345** | **$ -** |

| Activity Type | Maximum Allocation | Proposal | Amount Requested | Block Grant Commission 05/28/20 | Max. Remaining Funds |
|---|---|---|---|---|---|
| **Public Services** | **$ 136,759** | City of Madera Parks & Community Services Senior Nutrition and Recreation Program | $ 100,000 | $ 37,609 | |
| | | Madera Rescue Mission | $ 30,000 | $ 30,000 | |
| | | Big Brothers Big Sisters of Central California High School Bigs Program | $ 10,000 | $ 10,000 | |
| | | Doors of Hope Parenting Center Building Better Parents | $ 15,300 | $ 15,300 | |
| | | Community Action Partnership of Madera County, Inc. Fresno Madera Continuum of Care Homeless Funding | $ 20,000 | $ - | |
| | | Pequeños Empresarios | $ 23,800 | $ 10,000 | |
| | | Madera Coalition For Community Justice | $ 33,850 | $ 33,850 | |
| | | **Total Public Services:** | **$ 232,950** | **$ 136,759** | **$ (0)** |

| Activity Type | Maximum Allocation | Proposal | Amount Requested | Block Grant Commission 06/02/20 | Max. Remaining Funds |
|---|---|---|---|---|---|
| **Capital Projects / Public Improvements** | **$ 592,621** | Habitat for Humanity Greater Fresno Area Home Rehabilitation Program | $ 215,000 | $ 215,000 | |
| | | City of Madera Parks & Community Services McNally Park Rehabilitation Project | $ 196,221 | $ 196,221 | |
| | | City of Madera Engineering Department Sidewalks, Ramps, Drive Approach Improvements: Various Census Tract Locations | $ 100,000 | $ 36,755 | |
| | | City of Madera Engineering Department Lilly St. & Vineyard Ave. Sidewalk Improvements Near Martin Luther King Middle School | $ 97,065 | $ 97,065 | |
| | | City of Madera Engineering Department Installation of Flashing Stop Signs, Lake & Adell | $ 22,580 | $ 22,580 | |
| | | City of Madera Engineering Department - Safety, Accessibility and Safety Improvements at Intersection of D & South by Washington School | $ 450,000 | | |
| | | City of Madera Engineering Department ADA Compliant Front Counter at Former RDA Building | $25,000 | $ 25,000 | |
| | | **Total Capital Projects/Public** | **$ 1,105,866** | $ 592,621 | **$ 0** |
| | **$ 911,725** | | $ 1,622,316 | | **$ (710,591)** |

EQUAL HOUSING OPPORTUNITY

| Applicant | Tab |
|---|---|
| Local Administration | 1 |
| HR – ADA Administration | 2 |
| CAPMC - Administration | 3 |
| Parks Senior Services | 4 |
| Madera Rescue Mission | 5 |
| Big Brothers Big Sisters | 6 |
| Doors of Hope | 7 |
| Community Action Partnership of Madera County | 8 |
| Pequeños Empresarios | 9 |
| Madera Coalition for Community Justice | 10 |
| Habitat for Humanity | 11 |
| Parks & Community Services McNally Park Rehabilitation Project | 12 |
| Engineering - Sidewalks, Ramps, Drive Approach Improvements: Various Census Tract Locations | 13 |
| Engineering - Lilly St. & Vineyard Ave. Sidewalk Improvements Near MLK (continued) | 14 |
| Engineering - Installation of Flashing Stop Signs, Lake & Adell | 15 |
| Engineering - Safety, Accessibility and Traffic Improvements at Intersection of D & South by Washington School | 16 |
| Engineering - ADA Compliant Front Counter at Former RDA Building | 17 |

# LOCAL ADMINISTRATION

# CDBG 2020/2021 GRANT APPLICATION

## Administration

## COVER SHEET

Application due date: On or before **May 15, 2020 by 5:00 PM**
City of Madera CDBG Contact: David Dybas (559-661-3690)

| |
|---|
| (For office use only)<br>**DATE & TIME SUBMITTED:** |
| Applicant Name: City of Madera<br>RECEIVED 5/14/20 5:30PM |
| Physical Address: 205 W. Fourth Street |
| Mailing Address: 205 W. Fourth Street |
| Program Name: CDBG Administration |
| If you have Non-profit Internal Revenue Code Section 501(c)(3) status, enter your organization's Federal Tax ID Number:<br>**94-6000365** |
| Grant Administrator (Principal contact)<br>First & Last Name and Title: Ivette Iraheta; Grant Administrator<br>Telephone Number and Email Address: 661-3692; iiraheta@madera.gov |
| Program/Project Administrator (Manages Day-to-Day Tasks of Program)<br>First & Last Name and Title: David Dybas, Program Manager - Grants<br>Telephone Number and Email Address:559-661-3690; ddybas@madera.gov |
| Amount Requested: $ ____163,500_____ |

**CITY OF MADERA**

**COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG)**
**ADMINISTRATION 2020/2021 PROPOSAL APPLICATION**

Community Development Block Grant (CDBG) is administered by the U.S. Department of Housing and Urban Development (HUD). HUD distributes annual CDBG allocations to entitlement communities such as City of Madera. For fiscal year 2020/2021 the City of Madera's CDBG allocation is $911,725. This amount allows up to $182,345 for Administration proposals (20%), $136,758 for Public Services (15%) proposals to low- and moderate-income households (according to household size by total gross annual income) and approximately $592,622 for Capital Projects/Public Improvements.

Each year, an Annual Action plan is developed by the City of Madera. An Action Plan is an assessment of the community needs that are most pressing in the community. It is data and community-based driven, includes extensive input from different groups in as well as individuals, and ultimately provides guidance for City of Madera staff on how to utilize these funds to respond to the identified needs in the community. The 2020-2021 Action Plan was developed as follows:

**Needs Identification Methods 2020/2021**
The Priority Needs were developed after the data was collected using four complementary methods:

- Secondary Data Analysis
- Interviews
- Group Video Discussions
- Community-wide Quantitative Survey

The community needs that were identified by participants and survey respondents were prioritized based, in part, on approaches supported by The Office of Community Planning and Development of the U.S. Department of Housing and Urban Development (HUD), the Centers for Disease Control and Prevention, the National Community Development Association and others.

**Needs Prioritization and Funding Criteria**
The prioritization process suggests that on an annual basis, funded projects will:

- Address at least one of the identified Top Need Areas;
- Address one or more of the Target Services; and/or
- Continue services recognized by the community as essential.

**Applications for Funding**
Applications for funding through the City of Madera CDBG program shall adhere to CDBG funding criteria. The City of Madera's internal departments and not-for-profit agencies will adhere to the following criteria.

- ✓ All (100%) of the funds received from the City of Madera must serve Madera residents. Funding will be denied if it is found that this requirement is not met.
- ✓ Address at least one of the identified Top Needs Areas. (See Attachment A)

**CITY OF MADERA**
**COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG)**
**ADMINISTRATION PROPOSAL APPLICATION**
**2020/2021**

**AGENCY/PROGRAM INFORMATION** **DATE SUBMITTED: May 14, 2020**

Legal Name of Agency: ___ City of Madera_____

Program Name: _____ CDBG Administration_____

Agency Address: _____205 W. Fourth Street_____

City/Zip: _____Madera, 93637_____ Telephone: _559-661-3690_

Program Manager: ____David Dybas___ FAX: ___559-674-2972____

**SUMMARY OF ADMINISTRATION NEEDS**

**This activity supplies oversight in all areas of the CDBG program. Oversight includes the following areas:**

- **consultant services**
- **providing subrecipients with training and capacity building**
- **providing staff and the public with Fair Housing training and oversight**
- **funding to remain current with, but not limited to training, regulations and CDBG components such as:**
  - **Davis Bacon Prevailing Wage**
  - **National Environmental Policy Act**
  - **Section 3**
  - **Minority Business and Disadvantage Business recruitment and contracting**
  - **Outcome and Performance Measurements**
  - **Integrated Disbursement and Information System Reporting**
  - **Economic Development**
  - **Continuum of Care coordination and capacity building**
  - **Downtown and historic preservation**
  - **Neighborhood Revitalization Strategies**
  - **Americans with Disabilities Act compliance and ensuring access to programs and facilities and community development priorities that align and focus funding from the CDBG program.**

**EXISTING SERVICES:** List other agencies currently addressing the need or problem described above. (Attach sheets if necessary.)

**Several agencies and City Departments carry out CDBG activities. They do not provide CDBG administrative services.**

Explain how your program supplements or complements existing services without duplicating them.

**CDBG Administration supplies oversight and guidance of funded projects. It does not duplicate their activities.**

Describe the method used to measure the effectiveness (outcomes) of services. Identify measurable goals and objectives.

**The effectiveness is measured annually and documented in the Consolidated Annual Performance and Evaluation Report. This supplies a summary of what we carried out throughout the program year as well as the number of persons served, and amount spent.**

What National Objective does your program meet?

**Administration of the CDBG program is exempt from meeting a National Objective.**

Describe what measurable objectives your program meets?

**Administration of the CDBG program is exempt from measurable objectives. It reports the outcomes of funded programs.**

How will your program meet its goals in one year?

**A function of Administration associated with the CDBG program is the oversight and monitoring associated with ensuring CDBG-funded programs meet their stated goals.**

How does your proposal support the Vision Madera 2025 Action Plan?

**The scope of activities funded with CDBG have the potential to advance an extensive number of the Vision Madera 2025 Action Plan's goals. Funding requests are reviewed for consistency with CDBG regulations and, also, to promote the aspirations of the Vision Madera 2025 Action Plan.**

FUNDING

What financial resources, other than City are available for this program? Have applications for other funds been submitted? Explain. If funds other than CDBG are proposed, please provide supporting documentation/letters of commitment.

**Except the General Fund, no other sources are available.**

Describe in detail all proposed plans for fund raising for this program. What is the projected net income from fund raising? If net fund raising is not increasing, please explain

(be specific). **Not applicable.**

What was done to receive public input/participation? Please provide details. What did the public input/participation identify? **Not applicable.**

If service is offered outside the Madera city limits, include the list of funding sources and supporting documentation/letters of commitment that support these program services. **Not applicable for Administrative program oversight.**

When there is an overflow of clients, how is it determined whom to serve? **Not applicable for Administrative program oversight.**

Are income criteria used to establish eligibility for services?

_____ Yes  __X__ No  (If yes, attach a copy of the criteria.)

Is a fee schedule used?

____ Yes  __X__ No  (If yes, attach a copy of fee schedule.)

| INCOME SOURCE | AMOUNT |
|---|---|
| CITY | |
| UNITED WAY | |
| STATE (SPECIFY) | |
| FEDERAL (SPECIFY) **(CDBG)** | 163,500 |
| SERVICE FEES | |
| FUND RAISING | |
| DONATIONS | |
| RESERVE/ CONTINGENCY | |
| OTHER (LIST) | |
| **TOTAL INCOME** | |

| | | AMOUNT |
|---|---|---|
| SALARIES | | 106,400 |
| BENEFITS | | 45,600 |
| TELEPHONE | | 1,500 |
| ADVERTISING | | 2,000 |
| OFFICE SUPPLIES | | 1,500 |
| SOFTWARE | | 2,000 |
| CONFERENCE/ TRAINING | | 4,000 |
| INTERFUND CHARGE- CENTRAL | | 500 |
| | | |
| | **TOTAL** | 163,500 |

## SPONSORING AGENCY MANAGEMENT

### CORPORATION DIRECTORS:

How often does the Board meet?

**City Council serves as the governing board. Their meetings are the first and third Wednesday of every month.**

What was the average number of Board members attending meetings last year?

_____7_____

Based on the bylaws, what is the minimum and maximum number of seats on the Board?

____4____Minimum ____7____ Maximum

Please provide the following information:

Date of Incorporation: __ **March 27, 1907**_____
IRS Employer Number: __**94-6000365**_____

Attach current Board of Directors' roster, including the names, addresses, occupations and number of years served on the Board.

| Name | Occupation | Term | District |
|---|---|---|---|
| Andrew J. Medellin, Mayor | Owner, Andy's Sports and Design | Elected 2016, Mayor term ending December 2020 | At-Large |
| Cecelia (Cece) Gallegos, Council Member | Educator | Elected November 2018, Council Member term ending December 2022 | 1 |
| Jose Rodriguez, Council Member | Mortgage Lender | Elected November 2016, Council Member term ending December 2020 | 2 |
| Steve Montes, Council Member | City of Fresno | Elected November 2018, Council Member term ending December 2022 | 3 |
| Derek O. Robinson Sr., Council Member | Postal Service Retiree, Youth Counselor, Track Athlete and Coach | Elected November 2016, Council Member term ending December 2020 | 4 |
| Santos Garcia, Mayor Pro Tem | Central Labor Council | Elected November 2018, Council Member term ending December 2022 | 5 |
| Donald E. Holley, Council Member | Machine Operator, Jesse Owens Games Organizer, past NAACP President, MLK Committee Member | Elected November 2016, Council Member term ending December 2020 | 6 |

**FINANCIAL:**

How often are financial records audited, and by whom?

_ **The Pun Group** _____

Are the treasurer and/or other financial officers bonded? __**Yes**_____

If so, for how much? _____**$1 million** _____

List any judgments or pending lawsuits against the agency or program:

_ **None** _____

List any outstanding obligations:

__ **None** _____

This application and the information contained herein are true, correct and complete to the best of my knowledge.

By: _____
**Grants Administrator**

**RETURN THE APPLICATION BY EMAIL OR CALL THE GRANTS DEPARTMENT TO SCHEDULE DROPPING OFF A HARD COPY.**

**EMAIL THE APPLICATION TO: ddybas@madera.gov**

**DUE DATE:** **May 15, 2020, 5:00 p.m.**

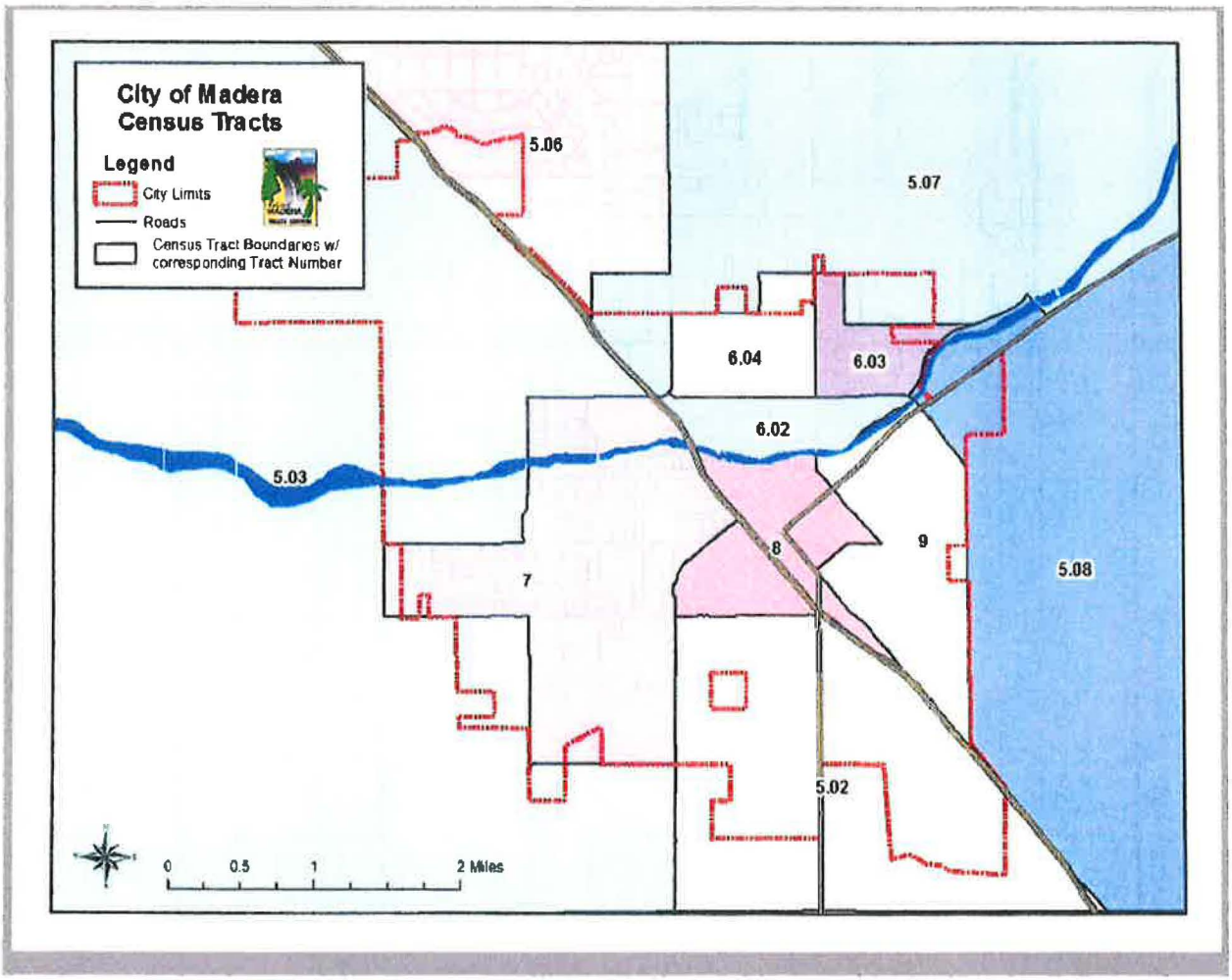
**CITY CDBG CONTACT:** **ddybas@madera.gov; 559-661-3690**

Attachment A

| Priority Needs for the 2020/2021 Action Plan | |
|---|---|
| **Top Need Areas** | **Target Areas** |
| Housing Conditions | Increased supply of affordable rental housing, housing for low-income families, seniors and people living with disabilities. |
| Public Services | Services that assist abused, abandoned or neglected children. Mental health services and facilities. Senior services. |
| Economic Development | Financial assistance for low-income individuals to create or expand a business. Programs to assist with job skills development and job placement. |
| Public Improvements | Additional, accessible sidewalks where sidewalks do not currently exist. Improved maintenance and accessibility of existing sidewalks. |

## ATTACHMENT B

ELIGIBLE CDBG CENSUS TRACTS ARE: 5.02 (to the north), 6.02, 6.03, 6.04 8 AND 9
THESE ARE THE ELIGIBLE TRACTS WHERE CDBG
PROGRAMS AND PROJECTS MUST OCCUR



# HR

# ADA - ADMINISTRATION

# CDBG 2020/2021 GRANT APPLICATION

## Administration

## COVER SHEET

Application due date: On or before **May 15, 2020 by 5:00 PM**
City of Madera CDBG Contact: David Dybas (559-661-3690)

RECEIVED 5/15/20 1:50pm

| |
|---|
| (For office use only)<br>**DATE & TIME SUBMITTED:** |
| Applicant Name: City of Madera |
| Physical Address: 205 W. 4th Street, Madera, CA 93637 |
| Mailing Address: Same |
| Program Name: Americans with Disabilities Act (ADA) Self-Evaluation and Transition Plan Update |
| If you have Non-profit Internal Revenue Code Section 501(c)(3) status, enter your organization's Federal Tax ID Number: **94-6000365** |
| Grant Administrator (Principal contact)<br>First & Last Name and Title: Wendy Silva, Director of Human Resources<br>Telephone Number and Email Address: (559) 661-5481 wsilva@madera.gov |
| Program/Project Administrator (Manages Day-to-Day Tasks of Program)<br>First & Last Name and Title: Wendy Silva, Director of Human Resources<br>Telephone Number and Email Address: (559) 661-5481 |
| Amount Requested: $ _____100,000_____ |

**CITY OF MADERA**

**COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG)**
**ADMINISTRATION 2020/2021 PROPOSAL APPLICATION**

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**Needs Prioritization and Funding Criteria**
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- Address one or more of the Target Services; and/or
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**CITY OF MADERA**
**COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG)**
**ADMINISTRATION PROPOSAL APPLICATION**
**2020/2021**

**AGENCY/PROGRAM INFORMATION** **DATE SUBMITTED:**

Legal Name of Agency: City of Madera

Program Name: Americans with Disabilities Act (ADA) Self Evaluation and Transition Plan Update

Agency Address: 205 W. Fourth Street

City/Zip: Madera, 93637 Telephone: 559-661-5481

Program Manager: Wendy Silva FAX: 559-673-1655

**SUMMARY OF ADMINISTRATION NEEDS**
**Consultant services: Americans with Disabilities Act compliance ensuring access to programs and facilities.**

**EXISTING SERVICES:** List other agencies currently addressing the need or problem described above. (Attach sheets if necessary)

**The Americans with Disabilities Act (ADA) Self-Evaluation and Transition Plan is specific to the City of Madera and our services and programs. No other local agency is responsible for ensuring the accessibility of our services and programs.**

Explain how your program supplements or complements existing services without duplicating them.

**The City of Madera strives to provide programs and services to citizens of all abilities. The City has an existing ADA Self-Evaluation and Transition Plan that was completed over a three-year period and formally adopted in 2010. However, the plan is not up-to-date with current City facilities and programs, nor is it up-to-date with current case law on providing accessible services and programs for government entities. The City is required by law, in general, to have an ADA Self Evaluation and Transition Plan and additionally must annually certify to the California Department of Transportation (CalTrans) that the City has a current plan and is working to achieve barrier free programs and services through the implementation of its Transition Plan.**

Describe the method used to measure the effectiveness (outcomes) of services. Identify measurable goals and objectives.

**If awarded, the City will hire a consultant who specializes in public entity accessibility requirements and complete an up-to-date ADA Self-Evaluation and Transition Plan. The City will ask the consultant to provide the elements of the Transition Plan in an electronic database form so that progress on implementation of the Transition Plan can be benchmarked over time.**

What National Objective does your program meet?

**Not applicable. Because CDBG funds spent for planning and capacity building costs are considered to address the national objectives of the CDBG program as a whole, no documentation of compliance with national objectives is required.**

Describe what measurable objectives your program meets?

**The proposed program assist the City in ensuring the disabled community has equal access to City programs and services.**

How will your program meet its goals in one year?

**The program will meet its goals in one year by conducting a Request for Proposals from consultants who specialize in public entity accessibility, awarding an agreement for services, and working towards an up-to-date ADA Self Evaluation and Transition Plan.**

How does your proposal support the Vision Madera 2025 Action Plan?

**Vision Madera 2025 specifically called for completion of the initial ADA Self Evaluation and Transition Plan in Strategy 113 and Strategy 138:**

**Strategy 113: Promote greater accessibility of City facilities and services to meet the needs of various cultural, socio-economic and disabled groups.**

**Action Item 113.1: After update of General Plan, update existing City Accessibility Plan.**

**Action Item 113.2: Evaluate non-centralized offices throughout the community to offer services.**

**Action Item 113.3: Establish budgets to ensure all City facilities that provide services to the public are ADA compliant.**

**Action Item 113.4: Provide parking with easy access for the handicapped**

**Strategy 138: Establish and enforce American with Disabilities Act standards in public facilities throughout the community.**

**Action Item 138.1: Update the City of Madera's ADA program**

**Action Item 138.2: Inventory those public structures currently not in ADA compliance and develop plan to bring them into compliance.**

**While the City previously completed an ADA Self-Evaluation and Transition Plan in 2010, the document is not current and does not continue to support the spirit of the Vision Madera 2025 plan. Of additional note, one missing element in the current plan that came about in recent case law is the lack of an accessible parking plan for the**

**downtown area and other areas of street parking managed by the City, which specifically supports Action Item 113.4 above.**

FUNDING

What financial resources, other than City are available for this program? Have applications for other funds been submitted? Explain. If funds other than CDBG are proposed, please provide supporting documentation/letters of commitment.

**Except the General Fund, no other sources are available.**

What was done to receive public input/participation? Please provide details. What did the public input/participation identify?

**The City of Madera Americans with Disabilities Act Advisory Council (MADAAC) meets monthly and routinely collects feedback from the Citizens of Madera regarding accessibility concerns and the need for ongoing improvement.**

What was done to receive public input/participation? Please provide details. What did the public input/participation identify?

**As noted in the prior question, MADAAC typically meets monthly and conducts outreach to the citizens of Madera. There are ongoing complaints regarding the lack of accessible parking in the downtown area as well as accessible sidewalks and curb cuts throughout the community.**

If service is offered outside the Madera city limits, include the list of funding sources and supporting documentation/letters of commitment that support these program services.
**Not applicable.**

When there is an overflow of clients, how is it determined whom to serve?
**Not applicable.**

Are income criteria used to establish eligibility for services?

____ Yes __**X**__ No (If yes, attach a copy of the criteria.)

Is a fee schedule used?

____ Yes __**X**__ No (If yes, attach a copy of fee schedule.)

| INCOME SOURCE | AMOUNT |
|---|---|
| CITY | |
| STATE (SPECIFY) | |
| FEDERAL (SPECIFY) **(CDBG)** | 100,000 |
| SERVICE FEES | |
| FUND RAISING | |
| DONATIONS | |
| RESERVE/ CONTINGENCY | |
| OTHER (LIST) | |
| **TOTAL INCOME** | None Identified |

| | | AMOUNT |
|---|---|---|
| SALARIES | | |
| BENEFITS | | |
| TELEPHONE | | |
| ADVERTISING | | |
| OFFICE SUPPLIES | | |
| SOFTWARE | | |
| CONFERENCE/ TRAINING | | |
| INTERFUND CHARGE- CENTRAL | | |
| CONTRACTED SERVICES | | 100,000 |
| | **TOTAL** | 100,000 |

## SPONSORING ORGANIZATION MANAGEMENT

**CITY COUNCIL:**

How often does the City Council meet?

**City Council serves as the governing board. Their meetings are the first and third Wednesday of every month.**

What was the average number of Council members attending meetings last year?

7

What is the minimum and maximum number of seats on the Council?

4 Minimum 7 Maximum

Please provide the following information:

Date of Incorporation: March 27, 1907
IRS Employer Number: **94-6000365**

Attach current Council members, including the names, addresses, occupations and number of years served on the Council.

| Name | Occupation | Term | District |
|---|---|---|---|
| Andrew J. Medellin, Mayor | Owner, Andy's Sports and Design | Elected 2016, Mayor term ending December 2020 | At-Large |
| Cecelia (Cece) Gallegos, Council Member | Educator | Elected November 2018, Council Member term ending December 2022 | 1 |
| Jose Rodriguez, Council Member | Mortgage Lender | Elected November 2016, Council Member term ending December 2020 | 2 |
| Steve Montes, Council Member | Code Enforcement, City of Fresno | Elected November 2018, Council Member term ending December 2022 | 3 |
| Derek O. Robinson Sr., Council Member | Postal Service Retiree, Youth Counselor, Track Athlete and Coach | Elected November 2016, Council Member term ending December 2020 | 4 |
| Santos Garcia, Mayor Pro Tem | Central Labor Council | Elected November 2018, Council Member term ending December 2022 | 5 |
| Donald E. Holley, Council Member | Machine Operator, Jesse Owens Games Organizer, past NAACP President, MLK Committee Member | Elected November 2016, Council Member term ending December 2020 | 6 |

**FINANCIAL:**

How often are financial records audited, and by whom?

**The City's finances are audited annually. The current auditor is The Pun Group.**

Are the treasurer and/or other financial officers bonded? **Yes**

If so, for how much? **$1 million**

List any judgments or pending lawsuits against the agency or program:

**Due to the nature of it's business, the City has various government tort claims and potential lawsuits at any given time. It would be inappropriate to provide further information on any one specific case.**

List any outstanding obligations:

**The City has various lease financing and bond issuances on record with the Finance Department.**

This application and the information contained herein are true, correct and complete to the best of my knowledge.

By: _____

**RETURN THE APPLICATION BY EMAIL OR CALL THE GRANTS DEPARTMENT TO SCHEDULE DROPPING OFF A HARD COPY.**

**EMAIL THE APPLICATION TO: ddybas@madera.gov**

**DUE DATE:** **May 15, 2020, 5:00 p.m.**

**CITY CDBG CONTACT:** **ddybas@madera.gov; 559-661-36910**

# CAPMC
# ADMINISTRATION

# CDBG 2020/2021 GRANT APPLICATION
## Public Services
## COVER SHEET

Application due date: On or before **May 15, 2020 by 5:00 PM**
City of Madera CDBG Contact: David Dybas (559-661-3690)

RECEIVED
5/15/20 4:07

| |
|---|
| (For office use only)<br>**DATE & TIME SUBMITTED:** |
| Applicant Name: Community Action Partnership of Madera County, Inc. |
| Physical Address: 1225 Gill Avenue Madera, CA 93637 |
| Mailing Address: 1225 Gill Avenue Madera, CA 93637 |
| Program Name: Fresno Madera Continuum of Care |
| If you have Non-profit Internal Revenue Code Section 501(c)(3) status, enter your organization's Federal Tax ID Number: 94-1612823 |
| Grant Administrator (Principal contact)<br>First & Last Name and Title: Mattie Mendez, Executive Director<br>Telephone Number and Email Address: mmendez@maderacap.org<br>(559) 675-5749 |
| Program/Project Administrator (Manages Day-to-Day Tasks of Program)<br>First & Last Name and Title: Elizabeth Wisener, Community Services Program Manager<br>Telephone Number and Email Address: ewisener@maderacap.org<br>(559) 675-5742 |
| Amount Requested: $20,000.00 |

**CITY OF MADERA**

**COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG)**
**PUBLIC SERVICE 2020/2021 PROPOSAL APPLICATION**

Community Development Block Grant (CDBG) is administered by the U.S. Department of Housing and Urban Development (HUD). HUD distributes annual CDBG allocations to entitlement communities such as City of Madera. For fiscal year 2020/2021 the City of Madera's CDBG allocation is $911,725. This amount allows up to $182,345 for Administration proposals (20%), $136,758 for Public Services (15%) proposals to low- and moderate-income households (according to household size by total gross annual income) and approximately $592,622 for Capital Projects/Public Improvements.

Each year, an Annual Action plan is developed by the City of Madera. An Action Plan is an assessment of the community needs that are most pressing in the community. It is data and community-based driven, includes extensive input from different groups in as well as individuals, and ultimately provides guidance for City of Madera staff on how to utilize these funds to respond to the identified needs in the community. The 2020-2021 Action Plan was developed as follows:

**Needs Identification Methods 2020/2021**
The Priority Needs were developed after the data was collected using four complementary methods:

- Secondary Data Analysis
- Interviews
- Group Video Discussions
- Community-wide Quantitative Survey

The community needs that were identified by participants and survey respondents were prioritized based, in part, on approaches supported by The Office of Community Planning and Development of the U.S. Department of Housing and Urban Development (HUD), the Centers for Disease Control and Prevention, the National Community Development Association and others.

**Needs Prioritization and Funding Criteria**
The prioritization process suggests that on an annual basis, funded projects will:

- Address at least one of the identified Top Need Areas;
- Address one or more of the Target Services; and/or
- Continue services recognized by the community as essential.

**Applications for Funding**
Applications for funding through the City of Madera CDBG program shall adhere to CDBG funding criteria. The City of Madera's internal departments and not-for-profit agencies will adhere to the following criteria.

- ✓ All (100%) of the funds received from the City of Madera must serve Madera residents. Funding will be denied if it is found that this requirement is not met.
- ✓ Address at least one of the identified Top Needs Areas. (See Attachment A)

Applicant must respond to all the following sections. Refer to the Scoring Rubric for point allocation per section:

**SUMMARY OF COMMUNITY NEED OR PROBLEM TO BE ADDRESSED:** (Describe the community need or problem to be addressed by the proposed program. State how and by whom the need was identified. Cite your sources (e.g., U.S. 20XX Census Data Table X.)

**The 2019 Homeless Point-In-Time Count results will be used to support how the need was identified. The Count is coordinated by the Fresno Madera Continuum of Care and is conducted by local volunteers. The 2019 Count enumerated 281 unsheltered homeless people and 96 sheltered homeless for a total of 377 people. The homeless problem is a complex problem creating many types of challenges.**

**EXISTING SERVICES:** List other agencies currently addressing the need or problem described above.

Explain how your program supplements or complements existing services without duplicating them.

**The Community resources available to homeless individuals and families in Madera County are extremely limited. The Madera Rescue Mission offers emergency food and shelter for the homeless. The Victory Outreach Program offers a faith-based transitional program that can serve men. Community Action Partnership of Madera County offers four housing programs that serve men, women, children and domestic violence victims. The Martha Diaz Shelter offers emergency shelter. Victim Services also operates a transitional housing program for victims of domestic violence. The Shunammite Place offers permanent supportive housing for chronically homeless women, men and families. Oakhurst Serenity Village is a permanent supportive housing program for chronically homeless men.**

**In addition, CAPMC is a member of the Fresno Madera Continuum of Care (FMCoC). The FMCoC is a federally mandated homeless organization that serves as the Continuum of Care for the cities of Fresno, Madera, Clovis and all municipalities within Fresno and Madera Counties. CAPMC's Community Services Program Manager serves on both the Board of Directors and the Executive Committee with the Resident Manager of the Shunammite Place serving as the alternate board member. The FMCoC is comprised of homeless service providers who meet monthly to collaborate, develop and improve on a community-wide systematic approach to addressing the needs of the homeless population.**

**The CDBG program complements existing services by helping Madera's homeless access services that are available to them in Fresno.**

Describe the method used to measure the effectiveness (outcomes) of services. Identify measurable goals and objectives. Attach a copy of the program's evaluation documentation.

**Measurable goals and objectives are listed on the next page along with a statement of how CAPMC will track progress.**

Which National Objective does your program meet?

**Although this grant application does not directly relate to the three designated National Objectives, the scope of work of a Continuum of Care Coordinator or similar position is eligible under the CDBG program as administrative cost. *Please fund this application out of CDBG administrative cost.* As a reference, please see HUD Information Bulletin CPD-01-020**

Which measurable objectives does your program meet?

1. **CAPMC will have active membership on the Fresno Madera Continuum of Care. The CAPMC staff then communicates information from the local homeless groups such as the Homeless Alliance and the Homeless Connections group. There are at least 24 meetings per year.**
2. **CAPMC will participate on required committees of the FMCoC such as the Homeless Management Information Systems Committee, Coordinated Entry System Committee, Evaluation Committee, and case conferencing meetings. These committees help strengthen services to the homeless and help the FMCoC achieve favorable outcomes to ensure the FMCoC remains competitive for funding when compared nationally to other CoC's that are competing for limited HUD dollars. The various groups often meet monthly but the frequency is less than that at times throughout the year.**
3. **CAPMC will plan and coordinate the 2021 Homeless Point-In-Time Count.**

How will your program meet its goals in one year?

**The program will monitor and report on performance indicators on a quarterly basis to the City of Madera. CAPMC will know that it has met its goals in one year if the performance indicators listed above reach the expected numbers. Timeline is attached.**

What financial resources, other than City are available for this program? Have applications for other funds been submitted? Explain. If funds other than CDBG are proposed, please provide supporting documentation/letters of commitment.

**The CAPMC Staff who serve on the FMCoC Board are funded out of multiple sources. Other funding sources will not fund participation on FMCoC. The CDBG funding allows CAPMC to maximize resources to provide more comprehensive services to the homeless. CAPMC has also recently received a contract for $231,000 to provide outreach to the homeless. Outreach funding will be leveraged with the CDBG FMCoC funds.**

Describe in detail all proposed plans for fund raising for this program. What is the projected net income from fund raising? If net fund raising is not increasing, please explain (be specific).

**Each year, CAPMC solicits in-kind donations to provide much needed assistance for the Homeless Point-In-Time Count. A dollar value has not been assigned for the donations, but the events would not be successful without the additional support. This past year, CAPMC**

**received enough donations to prepare over 300 hygiene kits. The FMCoC raised $10,000 of donations that also helped with the cost. In addition, CAPMC raised an additional $2,000.**

What was done to receive public input/participation? Please provide details. What did the public input/participation identify? Include documentation of support for the proposal such as meeting minutes, letters and petitions.

**Due to the short turn around on submitting the application and the fact that in-person meetings are limited due to COVID19, CAPMC sent out an email on 5/14/2020 requesting support for this application from the Madera County Homeless Coalition. The results of the email request for support will be shared at the public meeting when the applicants present their proposals.**

If service is offered outside the Madera city limits, include the list of funding sources and supporting documentation/letters of commitment that support these program services.

**A different funding source will be used for cost related to the 2021 Homeless Point-In-Time Count to cover areas outside of the City Limits of Madera and the approved census tracks.**

When there is an overflow of clients, how is it determined whom to serve?

**The Centralized/Standardized intake prioritization process is accomplished by utilizing the Homeless Management Information System (HMIS) and the FMCoC addresses the issue through the standardized referral and placement of homeless into appropriate and available programs. This is one of the mandated services that HUD has required of all CoC's.**

Discuss your program's/project's successes.

- **CAPMC was eligible to apply for and has received CoC HUD funding to serve an additional 14 individuals at the Shunammite Place for a total of 35 as of November 1, 2020.**
- **CAPMC was eligible to apply for Emergency Solutions Grant (ESG) funding that was awarded to the FMCoC. As a result, CAPMC was awarded an ESG contract on April 28, 2020 for $106,000. The funds must be spent by December 31, 2020. If the program does well, there are provisions in the contract to receive an additional $277,240 in 2021 and another $277,240 in 2022. The funds will allow CAPMC to provide rapid rehousing services, additional street outreach, homeless prevention, and homeless management information services.**
- **The CDBG funds allows a representative from CAPMC to join the FMCoC. As a result, there is now more support for the homeless in Madera.**
- **Madera receives valuable T&TA from homeless experts on the FMCoC.**

Discuss your program's/project's past performance (2013 to 2019).

- **The project has met its goals every year since 2013. Reports have been submitted timely and all funds have been fully spent.**

- **HUD mandated Homeless Point-In-Time counts were successfully conducted**
- **Requirements of the Hearth Act were implemented via the direction of the FMCoC**
- **Housing First Program Approach to addressing homelessness was implemented**
- **New Homeless Management Information System Performance Standards were implemented via the HMIS Committee of the FMCoC**
- **The Homeless Coordinated Access system has been developed via the FMCoC's committee**
- **Homeless Coalition meetings were facilitated to provide communication about homeless issues with Madera's Homeless service providers**

Discuss how your program/project shall document that it provides either a new service or a quantifiable increase in the level of service.

**The passing of the CARES Act has created a wonderful opportunity to help provide services for the underserved populations. CAPMC intends to capitalize this to enhance services for the homeless. If awarded, CAPMC will leverage the CARES funding with the CDBG funding to help improve Madera's Coordinated Access Homeless System. The increase in funding and services offered will be reported on quarterly progress reports to the City of Madera.**

***Clients are not directly served with CDBG FMCoC project funding.***

| CLIENT POPULATION | | |
|---|---|---|
| 1. Indicate the total number of potential clients in the community who require your services. | | |
| 2. Indicate the total number of unduplicated clients you intend to serve during the term of this proposed program/service (12 months). | | |
| 3. If this program was funded last year, has there been a change in the composition of the target population to be served and/or shift in the geographic target area? | Yes | No |
| | | |
| 4. Are income criteria used to establish eligibility for services?<br>(If yes, attach a copy of the documentation to establish income eligibility by household size and household gross annual income. Acceptable forms of documentation include two years of tax documents, six months of paycheck stubs, six months of checking and savings statements, retirement accounts, 401(b)(3) or 401K plans, etc. | | |
| 5. Is a fee schedule used?<br>(If yes, attach a copy of the fee schedule.) | | |

If yes to No. 3 above, then please explain and limit your response to the space below.

Provide the following demographic information for the total number of unduplicated clients as indicated in No. 2 above:

| AGE | 0 – 5 | 6 - 12 | 13 - 17 | 18 - 34 | 35 – 54 | 55 - 59 | 60 - 64 | 65 + |
|---|---|---|---|---|---|---|---|---|
| | | | | | | | | |
| GENDER | Female | | | | | | | |
| | Male | | | | | | | |
| FEMALE HEAD | | | | | | | | |

| **Ethnic Categories*** | No. |
|---|---|
| Hispanic or Latino | |
| Not-Hispanic or Latino | |
| **Racial Categories*** | |
| American Indian or Alaska Native | |
| Asian | |
| Black or African American | |
| Native Hawaiian or Other Pacific Islander | |
| White | |
| Other | |

Public reporting burden for this collection is estimated to average 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. This information is authorized by the U.S. Housing Act of 1937 as amended, the Housing and Urban Rural Recovery Act of 1983 and Housing and Community Development Technical Amendments of 1984. This information is needed to be in compliance with OMB-mandated changes to Ethnicity and Race categories for recording the 50059 Data Requirements to HUD. This information is considered non-sensitive and does not require any special protection.

- **Hispanic or Latino.** A person of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin, regardless of race. The term "Spanish origin" can be used in addition to "Hispanic" or "Latino."

- **Not Hispanic or Latino.** A person not of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin, regardless of race.

- **American Indian or Alaska Native.** A person having origins in any of the original peoples of North and South America (including Central America), and who maintains tribal affiliation or community attachment.

- **Asian.** A person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand and Vietnam.

- **Black or African American.** A person having origins in any of the black racial groups of Africa. Terms such as "Haitian" or "Negro" can be used in addition to "Black" or "African American."
- **Native Hawaiian or Other Pacific Islander.** A person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.
- **White.** A person having origins in any of the original peoples of Europe, the Middle East or North Africa.

| INCOME SOURCE | AMOUNT |
|---|---|
| CITY | $20,000 |
| UNITED WAY | |
| STATE (SPECIFY) | |
| FEDERAL (SPECIFY) | |
| FUND RAISING | |
| DONATIONS | |
| RESERVE/CONTINGENCY | |
| OTHER (LIST) | |
| TOTAL INCOME | 20,000 |

| SALARY EXPENSES | ACCOUNT NO. | AMOUNT |
|---|---|---|
| SALARIES | 0100 | $12,577 |
| BENEFITS | 0150 | $2,999 |
| SERVICES & SUPPLIES | | |
| INSURANCE | 0200 | $300 |
| COMMUNICATIONS | 0250 | $95 |
| CONSULTANT SERVICES | 0300 | |
| OFFICE EXPENSE | 0350 | $250 |
| OFFICE RENTAL | 0400 | $540 |
| EQUIPMENT RENTAL | 0450 | |
| UTILITIES | 0500 | $95 |
| TRAVEL (ADMIN.) | 0550 | |
| FOOD SUPPLIES | 0600 | |
| CONTRACTS | 0650 | $657 |
| TRANSPORTATION | 0700 | $819 |
| INDIRECT COST | | $1,668 |
| TOTAL | | $20,000 |

## CITIZEN PARTICIPATION:

Proposals should include evidence of citizen support for activity.

1. What was done to receive public input/participation? Please provide details. What were the outcomes? Include documentation of support for the proposal such as meeting minutes, letters and petitions.
   **Due to the short turnaround of the time that the applications were posted and when they were due and the current shelter-in-place rules, CAPMC did not collaborate with the public. An email was sent to the Madera County Homeless Coalition requesting input on CAPMC's Application. The results will be shared at the public meeting when applications are presented.**

2. Note complaints that have been received, etc. – **No complaints have been received.**

3. Evidence of collaboration with other agencies within the community.
   **CAPMC has staff who participate on 46 community groups, boards, coalitions and consortiums. In addition, there are 63 written Memorandums of Understandings on file.**

Please see Priority Needs for the 2020/2021 Action Plan (Attachment A) and eligible CDBG Census Tracts (Attachment B) map. Public Service recipients shall be a minimum of 51% or more designated as low-to-moderate-income. Public Service recipients may be qualified as Presumed Benefit (homeless persons, persons with disabilities and seniors.

## REFERENCES

Please provide the name, title, company/agency, phone and email address for three references.

Staff will contact references and obtain "Yes" and "No" responses for the following:

- Was your experience working with this agency successful?
- Have you seen at least one very successful project developed by this organization/agency?
- Do you think they are doing a good job in Madera?

| Name | Title | Company/Agency | Phone | Email Address |
|---|---|---|---|---|
| Dennis Koch | Director | Madera County Behavioral Health Services | (559) 673-3598 Ext. 1279 | Dennis.koch@maderacounty.com |
| Ryan McWherter | Director | Madera County Food Bank | (559) 975-3515 | rmcwherter.maderafoodbank @gmail.com |
| Jody Ketcheside | Region 4A Deputy Director | Turning Point of Central California | (559) 233-2663 Ext. 7310 | jketcheside@tpocc.org |

## SPONSORING AGENCY MANAGEMENT

## CORPORATION DIRECTORS:

How often does the Board meet? Monthly

What was the average number of Board members attending meetings last year? 10

Based on the bylaws, what is the minimum and maximum number of seats on the Board?

15 Minimum 15 Maximum

Please provide the following information:

Date of Incorporation: 1965

IRS Employer Number: 94-1612823

Attach current Board of Directors' roster, including the names, addresses, occupations and number of years served on the Board.

## FINANCIAL:

If additional funds are received, please describe the source, the amount and provide supporting documentation.

How often are financial records audited, and by whom? Yearly – Brown Armstrong CPAs

Are the treasurer and/or other financial officers bonded? Yes

If so, for how much? $200,000

List any judgments or pending lawsuits against the agency or program: None

List any outstanding obligations: None

**RESOLUTION/CERTIFICATION:**

We, the Board of Directors of Community Action Partnership of Madera County, Inc. do hereby resolve that on May 14, 2020, the Board reviewed this application and, furthermore, the Board in proper motion and vote approved this application for submission to the City of Madera.

Furthermore, we certify that the agency making this application is (1) non-profit, (2) tax exempt, and (3) incorporated in the State of California, and has complied with all applicable laws and regulations. To the best of our knowledge, all information presented herein is correct and complete.

Dated: May 14, 2020

AGENCY NAME: Community Action Partnership of Madera County, Inc.

ADDRESS: 1225 Gill Avenue Madera, CA 93637

TELEPHONE: (559) 673-9173

Email Address: mmendez@maderacap.org

By: _____
President of the Board of Directors

This application and the information contained herein are true, correct and complete to the best of my knowledge.

By: _____
Executive Director

**RETURN THE APPLICATION BY EMAIL OR CALL THE GRANTS DEPARTMENT TO SCHEDULE DROPPING OFF A HARD COPY.**

**EMAIL THE APPLICATION TO: ddybas@madera.gov**

**DUE DATE:** **May 15, 2020, 5:00 p.m.**

**CITY CDBG CONTACT:** **ddybas@madera.gov**
**559-661-3690**

# Continuum of Care Homeless Funding Project Timeline

## CDBG 2020—2021

**Dec 2020**

- FMCoC Coordinated Entry Evaluation Committee
- FMCoC General Board Meeting
- FMCoC Board of Directors Meeting
- Homeless Count Planning Meeting
- Coordinated Entry System Meeting

**Nov 2020**

- FMCoC Coordinated Entry Evaluation Committee
- FMCoC General Board Meeting
- FMCoC Board of Directors Meeting
- Homeless Count Planning Meeting
- Homeless Management Information System Committee Meeting

**Oct 2020**

- FMCoC Coordinated Entry Evaluation Committee
- FMCoC General Board Meeting
- FMCoC Board of Directors Meeting
- First Quarter Report Due
- Coordinated Entry System Meeting

**Sep 2020**

- FMCoC Coordinated Entry Evaluation Committee
- FMCoC General Board Meeting
- FMCoC Board of Directors Meeting
- Homeless Management Information Systems Committee Meeting

**Aug 2020**

- FMCoC Coordinated Entry Evaluation Committee
- FMCoC General Board Meeting
- FMCoC Board of Directors Meeting
- Coordinated Entry Meeting System

**July 2020**

# CDBG 2020—2021 Continuum of Care Homeless Funding Project Timeline

**Jul 2021**

- FMCoC Coordinated Entry Evaluation Committee
- FMCoC General Board Meeting
- FMCoC Board of Directors Meeting
- Fourth Quarter Report Due
- Coordinated Entry System Committee Meeting
- Homeless Count Planning Meeting
- Homeless Coalition Meeting
- Homeless Management Information System Meeting

**Jun 2021**

- FMCoC Coordinated Entry Evaluation Committee
- FMCoC General Board Meeting
- FMCoC Board of Directors Meeting
- Homeless Count Planning Meeting
- Coordinated Entry System Committee Meeting

**May 2021**

- FMCoC Coordinated Entry Evaluation Committee
- FMCoC General Board Meeting
- FMCoC Board of Directors Meeting
- Third Quarter Report Due
- Homeless Management Information System Meeting

**Apr 2021**

- FMCoC Coordinated Entry Evaluation Committee
- FMCoC General Board Meeting
- FMCoC Board of Directors Meeting
- Coordinated Entry System Committee Meeting

**Mar 2021**

- FMCoC Coordinated Entry Evaluation Committee
- FMCoC General Board Meeting
- FMCoC Board of Directors Meeting
- Homeless Point-In-Time Count
- Homeless Management Information System Meeting

**Feb 2021**

- FMCoC Coordinated Entry Evaluation Committee
- FMCoC General Board Meeting
- FMCoC Board of Directors Meeting
- 2nd Quarter Reporting
- Point-In-Time Count Planning Meeting

**Jan 2021**

# Marketing Plan
# For
# Community Development Block Grant
# Fresno Madera Continuum of Care (FMCoC) Application

The Community Action Partnership of Madera County (CAPMC) solicits volunteers for the Homeless Point-In-Time Count (PIT) by sending emails, making phone calls, and posting on social media the need for volunteers. There are always enough people who respond by volunteering for the count.

In addition, to the list above, CAPMC staff approach local business to donate supplies that are needed for the PIT. The generosity of the community members always exceeds the needs and there are always plenty of personal care items that are received to pass out to the homeless.

CAPMC staff share FMCoC information at community groups such as the Madera County Homeless Alliance, the Homeless Connections Meetings, and Social Agencies Linking Together groups. We try to get information to the community about FMCoC services that are available to Madera County's homeless.

# CITY OF MADERA
# PARKS & COMMUNITY SERVICES
# SENIOR NUTRITION &
# RECREATION PROGRAM

# CITY OF MADERA
# PARKS & COMMUNITY SERVICES
# SENIOR NUTRITION &
# RECREATION PROGRAM

# CDBG 2020/2021 GRANT APPLICATION

## Public Services

## COVER SHEET

Application due date: On or before **May 15, 2020 by 5:00 PM**
City of Madera CDBG Contact: David Dybas (559-661-3690)

RECEIVED
MAY 14 REC'D
BY:

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|---|
| (For office use only)<br>**DATE & TIME SUBMITTED:** |
| Applicant Name: City of Madera – Parks & Community Services Department |
| Physical Address: 701 East 5th Street, Madera, CA 93638 |
| Mailing Address: 701 East 5th Street, Madera, CA 93638 |
| Program Name: Madera Senior Nutrition and Recreation Programs |
| If you have Non-profit Internal Revenue Code Section 501(c)(3) status, enter your organization's Federal Tax ID Number: 94-6000365 |
| Grant Administrator (Principal contact):<br>First & Last Name and Title: David Dybas, Grants Program Manager<br>Telephone Number and Email Address: (559) 661-3690, ddybas@madera.gov |
| Program/Project Administrator (Manages Day-to-Day Tasks of Program)<br>First & Last Name and Title: John Scarborough, Parks & Community Services Director<br>Telephone Number and Email Address: (559) 661-5491, jscarborough@madera.gov |
| Amount Requested: $ $100,000 |

**SUMMARY OF COMMUNITY NEED OR PROBLEM TO BE ADDRESSED:**
(Describe the community need or problem to be addressed by the proposed program. State how and by whom the need was identified. Cite your sources (e.g., U.S. 20XX Census Data Table X.)
The City of Madera's Parks & Community Services (PCS) Department offers programs and services for the senior citizens of Madera. Seniors are defined as individuals 60 years of age and older. In recent years, staff has charted increased attendance in each of our program areas because of aggressive CDBG goals, as well as an improved marketing & program plan and an increasing senior population. While the interest and demand for senior services continue to grow in Madera, revenues have continued to decline. Without additional sources of funding, the City of Madera would have no recourse but to reduce existing service levels to Madera's seniors.

PCS employees manage senior services and programs at two congregate sites throughout the City. Staff is seeking CDBG resources in the amount of $100,000.00 to support staffing, supplies and associated programming costs for our suite of senior activities which are in Madera's disadvantaged neighborhoods at the Frank Bergon Senior Center and the Pan American Community Center.

The requested CDBG funding would enable the City to continue to host and enhance the following programs and services for seniors:

1. Senior Meal Program – The City of Madera provides a nutritious and balanced meal five days per week throughout the year, excluding holidays at our two senior sites. The Meals on Wheels program delivers 7 nutritious meals per week, including fresh vegetables/fruits, milk and bread to qualified home bound seniors.
2. Wellness and Nutrition Programs – Fitness programs offered throughout the week could include Tai-Chi, aerobics, Yoga, walking, Zumba, balance & stretching and others. Nutritional healthy food education/classes are provided on a regular basis. Presentations on enhancing wellness, improving healthy living, managing depression, and safety at home are given regularly.
3. Recreation and Educational Programs – The City augments its daily service for seniors with a variety of recreation and educational programs that includes discussions on senior fraud/scams led by local law enforcement, technology related programs, arts & crafts, social dances, karaoke, and a wide variety of local excursions and regional trips.

**EXISTING SERVICES:** List other agencies currently addressing the need or problem described above.
The City of Madera is the only agency within the City that provides seniors with home delivered and congregate meal services and the variety of programs that the City's P&CS Department offers.

Explain how your program supplements or complements existing services without duplicating them.
Not applicable.

Describe the method used to measure the effectiveness (outcomes) of services. Identify measurable goals and objectives. Attach a copy of the program's evaluation documentation.

Goal #1: The City will implement new local and regional recreational and educational programs for seniors. Participants will self-report a greater understanding of their community and a healthier lifestyle.

Objective #1: The City will provide regional excursions that expose seniors to art galleries, special cultural events, garden exhibits, farmer's markets, and marketplace experiences that promote lifelong learning of the arts and exposure to various cultures.

Objective #2: The excursions will provide the senior with opportunities to socialize, exercise through walking, shop for healthy fruits and vegetables and promote a better quality of life.

Goal #2: The City will implement new wellness and recreation programs for seniors. Participants will self-report greater life satisfaction and wellness as a result of participating in City provided programming.

Objective #1: The City will provide wellness presentations and programs for seniors to socialize and meet new friends thus providing a wellness experience that promotes healthier self-esteem.

Objective #2: The City will provide a monthly social dance program for seniors to interact and socialize. The art of dancing is a great exercise activity that provides greater range of motion movement, better balance and a sense of wellbeing.

Which National Objective does your program meet?

The City's Senior Service Program meets the national objective of benefiting low- and moderate-income persons. Nearly all program participants meet the low-income criteria. In the rare instance where this is not the case, all program participants are seniors and therefore meet the qualifications as defined by CDBG.

Which measurable objectives does your program meet?

Objective #1: The program attendance for the areas listed above remain constant or realize up to a 5% increase in duplicated services provided over the grant period.

Objective #2: The average score on self-reporting surveys for life satisfaction will rise 5% over the grant period.

Objective #3: The average score on self-reporting surveys for wellness will rise 5% over the grant period.

How will your program meet its goals in one year?

The City's Senior Services Program goals will be met by monitoring monthly meal consumption and quarterly reports. The City will ensure low- and moderate-income persons are receiving the meals, social interaction and recreation programming detailed in this grant application.

What financial resources, other than City, are available for this program? Have applications for other funds been submitted? Explain. If funds other than CDBG are proposed, please provide supporting documentation/letters of commitment.

The Fresno Madera Area Agency on Aging (FMAAA) offers grant funding to help offset costs of senior services programs. As of May 15th, 2020, the FMAAA has not committed to Grant funds to provide support for the City's Senior Meal Program for the upcoming year. Seniors may choose to anonymously make voluntary donations to the programs at a suggested donation of $2.50/meal. Seniors are NOT denied a meal and City staff does not track who donates resources and who does

not. The City of Madera's General Fund provides gap funding to cover the delta between revenues received and expenditures. Other fundraising efforts occur periodically throughout the year; modest support of senior programs is achieved through fundraising.

Describe in detail all proposed plans for fund raising for this program. What is the projected net income from fundraising? If net fund raising is not increasing, please explain (be specific).
Voluntary donations for the current fiscal year are projected to be approximately $4,500. City staff project $3,000 in fundraising revenues for the upcoming fiscal year. The City's General Fund available to the P&CS Department has also decreased in step with the economic downturn and has not recovered in recent years.

What was done to receive public input/participation? Please provide details. What did the public input/participation identify? Include documentation of support for the proposal such as meeting minutes, letters and petitions.
The City of Madera annually evaluates the senior program through a series of surveys and receives feedback from the City of Madera Vision 2025 subcommittee. The subcommittee meets regularly to discuss a variety of topics and gives valuable input on programs and services, including those for seniors. Survey results and community feedback data are analyzed, and program planning is implemented to meet the needs of participants as a direct result of feedback data.

The City of Madera also hosts community meetings to seek feedback from seniors on the allocation of resources. Staff continues the practice of including participant feedback in program development. This occurs through formal evaluations and surveys as well as more casual conversation between staff and program participants. Valuable input from seniors continues to influence the provision of services. Seniors identified various areas of interest; the top three areas of requested change in the last survey are:

1. Increasing hours of operation at senior centers.
2. Increasing senior programming during added hours of operation.
3. Increasing healthy food choices in the meal program.

If service is offered outside the Madera city limits, include the list of funding sources and supporting documentation/letters of commitment that support these program services.
Services are not offered outside of City limits.

When there is an overflow of clients, how is it determined whom to serve?
The City of Madera has not previously had an issue with an overflow of clients for the meal program. There is a waitlist system in effect in the event of an overflow of clients, with additional resources to assist the wait listed clients.

Discuss your program's/project's successes.
The City supports Madera's senior residents through comprehensive meal and recreational programming. Without these senior programs, many participants would live in isolation without the guarantee of adequate nutrition. The recreation and fitness component provide the opportunity for the senior to have social interaction, engagement, improved vitality and overall increased wellness. Our participants describe our senior programs as their home away from home and a reason to get up each morning. These programs aid in helping them with their overall mental

health. Our services are nutritional, educational, and a key factor in Madera's seniors' social interactions.

Discuss your program's/project's past performance (2013 to 2020).
The suite of programs provided to seniors through CDBG resources has consistently met program goals and objectives in the 2013 to 2020 timeframe. The availability of CDBG funding has aided the City in providing tens of thousands of individual interactions with the community's senior citizens; be it providing a hot meal, an opportunity to dance or exercise, a sympathetic listening ear, or a referral to an outside service group or agency. Over the past five years, the City has provided a core of essential services such as the meal program and wellness activities; but at the same time, in consideration of requests from the client population, new activities and programs have been introduced. The City has always been cognizant of increasing its outreach to help underserved individuals in the community and CDBG resources have been leveraged year-over-year to increase both duplicated and unduplicated program participants.

Discuss how your program/project shall document that it provides either a new service or a quantifiable increase in the level of service.
New services are highlighted in the PCS Activity guide, which is published in both print and online versions twice a year. Periodic reporting to internal and external CDBG program monitors includes documentation of new programs and attendance figures.

| **CLIENT POPULATION** | | |
|---|---|---|
| 1. Indicate the total number of potential clients in the community who require your services. | 7,350 | |
| 2. Indicate the total number of unduplicated clients you intend to serve during the term of this proposed program/service (12 months). | 550 | |
| 3. If this program was funded last year, has there been a change in the composition of the target population to be served and/or shift in the geographic target area? | Yes | No |
| | | X |
| 4. Are income criteria used to establish eligibility for services?<br>(If yes, attach a copy of the documentation to establish income eligibility by household size and household gross annual income. Acceptable forms of documentation include two years of tax documents, six months of paycheck stubs, six months of checking and savings statements, retirement accounts, 401(b)(3) or 401K plans, etc. | | X |
| 5. Is a fee schedule used?<br>(If yes, attach a copy of the fee schedule.) | | X |

If yes to No. 3 above, then please explain and limit your response to the space below.

Provide the following demographic information for the total number of unduplicated clients as indicated in No. 2 above:

| AGE | 0 - 5 | 6 - 12 | 13 - 17 | 18 - 34 | 35 - 54 | 55 - 59 | 60 - 64 | 65 + |
|---|---|---|---|---|---|---|---|---|
| | | | | | | 20 | 150 | 380 |
| GENDER | Female | 400 | | | | | | |
| | Male | 150 | | | | | | |
| FEMALE HEAD OF HOUSEHOLD | | | | | | | | |

| **Ethnic Categories*** | No. |
|---|---|
| Hispanic or Latino | 400 |
| Not Hispanic or Latino | 150 |
| **Racial Categories*** | |
| American Indian or Alaska Native | 6 |
| Asian | 0 |
| Black or African American | 30 |
| Native Hawaiian or Other Pacific Islander | 2 |
| White | 120 |
| Other | |

| INCOME SOURCE | AMOUNT |
|---|---|
| CITY | 56,727 |
| STATE (SPECIFY) | 0 |
| FEDERAL (FMAAA Pending) | 24,000 |
| FEDERAL (CDBG) | 100,000 |
| SERVICE FEES | 0 |
| FUND RAISING | 3,000 |
| DONATIONS | 2,500 |

| TOTAL INCOME | 186,227 | |
|---|---|---|
| SALARY EXPENSES | ACCOUNT NO. | AMOUNT |
| SALARIES | 0100 | 123,889 |
| BENEFITS | 0150 | 44,204 |
| SERVICES & SUPPLIES | | 5,400 |
| COMMUNICATIONS | 0250 | 3,500 |
| CONSULTANT SERVICES | 0300 | 5,134 |
| OFFICE EXPENSE | 0350 | 700 |
| OFFICE RENTAL | 0400 | 0 |
| EQUIPMENT RENTAL | 0450 | 0 |
| UTILITIES | 0500 | 1,200 |
| TRAVEL (ADMIN.) | 0550 | 200 |
| FUND RAISING | 0750 | 2,000 |
| TOTAL | | 186,227 |
| | | |

**CITIZEN PARTICIPATION:**

Proposals should include evidence of citizen support for activity.

1. What was done to receive public input/participation? Please provide details. What were the outcomes? Include documentation of support for the proposal such as meeting minutes, letters and petitions.

The City of Madera surveys senior program participants annually and receives feedback from participants. Survey results and community feedback data are analyzed, and program planning is implemented to meet the needs of participants as a direct result of feedback data.

2. Note complaints that have been received, etc.

No complaints have been received to-date.

3. Evidence of collaboration with other agencies within the community.

The City's Parks and Community Services Department has successfully partnered with the following agencies:

a. Fresno Madera Area Agency on Aging (FMAAA)
b. SER- jobs for progress
c. Madera County Office of Education
d. Senior Companions

e. Madera Police Department
f. Community Action Partnership of Madera County (CAPMC)
g. Madera County Department of Social Services
h. Camarena Health
i. Madera Food Bank
j. Madera County Public Health Department

**REFERENCES**

Please provide the name, title, company/agency, phone and email address for three references.

Staff will contact references and obtain "Yes" and "No" responses for the following:

- Was your experience working with this agency successful?
- Have you seen at least one very successful project developed by this organization/agency?
- Do you think they are doing a good job in Madera?

| Name | Title | Company/Agency | Phone | Email Address |
|---|---|---|---|---|
| Jean Robinson | Director | Fresno Madera Area Agency on Aging (FMAA) | 559.214.0299 | jrobinson@fmaaa.org |
| Peggy Mendibles | Compliance HR | SER-SCSEP | 559.452.0881 | pmendibles@sercalifornia.org |
| Lorraine Valencia | Program Director | Senior Companions | 559.498.6377 | lvalencia@ccdof.org |

**SPONSORING AGENCY MANAGEMENT**

**CORPORATION DIRECTORS:**

How often does the Board meet?
Madera City Council meets on the first and third Wednesday of each month. In the event that a regularly scheduled meeting lands on a holiday, the Council meets the following business day.

What was the average number of Board members attending meetings last year? 7

Based on the bylaws, what is the minimum and maximum number of seats on the Board?

4 Minimum 7 Maximum

Please provide the following information:

Date of Incorporation: 1907

IRS Employer Number: 94-6000365

Attach current Board of Directors' roster, including the names, addresses, occupations and number of years served on the Board.

Andrew J. Medellin, Mayor, Mayor, Self-employed, 4 years of service
Cecelia Gallegos, Council Member, Teacher, 4 years of service
Jose Rodriquez, Council Member, Self-employed, 3 years
Steve Montes, Council Member, Code Enforcement for City of Fresno, 1 year of service
Derek O. Robinson Sr., Council Member, Retired, 7 years of service
Santos Garcia, Mayor Pro-Tem, Central Valley Labor Council, 1 year of service
Donald E. Holley, Council Member, Retired, 7 years of service

The Mayor and each Council Member may be reached at the following:

Madera City Hall
205 W. 4th Street
Madera, CA 93637
(559) 661-5409

**FINANCIAL:**

If additional funds are received, please describe the source, the amount and provide supporting documentation.
The Fresno Madera Area Agency on Aging (FMAAA) has provided financial assistance for the City's senior programs, including recreation, leisure and meal programs. The level of funding is subject to availability of federal funds offered as a result of the Older Americans act of 1965. As of May 15, 2020, the FMAAA has not committed to any level of funding for the City senior meals program in Fiscal Year 2020/21.

The City of Madera's General Fund provides gap funding to cover the shortfall of revenue needed to host the suite of senior programs.

How often are financial records audited, and by whom?
Senior Service budgets are tracked regularly by staff and are subject to quarterly review by P&CS Department staff. The Senior Program is subject to being audited at least once annually in conjunction with the City's annual audit. Separate annual audits are conducted occur by the Fresno Madera Agency on Aging (FMAAA).

Are the treasurer and/or other financial officers bonded? Yes

If so, for how much? $1,000,000

List any judgments or pending lawsuits against the agency or program:
None

List any outstanding obligations:
None

Provide details about how your Public Service projects will address impacts from the COVID-19 pandemic. How will you address the Shelter-in-Place and Social Distancing requirements? How will your projects meet its projected number of persons served? If needed, how will your budgets be adjusted for eligible expenses?
City staff recognize how important our suite of services is to the Madera senior population. During the COVID-19 pandemic, this is especially true. As a result, staff have considered several options that will make some level of personal interaction and meal support possible. These options are being considered as temporary measures the fill the void with continued service to our sheltered seniors until said time that they may be allowed to re-visit the congregate setting.

Funding being requested is intended to provide a host of services over the course of the entire fiscal year. That being said, staff recognize that modifications and adjustments will be necessary as the pandemic changes in severity. All options are being considered in order to provide programming with the understanding that it may be adjusted as shelter in place and social distancing requirements are reduced.

Some of the options for meal and recreational programming in the interim are as follows:

1. Shelf Stable Home Delivered Meals
   Ensuring that our seniors have varied, and healthy nutritional options is a key part of the Parks and Community Services mission. To assure our seniors have varied nutritional choices, staff will distribute shelf stable meals to each of our clients. Delivery will be through a third-party service on a bi-weekly basis. Shelf stable meals are not required to be refrigerated and will keep for an extended period, making them ideal for the current situation.
2. Virtual Recreation Programming
   In order to provide enrichment activities to our senior who are sheltered in place, staff envision a suite of virtual recreation programs to be held on-line or through teleconference platforms such as Zoom. Some programs being considered are virtual bingo, trivia pursuit and other word or card games. In addition, staff are considering arts and crafts projects that can be constructed or decorated at home on a weekly basis and submitted for judging. Prizes or awards would be given to the top projects each week.

**RESOLUTION/CERTIFICATION:**

We, the Board of Directors of N/A do hereby resolve that on , 2020, the Board reviewed this application and, furthermore, the Board in proper motion and vote approved this application for submission to the City of Madera.

Furthermore, we certify that the agency making this application is (1) non- profit, (2) tax exempt, and (3) incorporated in the State of California and has complied with all applicable laws and regulations. To the best of our knowledge, all information presented herein is correct and complete.

Dated: _____, 2020

AGENCY NAME: City of Madera – Parks & Community Services

ADDRESS: 701 East 5th Street, Madera, California 93738

TELEPHONE: (559) 661-5495

Email Address _____

By: _____
President of the Board of Directors

This application and the information contained herein are true, correct and complete to the best of my knowledge.

By: _____ 5/14/20
Executive Director

# MADERA RESCUE MISSION

**CDBG 2020/2021 GRANT APPLICATION**

**Public Services**

**COVER SHEET**

RECEIVED 5-12-20 10:45

Application due date: On or before **May 15, 2020 by 5:00 PM**
City of Madera CDBG Contact: David Dybas (559-661-3690)

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|---|
| (For office use only)<br>**DATE & TIME SUBMITTED:** |
| Applicant Name: Madera Rescue Mission |
| Physical Address: 1305 Clinton Street. Madera, CA 93637 |
| Mailing Address: P.O. BOX 642 Madera CA, 93639 |
| Program Name: Homeless Shelter |
| If you have Non-profit Internal Revenue Code Section 501(c)(3) status, enter your organization's Federal Tax ID Number:<br>77-144133 |
| Grant Administrator (Principal contact)<br>Mike Unger<br>Executive Director<br>Muruunger911@hotmail.com<br>(559) 675-8321 |
| Program/Project Administrator (Manages Day-to-Day Tasks of Program)<br>Ligia Pacheco<br>Office Manager & Grant Manager<br>Ligiapacheco40@yahoo.com<br>(559) 675-8321 |
| Amount Requested: $ **30,000.** |

**Submittal Options**

1) Email to:
ddybas@madera.gov

2) Mail to: (Attn: Grants Department/CDBG Grant Application, 205 W. 4th Street, Madera, CA 93637)

3) Dropoff: Contact the Grants Department directly to schedule a day and time to drop off a hardcopy. ddybas@madera.gov

**SUMMARY OF COMMUNITY NEED OR PROBLEM TO BE ADDRESSED:** (Describe the community need or problem to be addressed by the proposed program. State how and by whom the need was identified. Cite your sources (e.g., U.S. 20XX Census Data Table X.)

**The homeless situation in Madera County is a complicated one. It impacts business, residential areas, health care and social services and remains a controversial topic of conversation within the community. Increased inquiries regarding use of the Missions services indicates that we have more homeless people living in the river and on the street of our town.**

a. **The mission provides emergency shelter to 100 men, women and children nightly.**
b. **The mission provides breakfast, lunch and dinner (200 meals daily).**
c. **The mission programs and counsels some 63 individuals throughout the year in our 9-12 Addiction Program.**
d. **The mission provides at no charge, clothes and clothes washing services to the homeless.**

**The reality of homelessness is that it has far sweeping ramifications. Very often a warm meal, a shower and good safe nights rest brings hope to a person that may otherwise feel hungry, hurt and hopeless; a combination that often leads to criminal activities that further deepen the problem.**

**EXISTING SERVICES:** List other agencies currently addressing the need or problem described above:

**Hope House provides limited daily activities for the homeless, Holy Family Table provides breakfast. We also assist the Madera Food Bank distributing food boxes to alleviate the hunger issue within our community.**

Explain how your program supplements or complements existing services without duplicating them.

**The Madera Rescue Mission although a Christian faith-based organization services all people and faith groups that fall into a need as it relates to emergency housing and or food.**

a. **We have emergency housing for women and children (48beds).**

b. **We have emergency housing for men (64 beds).**
c. **A hot well balanced nutritionally sound dinner is served nightly.**
d. **Faith based 9-12-month Addiction Recovery program for both men and women with additional 6 months optional transitional/out-patient after care).**
e. **Work training, and work placement assistance.**
f. **We have five beds available for handicapped people 3 for the men & 2 for the ladies.**
g. **Ongoing counseling and mentorship long after they've graduated or left the program.**

Describe the method used to measure the effectiveness (outcomes) of services. Identify measurable goals and objectives. Attach a copy of the program's evaluation documentation.

a. **By removing 100 homeless men, women, and children from the streets nightly and in so doing, making a safer city for all parties involved.**
b. **By caring for single mothers and children (Shelter, diapers, formula, and counseling).**
c. **By feeding 200 meals and provide healthy food choices.**
d. **By moving some 11 men through our 9-12-month Faith based Addiction Recovery Program annually.**
e. **By moving our program graduates into transitional housing.**
f. **Once transitionally housed our graduates have an opportunity to finish their Grade 12 or GED educational requirements or find gainful employment.**
g. **Once gainfully employed our transitional candidates are assisted and directed to permanent housing or restoration of housing.**
h. **I would be remiss not to mention the changed lives that are touched as God plays a more active role in their recovery.**
i. **Special events activities; the holidays are particularly difficult for the homeless. As such, we make a special effort to brighten the Thanksgiving season for those that may not have much to be thankful for. We do this by preparing and presenting some 100 plus turkey meals, complete with all the fixings. For Christmas, we provided more than 800 turkey meals and give out 996 age specific, wrapped toys for the children last year.**

Which National Objective does your program meet?

**Madera Rescue Mission meets National Objective # 1. Our activities benefit homeless, lower income families and children. In addition, we also provide 9-12-month inpatient Addiction Recovery. The mission endeavors to provide a safe place to reside during an emergency scenario. This may come by way of making poor personal decisions that ultimately result in the client needing assistance whether it is by way of shelter/housing, or food. The Mission would also avail itself in a more community centered crisis, providing yet again a safe place during an emergency to re-establish a sense of normalcy to an otherwise chaotic moment by:**

- **Safely housing and feeding those that come to the Mission despite the emergency.**
- **Providing a safe haven for recovery from a myriad of addictions.**
- **Counseling and case managing clients towards a better outcome.**

Which measurable objectives does your program meet?

- **All people in need.**
- **The homeless.**
- **Individuals with substance abuse.**

- **Low income families & children.**

**The Mission meets the measurable objective of assisting ALL that come to the Mission looking for services, turning NO ONE away provided we are able to help. It may sound somewhat heady to suggest that we have a 100% success rate, but I contend that this statistic is 100% correct, let me explain. Not everyone that comes to the Mission does or completes what we say, or teach in the program, but if we as a believers treat everyone that seeks help with respect and dignity, we will have fulfilled our mandate of loving our neighbor and as such, we will have achieved 100% success.**

How will your program meet its goals in one year?
**The mission will meet or exceed its goals by providing a higher level of services through improved facilities and improved skills training**

a. **Upgraded facilities and improved housing**
b. **Improved nutrition through the selection of healthy eating alternatives**
c. **Additional training**

What financial resources, other than City are available for this program? Have applications for other funds been submitted? Explain. If funds other than CDBG are proposed, please provide supporting documentation/letters of commitment.
**We received a grant from Central California Women's Conference for the amount of $3,000.00. See attach # 2. We also are in the process of applying for FEMA in the amount of $ 24,900 funding for 2020-2021.**

Describe in detail all proposed plans for fund raising for this program. What is the projected net income from fund raising? If net fund raising is not increasing, please explain (be specific).
**Our income comes from: three major's events: Second Wind 5K run, our annual fundraiser banquet in October, and Thanksgiving & Christmas meal mail campaigns. In addition, we also have 200 donors between local churches, local businesses and single individuals of Madera County that donate food, clothing and support.**

**Projected Net Income Estimates:**

- **Second Wind 5K $ 24,000.**
- **Christmas & Thanksgiving direct mail campaigns $ 25,000**
- **Annual Banquet, at this time we don't know if we will be able to host this event this year, due to the COVID-19.**
- **Rescue Mission Auxiliary (meeting once monthly at local churches) $5,000.**

What was done to receive public input/participation? Please provide details. What did the public input/participation identify? Include documentation of support for the proposal such as meeting minutes, letters and petitions.
**MRM promotes our fundraising activities through radio, television, social media (Facebook), local newspaper, and appearances at local churches and Auxiliary meetings throughout the year**

If service is offered outside the Madera city limits, include the list of funding sources and supporting documentation/letters of commitment that support these program services.
**N/A**

When there is an overflow of clients, how is it determined whom to serve?
**N/A**

Discuss your program's/project's successes.
**MRM success hinges on people.**

1. **People becoming sober.**
2. **People finding permanent housing.**
3. **People feeling safe, no longer hungry.**
4. **Families restored. MRM's success can be found in the 100's of people we serve daily in the abovementioned capacity. MRM's success can be traced to the hope we provide through the love they need. We care for our neighbors.**

Discuss your program's/project's past performance (2013 to 2019).
**MRM's pass performance is measured through the successful outcomes mentioned in previous answer.**

Discuss how your program/project shall document that it provides either a new service or a quantifiable increase in the level of service.
**MRM will make every effort to receive written/video testimony of the difference made where guests spent time with us. We have seen a steady increase in need and foresee much more need in 2020. The COVID-19 event will tax Madera on numerous levels, from food insecurity to housing. Make no mistake we will have no choice, but to stretch in areas we have never experienced before and we will document to the best of our ability the events as they increase, while serving those in need.**

| CLIENT POPULATION | | |
|---|---|---|
| 1. Indicate the total number of potential clients in the community who require your services. | 1000 | |
| 2. Indicate the total number of <u>unduplicated</u> clients you intend to serve during the term of this proposed program/service (12 months). | 300 | |
| 3. If this program was funded last year, has there been a change in the composition of the target population to be served and/or shift in the geographic target area? | Yes | No |
| | | X |
| 4. Are income criteria used to establish eligibility for services?<br>(If yes, attach a copy of the documentation to establish income eligibility by household size and household gross annual income. Acceptable forms of documentation include two years of tax documents, six months of paycheck stubs, six months of checking and savings statements, retirement accounts, 401(b)(3) or 401K plans, etc. | | X |
| 5. Is a fee schedule used?<br>(If yes, attach a copy of the fee schedule.) N/A | | |

If yes to No. 3 above, then please explain and limit your response to the space below.

Provide the following demographic information for the total number of unduplicated clients as indicated in No. 2 above:

| AGE | 0 - 5 | 6 - 12 | 13 - 17 | 18 - 34 | 35 - 54 | 55 - 59 | 60 - 64 | 65- + |
|---|---|---|---|---|---|---|---|---|
| | 21 | 15 | 13 | 64 | 90 | 48 | 36 | 13 |
| GENDER | Female | 137 | | | | | | |
| | Male | 163 | | | | | | |
| FEMALE HEAD | 137 | | | | | | | |

| **Ethnic Categories*** | No. |
|---|---|
| Hispanic or Latino | 164 |
| Not-Hispanic or Latino | 136 |
| **Racial Categories*** | |
| American Indian or Alaska Native | 28 |
| Asian | 12 |
| Black or African American | 38 |
| Native Hawaiian or Other Pacific Islander | 9 |
| White | 40 |
| Other | 9 |

Public reporting burden for this collection is estimated to average 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. This information is authorized by the U.S. Housing Act of 1937 as amended, the Housing and Urban Rural Recovery Act of 1983 and Housing and Community Development Technical Amendments of 1984. This information is needed to be in compliance with OMB-mandated changes to Ethnicity and Race categories for recording the 50059 Data Requirements to HUD. This information is considered non-sensitive and does not require any special protection.

| INCOME SOURCE | AMOUNT |
|---|---|
| CITY | 30,00 |
| UNITED WAY | |
| STATE (AB-109) | 278,00 |
| FEDERAL (FEMA) | 20,900 |
| SERVICE FEES | |
| FUND RAISING | 77,000 |
| DONATIONS | |
| RESERVE/CONTINGENCY | |
| OTHER (LIST) | |
| TOTAL INCOME | See Attach # 1 |

| SALARY EXPENSES | ACCOUNT NO. | AMOUNT |
|---|---|---|
| SALARIES | 0100 | |
| BENEFITS | 0150 | |
| SERVICES & SUPPLIES | | 4,000 |
| INSURANCE | 0200 | 5,000 |
| COMMUNICATIONS | 0250 | |
| CONSULTANT SERVICES | 0300 | |
| OFFICE EXPENSE | 0350 | 1,000 |
| OFFICE RENTAL | 0400 | |
| EQUIPMENT RENTAL | 0450 | |
| UTILITIES | 0500 | 20,000 |
| TRAVEL (ADMIN.) | 0550 | |
| FOOD SUPPLIES | 0600 | |
| CONTRACTS | 0650 | |
| TRANSPORTATION | 0700 | |
| FUND RAISING | 0750 | |
| TOTAL | | **30,000** Request |

**CITIZEN PARTICIPATION:**

Proposals should include evidence of citizen support for activity.

1. What was done to receive public input/participation? Please provide details. What were the outcomes? Include documentation of support for the proposal such as meeting minutes, letters and petitions.
   **The most participation that we received from the community is at Second Wind-5-K, annual banquet, Thanksgiving and Christmas. At these four events we have the community coming together to support our efforts in serving the most vulnerable people of Madera. After of each event, good complements we receive from public.**

2. Note complaints that have been received, etc.
   **No complaints have been made.**

3. Evidence of collaboration with other agencies within the community.

**Our main partnership with Food Bank in our annual Second Wind 5K with the participation of 552 runners and 80 volunteers in addition to the distribution of food boxes to the community. Please see references below to obtain more info with regard the MRM partnership.**

**REFERENCES**
Please provide the name, title, company/agency, phone and email address for three references. Staff will contact references and obtain "Yes" and "No" responses for the following:

- Was your experience working with this agency successful?
- Have you seen at least one very successful project developed by this organization/agency?
- Do you think they are doing a good job in Madera?

| Name | Title | Company/Agency | Phone | Email Address |
|---|---|---|---|---|
| Jose Pantoja | Deputy Chief | Madera County Probation Department | (559)675-6739 Ext 204 | jpantoja@maderacounty.com |
| Mattie Mendez | E.D | Community Action | (559)673-9173 | mmendez@maderacap.org |
| Ryan McWherter | E.D | Madera Food Bank | (559)975-5315 | rmcwherter.maderafoodbank@gmail.com |

## SPONSORING AGENCY MANAGEMENT

### CORPORATION DIRECTORS:

How often does the Board meet? **Once a month**

What was the average number of Board members attending meetings last year? **6**

Based on the bylaws, what is the minimum and maximum number of seats on the Board?

**6** Minimum **11** Maximum

Please provide the following information:

Date of Incorporation: **01/05/1987**

IRS Employer Number: **77-144133**

Attach current Board of Directors' roster, including the names, addresses, occupations and number of years served on the Board.

### FINANCIAL:

If additional funds are received, please describe the source, the amount and provide supporting documentation.

How often are financial records audited, and by whom? **CPA Annually**

Are the treasurer and/or other financial officers bonded? **NO**

If so, for how much? **N/A**

List any judgments or pending lawsuits against the agency or program:

**N/A**

List any outstanding obligations:

**N/A**

**RESOLUTION/CERTIFICATION:**

We, the Board of Directors of **Madera Rescue Mission** do hereby resolve that on **May 13, 2020** the Board reviewed this application and, furthermore, the Board in proper motion and vote approved this application for submission to the City of Madera.

Furthermore, we certify that the agency making this application is (1) non- profit, (2) tax exempt, and (3) incorporated in the State of California, and has complied with all applicable laws and regulations. To the best of our knowledge, all information presented herein is correct and complete.

Dated: **May 13, 2020**

AGENCY NAME: **Madera Rescue Mission**

ADDRESS: **1305 Clinton Street. Madera, CA, 93638**

TELEPHONE: **(559) 675-8321**

Email Address: **muruunger911@hotmail.com**

By: _____
President of the Board of Directors

This application and the information contained herein are true, correct and complete to the best of my knowledge.

By: _____
Executive Director

**RETURN THE APPLICATION BY EMAIL OR CALL THE GRANTS DEPARTMENT TO SCHEDULE DROPPING OFF A HARD COPY.**

**EMAIL THE APPLICATION TO: ddybas@madera.gov**

**DUE DATE:** **May 15, 2020, 5:00 p.m.**

**CITY CDBG CONTACT:** **ddybas@madera.gov**
**559-661-3690**

# BIG BROTHERS BIG SISTERS OF CENTRAL CALIFORNIA
# HIGH SCHOOL BIGS PROGRAM

# CDBG 2020/2021 GRANT APPLICATION

## Public Services

## COVER SHEET

RECEIVED
5/15/20 9:33AM

Application due date: On or before **May 15, 2020 by 5:00 PM**
City of Madera CDBG Contact: David Dybas (559-661-3690)

| |
|---|
| (For office use only)<br>**DATE & TIME SUBMITTED:** |
| Applicant Name:<br>**Big Brothers Big Sisters of Central California** |
| Physical Address:<br>Headquarters: **4047 N Fresno Street \| Fresno, CA 93726**<br>Local: **2300 W Industrial Avenue \| Madera, CA 93637** |
| Mailing Address:<br>Headquarters: **4047 N Fresno Street \| Fresno, CA 93726** |
| Program Name:<br>**High School Bigs Program** |
| If you have Non-profit Internal Revenue Code Section 501(c)(3) status, enter your organization's Federal Tax ID Number:<br>**Tax ID Number: 94-1668376** |
| Grant Administrator (Principal contact)<br>First & Last Name and Title:<br>**Zenia Brizendine** \| Program Manager + **Elizabeth Smith** \| Operations Manager<br>Telephone Number and Email Address:<br>(559)268-2447 \| zbrizendine@bigs.org \| esmith@bigs.org |
| Program/Project Administrator (Manages Day-to-Day Tasks of Program)<br>First & Last Name and Title:<br>**Nidia Vargas \| Program Coordinator**<br>Telephone Number and Email Address:<br>(559)268-2447 \| nvargas@bigs.org |
| Amount Requested:<br>**$ 10,000.00** |

**SUMMARY OF COMMUNITY NEED OR PROBLEM TO BE ADDRESSED:** (Describe the community need or problem to be addressed by the proposed program. State how and by whom the need was identified. Cite your sources (e.g., U.S. 20XX Census Data Table X.)

Big Brothers Big Sisters of Central California (BBBSCC) is applying for funding for a High School Bigs STEM Program. The program will be a variation of the traditional High School Bigs (HSB) program model previously implemented at three MUSD sites for over 15 years. The program provides youth in the community an opportunity to reach their full potential; BBBSCC works with youth considered at-risk to address the following community deficits: truancy, academics and social/ emotional development of youth. As part of our mission, the program provides youth with a positive role model in order to support positive choices and actions in life.
The High School Bigs Program is an opportunity for youth to mentor younger youth in their own community. Students meet once a week for 90 minutes at the designated site and participate in a wide range of activities. BBBSCC staff coordinates and supervises all match meetings and spend time providing match support and guidance to the matches, made up of one high school volunteer (Big) and one elementary school-aged mentee (Little). During the 90 minutes they spend together, Bigs and Littles bond by playing board games, engaging in sports, drawing, talking and learning through hands-on STEM activities. These mediums empower Littles to develop personal, intellectual and social skills. Most recent research finds this program to be as effective in bringing attitudinal changes as our community-based program where volunteers are adults (18 years +) from the community.
The proposed STEM program will meet every two weeks at rented or donated space within the City of Madera, contingent on the type of activity that will be featured during each meeting. Meetings will be supervised by three or more BBBSCC employees whom are professionally trained match support specialists.
According to www.mentoring.org, young adults who were at-risk for falling off track but had a mentor are 55% more likely to enroll in college, 78% more likely to volunteer regularly, 90% interested in becoming a mentor, 130% more likely to hold leadership positions. (https://www.mentoring.org/why-mentoring/mentoring-impact/)

**EXISTING SERVICES: List other agencies currently addressing the need or problem described above.**
The only program serving youth in the City of Madera with professionally supported one-to-one mentoring relationships is Big Brothers Big Sisters of Central California.

**Explain how your program supplements or complements existing services without duplicating them.**
Big Brothers Big Sisters of Central California partners with the youth's support team including parents/ guardians, teachers, counselors, social workers, mental/ behavioral health professional, Big (mentors) and more to collectively support our youth and help them achieve success. Furthermore, on a professional basis, BBBSCC collaborates with Madera Department of Social Services among other community agencies to refer children the program for services.
BBBSCC requirements for enrollment are that a youth meet two of the following criteria: 1. Eligible for free/ reduced lunch; 2. Come from a non-traditional household; 3. Have a parent or loved one with a history of incarceration OR be referred by school/ social worker for social/ emotional reasons. Based on BBBSCC criteria for enrollment, BBBSCC takes referrals from Madera County Department of Social Services, Madera Unified School District and mental/

behavioral health specialists. BBBSCC operates a very unique program, backed by data and a history of over 100 years; Neither of the professional entities listed have a program like that of BBBSCC, however the program compliments and supplements the gap in services not offered through other entities.
Additionally, elementary school students are not the only youth that benefit from being a part of the program. BBBSCC counts with the support of a foundation of a generous individual who annually donates scholarships to High School Bigs (mentors) who are a part of the program. Since 2014, mentors who were students at Madera High School and Madera South High School have been awarded over $35,000.00 in scholarship to further their education.

Describe the method used to measure the effectiveness (outcomes) of services. Identify measurable goals and objectives. Attach a copy of the program's evaluation documentation.
BBBSCC falls under the umbrella of the Big Brothers Big Sisters of America Federation. As such, BBBSCC uses tools developed, produced and analyzed by Big Brothers Big Sisters of America. Through the Youth Outcomes Survey (YOS), the following areas are analyzed and monitored: social acceptance, scholastic competency, educational expectations, grades, avoidance of risky behaviors, parental trust, truancy, ability to trust and confide in a special adult (mentor) and deterrence of the juvenile justice system. A copy of the Youth Outcomes Survey (YOS) is attached.

**Which National Objective does your program meet?**
BBBSCC's HSB Program aligns with National Objective #1: Activities Benefiting Lower Income Persons/ Households and under the following activities: Public Services. This program aligns with crime prevention, social services and contribution to educational success of youth.

**Which measurable objectives does your program meet?**
BBBSCC measures a youth's social-emotional growth in the following areas: social acceptance, scholastic competency, educational expectations, grades, avoidance of risky behaviors, parental trust, truancy, ability to trust and confide in a special adult (mentor) and deterrence of the juvenile justice system.

**How will your program meet its goals in one year?**
The aforementioned objectives are measured on an annual basis by Big Brothers Big Sisters of America and/or BBBSCC. By forming a partnership with the youth's advocates, parent and Big, all parties work collectively to help youth achieve success. Data from the surveys is analyzed and compared from a baseline to the match's first anniversary and every anniversary thereafter.

**What financial resources, other than City are available for this program? Have applications for other funds been submitted? Explain. If funds other than CDBG are proposed, please provide supporting documentation/letters of commitment.**
Historically, the High School Bigs Program has been funded in its entirety by Madera Unified School District (MUSD). However, BBBSCC has found it in the best interest of our clients to modify the program meetings and curriculum to offer the program to the entire City of Madera in comparison to only three school sites in previous years. BBBSCC is confident that making minor pivots in the implementation of the program will broaden the agency's reach in serving more youth, raising awareness of the power of mentoring and empowering youth.

The agency respectfully requests that the City of Madera sponsors $10,000.00 for the success of this program. Program meetings will take place bi-weekly and will consist of STEM learning kits and module supplies, facility rental when appropriate and other costs directly associated with operating the program in the City of Madera. While $10,000.00 will not cover the entire cost of the program, BBBSCC is committed to seeking sponsorship or donations from public and private entities alike. BBBSCC leadership believes that serving the youth of Madera is paramount, especially during these unprecedented times In the unlikely case that sponsorship and donations are not enough to cover the expense of operating the High School Bigs STEM Program in Madera, agency leadership will seek approval from the Board of Directors to make up the difference using BBBSCC's general fund.

**Describe in detail all proposed plans for fund raising for this program. What is the projected net income from fund raising? If net fund raising is not increasing, please explain (be specific).**

The agency leadership committed to offsetting the cost of the program with funds raised through sponsorship and donations from public and private entities. The agency and its leadership have the discretion to assign unrestricted funds that have been previously raised for each county, such as our annual Bowl for Kids' Sake event.

**What was done to receive public input/participation? Please provide details. What did the public input/participation identify? Include documentation of support for the proposal such as meeting minutes, letters and petitions.**

Due to unforeseen circumstances that have hindered the successful operations of the traditional High School Bigs Program, BBBSCC has maintained an open line of communication with parents, Bigs and Littles previously enrolled in the program; Parents are constantly reaching out to BBBSCC staff seeking an update on the program to serve their youth. With this in mind, it was fitting to reach out to the same parents that continue to be involved and rally their support for the application of this grant. Attached is a letter from a parent, Jessica Pacheco, who has 5 children that currently or previously were at some point involved in the program over the last 8 years.

**If service is offered outside the Madera city limits, include the list of funding sources and supporting documentation/letters of commitment that support these program services.**

While Big Brothers Big Sisters of Central California serves children outside of the Madera city limits, those programs are funded through their own sources. Two examples are Oakhurst High School Bigs Program, funded by Bryant's True Value Home Center and Chowchilla High School Bigs funded through Chowchilla Elementary School District and Chowchilla Union High School District. The funds requested herein are specifically to serve youth residing within city limits.

**When there is an overflow of clients, how is it determined whom to serve?**

Big Brothers Big Sisters of Central California is committed to serving youth who are interested in being a part of the program. By pivoting the direction of the program and meetings, the agency will make the program and services available to more youth than ever before; the only limitations the agency foresees is a need for more mentors. In the event that is the case, youth will follow the enrollment process and be placed on a waitlist. Youth who are on the waitlist will be included in program meetings and will be afforded the option/ opportunity to be enrolled in the Community Based or Lunch Buddies Program, working with adult volunteers.

BBBSCC is honored to operate three separate programs, all benefiting the youth of Madera.

**Discuss your program's/project's successes.**

For over 15 years, BBBSCC and its dedicated team of staff have served thousands of youth participating in the High School Bigs Programs. One heartwarming and success story that stands firm in Madera has its beginning in 2010. A 10-year-old female child (Little) was matched with her mentor (Big) for 3 years, until her Big's graduation from Madera South High School in 2012. Big Sister continued to mentor her Little while simultaneously pursing higher education; Big was was hired as a teacher's assistant with BBBSCC in 2016. The match eventually closed, but the two remained in contact that was approved by Little's parent/ guardian. The program made such an impact on Little Sister, that as soon as she became a freshman, she signed up to be a mentor herself; She went from being a Little in the program for many years to giving back to her community and mentoring a young child herself. The mentor continues to keep in touch with her former Little, has committed to mentoring a second Little, and is in the final stages of completing her teaching credential at California State University, Fresno.

Throughout the years, our dedicated team of staff has witnessed the youth we serve grow and evolve into the best version of themselves. Many Littles have returned to the program to become Bigs; Bigs have returned as college Bigs and/ or hometown success stories. From many parent accounts, BBBSCC has received feedback about their youth's positive experience and growth in the program.

Most importantly, through their participation in the program and the support provided by a professional trained match support specialist, youth are given hope, empowerment and the ability to see their own potential; these key ingredients have the power to ignite the power and promise of youth.

**Discuss your program's/project's past performance (2013 to 2019).**

Through the Youth Outcomes Survey (YOS), the project has seen the youth in the program continuously improve in the following areas: social acceptance, scholastic competency, educational expectations, grades, avoidance of risky behaviors, parental trust, truancy, ability to trust and confide in a special adult (mentor) and deterrence of the juvenile justice system.

During the 2018-19 school year, the High School Bigs Program was not operating at any MUSD site, however BBBSCC continued to hold monthly meetings, the Annual Holiday Party and match support for our clients. During the 2019-20 school year, a number of issues impeded the successful implementation of the program as prescribed, including the timeline to begin program meetings and most recently the COVID-19 pandemic. However, our team continues to provide match support and resources to the families in our program.

**Discuss how your program/project shall document that it provides either a new service or a quantifiable increase in the level of service.**

The concept of the program remains the same, however each year a number of Bigs and Littes move on from the program for a number of reasons including but not limited to: promotion to 7th grade, graduate from high school, relocation, etc. At the start of each school year, reasonable effort is made to have visibility on school campuses to recruit volunteers and clients. The quantitative goal of the program is to serve a minimum of 100; 50 Bigs and 50 Littes.

| CLIENT POPULATION | | |
|---|---|---|
| 1. Indicate the total number of potential clients in the community who require your services. | 200+ | |
| 2. Indicate the total number of <u>unduplicated</u> clients you intend to serve during the term of this proposed program/service (12 months). | 100 | |
| 3. If this program was funded last year, has there been a change in the composition of the target population to be served and/or shift in the geographic target area? | Yes | No |
| | X | |
| 4. Are income criteria used to establish eligibility for services?<br>(If yes, attach a copy of the documentation to establish income eligibility by household size and household gross annual income. Acceptable forms of documentation include two years of tax documents, six months of paycheck stubs, six months of checking and savings statements, retirement accounts, 401(b)(3) or 401K plans, etc. | | X* |
| 5. Is a fee schedule used?<br>(If yes, attach a copy of the fee schedule.) | | X |

If yes to No. 3 above, then please explain and limit your response to the space below.

Rather than focusing on three elementary school sites, BBBS is opening the program to the entire community of Madera.

*low income is an assumed benefit, since clients typically qualify for free/ reduced lunch

Provide the following demographic information for the total number of unduplicated clients as indicated in No. 2 above:

| AGE | 0 - 5 | 6 - 12 | 13 - 17 | 18 - 34 | 35 - 54 | 55 - 59 | 60 - 64 | 65 + |
|---|---|---|---|---|---|---|---|---|
| | | 50 | 50 | | | | | |
| GENDER | Female | 60 | | | | | | |
| | Male | 40 | | | | | | |
| FEMALE HEAD | 90% | | | | | | | |

## PROPOSED PROGRAM BUDGET

| INCOME SOURCE | AMOUNT |
|---|---|
| CITY | $10,000 |
| UNITED WAY | |
| STATE (SPECIFY) | |
| FEDERAL (SPECIFY) | |
| SERVICE FEES | |
| FUND RAISING | $15,000 |
| DONATIONS | |
| RESERVE/CONTINGENCY | |
| OTHER (LIST) | |
| TOTAL INCOME | $25,000 |

| SALARY EXPENSES | ACCOUNT NO. | AMOUNT |
|---|---|---|
| SALARIES | 0100 | $11,150 |
| BENEFITS | 0150 | $1,000 |
| SERVICES & SUPPLIES | | $9,500 |
| INSURANCE | 0200 | $1,000 |
| COMMUNICATIONS | 0250 | $1,250 |
| CONSULTANT SERVICES | 0300 | |
| OFFICE EXPENSE | 0350 | |
| OFFICE RENTAL | 0400 | |
| EQUIPMENT RENTAL | 0450 | |
| UTILITIES | 0500 | |
| TRAVEL (ADMIN.) | 0550 | $750 |
| FOOD SUPPLIES | 0600 | |
| CONTRACTS | 0650 | |
| TRANSPORTATION | 0700 | $350 |
| FUND RAISING | 0750 | |
| TOTAL | | $25,000 |

**CITIZEN PARTICIPATION:**

Proposals should include evidence of citizen support for activity.

1. What was done to receive public input/participation? Please provide details. What were the outcomes? Include documentation of support for the proposal such as meeting minutes, letters and petitions.
   Attached please find a letter from Jessica Pacheco, a parent who for the last 8 years has continuously had 1 or more youth enrolled in the program. Jessica is just one of over 20 parents who are concerned and eager to re-engage their youth in the HSB Program.

2. Note complaints that have been received, etc.
   BBBSCC is not aware of any complaints made against the agency.

3. Evidence of collaboration with other agencies within the community.
   BBBSCC works closely with Madera Co. Department of Social Services (DSS), Madera Co. Probation, Madera Co. Food Bank and Madera County Community Corrections Partnership (CCP), in addition to service groups such as: Madera Rotary, Madera Sunrise Rotary, Tobacco Coalition, Community Action Partnership of Madera Co.

Please see Priority Needs for the 2020/2021 Action Plan (Attachment A) and eligible CDBG Census Tracts (Attachment B) map. Public Service recipients shall be a minimum of 51% or more designated as low- to moderate-income. Public Service recipients may be qualified as Presumed Benefit (homeless persons, persons with disabilities and seniors.)

**REFERENCES**

Please provide the name, title, company/agency, phone and email address for three references.

Staff will contact references and obtain "Yes" and "No" responses for the following:

- Was your experience working with this agency successful?
- Have you seen at least one very successful project developed by this organization/agency?
- Do you think they are doing a good job in Madera?

| Name | Title | Company/Agency | Phone | Email Address |
|---|---|---|---|---|
| Tom Wheeler | Madera Co. Supervisor | Madera Co. Board of Supervisors | (559) 675-7700 | supervisortomwheeler@yahoo.com |
| Ryan McWherter | Executive Director | Madera Co. Food Bank | (559) 674-1482 | rmcwherter.maderafoodbank@gmail.com |
| Tricia Kingsley | Customer Service Associate I | JBT Food Tech | (559) 661-3200 | tricia.kingsley@jbtc.com |

**SPONSORING AGENCY MANAGEMENT**

**CORPORATION DIRECTORS:**

How often does the Board meet? The agency's board of directors meet once a month.

What was the average number of Board members attending meetings last year? Average of 8

Based on the bylaws, what is the minimum and maximum number of seats on the Board?

The bylaws do not set a limit Minimum The bylaws do not set a limit Maximum

Please provide the following information:

Date of Incorporation: October 14, 1968

IRS Employer Number: 94-1668376

Attach current Board of Directors' roster, including the names, addresses, occupations and number of years served on the Board.

**FINANCIAL:**

If additional funds are received, please describe the source, the amount and provide supporting documentation.

How often are financial records audited, and by whom?

The agency's financial records are audited annually by Horg & Gray, CPA.

Are the treasurer and/or other financial officers bonded? NO

If so, for how much? N/A

List any judgments or pending lawsuits against the agency or program:

N/A

List any outstanding obligations:

N/A

**RESOLUTION/CERTIFICATION:**

We, the Board of Directors of Big Brothers Big Sisters of Central California do hereby resolve that on May 13, 2020, the Executive Board reviewed this application and, due to the COVID-19 pandemic is not able to meet in person. However, the Executive Board approved this application via email for submission to the City of Madera.

Furthermore, we certify that the agency making this application is (1) non- profit, (2) tax exempt, and (3) incorporated in the State of California, and has complied with all applicable laws and regulations. To the best of our knowledge, all information presented herein is correct and complete.

Dated: May 13, 2020

AGENCY NAME: Big Brothers Big Sisters of Central California

ADDRESS: 4047 N Fresno St, Fresno, CA 93726 | 2300 W Industrial Ave, Madera, CA 93637

TELEPHONE: (559)268-2447

Email Address esmith@bigs.org | dphak@bigs.org

By: William Hicks
President of the Board of Directors

This application and the information contained herein are true, correct and complete to the best of my knowledge.

By: _____
Executive Director

**RETURN THE APPLICATION BY EMAIL OR CALL THE GRANTS DEPARTMENT TO SCHEDULE DROPPING OFF A HARD COPY.**

**EMAIL THE APPLICATION TO: ddybas@madera.gov**

**DUE DATE:** **May 15, 2020, 5:00 p.m.**

**CITY CDBG CONTACT:** **ddybas@madera.gov**
**559-661-3690**

# DOORS OF HOPE
# PARENTING CENTER
# BUILDING BETTER PARENTS

# CDBG 2020/2021 GRANT APPLICATION

## Public Services

## COVER SHEET

Application due date: On or before **May 15, 2020 by 5:00 PM**
City of Madera CDBG Contact: David Dybas (559-661-3690)

RECEIVED
5-15-20 1:20 PM

| |
|---|
| (For office use only)<br>**DATE & TIME SUBMITTED:** |
| Applicant Name: **Doors Of Hope Pregnancy Care Center** |
| Physical Address: **500 E. Almond Ave, Suite 5A, Madera CA 93637** |
| Mailing Address: **POBox 515, Madera CA 93639** |
| Program Name: **"Building Better Parents"** |
| If you have Non-profit Internal Revenue Code Section 501(c)(3) status, enter your organization's **Federal Tax ID Number: 42-1593588** |
| Grant Administrator (Principal contact)<br>First & Last Name and Title: **Linda Garner, Founder/Director**<br>Telephone Number and Email Address **(559) 662-8629 doorsofhopemadera@sbcglobal.net** |
| Program/Project Administrator (Manages Day-to-Day Tasks of Program)<br>First & Last Name and Title: **Linda Garner, Founder/Director**<br>Telephone Number and Email Address: **(559) 662-8629 doorsofhopemadera@sbcglobal.net** |
| Amount Requested: **$ 15,300.00** |

**SUMMARY OF COMMUNITY NEED OR PROBLEM TO BE ADDRESSED:**

**Doors Of Hope continues to serve the families (single parents, married couples and their children) within our community since 2003. Providing services such as: free pregnancy tests, prenatal/child development education, parenting and co-parenting classes (children ages 0-17), anger management and personal growth through peer counseling. Of the 337 clients seen during 2019-2020 program, 154 live at or below the poverty line and are unable to pay for required services or travel outside Madera for services. Three fourths of clients are mandated to participate in classes by Family Court Services Probation/Parole, the others come voluntarily to learn new skills to become better parents.** (Source: www.waycool.com)

**EXISTING SERVICES:** List other agencies currently addressing the need or problem described above. **Other agencies:**

- **Madera Action Committee – offers group classes only, must be referred or have a child in Head Start program. County pays for fees.**
- **First 5Madera County – offers group parenting support and activities to parents with child(s) 0-5 only.**
- **HEALP – offers group classes, participants pay for cost of class.**

Explain how your program supplements or complements existing services without duplicating them. **Doors Of Hope serves any member of the community free of charge, women, men, single parents/divorced or married couples. Doors Of Hope is the only agency offering Co-Parenting classes for separated/divorced parents, providing skills on how to communicate, ending the conflict between parents, "putting children first".**
**Services offered include:**

- **Practical support beginning with pregnancy tests, prenatal education, parenting classes for parent(s) of children 0-17.**
- **Emotional support and spiritual growth by caring, compassionated peer counselors.**
- **Practical Fatherhood, Marriage Counseling, Anger Management**
- **Abstinence/STIs Education for teens and youth adults.**
- **All classes are provided on a one-on-one bases, no group to join.**
- **Most classes in English and Spanish languages.**
- **Counseling/ACE sessions led by Certified Instructors.**

Describe the method used to measure the effectiveness (outcomes) of services. Identify measurable goals and objectives. Attach a copy of the program's evaluation documentation.

**All clients complete a detail request for services form, showing personal information and his/her need(s) and is followed up with weekly notes and exist form. All information is transferred to online data program for weekly, monthly and annual statistical reporting.** See Attachments 1-3

Which National Objective does your program meet? **Public Services**

**Doors Of Hope: In helping the parents of the community with the skills to be better parents, strengthening families overall. With new skills, parents have the "tools" to end the cycle of neglect and abuse within the family. After completion of classes several parents have been reunited with child(s), co-parents have learned the skills to communicate, putting the kids first and stop the frequent use of the court system.**

Which measurable objectives does your program meet?

**Doors Of Hope:**

- **Increase in low income families receiving services, especially those mandated by Family Court Services**
- **Clients receiving certificates of completion (showing participation in classes)**

How will your program meet its goals in one year?

**Doors Of Hope will reach our goals by providing:**

- **Increase hours to schedule to meet the needs of working clients**
- **Additional bilingual staff member two days per week.**

What financial resources, other than City are available for this program? **None at this time.**

Have applications for other funds been submitted? **No**

Explain. If funds other than CDBG are proposed, please provide supporting documentation/letters of commitment.

Describe in detail all proposed plans for fund raising for this program. What is the projected net income from fund raising? If net fund raising is not increasing, please explain (be specific).

**None, not enough staff or volunteers to plan outside fundraising events beyond Annual Baby Bottle Campaign**. (Which was postpone due to Covid-19 closure of churches).

What was done to receive public input/participation? Please provide details. What did the public input/participation identify? Include documentation of support for the proposal such as meeting minutes, letters and petitions.

**Doors Of Hope did not seek public input. However, the increase in client referrals from local agencies, ie., Family Court Service, lawyer offices, Parole/Probation and others, show the growing need in our community.**

If service is offered outside the Madera city limits, include the list of funding sources and supporting documentation/letters of commitment that support these program services. **N/A**

When there is an overflow of clients, how is it determined whom to serve?

**Doors Of Hope makes every effort to serve all that come to the Center. Clients are encouraged to make appointments, but walk-ins and emergencies are worked into the day's schedule if at all possible.**

Discuss your program's/project's successes.

**Doors Of Hope Successes for 2019 include but not limited to:**

- **Mandated client who complete required class then voluntarily enroll in another class**
- **44 mandated clients received Certificates of Completion to present to Family Court**
- **Increase in services; Marriage counseling, ACE Classes and Strengthening Families program**
- **Partnered/grantee of Central California Food Bank to distribute diapers to participating clients. Distributed 107,652 diapers from May 2019-March 2020**
- **Serving 402 families with diapers for 494 babies/toddlers 0-5**
- **Total clients served in 2019: 415 New clients: 258 Total class/visits: 2542**

Discuss your program's/project's past performance (2013 to 2019).
**Doors Of Hope has only increased in client numbers and services:**

| Year | # Clients | #Visits/Classes | New Clients | Female | Male |
|---|---|---|---|---|---|
| 2013 | 381 | 1821 | 254 | 360 | 21 |
| 2014 | 427 | 2026 | 266 | 400 | 22 |
| 2015 | 382 | 1822 | 211 | 329 | 53 |
| 2016 | 413 | 2385 | 247 | 321 | 92 |
| 2017 | 468 | 2873 | 306 | 336 | 132 |
| 2018 | 360 | 2176 | 201 | 265 | 94 |
| 2019 | 415 | 2544 | 257 | 291 | 122 |

**New programs added: Co-parenting, Anger Management, Blended Families, Practical Fatherhood, Marriage Counseling, Single Parenting Can Work, Diaper Distribution**

Discuss how your program/project shall document that it provides either a new service or a quantifiable increase in the level of service.
**Doors Of Hope: Every client completes intake and personal history form upon enrolling in for a class. All information and weekly charting is enter into data system. This information can then be retrieved for reports by; name, address, age, gender, service/class provided, weekly attendance and visits, pregnancy test outcomes, demographic, source of referral...etc. This information/report allows us to evaluate needs of clients and if those needs are being met.** **See attachments #1-3**

| CLIENT POPULATION | | |
|---|---|---|
| 1. Indicate the total number of potential clients in the community who require your services. | 650 | |
| 2. Indicate the total number of unduplicated clients you intend to serve during the term of this proposed program/service (12 months). | 269 | |
| 3. If this program was funded last year, has there been a change in the composition of the target population to be served and/or shift in the geographic target area? | Yes | No |
| | | X |
| 4. Are income criteria used to establish eligibility for services?<br>(If yes, attach a copy of the documentation to establish income eligibility by household size and household gross annual income. Acceptable forms of documentation include two years of tax documents, six months of paycheck stubs, six months of checking and savings statements, retirement accounts, 401(b)(3) or 401K plans, etc. | | X |
| 5. Is a fee schedule used?<br>(If yes, attach a copy of the fee schedule.) | | X |

Note: Numbers above does not reflect Diaper Distribution. Only regular clients.

If yes to No. 3 above, then please explain and limit your response to the space below.

Provide the following demographic information for the total number of unduplicated clients as indicated in No. 2 above:

| AGE | 0 - 5 | 6 - 12 | 13 - 17 | 18 - 34 | 35 - 54 | 55 - 59 | 60 - 64 | 65 + |
|---|---|---|---|---|---|---|---|---|
| | | 2 | 32 | 47 | 188 | | | |
| GENDER | Female | 188 | | | | | | |
| | Male | 81 | | | | | | |
| FEMALE HEAD | 57 | | | | | | | |

| **Ethnic Categories*** | No. |
|---|---|
| Hispanic or Latino | 213 |
| Not-Hispanic or Latino | 56 |
| **Racial Categories*** | |
| American Indian or Alaska Native | 2 |
| Asian | 4 |
| Black or African American | 12 |
| Native Hawaiian or Other Pacific Islander | 3 |
| White | 31 |
| Other | 4 |

| INCOME SOURCE | AMOUNT |
|---|---|
| CITY | **$15,300.00** |
| UNITED WAY | **0** |
| STATE (SPECIFY) | **0** |
| FEDERAL (SPECIFY) | **0** |
| SERVICE FEES | **0** |
| FUND RAISING (postponed due to Covid-19 Lost estimated $12 to $14K) | **0** |
| **DONATIONS (estimate)** | **$69,000.00** |
| RESERVE/CONTINGENCY | |
| OTHER (LIST) | |
| TOTAL INCOME | **$84,300.00** |

| SALARY EXPENSES | ACCOUNT NO. | AMOUNT |
|---|---|---|
| SALARIES | 0100 | |
| BENEFITS | 0150 | |
| SERVICES & SUPPLIES Classroom Materials | | **$2,000.00** |
| INSURANCE | 0200 | |
| COMMUNICATIONS Phones, internet | 0250 | **$1,400.00** |
| CONSULTANT SERVICES | 0300 | |
| OFFICE EXPENSE | 0350 | **$500.00** |
| OFFICE RENTAL | 0400 | **$9,600.00** |
| EQUIPMENT RENTAL | 0450 | |
| UTILITIES | 0500 | **$1,800.00** |
| TRAVEL (ADMIN.) | 0550 | |
| FOOD SUPPLIES | 0600 | |
| CONTRACTS | 0650 | |
| TRANSPORTATION | 0700 | |
| FUND RAISING | 0750 | |
| TOTAL | | **$15,300.00** |

**CITIZEN PARTICIPATION:**

Proposals should include evidence of citizen support for activity.

1. What was done to receive public input/participation? Please provide details. What were the outcomes? Include documentation of support for the proposal such as meeting minutes, letters and petitions.

   **Doors Of Hope has not formally ask for public input regarding the services provided. Receive client evaluations/exit comments, distribute monthly reports to supporters and Madera Ministerial Association review.**

2. Note complaints that have been received, etc.
   - **Have never received a complaint from a client or any agency we have worked with.**

3. Evidence of collaboration with other agencies within the community.
   - **Partnership/grantee with Central California Food Bank's Clean and Healthy Diaper Program 2019-2021 to distribute diapers.**

Please see Priority Needs for the 2020/2021 Action Plan (Attachment A) and eligible CDBG Census Tracts (Attachment B) map. Public Service recipients shall be a minimum of 51% or more designated as low- to moderate-income. Public Service recipients may be qualified as Presumed Benefit (homeless persons, persons with disabilities and seniors.

**REFERENCES**
Please provide the name, title, company/agency, phone and email address for three references.

Staff will contact references and obtain "Yes" and "No" responses for the following:

- Was your experience working with this agency successful?
- Have you seen at least one very successful project developed by this organization/agency?
- Do you think they are doing a good job in Madera?

| Name | Title | Company/Agency | Phone | Email Address |
|---|---|---|---|---|
| Sally Moreno | District Attorney | Madera Cty. | 559-675-7703 | Sally.moreno@maderacounty.com |
| Anna Moradian | Family Court Services | Superior Court of CA – Madera | 559-416-5560 | Anna.moradian@madera.courts.ca.gov |
| Sylvia Stratford | PHN2/RN Perinatal Service | Madera Cty. Health Department | 559-675-7893 | Sylvia.stratford@maderacounty.com |

## SPONSORING AGENCY MANAGEMENT

## CORPORATION DIRECTORS:

How often does the Board meet? ____**2 to 3 times per year**_____

What was the average number of Board members attending meetings last year?
_____**4**_____

Based on the bylaws, what is the minimum and maximum number of seats on the Board?

____**3**____ Minimum ____**4**____ Maximum

Please provide the following information:
Date of Incorporation: _____**May 21, 2003**___**#2537790**_____

IRS Employer Number: _____**42-1593588**_____

Attach current Board of Directors' roster, including the names, addresses, occupations and number of years served on the Board.

**Linda Garner Founder/Chair 17 years Executive Director Doors Of Hope**
**14282 Road 24, Madera CA 93637**

**Norma Caywood Board Secretary 16 years ACE/Office Manager/CFO**
**P.O.Box 791, Madera, CA**
**93639**

**Patricia Pisano Board Treasurer 16 years State of California/Office Technician**
**18122 Fairfield Drive, Madera CA 93638**

**Monica Waters Board Member 2 year Church Admin. Chowchilla, CA**
**1510 Robertson Blvd. Chowchilla CA 93610**

**FINANCIAL:**
If additional funds are received, please describe the source, the amount and provide supporting documentation.

How often are financial records audited, and by whom? __**N/A**_____

Are the treasurer and/or other financial officers bonded? __**NO**_____

If so, for how much? __**N/A**_____

List any judgments or pending lawsuits against the agency or program:

_____**None**_____

List any outstanding obligations:
_____**None**_____

**RESOLUTION/CERTIFICATION:**

We, the Board of Directors of **Doors Of Hope Pregnancy Care Center** do hereby resolve that on **5/15**, 2020, the Board reviewed this application and, furthermore, the Board in proper motion and vote approved this application for submission to the City of Madera.

Furthermore, we certify that the agency making this application is (1) non- profit, (2) tax exempt, and (3) incorporated in the State of California, and has complied with all applicable laws and regulations. To the best of our knowledge, all information presented herein is correct and complete.

Dated: **May 15, 2020**

AGENCY NAME: **Doors Of Hope Pregnancy Care Center**

ADDRESS: **500 E. Almond Ave, Suite 5A, Madera, CA 93637**

TELEPHONE: **(559) 662-8629**

Email Address **doorsofhopemadera@sbcglobal.net**

By: _____
Linda Garner, President of the Board of Directors

This application and the information contained herein are true, correct and complete to the best of my knowledge.

By: Linda Garner May 15, 2020
Linda Garner, Executive Director Date

**RETURN THE APPLICATION BY EMAIL OR CALL THE GRANTS DEPARTMENT TO SCHEDULE DROPPING OFF A HARD COPY.**

**EMAIL THE APPLICATION TO: ddybas@madera.gov**

**DUE DATE:** **May 15, 2020, 5:00 p.m.**

**CITY CDBG CONTACT:** **ddybas@madera.govx**
**559-661-3690**

**INTAKE Form** **DOORS OF HOPE**

**Have you previously been seen at Doors of Hope? If yes, please notify receptionist before completing form.**

**Name** _____ **Date** _____

**Services (for women & men)** ☐Check if class is required by DSS/CPS or Family Court or Other

☐Parenting Classes ☐ Co-Parenting Classes ☐Anger Management Classes

☐ACE Overcomers Counseling ☐Abstinence and STI Education ☐Abortion Procedures Edu.

☐Free Self-Administered Pregnancy Test ☐Adoption Info & Referrals

☐Material Resources & Referrals ☐Personal Peer Counseling/Mentoring

**How did you hear about Doors Of Hope?**

☐Sign ☐Friend/Relative ☐Church ☐Government Agency ☐ Internet ☐Other _____

**YOUR PERSONAL INFORMATION (please print clearly)**

☐ FEMALE ☐MALE Date of Birth ____/_____/____ Current Age _____

First Name _____ Last Name _____

Phone Number (_____)_____Email _____

Street Address _____City _____State _____

Best way to contact you? ☐Call or Text ☐Email ☐ DO NOT CONTACT ME

**DEMOGRAPHIC INFORMATION** (For statistical purposes only) **Please answer each question.**

**ETHNIC BACKGROUND/RACE:** ☐African American ☐Asian/Pacific ☐Caucasian/White
☐East Indian ☐Hispanic/Latin American ☐ Native American ☐Other _____

**MARITAL STATUS:** Are you legally Married to your partner? ☐YES ☐NO
☐In Committed Relationship ☐Single ☐Engaged ☐Separated ☐Divorced ☐Other_____

**LIVING ARRANGEMENTS:** I Live With: ☐My Husband/Wife ☐My Boy/Girlfriend ☐Alone
☐With My Children ☐With Parent(s) ☐Relatives ☐Group/Sober Home/Shelter ☐Homeless

**EDUCATION - ARE YOU CURRENTLY ATTENDING SCHOOL?** ☐YES ☐NO
If yes... Where? ☐Middle School ☐High School ☐College ☐Trade School

**SOURCE OF INCOME:** ☐NONE ☐JOB ☐Unemployment ☐TANF/SSI ☐Dependent
☐Child Support

**INCOME LEVEL:** ☐$0-$12,000 ☐$12, 500 - $33,450 ☐$14,350-$38,200 ☐$16,150-43,000 ☐$17,900-$47,750
☐$19,350-$51,600 ☐$20,800-$55,400 ☐$22,200-$59,250 ☐$23,650-$63,050+

**HEAD OF HOUSEHOLD:** ☐Myself ☐Husband ☐Wife ☐Parents ☐Other _____

**TOTAL NUMBER OF CHILDREN IN HOME - How many ages** 0-5:___ Total number under 18: ___

***Client Signature*** _____ ***Date*** _____

# CONFIDENTIAL CLIENT PERSONAL INFORMATION

Client:#_____
___/___/____ ID Copy ☐
Advocate: _____

## CONTACT INFORMATION *(please print clearly)*

**Name** _____ _____
First Last

Date Of Birth _____/_____/_____

**This information is for statistical purposes only. Read carefully and answer each question/statement.**

## For Women Only: GYNECOLOGICAL HISTORY

**How old were you when you became sexually active?** _____

**Are you currently using anything to prevent pregnancy?** ☐No ☐Yes Type? _____

**When was the first day of last period?** ___/___/____ **Are your periods regular?** ☐Yes ☐No
***If regular, what is the length of your cycle?*** _____ *(i.e., days between each period)*

**Symptoms of possible pregnancy:** _____

**Do you use/have used Drugs** ☐Yes ☐No **Alcohol?** ☐Yes ☐No **Cigarettes?** ☐Yes ☐No

**Have you ever been tested for sexually transmitted diseases (STD's)?** ☐Yes ☐No

**Do you currently have an STD?** ☐Yes ☐No **If yes, what?** _____

**Are you concerned about being exposed to an STD?** ☐Yes ☐No

**Would you be interested in information concerning STD testing?** ☐Yes ☐No

## PREGNANCY HISTORY

Previous pregnancies carried to term #_____
Previous pregnancies ending in miscarriage #_____
Previous pregnancies ending in abortion #_____
**Total number of previous pregnancies** #_____

Please write children's names and ages.
_____ _____
_____ _____
_____ _____
_____ _____

**Of those pregnancies ending in abortion, did you experience any of these physical side effects?**
☐Cervical damage ☐Hemorrhage ☐Infection ☐Infertility ☐ N/A ☐ None
☐Repeated miscarriage ☐Ruptured uterus ☐Scarred endometrium ☐Other _____

**Since your abortion(s), have you experienced any of these emotional side effects?** ☐ N/A
☐Alcohol abuse ☐Anniversary Syndrome ☐Changed attitude towards children ☐Flashbacks
☐Changed attitude towards God ☐Depression ☐Drug use ☐Eating disorders ☐ None
☐Relationship problems ☐Sensitivity to sound ☐Suicidal thoughts ☐Uncontrollable crying
☐Other _____

**How do you feel about your previous abortion decision(s)** ☐Good decision ☐Regret it
☐Have had counseling ☐Prefer not to answer ☐Unresolved

Attach #1-3

## RELATIONSHIP INFORMATION

**Did you want to become pregnant at this time?** ☐Yes ☐No

**If you're pregnant, what are your intentions?** ☐Abort ☐Adoption ☐Carry & Parent ☐Undecided

**Child's father's name:** _____ **Age:** ____

**What is his relationship to you?** ☐Husband ☐Live in Partner ☐Acquaintance ☐Boyfriend ☐Friend ☐Other _____

**Do you have any plans or hopes for a future with him?** ☐Yes ☐No ☐Unsure

**Does the father know of your pregnancy?** ☐Yes ☐No

**If you're pregnant, will the baby's father be involved in the pregnancy decision?** ☐Yes ☐No

**Are you a victim of abuse?** ☐Yes ☐No **If yes, what type?** _____

## RELIGIOUS INFORMATION

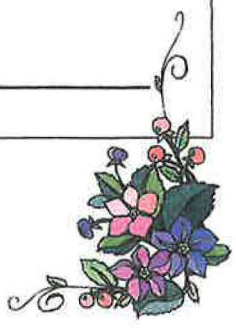
**Do you have a religious preference?** ☐ Atheist ☐Catholic ☐Jehovah Witness ☐Jewish ☐Mormon ☐Muslim ☐None ☐Protestant/Christian ☐Other_____

**Do you attend a church or place of worship?** ☐Yes ☐No **If yes, Where?** _____

**Who do you consider Jesus to be?** _____

***The staff and volunteers at Doors of Hope PRC frequently pray for our clients, how can we pray for you?***

***Client's Signature*** × _____ **Date** _____



Client.#_____
___/___/___ ID Copy ☐
Advocate: _____

# SERVICES EVALUATION FORM

**Doors of Hope Center**

Please take a moment to help Doors of Hope Center enhance its services to our clients. Your opinion matters to us and your insights may benefit future clients. Thank you for your time and honesty in this matter.

Por favor tome un momento para ayudar Doors of Hope Center mejorar nuestro servicio a nuestros clientes. Nos importa su opinión y sus ideas pueden beneficiar a futuros clientes. Gracias por su tiempo y honestidad en este asunto.

| Name _____<br>Nombre | Circle One<br>Circulo Uno | |
|---|---|---|
| 1. Did your Client Advocate seem interested and sensitive to you and your needs?<br>*¿Le parecio nuestro representante interesado y sensible a usted y a sus necesidades?*<br>Comment regarding Advocate: _____ | **Yes/Sí** | **No** |
| 2. Were the Center's services helpful to you?<br>*¿Fueron los servicios del centro útil?*<br>Comments/suggestion on how we can improve services: _____ | **Yes/Sí** | **No** |
| 3. Were you provided information and/or materials regarding your needs or situation?<br>*¿Se le dio información y materiales sobre sus necesidades o situación?*<br>Comment/Suggestions: _____ | **Yes/Sí** | **No** |
| 4. Did you feel free to talk about personal issues?<br>*¿Se sintió libre para hablar de asuntos personales?* | **Yes/Sí** | **No** |
| 5. Would you recommend our facility and services to others?<br>¿Recomendaría nuestro centro y servicios a los demás? | **Yes/Sí** | **No** |

**Comments, suggestions, or prayer requests:** *Comentarios, sugerencias o peticiones:*

Client's Signature: _____ Date_____

Advocate_____ Dates _____

Attach #1-3

# COMMUNITY ACTION PARTNERSHIP OF MADERA COUNTY, INC.
# FRESNO MADERA CONTINUUM OF CARE HOMELESS FUNDING

# CDBG 2020/2021 GRANT APPLICATION
## Public Services
## COVER SHEET

Application due date: On or before **May 15, 2020 by 5:00 PM**
City of Madera CDBG Contact: David Dybas (559-661-3690)

RECEIVED
5/15/20 4:07

| |
|---|
| (For office use only)<br>**DATE & TIME SUBMITTED:** |
| Applicant Name: Community Action Partnership of Madera County, Inc. |
| Physical Address: 1225 Gill Avenue Madera, CA 93637 |
| Mailing Address: 1225 Gill Avenue Madera, CA 93637 |
| Program Name: Fresno Madera Continuum of Care |
| If you have Non-profit Internal Revenue Code Section 501(c)(3) status, enter your organization's Federal Tax ID Number: 94-1612823 |
| Grant Administrator (Principal contact)<br>First & Last Name and Title: Mattie Mendez, Executive Director<br>Telephone Number and Email Address: mmendez@maderacap.org<br>(559) 675-5749 |
| Program/Project Administrator (Manages Day-to-Day Tasks of Program)<br>First & Last Name and Title: Elizabeth Wisener, Community Services Program Manager<br>Telephone Number and Email Address: ewisener@maderacap.org<br>(559) 675-5742 |
| Amount Requested: $20,000.00 |

# CDBG 2020/2021 GRANT APPLICATION
## Public Services
## COVER SHEET

Application due date: On or before **May 15, 2020 by 5:00 PM**
City of Madera CDBG Contact: David Dybas (559-661-3690)

RECEIVED 5/15/20 4:07

| |
|---|
| (For office use only)<br>**DATE & TIME SUBMITTED:** |
| Applicant Name: Community Action Partnership of Madera County, Inc. |
| Physical Address: 1225 Gill Avenue Madera, CA 93637 |
| Mailing Address: 1225 Gill Avenue Madera, CA 93637 |
| Program Name: Homeless Prevention |
| If you have Non-profit Internal Revenue Code Section 501(c)(3) status, enter your organization's Federal Tax ID Number: 94-1612823 |
| Grant Administrator (Principal contact)<br>First & Last Name and Title: Mattie Mendez, Executive Director<br>Telephone Number and Email Address: mmendez@maderacap.org<br>(559) 675-5749 |
| Program/Project Administrator (Manages Day-to-Day Tasks of Program)<br>First & Last Name and Title: Elizabeth Wisener, Community Services Program Manager<br>Telephone Number and Email Address: ewisener@maderacap.org<br>(559) 675-5742 |
| Amount Requested: $10,000.00 |

**CITY OF MADERA**

**COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG)**
**PUBLIC SERVICE 2020/2021 PROPOSAL APPLICATION**

Community Development Block Grant (CDBG) is administered by the U.S. Department of Housing and Urban Development (HUD). HUD distributes annual CDBG allocations to entitlement communities such as City of Madera. For fiscal year 2020/2021 the City of Madera's CDBG allocation is $911,725. This amount allows up to $182,345 for Administration proposals (20%), $136,758 for Public Services (15%) proposals to low- and moderate-income households (according to household size by total gross annual income) and approximately $592,622 for Capital Projects/Public Improvements.

Each year, an Annual Action plan is developed by the City of Madera. An Action Plan is an assessment of the community needs that are most pressing in the community. It is data and community-based driven, includes extensive input from different groups in as well as individuals, and ultimately provides guidance for City of Madera staff on how to utilize these funds to respond to the identified needs in the community. The 2020-2021 Action Plan was developed as follows:

**Needs Identification Methods 2020/2021**
The Priority Needs were developed after the data was collected using four complementary methods:

- Secondary Data Analysis
- Interviews
- Group Video Discussions
- Community-wide Quantitative Survey

The community needs that were identified by participants and survey respondents were prioritized based, in part, on approaches supported by The Office of Community Planning and Development of the U.S. Department of Housing and Urban Development (HUD), the Centers for Disease Control and Prevention, the National Community Development Association and others.

**Needs Prioritization and Funding Criteria**
The prioritization process suggests that on an annual basis, funded projects will:

- Address at least one of the identified Top Need Areas;
- Address one or more of the Target Services; and/or
- Continue services recognized by the community as essential.

**Applications for Funding**
Applications for funding through the City of Madera CDBG program shall adhere to CDBG funding criteria. The City of Madera's internal departments and not-for-profit agencies will adhere to the following criteria.

- ✓ All (100%) of the funds received from the City of Madera must serve Madera residents. Funding will be denied if it is found that this requirement is not met.
- ✓ Address at least one of the identified Top Needs Areas. (See Attachment A)

Applicant must respond to all the following sections. Refer to the Scoring Rubric for point allocation per section:

**SUMMARY OF COMMUNITY NEED OR PROBLEM TO BE ADDRESSED:** (Describe the community need or problem to be addressed by the proposed program. State how and by whom the need was identified. Cite your sources (e.g., U.S. 20XX Census Data Table X.)

**Due to the COVID19 crisis, individuals and families in Madera that have been impacted by the pandemic are facing financial distress. The Employment Development Department of the State of California reported 8,317 unemployment claims since the week ending March 7, 2020. Many of these are struggling to make ends meet.**

**EXISTING SERVICES:** List other agencies currently addressing the need or problem described above. **The Fresno Madera of Care provides assistance with homeless prevention but more funding is needed.**

Explain how your program supplements or complements existing services without duplicating them.

**The Community Action Partnership of Madera County is seeking other sources to assist individuals and families to remain in housing. Once other sources are secured, there will not be a duplication of services.**

Describe the method used to measure the effectiveness (outcomes) of services. Identify measurable goals and objectives. Attach a copy of the program's evaluation documentation.

**CAPMC will monitor expenditures to ensure the program is on target with meeting its goal of serving 10 households with homeless prevention rental assistance.**

Which National Objective does your program meet?

**Improve housing conditions for low to moderate income**

Which measurable objectives does your program meet?

**Increased supply of affordable rental housing, housing for low-income families, seniors and people living with disabilities.**

How will your program meet its goals in one year?

**The program will monitor and report on the number of households served and total expenditures on a quarterly basis to the City of Madera. CAPMC will know that it has met its goals in one year when funds are fully spent. Timeline is attached.**

What financial resources, other than City are available for this program? Have applications for other funds been submitted? Explain. If funds other than CDBG are proposed, please provide supporting documentation/letters of commitment.

**CAPMC was recently awarded an Emergency Solution Grant for $106,000. Homeless Prevention services of $21,200 was included in the contract. CAPMC also plans to submit an application for CSBG CARES for $40,000 rapid rehousing dollars for homeless or newly homeless individual sand families, $50,000 to provide emergency shelter for vulnerable homeless and $50,000 to assist with water/garbage utility bills. Staff time to process rental payments will be provided out of a different funding source.**

Describe in detail all proposed plans for fund raising for this program. What is the projected net income from fund raising? If net fund raising is not increasing, please explain (be specific).

**CAPMC intends to apply for as many funding options as possible that will be used to assist individuals and families in crisis.**

What was done to receive public input/participation? Please provide details. What did the public input/participation identify? Include documentation of support for the proposal such as meeting minutes, letters and petitions.

**Due to the short turn around on submitting the application and the fact that in-person meetings are limited due to COVID19, CAPMC sent out an email on 5/14/2020 requesting support for this application from the Madera County Homeless Coalition. The results will be shared at the public meeting when applications are presented.**

If service is offered outside the Madera city limits, include the list of funding sources and supporting documentation/letters of commitment that support these program services.

**A different funding source will be used to assist residents who reside outside of the approved census tracks.**

When there is an overflow of clients, how is it determined whom to serve?

**People will be served on a first come first served basis.**

Discuss your program's/project's successes.

**CAPMC has a long track record of overseeing many federal, state, and local programs.**

Discuss your program's/project's past performance (2013 to 2019).

**CAPMC has been awarded Community Develop Block Grants every year since before 2013. The agency has done well in meeting goals and objectives of each contract.**

Discuss how your program/project shall document that it provides either a new service or a quantifiable increase in the level of service.

**The passing of the CARES Act has created a wonderful opportunity to help provide services for underserved populations. CAPMC intends to capitalize on this to enhance services for low income to moderate income individuals and families. The increase in funding and services offered will be reported on quarterly progress reports to the City of Madera.**

| CLIENT POPULATION | | |
|---|---|---|
| 1. Indicate the total number of potential clients in the community who require your services. | 30 | |
| 2. Indicate the total number of unduplicated clients you intend to serve during the term of this proposed program/service (12 months). | 30 | |
| 3. If this program was funded last year, has there been a change in the composition of the target population to be served and/or shift in the geographic target area? N/A | Yes | No |
| | | |
| 4. Are income criteria used to establish eligibility for services? (If yes, attach a copy of the documentation to establish income eligibility by household size and household gross annual income. Acceptable forms of documentation include two years of tax documents, six months of paycheck stubs, six months of checking and savings statements, retirement accounts, 401(b)(3) or 401K plans, etc. | X | |
| 5. Is a fee schedule used? (If yes, attach a copy of the fee schedule.) | | X |

If yes to No. 3 above, then please explain and limit your response to the space below.

Provide the following demographic information for the total number of unduplicated clients as indicated in No. 2 above: Estimates based on serving a family size of 3.

| AGE | 0 - 5 | 6 - 12 | 13 - 17 | 18 - 34 | 35 - 54 | 55 - 59 | 60 - 64 | 65 + |
|---|---|---|---|---|---|---|---|---|
| | 5 | 2 | 3 | 5 | 5 | 5 | 5 | |
| GENDER | Female | 15 | | | | | | |
| | Male | 15 | | | | | | |
| FEMALE HEAD | 5 | | | | | | | |

| Ethnic Categories* | No. |
|---|---|
| Hispanic or Latino | 21 |
| Not-Hispanic or Latino | 9 |
| **Racial Categories*** | |
| American Indian or Alaska Native | 1 |
| Asian | 1 |
| Black or African American | 5 |
| Native Hawaiian or Other Pacific Islander | 1 |
| White | 22 |
| Other | |

Public reporting burden for this collection is estimated to average 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. This information is authorized by the U.S. Housing Act of 1937 as amended, the Housing and Urban Rural Recovery Act of 1983 and Housing and Community Development Technical Amendments of 1984. This information is needed to be in compliance with OMB-mandated changes to Ethnicity and Race categories for recording the 50059 Data Requirements to HUD. This information is considered non-sensitive and does not require any special protection.

- **Hispanic or Latino.** A person of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin, regardless of race. The term "Spanish origin" can be used in addition to "Hispanic" or "Latino."
- **Not Hispanic or Latino.** A person not of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin, regardless of race.
- **American Indian or Alaska Native.** A person having origins in any of the original peoples of North and South America (including Central America), and who maintains tribal affiliation or community attachment.
- **Asian.** A person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand and Vietnam.
- **Black or African American.** A person having origins in any of the black racial groups of Africa. Terms such as "Haitian" or "Negro" can be used in addition to "Black" or "African American."
- **Native Hawaiian or Other Pacific Islander.** A person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.
- **White.** A person having origins in any of the original peoples of Europe, the Middle East or North Africa.

| INCOME SOURCE | AMOUNT |
|---|---|
| CITY | $10,000 |
| UNITED WAY | |
| STATE (SPECIFY) | |
| FEDERAL (SPECIFY) | |
| SERVICE FEES | |
| FUND RAISING | |
| DONATIONS | |
| RESERVE/CONTINGENCY | |
| OTHER (LIST) | |
| TOTAL INCOME | $10,000 |

| SALARY EXPENSES | ACCOUNT NO. | AMOUNT |
|---|---|---|
| SALARIES | 0100 | |
| BENEFITS | 0150 | |
| SERVICES & SUPPLIES | | |
| INSURANCE | 0200 | |
| COMMUNICATIONS | 0250 | |
| CONSULTANT SERVICES | 0300 | |
| OFFICE EXPENSE | 0350 | |
| OFFICE RENTAL | 0400 | |
| EQUIPMENT RENTAL | 0450 | |
| UTILITIES | 0500 | |
| TRAVEL (ADMIN.) | 0550 | |
| FOOD SUPPLIES | 0600 | |
| CONTRACTS | 0650 | $9,158 |
| TRANSPORTATION | 0700 | |
| INDIRECT COST | | $842 |
| TOTAL | | $10,000 |

## CITIZEN PARTICIPATION:

Proposals should include evidence of citizen support for activity.

1. What was done to receive public input/participation? Please provide details. What were the outcomes? Include documentation of support for the proposal such as meeting minutes, letters and petitions.
   **Due to the short turnaround of the time that the applications were posted and when they were due and the current shelter-in-place rules, CAPMC did not collaborate with the public. There is a need for rental assistance because of the number of calls we receive at CAPMC requesting help to pay their rent. An email was sent to the Madera County Homeless Coalition requesting input on CAPMC's application. The results will be shared at the public meeting when applications are presented.**

2. Note complaints that have been received, etc. **None**

3. Evidence of collaboration with other agencies within the community.
   **CAPMC has staff who participate on 46 community groups, boards, coalitions and consortiums. In addition, there are 63 written Memorandums of Understandings on file. The agency collaborates with many community partners in the scope of conducting agency business.**

Please see Priority Needs for the 2020/2021 Action Plan (Attachment A) and eligible CDBG Census Tracts (Attachment B) map. Public Service recipients shall be a minimum of 51% or more designated as low-to-moderate-income. Public Service recipients may be qualified as Presumed Benefit (homeless persons, persons with disabilities and seniors.

## REFERENCES

Please provide the name, title, company/agency, phone and email address for three references.

Staff will contact references and obtain "Yes" and "No" responses for the following:

- Was your experience working with this agency successful?
- Have you seen at least one very successful project developed by this organization/agency?
- Do you think they are doing a good job in Madera?

| Name | Title | Company/Agency | Phone | Email Address |
|---|---|---|---|---|
| Dennis Koch | Director | Madera County Behavioral Health Services | (559) 673-3598 Ext. 1279 | Dennis.koch@maderacounty.com |
| Ryan McWherter | Director | Madera County Food Bank | (559) 975-3515 | rmcwherter.maderafoodbank @gmail.com |
| Jody Ketcheside | Deputy Director | Turning Point of Central California | (559) 233-2663 | jketcheside@tpocc.org Ext. 7310 |

## SPONSORING AGENCY MANAGEMENT

## CORPORATION DIRECTORS:

How often does the Board meet? Monthly

What was the average number of Board members attending meetings last year? 10

Based on the bylaws, what is the minimum and maximum number of seats on the Board?

15 Minimum 15 Maximum

Please provide the following information:

Date of Incorporation: 1965

IRS Employer Number: 94-1612823

Attach current Board of Directors' roster, including the names, addresses, occupations and number of years served on the Board.

## FINANCIAL:

If additional funds are received, please describe the source, the amount and provide supporting documentation.

How often are financial records audited, and by whom? Yearly – Brown Armstrong CPAs

Are the treasurer and/or other financial officers bonded? Yes

If so, for how much? $200,000

List any judgments or pending lawsuits against the agency or program: None

List any outstanding obligations: None

**RESOLUTION/CERTIFICATION:**

We, the Board of Directors of Community Action Partnership of Madera County, Inc. do hereby resolve that on May 14, 2020, the Board reviewed this application and, furthermore, the Board in proper motion and vote approved this application for submission to the City of Madera.

Furthermore, we certify that the agency making this application is (1) non-profit, (2) tax exempt, and (3) incorporated in the State of California, and has complied with all applicable laws and regulations. To the best of our knowledge, all information presented herein is correct and complete.

Dated: May 14, 2020

AGENCY NAME: Community Action Partnership of Madera County, Inc.

ADDRESS: 1225 Gill Avenue Madera, CA 93637

TELEPHONE: (559) 673-9173

Email Address: mmendez@maderacap.org

By: _____
President of the Board of Directors

This application and the information contained herein are true, correct and complete to the best of my knowledge.

By: _____
Executive Director

**RETURN THE APPLICATION BY EMAIL OR CALL THE GRANTS DEPARTMENT TO SCHEDULE DROPPING OFF A HARD COPY.**

**EMAIL THE APPLICATION TO: ddybas@madera.gov**

**DUE DATE:** **May 15, 2020, 5:00 p.m.**

**CITY CDBG CONTACT:** **ddybas@madera.gov**
**559-661-3690**

# Homeless Prevention Services Timeline 2020

**Jun 2021**

**MAY 2021**

**Apr 2021**

**Mar 2021**

**Feb 2021**

**Jan 2021**

**Dec 2020**

**Nov 2020**

**Oct 2020**

**Sep 2020**

**Aug 2020**

In August 5 Households served with Homeless prevention services

**Jul 2020**

In July 5 Households served with Homeless prevention services

# Marketing Plan
# For
# Community Development Block Grant
# Homeless Prevention Application

The Community Action Partnership of Madera County (CAPMC) will conduct outreach in the census tracks that are eligible to receive this funding. In addition, if funded, staff will notify community partners of the availability. Address of callers from community members requesting assistance in paying rent will be checked to see if the person lives in the eligible census tracks. Rent payments for eligible applicants will be processed from the CDBG funding. Community members who reside in other census tracks will be assisted from other funds if they are eligible.

We plan to serve approximately 10 households with up to $1,000 in rental assistance. The funding will be spent very quickly and it is not anticipated there will be a need to do extensive marketing.

## Client Eligibility Income Verification Plan

CAPMC has operated other homeless prevention plans with other funding sources. Each funding source has income threshold table. Some are based on the Federal Poverty Income tables, and others use data such as a percentage limit under the California Median Income. CAPMC will use the income table that HUD recommends.

- CAPMC will require the following documents to verify eligibility:
- Income Verification – Applicants must provide copies of income for everyone in the household who is 18 years of age or older. These may be in the form of paychecks for the past 6 weeks, 2019 tax return, unemployment, retirement benefits, Passport to Services from the Department of Social Services, Social Security benefits, or any other source of income the household receives.
- Names and date of birth for everyone in the house hold.
- The applicant must provide a copy of a social security card and a valid identification card.
- A copy of the lease agreement
- A statement from the landlord that the applicant is behind on their rent or a 3-day notice to quit

Once the documents are received, a staff person will add all sources of income for the past 4 weeks and the total people living in the house hold. HUD's recommended income limit chart will then be compared to the income and number of people in the household to see if the household is eligible to receive assistance. If the household is eligible, a check request to pay for rent will be processed.

**Marketing Plan**
**For**
**Community Development Block Grant**
**Fresno Madera Continuum of Care (FMCoC) Application**

The Community Action Partnership of Madera County (CAPMC) solicits volunteers for the Homeless Point-In-Time Count (PIT) by sending emails, making phone calls, and posting on social media the need for volunteers. There are always enough people who respond by volunteering for the count.

In addition, to the list above, CAPMC staff approach local business to donate supplies that are needed for the PIT. The generosity of the community members always exceeds the needs and there are always plenty of personal care items that are received to pass out to the homeless.

CAPMC staff share FMCoC information at community groups such as the Madera County Homeless Alliance, the Homeless Connections Meetings, and Social Agencies Linking Together groups. We try to get information to the community about FMCoC services that are available to Madera County's homeless.

# PEQUEÑOS EMPRESARIOS

# CDBG 2020/2021 GRANT APPLICATION

## Public Services

## COVER SHEET

Application due date: On or before **May 15, 2020 by 5:00 PM**
City of Madera CDBG Contact: David Dybas (559-661-3690)

RECEIVED
5/15/20 3:55 AM

| |
|---|
| (For office use only)<br>**DATE & TIME SUBMITTED:** |
| Applicant Name: **Pequenos Empresarios Inc** |
| Physical Address: **16905 Rd 26 Suite #103 Madera, Ca 93638** |
| Mailing Address: **414 Elm St, Madera, Ca. 93638** |
| Program Name: **Virtual Workshops** |
| If you have Non-profit Internal Revenue Code Section 501(c)(3) status, enter your organization's Federal Tax ID Number:**45-5640209** |
| Grant Administrator (Principal contact)<br>First & Last Name and Title: **Leonor Hipolito**<br>Telephone Number and Email Address:**5597184801**<br>**bs.pequenosempresarios@gmail.com** |
| Program/Project Administrator (Manages Day-to-Day Tasks of Program)<br>First & Last Name and Title: **Leonor Hipolito President**<br>Telephone Number and Email Address: **5597184801**<br>**fundacionpequenosempresarios@gmail.com** |
| AMOUNT REQUESTED : $23,500 |

1. Email to:
   ddybas@madera.gov ; iiraheta@madera.gov ; jrojas@madera.gov

2. Mail to: (Attn: Grants Department/CDBG Grant Application, 205 W. 4th Street, Madera, CA 93637)

3. Dropoff: Contact the Grants Department directly to schedule a day and time to drop off a hardcopy. 559-661-3690, 559-661-3692; 559-661-3693

**Submit Cover Sheet, Checklist and Application. (Should not exceed 9 pgs.)**

## CITY OF MADERA

## COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG)
## PUBLIC SERVICE 2020/2021 PROPOSAL APPLICATION

Community Development Block Grant (CDBG) is administered by the U.S. Department of Housing and Urban Development (HUD). HUD distributes annual CDBG allocations to entitlement communities such as City of Madera. For fiscal year 2020/2021 the City of Madera's CDBG allocation is $911,725. This amount allows up to $182,345 for Administration proposals (20%), $136,758 for Public Services (15%) proposals to low- and moderate-income households (according to household size by total gross annual income) and approximately $592,622 for Capital Projects/Public Improvements.

Each year, an Annual Action plan is developed by the City of Madera. An Action Plan is an assessment of the community needs that are most pressing in the community. It is data and community-based driven, includes extensive input from different groups in as well as individuals, and ultimately provides guidance for City of Madera staff on how to utilize these funds to respond to the identified needs in the community. The 2020-2021 Action Plan was developed as follows:

**Needs Identification Methods 2020/2021**
The Priority Needs were developed after the data was collected using four complementary methods:

- Secondary Data Analysis
- Interviews
- Group Video Discussions
- Community-wide Quantitative Survey

The community needs that were identified by participants and survey respondents were prioritized based, in part, on approaches supported by The Office of Community Planning and Development of the U.S. Department of Housing and Urban Development (HUD), the Centers for Disease Control and Prevention, the National Community Development Association and others.

**Needs Prioritization and Funding Criteria**

The prioritization process suggests that on an annual basis, funded projects will:

- Address at least one of the identified Top Need Areas;
- Address one or more of the Target Services; and/or
- Continue services recognized by the community as essential.

**Applications for Funding**

Applications for funding through the City of Madera CDBG program shall adhere to CDBG funding criteria. The City of Madera's internal departments and not-for-profit agencies will adhere to the following criteria.

- ✔ All (100%) of the funds received from the City of Madera must serve Madera residents. Funding will be denied if it is found that this requirement is not met.
- ✔ Address at least one of the identified Top Needs Areas. (See Attachment A)

Applicants must respond to all the following sections. Refer to the Scoring Rubric for point allocation per section:

**SUMMARY OF COMMUNITY NEED OR PROBLEM TO BE ADDRESSED:** (Describe the community need or problem to be addressed by the proposed program. State how and by whom the need was identified. Cite your sources (e.g., U.S. 20XX Census Data Table X.)

**There are 16 k through 12 public schools and 1 private school in the madera area (zip code 936371) All of these schools serve underprivileged students that qualify for Title 1 free and reduced meal programs. The community has an overall C rating and the unemployment rate has increased from 4.6% in 2017 to 5.4% in 2019. (homefacts.com/city/california/madera-county/madera.html and ed-data.org/district/Madera/Madera-Unified) and Covid-19 situation in 2020.**

**EXISTING SERVICES:** List other agencies currently addressing the need or problem described above.

**KidsHealth, childmind.org, unicef,**

Explain how your program supplements or complements existing services without duplicating them.

**Our services are geared towards reinforcing the core subjects to better prepare students and help them increase their grades. Additionally, students are tough healthy habits that are normally lacking in regular schools such as discipline, goal setting and personal development.**

Describe the method used to measure the effectiveness (outcomes) of services. Identify measurable goals =[=]]and objectives. Attach a copy of the program's evaluation documentation.
**Children are provided with a questionnaire to analyse their skills. During the course, children receive one on one sessions to measure course progress. through personal testimonials, children are able to validate the impact of the program and describe the impact it has created in their lives. a survey is provided to the children after completing a course to measure its success. (see attachment)**

Which National Objective does your program meet?
**We will be meeting National Objective number two and three.**

| | |
|---|---|
| **Public Services** | **Services that assist abused, abandoned or neglected children. Mental health services and facilities. Senior services.** |

**Economic Development:**
**Financial assistance for low-income individuals to create or expand a business. Programs to assist with job skills development and job placement.**

Which measurable objectives does your program meet?
**our measurable objectives are met by mentoring these children to become successful entrepreneurs and businessmen by the improvement of reading, comprehensive, and verbal communication as well as writing communication**

How will your program meet its goals in one year?
**Our goal is to improve their grades and grade point average from the start of the program to the completion of the program. We have many programs in place to meet there's objectives including, but not limited to: Writing, assignments, reports, presentation and accountability for one's actions.**

What financial resources, other than City are available for this program? Have applications for other funds been submitted? Explain. If funds other than CDBG are proposed, please provide supporting documentation/letters of commitment.
**We are a Non-profit organization and as such as the community for suport in the form of fundraisers, donations, and grants.**

Describe in detail all proposed plans for fund raising for this program. What is the projected net

income from fundraising? If net fund raising is not increasing, please explain (be specific).

**We have been successful in obtaining a $10,000.00 grant from WellsFargo, $2,400 donation from Armando Jimenes, and a $7,000.00 grant from Eidl. Our goal is to reach out to the financial institution and successful businesses in our community requesting funding for our program.**

What was done to receive public input/participation? Please provide details. What did the public input/participation identify? Include documentation of support for the proposal such as meeting minutes, letters and petitions.
see attachment.

If service is offered outside the Madera city limits, include the list of funding sources and supporting documentation/letters of commitment that support these program services.

**Our request for CDBG funds will be dedicated to serve children residing within the City of Madera, Ca**

When there is an overflow of clients, how is it determined whom to serve?
**Children are selected on a first come first serve basis.**

Discuss your program's/project's successes.
**Since the program started in 2013 we have 70% of participating families start a new business. Additionally, since the program inception, 90% of the students who have received the services have considerably increased their school grades and their social and communication skills.**

Discuss your program's/project's past performance (2013 to 2019).
**In our seven years of serving the community, the Pequenos Empresarios program has grown each year. We have increased the number of children enrolled in the program. As well as Pequenos Empresarios have been improving the workshops for a better performance each year. We are happy to say that our parents community love and support the program.**

Discuss how your program/project shall document that it provides either a new service or a quantifiable increase in the level of service.
**Surveys, Feedback, Reviews, and a questionnaire at the end of the program for parents to answer.**

| CLIENT POPULATION | | |
|---|---|---|
| 1. Indicate the total number of potential clients in the community who require your services. | **21,040** | |
| 2. Indicate the total number of <u>unduplicated</u> clients you intend to serve during the term of this proposed program/service (12 months). | **100** | |
| 3. If this program was funded last year, has there been a change in the composition of the target population to be served and/or shift in the geographic target area? | Yes | No |
| | | **no** |
| 4. Are income criteria used to establish eligibility for services?<br>(If yes, attach a copy of the documentation to establish income eligibility by household size and household gross annual income. Acceptable forms of documentation include two years of tax documents, six months of paycheck stubs, six months of checking and savings statements, retirement accounts, 401(b)(3) or 401K plans, etc. | **YES** | |
| 5. Is a fee schedule used?<br>(If yes, attach a copy of the fee schedule.) | | **NO** |

If yes to No. 3 above, then please explain and limit your response to the space below.

Provide the following demographic information for the total number of unduplicated clients as indicated in No. 2 above:

| AGE | 0 - 5 | 6 - 12 | 13 - 17 | 18 - 34 | 35 - 54 | 55 - 59 | 60 - 64 | 65 + |
|---|---|---|---|---|---|---|---|---|
| | 0 | **39** | **11** | 0 | 0 | 0 | 0 | 0 |
| GENDER | Female | **21** | | | | | | |
| | Male | **29** | | | | | | |
| FEMALE HEAD OF HOUSEHOLD | 0 | | | | | | | |

| Ethnic Categories* | No. |
|---|---|
| Hispanic or Latino | **50** |
| Not-Hispanic or Latino | |
| **Racial Categories*** | |
| American Indian or Alaska Native | |
| Asian | |
| Black or African American | |
| Native Hawaiian or Other Pacific Islander | |
| White | |
| Other | |

Public reporting burden for this collection is estimated to average 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. This information is authorized by the U.S. Housing Act of 1937 as amended, the Housing and Urban Rural Recovery Act of 1983 and Housing and Community Development Technical Amendments of 1984. This information is needed to be in compliance with OMB-mandated changes to Ethnicity and Race categories for recording the 50059 Data Requirements to HUD. This information is considered non-sensitive and does not require any special protection.

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- **Asian.** A person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand and Vietnam.

- **Black or African American.** A person having origins in any of the black racial groups of Africa. Terms such as "Haitian" or "Negro" can be used in addition to "Black" or "African American."

- **Native Hawaiian or Other Pacific Islander.** A person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.

- **White.** A person having origins in any of the original peoples of Europe, the Middle East or North Africa.

| INCOME SOURCE | AMOUNT |
|---|---|
| CITY | 23, 800 |
| UNITED WAY | 0 |
| STATE (SPECIFY) | 0 |
| FEDERAL (SPECIFY) | **7,000 Eidl** |
| SERVICE FEES | 0 |
| FUND RAISING | |
| DONATIONS | **13,200** |
| RESERVE/CONTINGENCY | |
| OTHER (LIST) | |
| TOTAL INCOME | **20,200** |

44,000

| SALARY EXPENSES | ACCOUNT NO. | AMOUNT |
|---|---|---|
| SALARIES | 0100 | |
| BENEFITS | 0150 | |
| SERVICES & SUPPLIES | | |
| INSURANCE | 0200 | |
| COMMUNICATIONS | 0250 | |
| CONSULTANT SERVICES | 0300 | |
| OFFICE EXPENSE | 0350 | |
| OFFICE RENTAL | 0400 | |
| EQUIPMENT RENTAL | 0450 | |
| UTILITIES | 0500 | |

| | | |
|---|---|---|
| TRAVEL (ADMIN.) | 0550 | |
| FOOD SUPPLIES | 0600 | |
| CONTRACTS | 0650 | |
| TRANSPORTATION | 0700 | |
| FUND RAISING | 0750 | |
| TOTAL | | |

**CITIZEN PARTICIPATION:**

Proposals should include evidence of citizen support for activity.

1. What was done to receive public input/participation? Please provide details. What were the outcomes? Include documentation of support for the proposal such as meeting minutes, letters and petitions.
   See attachment

2. Note complaints that have been received, etc.
   N/A

3. Evidence of collaboration with other agencies within the community./'
   Attachment

Please see Priority Needs for the 2020/2021 Action Plan (Attachment A) and eligible CDBG Census Tracts (Attachment B) map. Public Service recipients shall be a minimum of 51% or more designated as low- to moderate-income. Public Service recipients may be qualified as Presumed Benefit (homeless persons, persons with disabilities and seniors.

**REFERENCES**

Please provide the name, title, company/agency, phone and email address for three references.

Staff will contact references and obtain "Yes" and "No" responses for the following:

- Was your experience working with this agency successful?
- Have you seen at least one very successful project developed by this organization/agency?
- Do you think they are doing a good job in Madera?

| Name | Title | Company/ Agency | Phone | Email Address |
|---|---|---|---|---|
| Arturo Sicairos | Director | City of Livingston | (209)564-6932 | artsicairos@gmail.com |
| Olga Nunez | Director | Educational Talent Search | (559)545-8415 | nunezo@csufresno.edu |

| | | | | |
|---|---|---|---|---|
| Maria Fernandez Camara Perez | Community Department | Mexican Consul | (559)233-3065 ext 137 | mcamara@consulmexfresno.net |

## SPONSORING AGENCY MANAGEMENT

### CORPORATION DIRECTORS:

How often does the Board meet? Board meetings are held on the last thursday of every month_at 10:30am_____

What was the average number of Board members attending meetings last year?
_____6_____

Based on the bylaws, what is the minimum and maximum number of seats on the Board?

_____3_____ Minimum _____7_____ Maximum

Please provide the following information:

Date of Incorporation: _____10/28/2013_____

IRS Employer Number: __45-5640209_____

Attach current Board of Directors' roster, including the names, addresses, occupations and number of years served on the Board.

### FINANCIAL:

If additional funds are received, please describe the source, the amount and provide supporting documentation.

How often are financial records audited, and by whom? __**currently there are not audit requirements from wellsfargo**_____

Are the treasurer and/or other financial officers bonded? **No**

If so, for how much? _____

List any judgments or pending lawsuits against the agency or program:

_____**N/A**_____

List any outstanding obligations:

_____**N/A**_____

Provide details about how your Public Service projects will address impacts from the COVID-19 pandemic. How will you address the Shelter-in-Place and Social Distancing requirements? How will your projects meet its projected number of persons served? If needed, how will your budgets be adjusted for eligible expenses?

**Begining on April 6, 2020 we began redesigning our workshops and the way in which we connect with the community to reflect the current situation with Covid19. Our goals during the pandemic have been focused primarily in the protection and well being of the children in our community. We are committed to helping create a community that is fiscally, mentally and emotionally stable.**

**In order to keep our community safe, we have created virtual workshops to replace our in-person workshops. These workshops include finances, available new careers in this digital era, physical health, and personal coaching available for parents and children alike.**

**Our family will be receiving a first aid kit that includes, globes, mask, sanitizers etc. also a second package, that includes, books, tablet with educational games, pencil, notebooks and all requires tools in order for the children to be able to complete the necessary assignments**

**We have also kept in contact with the families via telephone and virtual meetings. While guiding our parents to the available resources to help them deal with the current crisis.**

**RESOLUTION/CERTIFICATION:**

We, the Board of Directors of **Pequenos Empresarios** do hereby resolve that on **May 12**, 2020, the Board reviewed this application and, furthermore, the Board in proper motion and vote approved this application for submission to the City of Madera.

Furthermore, we certify that the agency making this application is (1) non- profit, (2) tax exempt, and (3) incorporated in the State of California, and has complied with all applicable laws and regulations. To the best of our knowledge, all information presented herein is correct and complete.

Dated: **MAY 12, 2020**

AGENCY NAME: **PEQUENOS EMPRESARIOS INC**

ADDRESS: **16905 RD 25 SUITE #103, MADERA, CA 93638**
TELEPHONE: **(559)7184801**
Email Address **FUNDACIONPEQUENOSEMPRESARIOS@GMAIL.COM**

By: **Leonor Hipolito**
President of the Board of Directors

This application and the information contained herein are true, correct and complete to the best of my knowledge.

By: Leonor Hipolito
Executive Director

**RETURN THE APPLICATION BY EMAIL OR CALL THE GRANTS DEPARTMENT TO SCHEDULE DROPPING OFF A HARD COPY.**

**EMAIL THE APPLICATION TO: ddybas@madera.gov**

**DUE DATE:** **May 15, 2020, 5:00 p.m.**

**CITY CDBG CONTACT:** **ddybas@madera.gov**
**559-661-3690**

# Taller Cuidado Del Planeta

## Cuestionario Final

Nombre y apellido: _____ Fecha: _____

**Instrucciones: Coloque en el espacio demarcado la respuesta a las siguientes preguntas.**

- ¿Si plantamos un árbol purificamos el?: _____
- ¿Qué debemos mantener cerrado mientras nos cepillamos los dientes?

  _____
- ¿Cuáles son las 3 "R"? _____
- ¿Qué debes hacer cada vez que salgas del cuarto? _____

¿Qué otras cosas crees que podemos hacer por el medio ambiente?

_____

_____

¿Qué fue lo que más te gustó de las clases de Cuidado del Planeta?

_____

_____

Firma:

_____

# Cuestionario Final

Nombre y apellido: _____

Fecha de nacimiento: _____

Dirección:_____

Fecha: _____

**Instrucciones: Encierre en un círculo la viñeta que corresponda a la respuesta correcta.**

1. ¿Dónde debemos practicar los valores?
   - Solo en nuestra casa.
   - A donde quiera que vayamos.
2. ¿Qué debemos hacer al llegar a un lugar?
   - Saludar.
   - Discutir.
3. ¿Qué es el *bullying*?
   - Pelear y burlarse de un compañero.
   - Compartir y ser amable.
4. ¿Qué es la generosidad?
   - No compartir.
   - Dar sin esperar nada a cambio.
5. ¿Cuánto ejercicio debemos hacer en la semana?
6. ¿Cuántas verduras debemos comer al día?
7. ¿Cómo se gana el dinero?
8. ¿Qué es un negocio?
9. ¿Qué purificamos cuando sembramos un árbol?
   - El ambiente.
   - No estamos purificando nada.
10. ¿Cuáles son las tres "R"?
11. ¿Qué es un líder?
12. ¿Cuál es la importancia de votar?

Firma:

_____

# Cuestionario de inicio

## Sistema Empresarial y Finanzas

Nombre y apellido: _____

Fecha de nacimiento: _____

Dirección: _____

**Instrucciones: Coloque en el espacio demarcado la respuesta a las siguientes preguntas.**

- ¿Cómo se gana dinero?

_____

- ¿Qué es el departamento de tesoro?

_____

- ¿Qué es un cheque?

_____

_____

- ¿Qué es un banco?

_____

- ¿Qué es un negocio?

_____

- ¿Qué es servicio al cliente?

_____

- Si alguien te preguntara qué es el ahorro, ¿qué le dirías?

_____

Firma: _____

Fecha: _____

# Cuestionario de inicio

## ¿Cuánto sabes de valores?

Nombre y apellido: _____ Fecha: _____

**Instrucciones: Marca con una X la respuesta que creas correcta.**

- ¿Dónde debemos practicar los valores?

En la escuela ☐

En todas partes ☐

- ¿Qué debemos hacer al llegar a un lugar?

Saludar ☐

Discutir ☐

- ¿Qué es el *bullying*?

Pelear y burlarse de un compañero ☐

Abrazar y compartir ☐

- ¿Qué es la generosidad?

No compartir ☐

Dar sin esperar nada a cambio ☐

Firma:

_____

MADERA COALITION FOR
COMMUNITY JUSTICE

# CDBG 2020/2021 GRANT APPLICATION

## Public Services

## COVER SHEET

Application due date: On or before **May 15, 2020 by 5:00 PM**
City of Madera CDBG Contact: David Dybas (559-661-3690)

RECEIVED
5/14/20
4:16 PM

| |
|---|
| (For office use only)<br>**DATE & TIME SUBMITTED:** 5/15/20 |
| Applicant Name: Madera Coalition for Community Justice |
| Physical Address: 219 S. D St., Madera, CA 93638 |
| Mailing Address: Same as above |
| Program Name: Madera Resilience 3.0 |
| If you have Non-profit Internal Revenue Code Section 501(c)(3) status, enter your organization's Federal Tax ID Number: 77-0391942 |
| Grant Administrator (Principal contact)<br>First & Last Name and Title: Lourdes Herrera<br>Telephone Number and Email Address: 661-1879; lordesh@maderaccj.org |
| Program/Project Administrator (Manages Day-to-Day Tasks of Program)<br>First & Last Name and Title: Sumayyah Din<br>Telephone Number and Email Address: 661-1879; sumayyahd@maderaccj.org |
| Amount Requested: $ 33,850 |

Funding will be denied if it is found that this requirement is not met.

✓ Address at least one of the identified Top Needs Areas. (See Attachment A)

Applicant must respond to all the following sections. Refer to the Scoring Rubric for point allocation per section:

**SUMMARY OF COMMUNITY NEED OR PROBLEM TO BE ADDRESSED:** (Describe the community need or problem to be addressed by the proposed program. State how and by whom the need was identified. Cite your sources (e.g., U.S. 20XX Census Data Table X.)

Priorities*: Public services – Services to neglected children (at-risk youth)

Economic development – Services that provide job skills

* Priorities align with multiple themes identified in Madera 2025 Action Plan including: involved public, strong workforce, public safety, promoting education and healthy community.

Need (Why project is needed.): Eastside Madera is the home of many low-income, Latino and farmworker families. Most exist on the economic and social margins of the community. Parents of these families lose control of their children when they enter middle school. The latter are offspring of recent immigrants. Many of these youth struggle to adapt to the American culture while retaining some of their rural Mexican identity. The confluence of these forces has wide-ranging consequences on the social life of these youth. Youth hanging out with nothing to do, detached from family influence, unfamiliar with and uncommitted to school, and in fear of the law, gradually become rooted in this negative subculture. It's no surprise that Madera has one of the highest gang affiliation rate per capita, juvenile arrests, felony convictions and incarceration. Madera County also suffers from one of the highest rate of teen pregnancy (3rd highest in the state). Also, the local school district continues to have a high dropout and non-graduation rates.

Research continues to show a direct link between childhood trauma (Adverse Childhood Experiences) and student's academic success, mental, emotional and physical health. We know that our students can not perform well in school while they are sick, and we must be innovative in our strategies of intervention. It's shown that children without support and protection from adults, children who experience toxic stress are at higher risk for health and social problems. Like other innovative youth development programs in the state, we believe the young people

Madera needs more systems of social-emotional support alongside educational development of students in order to meet their day to day needs, reach their career and college potential success, become leaders in their communities and live long and healthy lives. "The Search Institute* identifies 40 measurable assets of young people, including support by parents or other adults, community service, involvement in extracurricular activity, academic goals, skill in making decisions, positive values, a positive view of one's own future, and social skills. In working to encourage young people to develop and rely on their own assets, the most promising programs focus on each young person's abilities while taking into consideration

his/her individual family, social, cultural, and school environment. Such programs focus on developing young people's self- esteem, self-efficacy, and self-worth. The thrust of youth development—also known as life options—programs must be flexible to be able to meet the individual needs and build on the individual assets and strengths of each young participant. By tailoring services to meet the needs and build on the assets of the individual, these programs motivate young people to work toward achieving successful futures.

Proposed program: The project will build on the 2019/20 CDBG funded one. Resilient Madera III is modeled on the successful leadership training initiative championed by ex-President Obama, "My Brother's Keeper." This initiative has since been adopted by communities and organizations to create successful programs such as: Alliance for Boys and Men of Color- supported by The California Endowment, La Cultura Cura- supporting young men and women to become leaders through culturally based practices, United Students- a project of East LA's Inner-City Struggle and Fresno Unified's Men's and Women's Alliance programs. All of these programs aim to help young people who traditionally struggle to graduate high school and go on to college.

The first component of this program seeks to provide a safe and welcoming place to connect, share coping and stress reduction techniques on how to manage school while facing severe instability at home and pressure to engage in gangs or other risky behaviors. The second goal of this program is to provide students who are less likely to graduate and go on to college, the information and support to be successful in a college or career path and to encourage growth in their self-esteem and facilitation skills, in order to make broad change in Madera. Whether they are focused on bullying on their school campus or advocating for better bus access in their area of town, they are experts in creating solutions to their communities' struggles and are capable of leading holistically supportive and genuine community engagement through circles and forums. There are three primary outcomes for the project: (1) Each session will be made up of 35-40 youth participants, with sessions held weekly. The program will run on a year-round basis, with curriculum cycles coinciding with the spring, summer and fall school schedule. Each curriculum cycle we will be accepting new students but youth are encouraged to stay with our program throughout their high school career. Each youth session will allow the participants to create a safe and connected circle of support with other young people and their adult allies. Throughout the sessions, youth will learn about mindfulness and other techniques to help counteract the effects of Adverse Childhood Experiences, to seek the help they need to succeed, to build self-esteem, efficacy and self-worth, to know what it feels like to be valued, engage in positive decision-making and to be a leader.

The second component will provide an ongoing college-readiness/preparatory assistance. Students will learn about A-G coursework requirements. Seniors will be given a checklist of required filings and deadlines. All youth participants will create a personalized "Individual

Empowerment Plan" to help them track progress and reach their goals. Students can participate at any point in the educational path. Whether they are just starting high school or graduating this year, we will work together to map out their path to college and career. Students will meet with counselors, college representatives and campus students while attending college campus tours (UC Merced, CSUFresno, a private university and UC Berkeley or Stanford). Parents will also be offered opportunities to engage as active participants in fulfilling their student's Individual Empowerment Plan. (There will be one college tour trip planned.)

Third, youth from this program will develop a service learning project that involves environmental science. The exact topic can range from air quality to water safety. Youth will investigate to identify viable community issues, conduct research, gather and analyze date, plan design, implement and evaluate each project. The goals and objectives of the respective project will be determined by the youth team. The task of the youth-lead activities is designed to build team work to develop a community-driven campaign that addresses a local need.

This prong of the program is intended to allow youth to develop a curiosity and interest in the link between community issue(s) and their personal needs. Through a structure course of study and activities they will be more knowledgeable of the community they live in, better understand challenges and have opportunities to fashion a solution. The course components will include: community mapping, definition of environmental justice, use of CalEnviroScreen tool, public hearings (Brown Act & Robert Rules of Order), local government, leadership development. Civic engagement, etc.

The service-learning project will be rooted in real world problems(s) where youth will learn substantive information on environmental education that is presented in an exciting, practical, interactive and hands-on matter, e.g., water contamination, air pollution, pesticide on food, etc. Their inquiries and participation will expose them to science, technology, engineering and math (STEM) and writing assignment will align with California's Common Core, English language arts and/or math. (There be a local and one out-of-town trips planned during the year.)

**Staff**: There will be two part-time staff, one of each gender. Sumayyah Din – UC Berkeley graduate; 2nd staff to be hired.

**EXISTING SERVICES:** List other agencies currently addressing the need or problem described above.

Given the thousands of youth in the City and the dearth of youth-serving programs, the overwhelming majority simply go unserved. There are a very limited number of youth-serving

services but none in the manner proposed. This project targets at-risk youth first and foremost not top-performing students. Its approach to leadership is geared towards learning by service to community with an environmental justice focus.

Explain how your program supplements or complements existing services without duplicating them.

To the extent practical, this project will supplement what currently exists. There will be no duplication of services.

Describe the method used to measure the effectiveness (outcomes) of services. Identify measurable goals and objectives. Attach a copy of the program's evaluation documentation.

Evaluation will measure program outcomes and process. Program effectiveness will be determined by comparing accomplishments to the stated objectives and activities that will be set forth in the work plan. Important criteria include completion of tasks, attaining recruitment goals and compliance with budget outlay. There are important indicators that will measure successes or failures.

There will be periodic evaluations by participants and partners on the program and/or activities. These important "lessons learned" will be shared with participants, community partners, the organization and board. Process will be evaluated through quarterly activity and budget reports. These evaluations are to be developed along with the curriculum. Review and updates will be provided by the director to the board monthly.

Evaluations will be regularly reviewed for continued improvvements, if necessary, tweaking both delivery and content for upcoming training to increase program quality and participant learning.

Which National Objective does your program meet? Activities benefiting lower-income persons/households generally and youth specifically; and meeting an urgent community need, i.e., youth services.

Which measurable objectives does your program meet?

1. Raise awareness of local environmental issues in the communities.
2. Learn about and participate in the public process of government decision-making.
3. Preventing youth delinquency and teen pregnancy and inculcating a education oriented and college-going culture among the youth.

How will your program meet its goals in one year?

Program will follow diligently timeline established in the work plan.

Goal 1 – Youth are civically engaged and feel a sense of control over their own actions and their impact on government decision-making.
Goal 2 - Youth are introduced to the environmental science and the green economy as potential college and career pathways.
Goal 3 - Create future leaders in Madera.

In terms of the youth: retention rate of over 60% of participants; increase knowledge confidence and skill in conducting research, planning, advocacy and evaluation; clear understanding and commitment to project mission; 75% of members participate in project activities, events and training; 60% of members participate in college outreach and preparation; establish stronger relationship with each other and with adult mentors; development of a core group of members who assume roles as mentors and trainers of fellow peers (in the future); and, increased knowledge of current events and local issues. Project shall document the additional service-learning project activities undertaken by youth. Reports will be made available to City upon request.

What financial resources, other than City are available for this program? Have applications for other funds been submitted? Explain. If funds other than CDBG are proposed, please provide supporting documentation/letters of commitment.

There are no other funding applications made to other funding sources since none are available locally or regionally that supports this type of activities.

Describe in detail all proposed plans for fund raising for this program. What is the projected net income from fund raising? If net fund raising is not increasing, please explain (be specific). N/A

What was done to receive public input/participation? Please provide details. What did the public input/participation identify? Include documentation of support for the proposal such as meeting minutes, letters and petitions.

MCCJ through its parent program at Madera Unified School District and work each year facilitating parents and students in their participation in the annual preparation of the district's Local Community Accountability Plan and both have consistently identified youth after-school as a top priority in terms of needed services in the community. Also, a lot of the information was gathered informally and anecdotally by staff and board members in its engagement with the community, local leaders and agency staff.

There are no minutes or notes kept or available.

If service is offered outside the Madera city limits, include the list of funding sources and supporting documentation/letters of commitment that support these program services. N/A

When there is an overflow of clients, how is it determined whom to serve? While the ideal group size is 40, program is open to accommodate additional youth if at all possible. Separately, there will be a waiting list. Often, there are some youth that drop out due to conflicts of schedules and/or disinterest. Their spots in the program will be filled by others on the waiting list or later recruited.

Discuss your program's/project's successes.

Discuss your program's/project's past performance (2013 to 2019).

Using level of participation, graduation from program and participants enrollment in college, the program's overall performance has been highly successful. Attendance, retention and college enrollment rates have been consistently over 77%.

Discuss how your program/project shall document that it provides either a new service or a quantifiable increase in the level of service.

Madera Resilience 3.0 is unique in its focus of youth leadership development and advocacy. Simply put, if the program is not funded, this type of after-school service to youth will simply not exist.

| CLIENT POPULATION | | |
|---|---|---|
| 1. Indicate the total number of potential clients in the community who require your services. | 1000s | |
| 2. Indicate the total number of unduplicated clients you intend to serve during the term of this proposed program/service (12 months). | 35- 40 | |
| 3. If this program was funded last year, has there been a change in the composition of the target population to be served and/or shift in the geographic target area? | Yes | No |
| | | X |
| 4. Are income criteria used to establish eligibility for services? (If yes, attach a copy of the documentation to establish income eligibility by household size and household gross annual income. Acceptable forms of documentation include two years of tax documents, six months of paycheck stubs, six months of checking and savings statements, retirement accounts, 401(b)(3) or 401K plans, etc. | X | |
| 5. Is a fee schedule used? (If yes, attach a copy of the fee schedule.) | | X |

If yes to No. 3 above, then please explain and limit your response to the space below.

Provide the following demographic information for the total number of unduplicated clients as indicated in No. 2 above:

| AGE | 0 - 5 | 6 - 12 | 13 - 17 | 18 - 34 | 35 - 54 | 55 - 59 | 60 - 64 | 65 + |
|---|---|---|---|---|---|---|---|---|
| | | | 35 | 1-5 | | | | |
| GENDER | Female | 25 | | | | | | |
| | Male | 10 | | | | | | |
| FEMALE HEAD | 10 | | | | | | | |

| Ethnic Categories* | No. |
|---|---|
| Hispanic or Latino | 30 |
| Not-Hispanic or Latino | 5 |
| **Racial Categories*** | |
| American Indian or Alaska Native | |
| Asian | 2 |
| Black or African American | 2 |
| Native Hawaiian or Other Pacific Islander | |
| White | 3 |
| Other | |

Public reporting burden for this collection is estimated to average 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. This information is authorized by the U.S. Housing Act of 1937 as amended, the Housing and Urban Rural Recovery Act of 1983 and Housing and Community Development Technical Amendments of 1984. This information is needed to be in compliance with OMB-mandated changes to Ethnicity and Race categories for recording the 50059 Data Requirements to HUD. This information is considered non-sensitive and does not require any special protection.

- **Hispanic or Latino.** A person of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin, regardless of race. The term "Spanish origin" can be used in addition to "Hispanic" or "Latino."

- **Not Hispanic or Latino.** A person not of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin, regardless of race.

- **American Indian or Alaska Native.** A person having origins in any of the original peoples of North and South America (including Central America), and who maintains tribal affiliation or community attachment.

- **Asian.** A person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand and Vietnam.

- **Black or African American.** A person having origins in any of the black racial groups of Africa. Terms such as "Haitian" or "Negro" can be used in addition to "Black" or "African American."
- **Native Hawaiian or Other Pacific Islander.** A person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.
- **White.** A person having origins in any of the original peoples of Europe, the Middle East or North Africa.

| INCOME SOURCE | AMOUNT |
|---|---|
| CITY | |
| UNITED WAY | |
| STATE (SPECIFY) | |
| FEDERAL (SPECIFY) | |
| SERVICE FEES | |
| FUND RAISING | |
| DONATIONS | |
| RESERVE/CONTINGENCY | |
| OTHER (LIST) | |
| TOTAL INCOME | |

| SALARY EXPENSES | ACCOUNT NO. | AMOUNT |
|---|---|---|
| SALARIES | 0100 | 21,840 |
| BENEFITS | 0150 | 1,310 |
| SERVICES & SUPPLIES | | 500 |
| INSURANCE | 0200 | 1200 |
| COMMUNICATIONS | 0250 | 600 |
| CONSULTANT SERVICES | 0300 | |
| OFFICE EXPENSE | 0350 | |
| OFFICE RENTAL | 0400 | 2400 |
| EQUIPMENT RENTAL | 0450 | |
| UTILITIES | 0500 | 1200 |
| TRAVEL (ADMIN.) | 0550 | 300 |
| FOOD SUPPLIES | 0600 | 1500 |
| CONTRACTS | 0650 | |
| TRANSPORTATION | 0700 | 3000 |
| FUND RAISING | 0750 | |

| | | |
|---|---|---|
| TOTAL | | 33,850 |

**CITIZEN PARTICIPATION:**

Proposals should include evidence of citizen support for activity.

1. What was done to receive public input/participation? Please provide details. What were the outcomes? Include documentation of support for the proposal such as meeting minutes, letters and petitions.

2. Note complaints that have been received, etc.
N/A

3. Evidence of collaboration with other agencies within the community. Over the years, MCCJ has collaborated with almost every agency in Madera County. As the lead entity in the 2020 Census campaign for Madera County, it has collaborated, coordinated and connected with local government, agencies, non-profits, community groups, faith community, etc. as a matter of course.

Please see Priority Needs for the 2020/2021 Action Plan (Attachment A) and eligible CDBG Census Tracts (Attachment B) map. Public Service recipients shall be a minimum of 51% or more designated as low- to moderate-income. Public Service recipients may be qualified as Presumed Benefit (homeless persons, persons with disabilities and seniors.

**REFERENCES**

Please provide the name, title, company/agency, phone and email address for three references.

Staff will contact references and obtain "Yes" and "No" responses for the following:

- Was your experience working with this agency successful?
- Have you seen at least one very successful project developed by this organization/agency?
- Do you think they are doing a good job in Madera?

| Name | Title | Company/Agency | Phone | Email Address |
|---|---|---|---|---|
| Debi Bray | Exec. Director | Madera County Chamber of Commerce | 673-3563 | dbray@maderachamber.com |
| Betty Scalise | retired | Madera County Master Gardeners<br><br>MUSD Principal and Director of Adult Ed. | 674-5239 | bascalise@comcast.com |

| | | | | |
|---|---|---|---|---|
| David Hernandez | Director | MUSD Community Services & Parent Resource Centers | 706-7741 | davidhernandez@maderausd.org |

## SPONSORING AGENCY MANAGEMENT

### CORPORATION DIRECTORS:

How often does the Board meet? monthly

What was the average number of Board members attending meetings last year? 5-6

Based on the bylaws, what is the minimum and maximum number of seats on the Board?

5 Minimum 15 Maximum

Please provide the following information:

Date of Incorporation: 1993

IRS Employer Number: 77-0391942

Attach current Board of Directors' roster, including the names, addresses, occupations and number of years served on the Board.

### FINANCIAL:

If additional funds are received, please describe the source, the amount and provide supporting documentation.

How often are financial records audited, and by whom? Annually; Craig Accounting, Inc.

Are the treasurer and/or other financial officers bonded? No

If so, for how much? N/A

List any judgments or pending lawsuits against the agency or program:

N/A

List any outstanding obligations:

N/A

**RESOLUTION/CERTIFICATION:**

We, the Board of Directors of Madera Coalition for Community Justice do hereby resolve that on 4/28, 2020, the Board reviewed this application and, furthermore, the Board in proper motion and vote approved this application for submission to the City of Madera.

Furthermore, we certify that the agency making this application is (1) non- profit, (2) tax exempt, and (3) incorporated in the State of California, and has complied with all applicable laws and regulations. To the best of our knowledge, all information presented herein is correct and complete.

Dated: May 14, 2020

AGENCY NAME: Madera Coalition for Community Justice

ADDRESS: 219 S. D St., Madera , CA 93638

TELEPHONE: 661-1879;

Email Address lourdesh@maderacccj.org

By: Raquel Rodriguez
President of the Board of Directors

This application and the information contained herein are true, correct and complete to the best of my knowledge.

By: Lourdes Herrera
Executive Director

**RETURN THE APPLICATION BY EMAIL OR CALL THE GRANTS DEPARTMENT TO SCHEDULE DROPPING OFF A HARD COPY.**

**EMAIL THE APPLICATION TO:** ddybas@madera.gov

**DUE DATE:** May 22, 2020, 5:00 p.m.

**CITY CDBG CONTACT:** ddybas@madera.gov
559-661-3690

# HABITAT FOR HUMANITY
# GREATER FRESNO AREA
# HOME REHABILITATION PROGRAM

**CDBG 2020/2021 GRANT APPLICATION**

**CAPITAL PROJECTS/PUBLIC IMPROVEMENTS**

**COVER SHEET**

RECEIVED
5/15/20 3:08 PM

Application due date: On or before **May 15, 2020 by 5:00 PM**
City of Madera CDBG Contact: David Dybas (559-661-3690)

| |
|---|
| (For office use only)<br>**DATE & TIME SUBMITTED:** |
| Applicant Name: **Habitat for Humanity Greater Fresno Area** |
| Physical Address: **4991 East McKinley Avenue, Suite 123, Fresno CA 93727** |
| Mailing Address: **4991 East McKinley Avenue, Suite 123, Fresno CA 93727** |
| Program Name: **Home Rehabilitation Program** |
| If you have Non-profit Internal Revenue Code Section 501(c)(3) status, enter your organization's Federal Tax ID Number: **Tax ID Number: 77-0076649** |
| Grant Administrator (Principal contact)<br>First & Last Name and Title: **Jerry Zuniga, Program Manager**<br>Telephone Number and Email Address: **559-237-4102 X117 (office) 559-241-8335 (direct)** |
| Program/Project Administrator (Manages Day-to-Day Tasks of Program)<br>First & Last Name and Title: **Jerry Zuniga, Program Manager**<br>Telephone Number and Email Address: **559-237-4102 X117 (office) 559-241-8335 (direct)** |
| Amount Requested: **$215,000.00** |

## A. GENERAL INFORMATION

1. Name of Department/Organization: **Habitat for Humanity Greater Fresno Area**

Address:_ **4991East McKinley Drive, Suite 123, Fresno CA 93727**

Contact Person: **Jerry Zuniga** Phone: **559-237-4102 X117 (office) 559-241-8335 (direct)**

Concurrence:_____ **Matthew Grundy - CEO**
Signature/Authorizing Official (Grant Administrator/Department Head)

## B. ACTIVITY DESCRIPTION

**1. Summary description of proposed project and anticipated accomplishment:** Offered citywide (or restricted to eligible census tracts, if requested), for all eligible applicants (based upon HUD eligibility guidelines), Habitat for Humanity Greater Fresno Area (HFHGFA) requests funding to continue to provide critical home and accessibility improvements to a minimum of 20 households for Program Year (PY) 2020-2021. Home repairs to eligible households to include:

a) critical repair/replacement of household components that subjects the household to live without basic plumbing, electrical, heating, air conditioning or if left unaddressed can cause catastrophic damage to the home such as faulty roofs

b) accessibility improvements to homes of persons with disabilities to make the home more accessible such as (but not limited to) installation of wheelchair ramps, handrails, ADA toilets, grab bars and accessible showers

c) minor repairs will include minor repairs to correct housing code violations, health and safety that threaten a household's general well-being or safety.

Projects are to be completed by skilled Habitat staff and/or licensed contractors. See Appendix A supplement (part of 6 page allocation) for more information.

**2. Need (Explain why project is needed.):** Since August of last year, in partnership with the City of Madera, HFHGFA has launched and implemented housing rehabilitation services to eligible owner-occupied households within the city of Madera. Our first approach was providing assistance to an existing list of interested applicants provided by City of Madera staff. Of the list provided to Habitat staff of 104 contacts, only 7 applicants were qualified and provided service. We then reached out to interested residents that contacted us directly in the past 24 months and have concluded or are currently completing service to an additional 5 qualified residents.

While we are on target to reach our goal of 20 homes, we have observed that the current low-income owner-occupied housing element is in far greater disrepair than we had anticipated. The result of the state of the existing housing element required that we invest more per house. Additionally, we have identified homes that require investment for key needs such as

accessibility (removing bathtub and installing walk-in showers) that we will not be able to serve under this current award. We are asking for continued funding and investment into the health and safety of underserved populations (senior, veteran and disabled) so that we may continue to provide these services to Madera residents. See Appendix A supplement (part of 6 page allocation) for more information.

If funded, we currently have 3 applicants that will receive a major accessibility modifications to their bathroom to remove the existing tub and allow for a zero-barrier shower as one of the first projects to receive assistance.

**3. Estimated cost of project and source of estimate (if available): $___$215,000**_____
**Please identify other sources of funds to implement this project. If funds other than CDBG are proposed, please provide supporting documentation/letters of commitment.** Due to the increased investment and identification of homes that have substantial need, we are requesting $215,000 to provide health and safety improvements to a minimum of 20 homes within city of Madera boundaries.

**4 Timetable (assuming a start date of July 1, 2020). Will your proposal meet these goals in one year? Give starting date for activity and significant milestone completion timeframes. (Insert any timeline attachment you desire, or refer to an attachment to be counted as part of the 6-pg. limit).** If awarded, HFHGFA assumes contract execution in line with our PY2020-2021, commencing on July 1, 2019. It is understood that the terms of this application are for 12 consecutive months thereafter once the contract is executed.

**5. What measurable goals will your program deliver?** HFHGFA will deliver high impact health and safety repairs that will primarily benefit vulnerable populations such as seniors, disabled and veterans that are unable to address these repairs on their own. These repairs include repair or replacements for roofs, HVAC systems, water heaters and addressing critical electrical and plumbing needs. With the absence of assistance for many of these repairs, the threat to the well-being of home and persons is greatly increased. Additionally, our goal is to remove the barriers of the home for persons with disabilities and those dealing with reduced mobility. By implementing key accessibility and fall prevention activities, many homeowners will be able to extend the years of independence in their homes…and more importantly, the barriers that these repairs have on quality of life will be removed.

**6. What are the project's expected outcomes? How are the outcomes assessed?** The outcomes from these repairs can be linked back to symptoms that each individual home, and persons living within, are experiencing. For instance, the symptom of a roof leak is the water intrusion that a homeowner has identified, or the symptom of an accessibility need is the inability to access and exit the home safely. Observing this approach allows us to ensure that each home assessment, and the repair activities listed, has identified a symptom of a problem. As a result, the measurement of an intervention's success (outcome) can be easily tracked by answering if the symptom is present or not upon completion of repair activity.

7. **What HUD National Objective does your program meet?** HUD Objective - "Benefit low- and moderate-income individuals"

8. **How does your proposal support the Vision Plan Madera 2025 Action Plan?** A key vision statement of the Madera 2025 Action Plan of "Safe, healthy environments" is the foundation of this program. Madera's senior population and individuals with disabilities deserve to live independent lives, and safe and healthy environments begin at the home where residents will spend most of the day. By removing barriers and repairing key systems that affect the health of the home and person, HFHGFA is enabling safe and healthy home environments.

## C. ENVIRONMENTAL IMPACTS:

### 1. Historical:

a. **How old is the affected structure?** We are proposing interior and exterior repairs to 20 or more homes in city of Madera. While we do not anticipate working on any historical properties, HFHGFA staff will continue to work with Madera staff to receive proper historical preservation clearance before commencing any work that may affect the preservation of historical aspects of the structure. Additionally, all exterior activities that may have historical impact, are designed to be structurally sound and non-permanent. Our railing systems and ramps are all modular and do not require permanent fixture.

b. **Will this project affect an historically significant (or potentially historic) structure?** We do not anticipate this outcome.

### 2. Archeological:

a. **Will this project involve any ground disturbance?** No

b. **If so, how deep will excavation be and what is the volume of earth to be moved?** N/A

### 3. Water:

a. **Does this project involve a sewer or water system?** Yes. One key activity listed in our application is to address critical plumbing issues. If a plumbing system (supply or sewer) experiences catastrophic failure, we propose intervention. Should necessary clearance be required prior to engaging these activities, HFHGFA will ensure that these steps are met. We will always work, in partnership with city staff, to ensure all clearances are addressed prior to commencing any work.

## D. PROGRAM ELIGIBILITY:

To be eligible for funding, a project must either benefit low and moderate-income persons or prevent/eliminate slums or blight. Indicate how the proposed project meets this requirement.

Projects that primarily benefit handicapped or senior citizens meet the criteria for benefiting low and moderate-income persons.

1. **Primarily benefits low and moderate-income persons.**

a. **Number of persons served annually:** 20+ persons residing within 20 households.

b. **Service Area:** Within city of Madera boundaries.

**Number of City residents served annually:** All activities proposed are to benefit homes that are within Madera only. We are estimating that a minimum of 20 households will be assisted under this award.

**Number of persons with disabilities or seniors served:** While we would offer these services to all qualified individuals, it is our experience that this program overwhelmingly benefits seniors. We estimate that 90-95% of persons served to be senior and/or have a disability. Based on projects that we have identified and are available to be addressed under 2021 funding, if awarded, HFHGFA anticipates that a minimum of 25

2. **How will the proposed project prevent or eliminate slums or blight?** While funding for these activities do not directly address the elimination of slums or blight, HFHGFA's belief is that we view all neighborhood work in a holistic manner. To complement our home repair program, we will continue to invest in the improvement of Madera neighborhoods through our Acts of Kindness program. For PY2020-2021, HFHGFA committed over $50,000 in investment to bring volunteer community members together to beautify neighborhoods across Madera for over 15 homes.

We will commit an additional $50,000 for program year 2020-2021 to continue these activities which we would hope would be complimented with critical needs of residents through CDBG funding.

## E. CITIZEN PARTICIPATION:

**Project proposals should include evidence of citizen support for activity.**

1. **What was done to receive public input/participation? Please provide details. What were the outcomes? Include documentation of support for the proposal such as meeting minutes, letters and petitions.** Our evidence of citizen support is based on community input results conducted by City of Madera. Housing Improvement has been categorized as a top Capital Projects/Public Improvements need, and in our experience a reinforcement of our observations of our intake and outreach activities.

2. **Note complaints that have been received, etc.** No formal complaints have been received by HFHGFA staff or contractors.

1. **Evidence of collaboration with other agencies within the community.** HFHGFA's

commitment to improving the access and availability of affordable housing in city of Madera requires that we maintain strong community involvement and partnership with many partner agencies. From a staff role as an advisory council on the Fresno-Madera Agency on Aging to partnering with Madera Public Health Department to reach Madera's senior population to securing and providing home deliveries of essential cleaning and food supplies, our work in the community relies on our collaboration with community partners.

Our longstanding commitment to collaboration is currently evident elsewhere with the city of Madera. Last year HFHGFA entered into disposition and development agreement with the city's Successor Agency for the construction of five affordable homes on the corners of Washington and Malone Avenues. $1M+ project has brought groups from the public and private sectors together for common good. From the City staff, Council and Mayor, to the County office, to private health agencies like CalViva Health, to private banking institutions like SunCrest bank, to other CBO's and residents within the community, Habitat believes fundamentally that it 'takes a village' to make true impact.

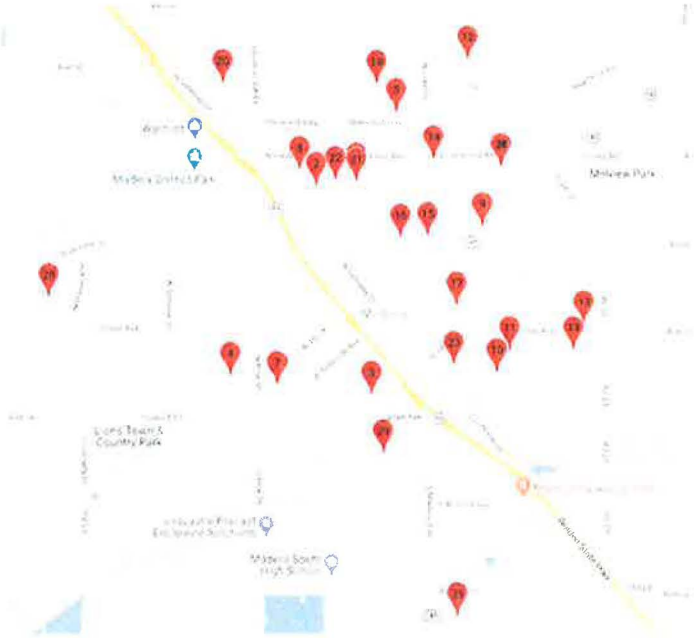
HFHGFA understands that housing is a complex and one of the most impactful investments to the betterment of communities.

## F. REFERENCES

| Name | Title | Company/Agency | Phone | Email Address |
|---|---|---|---|---|
| Heidi Crabtree | Housing Program Coordinator | City of Clovis | 559-324-2094 | heidicr@ci.clovis.ca.us |
| Yvette Quiroga | Housing Program Manager | County of Fresno | 559-600-4292 | yquiroga@co.fresno.ca.us |
| Corrina Nunez | Project Manger | City of Fresno | 559-621-8506 | Corrina.Nunez@fresno.gov |

**Appendix A – 2019-2020 Program Highlights**

"Appendix A – 2019-2020 Program Highlights" is intended to support Section B, parts 1-2, as to our ability to deliver, and demonstrate the need to continue to fund these services. This appendix is intended to count towards the 6-page allowance for Sections A-F.



**Intake**

Staff performed intake for nearly 150 applicants, of which 104 were provided to HFHGFA by City of Madera staff. All applicants were contacted and were sent an application, if interested. 86 applicants did not respond to our phone calls, which were conducted a minimum of two times, or did respond and did not mail back the application. Of the remaining applicants, 7 homes qualified for service and have been or currently in process of completing. Nearly 50 applicants were contacted as a result of direct inquiry to HFHGFA prior to the award and we anticipate that we will reach our goal of 20 homes by leveraging these remaining applications.

**Direct Service Activities**

With the previous funding of $181,500, HFHGFA has (or anticipates) completion of:

- 5 complete roof replacements and 3 roof repairs - Complete
- 3 complete replacement of HVAC systems – 2 of 3 complete
- 1 electrical panel change over – In progress
- 1 water heater replacement – Complete
- 6 minor accessibility modifications (grab bars, railings, etc.) - Complete
- 8 major accessibility modifications (re-engineered entry steps and railing systems) – In progress
- 10+ minor repair activities such as replacement of exterior doors, smoke alarms, repaired/replaced locksets, minor plumbing & electrical, etc. - Complete

*Due to COVID-19, we have been unable to perform interior activities since February and were forced to allocate funding toward exterior accessible needs which impacted our ability to perform more repairs.*

**Appendix B - Program/Project Timeline** Program Timetables

| | Q1 | Q2 | Q3 | Q4 |
|---|---|---|---|---|
| Critical Repair Grants | 2 | 2 | 3 | 3 |
| Accessibility/Minor Repair Grants | 2 | 3 | 3 | 2 |
| TOTALS | 4 | 6 | 6 | 4 |

If awarded, HFHGFA assumes contract execution in line with our Program Year (PY) 2019-2020, commencing on July 1, 2019. It is understood that the terms of this application is for 12 consecutive months upon execution of contract.

**Appendix C – Budget Table**
Based on the total funding request of $215,000, HFHGFA proposes the following breakdown of costs:

**Staffing Allocations (Service Delivery)**

| Position | Cost | Staff Allocation | Budget |
|---|---|---|---|
| Administrative/Intake, Outreach, Inspections, Project Management | $43,500 | Towards partial allocation of 4 staff | Service Delivery |
| TOTAL | $43,500 | | |

**Other Allocations (Operating Expenses)**

| Item | Cost | Comment |
|---|---|---|
| Operational Costs | $16,500 | This amount reserved for operational expenses, such as warehouse where pre-work will occur and rent, phones, and utilities required to delivery services . |
| TOTAL | $16,500 | |

**Grant Assistance to Beneficiaries (Direct Service)**

| | Cost Per Program | # Projects |
|---|---|---|
| Critical Repair & Accessibility/Minor Repair Grants | $155,000 | Minimum 20 projects |
| TOTAL | $155,000 | 20 projects |

**Appendix D – Supporting Documentation**

HFHGFA currently oversees home rehabilitation services, leveraging nearly 700K in CDBG grant funding projects, across Fresno County. Our team is experienced and available to assist with the continued delivery of these activities for City of Madera. The following staff have been identified to deliver these activities for City of Madera, and resumes attached.

| Position | Staff Member |
|---|---|
| Program Oversight - Administrator/Inspections | Jerry Zuniga |
| Intake Oversight | Marina Harutyunyan |
| Administrative/Intake | Cecilia Fickenworth |
| Outreach/Qualified Loan Originator | Youa Vang |
| Skilled Technician | Juan Gonzales |

**Appendix E – Marketing & Outreach Plan**
If awarded, the program will continue to serve clients that have been qualified and are awaiting service due to insufficient funding. We anticipate that we will have 3-5 applicants in this situation at the end of the current contract. Simultaneously, we will begin a two-phase outreach plan.

**Phase I Outreach** – HFHGFA has identified our partnership with Fresno-Madera Area Agency on Aging (FMAAA)'s meal program as the first-tier outreach that will allow us to reach Madera's most vulnerable older adult population. This was previously identified as our Phase II Outreach plan for the current award, and we did not have to leverage these resources due to the already existing interest provided by City of Madera and existing inquiries made prior to HFHGFA.

**Phase II Outreach** – Due to limited funding and our concern of not being able to fund all projects should we perform extensive outreach; we have determined that a Phase II Outreach need would most likely not be needed. However, if we are able to raise additional funding or have not exhausted the funding, we may perform targeted door-to-door outreach which we have performed extensively in Fresno County. We will work with City of Madera staff and councilmembers to better understand the need and potential target areas.

**Appendix F – Client Eligibility/Income Verification Plan**
To qualify for assistance, homeowners must meet ALL of the following eligibility requirements:

- House must be owner-occupied. For properties with joint ownership, at least one owner must reside at the house full time
- Applicants must provide complete documentation (based on CDBG qualification documents)
- Property cannot be located in a flood zone
- Homeowner must have owned the property for a minimum of one year at the time of application.
- Household income to NOT EXCEED 80% of Area Median Income (AMI).

All income limits are based on current HUD limits for Madera County and can be found here:

Visit https://www.huduser.gov/portal/datasets/il.html to access the current Income Limits.

**Income Eligibility / Waitlist**
In order to be eligible for assistance, the cumulative adjusted gross household income for all persons occupying a program-assisted unit cannot exceed 80% of area median income as defined by HUD at the time of application. Low- and moderate-income guidelines for this program are defined by HUD and revised annually. Program staff will use the most current income limits to verify eligibility at the time of intake and at the time of assistance. If a household is placed on the waitlist for funding, Program staff may request that the household recertify their income and provide updated household and/or tenant income documentation to ensure that the household is still eligible for funding at the time of assistance. If updated documentation is not provided, HFHGFA reserves the right to reject the application and remove it from the waitlist.

# CITY OF MADERA

# PARKS & COMMUNITY SERVICES

# MCNALLY PARK REHAB PROJECT

# CDBG 2020/2021 GRANT APPLICATION
# CAPITAL PROJECTS/PUBLIC IMPROVEMENTS
## COVER SHEET

Application due date: On or before **May 15, 2020 by 5:00 PM**
City of Madera CDBG Contact: David Dybas (559-661-3690)

| |
|---|
| (For office use only)<br>**DATE & TIME SUBMITTED:** RECEIVED MAY 14 REC'D BY: |
| Applicant Name: City of Madera, Parks and Community Services |
| Physical Address: 701 E. 5th Street, Madera, CA 93638 |
| Mailing Address: 701 E. 5th Street, Madera, CA 93638 |
| Program Name: McNally Park Rehabilitation Project |
| If you have Non-profit Internal Revenue Code Section 501(c)(3) status, enter your organization's Federal Tax ID Number: 94-6000365 |
| Grant Administrator (Principal contact)<br>First & Last Name and Title: David Dybas, Grants Program Manager<br>Telephone Number and Email Address: (559) 661-3690, ddybas@madera.gov |
| Program/Project Administrator (Manages Day-to-Day Tasks of Program)<br>First & Last Name and Title: John Scarborough, Parks and Community Services Director<br>Telephone Number and Email Address: (559) 661-5491, jscarborough@madera.gov |
| Amount Requested: $ 196,221.30 |

## A. GENERAL INFORMATION

1. Name of Department/Organization: City of Madera, Parks and Community Services

Address: 701 E. 5th Street, Madera, CA 93638

Contact Person: John Scarborough Phone: (559) 661-5491

Concurrence: _____
Signature/Authorizing Official (Grant Administrator/Department Head)

## B. ACTIVITY DESCRIPTION

1. Summary description of proposed project and anticipated accomplishment. (If desired, include diagram of the area within this section or you can attach, but any referenced attachment will be counted within the 6-pg. limit):
The proposed rehabilitation project at McNally Park generally consists of the replacement of park amenities, such as playground equipment, bike racks, benches, trash receptacles, drinking fountains, basketball rings and nets, and barbeques.

The successful completion of the rehabilitation project will provide additional opportunities for youth and adults to enjoy recreational and leisure activities. The proposed playground will allow for expanded usage for children, while the benches, drinking fountains, and barbeques will create a respite area for families to gather.

2. Need (Explain why project is needed.):
Parks are vital building blocks of communities. They enhance neighborhoods, encouraging exercise, and create safe places for youth and adults to gather and play. When not well-maintained, parklands can easily become blighted, reducing livability and property values. When given appropriate resources to enhance and maintain them, however, parks are vibrant community gathering spaces that increase health, wellness, connectedness, livability, and property values.

McNally Park is a heavily used facility that serves the southeastern neighborhoods in Madera. This 1.93-acre neighborhood park is located between Roosevelt and A Streets, which is in one of the City's low to moderate income household areas. The park's central location in the neighborhood and the City's recent efforts to ensure safety within the park, contribute to its accessibility and inviting quality. Recreation facilities include a group picnic shelter, two basketball courts, children's play area, restrooms, volleyball courts, picnic tables, and barbeque pits. Local residents frequently use the basketball courts. The park is located in proximity to public transit and has previously served as an after-school program site. McNally Park serves many churches and social groups as a site for special events throughout the year.

The Park is approximately 50 years old and is heavily used by residents who live in close proximity to the park but is frequently visited by citizens community wide. The

recreational equipment contained within the park is estimated to be at least 20 years old and is at least several years beyond its usable life. As a result, the equipment is frequently not available to the public, as repairs or replacements are sought. By way of example, McNally Park is the sole remaining park in the Madera inventory whose equipment has not been upgraded or replaced in recent years.

3. Estimated cost of project and source of estimate (if available):
$196,221.30 This estimate was developed by Park Planet Inc. the City's principal playground supplier and installer. Estimate includes demo, removal of site equipment site preparation and installation of new equipment as shown below:

| INCOME SOURCE | AMOUNT | |
|---|---|---|
| CITY | 0 | |
| STATE (SPECIFY) | 0 | |
| FEDERAL- CDBG | $196,221.30 | |
| TOTAL INCOME | $196,221.30 | |
| | | |
| EXPENSES | | AMOUNT |
| EQUIPMENT | | $117,281.30 |
| FREIGHT | | $7,145 |
| INSTALLATION | | $71,795 |
| TOTAL EXPENSES | | $196,221.30 |

Please identify other sources of funds to implement this project. If funds other than CDBG are proposed, please provide supporting documentation/letters of commitment.
No other funding sources have been identified for this rehabilitation project; however, the City's General Fund will be responsible to maintain the new amenities for their expected lifecycle.

4. Timetable (assuming a start date of July 1, 2020). Will your proposal meet these goals in one year? Give starting date for activity and significant milestone completion timeframes.
The project can begin within 60 days of final approval and approval of the Agreement between HUD and the City. The project will be completed by June 30, 2021, provided playground equipment can be manufactured and shipped in a reasonable amount of time.

5. What measurable goals will your program deliver?
The McNally Park Improvement/Rehabilitation Project will:
   a. Provide increased access to the park and playground to more residents, the vast majority of which are low- to very low-income residents.
   b. Provide increased physical activity levels of neighborhood youth and adults.
   c. Provide heathier and extended use of the playground amenities and improve aesthetics of the park.

6. What are the project's expected outcomes? How are the outcomes assessed?

It is anticipated that usage will increase approximately 25 percent annually. This increase will be a result of a reduction of downtime due to park amenity breakage and increased accessibility. Attendance records and reservation data will be used to assess this outcome.

7. What HUD National Objective does your program meet?
National Objective #1: Activities benefitting lower to moderate income person/households.

National Objective #2: Aid in the prevention or elimination of slums or blight.

National Objective #3: Activities designed to meet community development needs having particular urgency.

8. How does your proposal support the Vision Plan Madera 2025 Action Plan?
Action 121.10 – Add facilities and amenities for public use.

Strategy 313 – Provide year-round programs fostering community pride at local centers.

Strategy 332 – Expand comprehensive services to Madera's youth.

Strategy 404 – Promote increased community wellness.

Strategy 411 – Enhance and expand recreational activities available to Maderans.

## C. ENVIRONMENTAL IMPACTS:

1. Historical:

   a. How old is the affected structure?
   McNally Park is one of the oldest parks in the City's inventory of recreational spaces. The park itself is estimated to have been built around the middle of the last century. The playground and its associated amenities are estimated to be approximately 20 years old and are, at a minimum, 5 years overdue for replacement.

   b. Will this project affect an historically significant (or potentially historic) structure?
   No.

2. Archeological:

   a. Will this project involve any ground disturbance?
   Only minor ground disturbance will be necessary to anchor amenities, such as playground equipment, benches, trash receptacles, and barbeques.

   b. If so, how deep will excavation be and what is the volume of earth to be moved?

Excavation will be primarily comprised of drilling holes approximately 8 inches in diameter and 18 inches in depth to anchor playground equipment. The volume of earth is not expected to exceed ½ cubic yard per amenity.

3. Water:

   a. Does this project involve a sewer or water system?
   Yes, water fountains will be replaced as a component of this project, but they will utilize the existing water supply and discharge drain systems.

## D. PROGRAM ELIGIBILITY:

To be eligible for funding, a project must either benefit low and moderate-income persons or prevent/eliminate slums or blight. Indicate how the proposed project meets this requirement. Projects that primarily benefit handicapped or senior citizens meet the criteria for benefiting low and moderate-income persons.

1. Primarily benefits low and moderate-income persons.
   Yes. McNally Park is a classified as a neighborhood park that operates in service to Maderans, specifically low- to moderate-income neighborhoods directly adjacent to the park. The facility is in CDBG eligible tract #9 where 69% of households have income levels of less than $50,000.00 per year.

   a. Number of persons served annually:
   Staff estimates that 45,000 duplicated users would benefit from the proposed amenities on an annual basis.

   b. Service Area:
   This facility serves City of Madera residents with occasional use by non-residents.

   c. Number of City residents served annually:
   Staff estimates that 43,500 of the duplicated users are City of Madera residents.

   d. Number of persons with disabilities or seniors served:
   Approximately 1,500 persons with disabilities or seniors will be served. The actual number of persons with disabilities served is hard to estimate as attendance numbers are not currently being tracked, but all community members with disabilities should be provided increased access as the equipment being proposed for the park upgrade, particularly the playground equipment, will be designed and constructed to the most current Federal ADA standard. This modern equipment will provide increased ease of access and will be suitable for a wider range of community members, including those with physical disabilities.

2. How will the proposed project prevent or eliminate slums or blight?
   The general condition of the park equipment has deteriorated over the years. The recreational equipment at the park is in a state of disrepair, to the extent that it is in a

blighted condition that reflects poorly on the adjacent neighborhood. The plastic playground equipment is faded and weathered; the trash receptacles are rusted through to the extent that it is no longer effective to weld them back together; and the barbeques are rusted through their bottoms.

## E. CITIZEN PARTICIPATION:

Project proposals should include evidence of citizen support for activity.

1. What was done to receive public input/participation? Please provide details. What were the outcomes? Include documentation of support for the proposal such as meeting minutes, letters and petitions?
   Staff have received requests to replace and upgrade the playground and other recreational equipment at McNally Park, however, specific requests have not been tracked or quantified. A recent survey was conducted with residents in the neighborhood adjacent the park and approximately 50 residents voiced their support for this application and the associated project.

2. Note complaints that have been received, etc.
   City Parks staff receive complaints about damaged or broken amenities at McNally Park each year. These complaints are usually in the form of phone calls to which staff are mobilized to enact repairs. The number of repairs needed per year have grown, as the equipment has significantly exceeded its usable lifespan.

3. Evidence of collaboration with other agencies within the community.
   Parks has in the past partnered with several local agencies on projects and events:
   a. First 5 of Madera County
   b. Madera Coalition for Community Justice
   c. Madera County Office of Education
   d. Madera Ministerial Association (by way of Valley West Christian Center)
   e. Madera Police Department
   f. Community Action Partnership of Madera County (CAPMC)
   g. Madera County Department of Social Services
   h. Camarena Health
   i. Madera County Public Health Department
   j. Madera Unified School District

Please see Priority Needs for the 2020/2021 Action Plan (Attachment A) and eligible CDBG Census Tracts (Attachment B) map. Public Service recipients shall be a minimum of 51% or more designated as low- to moderate-income. Public Service recipients may be qualified as Presumed Benefit (homeless persons, persons with disabilities and seniors

## F. REFERENCES

Please provide the name, title, company/agency, phone and email address for three references. Staff will contact references and obtain "Yes" and "No" responses for the following:

- Was your experience working with this agency successful?
- Have you seen at least one very successful project developed by this organization/agency?
- Do you think they are doing a good job in Madera?

| Name | Title | Company/Agency | Phone | Email Address |
|---|---|---|---|---|
| Robert Bitter | Club President - Past | Madera Sunrise Rotary Club | (559) 270-6094 | rbitter@gmail.com |
| April Molina | City Leader | Love Madera | (559) 706-8455 | lovemadera@gmail.com |
| Larry Hibdon | Church Leader | 4th Street Church | (559) 232-5705 | larryhibdon@sbcglobal.net |

# CITY OF MADERA

# ENGINEERING DEPARTMENT

# SIDEWALKS, RAMPS, DRIVE APPROACH IMPROVEMENTS: VARIOUS CENSUS TRACT LOCATIONS

# CDBG 2020/2021 GRANT APPLICATION
# CAPITAL PROJECTS/PUBLIC IMPROVEMENTS
## COVER SHEET

RECEIVED 5/15/20 4:59pm

Application due date: On or before **May 15, 2020 by 5:00 PM**
City of Madera CDBG Contact: David Dybas (559-661-3690)

| |
|---|
| (For office use only)<br>**DATE & TIME SUBMITTED:** |
| Applicant Name: City of Madera Engineering Department |
| Physical Address: 428 East Yosemite Avenue, Madera, CA 93638 |
| Mailing Address: 428 East Yosemite Avenue, Madera, CA 93638 |
| Program Name: Engineering Department |
| If you have Non-profit Internal Revenue Code Section 501(c)(3) status, enter your organization's Federal Tax ID Number: N/A |
| Grant Administrator (Principal contact)<br>First & Last Name and Title: David Dybas<br>Telephone Number and Email Address: (559) 661-3690 / ddybas@madera.gov |
| Program/Project Administrator (Manages Day-to-Day Tasks of Program)<br>First & Last Name and Title: Victor Aldama, Associate Engineer<br>Telephone Number and Email Address: (559) 661-5418 / valdama@madera.gov |
| Amount Requested: $100,000.00 |

**CITY OF MADERA**

**COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) 2020/2021**
**CAPITAL PROJECT/PUBLIC IMPROVEMENTS**
**PROPOSAL APPLICATION**

Community Development Block Grant (CDBG) is administered by the U.S. Department of Housing and Urban Development (HUD). HUD distributes annual CDBG allocations to entitlement communities such as City of Madera. For fiscal year 2020/2021 the City of Madera's CDBG allocation is $911,725. This amount allows up to $182,345 for Administration proposals (20%), $136,758 for Public Services (15%) proposals to low- and moderate-income households (according to household size by total gross annual income) and approximately $592,622 for Capital Projects/Public Improvements.

Each year, an Annual Action plan is developed by the City of Madera. An Action Plan is an assessment of the community needs that are most pressing in the community. It is data and community-based driven, includes extensive input from different groups in as well as individuals, and ultimately provides guidance for City of Madera staff on how to utilize these funds to respond to the identified needs in the community. The 2020-2021 Action Plan was developed as follows:

**Needs Identification Methods 2020/2021**
The Priority Needs were developed after the data was collected using four complementary methods:

- Secondary Data Analysis
- Interviews
- Group Video Discussions
- Community-wide Quantitative Survey

The community needs that were identified by participants and survey respondents were prioritized based, in part, on approaches supported by The Office of Community Planning and Development of the U.S. Department of Housing and Urban Development (HUD), the Centers for Disease Control and Prevention, the National Community Development Association and others.

**Needs Prioritization and Funding Criteria**
The prioritization process suggests that on an annual basis, funded projects will:

- Address at least one of the identified Top Need Areas;
- Address one or more of the Target Services; and/or
- Continue services recognized by the community as essential.

**Applications for Funding**
Applications for funding through the City of Madera CDBG program shall adhere to CDBG funding criteria. The City of Madera's internal departments and not-for-profit agencies will adhere to the following criteria.

- ✓ All (100%) of the funds received from the City of Madera must serve Madera residents. Funding will be denied if it is found that this requirement is not met.
- ✓ Address at least one of the identified Top Needs Areas. (See Attachment A)

Applicant must respond to all the following sections. Refer to the Scoring Rubric for point allocation per section:

## A. GENERAL INFORMATION

1. Name of Department/Organization: City of Madera, Engineering Department

   Address: 428 East Yosemite Avenue, Madera, CA, 93637

   Contact Person: Tiffany Ljuba Phone: (559) 661-5418

   Concurrence: _____
   Signature/Authorizing Official (Grant Administrator/Department Head)

## B. ACTIVITY DESCRIPTION

1. Summary description of proposed project and anticipated accomplishment. (If desired, include diagram of the area within this section or you can attach, but any referenced attachment will be counted within the 6-pg. limit):

**The proposed project involves the maintenance of existing pedestrian facilities including sidewalk, access curb ramps and drive approaches. The project includes various locations in the City of Madera within CDBG eligible Census Tracts.**

2. Need (Explain why project is needed.):

**Various locations throughout the City of Madera do not have adequate paths of travel for pedestrians traveling to schools, parks, churches, commercial areas, etc. Through a recent quantitative survey and focused discussion groups conducted throughout the community, with the intent to determine what type of public improvements are the most important to the community, it was determined that one of the priorities for the community is improved maintenance and accessibility of existing sidewalks.**

**The inadequate quality of existing sidewalks and ramps in various locations within the City of Madera represents a potentially unsafe path of travel for students and residents that walk to school and commercial areas. This project will begin to improve the condition of the existing sidewalks along direct routes to school while also providing ADA compliant corner ramps and adjust existing approaches as required.**

3. Estimated cost of project and source of estimate (if available): **$100,000.00**

**CDBG Fund:** **$100,000.00**

Please identify other sources of funds to implement this project. If funds other than CDBG are proposed, please provide supporting documentation/letters of commitment.

4. Timetable (assuming a start date of July 1, 2020). Will your proposal meet these goals in one year? Give starting date for activity and significant milestone completion timeframes. (Insert any timeline attachment you desire, or refer to an attachment to be counted as part of the 6-pg. limit)

**Upon award of the CDBG funds, the City will begin the design phase and move on to construction. Please see attached project schedule.**

5. What measurable goals will your program deliver?

**This project will help in furthering our goal of creating safe and complete paths of travel for pedestrians. This goal is also included in a City document called the Vision 2025 Plan.**

6. What are the project's expected outcomes? How are the outcomes assessed?

**The outcomes include increasing the availability of accessible paths of travel by repairing sidewalks that have become inaccessible due to sections uplifted by tree roots causing tripping hazards, non-ADA compliant running slopes and cross slopes, cracks, holes, etc. Repairing sidewalks with these unsafe and inaccessible conditions will reduce the potential for pedestrian injuries to occur and provide paths of travel to those with accessibility needs.**

7. What HUD National Objective does your program meet?

**The pedestrian and intersection improvements meet the following national objectives:**

1. **The project is in low- and moderate-income areas.**
2. **The project would positively address blight in the various areas by repairing sidewalk where lifted sidewalk sections, cracks and holes are present.**
3. **The project has a direct need to improve quality and accessibility of existing sidewalks for pedestrians. Pedestrian safety is a priority not just locally but also on a state and national level. The lack of quality and accessibility in existing sidewalks puts pedestrians in unsafe situations where they can trip and injure themselves or it may cause those with accessibility needs to avoid using the sidewalk altogether.**

8. How does your proposal support the Vision Plan Madera 2025 Action Plan?

**The project not only includes the improvements to the street; they enhance the current pedestrian facilities and improve the ADA accessibility.**

## C. ENVIRONMENTAL IMPACTS:

1. Historical:

   a. How old is the affected structure?

**N/A. There are no historical sites in the project area that would be affected.**

   b. Will this project affect an historically significant (or potentially historic) structure?

**No.**

2. Archeological:

a. Will this project involve any ground disturbance?

**The project will cause minimal ground disturbance to repair existing concrete sidewalks.**

b. If so, how deep will excavation be and what is the volume of earth to be moved?

**N/A**

3. Water:

a. Does this project involve a sewer or water system?

**No. This project will be limited to activities involving the repair of existing pedestrian facilities.**

## D. PROGRAM ELIGIBILITY:

To be eligible for funding, a project must either benefit low and moderate-income persons or prevent/eliminate slums or blight. Indicate how the proposed project meets this requirement. Projects that primarily benefit handicapped or senior citizens meet the criteria for benefiting low and moderate-income persons.

1. Primarily benefits low and moderate-income persons.

a. Number of persons served annually:

**The project is in various locations within the CDBG qualifying census tracts. The number of persons served annually depends on the Census Tract in which each repair is completed.**

b. Service Area:

Number of City residents served annually:

**The number of City residents served annually depends on the Census Tract in which each repair is completed.**

Number of persons with disabilities or seniors served:

**The project would provide accessible sidewalk for numerous seniors and disabled persons in the community. This project would contribute by repairing inaccessible and unsafe sidewalk to provide safe access to the schools, commercial areas and local churches.**

2. How will the proposed project prevent or eliminate slums or blight?

**The proposed project is in a low-income area with a high minority population. The area currently has minimal pedestrian facilities on the local roads leading to the schools and commercial areas. Where sidewalks are missing, dirt and dried weeds are present. This project positively addresses the current blight by adding concrete sidewalk improvements where none previously existed.**

## E. CITIZEN PARTICIPATION:

Project proposals should include evidence of citizen support for activity.

1. What was done to receive public input/participation? Please provide details. What were the outcomes? Include documentation of support for the proposal such as meeting minutes, letters and petitions.

**Several surveys were conducted throughout the community with the intent to determine what type of public improvements and public services are the most important to the community. The surveys revealed that one of the priorities for the community is repairing sidewalks to provide a safer pedestrian environment.**

2. Note complaints that have been received, etc. **N/A**

3. Evidence of collaboration with other agencies within the community.

Please see Priority Needs for the 2020/2021 Action Plan (Attachment A) and eligible CDBG Census Tracts (Attachment B) map. Public Service recipients shall be a minimum of 51% or more designated as low- to moderate-income. Public Service recipients may be qualified as Presumed Benefit (homeless persons, persons with disabilities and seniors.

## F. REFERENCES

Please provide the name, title, company/agency, phone and email address for three references.

Staff will contact references and obtain "Yes" and "No" responses for the following:

- Was your experience working with this agency successful?
- Have you seen at least one very successful project developed by this organization/agency?
- Do you think they are doing a good job in Madera?

| Name | Title | Company/Agency | Phone | Email Address |
|---|---|---|---|---|
| Rosalind Cox | Director of Facilities Planning & Construction Management | Madera Unified School District | (559) 675-4548 | RosalindCox@maderausd.org |
| Isabel Guzman | Principal | Thomas Jefferson Middle School | (559) 474-0271 | isabelguzman@maderausd.org |
| Alan Gilmore | Public Health Program Manager | Madera County Public Health | (559) 675-7893 | Alan.Gilmore@maderacounty.com |

# CDBG PROJECT SCHEDULE FOR SIDEWALK REPAIRS AT VARIOUS LOCATIONS WITHIN THE CITY

| Item of Work | Date |
|---|---|
| CDBG Funds Awarded | July 2020 |
| Begin Design of Project | August 2020 - December 2020 |
| Advertise for Construction | January 2021 - February 2021 |
| Award the Project | March 2021 |
| Construction Phase | April 2021 - May 2021 |
| Project Close-Out | June 2021 |

# CITY OF MADERA
# ENGINEERING DEPARTMENT
# LILLY ST. & VINEYARD AVE.
# SIDEWALK IMPROVEMENTS NEAR
# MARTIN LUTHER KING SCHOOL
# (CONTINUED)

# CDBG 2020/2021 GRANT APPLICATION
# CAPITAL PROJECTS/PUBLIC IMPROVEMENTS
## COVER SHEET

Application due date: On or before **May 15, 2020 by 5:00 PM**
City of Madera CDBG Contact: David Dybas (559-661-3690)

| |
|---|
| (For office use only)<br>**DATE & TIME SUBMITTED:** RECEIVED 5/15/20 4:59 |
| Applicant Name: City of Madera Engineering Department |
| Physical Address: 428 East Yosemite Avenue, Madera, CA 93638 |
| Mailing Address: 428 East Yosemite Avenue, Madera, CA 93638 |
| Program Name: Engineering Department |
| If you have Non-profit Internal Revenue Code Section 501(c)(3) status, enter your organization's Federal Tax ID Number: N/A |
| Grant Administrator (Principal contact)<br>First & Last Name and Title: David Dybas<br>Telephone Number and Email Address: (559) 661-3690 / ddybas@madera.gov |
| Program/Project Administrator (Manages Day-to-Day Tasks of Program)<br>First & Last Name and Title: Victor Aldama, Associate Engineer<br>Telephone Number and Email Address: (559) 661-5418 / valdama@madera.gov |
| Amount Requested: $97,065.00 |

**CITY OF MADERA**

**COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) 2020/2021**
**CAPITAL PROJECT/PUBLIC IMPROVEMENTS**
**PROPOSAL APPLICATION**

Community Development Block Grant (CDBG) is administered by the U.S. Department of Housing and Urban Development (HUD). HUD distributes annual CDBG allocations to entitlement communities such as City of Madera. For fiscal year 2020/2021 the City of Madera's CDBG allocation is $911,725. This amount allows up to $182,345 for Administration proposals (20%), $136,758 for Public Services (15%) proposals to low- and moderate-income households (according to household size by total gross annual income) and approximately $592,622 for Capital Projects/Public Improvements.

Each year, an Annual Action plan is developed by the City of Madera. An Action Plan is an assessment of the community needs that are most pressing in the community. It is data and community-based driven, includes extensive input from different groups in as well as individuals, and ultimately provides guidance for City of Madera staff on how to utilize these funds to respond to the identified needs in the community. The 2020-2021 Action Plan was developed as follows:

**Needs Identification Methods 2020/2021**
The Priority Needs were developed after the data was collected using four complementary methods:

- Secondary Data Analysis
- Interviews
- Group Video Discussions
- Community-wide Quantitative Survey

The community needs that were identified by participants and survey respondents were prioritized based, in part, on approaches supported by The Office of Community Planning and Development of the U.S. Department of Housing and Urban Development (HUD), the Centers for Disease Control and Prevention, the National Community Development Association and others.

**Needs Prioritization and Funding Criteria**
The prioritization process suggests that on an annual basis, funded projects will:

- Address at least one of the identified Top Need Areas;
- Address one or more of the Target Services; and/or
- Continue services recognized by the community as essential.

**Applications for Funding**
Applications for funding through the City of Madera CDBG program shall adhere to CDBG funding criteria. The City of Madera's internal departments and not-for-profit agencies will adhere to the following criteria.

- ✓ All (100%) of the funds received from the City of Madera must serve Madera residents. Funding will be denied if it is found that this requirement is not met.
- ✓ Address at least one of the identified Top Needs Areas. (See Attachment A)

Applicant must respond to all the following sections. Refer to the Scoring Rubric for point allocation per section:

## A. GENERAL INFORMATION

1. Name of Department/Organization: City of Madera, Engineering Department

   Address: 428 East Yosemite Avenue, Madera, CA, 93637

   Contact Person: Tiffany Ljuba Phone: (559) 661-5418

   Concurrence: _____
   Signature/Authorizing Official (Grant Administrator/Department Head)

## B. ACTIVITY DESCRIPTION

1. Summary description of proposed project and anticipated accomplishment. (If desired, include diagram of the area within this section or you can attach, but any referenced attachment will be counted within the 6-pg. limit):

**The proposed project involves the construction of pedestrian facilities including sidewalk, access curb ramps and drive approaches. The project is located on the following streets: Lilly Street and Vineyard Avenue. This location is generally southwest and extending to within a ¼ mile of Martin Luther King Jr. Middle School. See the location map in Attachment 1.**

2. Need (Explain why project is needed.):

**Various locations throughout the City of Madera, specifically in older developed areas, do not have adequate paths of travel for pedestrians traveling to schools, parks, churches, commercial areas, etc. A recent survey that was conducted throughout the community with the intent to determine what type of public improvements are the most important to the community determined that the highest priority for the community is building sidewalks to provide a safer pedestrian environment.**

**Lilly Street and Vineyard Avenue, which surrounds Martin Luther King Jr. Middle School and lead up to collector and arterial roads Yosemite Avenue and Clinton Street, do not have sidewalks or access ramps and would be considered a high priority location per the aforementioned survey. The lack of sidewalks and ramps represents a potential unsafe path of travel for the students that attend the school and residents that walk to the commercial areas in Yosemite Avenue and to the park area in Clinton Street. This project will begin to fill in the missing sidewalks along direct routes to the school while also providing ADA compliant corner ramps and adjust existing approaches as required.**

3. Estimated cost of project and source of estimate (if available): **$225,680.00**
**Please see the attached engineer's estimate.**

| | |
|---|---|
| **CDBG Fund:** | **$97,065.00** |
| **Previously awarded CDBG Fund:** | **$103,615.00** |
| **Previously allocated LTF Street Fund:** | **$25,000** |

Please identify other sources of funds to implement this project. If funds other than CDBG are

proposed, please provide supporting documentation/letters of commitment.

**This project has additional funds provided by a local match portion of the Local Transportation Streets Fund (LTF). The fund provided $25,000.**

**It was stated in the previous grant application for this project that a funding source for the undetermined amount of $97,065.00 would be later identified.**

4. Timetable (assuming a start date of July 1, 2020). Will your proposal meet these goals in one year? Give starting date for activity and significant milestone completion timeframes. (Insert any timeline attachment you desire, or refer to an attachment to be counted as part of the 6-pg. limit)

**The City is currently in the design phase and will move on to right-of-way acquisition and then construction. See project schedule in Attachment 3.**

5. What measurable goals will your program deliver?

**This project will help in furthering our goal of creating safe and complete paths of travel for pedestrians. This goal is also included in a City document called the Vision 2025 Plan.**

6. What are the project's expected outcomes? How are the outcomes assessed?

**The outcomes include decreasing the probability of pedestrian accidents along these routes. By making sidewalks and ramps available, pedestrians will no longer feel the need to walk in the streets and interact with vehicular traffic which in turn reduces the risk of pedestrian accidents.**

7. What HUD National Objective does your program meet?

**The pedestrian and intersection improvements meet the following national objectives:**

1. **The project is in a low-income area that utilizes the local school.**
2. **The project would positively address blight in the area by constructing sidewalk where dirt and weeds are present.**
3. **The project has a direct need to provide sidewalks for the residents. Pedestrian safety is a priority not just locally but also on a state and national level. The lack of sidewalks put pedestrians in unsafe situations by forcing them to walk on the roads.**

8. How does your proposal support the Vision Plan Madera 2025 Action Plan?

**The project not only includes the improvements to the street; they enhance the current pedestrian facilities and improve the ADA accessibility.**

## C. ENVIRONMENTAL IMPACTS:

1. Historical:

   a. How old is the affected structure?

**N/A. There are no historical sites in the project area that would be affected.**

   b. Will this project affect an historically significant (or potentially historic) structure?

**No.**

2. Archeological:

   a. Will this project involve any ground disturbance?

**The project will cause minimal ground disturbance as required to construct 4" thick concrete sidewalks.**

b. If so, how deep will excavation be and what is the volume of earth to be moved?

**N/A**

3. Water:

a. Does this project involve a sewer or water system?

**No. This project will be limited to activities involving the construction of pedestrian facilities.**

## D. PROGRAM ELIGIBILITY:

To be eligible for funding, a project must either benefit low and moderate-income persons or prevent/eliminate slums or blight. Indicate how the proposed project meets this requirement. Projects that primarily benefit handicapped or senior citizens meet the criteria for benefiting low and moderate-income persons.

1. Primarily benefits low and moderate-income persons.

a. Number of persons served annually:

**The project is in the CDBG qualifying census tract 9. Referring to the 2010 census, the project will positively benefit approximately 9,612 low to moderate income residents in the surrounding area.**

b. Service Area:

Number of City residents served annually:

**Approximately 9,612 residents in the surrounding area would benefit from construction of sidewalks and ADA facilities.**

Number of persons with disabilities or seniors served:

**The project would provide sidewalk for numerous seniors and disabled persons in the community. This project would contribute by providing safe access to the schools, commercial areas, local churches and the transit stop in the area.**

2. How will the proposed project prevent or eliminate slums or blight?

**The proposed project is in a low-income area with a high minority population. The area currently has minimal pedestrian facilities on the local roads leading to the schools and commercial areas. Where sidewalks are missing, dirt and dried weeds are present. This project positively addresses the current blight by adding concrete sidewalk improvements where none previously existed.**

## E. CITIZEN PARTICIPATION:

Project proposals should include evidence of citizen support for activity.

1. What was done to receive public input/participation? Please provide details. What were the outcomes? Include documentation of support for the proposal such as meeting minutes, letters and petitions.

**Several surveys were conducted throughout the community with the intent to determine what type of public improvements and public services are the most important to the community. The surveys were performed in January and February of 2019 at the following locations:**

- **La Esperanza Market – Cleveland & Lake Street**
- **El Toro Loco – D Street**
- **Master Gardeners' Board Meeting**
- **Madera Adult School/ Workforce**
- **Camarena Health with Promotoras**
- **Trinity Lutheran Church**
- **Social Agencies Linking Together (SALT)**
- **Pomona Ranch**
- **Parent Resource Center Assistants at James Madison Elementary**
- **Hull Avenue Church**

**The surveys revealed that the highest priority for the community is building and repairing sidewalks to provide a safer pedestrian environment.**

2. Note complaints that have been received, etc.

**A complaint was received by the City of Madera Engineering Department in 2017 from a resident stating that sidewalks were necessary along Vineyard Avenue from Clinton Street to Yosemite Avenue due to students being forced to walk in the street on their way to school due to muddy dirt areas.**

3. Evidence of collaboration with other agencies within the community.

**See letters of support from the Madera Unified School District and the Successor. Agency in Attachment 4.**

**Please see the eligible CDBG Census Tract Map in Attachment 5.**

Please see Priority Needs for the 2020/2021 Action Plan (Attachment A) and eligible CDBG Census Tracts (Attachment B) map. Public Service recipients shall be a minimum of 51% or more designated as low- to moderate-income. Public Service recipients may be qualified as Presumed Benefit (homeless persons, persons with disabilities and seniors.

## F. REFERENCES

Please provide the name, title, company/agency, phone and email address for three references.

Staff will contact references and obtain "Yes" and "No" responses for the following:

- Was your experience working with this agency successful?
- Have you seen at least one very successful project developed by this organization/agency?
- Do you think they are doing a good job in Madera?

| Name | Title | Company/Agency | Phone | Email Address |
|---|---|---|---|---|
| Rosalind Cox | Director of Facilities Planning & Construction Management | Madera Unified School District | (559) 675-4548 | RosalindCox@maderausd.org |
| Isabel Guzman | Principal | Thomas Jefferson Middle School | (559) 474-0271 | isabelguzman@maderausd.org |
| Alan Gilmore | Public Health Program Manager | Madera County Public Health | (559) 675-7893 | Alan.Gilmore@maderacounty.com |

## Location Map
## Pedestrian Facilities at Lilly St & Vineyard Ave

## ENGINEER'S ESTIMATE FOR PEDESTRIAN FACILITIES ON LILLY STREET & VINEYARD AVENUE

### PEDESTRIAN FACILITIES ON LILLY STREET & VINEYARD AVENUE
### ENGINEER'S ESTIMATE

| Item | Description | Unit | Quantity | Unit Price | Total Amount |
|---|---|---|---|---|---|
| 1 | Mobilization, Bonds, Insurance & Permits (not to exceed $10,000) | LS | 1 | $ 10,000.00 | $ 10,000.00 |
| 2 | Traffic Control, Signage and Detours | LS | 1 | $ 15,000.00 | $ 15,000.00 |
| 3 | Water Pollution Control Plan( WPCP) & Dust Control Plan | LS | 1 | $ 3,500.00 | $ 3,500.00 |
| 4 | Clearing & Grubbing, Demolition, Removal & Disposal | LS | 1 | $ 25,000.00 | $ 25,000.00 |
| 5 | Concrete Sidewalk | SF | 7200 | $ 8.00 | $ 57,600.00 |
| 6 | Concrete Drive Approach | EA | 9 | $ 3,000.00 | $ 27,000.00 |
| 7 | Concrete ADA ramp with truncated domes | EA | 2 | $ 5,000.00 | $ 10,000.00 |
| 8 | 6" Concrete Curb & Gutter | LF | 100 | $ 50.00 | $ 5,000.00 |
| 9 | Asphalt Concrete Type B - 1/2" | TON | 15 | $ 300.00 | $ 4,500.00 |
| 10 | Adjust, Relocate Existing Irrigation System | LS | 1 | $ 5,000.00 | $ 5,000.00 |
| 11 | Adjust Utility Boxes to Grade | EA | 20 | $ 300.00 | $ 6,000.00 |
| 12 | Miscellaneous Facilities and Operations (Not to exceed $5,000) | LS | 1 | $ 5,000.00 | $ 5,000.00 |

| | | |
|---|---|---|
| Construction Total | $ | 173,600.00 |
| Design 10% | $ | 17,360.00 |
| Construction Contingencies 10% | $ | 17,360.00 |
| Construction Management 10% | $ | 17,360.00 |
| TOTAL | $ | 225,680.00 |

| | | |
|---|---|---|
| Previously Awarded CDBG Funds | $ | 103,615.00 |
| Previously Allocated LTF Streets | $ | 25,000.00 |
| Additional CDBG Funds Requested | $ | 97,065.00 |

# CDBG PROJECT SCHEDULE FOR INSTALLATION OF FLASHING STOP SIGNS AT LAKE STREET AND ADELL STREET

| Item of Work | Date |
|---|---|
| Previous CDBG Funds Awarded | July 2019 |
| Preliminary Design, Environmental Review, & Right-of-Way Research | February 2020 - April 2020 |
| Right-of-way Acquisition & Design | April 2020 - October 2020 |
| Additional CDBG Funds Awarded | July 2020 |
| Advertise for Construction | November 2020 |
| Award the Project | December 2020 |
| Construction Phase | January 2021 - March 2021 |
| Project Close-Out | April 2021 - June 2021 |

# CITY OF MADERA

# ENGINEERING DEPARTMENT

# INSTALLATION OF FLASHING STOP SIGNS

# AT LAKE & ADELL

# CDBG 2020/2021 GRANT APPLICATION

# CAPITAL PROJECTS/PUBLIC IMPROVEMENTS

## COVER SHEET

RECEIVED
5/15/20 4:59PM

Application due date: On or before **May 15, 2020 by 5:00 PM**
City of Madera CDBG Contact: David Dybas (559-661-3690)

| |
|---|
| (For office use only)<br>**DATE & TIME SUBMITTED:** |
| Applicant Name: City of Madera Engineering Department |
| Physical Address: 428 East Yosemite Avenue, Madera, CA 93638 |
| Mailing Address: 428 East Yosemite Avenue, Madera, CA 93638 |
| Program Name: Engineering Department |
| If you have Non-profit Internal Revenue Code Section 501(c)(3) status, enter your organization's Federal Tax ID Number: N/A |
| Grant Administrator (Principal contact)<br>First & Last Name and Title: David Dybas<br>Telephone Number and Email Address: (559) 661-3690 / ddybas@madera.gov |
| Program/Project Administrator (Manages Day-to-Day Tasks of Program)<br>First & Last Name and Title: Victor Aldama, Associate Engineer<br>Telephone Number and Email Address: (559) 661-5418 / valdama@madera.gov |
| Amount Requested: $22,580.00 |

**CITY OF MADERA**

**COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) 2020/2021**
**CAPITAL PROJECT/PUBLIC IMPROVEMENTS**
**PROPOSAL APPLICATION**

Community Development Block Grant (CDBG) is administered by the U.S. Department of Housing and Urban Development (HUD). HUD distributes annual CDBG allocations to entitlement communities such as City of Madera. For fiscal year 2020/2021 the City of Madera's CDBG allocation is $911,725. This amount allows up to $182,345 for Administration proposals (20%), $136,758 for Public Services (15%) proposals to low- and moderate-income households (according to household size by total gross annual income) and approximately $592,622 for Capital Projects/Public Improvements.

Each year, an Annual Action plan is developed by the City of Madera. An Action Plan is an assessment of the community needs that are most pressing in the community. It is data and community-based driven, includes extensive input from different groups in as well as individuals, and ultimately provides guidance for City of Madera staff on how to utilize these funds to respond to the identified needs in the community. The 2020-2021 Action Plan was developed as follows:

**Needs Identification Methods 2020/2021**
The Priority Needs were developed after the data was collected using four complementary methods:

- Secondary Data Analysis
- Interviews
- Group Video Discussions
- Community-wide Quantitative Survey

The community needs that were identified by participants and survey respondents were prioritized based, in part, on approaches supported by The Office of Community Planning and Development of the U.S. Department of Housing and Urban Development (HUD), the Centers for Disease Control and Prevention, the National Community Development Association and others.

**Needs Prioritization and Funding Criteria**
The prioritization process suggests that on an annual basis, funded projects will:

- Address at least one of the identified Top Need Areas;
- Address one or more of the Target Services; and/or
- Continue services recognized by the community as essential.

**Applications for Funding**
Applications for funding through the City of Madera CDBG program shall adhere to CDBG funding criteria. The City of Madera's internal departments and not-for-profit agencies will adhere to the following criteria.

- ✓ All (100%) of the funds received from the City of Madera must serve Madera residents. Funding will be denied if it is found that this requirement is not met.
- ✓ Address at least one of the identified Top Needs Areas. (See Attachment A)

Applicant must respond to all the following sections. Refer to the Scoring Rubric for point allocation per section:

## A. GENERAL INFORMATION

1. Name of Department/Organization: City of Madera, Engineering Department

   Address: 428 East Yosemite Avenue, Madera, CA, 93637

   Contact Person: Tiffany Ljuba Phone: (559) 661-5418

   Concurrence: _____
   Signature/Authorizing Official (Grant Administrator/Department Head)

## B. ACTIVITY DESCRIPTION

1. Summary description of proposed project and anticipated accomplishment. (If desired, include diagram of the area within this section or you can attach, but any referenced attachment will be counted within the 6-pg. limit):

**The proposed project involves the installation of flashing stop signs at the intersection of Lake Street and Adell Street. Please see the attached location map.**

2. Need (Explain why project is needed.):

**The existing pedestrian facilities at this intersection are used daily by children walking to the school. A determination has been made that additional measures need to be taken to provide a safer route through the intersection by installing higher visibility stop signs such as flashing stop signs.**

3. Estimated cost of project and source of estimate (if available): **$22,580.00**
   Please identify other sources of funds to implement this project. If funds other than CDBG are proposed, please provide supporting documentation/letters of commitment.

**Please see the attached engineer's estimate.**

4 Timetable (assuming a start date of July 1, 2020). Will your proposal meet these goals in one year? Give starting date for activity and significant milestone completion timeframes. (Insert any timeline attachment you desire, or refer to an attachment to be counted as part of the 6-pg. limit)

**Upon approval of CDBG funds, the City will begin design in August 2020 followed by construction. The project is expected to meet the period of performance of 1 year. Please see the attached schedule.**

5. What measurable goals will your program deliver?

**The project will help in furthering our goal of creating safe and accessible paths of travel for pedestrians and students. This goal is also included in a City document called the Vision 2025 Plan.**

6. What are the project's expected outcomes? How are the outcomes assessed?

**The outcomes include decreasing the probability of pedestrian accidents at this location.**

7. What HUD National Objective does your program meet?

**The flashing stop signs improvement meets the following National Objective:**

**1. The project is in a low-income area that utilizes the local school.**

8. How does your proposal support the Vision Plan Madera 2025 Action Plan?

**The proposal supports the action plan by providing residents a safe route to school.**

## C. ENVIRONMENTAL IMPACTS:

1. Historical:

   a. How old is the affected structure? **N/A**

   b. Will this project affect an historically significant (or potentially historic) structure? **N/A**

2. Archeological:

   a. Will this project involve any ground disturbance? **The project will cause minimal ground disturbance as required to install the flashing stop signs.**

   b. If so, how deep will excavation be and what is the volume of earth to be moved? **N/A**

3. Water:

   a. Does this project involve a sewer or water system? **No existing sewer or water systems will be disturbed as part of this project.**

## D. PROGRAM ELIGIBILITY:

To be eligible for funding, a project must either benefit low and moderate-income persons or prevent/eliminate slums or blight. Indicate how the proposed project meets this requirement. Projects that primarily benefit handicapped or senior citizens meet the criteria for benefiting low and moderate-income persons.

1. Primarily benefits low and moderate-income persons.
   a. Number of persons served annually:

**The project is in the CDBG qualifying Census Tract 6.03. Referring to the 2010 census, the project will possibly benefit approximately 5,653 low to moderate income residents.**

   b. Service Area:

Number of City residents served annually: **Approximately 5,653 residents in the surrounding area would benefit from the installation of flashing stop signs.**

Number of persons with disabilities or seniors served: **The project would provide a safe route to school that in some cases may include seniors or persons with disabilities.**

2. How will the proposed project prevent or eliminate slums or blight? **N/A**

## E. CITIZEN PARTICIPATION:

Project proposals should include evidence of citizen support for activity.

1. What was done to receive public input/participation? Please provide details. What were the outcomes? Include documentation of support for the proposal such as meeting minutes, letters and petitions.

**Over the past few years, the City has worked with the Madera Unified School District (MUSD) in addressing pedestrian safety improvements. It was noted that there was non-compliance occurring on Lake Street with regard to stopping at the stop signs at this intersection. The engineering department determined the installation of flashing stop signs at the proposed location would provide higher visibility of the stop signs and provide a safe route to school for students.**

2. Note complaints that have been received, etc. **N/A**

3. Evidence of collaboration with other agencies within the community.

Please see Priority Needs for the 2020/2021 Action Plan (Attachment A) and eligible CDBG Census Tracts (Attachment B) map. Public Service recipients shall be a minimum of 51% or more designated as low- to moderate-income. Public Service recipients may be qualified as Presumed Benefit (homeless persons, persons with disabilities and seniors.

## F. REFERENCES

Please provide the name, title, company/agency, phone and email address for three references.

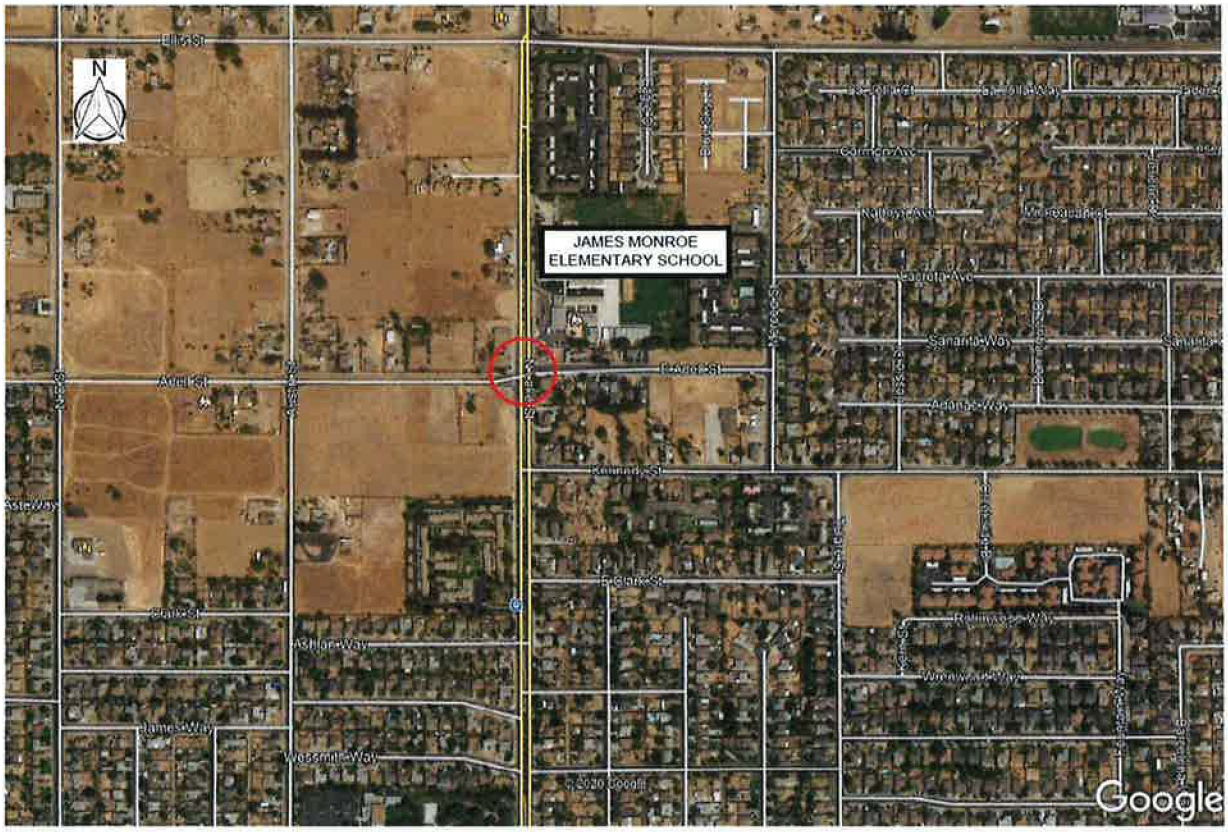
Staff will contact references and obtain "Yes" and "No" responses for the following:

- Was your experience working with this agency successful?
- Have you seen at least one very successful project developed by this organization/agency?
- Do you think they are doing a good job in Madera?

| Name | Title | Company/Agency | Phone | Email Address |
|---|---|---|---|---|
| Rosalind Cox | Director of Facilities Planning & Construction Management | Madera Unified School District | (559) 675-4548 | RosalindCox@maderausd.org |
| Isabel Guzman | Principal | Thomas Jefferson Middle School | (559) 474-0271 | isabelguzman@maderausd.org |
| Alan Gilmore | Public Health Program Manager | Madera County Public Health | (559) 675-7893 | Alan.Gilmore@maderacounty.com |

**Location Map**

**Flashing Stop Signs at the Intersection of Lake Street and Adell Street**



# CDBG PROJECT SCHEDULE FOR INSTALLATION OF FLASHING STOP SIGNS AT LAKE STREET AND ADELL STREET

| Item of Work | Date |
|---|---|
| CDBG Funds Awarded | July 2020 |
| Begin Design of Project | August 2020 - October 2020 |
| Advertise for Construction | November 2020 - December 2020 |
| Construction Phase | January 2021 - February 2021 |
| Project Close-Out | March 2021 - April 2021 |

# ENGINEER'S ESTIMATE FOR INSTALLATION OF FLASHING STOP SIGNS AT LAKE STREET AND ADELL STREET

| | A | B | C | D | E | F |
|---|---|---|---|---|---|---|
| 1 | | | | | | |
| 2 | | | | | | |
| 3 | INSTALLATION OF FLASHING STOP SIGNS AT LAKE STREET AND ADELL STREET | | | | | |
| 4 | | | | | | |
| 5 | **Item** | **Description** | **Unit of Measure** | **Approx. Quantity** | **Unit Price ($)** | **Total Amount** |
| 6 | 1 | Mobilization, Bonds, Insurance & Permits (not to exceed $1,000) | LS | 1 | $2,000.00 | $2,000.00 |
| 7 | 2 | Traffic Control, Signage and Detours | LS | 1 | $2,000.00 | $2,000.00 |
| 8 | 3 | Furnish and Install Stop Ahead Sign and Post | EA | 4 | $400.00 | $1,600.00 |
| 9 | 4 | Flashing Stop Signs | EA | 4 | $2,500.00 | $10,000.00 |
| 10 | 5 | Miscellaneous (Not to Exceed $1,000) | LS | 1 | $1,000.00 | $1,000.00 |
| 11 | | | | | **Bid Items Total** | **$16,600.00** |
| 12 | | | | | **Construction Contingency 10%** | **$1,660.00** |
| 13 | | | | | **Construction Management and Inspection 10%** | $1,660.00 |
| 14 | | | | | **PS & E 10%** | $1,660.00 |
| 15 | | | | | **Environmental Study** | $1,000.00 |
| 16 | | | | | **Project Total Cost** | **$22,580.00** |
| 17 | | | | | **CDBG Funds** | **$22,580.00** |

# CITY OF MADERA

# ENGINEERING DEPARTMENT

# SAFETY, ACCESSIBILITY AND TRAFFIC IMPROVEMENTS AT INTERSECTION OF D & SOUTH BY WASHINGTON SCHOOL

# CDBG 2020/2021 GRANT APPLICATION

# CAPITAL PROJECTS/PUBLIC IMPROVEMENTS

## COVER SHEET

Application due date: On or before **May 15, 2020 by 5:00 PM**
City of Madera CDBG Contact: David Dybas (559-661-3690)

RECEIVED
5/15/20 4:58 PM

| |
|---|
| (For office use only)<br>**DATE & TIME SUBMITTED:** |
| Applicant Name: City of Madera Engineering Department |
| Physical Address: 428 East Yosemite Avenue, Madera, CA 93638 |
| Mailing Address: 428 East Yosemite Avenue, Madera, CA 93638 |
| Program Name: Engineering Department |
| If you have Non-profit Internal Revenue Code Section 501(c)(3) status, enter your organization's Federal Tax ID Number: N/A |
| Grant Administrator (Principal contact)<br>First & Last Name and Title: David Dybas, Program Manager<br>Telephone Number and Email Address: (559) 661-3690 |
| Program/Project Administrator (Manages Day-to-Day Tasks of Program)<br>First & Last Name and Title: Victor Aldama, Associate Engineer<br>Telephone Number and Email Address: (559) 661-5418 / valdama@madera.gov |
| Amount Requested: $450,000.00 |

**CITY OF MADERA**

**COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) 2020/2021**
**CAPITAL PROJECT/PUBLIC IMPROVEMENTS**
**PROPOSAL APPLICATION**

Community Development Block Grant (CDBG) is administered by the U.S. Department of Housing and Urban Development (HUD). HUD distributes annual CDBG allocations to entitlement communities such as City of Madera. For fiscal year 2020/2021 the City of Madera's CDBG allocation is $911,725. This amount allows up to $182,345 for Administration proposals (20%), $136,758 for Public Services (15%) proposals to low- and moderate-income households (according to household size by total gross annual income) and approximately $592,622 for Capital Projects/Public Improvements.

Each year, an Annual Action plan is developed by the City of Madera. An Action Plan is an assessment of the community needs that are most pressing in the community. It is data and community-based driven, includes extensive input from different groups in as well as individuals, and ultimately provides guidance for City of Madera staff on how to utilize these funds to respond to the identified needs in the community. The 2020-2021 Action Plan was developed as follows:

**Needs Identification Methods 2020/2021**
The Priority Needs were developed after the data was collected using four complementary methods:

- Secondary Data Analysis
- Interviews
- Group Video Discussions
- Community-wide Quantitative Survey

The community needs that were identified by participants and survey respondents were prioritized based, in part, on approaches supported by The Office of Community Planning and Development of the U.S. Department of Housing and Urban Development (HUD), the Centers for Disease Control and Prevention, the National Community Development Association and others.

**Needs Prioritization and Funding Criteria**
The prioritization process suggests that on an annual basis, funded projects will:

- Address at least one of the identified Top Need Areas;
- Address one or more of the Target Services; and/or
- Continue services recognized by the community as essential.

**Applications for Funding**
Applications for funding through the City of Madera CDBG program shall adhere to CDBG funding criteria. The City of Madera's internal departments and not-for-profit agencies will adhere to the following criteria.

- ✓ All (100%) of the funds received from the City of Madera must serve Madera residents. Funding will be denied if it is found that this requirement is not met.
- ✓ Address at least one of the identified Top Needs Areas. (See Attachment A)

Applicant must respond to all the following sections. Refer to the Scoring Rubric for point allocation per section:

## A. GENERAL INFORMATION

1. Name of Department/Organization: City of Madera, Engineering Department

   Address: 428 East Yosemite Avenue, Madera, CA, 93637

   Contact Person: Tiffany Ljuba Phone: (559) 661-5418

   Concurrence: _____
   Signature/Authorizing Official (Grant Administrator/Department Head)

## B. ACTIVITY DESCRIPTION

1. Summary description of proposed project and anticipated accomplishment. (If desired, include diagram of the area within this section or you can attach, but any referenced attachment will be counted within the 6-pg. limit):

**The proposed project will make safety, accessibility and traffic improvements to the intersection of D Street and South Street. This will include construction and installation of a new traffic signal with an audible push button activation and count down pedestrian signal head to allow for ADA compliance. The improvements will help mitigate the current and future traffic congestions and provide additional pedestrian safety measures to facilitate access to the various commercial services and Washington Elementary School located adjacent to the intersection, for area residents.**

2. Need (Explain why project is needed.):

**The intersection experiences a high pedestrian traffic crossing during peak hours in the morning and afternoon as a result of students going to school Washington Elementary School and returning home from school. A traffic count was conducted on the intersection on 10/31/2020. The traffic count showed a high volume of pedestrian crossing the intersection during peak hour at beginning of school hour and end of school hour. The proposed signal would not only provide a safe and adequate intersection for drivers and pedestrian, but would also promote and support local businesses and school; therefore continue to reduce blithe in the neighborhood and support the service need of community residents, including many seniors and disable folks that utilize walkers and wheelchairs. Residents would have greater and safer access to the school and multiple services adjacent to the intersection.**

3. Estimated cost of project and source of estimate (if available): **$570,000.00**
   Please identify other sources of funds to implement this project. If funds other than CDBG are proposed, please provide supporting documentation/letters of commitment.

**The engineer's estimate including the breakdown costs for construction management and inspection is attached.**

**CDBG Fund: $450,000.00**
**Matching Fund (To be determined): $120,000.00**

**Please see the attached engineer's estimate.**

4 Timetable (assuming a start date of July 1, 2020). Will your proposal meet these goals in one year? Give starting date for activity and significant milestone completion timeframes. (Insert any timeline attachment you desire, or refer to an attachment to be counted as part of the 6-pg. limit)

**Upon approval of CDBG funds, the City will begin preparing a Request for Proposal for the design of the traffic signal. The project will be outsourced to a design consultant for completion of the plans and specifications, due to the standard procedures for a design contract with a qualified consultant. The project will not meet the period of performance of 1 year. Please see the attached schedule.**

5. What measurable goals will your program deliver?

**The project will create an intersection with the capacity to effectively and safely support the current and future traffic volumes for the residents in close proximity to the intersection.**

6. What are the project's expected outcomes? How are the outcomes assessed?

**Pedestrian crossing at traffic signals represent the highest level of protection and safety as borne out in numerous traffic engineering publications. Second, increase the capacity of the intersection. This is assessed by determining level of service of the intersection. With the installation of this traffic signal the intersection will operate at an acceptable level of service.**

7. What HUD National Objective does your program meet?

**The propose project is located in a low-income area.**

8. How does your proposal support the Vision Plan Madera 2025 Action Plan?

**The traffic signal is a much-needed public improvement. The project not only includes the improvements to the street and intersection but will also enhance the current pedestrian facilitie as well as improve ADA accessibility.**

## C. ENVIRONMENTAL IMPACTS:

1. Historical:

   a. How old is the affected structure? **N/A**

   b. Will this project affect an historically significant (or potentially historic) structure? **N/A**

2. Archeological:

   a. Will this project involve any ground disturbance?

**The project will cause minimal ground disturbance as required to install the signal pole bases and electrical conduit.**

   b. If so, how deep will excavation be and what is the volume of earth to be moved?

**N/A**

3. Water:

a. Does this project involve a sewer or water system?

**No existing sewer or water system will be disturbed as part of this project.**

## D. PROGRAM ELIGIBILITY:

To be eligible for funding, a project must either benefit low and moderate-income persons or prevent/eliminate slums or blight. Indicate how the proposed project meets this requirement. Projects that primarily benefit handicapped or senior citizens meet the criteria for benefiting low and moderate-income persons.

1. Primarily benefits low and moderate-income persons.
   a. Number of persons served annually: 4,194

   b. Service Area: 4,194

      Number of City residents served annually: 4,194

      Number of persons with disabilities or seniors served: **The traffic signal would provide a controlled intersection for the numerous seniors, disabled, and access to the transit system that service the senior and disabled in the community. This project would provide safe access to the school and business adjacent to the intersection.**

2. How will the proposed project prevent or eliminate slums or blight?

**N/A**

## E. CITIZEN PARTICIPATION:

Project proposals should include evidence of citizen support for activity.

1. What was done to receive public input/participation? Please provide details. What were the outcomes? Include documentation of support for the proposal such as meeting minutes, letters and petitions.

**Over the past few years the City has worked with the Madera Unified District (MUSD) in addressing pedestrian safety improvements. The City has also participated with Madera County of Public Health to perform walk-audits surrounding Washington Elementary School. The students parents participated in the Audit to voice their interest and provide their input on potential improvements for the area.**

2. Note complaints that have been received, etc.

**N/A**

3. Evidence of collaboration with other agencies within the community.

**Over the past few years the City has worked with the Madera Unified District (MUSD) in addressing pedestrian safety improvements. The City has also participated with Madera County of Public Health to perform walk-audits surrounding Washington Elementary School. The students parants participated in the Audit to voice their interest and provide their input on potential improvements for the area.**

Please see Priority Needs for the 2020/2021 Action Plan (Attachment A) and eligible CDBG Census Tracts (Attachment B) map. Public Service recipients shall be a minimum of 51% or more designated as low- to moderate-income. Public Service recipients may be qualified as Presumed

Benefit (homeless persons, persons with disabilities and seniors.

## F. REFERENCES

Please provide the name, title, company/agency, phone and email address for three references.

Staff will contact references and obtain "Yes" and "No" responses for the following:

- Was your experience working with this agency successful?
- Have you seen at least one very successful project developed by this organization/agency?
- Do you think they are doing a good job in Madera?

| Name | Title | Company/Agency | Phone | Email Address |
|---|---|---|---|---|
| Rosalind Cox | Director of Facilities Planning & Construction Management | Madera Unified School District | (559) 675-4548 | RosalindCox@maderausd.org |
| Isabel Guzman | Principal | Thomas Jefferson Middle School | (559) 474-0271 | isabelguzman@maderausd.org |
| Alan Gilmore | Public Health Program Manager | Madera County Public Health | (559) 675-7893 | Alan.Gilmore@maderacounty.com |

GEORGE WASHINGTON
ELEMENTARY SCHOOL
W Lincoln Ave
Sonora St
Stevens St
Austin St
W South St
E South St
Riverside Dr
Nebraska Ave
Dellavalle Ave
N Gateway Dr
W Central Ave
E Central Ave
E 2nd St
N A St
2020 Google
Google

**CDBG PROJECT SCHEDULE FOR**
**INSTALLATION OF TRAFFIC SIGNAL AT D STREET AND SOUTH ST**

| Item of Work | Date |
|---|---|
| Awarded CDBG Funds | July 2020 |
| Begin Design of Project | August 2020 – October 2020 |
| Advertise for Construction | November 2020 – December 2020 |
| Construction Period 160 Day | January 2020 – July 2020 |
| | |

# CITY OF MADERA

# ENGINEERING DEPARTMENT

# ADA COMPLIANT FRONT COUNTER AT FORMER RDA BUILDING

# CDBG 2020/2021 GRANT APPLICATION
# CAPITAL PROJECTS/PUBLIC IMPROVEMENTS
## COVER SHEET

Application due date: On or before **May 15, 2020 by 5:00 PM**
City of Madera CDBG Contact: David Dybas (559-661-3690)

| |
|---|
| (For office use only)<br>**DATE & TIME SUBMITTED:** RECEIVED 5/15/20 4:59 PM |
| Applicant Name: City of Madera Engineering Department |
| Physical Address: 428 East Yosemite Avenue, Madera, CA 93638 |
| Mailing Address: 428 East Yosemite Avenue, Madera, CA 93638 |
| Program Name: Engineering Department |
| If you have Non-profit Internal Revenue Code Section 501(c)(3) status, enter your organization's Federal Tax ID Number: N/A |
| Grant Administrator (Principal contact)<br>First & Last Name and Title: David Dybas<br>Telephone Number and Email Address: (559) 661-3690 / ddybas@madera.gov |
| Program/Project Administrator (Manages Day-to-Day Tasks of Program)<br>First & Last Name and Title: Victor Aldama, Associate Engineer<br>Telephone Number and Email Address: (559) 661-5418 / valdama@madera.gov |
| Amount Requested: $25,000.00 |

3. Dropoff: Contact the Grants Department directly to schedule a day and time to drop off a hardcopy.

**Submit Cover Sheet, Checklist, and Sections A-F (Sections A-F should not exceed 6 pgs.)**

## CITY OF MADERA

## COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) 2020/2021
## CAPITAL PROJECT/PUBLIC IMPROVEMENTS
## PROPOSAL APPLICATION

Community Development Block Grant (CDBG) is administered by the U.S. Department of Housing and Urban Development (HUD). HUD distributes annual CDBG allocations to entitlement communities such as City of Madera. For fiscal year 2020/2021 the City of Madera's CDBG allocation is $911,725. This amount allows up to $182,345 for Administration proposals (20%), $136,758 for Public Services (15%) proposals to low- and moderate-income households (according to household size by total gross annual income) and approximately $592,622 for Capital Projects/Public Improvements.

Each year, an Annual Action plan is developed by the City of Madera. An Action Plan is an assessment of the community needs that are most pressing in the community. It is data and community-based driven, includes extensive input from different groups in as well as individuals, and ultimately provides guidance for City of Madera staff on how to utilize these funds to respond to the identified needs in the community. The 2020-2021 Action Plan was developed as follows:

**Needs Identification Methods 2020/2021**
The Priority Needs were developed after the data was collected using four complementary methods:

- Secondary Data Analysis
- Interviews
- Group Video Discussions
- Community-wide Quantitative Survey

The community needs that were identified by participants and survey respondents were prioritized based, in part, on approaches supported by The Office of Community Planning and Development of the U.S. Department of Housing and Urban Development (HUD), the Centers for Disease Control and Prevention, the National Community Development Association and others.

**Needs Prioritization and Funding Criteria**
The prioritization process suggests that on an annual basis, funded projects will:

- Address at least one of the identified Top Need Areas;
- Address one or more of the Target Services; and/or
- Continue services recognized by the community as essential.

**Applications for Funding**

Applications for funding through the City of Madera CDBG program shall adhere to CDBG funding criteria. The City of Madera's internal departments and not-for-profit agencies will adhere to the following criteria.

- ✓ All (100%) of the funds received from the City of Madera must serve Madera residents. Funding will be denied if it is found that this requirement is not met.
- ✓ Address at least one of the identified Top Needs Areas. (See Attachment A)

Applicant must respond to all the following sections. Refer to the Scoring Rubric for point allocation per section:

## A. GENERAL INFORMATION

1. Name of Department/Organization: City of Madera, Engineering Department

   Address: 428 East Yosemite Avenue, Madera, CA 93637

   Contact Person: Tiffany Ljubo Phone: (559) 661-5418

   Concurrence: _____
   Signature/Authorizing Official (Grant Administrator/Department Head)

## B. ACTIVITY DESCRIPTION

1. Summary description of proposed project and anticipated accomplishment. (If desired, include diagram of the area within this section or you can attach, but any referenced attachment will be counted within the 6-pg. limit):

**The proposed project involves upgrading the existing front counter in the City of Madera's former Redevelopment Agency building for ADA compliance. See the location map in Attachment 1.**

2. Need (Explain why project is needed.):

**The City of Madera Building, Planning and Engineering Departments are planned to relocate to the former Redevelopment Agency building. A portion of the Engineering Department has already relocated to the former Redevelopment Agency building in order to implement social distancing requirements in accordance with COVID-19 measures. These departments provide services to the general public which result in many in-person visits to these departments. The existing front counter in the former Redevelopment Agency building is not ADA compliant which can result in the inability to provide equal access to persons with disabilities.**

3. Estimated cost of project and source of estimate (if available): **$25,000.00**

**CDBG Fund:** **$25,000.00**

Please identify other sources of funds to implement this project. If funds other than CDBG are proposed, please provide supporting documentation/letters of commitment.

4. Timetable (assuming a start date of July 1, 2020). Will your proposal meet these goals in one year? Give starting date for activity and significant milestone completion timeframes. (Insert any timeline attachment you desire, or refer to an attachment to be counted as part of the 6-pg. limit)

**Upon award of the CDBG funds, the City will begin the design phase, then move on to construction. The project is expected to meet the period of performance of one year. Please see the attached project schedule.**

5. What measurable goals will your program deliver?

**This project will help in furthering our goal of providing accessibility to the residents of the City of Madera.**

6. What are the project's expected outcomes? How are the outcomes assessed?

**The outcomes include increasing accessibility for all persons of the general public with disabilities that visit the City's Building, Planning and Engineering Departments for public services.**

7. What HUD National Objective does your program meet?

**This project will benefit low- and moderate-income persons as this project will primarily benefit handicapped citizens by providing an accessible front counter.**

8. How does your proposal support the Vision Plan Madera 2025 Action Plan?

**The Vision Plan Madera 2025 Action Plan includes providing ADA compliant City facilities.**

**C. ENVIRONMENTAL IMPACTS:**

1. Historical:

   a. How old is the affected structure?

**N/A. There are no historical sites in the project area that would be affected.**

   b. Will this project affect an historically significant (or potentially historic) structure?

**N/A**

2. Archeological:

a. Will this project involve any ground disturbance?

**No. The project will include upgrading the existing front counter.**

b. If so, how deep will excavation be and what is the volume of earth to be moved?

**N/A**

3. Water:

a. Does this project involve a sewer or water system?

**No. This project will be limited to activities involving the upgrade of the existing front counter.**

## D. PROGRAM ELIGIBILITY:

To be eligible for funding, a project must either benefit low and moderate-income persons or prevent/eliminate slums or blight. Indicate how the proposed project meets this requirement. Projects that primarily benefit handicapped or senior citizens meet the criteria for benefiting low and moderate-income persons.

1. Primarily benefits low and moderate-income persons.
   a. Number of persons served annually:

**This project is located within the CDBG qualifying Census Tract 8; however, this project will serve all persons with disabilities within the City of Madera that need to visit the City's Building, Planning and Engineering Departments for public services.**

b. Service Area:

Number of City residents served annually:

**This project benefits all City residents with disabilities that need to visit the City's Building, Planning and Engineering Departments for public services.**

Number of persons with disabilities or seniors served:

**This project will serve all persons with disabilities within the City of Madera that need to visit the Building, Planning and Engineering Departments for public services.**

2. How will the proposed project prevent or eliminate slums or blight?

**N/A**

## E. CITIZEN PARTICIPATION:

Project proposals should include evidence of citizen support for activity.

1. What was done to receive public input/participation? Please provide details. What were the outcomes? Include documentation of support for the proposal such as meeting minutes, letters and petitions.

**Several surveys were conducted throughout the community with the intent to determine what type of public improvements and public services are the most important to the community. For public improvements, the surveys revealed accessibility is a priority. Though accessibility of sidewalks is specifically noted in the survey results, the accessibility of the front counter for public services provided by the Building, Planning and Engineering Departments is an extension of this need.**

2. Note complaints that have been received, etc.

**A portion of the Engineering Department relocated to the former Redevelopment Agency building amid the COVID-19 measures, therefore the building has been closed to the public. Therefore, no complaints have been made.**

3. Evidence of collaboration with other agencies within the community.

Please see Priority Needs for the 2020/2021 Action Plan (Attachment A) and eligible CDBG Census Tracts (Attachment B) map. Public Service recipients shall be a minimum of 51% or more designated as low- to moderate-income. Public Service recipients may be qualified as Presumed Benefit (homeless persons, persons with disabilities and seniors.

## F. REFERENCES

Please provide the name, title, company/agency, phone and email address for three references.

Staff will contact references and obtain "Yes" and "No" responses for the following:

- Was your experience working with this agency successful?
- Have you seen at least one very successful project developed by this organization/agency?
- Do you think they are doing a good job in Madera?

| Name | Title | Company/Agency | Phone | Email Address |
|---|---|---|---|---|
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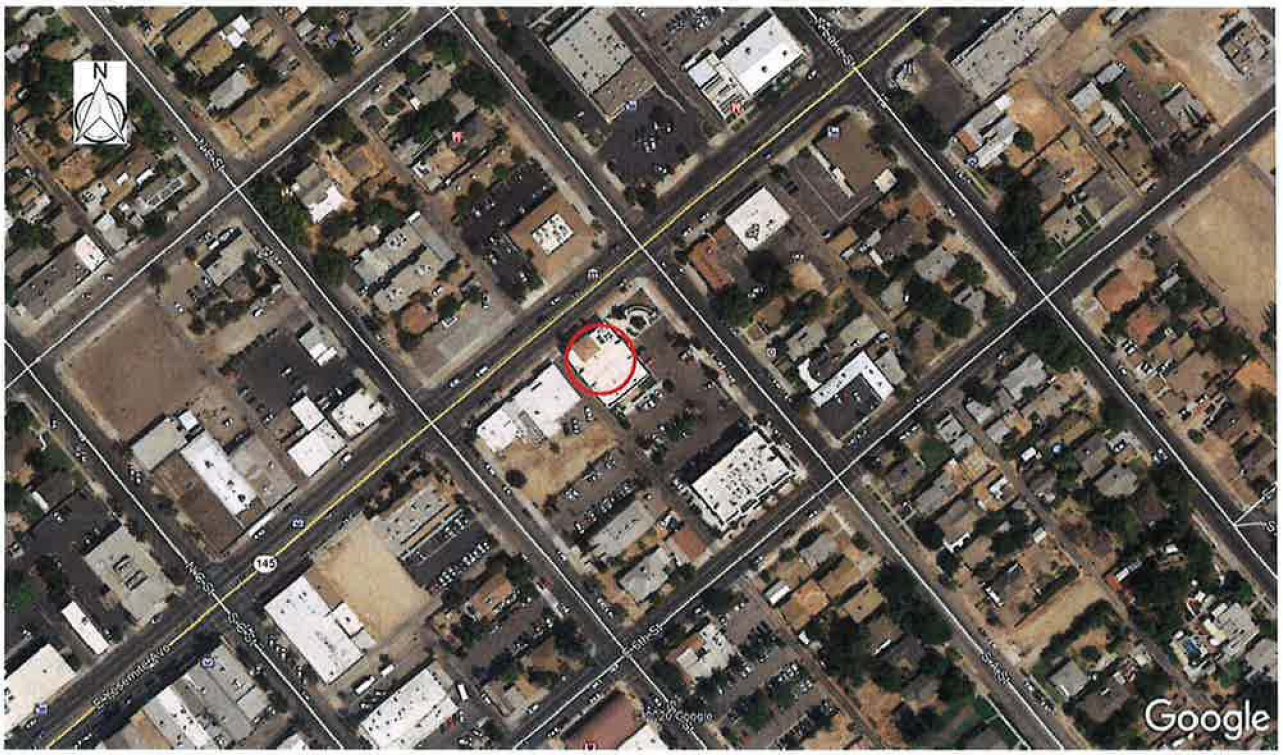
| Isabel Guzman | Principal | Thomas Jefferson Middle School | (559) 474-0271 | isabelguzman@maderausd.org |
| Alan Gilmore | Public Health Program Manager | Madera County Public Health | (559) 675-7893 | Alan.Gilmore@maderacounty.com |

**Location Map**

**Former Redevelopment Agency Building Front Counter Upgrade for ADA Compliance**



# CDBG PROJECT SCHEDULE FOR FORMER RDA BUIDING FRONT COUNTER UPGRADE FOR ADA COMPLIANCE

| Item of Work | Date |
|---|---|
| CDBG Funds Awarded | July 2020 |
| Design | August 2020 - November 2020 |
| Construction | December 2020 - March 2021 |
| Project Close-Out | June 2021 |

RETURN TO AGENDA

# REPORT TO CITY COUNCIL

**Approved by:**

Department Director

Arnoldo Rodriguez, City Manager

**Council Meeting of:** June 18, 2020

**Agenda Number:** A-2

**SUBJECT:**

Public hearing on the Community Development Block Grant (CDBG) COVID-19 funding allocation ($536,338)

**RECOMMENDATION:**

Conduct the public hearing to receive input from the public and the Block Grant Commission (BGC) on how to utilize the $536,338 in CDBG COVID-19 funding and make tentative determinations for allocations.

**SUMMARY:**

The City received notification from the U.S. Department of Housing and Urban Development (HUD) on April 2, 2020, that it was eligible to receive an allocation for the CDBG-CV (COVID-19) funds, to be used to prevent, prepare for, and respond to the coronavirus will be $536,338. The Public Hearing is for Council to consider funding recommendations proposed by the public and the BGC for the COVID-19 award and to receive information to determine tentative funding allocations. Per HUD regulations, a five-day public comment period is required after approving tentative allocations. After such period culminates, staff will bring back the tentative allocations during a future public hearing, for final approval by Council.

**DISCUSSION:**

During the April 15, 2020 Council meeting, staff informed Council that the City is an entitlement jurisdiction and HUD splits CDBG funding into three categories:

- Administration; 20 percent maximum of allocated funding
- Public Services; 15 percent maximum of allocated funding

- Capital Projects/Public Improvements; no minimum or maximum thresholds sans available funding

Per HUD directives related to CDBG-CV (COVID-19) funding, there is no percentage cap for public service projects for this allocation.

The following is a summary of the CDBG-CV (COVID-19) eligible activities provided by HUD that are may be funded to address the coronavirus effects in the community:

- Buildings and Improvements, Including Public Facilities.
- Assistance to Businesses, Including Special Economic Development Assistance.
- Provision of New or Quantifiably Increased Public Services.
- Planning, Capacity Building, and Technical Assistance.

During the City Council meeting on May 6, 2020, public comment was received on how to utilize the CDBG-CV funding allocation. Members of the public, Block Grant Commission (BGC) and Council provided input on potential areas that the City allocation would make the most impact for citizens affected by the coronavirus and narrowed it down to the four areas of priority:

- Rent/Mortgage Assistance
- Food Assistance
- Utility Billing Assistance
- Small Business Assistance

On May 16, 2020, the City posted a request for grant applications that were required to specifically address eligible activities as indicated above.

**Summary of subrecipient grant applications**

The City received a total of 9 grant applications under the 3 categories as indicated by Table 1 for a total grant request of $1,007,396.

The City received $536,338 for the CDBG-CV (COVID-19) allocation. The third column represents the maximums that can be distributed per category, and the amount remaining for capital projects, should the maximum be used for administration and public services. The City may elect to allocate less than the maximum; therefore, making more funds available for capital projects.

| *Table 1: Requested Grant Funding by Applicants* | | |
|---|---|---|
| *Funding Categories* | *Requested grant amount* | *Maximum amount City may award, using estimated annual allocation* |
| Administration (20% maximum)<br>(*1 grant proposal received*) | $50,000 | $107,268 |
| Public Service (no maximum)<br>*(8 grant proposals received)* | $957,396 | No Cap |
| Capital Projects/Public Improvements (no maximum)<br>*(0 grant proposals received)* | $0 | No Cap |
| **Total** | **$1,007,396** | **$536,338** |

**BGC Administration Allocation**

The BGC met on June 2, 2020 to consider the applications received for funding allocation. Table 2 represents the BGC proposed allocations for Administration.

| *Table 2: BGC Tentative Administrative Allocation* | | |
|---|---|---|
| *Applicant* | *Requested grant amount* | *BGC 6/2/20* |
| Local Administration | $50,000 | $50,000 |
| **Total** | **$50,000** | **$50,000** |

**BGC Public Services Allocations**

The BGC then considered the applications received for the funding for Public Services. Table 3 represents the BGC proposed allocations for Public Services.

| *Table 3: BGC Tentative Public Service Allocations* | | |
|---|---|---|
| *Applicant* | *Amount Requested* | *Recommended for funding by the BGC (June 2, 2020)* |
| City of Madera Parks & Community Senior Nutrition Program | $63,600 | $0 |
| City of Madera - Mask Program | $25,000 | $0 |
| Madera Rescue Mission | $31,721 | $0 |
| Madera County EDC - Small Business Assistance COVID-19 Grant | $208,000 | $156,000 |
| CAPMC - Utility (Water/Trash) | $50,000 | $0 |
| CAPMC - Rental Assistance/Rapid Rehousing | $90,000 | $90,000 |
| Madera Downtown Association - Emergency Downtown Business Relief Program | $55,000 | $55,000 |
| Madera Coalition For Community Justice - Madera Eviction and Utility Shutoff Prevention | $434,075 | $185,338 |
| **Total** | **$957,396** | **$486,338** |

**Capital Projects/Public Improvements**

There were no applications submitted for Capital Projects/Public Improvements.

A 5-day public review and comment period begins June 19, 2020. All interested parties are invited to provide comment for the City to consider before finalizing and forwarding to HUD for review and acceptance. The public review and comment period will expire at 5 p.m., June 23, 2020. Council will meet to approve final CDBG-CV (COVID-19) allocations during its July 15, 2020 meeting.

**FINANCIAL IMPACT:**

This allocation will provide additional revenue to the City. Council will decide how to distribute it; such as, distributing it to either internal departments or outside agencies. It does not impact the General fund.

**CONSISTENCY WITH THE VISION MADERA 2025 PLAN:**

The HUD CDBG program supports the Vision Madera 2025 Plan as follows:

- Strategy 136:
  - Transitional Housing: Promote transitional housing to ensure the homeless have safe shelter.

- Strategy 407:
    - Promote and expand existing services, supportive services, case management, and self-sufficiency for Madera residents to maintain independent lifestyles.
- Strategy 337:
    - Develop programs for Maderans of all ages with an emphasis on youth and senior activities.
- Strategy 121.1:
    - Add facilities and amenities for the public.

**ALTERNATIVES:**

As an alternative to the BGC's recommendations, the Council may:

1. Reject the BGC's allocations.
2. Adjust the BGC's allocations.
3. Develop new allocations.

**ATTACHMENTS:**

1. CDBG-CV (COVID-19) Grant Funding Applications

# Attachment 1

**City of Madera Proposed**
**CDBG-CV COVID-19 Programs and Projects**

| Activity Type | Maximum Allocation | Proposal | | Amount Requested | Block Grant Commission 06/02/20 | Max. Remaining Funds |
|---|---|---|---|---|---|---|
| **Administration** | **$ 107,268** | Local Administration | | $ 50,000 | $ 50,000 | |
| | | **Total Administration:** | | **$ 50,000** | | **$ 57,268** |

| Activity Type | Maximum Allocation | Proposal | | Amount Requested | Block Grant Commission 06/02/20 | Max. Remaining Funds |
|---|---|---|---|---|---|---|
| **Public Services** | **$ 486,338** | City of Madera Parks & Community/ COVID-19 Senior Nutrition Program | Food Assistance | $ 63,600 | - | |
| | | City of Madera - Mask Program | PPE | $ 25,000 | - | |
| | | Madera Rescue Mission | Food Assistance | $ 31,721 | - | |
| | | Madera County EDC - Small Business Assistance COVID-19 Grant | Small Business Assistance | $ 208,000 | $ 156,000 | |
| | | CAPMC - Utility (Water/Trash) | Utility Assistance | $ 50,000 | - | |
| | | CAPMC - Rental Assistance/Rapid Rehousing | Rental Assistance | $ 90,000 | $ 90,000 | |
| | | Madera Downtown Association - Emergency Downtown Business Relief Program | Small Business Assistance | $ 55,000 | $ 55,000 | |
| | | Madera Coalition For Community Justice - Madera Eviction and Utility Shutoff Prevention | Rental/Utility Assistance | $ 434,075 | $ 185,338 | |
| | | **Total Public Services:** | | **$ 957,396** | **$ 486,338** | **$ -** |
| | **$ 536,338** | | | $ 1,007,396 | | **$ (471,058)** |

EQUAL HOUSING OPPORTUNITY

| Applicant | Tab |
|---|---|
| Local Administration | 1 |
| Parks COVID-19 Senior Services | 2 |
| City of Madera - Mask Program | 3 |
| Madera Rescue Mission | 4 |
| Madera County EDC - Small Business Assistance COVID-19 Grant | 5 |
| CAPMC - Utility (Water/Trash) | 6 |
| CAPMC - Rental Assistance/Rapid Rehousing | 7 |
| Madera Downtown Association - Emergency Downtown Business Relief Program | 8 |
| Madera Coalition For Community Justice - Madera Eviction and Utility Shutoff Prevention | 9 |

# LOCAL ADMINISTRATION

# CDBG-CV GRANT APPLICATION

## Administration

## COVER SHEET

Application due date: On or before **May 22, 2020 by 5:00 PM**
City of Madera CDBG Contact: David Dybas (559-661-3690)

RECEIVED
5/22/20 3:48 PM

| |
|---|
| (For office use only)<br>**DATE & TIME SUBMITTED:** |
| Applicant Name: City of Madera |
| Physical Address: 205 W. Fourth Street |
| Mailing Address: 205 W. Fourth Street |
| Program Name: CDBG Administration |
| If you have Non-profit Internal Revenue Code Section 501(c)(3) status, enter your organization's Federal Tax ID Number:<br>**94-6000365** |
| Grant Administrator (Principal contact)<br>First & Last Name and Title: Ivette Iraheta; Grant Administrator<br>Telephone Number and Email Address: 661-3692; iiraheta@madera.gov |
| Program/Project Administrator (Manages Day-to-Day Tasks of Program)<br>First & Last Name and Title: David Dybas, Program Manager - Grants<br>Telephone Number and Email Address:559-661-3690; ddybas@madera.gov |
| CDBG-CV Funding Requested: $ _____50,000_____ |

**CITY OF MADERA**

**COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG)**
**CDBG-CV ADMINISTRATION APPLICATION**

The City of Madera received a supplemental allocation to our Community Development Block Grant (CDBG) funds that **must** be used to prevent, prepare for, and respond to the coronavirus (COVID-19). This allocation was authorized by the Coronavirus Aid, Relief, and Economic Security Act (CARES Act), Public Law 116-136, which was signed by President Trump on March 27, 2020, to respond to the growing effects of this public health crisis. The CARES Act will provide **$536,338** in Community Development Block Grant Coronavirus **(CDBG-CV)** funds to the City from the U.S. Department of Housing and Urban Development (HUD).

The City is requesting applications from nonprofits and other eligible entities for participation in the CDBG-CV program to address one of the following specific needs identified for this funding.

- Rent/Mortgage Assistance
- Food Assistance
- Utility Billing Assistance
- Small Business Assistance

HUD has provided flexibility for the use of CDBG-CV funding by eliminating the CDBG 15% cap for which the amount of grant funds can be used for public services. Eligible CDBG-CV programs must provide services to City of Madera low- to moderate- income residents.

CDBG-CV grants will be subject to oversight, reporting, and requirements that each grantee have adequate procedures to prevent the duplication of benefits which means grant funds may not be used to pay costs if another source of financial assistance is available to pay that cost.

Activities must meet one of the three HUD National Objectives:

1. Benefit low to moderate income persons
2. Aid in the prevention of slums and blight, or
3. Meet an urgent need

**Applications for Funding**
Applications for funding through the City of Madera CDBG-CV program shall adhere to CDBG funding criteria. Applicants will adhere to the following criteria.

- ✓ All (100%) of the funds received from the City of Madera must serve Madera residents. Funding will be denied if it is found that this requirement is not met.
- ✓ Address at least one of the identified Top Needs Areas. (See Attachment A)

Applicant must respond to all the following sections. Refer to the Scoring Rubric for point allocation per section:

**CITY OF MADERA**
**COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG)**
**CDBG-CV ADMINISTRATION APPLICATION**

**AGENCY/PROGRAM INFORMATION** **DATE SUBMITTED: May 22, 2020**

Legal Name of Agency: ___ City of Madera_____

Program Name: _____ CDBG Administration_____

Agency Address: _____205 W. Fourth Street_____

City/Zip: _____Madera, 93637_____ Telephone: _559-661-3690_

Program Manager: ____David Dybas___ FAX: ___559-674-2972____

**SUMMARY OF ADMINISTRATION NEEDS**

**This activity supplies oversight in all areas of the CDBG-CV (COVID-19) program. Oversight includes the following areas:**

- **providing subrecipients with training and capacity building**
- **funding to remain current with, but not limited to training, regulations and CDBG components such as:**
  - **Davis Bacon Prevailing Wage**
  - **National Environmental Policy Act**
  - **Section 3**
  - **Minority Business and Disadvantage Business recruitment and contracting**
  - **Outcome and Performance Measurements**
  - **Integrated Disbursement and Information System Reporting**
  - **Economic Development**
  - **Continuum of Care coordination and capacity building**
  - **Downtown and historic preservation**
  - **Neighborhood Revitalization Strategies**
  - **Americans with Disabilities Act compliance and ensuring access to programs and facilities and community development priorities that align and focus funding from the CDBG program.**

**EXISTING SERVICES:** List other agencies currently addressing the need or problem described above. (Attach sheets if necessary.)

**Several agencies and City Departments carry out CDBG-CV activities. They do not provide CDBG-CV administrative services.**

Explain how your program supplements or complements existing services without duplicating them.

**CDBG-CV Administration supplies oversight and guidance of funded projects. It does not duplicate their activities.**

Describe the method used to measure the effectiveness (outcomes) of services. Identify measurable goals and objectives.

**The effectiveness is measured annually and documented in the Consolidated Annual Performance and Evaluation Report. This supplies a summary of what we carried out throughout the program year as well as the number of persons served, and amount spent.**

What National Objective does your program meet?

**Administration of the CDBG-CV program is exempt from meeting a National Objective.**

Describe what measurable objectives your program meets?

**Administration of the CDBG-CV program is exempt from measurable objectives. It reports the outcomes of funded programs.**

How will your program meet its goals in one year?

**A function of Administration associated with the CDBG-CV program is the oversight and monitoring associated with ensuring CDBG-CV funded programs meet their stated goals.**

How does your proposal support the Vision Madera 2025 Action Plan?

**The scope of activities funded with CDBG-CV have the potential to advance an extensive number of the Vision Madera 2025 Action Plan's goals. Funding requests are reviewed for consistency with CDBG-CV regulations and, also, to promote the aspirations of the Vision Madera 2025 Action Plan.**

FUNDING

What financial resources, other than City are available for this program? Have applications for other funds been submitted? Explain. If funds other than CDBG are proposed, please provide supporting documentation/letters of commitment.

**Except the General Fund, no other sources are available.**

Describe in detail all proposed plans for fund raising for this program. What is the projected net income from fund raising? If net fund raising is not increasing, please explain

(be specific). **Not applicable.**

What was done to receive public input/participation? Please provide details. What did the public input/participation identify? **Not applicable.**

If service is offered outside the Madera city limits, include the list of funding sources and supporting documentation/letters of commitment that support these program services. **Not applicable for Administrative program oversight.**

When there is an overflow of clients, how is it determined whom to serve?
**Not applicable for Administrative program oversight.**

Are income criteria used to establish eligibility for services?

_____ Yes  __X__ No  (If yes, attach a copy of the criteria.)

Is a fee schedule used?

____ Yes  __X__ No  (If yes, attach a copy of fee schedule.)

| INCOME SOURCE | AMOUNT |
|---|---|
| CITY | |
| UNITED WAY | |
| STATE (SPECIFY) | |
| FEDERAL (SPECIFY) **(CDBG)** | 50,000 |
| SERVICE FEES | |
| FUND RAISING | |
| DONATIONS | |
| RESERVE/ CONTINGENCY | |
| OTHER (LIST) | |
| **TOTAL INCOME** | |

| | | AMOUNT |
|---|---|---|
| SALARIES | | 35,000 |
| BENEFITS | | 15,000 |
| TELEPHONE | | |
| ADVERTISING | | |
| OFFICE SUPPLIES | | |
| SOFTWARE | | |
| CONFERENCE/ TRAINING | | |
| INTERFUND CHARGE- CENTRAL | | |
| | | |
| | **TOTAL** | 50,000 |

## SPONSORING AGENCY MANAGEMENT

**CORPORATION DIRECTORS:**

How often does the Board meet?

**City Council serves as the governing board. Their meetings are the first and third Wednesday of every month.**

What was the average number of Board members attending meetings last year?

_____7_____

Based on the bylaws, what is the minimum and maximum number of seats on the Board?

____4____Minimum ____7____ Maximum

Please provide the following information:

Date of Incorporation: __ **March 27, 1907**_____
IRS Employer Number: __**94-6000365**_____

Attach current Board of Directors' roster, including the names, addresses, occupations and number of years served on the Board.

| Name | Occupation | Term | District |
|---|---|---|---|
| Andrew J. Medellin, Mayor | Owner, Andy's Sports and Design | Elected 2016, Mayor term ending December 2020 | At-Large |
| Cecelia (Cece) Gallegos, Council Member | Educator | Elected November 2018, Council Member term ending December 2022 | 1 |
| Jose Rodriguez, Council Member | Mortgage Lender | Elected November 2016, Council Member term ending December 2020 | 2 |
| Steve Montes, Council Member | City of Fresno | Elected November 2018, Council Member term ending December 2022 | 3 |
| Derek O. Robinson Sr., Council Member | Postal Service Retiree, Youth Counselor, Track Athlete and Coach | Elected November 2016, Council Member term ending December 2020 | 4 |
| Santos Garcia, Mayor Pro Tem | Central Labor Council | Elected November 2018, Council Member term ending December 2022 | 5 |
| Donald E. Holley, Council Member | Machine Operator, Jesse Owens Games Organizer, past NAACP President, MLK Committee Member | Elected November 2016, Council Member term ending December 2020 | 6 |

**FINANCIAL:**

How often are financial records audited, and by whom?

_ **The Pun Group** _____

Are the treasurer and/or other financial officers bonded? __**Yes**_____

If so, for how much? _____**$1 million** _____

List any judgments or pending lawsuits against the agency or program:

_ **None** _____

List any outstanding obligations:

__ **None** _____

This application and the information contained herein are true, correct and complete to the best of my knowledge.

By: _____
**Grants Administrator**

**RETURN THE APPLICATION BY EMAIL OR CALL THE GRANTS DEPARTMENT TO SCHEDULE DROPPING OFF A HARD COPY.**

**EMAIL THE APPLICATION TO:** ddybas@madera.gov

**DUE DATE:** **May 25, 2020, 5:00 p.m.**

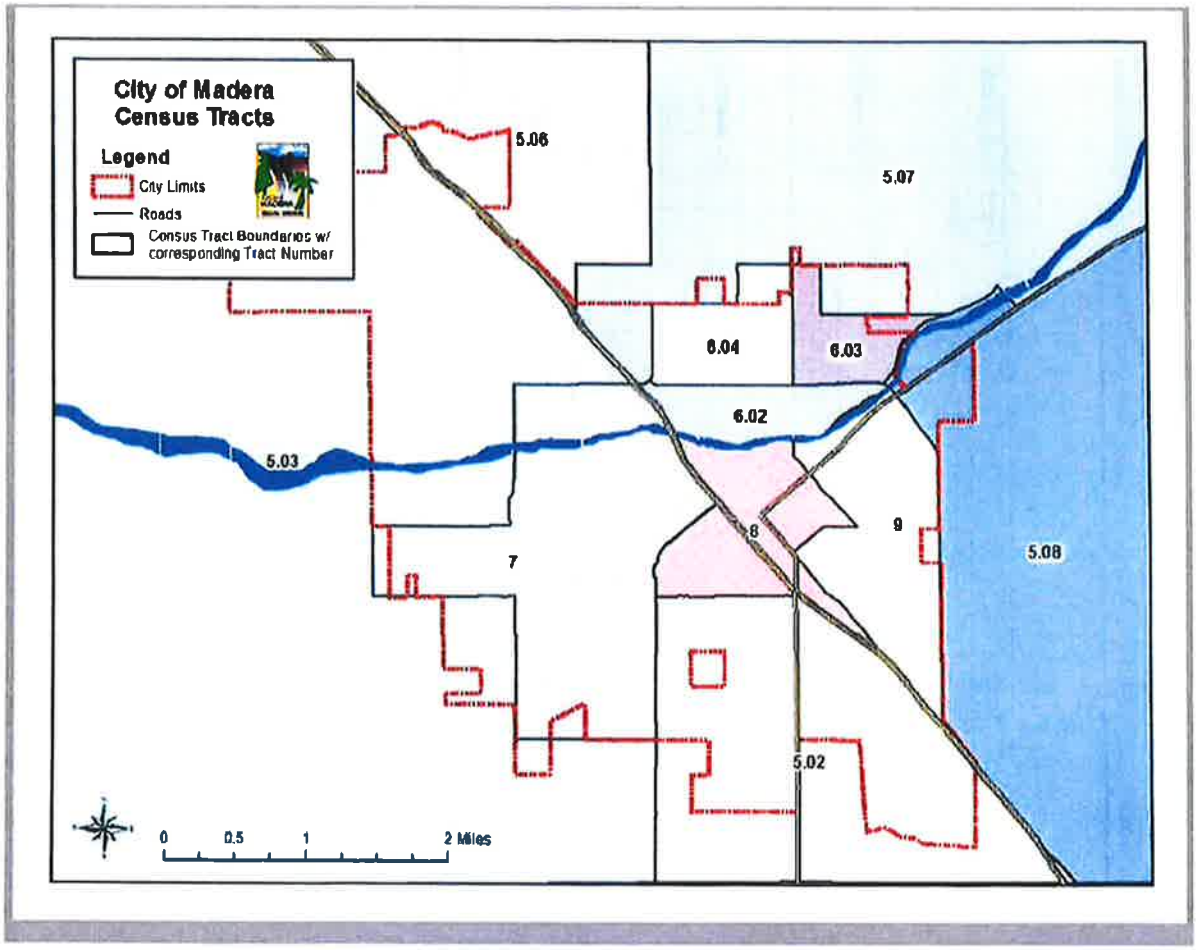
**CITY CDBG CONTACT:** ddybas@madera.gov; 559-661-3690

Attachment A

| Priority Needs for the CDBG-CV (COVID-19) Funding | |
|---|---|
| **Top Need Areas** | **Target Areas** |
| Rent/Mortgage Assistance | Monthly rental/mortgage assistance for housing for low-income individuals/families, seniors and people living with disabilities effected by COVID-19. |
| Food Assistance | Services that provide food for low-income individuals/ families, seniors and people living with disabilities effected by COVID-19. |
| Utility Billing Assistance | Monthly utility billing assistance (water/sewer) for low-income individuals/families, seniors and people living with disabilities effected by COVID-19. |
| Small Business Assistance | Programs to assist small businesses to retain low-income workers effected by COVID-19. |

## ATTACHMENT B

ELIGIBLE CDBG CENSUS TRACTS ARE: 5.02 (to the north), 6.02, 6.03, 6.04 8 AND 9
THESE ARE THE ELIGIBLE TRACTS WHERE CDBG
PROGRAMS AND PROJECTS MUST OCCUR



# CITY OF MADERA

# PARKS & COMMUNITY SERVICES

# COVID -19 SENIOR NUTRITION

# CDBG-CV GRANT APPLICATION

## Public Services

## COVER SHEET

Application due date: On or before **May 22, 2020 by 5:00 PM**
City of Madera CDBG Contact: David Dybas (559-661-3690)

RECEIVED
6/26/20 3:18 PM

| |
|---|
| (For office use only)<br>**DATE & TIME SUBMITTED:** |
| Applicant Name: City of Madera – Parks & Community Services Department |
| Physical Address: 701 East 5th Street, Madera, CA 93638 |
| Mailing Address: 701 East 5th Street, Madera, CA 93638 |
| Program Name: Madera COVID-19 Senior Nutrition Program |
| If you have Non-profit Internal Revenue Code Section 501(c)(3) status, enter your organization's Federal Tax ID Number:<br>94-6000365 |
| Grant Administrator (Principal contact)<br>First & Last Name and Title: David Dybas, Grants Program Manager<br>Telephone Number and Email Address: (559) 661-3690, ddybas@madera.gov |
| Program/Project Administrator (Manages Day-to-Day Tasks of Program)<br>First & Last Name and Title: John Scarborough, Parks & Community Services Director<br>Telephone Number and Email Address: (559) 661-5491, jscarborough@madera.gov |
| CDBG-CV Funding Requested: $ 63,600 |

**SUMMARY OF COMMUNITY NEED OR PROBLEM TO BE ADDRESSED:** (Describe the community need or problem to be addressed by the proposed program. State how and by whom the need was identified.)

The proposed program seeks to expand the availability of nutritious meals to community seniors who are currently homebound as a direct result of the onset of COVID-19.

**EXISTING SERVICES:** List other agencies currently addressing the need or problem described above.
Fresno Madera Area Agency on Aging (FMAAA)
Fresno County Equal Opportunity Commission (EOC)

Explain how your program supplements or complements existing services without duplicating them.
The FMAAA has historically provided funding to the City of Madera Parks and Community Services Department to serve area seniors meals in a congregate setting. In early March of this year, and in direct response to the onset of the COVID-19 pandemic, the FMAAA pulled remaining funding and began delivering meals directly to seniors who were sheltered in place and not able to shop and gather food and supplies through normal means.

These seniors receive 14 frozen meals once per week paid for by the FMAAA and delivered in partnership with the area EOC. The deliveries are intended to provide a breakfast and a light lunch or dinner meal. Staff are recommending supplementing these deliveries with shelf stable meals as they don't require refrigeration and will provide at least one additional meal per day rounding out our seniors' nutritional requirements.

City staff intend to contract with the local EOC office to provide delivery services of one shelf stable box of food per week to each of our approximately 150 eligible seniors. Each box provides between five and seven meals per week depending on each senior's nutritional requirement. The intent of this request is to provide weekly deliveries for approximately 4 months in an effort to provide much needed nutrition to those most in need and allow time for medical advances to occur that will allow for seniors to once again participate in the congregate setting.

Describe the method used to measure the effectiveness (outcomes) of services. Identify measurable goals and objectives. Attach a copy of the program's evaluation documentation.
Total number of meals served will be a key determining factor as to the program's effectiveness. In addition, client satisfaction will be determined through weekly written evaluations.

Which National Objective does your program meet?

1. Benefits low to moderate income persons
2. Meets an urgent need

Which measurable objectives does your program meet?
Services that provide food for low-income individuals/ families, seniors and people living with disabilities effected by COVID-19.

What financial resources, other than City are available for this program? Have applications for other funds been submitted? Explain. If funds other than CDBG-CV are proposed, please provide supporting documentation/letters of commitment.

No other financial resources have been identified to support this program.

Describe in detail all proposed plans for fund raising for this program. What is the projected net income from fund raising? If net fund raising is not increasing, please explain (be specific).
Voluntary donations for this project are projected to be non-existent as the seniors targeted for this project are currently homebound and typically don't voluntarily contribute when outside of the congregate environment.

What was done to receive public input/participation? Please provide details. What did the public input/participation identify? Include documentation of support for the proposal such as meeting minutes, letters and petitions.
The City of Madera annually evaluates the senior program through a series of surveys and receives feedback from various City partners survey results and community feedback data are analyzed, and program planning is implemented to meet the needs of participants as a direct result of feedback data. In addition, staff have recently polled most of the seniors enrolled in our congregate food and recreation programs. These seniors have indicated the need for additional meals, but most don't have the capacity for additional frozen meals due to limited space. This makes the shelf stable meals ideal in this instance.

If service is offered outside the Madera city limits, include the list of funding sources and supporting documentation/letters of commitment that support these program services.
No services will be provided for clients located outside the City limits.

When there is an overflow of clients, how is it determined whom to serve?
All clients identified current are registered in the City's suite of senior programs. It is not expected that additional clients will be identified.

Discuss your program's/project's successes.
The City supports Madera's senior residents through comprehensive meal and recreational programming. Without these senior programs, many participants would live in isolation without the guarantee of adequate nutrition. These programs aid in helping them with their overall mental health. Our services are nutritional, educational, and a key factor in Madera's seniors' social interactions.

Discuss your program's/project's past performance (2013 to 2019).
The suite of programs provided to seniors through CDBG resources has consistently met program goals and objectives in the 2013 to 2019 timeframe. The availability of CDBG funding has aided the City in providing tens of thousands of individual interactions with the community's senior citizens; Over the past five years, the City has provided a core of essential services such as the meal program and wellness activities; but at the same time, in consideration of requests from the client population, new activities and programs have been introduced. The City has always been cognizant of increasing its outreach to help underserved individuals in the community and CDBG resources have been leveraged year-over-year to increase both duplicated and unduplicated program participants.

Discuss how your program/project shall document that it provides either a new service or a quantifiable increase in the level of service.

New services are highlighted in the PCS Activity guide, which is published in both print and online versions twice a year. Periodic reporting to internal and external CDBG program monitors includes documentation of new programs and attendance figures.

| CLIENT POPULATION | | |
|---|---|---|
| 1. Indicate the total number of potential clients in the community who require your services. | 7,350 | |
| 2. Indicate the total number of unduplicated clients you intend to serve during the term of this proposed program/service (12 months). | 150 per week | |
| 3. Has there been a change in the composition of the target population to be served and/or shift in the geographic target area? | Yes | No |
| | | X |
| 4. Are income criteria used to establish eligibility for services? (If yes, attach a copy of the documentation to establish income eligibility by household size and household gross annual income. Acceptable forms of documentation include two years of tax documents, six months of paycheck stubs, six months of checking and savings statements, retirement accounts, 401(b)(3) or 401K plans, etc. | | X |
| 5. Is a fee schedule used? (If yes, attach a copy of the fee schedule.) | | X |

If yes to No. 3 above, then please explain and limit your response to the space below.

Provide the following demographic information for the total number of unduplicated clients as indicated in No. 2 above:

| AGE | 0 - 5 | 6 - 12 | 13 - 17 | 18 - 34 | 35 - 54 | 55 - 59 | 60 - 64 | 65 + |
|---|---|---|---|---|---|---|---|---|
| | | | | | | | 12 | 138 |
| GENDER | Female | 134 | | | | | | |
| | Male | 16 | | | | | | |
| FEMALE HEAD | | | | | | | | |

| Ethnic Categories* | No. |
|---|---|
| Hispanic or Latino | 110 |
| Not-Hispanic or Latino | 40 |
| **Racial Categories*** | |
| American Indian or Alaska Native | |
| Asian | |
| Black or African American | |
| Native Hawaiian or Other Pacific Islander | |
| White | |
| Other | |

Public reporting burden for this collection is estimated to average 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. This information is authorized by the U.S. Housing Act of 1937 as amended, the Housing and Urban Rural Recovery Act of 1983 and Housing and Community Development Technical Amendments of 1984. This information is needed to be in compliance with OMB-mandated changes to Ethnicity and Race categories for recording the 50059 Data Requirements to HUD. This information is considered non-sensitive and does not require any special protection.

- **Hispanic or Latino.** A person of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin, regardless of race. The term "Spanish origin" can be used in addition to "Hispanic" or "Latino."
- **Not Hispanic or Latino.** A person not of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin, regardless of race.
- **American Indian or Alaska Native.** A person having origins in any of the original peoples of North and South America (including Central America), and who maintains tribal affiliation or community attachment.
- **Asian.** A person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand and Vietnam.
- **Black or African American.** A person having origins in any of the black racial groups of Africa. Terms such as "Haitian" or "Negro" can be used in addition to "Black" or "African American."
- **Native Hawaiian or Other Pacific Islander.** A person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.
- **White.** A person having origins in any of the original peoples of Europe, the Middle East or North Africa.

| INCOME SOURCE | AMOUNT |
|---|---|
| CITY | |
| UNITED WAY | |
| STATE (SPECIFY) | |
| FEDERAL (CDBG) | $63,600 |
| RESERVE/CONTINGENCY | |
| OTHER (LIST) | |
| TOTAL INCOME | $63,600 |

| SALARY EXPENSES | ACCOUNT NO. | AMOUNT |
|---|---|---|
| SALARIES | 0100 | $8,000 |
| BENEFITS | 0150 | $2,800 |
| SERVICES & SUPPLIES | | |
| TRAVEL (ADMIN.) | 0550 | |
| FOOD SUPPLIES | 0600 | $52,800 |
| CONTRACTS | 0650 | |
| TRANSPORTATION | 0700 | |
| FUND RAISING | 0750 | |
| TOTAL | | $63,600 |

**CITIZEN PARTICIPATION:**

Proposals should include evidence of citizen support for activity.

1. What was done to receive public input/participation regarding COVID-19? Please provide details.

The City of Madera surveys senior program participants annually and receives feedback from participants. Survey results and community feedback data are analyzed, and program planning is implemented to meet the needs of participants as a direct result of feedback data.

2. Evidence of collaboration with other agencies within the community regarding COVID-19. The City's Parks and Community Services Department has successfully partnered with the following agencies:

a. Fresno Madera Area Agency on Aging (FMAAA)
b. Fresno County equal Opportunity Commission (EOC)
c. SER- jobs for progress
d. Madera County Office of Education
e. Senior Companions
f. Madera Police Department
g. Community Action Partnership of Madera County (CAPMC)

h. Madera County Department of Social Services
i. Camarena Health
j. Madera Food Bank
k. Madera County Public Health Department

Please see Priority Needs for the CDBG-CV funding (Attachment A) and eligible CDBG Census Tracts (Attachment B) map. Public Service recipients shall be a minimum of 51% or more designated as low- to moderate-income. Public Service recipients may be qualified as Presumed Benefit (homeless persons, persons with disabilities and seniors.)

**REFERENCES**

Please provide the name, title, company/agency, phone and email address for three references.

Staff will contact references and obtain "Yes" and "No" responses for the following:

- Was your experience working with this agency successful?
- Have you seen at least one very successful project developed by this organization/agency?
- Do you think they are doing a good job in Madera?

| Name | Title | Company/Agency | Phone | Email Address |
|---|---|---|---|---|
| Jean Robinson | Director | Fresno Madera Area Agency on Aging (FMAA) | 559.214.0299 | jrobinson@fmaaa.org |
| Peggy Mendibles | Compliance HR | SER-SCSEP | 559.452.0881 | pmendibles@sercalifornia.org |
| Lorraine Valencia | Program Director | Senior Companions | 559.498.6377 | lvalencia@ccdof.org |

## SPONSORING AGENCY MANAGEMENT

## CORPORATION DIRECTORS:

How often does the Board meet?
Madera City Council meets on the first and third Wednesday of each month. In the event that a regularly scheduled meeting lands on a holiday, the Council meets the following business day.

What was the average number of Board members attending meetings last year?
7

Based on the bylaws, what is the minimum and maximum number of seats on the Board?

4 Minimum 7 Maximum

Please provide the following information:

Date of Incorporation: 1907

IRS Employer Number: 94-6000365

Attach current Board of Directors' roster, including the names, addresses, occupations and number of years served on the Board.
Andrew J. Medellin, Mayor, Mayor, Self-employed, 4 years of service
Cecelia Gallegos, Council Member, Teacher, 4 years of service
Jose Rodriquez, Council Member, Self-employed, 3 years
Steve Montes, Council Member, Code Enforcement for City of Fresno, 1 year of service
Derek O. Robinson Sr., Council Member, Retired, 7 years of service
Santos Garcia, Mayor Pro-Tem, Central Valley Labor Council, 1 year of service
Donald E. Holley, Council Member, Retired, 7 years of service

The Mayor and each Council Member may be reached at the following:

Madera City Hall
205 W. 4th Street
Madera, CA 93637
(559) 661-5409

## FINANCIAL:

If additional funds are received, please describe the source, the amount and provide supporting documentation.
The Fresno Madera Area Agency on Aging (FMAAA) has provided financial assistance for the City's senior programs, including recreation, leisure and meal programs. The level of funding is subject to availability of federal funds offered as a result of the Older Americans act of 1965. As of May 15, 2020, the FMAAA has not committed to any level of funding for the City senior meals program in Fiscal Year 2020/21.

The City of Madera's General Fund provides gap funding to cover the shortfall of revenue needed to host the suite of senior programs.

How often are financial records audited, and by whom?
Senior Service budgets are tracked regularly by staff and are subject to quarterly review by P&CS Department staff. The Senior Program is subject to being audited at least once annually in conjunction with the City's annual audit. Separate annual audits are conducted by the Fresno Madera Agency on Aging (FMAAA).

Are the treasurer and/or other financial officers bonded? Yes

If so, for how much? $1,000,000

List any judgments or pending lawsuits against the agency or program: None

List any outstanding obligations: None

**RESOLUTION/CERTIFICATION:**

We, the Board of Directors of _____ do hereby resolve that on _____, 2020, the Board reviewed this application and, furthermore, the Board in proper motion and vote approved this application for submission to the City of Madera.

Furthermore, we certify that the agency making this application is (1) non- profit, (2) tax exempt, and (3) incorporated in the State of California, and has complied with all applicable laws and regulations. To the best of our knowledge, all information presented herein is correct and complete.

Dated: _____, 2020

AGENCY NAME: _____

ADDRESS: _____

TELEPHONE: _____

Email Address _____

By: _____
President of the Board of Directors

This application and the information contained herein are true, correct and complete to the best of my knowledge.

By: _____
Executive Director

**RETURN THE APPLICATION BY EMAIL OR CALL THE GRANTS DEPARTMENT TO SCHEDULE DROPPING OFF A HARD COPY.**

**EMAIL THE APPLICATION TO: ddybas@madera.gov**

**DUE DATE:** **May 22, 2020, 5:00 p.m.**

**CITY CDBG CONTACT:** **ddybas@madera.gov**
**559-661-3690**

# CITY OF MADERA

# MASK PROGRAM

# CDBG-CV GRANT APPLICATION

## Public Services

## COVER SHEET

Application due date: On or before **May 26, 2020 by 5:00 PM**
City of Madera CDBG Contact: David Dybas (559-661-3690)

RECEIVED 5/26/20 4:55 PM

| |
|---|
| (For office use only)<br>**DATE & TIME SUBMITTED:** |
| Applicant Name: City of Madera |
| Physical Address: 205 W. Fourth Street |
| Mailing Address: 205 W. Fourth Street |
| Program Name: CDBG COVID-19 Prevention |
| If you have Non-profit Internal Revenue Code Section 501(c)(3) status, enter your organization's Federal Tax ID Number:<br>**94-6000365** |
| Grant Administrator (Principal contact)<br>First & Last Name and Title: Ivette Iraheta; Grant Administrator<br>Telephone Number and Email Address: 661-3692; iiraheta@madera.gov |
| Program/Project Administrator (Manages Day-to-Day Tasks of Program)<br>First & Last Name and Title: David Dybas, Program Manager - Grants<br>Telephone Number and Email Address:559-661-3690; ddybas@madera.gov |
| CDBG-CV Funding Requested: $ _____$25,000_____ |

**CITY OF MADERA**

**COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG)**
**CDBG-CV PUBLIC SERVICE APPLICATION**

The City of Madera received a supplemental allocation to our Community Development Block Grant (CDBG) funds that **must** be used to prevent, prepare for, and respond to the coronavirus (COVID-19). This allocation was authorized by the Coronavirus Aid, Relief, and Economic Security Act (CARES Act), Public Law 116-136, which was signed by President Trump on March 27, 2020, to respond to the growing effects of this public health crisis. The CARES Act will provide **$536,338** in Community Development Block Grant Coronavirus **(CDBG-CV)** funds to the City from the U.S. Department of Housing and Urban Development (HUD).

The City is requesting applications from nonprofits and other eligible entities for participation in the CDBG-CV program to address one of the following specific needs identified for this funding.

- Rent/Mortgage Assistance
- Food Assistance
- Utility Billing Assistance
- Small Business Assistance

HUD has provided flexibility for the use of CDBG-CV funding by eliminating the CDBG 15% cap for which the amount of grant funds can be used for public services. Eligible CDBG-CV programs must provide services to City of Madera low- to moderate- income residents.

CDBG-CV grants will be subject to oversight, reporting, and requirements that each grantee have adequate procedures to prevent the duplication of benefits which means grant funds may not be used to pay costs if another source of financial assistance is available to pay that cost.

Activities must meet one of the three HUD National Objectives:

1. Benefit low to moderate income persons
2. Aid in the prevention of slums and blight, or
3. Meet an urgent need

**Applications for Funding**
Applications for funding through the City of Madera CDBG-CV program shall adhere to CDBG funding criteria. Applicants will adhere to the following criteria.

- ✓ All (100%) of the funds received from the City of Madera must serve Madera residents. Funding will be denied if it is found that this requirement is not met.
- ✓ Address at least one of the identified Top Needs Areas. (See Attachment A)

Applicant must respond to all the following sections. Refer to the Scoring Rubric for point allocation per section:

**SUMMARY OF COMMUNITY NEED OR PROBLEM TO BE ADDRESSED:** (Describe the community need or problem to be addressed by the proposed program. State how and by whom the need was identified.)

COVID-19 transmission prevention for the Low-Moderate Income citizens of the City of Madera. Purchasing masks to protect against the coronavirus can be challenging for some residents in the City of Madera. Masks aren't easily found in local venues; therefore, the most convenient way to purchase is online. Some residents of the City aren't familiar with online purchases, may not have credit cards to do so or the means to purchase masks for a full family, especially when there has been job loss. In order to prevent the Low-Moderate Income citizens from not having access to protective gear during the coronavirus pandemic, the City of Madera proposes to purchase and distribute protective masks to the residents of Madera that fall under this economic bracket, so that they do not have to forgo using a mask to prevent the spread of the virus. $25,000 is requested to purchase and distribute 10,000 masks.

**EXISTING SERVICES:** List other agencies currently addressing the need or problem described above. City staff is not aware of another agency in the City distributing masks to the public.

Explain how your program supplements or complements existing services without duplicating them. The City wants to increase distribution of masks, free of charge, in Low-Moderate Income census tracts. These masks would compliment the City's Transit Division's distribution of sanitizer and masks; therefore, increasing awareness and protection from the spread of the virus.

Describe the method used to measure the effectiveness (outcomes) of services. Identify measurable goals and objectives. Attach a copy of the program's evaluation documentation. Since the identity of COVID-19 infected individuals is not available, the effectiveness can't be measured. The goal and objective is to provide masks to the underserved in the community.

The effectiveness can be measured by being able to see the masks out in public and by helping to curb the number of new coronavirus infections in the community.

Which National Objective does your program meet? Benefit low to moderate income persons

Which measurable objectives does your program meet? The decrease of potential COVID-19 cases in the underserved community.

What financial resources, other than City are available for this program? Have applications for other funds been submitted? Explain. If funds other than CDBG-CV are proposed, please provide supporting documentation/letters of commitment. No City funds available. No applications submitted.

Describe in detail all proposed plans for fund raising for this program. What is the projected net income from fund raising? If net fund raising is not increasing, please explain (be specific).

The City will not conduct additional fundraising for this activity. However, the City will also invest transit funds to purchase additional masks beyond these masks in order to be able to provide a mask to as many individuals as possible.

What was done to receive public input/participation? Please provide details. What did the public input/participation identify? Include documentation of support for the proposal such as meeting minutes, letters and petitions. General City consensus that COVID-19 supplies (masks) is not available to citizens in need.

If service is offered outside the Madera city limits, include the list of funding sources and supporting documentation/letters of commitment that support these program services.
Not applicable

When there is an overflow of clients, how is it determined whom to serve?
This will be based on a first come, first serve basis until supplies are exhausted.

Discuss your program's/project's successes. N/A. This is a one-time public service

Discuss your program's/project's past performance (2013 to 2019). N/A

Discuss how your program/project shall document that it provides either a new service or a quantifiable increase in the level of service. There will always be a need in the Low-Moderate income community for masks until the pandemic subsides.

| **CLIENT POPULATION** | | |
|---|---|---|
| 1. Indicate the total number of potential clients in the community who require your services. | 30,496 | |
| 2. Indicate the total number of unduplicated clients you intend to serve during the term of this proposed program/service (12 months). | unknown | |
| 3. Has there been a change in the composition of the target population to be served and/or shift in the geographic target area? | Yes | No |
| | | X |
| 4. Are income criteria used to establish eligibility for services?<br>(If yes, attach a copy of the documentation to establish income eligibility by household size and household gross annual income. Acceptable forms of documentation include two years of tax documents, six months of paycheck stubs, six months of checking and savings statements, retirement accounts, 401(b)(3) or 401K plans, etc. | | X |
| 5. Is a fee schedule used?<br>(If yes, attach a copy of the fee schedule.) | | X |

If yes to No. 3 above, then please explain and limit your response to the space below.

Provide the following demographic information for the total number of unduplicated clients as indicated in No. 2 above:

| AGE | 0 - 5 | 6 - 12 | 13 - 17 | 18 - 34 | 35 - 54 | 55 - 59 | 60 - 64 | 65 + |
|---|---|---|---|---|---|---|---|---|
| | | | | | | | | |
| GENDER | Female | | | | | | | |
| | Male | | | | | | | |
| FEMALE HEAD | | | | | | | | |

| **Ethnic Categories*** | No. |
|---|---|
| Hispanic or Latino | 14,805 |
| Not-Hispanic or Latino | 15,691 |
| **Racial Categories*** | |
| American Indian or Alaska Native | 69 |
| Asian | 83 |
| Black or African American | 888 |
| Native Hawaiian or Other Pacific Islander | |
| White | 12,385 |
| Other | 18,111 |

Public reporting burden for this collection is estimated to average 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. This information is authorized by the U.S. Housing Act of 1937 as amended, the Housing and Urban Rural Recovery Act of 1983 and Housing and Community Development Technical Amendments of 1984. This information is needed to be in compliance with OMB-mandated changes to Ethnicity and Race categories for recording the 50059 Data Requirements to HUD. This information is considered non-sensitive and does not require any special protection.

| INCOME SOURCE | AMOUNT |
|---|---|
| CITY | |
| | |
| STATE (SPECIFY) | |
| FEDERAL (CDBG) | $25,000 |
| SERVICE FEES | |
| RESERVE/CONTINGENCY | |
| OTHER (LIST) | |
| TOTAL INCOME | |

| SALARY EXPENSES | ACCOUNT NO. | AMOUNT |
|---|---|---|
| SALARIES | 0100 | |
| BENEFITS | 0150 | |
| SERVICES & SUPPLIES | | $25,000 |
| INSURANCE | 0200 | |
| COMMUNICATIONS | 0250 | |
| CONSULTANT SERVICES | 0300 | |
| OFFICE EXPENSE | 0350 | |
| OFFICE RENTAL | 0400 | |
| EQUIPMENT RENTAL | 0450 | |
| UTILITIES | 0500 | |
| TRAVEL (ADMIN.) | 0550 | |
| FOOD SUPPLIES | 0600 | |
| CONTRACTS | 0650 | |
| TRANSPORTATION | 0700 | |
| FUND RAISING | 0750 | |
| TOTAL | | |

## SPONSORING AGENCY MANAGEMENT

## CORPORATION DIRECTORS:

How often does the Board meet? City Council serves as the governing board. Their meetings are the first and third Wednesday of every month.

What was the average number of Board members attending meetings last year?
_____7_____

Based on the bylaws, what is the minimum and maximum number of seats on the Board?

____4____ Minimum ____7____ Maximum

Please provide the following information:

Date of Incorporation: _____ **March 27, 1907**_____

IRS Employer Number: _____**94-6000365**_____

Attach current Board of Directors' roster, including the names, addresses, occupations and number of years served on the Board.

| Name | Occupation | Term | District |
|---|---|---|---|
| Andrew J. Medellin, Mayor | Owner, Andy's Sports and Design | Elected 2016, Mayor term ending December 2020 | At-Large |
| Cecelia (Cece) Gallegos, Council Member | Educator | Elected November 2018, Council Member term ending December 2022 | 1 |
| Jose Rodriguez, Council Member | Mortgage Lender | Elected November 2016, Council Member term ending December 2020 | 2 |
| Steve Montes, Council Member | City of Fresno | Elected November 2018, Council Member term ending December 2022 | 3 |
| Derek O. Robinson Sr., Council Member | Postal Service Retiree, Youth Counselor, Track Athlete and Coach | Elected November 2016, Council Member term ending December 2020 | 4 |
| Santos Garcia, Mayor Pro Tem | Central Labor Council | Elected November 2018, Council Member term ending December 2022 | 5 |
| Donald E. Holley, Council Member | Machine Operator, Jesse Owens Games Organizer, past NAACP President, MLK Committee Member | Elected November 2016, Council Member term ending December 2020 | 6 |

**FINANCIAL:**

How often are financial records audited, and by whom?

_ **The Pun Group** _____

Are the treasurer and/or other financial officers bonded? __**Yes**_____

If so, for how much? _____**$1 million** _____

List any judgments or pending lawsuits against the agency or program:

_ **None** _____

List any outstanding obligations:

__ **None** _____

This application and the information contained herein are true, correct and complete to the best of my knowledge.

By: _____
**Grants Administrator**

**RETURN THE APPLICATION BY EMAIL OR CALL THE GRANTS DEPARTMENT TO SCHEDULE DROPPING OFF A HARD COPY.**

**EMAIL THE APPLICATION TO: ddybas@madera.gov**

**DUE DATE:** **May 26, 2020, 5:00 p.m.**

**CITY CDBG CONTACT:** **ddybas@madera.gov; 559-661-3690**

# MADERA RESCUE MISSION

# CDBG-CV GRANT APPLICATION

## Public Services

## COVER SHEET

Application due date: On or before **May 22, 2020 by 5:00 PM**
City of Madera CDBG Contact: David Dybas (559-661-3690)

RECEIVED
5/20/20 3:15 PM

| |
|---|
| (For office use only)<br>**DATE & TIME SUBMITTED:** |
| Applicant Name: Madera Rescue Mission |
| Physical Address: 1305 Clinton Street. Madera, CA 93637 |
| Mailing Address: P.O. BOX 642 Madera Ca, 93639 |
| Program Name: Homeless Shelter |
| If you have Non-profit Internal Revenue Code Section 501(c)(3) status, enter your organization's Federal Tax ID Number:<br>77-144133 |
| Grant Administrator (Principal contact)<br>First & Last Name and Title: Mike Unger Executive Director<br>Telephone Number and Email Address:<br>(559) 675-8321 , Muruunger911@hotmail.com |
| Program/Project Administrator (Manages Day-to-Day Tasks of Program)<br>First & Last Name and Title:<br>Ligia Pacheco, Office Manager & Grant Manager<br>Telephone Number and Email Address:<br>(559) 675-8321, Ligiapacheco40@yahoo.com |

**SUMMARY OF COMMUNITY NEED OR PROBLEM TO BE ADDRESSED:** (Describe the community need or problem to be addressed by the proposed program. State how and by whom the need was identified.)

**The homeless situation in Madera County is a complicated onc. It impacts business, residential areas, health care and social services and remains a controversial topic of conversation within the community. Increased inquiries regarding use of the Missions services indicates that we have more homeless people living in the river and on the street of our town.**

a. **The mission provides emergency shelter to 100 men, women and children nightly.**
b. **The mission provides breakfast, lunch and dinner (200 meals daily).**
c. **The mission programs and counsels some 63 individuals throughout the year in our 9-12 Addiction Program.**
d. **The mission provides at no charge, clothes and clothes washing services to the homeless.**

**The reality of homelessness is that it has far sweeping ramifications. Very often a warm meal, a shower and good safe nights rest brings hope to a person that may otherwise feel hungry, hurt and hopeless; a combination that often leads to criminal activities that further deepen the problem.**

**EXISTING SERVICES:** List other agencies currently addressing the need or problem described above.

**Hope House provides limited daily activities for the homeless, Holy Family Table provides breakfast. We also assist the Madera Food Bank distributing food boxes to alleviate the hunger issue within our community**

Explain how your program supplements or complements existing services without duplicating them.

**The Madera Rescue Mission although a Christian faith-based organization services all people and faith groups that fall into a need as it relates to emergency housing and or food.**

a. **We have emergency housing for women and children (48beds).**
b. **We have emergency housing for men (64 beds).**
c. **A hot well balanced nutritionally sound dinner is served nightly.**
d. **Faith based 9-12-month Addiction Recovery program for both men and women with additional 6 months optional transitional/out-patient after care).**
e. **Work training, and work placement assistance.**
f. **We have five beds available for handicapped people 3 for the men & 2 for the ladies.**
g. **Ongoing counseling and mentorship long after they've graduated or left the program.**

Describe the method used to measure the effectiveness (outcomes) of services. Identify measurable goals and objectives. Attach a copy of the program's evaluation documentation.

Which National Objective does your program meet?

**Madera Rescue Mission meets National Objective # 1. Our activities benefit homeless, lower income families and children. In addition, we also provide 9-12-month inpatient Addiction Recovery. The mission endeavors to provide a safe place to reside during an emergency scenario. This may come by way of making poor personal decisions that ultimately result in the client needing assistance whether it is by way of shelter/housing, or food. The Mission would also avail itself in a more community centered crisis, providing yet again a safe place during an emergency to re-establish a sense of normalcy to an otherwise chaotic moment by:**

- **Safely housing and feeding those that come to the Mission despite the emergency.**
- **Providing a safe haven for recovery from a myriad of addictions.**
- **Counseling and case managing clients towards a better outcome.**

Which measurable objectives does your program meet?

- **All people in need.**
- **The homeless.**
- **Individuals with substance abuse.**
- **Low income families & children.**

**The Mission meets the measurable objective of assisting ALL that come to the Mission looking for services, turning NO ONE away provided we are able to help. It may sound somewhat heady to suggest that we have a 100% success rate, but I contend that this statistic is 100% correct, let me explain. Not everyone that comes to the Mission does or completes what we say, or teach in the program, but if we as a believers treat everyone that seeks help with respect and dignity, we will have fulfilled our mandate of loving our neighbor and as such, we will have achieved 100% success.**

What financial resources, other than City are available for this program? Have applications for other funds been submitted? Explain. If funds other than CDBG-CV are proposed, please provide supporting documentation/letters of commitment.
**We just have been approved from FEMA-CARES $ 17,600. We also received $ 36,000 for housing from Behavioral Health these funds end in June 2020 . In addition we have had a several donors that have contributed toward the COVID-19 pandemic.**

Describe in detail all proposed plans for fund raising for this program. What is the projected net income from fund raising? If net fund raising is not increasing, please explain (be specific).

**We are working on COVID donor base update campaign for the month of June. Since were declared shelter in place, no other fund raising activities have been done. In addition, we are uncertain about hosting our annual banquet due to COVID-19 restrictions.**

What was done to receive public input/participation? Please provide details. What did the public input/participation identify? Include documentation of support for the proposal such as meeting minutes, letters, and petitions.

**MRM promotes our fundraising activities through radio, television, social media (Facebook), local newspaper, and appearances at local churches and Auxiliary meetings throughout the year**

If service is offered outside the Madera city limits, include the list of funding sources and supporting documentation/letters of commitment that support these program services.
**N/A**

When there is an overflow of clients, how is it determined whom to serve?
**N/A**

Discuss your program's/project's successes.

**MRM success hinges on people.**

1. **People becoming sober.**
2. **People finding permanent housing.**
3. **People feeling safe, no longer hungry.**
4. **Families restored. MRM's success can be found in the 100's of people we serve daily in the abovementioned capacity. MRM's success can be traced to the hope we provide through the love they need. We care for our neighbors.**

Discuss your program's/project's past performance (2013 to 2019).

**MRM's pass performance is measured through the successful outcomes mentioned in previous answer.**

Discuss how your program/project shall document that it provides either a new service or a quantifiable increase in the level of service.

**MRM will make every effort to receive written/video testimony of the difference made where guests spent time with us. We have seen a steady increase in need and foresee much more need in 2020. The COVID-19 event will tax Madera on numerous levels, from food insecurity to housing. Make no mistake we will have no choice, but to stretch in areas we have never experienced before and we will document to the best of our ability the events as they increase, while serving those in need.**

| CLIENT POPULATION | | |
|---|---|---|
| 1. Indicate the total number of potential clients in the community who require your services. | 1000 | |
| 2. Indicate the total number of unduplicated clients you intend to serve during the term of this proposed program/service (12 months). | 300 | |
| 3. Has there been a change in the composition of the target population to be served and/or shift in the geographic target area? | Yes | No |
| | | X |
| 4. Are income criteria used to establish eligibility for services? (If yes, attach a copy of the documentation to establish income eligibility by household size and household gross annual income. Acceptable forms of documentation include two years of tax documents, six months of paycheck stubs, six months of checking and savings statements, retirement accounts, 401(b)(3) or 401K plans, etc. | | X |
| 5. Is a fee schedule used? (If yes, attach a copy of the fee schedule.) N/A | | |

If yes to No. 3 above, then please explain and limit your response to the space below.

Provide the following demographic information for the total number of unduplicated clients as indicated in No. 2 above:

| AGE | 0 - 5 | 6 - 12 | 13 - 17 | 18 - 34 | 35 - 54 | 55 - 59 | 60 - 64 | 65 + |
|---|---|---|---|---|---|---|---|---|
| | 21 | 15 | 13 | 64 | 90 | 48 | 36 | 13 |
| GENDER | Female | 137 | | | | | | |
| | Male | 163 | | | | | | |
| FEMALE HEAD | 137 | | | | | | | |

| **Ethnic Categories*** | No. |
|---|---|
| Hispanic or Latino | 164 |
| Not-Hispanic or Latino | 136 |
| **Racial Categories*** | |
| American Indian or Alaska Native | 28 |
| Asian | 12 |
| Black or African American | 38 |
| Native Hawaiian or Other Pacific Islander | 9 |
| White | 40 |
| Other | 9 |

| INCOME SOURCE | AMOUNT |
|---|---|
| CITY | 30,000 |
| UNITED WAY | |
| STATE (SPECIFY) | 278,000 |
| FEDERAL (SPECIFY) | 20,900 |
| SERVICE FEES | |
| FUND RAISING | 77,000 |
| DONATIONS | |
| RESERVE/CONTINGENCY | |
| OTHER (LIST) | |
| TOTAL INCOME | See attach #1 |

| SALARY EXPENSES | ACCOUNT NO. | AMOUNT |
|---|---|---|
| SALARIES | 0100 | $19,121.00 See attach # 2 |
| BENEFITS | 0150 | |
| SERVICES & SUPPLIES | | $9,600 |
| INSURANCE | 0200 | |
| COMMUNICATIONS | 0250 | |
| CONSULTANT SERVICES | 0300 | |
| OFFICE EXPENSE | 0350 | |
| OFFICE RENTAL | 0400 | |
| EQUIPMENT RENTAL | 0450 | |
| UTILITIES | 0500 | $2,000 |
| TRAVEL (ADMIN.) | 0550 | |
| FOOD SUPPLIES | 0600 | |
| CONTRACTS | 0650 | |
| TRANSPORTATION | 0700 | |
| FUND RAISING | 0750 | $1,000 |
| TOTAL | | **$31,721** |

**CITIZEN PARTICIPATION:**

Proposals should include evidence of citizen support for activity.

1. What was done to receive public input/participation regarding COVID-19? Please provide details.

**We implemented the mandated recommendations by State of California for shelter in place. We provided clients with information regarding the virus and its prevention methods. We reinforce them to wash their hands, the use of facemask, using social distance, we also installed additional stations of hand sanitation. We also checked the temperature of all staff, guest, and disciples daily.**

2. Evidence of collaboration with other agencies within the community regarding COVID-19.

**We stayed in contact with the Madera County Health department, Behavioral Health and followed CDC recommendations, plus State recommendations. We also have had several meetings with the City of Madera and other local agencies.**

Please see Priority Needs for the CDBG-CV funding (Attachment A) and eligible CDBG Census Tracts (Attachment B) map. Public Service recipients shall be a minimum of 51% or more designated as low- to moderate-income. Public Service recipients may be qualified as Presumed Benefit (homeless persons, persons with disabilities and seniors.)

**REFERENCES**

Please provide the name, title, company/agency, phone and email address for three references.

Staff will contact references and obtain "Yes" and "No" responses for the following:

- Was your experience working with this agency successful?
- Have you seen at least one very successful project developed by this organization/agency?
- Do you think they are doing a good job in Madera?

| Name | Title | Company/Agency | Phone | Email Address |
|---|---|---|---|---|
| Jose Pantoja | Deputy Chief | Madera Probation Department | 559-675-6739 | jpantoja@maderacounty.com |
| Mattie Mendez | E.D | Community Action | (559)673-9173 | mmendez@maderacap.org |
| Ryan McWherter | E.D | Madera Food Bank | (559)975-5315 | rmcwherter.maderafoodbank@gmail.com |

## SPONSORING AGENCY MANAGEMENT

### CORPORATION DIRECTORS:

How often does the Board meet? **Once a month**

What was the average number of Board members attending meetings last year?
6

Based on the bylaws, what is the minimum and maximum number of seats on the Board?

6 Minimum 11 Maximum

Please provide the following information:

Date of Incorporation: 01/05/87

IRS Employer Number: 77-144133

Attach current Board of Directors' roster, including the names, addresses, occupations and number of years served on the Board.

**FINANCIAL:**

If additional funds are received, please describe the source, the amount and provide supporting documentation.

How often are financial records audited, and by whom? CPA Annually

Are the treasurer and/or other financial officers bonded? NO

If so, for how much? N/A

List any judgments or pending lawsuits against the agency or program:

N/A

List any outstanding obligations:

N/A

**RESOLUTION/CERTIFICATION:**

We, the Board of Directors of **Madera Rescue Mission** do hereby resolve that on **May 20, 2020**, the Board reviewed this application and, furthermore, the Board in proper motion and vote approved this application for submission to the City of Madera.

Furthermore, we certify that the agency making this application is (1) non- profit, (2) tax exempt, and (3) incorporated in the State of California, and has complied with all applicable laws and regulations. To the best of our knowledge, all information presented herein is correct and complete.

Dated: **May 20, 2020**

AGENCY NAME: **Madera Rescue Mission**

ADDRESS: **1305 Clinton Street**

TELEPHONE: **559-675-8321**

Email Address **muruunger911@hotmail.com**

By: _____
President of the Board of Directors

This application and the information contained herein are true, correct and complete to the best of my knowledge.

By: _____
Executive Director

**RETURN THE APPLICATION BY EMAIL OR CALL THE GRANTS DEPARTMENT TO SCHEDULE DROPPING OFF A HARD COPY.**

**EMAIL THE APPLICATION TO:** ddybas@madera.gov

**DUE DATE:** **May 22, 2020, 5:00 p.m.**

**CITY CDBG CONTACT:** ddybas@madera.gov
559-661-3690

# MADERA COUNTY EDC – SMALL BUSINESS ASSISTANCE

**CDBG-CV GRANT APPLICATION**

**Public Services**

**COVER SHEET**

RECEIVED
5/26/20
4:46pm

Application due date: On or before **May 22, 2020 by 5:00 PM**
City of Madera CDBG Contact: David Dybas (559-661-3690)

| |
|---|
| (For office use only)<br>**DATE & TIME SUBMITTED:** |
| Applicant Name: Madera County Economic Development Commission |
| Physical Address: 2425 W. Cleveland Ave., Suite 101<br>Madera, CA 93637 |
| Mailing Address: Same as physical |
| Program Name: Small Business Assistance- COVID-19 Grant Program |
| If you have Non-profit Internal Revenue Code Section 501(c)(3) status, enter your organization's Federal Tax ID Number: |
| Grant Administrator (Principal contact)<br>First & Last Name and Title: Robert Kahn, Executive Director<br>Telephone Number and Email Address: 559-675-7768 bkahn@maderacountyedc.com |
| Program/Project Administrator (Manages Day-to-Day Tasks of Program)<br>First & Last Name and Title: Lois Leonard, Business Assistance and Office Manager<br>Telephone Number and Email Address: 559-675-7768 lleonard@maderacountyedc.com |
| CDBG-CV Funding Requested: $ 208,000 |

**CITY OF MADERA**
**COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG)**
**CDBG-CV (COVID -19)**
**PROJECT PROPOSAL**

---

Madera County Economic Development Commission

| | |
|---|---|
| Address: | 2425 West Cleveland Avenue, Suite 101<br>Madera, California 93637 |
| Contact: | Lois Leonard, Business Assistance & Office Manager<br>Phone: (559) 675-7768 |
| Concurrence: | _____<br>Robert Kahn, Jr., Executive Director |

---

Summary of Community Need

Job retention: When the California Governor invoked a Shelter in Place order on March 19, 2020, due to COVID-19 many businesses were forced to close or operate on a limited basis. Through funds appropriated in the Federal CARES Act Bill, the Small Business Administration (SBA) introduced programs to help businesses to continue with working capital by establishing loan and/or grant programs. Local SBA 7 (a) lenders began accepting applications for the Economic Injury Disaster Loan (EIDL) and the Payroll Protection Program (PPP). Many businesses applied and received funding but countless companies did not due to funds being exhausted. There remains numerous businesses attempting to continue operations that are struggling to keep their employees working. Innumerable small business owners are economically stressed and need funding to help them through this difficult time. These businesses serve a low to moderate income community and many of their employees are from low to moderate income households.

The Madera County Economic Development Commission (MCEDC) proposal will assist businesses to maintain operations and retain employees by offering grant funds to For-Profit Businesses physically located within the City of Madera. The businesses will need to demonstrate an economic need and have been negatively impacted by COVID-19. Our goal is to provide a short term, fast acting solution. MCEDC wants businesses to retain jobs creating a means for their employees to afford basic household essentials during this unprecedented time.

Experience

MCEDC has been managing the City of Madera's Revolving Loan Fund (RLF) program for over 15 years and has helped create jobs in the City of Madera by offering financial

support to local businesses. The RLF loan program is sustained by repayments being "revolved" or "recycled" to be loaned again within the same program. With a loan requirement of one full time equivalent job per $35,000 borrowed the program has funded over $1.3 million in loans and created 112 jobs.

Program

MCEDC is applying for a grant in the amount of $208,000 to fund the proposed Small Business Assistance COVID-19 Grant Program. The intent of the program is to provide necessary assistance to allow businesses that have been negatively impacted by COVID-19 and are located within the City of Madera to retain jobs. The use of funds will meet the National Objective of "benefit to low to moderate income households." The application process will require a self-certification form be completed by the retained employee verifying they qualify as a low-to-moderate income household. The business will be required to sign a reporting agreement that will be audited three (3) months after receipt of grant funds.

Allowable use of funds will be for working capital (business operating expense). The following are the requirements for businesses to participate in the program:

- Business must be located within the City of Madera, show an economic need and have been negatively impacted by COVID-19. A Home based business is NOT eligible.
- Business has NOT been approved or received any other disaster relief fund assistance, or any SBA Loans through the EIDL and/or PPP programs.
- Business must have10 or fewer full time equivalent employees (FTE). Self-employed business owners are eligible.
- Business must not have any outstanding federal, state or local tax liens, judgements or bankruptcies within the last three years.
- Business must demonstrate and certify they have been operating the business in the City of Madera for two full (2) years, have a current business license and all city fees are paid current.
- Selected business will be required to provide payroll documentation showing their employees qualify as low to moderate income.
- Selected business will be required to sign a reporting agreement that will be audited three (3) months after receipt of grant funds.

Timetable

Upon official notification of funds MCEDC will begin accepting applications. A maximum of 40 businesses that meet the eligibility requirements will receive funding allowing retention of "low to moderate income employees." If there are more than 39 applicants there will be a random drawing of all eligible businesses to determine which will receive grant funds.

Budget

| INCOME SOURCE | AMOUNT |
|---|---|
| CITY | 208,000 |
| UNITED WAY | |
| STATE (SPECIFY) | |
| FEDERAL (SPECIFY) | |
| SERVICE FEES | |
| FUND RAISING | |
| DONATIONS | |
| RESERVE/CONTINGENCY | |
| OTHER (LIST) | |
| TOTAL INCOME | |

| SALARY EXPENSES | ACCOUNT NO. | AMOUNT |
|---|---|---|
| ADMINISTRATION | 0100 | 5,500 |
| BENEFITS | 0150 | 1,000 |
| SUPPLIES | | 150 |
| WEBPAGE | | 600 |
| COMMUNICATIONS | 0250 | |
| CONSULTANT SERVICES | 0300 | |
| OFFICE EXPENSE | 0350 | |
| OFFICE RENTAL | 0400 | 500 |
| EQUIPMENT RENTAL | 0450 | |
| UTILITIES | 0500 | 100 |
| TRAVEL (ADMIN.) | 0550 | 150 |
| FOOD SUPPLIES | 0600 | |
| CONTRACTS | 0650 | |
| TRANSPORTATION | 0700 | |
| FUND RAISING | 0750 | |
| GRANT TRUST ACCOUNT | | 200,000 |
| TOTAL | | 208,000 |

Supporting Staff

Lois Leonard, Business Assistance and Office Manager, has been with MCEDC for 18 years. Leonard serves as the Program Administrator (PA) and underwriter for the City of Madera RLF program and the Madera County Business Assistance RLF program. She serves as the Zone Administer for Madera County's Recycling Market Development Zone. She provides business assistance for startups, business license information, and technical assistance. Leonard manages the finances for MCEDC, California Central Valley Economic Development Corporation, Greater Madera County Industrial Association (GMCIA), and the Economic Development Corporation of Madera County (EDCMC). She serves as the recording secretary for MCEDC, EDCMC and GMCIA. She will be the PA for the Small Business Assistance COVID-19 Grant Program and will assist businesses in the application process. When a completed application is received the PA will review and perform an assessment of the grant request to determine CDBG eligibility. The PA will verify that the employee self-certification form meets the low to moderate income benefit requirement. Once the application appears to meet the criteria the PA will run a credit check to verify there are no liens and/or bankruptcies and prepare a request for funds. The PA will perform an audit after three (3) months to obtain information verifying the grant funds were properly used for retention of employees.

Julie Herd, Manager of Business Development and Marketing, has been with MCEDC for 15 years. Herd performs all marketing activities for the organization. She will promote the availability of the Small Business Assistance COVID-19 Grant Program on the MCEDC website. Information pertaining to the availability of these funds will be included in MCEDC's monthly electronic newsletter, media press releases, and in marketing materials including print and social media platforms. Information will be made available to the Workforce Development Center, Chamber of Commerce and other stakeholders within the City of Madera.

Bobby Kahn, Executive Director, has been with MCEDC since for 18 years and is tasked by the MCEDC Board of Commissioners to oversee and manage all activities of the office which will include the Small Business Assistance COVID-19 Grant Program. The Executive Director will be knowledgeable of the program and the application guidelines associated with obtaining the grant. The Executive Director will use the advantages of the program to assist local businesses seeking options to retain their employees and keep their business operational. The Executive Director will reference the Small Business Assistance COVID-19 Grant Program during presentations to local business and community organizations.

Marketing/Outreach Plan

MCEDC will promote the availability of the Small Business Assistance COVID-19 Grant Program on the MCEDC website. Information pertaining to the availability of these funds will be included in MCEDC's monthly electronic newsletter, media press releases, and in marketing materials including print and social media platforms. Information will be

made available to the Workforce Development Center, Chamber of Commerce and other stakeholders within the City of Madera.

Client Eligibility/Income Verification Plan

The Small Business Assistance COVID-19 Grant Program proposes to retain employees from businesses located within the City of Madera. Of those employees, 51 percent of those jobs must come from low to moderate income households. The self-certification form completed by each retained employee will be reviewed by the PA to determine eligibility as required by State CDBG Income Limits. The self-certification form will include HUD Demographic and Performance Data.

Client Population

The program anticipates assisting a maximum of 40 small businesses. The final number of clients served will be determined by the number of grants funded and the retention of jobs held by low-and-moderate-income persons. The employee self- certification form will determine the demographics of those retained employees.

Citizen Participation

1. When the Governor invoked the Shelter In Place Order many businesses contacted MCEDC for assistance and guidance. MCEDC provided assistance to determine if they were an essential business, assessed their individual need and directed them to the appropriate financial resources.

2. MCEDC referred local businesses to organizations offering financial relief, developed a COVID-19 resource link on MCEDC's website, and created a COVID-19 Resource Facebook page that shares updated information and provides a platform to answer questions.

References

County of Madera
Robert Mansfield, Senior Planner
559-675-7821 Robert.Mansfield@maderacounty.com

Valley Small Business Development Corporation
Stan Tom- Vice President
559-438-9680 stom@vsbdc.com

Dan Humpheries
Innovative Rotational Molding
559-665-5663 dhumphries@irm-corp.com

Sponsoring Agency Management

## CORPORATION DIRECTORS:

**How often does the Board meet?** MCEDC Executive Committee meets monthly and the Board of Commissioners meet on a quarterly basis.

**What was the average number of Board members attending meetings last year?** Ten

Based on the bylaws, what is the minimum and maximum number of seats on the Board?

13 Minimum N/A Maximum

Please provide the following information:

**Date of Incorporation:** MCEDC is a Joint Powers Agency between the City of Madera, City of Chowchilla and the County of Madera in

**IRS Employer Number**: 94-1683270

## FINANCIAL:

**How often are financial records audited, and by whom?** MCEDC is audited on an annual basis by Monty Schultz, CPA

**Are the treasurer and/or other financial officers bonded?** Yes

**If so, for how much?** $100,000

**List any judgments or pending lawsuits against the agency or program:** None

**List any outstanding obligations**: None

## RESOLUTION/CERTIFICATION

We, the Board of Commissioners of the Madera County Economic Development Commission do hereby resolve that on May 26, 2020, the Board reviewed this application and, furthermore, the Board in proper motion and vote approved this application for submission to the City of Madera.

Furthermore, we certify that the agency making this application is (1) non- profit, (2) tax exempt, and (3) incorporated in the State of California, and has complied with all applicable laws and regulations. To the best of our knowledge, all information presented herein is correct and complete.

Dated: May 26, 2020

AGENCY NAME: Madera County Economic Development Commission

ADDRESS: 2425 W. Cleveland Ave., Suite 101 Madera, CA 93637

TELEPHONE: 559-675-7768

Email Address: rlpoythress@gmail.com

By: _____
Chair of the Board of Commissioners

This application and the information contained herein are true, correct and complete to the best of my knowledge.

By: _____
Executive Director

# CAPMC - UTILITY ASSISTANCE

# CDBG-CV GRANT APPLICATION

## Public Services

## COVER SHEET

Application due date: On or before **May 22, 2020 by 5:00 PM**
City of Madera CDBG Contact: David Dybas (559-661-3690)

RECEIVED 5/26/20 4:47 PM

| |
|---|
| (For office use only)<br>**DATE & TIME SUBMITTED:** |
| Applicant Name: Community Action Partnership of Madera County, Inc. |
| Physical Address: 1225 Gill Avenue Madera, CA 93637 |
| Mailing Address: 1225 Gill Avenue Madera, CA 93637 |
| Program Name: Water & Waste Disposal Bill Assistance Program |
| If you have Non-profit Internal Revenue Code Section 501(c)(3) status, enter your organization's Federal Tax ID Number: 94-1612823 |
| Grant Administrator (Principal contact)<br>First & Last Name and Title: Mattie Mendez<br>Telephone Number and Email Address: (559) 675-5749 mmendez@maderacap.org |
| Program/Project Administrator (Manages Day-to-Day Tasks of Program)<br>First & Last Name and Title: Elizabeth Wisener, Community Services Program Manager<br>Telephone Number and Email Address: (559) 675-5742 ewisener@maderacap.org |
| CDBG-CV Funding Requested: $50,000 |

**CITY OF MADERA**

**COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG)**
**CDBG-CV PUBLIC SERVICE APPLICATION**

The City of Madera received a supplemental allocation to our Community Development Block Grant (CDBG) funds that **must** be used to prevent, prepare for, and respond to the coronavirus (COVID-19). This allocation was authorized by the Coronavirus Aid, Relief, and Economic Security Act (CARES Act), Public Law 116-136, which was signed by President Trump on March 27, 2020, to respond to the growing effects of this public health crisis. The CARES Act will provide **$536,338** in Community Development Block Grant Coronavirus **(CDBG-CV)** funds to the City from the U.S. Department of Housing and Urban Development (HUD).

The City is requesting applications from nonprofits and other eligible entities for participation in the CDBG-CV program to address one of the following specific needs identified for this funding.

- Rent/Mortgage Assistance
- Food Assistance
- Utility Billing Assistance
- Small Business Assistance

HUD has provided flexibility for the use of CDBG-CV funding by eliminating the CDBG 15% cap for which the amount of grant funds can be used for public services. Eligible CDBG-CV programs must provide services to City of Madera low- to moderate- income residents.

CDBG-CV grants will be subject to oversight, reporting, and requirements that each grantee have adequate procedures to prevent the duplication of benefits, which means grant funds may not be used to pay costs if another source of financial assistance is available to pay that cost.

Activities must meet one of the three HUD National Objectives:

1. Benefit low to moderate income persons
2. Aid in the prevention of slums and blight, or
3. Meet an urgent need

**Applications for Funding**
Applications for funding through the City of Madera CDBG-CV program shall adhere to CDBG funding criteria. Applicants will adhere to the following criteria.

- ✓ All (100%) of the funds received from the City of Madera must serve Madera residents. Funding will be denied if it is found that this requirement is not met.
- ✓ Address at least one of the identified Top Needs Areas. (See Attachment A)

Applicant must respond to all the following sections. Refer to the Scoring Rubric for point allocation per section:

**SUMMARY OF COMMUNITY NEED OR PROBLEM TO BE ADDRESSED:** (Describe the community need or problem to be addressed by the proposed program. State how and by whom the need was identified.)

**EXISTING SERVICES:** List other agencies currently addressing the need or problem described above.

**The COVID19 State of Emergency has left Madera families in financial crisis. Many have been laid off from their jobs as there were 8317 unemployment claims filed between March 7, 2020 and April 25, 2020. Families are struggling to pay living expenses such as rent and utility bills such as electricity, water and waste disposal service. The Community Action Partnership of Madera County has funding to assist households to pay electricity and propane bills, but there is still a need to assist families with water and waste disposal bills.**

Explain how your program supplements or complements existing services without duplicating them.

**There is currently no funding available to assist families with water/trash bills. If funded this services will complement CAPMC's current program of that provides electricity, natural gas, or propane services.**

Describe the method used to measure the effectiveness (outcomes) of services. Identify measurable goals and objectives. Attach a copy of the program's evaluation documentation.

**CAPMC proposes to serve approximately 134 households with approximately $300 per household for water/waste disposal services. Estimates are based on an average bill of $130 per month x 2 months and late fees of $27 and account deposit fee of $150. Some households may only need 1 month of assistance and others will need 2 months plus late fee to bring the account to current. More households will be served based on the benefit need of those who apply for assistance.**

Which National Objective does your program meet?

**This project meets two of the National Objectives: Benefit low to moderate-income persons and meets an urgent need.**

Which measurable objectives does your program meet?

**The proposed program will provide water/waste disposal assistance for low-income individuals/families, seniors and people living with disabilities that have been effected by COVID19.**

What financial resources, other than City are available for this program? Have applications for other funds been submitted? Explain. If funds other than CDBG-CV are proposed, please provide supporting documentation/letters of commitment.

**CAPMC does not have any funds available to provide this service.**

Describe in detail all proposed plans for fund raising for this program. What is the projected net income from fund raising? If net fund raising is not increasing, please explain (be specific).

**CAPMC intends to continue seeking other funding sources, but there is not anything specific at the moment.**

What was done to receive public input/participation? Please provide details. What did the public input/participation identify? Include documentation of support for the proposal such as meeting minutes, letters and petitions.

**CAPMC's Board of Director meetings are public meetings that are posted in advance. The concept was presented at the May Board of Director's meeting. There were no members from the community present to gather input from. Due to the short turnaround time on submitted the applications and Governor Newsom's social distancing requirements, there were no other meetings set.**

If service is offered outside the Madera city limits, include the list of funding sources and supporting documentation/letters of commitment that support these program services.

**This service will be offered to residents who live within the approved census tracks. CAPMC will seek other funding sources to assist households how live outside of the approved census tracks.**

When there is an overflow of clients, how is it determined whom to serve?

**Eligible clients will be served in the order that the applications were received until the funds are depleted.**

Discuss your program's/project's successes.

**CAPMC has a long track record of successfully running many different Federal, State and local programs.**

**CAPMC has operated a Drought Water Bill Assistance program in the past and has the systems in place to easily roll out this program.**

Discuss your program's/project's past performance (2013 to 2019).

**CAPMC has been awarded CDBG grants through the City of Madera since before 2013. There is a proven track record of successfully administering the contracts that have been awarded.**

Discuss how your program/project shall document that it provides either a new service or a quantifiable increase in the level of service.

**CAPMC plans to track the number of households that are served by utilizing a program call ServTraq. The program tracks direct service expenditures, then number of households serviced, the average benefit amount and the demographic information for each household served.**

| CLIENT POPULATION | | |
|---|---|---|
| 1. Indicate the total number of potential clients in the community who require your services. **(Households)** | 134 | |
| 2. Indicate the total number of unduplicated clients you intend to serve during the term of this proposed program/service (12 months). **(Households)** | 134 | |
| 3. Has there been a change in the composition of the target population to be served and/or shift in the geographic target area? | Yes | No |
| | | X |
| 4. Are income criteria used to establish eligibility for services? (If yes, attach a copy of the documentation to establish income eligibility by household size and household gross annual income. Acceptable forms of documentation include two years of tax documents, six months of paycheck stubs, six months of checking and savings statements, retirement accounts, 401(b)(3) or 401K plans, etc. | X | |
| 5. Is a fee schedule used? (If yes, attach a copy of the fee schedule.) | | X |

If yes to No. 3 above, then please explain and limit your response to the space below.

Provide the following demographic information for the total number of unduplicated clients as indicated in No. 2 above:

| AGE | 0 - 5 | 6 - 12 | 13 - 17 | 18 - 34 | 35 – 54 | 55 – 59 | 60 - 64 | 65 + |
|---|---|---|---|---|---|---|---|---|
| | | | | 14 | 30 | 30 | 30 | 30 |
| GENDER | Female | 74 | | | | | | |
| | Male | 60 | | | | | | |
| FEMALE HEAD | 40 | | | | | | | |

| Ethnic Categories* | No. |
|---|---|
| Hispanic or Latino **(Households) If the average household size is 4, then this can be multiplied by 4).** | 94 |

| | |
|---|---|
| Not Hispanic or Latino **(Households) If the average household size is 4, then this can be multiplied by 4).** | 40 |
| **Racial Categories*** | |
| American Indian or Alaska Native | 10 |
| Asian **(See note above.)** | 10 |
| Black or African American **(See note above.)** | 30 |
| Native Hawaiian or Other Pacific Islander | |
| White **(See note above.)** | 84 |
| Other | |

Public reporting burden for this collection is estimated to average 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. This information is authorized by the U.S. Housing Act of 1937 as amended, the Housing and Urban Rural Recovery Act of 1983 and Housing and Community Development Technical Amendments of 1984. This information is needed to be in compliance with OMB-mandated changes to Ethnicity and Race categories for recording the 50059 Data Requirements to HUD. This information is considered non-sensitive and does not require any special protection.

- **Hispanic or Latino.** A person of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin, regardless of race. The term "Spanish origin" can be used in addition to "Hispanic" or "Latino."
- **Not Hispanic or Latino.** A person not of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin, regardless of race.
- **American Indian or Alaska Native.** A person having origins in any of the original peoples of North and South America (including Central America), and who maintains tribal affiliation or community attachment.
- **Asian.** A person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand and Vietnam.
- **Black or African American.** A person having origins in any of the black racial groups of Africa. Terms such as "Haitian" or "Negro" can be used in addition to "Black" or "African American."
- **Native Hawaiian or Other Pacific Islander.** A person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.
- **White.** A person having origins in any of the original peoples of Europe, the Middle East or North Africa.

| INCOME SOURCE | AMOUNT |
|---|---|
| CITY | $50,000 |
| UNITED WAY | |
| STATE (SPECIFY) | |
| FEDERAL (SPECIFY) | |
| SERVICE FEES | |
| FUND RAISING | |
| DONATIONS | |
| RESERVE/CONTINGENCY | |
| OTHER (LIST) | |
| TOTAL INCOME | $50,000 |

| SALARY EXPENSES | ACCOUNT NO. | AMOUNT |
|---|---|---|
| SALARIES | 0100 | $4,202 |
| BENEFITS | 0150 | $ 978 |
| SERVICES & SUPPLIES | | |
| INSURANCE | 0200 | |
| COMMUNICATIONS | 0250 | $90 |
| DIRECT BENIFITS | | $40,000 |
| OFFICE EXPENSE | 0350 | $58 |
| OFFICE RENTAL | 0400 | $245 |
| EQUIPMENT RENTAL | 0450 | $240 |
| UTILITIES | 0500 | $17 |
| TRAVEL (ADMIN.) | 0550 | |
| FOOD SUPPLIES | 0600 | |
| CONTRACTS | 0650 | |
| TRANSPORTATION | 0700 | |
| INDIRECT COST 9.1% | | $4,170 |
| TOTAL | | $50,000 |

**CITIZEN PARTICIPATION:**

Proposals should include evidence of citizen support for activity.

1. What was done to receive public input/participation regarding COVID-19? Please provide details.

   **CAPMC has received public input from the community when they contact our office to request assistance with rental or mortgage payments.**

2. Evidence of collaboration with other agencies within the community regarding COVID-19.

   **CAPMC is a member of the Homeless Alliance group that meets to share agency information related to COVID19. In addition, CAPMC facilitates the Madera County Homeless Connections that is comprised of local community partners who come together to case manage homeless clients for the purpose of providing housing stabilization services.**

Please see Priority Needs for the CDBG-CV funding (Attachment A) and eligible CDBG Census Tracts (Attachment B) map. Public Service recipients shall be a minimum of 51% or more designated as low- to moderate-income. Public Service recipients may be qualified as Presumed Benefit (homeless persons, persons with disabilities and seniors.)

**REFERENCES**

Please provide the name, title, company/agency, phone and email address for three references.

Staff will contact references and obtain "Yes" and "No" responses for the following:

- Was your experience working with this agency successful?
- Have you seen at least one very successful project developed by this organization/agency?
- Do you think they are doing a good job in Madera?

| Name | Title | Company/Agency | Phone | Email Address |
|---|---|---|---|---|
| Dennis Koch | Director | Madera County Behavioral Health Services | (559) 673-3598 Ext. 1279 | Dennis.koch@maderacounty.com |
| Ryan McWherter | Director | Madera County Food Bank | (559) 975-3515 | rmcwherter.maderafoodbank @gmail.com |
| Jody Ketcheside | Deputy Director | Turning Point of Central California | (559) 233-2663 | jketcheside@tpocc.org Ext. 7310 |

## SPONSORING AGENCY MANAGEMENT

## CORPORATION DIRECTORS:

How often does the Board meet? Monthly

What was the average number of Board members attending meetings last year? 10

Based on the bylaws, what is the minimum and maximum number of seats on the Board?

15 Minimum 15 Maximum

Please provide the following information:

Date of Incorporation: 1965

IRS Employer Number: 94-1612823

Attach current Board of Directors' roster, including the names, addresses, occupations and number of years served on the Board.

**FINANCIAL:**

If additional funds are received, please describe the source, the amount and provide supporting documentation.

How often are financial records audited, and by whom? Yearly – Brown Armstrong CPAs

Are the treasurer and/or other financial officers bonded? Yes

If so, for how much? $200,000

List any judgments or pending lawsuits against the agency or program: None

List any outstanding obligations: None

**RESOLUTION/CERTIFICATION:**

We, the Board of Directors of Community Action Partnership of Madera County, Inc. do hereby resolve that on May 14, 2020, the Board reviewed this application and, furthermore, the Board in proper motion and vote approved this application for submission to the City of Madera.

Furthermore, we certify that the agency making this application is (1) non-profit, (2) tax exempt, and (3) incorporated in the State of California, and has complied with all applicable laws and regulations. To the best of our knowledge, all information presented herein is correct and complete.

Dated: May 14, 2020

AGENCY NAME: Community Action Partnership of Madera County, Inc.

ADDRESS: 1225 Gill Avenue Madera, CA 39367

TELEPHONE: (559) 673-9173

Email Address: mmendez@maderacap.org

By: _____
Chairman of the Board of Directors

This application and the information contained herein are true, correct and complete to the best of my knowledge.

By: Mattie Mendez
Executive Director

**RETURN THE APPLICATION BY EMAIL OR CALL THE GRANTS DEPARTMENT TO SCHEDULE DROPPING OFF A HARD COPY.**

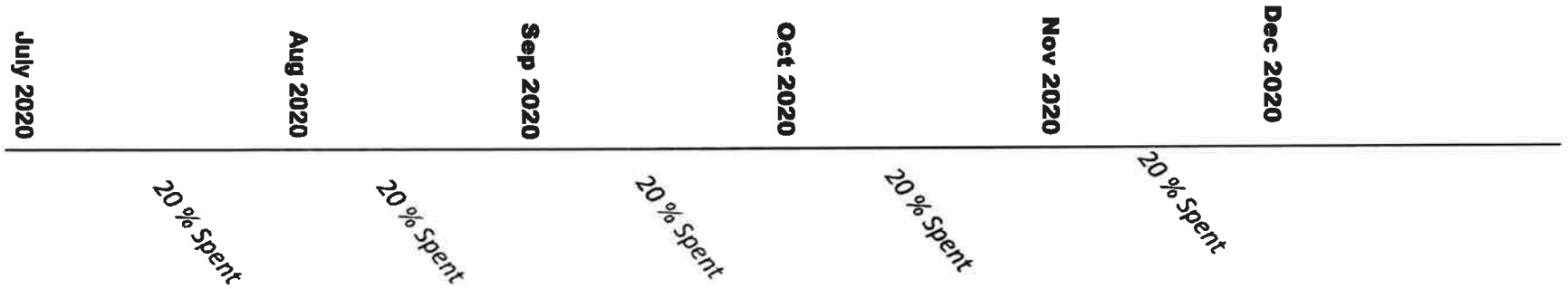
**EMAIL THE APPLICATION TO: ddybas@madera.gov**

**DUE DATE:** **May 22, 2020, 5:00 p.m.**

**CITY CDBG CONTACT:** **ddybas@madera.gov**
**559-661-3690**

# CDBG 2020—2021

## Water and Waste Disposal Bill Assistance Program Timeline



# Marketing Plan
# For
# Community Development Block Grant CARES
# Water and Waste Disposal Assistance Program

The Community Action Partnership of Madera County (CAPMC) plans to send information about the program to community partners, CAPMC's website, and other groups such as Neighborhood Watch that are located in the designated Census Tracks. When CAPMC launches new programs, Madera County residents are one of our best sources of spreading the information to the community. Once we begin to serve households, each one served tells they neighbors and thus opens a floodgate of applicants.

# CAPMC – HOUSING STABILIZATION

# CDBG-CV GRANT APPLICATION

## Public Services

## COVER SHEET

Application due date: On or before **May ~~22~~, 2020 by 5:00 PM**
City of Madera CDBG Contact: David Dybas (559-661-3690)

RECEIVED
4/20
5/26/20 4:47 PM

| |
|---|
| (For office use only)<br>**DATE & TIME SUBMITTED:** |
| Applicant Name: Community Action Partnership of Madera County, Inc. |
| Physical Address: 1225 Gill Avenue Madera, CA 93637 |
| Mailing Address: 1225 Gill Avenue Madera, CA 93637 |
| Program Name: Housing Stabilization Program |
| If you have Non-profit Internal Revenue Code Section 501(c)(3) status, enter your organization's Federal Tax ID Number: 94-1612823 |
| Grant Administrator (Principal contact)<br>First & Last Name and Title: Mattie Mendez<br>Telephone Number and Email Address: (559) 675-5749 mmendez@maderacap.org |
| Program/Project Administrator (Manages Day-to-Day Tasks of Program)<br>First & Last Name and Title: Elizabeth Wisener, Community Services Program Manager<br>Telephone Number and Email Address: (559) 675-5742 ewisener@maderacap.org |
| CDBG-CV Funding Requested: $ 90,000 |

**CITY OF MADERA**

**COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG)**
**CDBG-CV PUBLIC SERVICE APPLICATION**

The City of Madera received a supplemental allocation to our Community Development Block Grant (CDBG) funds that **must** be used to prevent, prepare for, and respond to the coronavirus (COVID-19). This allocation was authorized by the Coronavirus Aid, Relief, and Economic Security Act (CARES Act), Public Law 116-136, which was signed by President Trump on March 27, 2020, to respond to the growing effects of this public health crisis. The CARES Act will provide **$536,338** in Community Development Block Grant Coronavirus **(CDBG-CV)** funds to the City from the U.S. Department of Housing and Urban Development (HUD).

The City is requesting applications from nonprofits and other eligible entities for participation in the CDBG-CV program to address one of the following specific needs identified for this funding.

- Rent/Mortgage Assistance
- Food Assistance
- Utility Billing Assistance
- Small Business Assistance

HUD has provided flexibility for the use of CDBG-CV funding by eliminating the CDBG 15% cap for which the amount of grant funds can be used for public services. Eligible CDBG-CV programs must provide services to City of Madera low- to moderate- income residents.

CDBG-CV grants will be subject to oversight, reporting, and requirements that each grantee have adequate procedures to prevent the duplication of benefits which means grant funds may not be used to pay costs if another source of financial assistance is available to pay that cost.

Activities must meet one of the three HUD National Objectives:

1. Benefit low to moderate income persons
2. Aid in the prevention of slums and blight, or
3. Meet an urgent need

**Applications for Funding**
Applications for funding through the City of Madera CDBG-CV program shall adhere to CDBG funding criteria. Applicants will adhere to the following criteria.

- ✓ All (100%) of the funds received from the City of Madera must serve Madera residents. Funding will be denied if it is found that this requirement is not met.
- ✓ Address at least one of the identified Top Needs Areas. (See Attachment A)

Applicant must respond to all the following sections. Refer to the Scoring Rubric for point allocation per section:

**SUMMARY OF COMMUNITY NEED OR PROBLEM TO BE ADDRESSED:** (Describe the community need or problem to be addressed by the proposed program. State how and by whom the need was identified.)

**EXISTING SERVICES:** List other agencies currently addressing the need or problem described above.

**The COVID19 State of Emergency has left Madera families in financial crisis. Many have been laid off from their jobs as there were 8317 unemployment claims filed between March 7, 2020 and April 25, 2020. Families are struggling to pay living expenses such as rent and utility bills such as electricity, water and waste disposal service. The Community Action Partnership of Madera County has funding to assist households to pay electricity and propane bills. In addition, there are limited funds to help pay for rent and or mortgage assistance for the low-income. Other agencies such as Madera County Social Services Department (DSS) have funds to assist with rental expenses but the criteria excludes households that are not receiving cash assistance from DSS. The Central Valley Opportunity Center has funds to assist migrant families with utility and rent, but that excludes non-migrant families.**

Explain how your program supplements or complements existing services without duplicating them. **The proposed program complements the services that are currently being offered in Madera. One example is DSS has a program that will assist eligible households with rental deposits and the last month's rent. Sometimes families need a little more assistance to help them get back on their feet. For the above example, CAPMC would be able to fund the first month's rent.**

Describe the method used to measure the effectiveness (outcomes) of services. Identify measurable goals and objectives. Attach a copy of the program's evaluation documentation.

**CAPMC proposes to serve 77 households with approximately $1,000 per household for either rapid rehousing or homeless prevention measures.**

Which National Objective does your program meet?

**This project meets two of the National Objectives: Benefit low to moderate-income persons and meets an urgent need.**

Which measurable objectives does your program meet?

**The proposed program will provide rental or mortgage assistance for low-income individuals/families, seniors and people living with disabilities that have been effected by COVID19.**

What financial resources, other than City are available for this program? Have applications for other funds been submitted? Explain. If funds other than CDBG-CV are proposed, please provide supporting documentation/letters of commitment.

**CAPMC recently received an Emergency Solutions Grant through the Fresno Madera Continuum of Care that is being administered by the Fresno County Department of Social Services. The contract includes $42,400 for Rapid Rehousing and $21,200 for Homeless Prevention. This funding must be spent by December 31, 2020.**

**In addition, CAPMC will be receiving a 5-year contract through Madera County Behavioral Health called the Homeless Housing Assistance Program. This contract will include $82,260 for Rental Assistance and Rapid Rehousing.**

**If the CDBG funds are awarded, CAPMC plans to utilize the ESG funding first, and then utilize the CDBG and funds for residents who reside in the City Limits of Madera. This will help stretch to total funding available to serve more families in Madera County.**

Describe in detail all proposed plans for fund raising for this program. What is the projected net income from fund raising? If net fund raising is not increasing, please explain (be specific).

**CAPMC intends to continue seeking other funding sources, but there is not anything specific at the moment.**

What was done to receive public input/participation? Please provide details. What did the public input/participation identify? Include documentation of support for the proposal such as meeting minutes, letters and petitions.

**CAPMC's Board of Director meetings are public meetings that are posted in advance. The concept was presented at the May Board of Director's meeting. There were no members from the community present to gather input from. Due to the short turnaround time on submitted the applications and Governor Newsom's social distancing requirements, there were no other meetings set.**

If service is offered outside the Madera city limits, include the list of funding sources and supporting documentation/letters of commitment that support these program services.

**A list of the other funds are included above. Please note when CDBG funds are depleted, residents who live in the Madera city limits will continue to be served with other funds until all funds have been depleted.**

When there is an overflow of clients, how is it determined whom to serve?

**Eligible clients will be served in the order that the applications were received until the funds are depleted.**

Discuss your program's/project's successes.

**CAPMC has a long track record of successfully running many different Federal, State and local programs.**

**CAPMC has operated FEMA funded rental assistance programs in the past and has never had a problem fully spending the funding. There are systems in place to quickly get the program running.**

Discuss your program's/project's past performance (2013 to 2019).

**CAPMC has been awarded CDBG grants through the City of Madera since before 2013. There is a proven track record of successfully administering the contracts that have been awarded.**

Discuss how your program/project shall document that it provides either a new service or a quantifiable increase in the level of service.

**CAPMC will track the number of households that were served with rapid rehousing and the number of households that were served with homeless prevention.**

| CLIENT POPULATION | | |
|---|---|---|
| 1. Indicate the total number of potential clients in the community who require your services. **(Households)** | 77 | |
| 2. Indicate the total number of unduplicated clients you intend to serve during the term of this proposed program/service (12 months). **(Households)** | 77 | |
| 3. Has there been a change in the composition of the target population to be served and/or shift in the geographic target area? | Yes | No |
| | | X |
| 4. Are income criteria used to establish eligibility for services? (If yes, attach a copy of the documentation to establish income eligibility by household size and household gross annual income. Acceptable forms of documentation include two years of tax documents, six months of paycheck stubs, six months of checking and savings statements, retirement accounts, 401(b)(3) or 401K plans, etc. | X | |
| 5. Is a fee schedule used? (If yes, attach a copy of the fee schedule.) | | X |

If yes to No. 3 above, then please explain and limit your response to the space below.

Provide the following demographic information for the total number of unduplicated clients as indicated in No. 2 above:

| AGE | 0 - 5 | 6 - 12 | 13 - 17 | 18 - 34 | 35 – 54 | 55 – 59 | 60 - 64 | 65 + |
|---|---|---|---|---|---|---|---|---|
| | | | | 20 | 20 | 20 | 10 | 7 |
| GENDER | Female | 39 | | | | | | |
| | Male | 38 | | | | | | |
| FEMALE HEAD | 25 | | | | | | | |

| Ethnic Categories* | No. |
|---|---|
| Hispanic or Latino **(Households) If the average household size is 4, then this can be multiplied by 4).** | 57 |
| Not Hispanic or Latino **(Households) If the average household size is 4, then this can be multiplied by 4).** | 20 |
| **Racial Categories*** | |
| American Indian or Alaska Native | |
| Asian **(See note above.)** | 5 |
| Black or African American **(See note above.)** | 10 |
| Native Hawaiian or Other Pacific Islander | |
| White **(See note above.)** | 62 |
| Other | |

Public reporting burden for this collection is estimated to average 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. This information is authorized by the U.S. Housing Act of 1937 as amended, the Housing and Urban Rural Recovery Act of 1983 and Housing and Community Development Technical Amendments of 1984. This information is needed to be in compliance with OMB-mandated changes to Ethnicity and Race categories for recording the 50059 Data Requirements to HUD. This information is considered non-sensitive and does not require any special protection.

- **Hispanic or Latino.** A person of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin, regardless of race. The term "Spanish origin" can be used in addition to "Hispanic" or "Latino."
- **Not Hispanic or Latino.** A person not of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin, regardless of race.
- **American Indian or Alaska Native.** A person having origins in any of the original peoples of North and South America (including Central America), and who maintains tribal affiliation or community attachment.
- **Asian.** A person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand and Vietnam.
- **Black or African American.** A person having origins in any of the black racial groups of Africa. Terms such as "Haitian" or "Negro" can be used in addition to "Black" or "African American."
- **Native Hawaiian or Other Pacific Islander.** A person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.

- **White.** A person having origins in any of the original peoples of Europe, the Middle East or North Africa.

| INCOME SOURCE | AMOUNT |
|---|---|
| CITY | $90,000 |
| UNITED WAY | |
| STATE (SPECIFY) | |
| FEDERAL (SPECIFY) | |
| SERVICE FEES | |
| FUND RAISING | |
| DONATIONS | |
| RESERVE/CONTINGENCY | |
| OTHER (LIST) | |
| TOTAL INCOME | $90,000 |

| SALARY EXPENSES | ACCOUNT NO. | AMOUNT |
|---|---|---|
| SALARIES | 0100 | $3,885 |
| BENEFITS | 0150 | $ 985 |
| SERVICES & SUPPLIES | | |
| INSURANCE | 0200 | |
| COMMUNICATIONS | 0250 | $75 |
| DIRECT BENEFITS | | $77,000 |
| OFFICE EXPENSE | 0350 | $91 |
| OFFICE RENTAL | 0400 | $192 |
| EQUIPMENT RENTAL | 0450 | $250 |
| UTILITIES | 0500 | $15 |
| TRAVEL (ADMIN.) | 0550 | |
| FOOD SUPPLIES | 0600 | |
| CONTRACTS | 0650 | |
| TRANSPORTATION | 0700 | |
| INDIRECT COST | | $7,507 |
| TOTAL | | $90,000 |

**CITIZEN PARTICIPATION:**

Proposals should include evidence of citizen support for activity.

1. What was done to receive public input/participation regarding COVID-19? Please provide details.

   **CAPMC has received public input from the community when they contact our office to request assistance with rental or mortgage payments.**

2. Evidence of collaboration with other agencies within the community regarding COVID-19.

   **CAPMC is a member of the Homeless Alliance group that meets to share agency information related to COVID19. In addition, CAPMC facilities the Madera County Homeless Connections that is comprised of local community partners who come together to case manage homeless clients for the purpose of providing housing stabilization services.**

Please see Priority Needs for the CDBG-CV funding (Attachment A) and eligible CDBG Census Tracts (Attachment B) map. Public Service recipients shall be a minimum of 51% or more designated as low- to moderate-income. Public Service recipients may be qualified as Presumed Benefit (homeless persons, persons with disabilities and seniors.)

**REFERENCES**

Please provide the name, title, company/agency, phone and email address for three references.

Staff will contact references and obtain "Yes" and "No" responses for the following:

- Was your experience working with this agency successful?
- Have you seen at least one very successful project developed by this organization/agency?
- Do you think they are doing a good job in Madera?

| Name | Title | Company/Agency | Phone | Email Address |
|---|---|---|---|---|
| Dennis Koch | Director | Madera County Behavioral Health Services | (559) 673-3598 Ext. 1279 | Dennis.koch@maderacounty.com |
| Ryan McWherter | Director | Madera County Food Bank | (559) 975-3515 | rmcwherter.maderafoodbank @gmail.com |
| Jody Ketcheside | Deputy Director | Turning Point of Central California | (559) 233-2663 | jketcheside@tpocc.org Ext. 7310 |

**SPONSORING AGENCY MANAGEMENT**

## CORPORATION DIRECTORS:

How often does the Board meet? Monthly

What was the average number of Board members attending meetings last year? 10

Based on the bylaws, what is the minimum and maximum number of seats on the Board?

15 Minimum 15 Maximum

Please provide the following information:

Date of Incorporation: 1965

IRS Employer Number: 94-1612823

Attach current Board of Directors' roster, including the names, addresses, occupations and number of years served on the Board.

## FINANCIAL:

If additional funds are received, please describe the source, the amount and provide supporting documentation.

How often are financial records audited, and by whom? Yearly – Brown Armstrong CPAs

Are the treasurer and/or other financial officers bonded? Yes

If so, for how much? $200,000

List any judgments or pending lawsuits against the agency or program: None

List any outstanding obligations: None

**RESOLUTION/CERTIFICATION:**

We, the Board of Directors of Community Action Partnership of Madera County, Inc. do hereby resolve that on May 14, 2020, the Board reviewed this application and, furthermore, the Board in proper motion and vote approved this application for submission to the City of Madera.

Furthermore, we certify that the agency making this application is (1) non-profit, (2) tax exempt, and (3) incorporated in the State of California, and has complied with all applicable laws and regulations. To the best of our knowledge, all information presented herein is correct and complete.

Dated: May 14, 2020

AGENCY NAME: Community Action Partnership of Madera County, Inc.

ADDRESS: 1225 Gill Avenue Madera, CA 39367

TELEPHONE: (559) 673-9173

Email Address: mmendez@maderacap.org

By: _____
Chairman of the Board of Directors

This application and the information contained herein are true, correct and complete to the best of my knowledge.

By: _____
Executive Director

**RETURN THE APPLICATION BY EMAIL OR CALL THE GRANTS DEPARTMENT TO SCHEDULE DROPPING OFF A HARD COPY.**

**EMAIL THE APPLICATION TO: ddybas@madera.gov**

**DUE DATE:** **May 22, 2020, 5:00 p.m.**

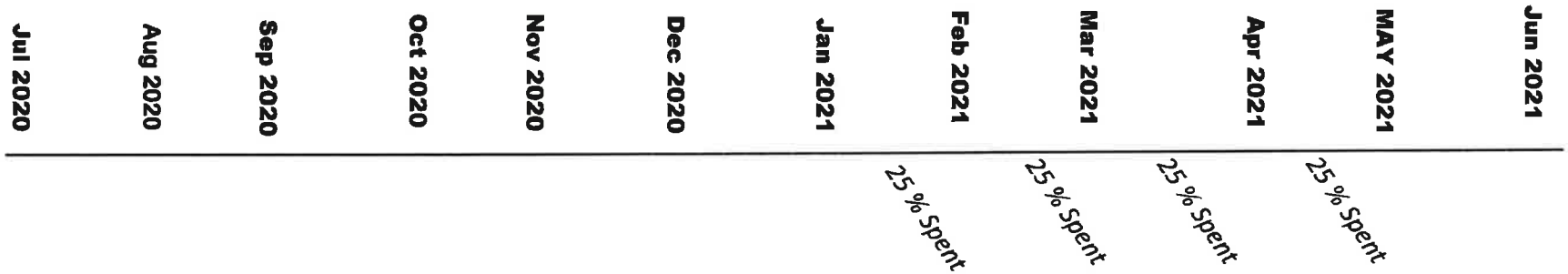
**CITY CDBG CONTACT:** **ddybas@madera.gov**
**559-661-3690**

# Marketing Plan
# For
# Community Development Block Grant CARES
# Housing Stabilization Program

The Community Action Partnership of Madera County (CAPMC) plans to send information about the program to community partners, CAPMC's website, and other groups such as Neighborhood Watch that are located in the designated Census Tracks. When CAPMC launches new programs, Madera County residents are one of our best sources of spreading the information to the community. Once we begin to serve households, each one served tells they neighbors and thus opens a floodgate of applicants.

# CDBG CARES 2020-2021

## HOUSING STABILIZATION PROGRAM TIMELINE




*NOTE: CAPMC must spend Emergency Solutions Grant funding by 12/31/2020. CDBG CARES funding will be spent once ESG is completed.*

MADERA DOWNTOWN ASSOCIATION

# CDBG-CV GRANT APPLICATION

## Public Services

## COVER SHEET

Application due date: On or before **May 22, 2020 by 5:00 PM**

City of Madera CDBG Contact: David Dybas (559-661-3690)

RECEIVED
5/26/20 1:46 PM

| |
|---|
| (For office use only)<br>**DATE & TIME SUBMITTED:** |
| Applicant Name: Madera Downtown Association |
| Physical Address: 120 North E Street |
| Mailing Address: 120 North E Street |
| Program Name: Madera Downtown Emergency Business Relief Program |
| If you have Non-profit Internal Revenue Code Section 501(c)(3) status, enter your organization's Federal Tax ID Number: 77-0321037 |
| Grant Administrator (Principal contact) Chris Miller & Debi Bray<br>First & Last Name and Title: Chris Miller, Treasurer; Debi Bray, Madera Chamber & MDA Board of Director<br>Telephone Number and Email Address: Debi Bray 559.673.3563<br>Dbray@maderachamber.com & Chris Miller 559.674.8036; leightonsjewelers@msn.com |
| Program/Project Administrator (Manages Day-to-Day Tasks of Program)<br>First & Last Name and Title: Debi Bray, Chamber CEO & MDA Board of Director<br>Telephone & Email Address: 559.673.3563; dbray@maderachamber.com |
| CDBG-CV Funding Requested: $ 55,000.00 |

| CLIENT POPULATION | | |
|---|---|---|
| 1. Indicate the total number of potential clients in the community who require your services. | *200+ | |
| 2. Indicate the total number of unduplicated clients you intend to serve during the term of this proposed program/service (12 months). | 30-48 | |
| 3. Has there been a change in the composition of the target population to be served and/or shift in the geographic target area? | Yes | No |
| | X | |
| 4. Are income criteria used to establish eligibility for services? (If yes, attach a copy of the documentation to establish income eligibility by household size and household gross annual income. Acceptable forms of documentation include two years of tax documents, six months of paycheck stubs, six months of checking and savings statements, retirement accounts, 401(b)(3) or 401K plans, etc. | **Yes | |
| 5. Is a fee schedule used? (If yes, attach a copy of the fee schedule.) | | X |

*This is strictly the number of businesses in the designated area this grant is being applied for. It does not include employees. If employees of the business were considered the number would increase to over 1000.*

***Must show proof of employee/s hours having been decreased or employ layoffs due to COVID-19 as of March 2020. Will also be suggested to include bills in arrears as of March 2020 that are impacting their employment status; utility, mortgage, rent, etc.... March 20 was when the State ordered shut down. Review and Selection Committee will reserve the right to request financial proof that the business was stable prior to March 2020.*

If yes to No. 3 above, then please explain and limit your response to the space below.

**Business Closures Due to Covid-19 and State Stay at Home Orders**

Provide the following demographic information for the total number of unduplicated clients as indicated in No. 2 above:

| AGE | 0 - 5 | 6 - 12 | 13 - 17 | 18 - 34 | 35 - 54 | 55 - 59 | 60 - 64 | 65 + |
|---|---|---|---|---|---|---|---|---|
| | | | | | X | X | X | |
| GENDER | Female | X | | | | | | |
| | Male | X | | | | | | |
| FEMALE HEAD | **Approx. 40%** | | | | | | | |

| **Ethnic Categories*** | No. |
|---|---|
| Hispanic or Latino | **75%** |
| Not-Hispanic or Latino | **25%** |
| **Racial Categories*** | |
| American Indian or Alaska Native | |
| Asian | **7%** |
| Black or African American | **1%** |
| Native Hawaiian or Other Pacific Islander | |
| White | **17%** |
| Other | |

Public reporting burden for this collection is estimated to average 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. This information is authorized by the U.S. Housing Act of 1937 as amended, the Housing and Urban Rural Recovery Act of 1983 and Housing and Community Development Technical Amendments of 1984. This information is needed to be in compliance with OMB-mandated changes to Ethnicity and Race categories for recording the 50059 Data Requirements to HUD. This information is considered non-sensitive and does not require any special protection.

- **Hispanic or Latino.** A person of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin, regardless of race. The term "Spanish origin" can be used in addition to "Hispanic" or "Latino."
- **Not Hispanic or Latino.** A person not of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin, regardless of race.
- **American Indian or Alaska Native.** A person having origins in any of the original peoples of North and South America (including Central America), and who maintains tribal affiliation or community attachment.
- **Asian.** A person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand and Vietnam.
- **Black or African American.** A person having origins in any of the black racial groups of Africa. Terms such as "Haitian" or "Negro" can be used in addition to "Black" or "African American."
- **Native Hawaiian or Other Pacific Islander.** A person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.
- **White.** A person having origins in any of the original peoples of Europe, the Middle East or North Africa.

| INCOME SOURCE | AMOUNT |
|---|---|
| CITY | **$55,000.00** |
| UNITED WAY | |
| STATE (SPECIFY) | |
| FEDERAL (SPECIFY) | |
| SERVICE FEES | |
| FUND RAISING | |
| DONATIONS | |
| RESERVE/CONTINGENCY | |
| OTHER (LIST) | |
| TOTAL INCOME | **$55,000.00** |

| SALARY EXPENSES | ACCOUNT NO. | AMOUNT |
|---|---|---|
| SALARIES | 0100 | **$5000.00** |
| BENEFITS | 0150 | **$500.00** |
| SERVICES & SUPPLIES | | **$550.00** |
| INSURANCE | 0200 | **$300.00** |
| COMMUNICATIONS | 0250 | **$500.00** |
| CONSULTANT SERVICES | 0300 | |
| OFFICE EXPENSE | 0350 | |
| OFFICE RENTAL | 0400 | |
| EQUIPMENT RENTAL | 0450 | **$50.00** |
| UTILITIES | 0500 | **$100.00** |
| TRAVEL (ADMIN.) | 0550 | |
| FOOD SUPPLIES | 0600 | |
| CONTRACTS – ***FUNDING DISBURSEMENTS*** | 0650 | **$48,000.00** |
| TRANSPORTATION | 0700 | |
| FUND RAISING | 0750 | |
| TOTAL | * | **$55,000.00** |

**If expense items other than funding grants, i.e. communications, services and supplies, are under budget then those funds will be put into an additional grant.*

**CITIZEN PARTICIPATION:**

Proposals should include evidence of citizen support for activity.

1. What was done to receive public input/participation regarding COVID-19? Please provide details.

2. Evidence of collaboration with other agencies within the community regarding COVID-19.

Please see Priority Needs for the CDBG-CV funding (Attachment A) and eligible CDBG Census Tracts (Attachment B) map. Public Service recipients shall be a minimum of 51% or more designated as low- to moderate-income. Public Service recipients may be qualified as Presumed Benefit (homeless persons, persons with disabilities and seniors.)

**REFERENCES**

Please provide the name, title, company/agency, phone and email address for three references.

Staff will contact references and obtain "Yes" and "No" responses for the following:

- Was your experience working with this agency successful?
- Have you seen at least one very successful project developed by this organization/agency?
- Do you think they are doing a good job in Madera?

| Name | Title | Company/Agency | Phone | Email Address |
|---|---|---|---|---|
| Belva Bare | Exec. Dir. | Madera Cemetery District | (559) 674-8826 | madcem@yahoo.com |
| Dennis Smith | Owner Past President | GBS Madera Kiwanis Club (former) | (559) 474-8287 | dennis@gbshardware.com |
| Will Oliver | Former Councilman | City of Madera | | woliver21@gmail.com |

## SPONSORING AGENCY MANAGEMENT

### CORPORATION DIRECTORS:

How often does the Board meet? _____Monthly_____

What was the average number of Board members attending meetings last year? 8 Board members per meeting

Based on the bylaws, what is the minimum and maximum number of seats on the Board?

____10____Minimum ____15___ Maximum

Please provide the following information:

Date of Incorporation: July 28, 1995_____

IRS Employer Number: _77-0321037_____

Attach current Board of Directors' roster, including the names, addresses, occupations and number of years served on the Board.

**FINANCIAL:**

If additional funds are received, please describe the source, the amount and provide supporting documentation.

How often are financial records audited, and by whom? Annually, Bob Garibay, CPA

Are the treasurer and/or other financial officers bonded? ___No_____

If so, for how much? _____

List any judgments or pending lawsuits against the agency or program:

___None_____

List any outstanding obligations:

___None_____

**RESOLUTION/CERTIFICATION:**

We, the Board of Directors of Madera Downtown Association do hereby resolve that on May 19, 2020, the Board reviewed this application and, furthermore, the Board in proper motion and vote approved this application for submission to the City of Madera.

Furthermore, we certify that the agency making this application is (1) non- profit, (2) tax exempt, and (3) incorporated in the State of California, and has complied with all applicable laws and regulations. To the best of our knowledge, all information presented herein is correct and complete.

Dated: May 18, 2020

AGENCY NAME: Madera Downtown Association

ADDRESS: 120 North E Street, Madera, CA 93638

TELEPHONE: 559-673-3563

Email Address dbray@maderachamber.com and leightonsjewelers@msn.com

By: _____
President, MDA Board of Directors

This application and the information contained herein are true, correct and complete to the best of my knowledge.

By: _____
Debi Bray, (CEO, Madera Chamber of Commerce) applying on behalf of the Madera Downtown Association

**RETURN THE APPLICATION BY EMAIL OR CALL THE GRANTS DEPARTMENT TO SCHEDULE DROPPING OFF A HARD COPY.**

**EMAIL THE APPLICATION TO:** ddybas@madera.gov

**DUE DATE:** **May 22, 2020, 5:00 p.m.**

**CITY CDBG CONTACT:** ddybas@madera.gov
**559-661-3690**

## The Madera Downtown Emergency Business Relief Program

The Madera Downtown Association is a non-profit organization whose objective is to promote and foster the improvement of the central downtown area as well as to increase business potential in the designated area. The Madera Downtown Association serves as an advisory board to the City Council of Madera for downtown business improvements to the area and was expanded to also include authority of the Parking and Business Improvement Area of downtown.

The organization is funded by quarterly assessments that are levied on business and property owners located, and/or conducting business, within the defined area for the purpose of business improvements, promotion, and parking needs as a way to increase business, improve the quality of conducting business, and eliminate blight in the district. The larger portion of assessments collected pay for the maintenance of public easements in the district. Those areas include, but are not limited to; public parking, providing public trash containers with disposal service, landscape, and street cleaning. This generates a savings to the City of Madera and Caltrans. Funds are also allocated to pay City staff for the collections of the assessment fees and for a parking attendant through the Madera Police Department. Over the years, the businesses of downtown have invested their money to enhance the area but now they are faced with the need for outside financial support while still continuing to assess themselves for the greater good of the area and our city.

The downtown businesses have experienced tremendous financial hardships due to State of California and Madera County Public Health COVID-19 Stay-At-Home Orders. The businesses, the majority being minority owned, have had to close as non-essential businesses under these guidelines. As a result of the closures, employees who largely represent our city's low to moderate income population, were laid off. The area businesses that are considered essential, have seen a significant drop in their business as well, having the same results of the non-essential businesses, forcing staff layoffs.

A high percentage of Madera downtown businesses are minority owned, with Spanish as their first language. During the application process for the SBA's Payroll Protection Plan and Economic Injury Disaster Loan many of the business owners did not apply as they did not feel comfortable and/or that they would not qualify for these funds. Those that did apply received minimal funds.

It is a known fact that Madera's downtown has suffered over many years with blight. In the last 18 months, the City of Madera, along with the community, spent a tremendous amount of concentrated effort on two programs centered in the downtown area. The Caltrans Sustainable Transportation Planning Grant Program resulted in the development of a much-needed masterplan specific to State Route 145, East Yosemite Avenue, also known as downtown Madera, which serves as the community's "Main Street". Remarkable change is projected for downtown through this program. Also, the Madera Housing Authority received approval on a grant for a downtown housing project that in

large part, houses veterans. The site was chosen to create a living area with easy access to local goods and services to those that will be living in the units. Both programs were designed to have great economic impacts on the downtown area. A positive business climate in the district is vital to the future success of these anticipated programs.

The retail and service establishments in the area are essential to our local economy. They generate a good volume of sales tax dollars, are ongoing contributors to our community as taxpayers, employers, charitable donors, and more. They are citizens of Madera and raising their families here. Our downtown businesses are in desperate need for additional funding to retain their businesses. Emergency funding is needed to preserve all they have worked for in pursuit of the American Dream.

Phase 2.5 of the State of California's plan to reopen has begun. As these businesses begin to proceed they will need to re-establish their plan of operation, including the increasing employees hours that were cut, rehiring of their employees, and to put new safety measures in place for the protection of their employees and customers. This will likely increase their cost of doing business.

Madera's downtown merchants and professionals do not give up easily. They possess the passion that supports the entrepreneurial spirit. Current circumstances, however, may diminish their hopes due to the ongoing financial burdens of the pandemic. Without help many will be at risk and face the inability to rehire employees, experience additional layoffs, forced to file for bankruptcy. Even worse, some may be forced to close their business, turning their dream into a nightmare.

It is key to our local economy that there be programs put in place that will sustain business retention efforts. The proposed Madera Downtown Emergency Business Relief Program will do just that if this grant funding request is approved.

The Madera Downtown Association does not employ staff and for that reason contracts with the Madera Chamber of Commerce for month to month administrative services. The MDA Board of Directors is confident in the years of experience the Madera Chamber would bring to this program. Working together on behalf of distressed businesses the proposed Madera Downtown Emergency Business Relief Program would be a success.

There are over 200 businesses that make up the Madera Downtown Association. The proposed Madera Downtown Emergency Business Relief Program would provide grants to eligible businesses at a minimum of $500.00 to a maximum of $2500.00.

Funding received will help the downtown businesses rehire and/or maintain current jobs and as a result may loosen up money to provide them with the ability to pay for overdue mortgage, rent, utilities, and other important operational costs. The purchasing of necessary office supplies and/or the cost to reconfigure their business as it relates to compliance with public health orders including social distancing will also be considered.

The application process and intake will be done by the Madera Chamber of Commerce on behalf of the Madera Downtown Association. Business owners will be required to fill out an

application and provide a narrative on their current status due impacts from Covid-19, financial impact, and what the funds would be used for. There must be proof of economic hardship included with the application. An electronic form and a hard copy form will be available in both English and Spanish.

In order to serve the businesses in a timely fashion a four (4) panel review and selection committee will be formed and comprised of a representative from the Madera Chamber of Commerce and three (3) members of the Madera Downtown Association Board. Note: the three (3) directors of the Board will NOT be eligible to apply for funding as to avoid any conflict of interest. The review and selection committee will meet weekly to screen all applications for completeness, eligibility, determine amount of funding, approve awarding of funds, and contact recipients. At the Board of Directors of the Madera Downtown Association a report will be provided for approval. The MDA meets every month on the 2nd Wednesday of the month but if necessary, can call a special meeting.

**Client Eligibility Requirements are as follows:**

- Must be the owner/operator conducting business within the Madera Downtown Association Assessment District. (Property owners only are not eligible)
- Business Owner/Operator Must Be A Resident of Madera County.
- Must be demonstrated and certified that the business applicant has been operating for at least two full years prior to March 20, 2020 and licensed through the City of Madera.
- Funds will be limited to (1) grant per business entity.
- Business must employ 10 or less.
- Funds must be used be for one or more of the following: increase employee hours that were decreased, rehiring of laid off employee/s, to maintain current staffing, mortgage or rent in arrears as of March 20, 2020, construction or supplies to establish and meet public health safety guidelines i.e. social distancing, other services necessary to operate their business including supplies/materials related to complying with State and County health orders/measures due to Covid-19, and/or utilities.
- Higher priority will be given to those businesses who did not receive funding from the PPP or EIDL and amounts will also be based on such.
- Selected businesses will be required to sign a technical assistance and reporting agreement for disclosure of name to be used in reporting to the City of Madera and HUD.

**MARKETING AND OUTREACH PLAN**

Information on the program will be mailed electronically to members of the Madera Downtown Association multiple times. It will also be mailed directly through the United States Post Office. Applications will be available online at maderadowntown.com and the Madera Chamber of Commerce. All literature will be available in English and Spanish.

**TIMELINE**

Due to the strong need of financial assistance to the businesses in the area, it is determined that funds will be allocated quickly but due to the process of the program reimbursement it is anticipated the program will be approximately six (6) to nine (9) months.

MADERA COALITION FOR
COMMUNITY JUSTICE

# CDBG-CV GRANT APPLICATION

## Public Services

## COVER SHEET

Application due date: On or before **May 22, 2020 by 5:00 PM**
City of Madera CDBG Contact: David Dybas (559-661-3690)

RECEIVED 5/22/20 2:59PM

| |
|---|
| (For office use only)<br>**DATE & TIME SUBMITTED:** |
| Applicant Name: Madera Coalition for Community Justice |
| Physical Address: 219 S. D St., Madera, CA 93638 |
| Mailing Address: |
| Program Name: Madera Eviction and Utility Shutoff Prevention Project |
| If you have Non-profit Internal Revenue Code Section 501(c)(3) status, enter your organization's Federal Tax ID Number: 77-0391942 |
| Grant Administrator (Principal contact)<br>First & Last Name and Title: Lourdes Herrera, Director<br>Telephone Number and Email Address: 661-1879; lourdesh@maderaccj.org |
| Program/Project Administrator (Manages Day-to-Day Tasks of Program)<br>First & Last Name and Title: Lourdes Herrera, Director<br>Telephone Number and Email Address: 661-1879; lourdesh@maderaccj.org |
| CDBG-CV Funding Requested: $ 434,075.00 |

Applicant must respond to all the following sections. Refer to the Scoring Rubric for point allocation per section:

**SUMMARY OF COMMUNITY NEED OR PROBLEM TO BE ADDRESSED:** (Describe the community need or problem to be addressed by the proposed program. State how and by whom the need was identified.)

*There is nothing more devastating to a family short of a life-threatening illness like COVID-19 than being homeless because it disrupts every aspect of the day-to-day lives of family members. Likewise, there is nothing more destabilizing for a community than to have a large number of residents suddenly becoming homeless with no housing especially during the state's shelter- in-place order. There is the obvious health and safety dangers posed. But stressors begin building up long before the actual eviction causing an increase in domestic violence, child abuse, drug and alcohol abuse which take a frightful toll on families. As such, it is the most pressing emergency need in Madera even more so than food security and small business*

*(Parenthetically, the issue with food distribution is not lack of supply because there is a surplus free food, but lack of entities and organized groups willing to conduct distributions due to the fear of transmission of the virus. Likewise, given the amount of money in question, it will do next to nothing in terms of restarting the local economy because small businesses' hands are tied unless and until things return to normal and people have recovered lost income and able to spend. At best, money will be used to pay off preexisting bills and do nothing to hire back employees without business first returning to pre-COVID-19 level.)*

*This April, City Council adopted an ordinance preventing mass evictions of families for nonpayment of rent retroactive to March up through the end of May. The same requires repayment of back rent within six month from the expiration of the ordinance which means all rent arrearage must be paid in full by the end of November. Add to the fact that the State Judicial Council rule declaring a moratorium on eviction actions ends in July, the two in tandem will result in an avalanche of evictions by August once landlords are allowed to proceed with evictions.*

*The challenges faced by families negatively impacted by the pandemic are multifaceted: 1) the loss of employment means no income and depletion of whatever savings they may have had; 2) rent and utilities are unpaid both past and current; 3) all one-time funds (stimulus money) are expended on immediate needs which remain inadequate; 4) household expenses have increased since store prices have increased and more food is needed to feed children at home due to no school; 5) there are no savings to cushion the shortfall; 6) other bills (e.g., car, credit card, etc.) go unpaid and late fees accumulate; 7) low- and moderate-income homeowners who were unable to make their mortgage payments watch their loan go into default as principle, interests and fees continue to mount; and last but not least is the pervasive misinformation that somehow the President's pronouncement, Governor executive order and/or the local ordinance means that tenants* ***don't*** *have to pay rent.*

*Respecting the above, the moratoria of rent and utilities provided much-needed respites but once the deferments are over, the back rent must be repaid AND the current rent and utilities that fall*

*due must be paid as well. (Rent is owed at the beginning of each month.) For those who have been receiving unemployment benefits, the additional $600 ends on 7/31. Those who are recalled for work will be given less than their usual hours because of reduced business and so they fall further behind on bills. Expiration of the moratoria on rent and utilities and the court's emergency order halting eviction produces the perfect storm. There will be two waves of evictions: August when current rent due goes unpaid and November when the tenants are unable to pay the 3 plus months of unpaid rent during the moratorium. Respecting the first group, it is inevitable that there will be a sizeable number of tenants who failed to provide their landlords with proof of their COVID-19 related loss of income, will have no defense in court when sued and will be evicted as soon as the courts reopen.*

*The effect of families losing their homes are immediate, negatively impactful and far-reaching – parents losing their jobs, children missing school and falling behind on their school work, and families with nowhere to prepare and eat their meals. After they become homeless, any remedial efforts are simply too little and too late. E.g., It is virtually impossible find new housing once a renter has an eviction on record.*

*The bottom line is that there will be massive dislocation of families and confusion in Madera – homelessness will be rampant. The timing could not be worse given the pandemic. This is compounded by the fact that the affordable housing market in the City of Madera has been static for years. (In fact, it has been experiencing a negative vacancy rate for the past 5 years.) Despite a continued growing population, the City's housing stock has actually shrunk due to the City ordinance requiring rental inspections. There has been an increasing demand with a diminishing supply of housing. Over 52% of households are renters in the City. The overwhelming majority are moderate and low-income. As is true everywhere across the country, low-wage workers have suffered a disproportionately higher number of job loss due to the pandemic. What we are going to witness in Madera is a game of musical chairs with families who are the subject of evictions scrambling to find housing as the fall and winter months approach. What is unpredictable is how long the pandemic will continue and worse, whether there will be a spike later in the year.*

***EXISTING SERVICES:*** *List other agencies currently addressing the need or problem described above.*

*This is not a housing voucher program. It is a rental eviction and utility shutoff prevention program that also counsels applicants about COVID-19 financial assistance and resources that may be available to further assist them. Furthermore, they will learn about their legal rights to benefits and job protections. There are no agencies currently addressing the issue of impending evictions and utility shutoff other than Madera Coalition for Community Justice. Madera County Community Action Partnership receives FEMA funding for rent assistance but the maximum amount is limited and the program consistently runs out of funds. Department of Social Services have two programs for welfare recipients who are facing imminent eviction to get payment of first month's rent and security deposit, if eligible. None of the other agencies provide the needed counseling that are often needed for families to fully access benefits and service to protect themselves.*

*MCCJ operates PG&E's Reach program and California Public Utility Commission's TEAM program. The former is a utility payment assistance program and the latter a utility bill dispute*

*resolution service. Further, MCCJ is the Fresno/Madera United Way's COVID-19 assistance ambassador/prosperity counsel in Madera County. In that dual capacity, it will be screening all Madera applicants seeking assistance due to needs arising from the pandemic. (The final program benefits have not been finalized but will include financial assistance in the main.) Still further, the organization received a grant of $50,000 from the Sierra Health Foundation to address the financial needs of low-income families, single-parent-headed households and victims of domestic violence in the county. The organization is considering utilizing the funds to target families in need of rent and utility assistance as a way of supplementing the above resources that are unavailable available through this application, e.g., emergency medical bills, car repair, etc. Additionally, the fund will target families residing in the County.*

Explain how your program supplements or complements existing services without duplicating them.

*MEPUSP will do the following:*

- *Provide rental assistance to families facing eviction for nonpayment of rent (due to COVID-19) and/or obtain new housing.*
- *Provide mortgage payment*
- *Provide utility (electricity, water and sewer) assistance to families facing utility shutoff due to nonpayment arising from loss of income related to COVID-19..*
- *Provide financial counseling and referral services to families impacted by COVID-19 regarding benefits, services, other resources, legal rights and job protections.**

*Staff will conduct outreach to publicize the program to residents of the City of Madera through its community networks and recruit the assistance of local agencies, nonprofits and faith institutions to refer clients in need. Staff also utilize local media (e.g., Madera Tribune, Radio Bilingue, Univision, etc.) as well.*

*Services will be provided during business hours on a daily basis from MCCJ's office in downtown Madera. The manner in which intake will occur will be in-person, by phone, digitally or virtually depending on the State and local protocol governing COVID-19. The organization has been conducting all of its business in compliance with the state mandate as seamlessly as possible.*

**All applicants seeking financial assistance will be counseled on the availability of other resources, financial assistance, benefits, rights & job protections, and services to assist the distressed families in more than just preventing evictions and utility shutoffs. (E.g., income replacement(UIB & CARES Act expansion, Pandemic Unemployment Assistance, SDI, Paid Family Leave); paid or unpaid leave ( California Paid Sick Days, FFCRA Emergency Paid Sick Leave & Expansion, CA Supplemental Paid Sick Leave for Food Sector Workers, Family Medical Leave Act & California Family Rights Act, California Family School Partnership); private and government relief funds; Pandemic EBT benefits; housing rent deferment and mortgage forbearance programs and options; health advisory; local food distribution and free meal sites, etc.) Applicants will provided with information sheet and referrals made to agencies for follow-up and reporting. Also, immigrants will be informed about eligibility for public programs.*

*Program will coordinate, collaborate and cooperate with California Rural Legal Assistance,*

*Madera County Action Partnership, Madera Housing Authority, Fresno –Madera United Way, Madera County Food Bank, etc. to leverage their expertise, services and resources to better assist applicant families in keeping their homes and getting back on their feet.*

MCCJ seeks to provide direct financial assistance up to 200 families and counseling services to another 800 families who did not receive services. (Each household has 3.77 persons on average according to local government records) Thus, the impact would be 3777 persons helped by this program.

Timeline: This program will commence once it is funded which is anticipated to be the beginning or early June and it will continue until December 31st or later until all the funds allocated for financial assistance to households facing evictions or utility shutoffs are exhausted.

**Month 1**: Recruit and hire staff (coordinator and supervisor; training; establish office procedures; implement programmatic logistics; develop info handout; conduct outreach to publicize program and coordinate referrals.

**Month 2 through end of program**: See clients Monday to Friday from 9 am to 5 pm and by appointments also -- interview, review application requesting financial assistance, counseling and referral. Continue outreach in community. Use media (Univision and Radio Bilingue) to outreach to Spanish-speaking families.

**Staff** - MCCJ intends to hire new staff and not current employee for this program. It will be 1 full-time coordinator supported by a limited part-time supervisor who will provide the monitoring of the disbursement aspect of the program and the needed expertise to support the counseling service.

**1 FTE program coordinator – 40 hrs/week**
**1 limited P/T supervisor 5-6 hrs/week**

Describe the method used to measure the effectiveness (outcomes) of services. Identify measurable goals and objectives. Attach a copy of the program's evaluation documentation.

*Evaluation will measure program outcomes and process. Program effectiveness will be determined by comparing accomplishments of stated goals, objectives and activities as set forth below. Important criteria include completion of tasks, attaining high rate of participation and ability to assist the largest number possible, and compliance with budget outlay. These are important indicators that will measure successes or failures.*

*A scoring rubric will be developed to allow staff to score each application to determine award of grant. Information from each application will be entered on to a tally sheet that is available for*

*review by program manager and provided to the City upon request for purposes of ongoing monitoring of program.*

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***Program Protocol***

*Preamble: Overarching goal is to keep families facing loss of housing housed whether by keeping them in their current housing and failing that putting them in new housing. In that connection, a secondary goal ensuring that their utilities are uninterrupted.*

*Program policies aligned with CDBG-CV Public Service's enunciated national objectives and structure and rules will be put in place and implemented to ensure that the funds are conserved, safeguarded and judiciously managed in order to maximize the number of families assisted.*

*All applications will be reviewed to determine the merits of their requests and amount of assistance granted. Decision whether to issue a grant and the amount will be completed within 48 hours. All payment disbursed will be made to the vendor (e.g., landlord or City of Madera). Staff will investigate to verify information provided. The same process and procedures will be followed in utility shutoffs. Documentation of disbursements will be maintained.*

*Households seeking assistance will be provided with and required to complete an application and furnish supporting documents. Incomplete applications will be rejected unless exempted due to extenuating circumstances that are verified. The application will inform applicant of the types and amounts of financial assistance and criteria used to determine eligibility and grant amount.*

*Allowable expenses for housing assistance are rent, back rent, security deposit and credit report fees. Rent arrearages that predates March 2020 are disallowed. (Instances of retroactive application of current rent payment by landlord will considered on a case-by-case basis.) Allowable utility expenses are bills reflecting the months beginning with March 2020 up through the month of application. Again, any arrearage that predates March 2020 are disallowed.*

*Eligibility*

- *Applicant family must reside in the City of Madera at all times relevant to the making of the application.*
- *Applicant must be either low- to moderate income according to HUD income guidelines.*
- *Applicant's request for financial assistance must directly relate to COVID-19 related impacts (e.g., loss of job, reduction in hours, childcare, health issues, etc.).*
- *Applicant families who have been evicted related to COVID-19 reasons and currently without housing are eligible for first month's rent and security deposit.*

*Assistance amounts*

- *Maximum monthly rental assistance or mortgage payment is $1500 per households, regardless of the number of units therein, up to a total of 3 months. Allowable maximum is $4500.*
- *Maximum monthly utility assistance is $150 per household up to a total of 3 months. Allowable maximum is $450.*
- *Each household is eligible to request either or both once.*

- *Applicant who formerly lived in a household that received financial assistance under this program (rent, mortgage and/or utilities) will be ineligible to request assistance in his/her own stead. (MCCJ reserves the right to allow for hardship exceptions on case-by-case basis.)*

*Time period*

- *No financial assistance payment allowed that predate March 1, 2020.*
- *Any retrospective application of financial assistance toward a month prior to March 2020 is not allowed. (MCCJ reserves the right to allow for hardship exceptions on case-by-case basis.*
- *Financial assistance allowable for obtaining new housing not resulting from eviction.*

*Priorities (Each application will be rated based on the following criteria in no particular order other than assuring that affected families remain housed and with essential services.)*

1. *Payment of assistance (rent or mortgage payment) will stop the eviction process and allow the family to remain in the home.**
2. *Payment of assistance will allow the family to continue receiving uninterrupted utility services;*
3. *Applicant has explored the potential of entering into repayment plan to extinguish arrearages in order to reduce the amount of assistance payment needed. ***
4. *No current income and/or savings.*
5. *Likelihood of reemployment or future employment or receipt of other income source. ****
6. *Ineligible for federal stimulus or state funds;*
7. *Ability to come up with matching funds to reduce the amount of assistance needed.*
8. *Likelihood of success in remaining housed or finding new housing if assistance is provided.*
9. *Imminence of loss of housing or utility shutoff. *****
10. *No other viable options available. Applicants are required to take advantage of other options. This is a program of last resort. ******
11. *First come, first served.*

**Request for financial assistance to forestall an eviction due to a rent arrearage will be denied if the applicant has no means to pay both current and future rent. Alternatively, a grant would be made to allow the applicant to find new housing notwithstanding in light of the imminence of eviction.*

****Request would be granted if the applicant is going back to work so can pay rent as they come due once the arrearage is extinguished.*

**** *Proof of service of notice of termination, summons and complaint and notice of foreclosure sale are required.*

******In the case of mortgages, a borrower must fall behind by 3 months before the lender initiates the foreclosure process by sending out a notice of default. When the default is not cured, notice of sale is sent 90 days later. A foreclosure is held no sooner than 20 days thereafter. At any point up to the date of sale, the borrower can exercise the right of redemption to keep the home. Alternatively, the borrower can request a modification of the existing loan*

*which will delay matters for at least another 60 days on average. After the sale, the new owner must serve a notice of termination before initiating eviction proceedings. Often the new owner after the foreclosure sale offers "cash for keys" (approximately $2500) in lieu of going to court. Thus, from the time of default, the mortgage borrower gets to remain in the house for 240 days at a minimum, (that's without requesting a loan modification) and stands a chance of getting money to move into a new place. And if the loan is modified, the default is cured and the borrower gets to stay in the home. To the extent that a homeowner has multiple, better and more sustainable options and not imminent, such requests will receive a much lower priority rating.*

*Application assessment: Each application will be scored based on a point-based system, amount of request and amount of funds available.*

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Which National Objective does your program meet?

*Serving low- and moderate-income families by meeting their emergency needs.*

Which measurable objectives does your program meet?

*Providing financial assistance for rent/mortgage payments and utility fees to stave off evictions and avoid shutoffs respectively.*

What financial resources, other than City are available for this program? Have applications for other funds been submitted? Explain. If funds other than CDBG-CV are proposed, please provide supporting documentation/letters of commitment.

*There is a possibility of augmenting this program with F-M United Way funding. However, this has yet to be determined by the organization at this time. If and when this happens, MCCJ will be coordinating those resources with funds secured by this application.*

Describe in detail all proposed plans for fund raising for this program. What is the projected net income from fund raising? If net fund raising is not increasing, please explain (be specific).

None.

What was done to receive public input/participation? Please provide details. What did the public input/participation identify? Include documentation of support for the proposal such as meeting minutes, letters and petitions.

*While it did not initiate a formal survey, through its many different projects at different sites and its work with other stakeholder agencies and entities in Madera over a number of years, MCCJ has been made aware of the dire housing needs especially now when they have been ratcheted up due to the pandemic from all these different sources. In that regard, the fear of evictions and utility shutoff cascading in the months ahead has been a real pressing concern.*

*There were no records maintained that documented this need.*

If service is offered outside the Madera city limits, include the list of funding sources and supporting documentation/letters of commitment that support these program services.

N/A

When there is an overflow of clients, how is it determined whom to serve?

*The program will strictly adhere to the established "priorities" set forth above. The predominant emphasis will be focused on the very low to low income households. In that respect, the program will endeavor to maintain a 2:1 ratio in its allocation of funds.*

*Nevertheless, all applicants will receive some assistance even if it is not monetary in nature by counseling and referring them to other sources that can assist them in some manner. See above. Furthermore, there will be a waiting list maintained in the event there are either unused or additional funds available.*

Discuss your program's/project's successes.

*MCCJ was founded in 1993 with no budget. All work was done by volunteers. Some 25 plus years later, it now boasts a budget of well over 1 million dollars. It receives funding from the state and local governments, school district and foundations. It runs a very successful frees-standing state-certified preschool that serves over 120 preschoolers for the past 18 years. Its food distribution was the first project and now serves over 200 families weekly. MCCJ also operates a parent leadership program in district schools and a similar youth leadership development project for the past nineteen years. This past year, the County of Madera subcontracted with the organization to head the county's Census 2020 campaign. Over the years, it has earned the reputation as the community-based organization that is embedded in the low-income, minority and farmworker communities. As such, it is often viewed as the trusted messenger and "go to" organization when it comes to reaching into these insular communities.*

*Among its accomplishments include the Cesar Chavez Plaza, fixed-route bus system, county farmworker vanpool, institutionalized the annual Interfaith/Intercultural Celebration and local Earth Day event, free tax preparation (with United Way), etc.*

Discuss your program's/project's past performance (2013 to 2019).

*See above. Between 2013-2019, the organization's performance is aptly captured in the fact that it continues to receive funding for ongoing work and additional funds to engage in new work. Being appointed by the County to lead its 2020 Census campaign was a high honor and recognition of its role and place in the community. Along those lines, its adoption by the Fresno-Madera United Way as its representative agency in Madera County is another achievement.*

Discuss how your program/project shall document that it provides either a new service or a quantifiable increase in the level of service.

*Records of all application for financial assistance from local residents and the nature and extent of the same will be maintained and available for review by the City. The applications themselves constitute the raw data and the tally sheets will summarize the outcome of those requests. From them, it can be easily be determined the type and level of increase in services.*

| CLIENT POPULATION | | |
|---|---|---|
| 1. Indicate the total number of potential clients in the community who require your services. | 5,000 | |
| 2. Indicate the total number of unduplicated clients you intend to serve during the term of this proposed program/service (12 months). | 1000* | |
| 3. Has there been a change in the composition of the target population to be served and/or shift in the geographic target area? | Yes | No |
| | | x |
| 4. Are income criteria used to establish eligibility for services? (If yes, attach a copy of the documentation to establish income eligibility by household size and household gross annual income. Acceptable forms of documentation include two years of tax documents, six months of paycheck stubs, six months of checking and savings statements, retirement accounts, 401(b)(3) or 401K plans, etc. | x | |
| 5. Is a fee schedule used? (If yes, attach a copy of the fee schedule.) | | x |

*Note that the number represents the number of households that will be helped -- recognizing that each family has 3.77 persons on average.

If yes to No. 3 above, then please explain and limit your response to the space below.

Provide the following demographic information for the total number of unduplicated clients as indicated in No. 2 above:

| AGE | 0 - 5 | 6 - 12 | 13 - 17 | 18 - 34 | 35 - 54 | 55 - 59 | 60 - 64 | 65 + |
|---|---|---|---|---|---|---|---|---|
| | | | | 275 | 500 | 100 | 75 | 50 |
| GENDER | Female | 650 | | | | | | |
| | Male | 350 | | | | | | |
| FEMALE HEAD | 310 | | | | | | | |

| Ethnic Categories* | No. |
|---|---|
| Hispanic or Latino | 775 |
| Not-Hispanic or Latino | 225 |
| **Racial Categories*** | |
| American Indian or Alaska Native | 2 |
| Asian | 18 |
| Black or African American | 30 |
| Native Hawaiian or Other Pacific Islander | |
| White | 910 |
| Other (Indigenous) | 40 |

Public reporting burden for this collection is estimated to average 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. This information is authorized by the U.S. Housing Act of 1937 as amended, the Housing and Urban Rural Recovery Act of 1983 and Housing and Community Development Technical Amendments of 1984. This information is needed to be in compliance with OMB-mandated changes to Ethnicity and Race categories for recording the 50059 Data Requirements to HUD. This information is considered non-sensitive and does not require any special protection.

- **Hispanic or Latino.** A person of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin, regardless of race. The term "Spanish origin" can be used in addition to "Hispanic" or "Latino."
- **Not Hispanic or Latino.** A person not of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin, regardless of race.
- **American Indian or Alaska Native.** A person having origins in any of the original peoples of North and South America (including Central America), and who maintains tribal affiliation or community attachment.
- **Asian.** A person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand and Vietnam.
- **Black or African American.** A person having origins in any of the black racial groups of Africa. Terms such as "Haitian" or "Negro" can be used in addition to "Black" or "African American."

- **Native Hawaiian or Other Pacific Islander.** A person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.
- **White.** A person having origins in any of the original peoples of Europe, the Middle East or North Africa.

| INCOME SOURCE | AMOUNT |
|---|---|
| CITY | $434,075.00 |
| UNITED WAY | |
| STATE (SPECIFY) | |
| FEDERAL (SPECIFY) | |
| SERVICE FEES | |
| FUND RAISING | |
| DONATIONS | |
| RESERVE/CONTINGENCY | |
| OTHER (LIST) | |
| TOTAL INCOME | |

| SALARY EXPENSES* | ACCOUNT NO. | AMOUNT |
|---|---|---|
| SALARIES | 0100 | 26400 |
| BENEFITS | 0150 | 1600 |
| SERVICES & SUPPLIES | | 1000 |
| INSURANCE | 0200 | 1400 |
| COMMUNICATIONS | 0250 | |
| CONSULTANT SERVICES | 0300 | |
| OFFICE EXPENSE | 0350 | 600 |
| OFFICE RENTAL | 0400 | |
| EQUIPMENT RENTAL | 0450 | |
| UTILITIES | 0500 | 500 |
| TRAVEL (ADMIN.) | 0550 | 75 |
| FOOD SUPPLIES | 0600 | |
| CONTRACTS | 0650 | |
| TRANSPORTATION | 0700 | |
| FUND RAISING | 0750 | |
| FINANCIAL ASSISTANCE | | 400,000.00 |

(Funds to be disbursed to eligible households.)

| | | | |
|---|---|---|---|
| Administrative Exp. | 1 | 1 | 2500.00 |

TOTAL $434,075.00

**CITIZEN PARTICIPATION:**

Proposals should include evidence of citizen support for activity.

1. What was done to receive public input/participation regarding COVID-19? Please provide details.

*There was no formal effort to survey the client community due to how quickly the COVID-19 pandemic came to the attention of the public followed by the shelter-in-place order went into effect. Nevertheless, through its work in its various projects, issues of rent and utility costs have always been pressing needs. Since the pandemic, in follow-up communications with community members, the need for rent and utility assistance was confirmed. The fact of the matter is low-income families in Madera live from check to check and any interruption or diminution of income is fatal.*

2. Evidence of collaboration with other agencies within the community regarding COVID-19.

*MCCJ continues to collaborate with the local food bank in its weekly distribution. Likewise, its partnerships with CRLA and the United Way are ongoing. Given it lengthy relationship with agencies over the years, it is anticipated that any and all needed collaborative strategies to better serve the client community will be forthcoming.*

Please see Priority Needs for the CDBG-CV funding (Attachment A) and eligible CDBG Census Tracts (Attachment B) map. Public Service recipients shall be a minimum of 51% or more designated as low- to moderate-income. Public Service recipients may be qualified as Presumed Benefit (homeless persons, persons with disabilities and seniors.)

**REFERENCES**

Please provide the name, title, company/agency, phone and email address for three references.

Staff will contact references and obtain "Yes" and "No" responses for the following:

- Was your experience working with this agency successful?
- Have you seen at least one very successful project developed by this organization/agency?
- Do you think they are doing a good job in Madera?

| Name | Title | Company/Agency | Phone | Email Address |
|---|---|---|---|---|
| David Hernandez | Community Service & Parents Resource Center | MUSD | 706-7741 | Davidhernandez@maderausd.org |
| Rick Farinelli | Business administrator | St. Joachim Church | 673-3290 | manager@sjoachim.org |

| | | | | |
|---|---|---|---|---|
| Ashley Ruiz | Program Manager | Fresno/Madera United Way | 243-3664 | aruiz@uwfm.org |

## SPONSORING AGENCY MANAGEMENT

### CORPORATION DIRECTORS:

How often does the Board meet? monthly

What was the average number of Board members attending meetings last year? 5-6

Based on the bylaws, what is the minimum and maximum number of seats on the Board?

5 Minimum 15 Maximum

Please provide the following information:

Date of Incorporation: 1993

IRS Employer Number: 77-0391942

Attach current Board of Directors' roster, including the names, addresses, occupations and number of years served on the Board.

### FINANCIAL:

If additional funds are received, please describe the source, the amount and provide supporting documentation.

How often are financial records audited, and by whom? Annually; Craig Accounting, Inc.

Are the treasurer and/or other financial officers bonded? No

If so, for how much? N/A

List any judgments or pending lawsuits against the agency or program:

N/A

List any outstanding obligations:

N/A

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